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THE NOVACRAT



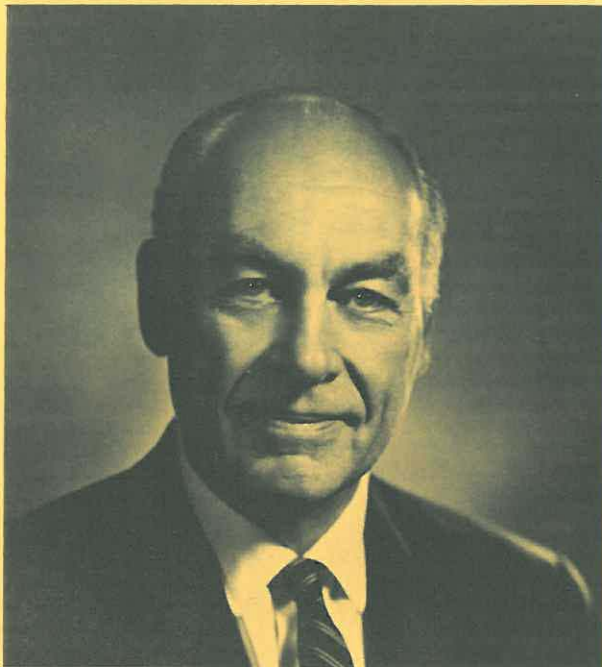
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DECEMBER DINNER TO BE GALA AFFAIR; GALLUP POLL ORIGINATOR TO BE SPEAKER



DR. GEORGE GALLUP

President Frederick B. Youngblood has announced officially that the distinguished founder-director of the American Institute of Public Opinion, a world figure, Dr. George Gallup, will be guest of honor and principal speaker at the annual GOLD KEY banquet at the Sheraton Hotel on Fort Lauderdale Beach, Friday evening, December 1, 1967.

Dr. Gallup was born and educated in Iowa. His American Institute of Public Opinion is based in Princeton, N. J. Public opinion affiliates of the Gallup Poll are organized in twenty-six foreign countries.

He received A.B. and Ph.D. degrees from the University of Iowa and holds honorary degrees from Northwestern, Tufts, Drake, Boston, Chattanooga, Colgate, Rider and Iowa.

He taught journalism and psychology at the Universities of Iowa, Drake, Northwestern and Columbia. At Iowa, he developed a method, now the most widely used procedure, for measuring reader interest in the news, features, and advertising of newspapers and magazines.

He founded in 1935 the American Institute of Public Opinion to measure attitudes on social, political, and economic issues. He is Director of the American Institute of Public Opinion, Chairman of the Board of Gallup & Robinson, Inc., (advertising and marketing research), and Chairman of the Board of The Gallup Organization, Inc., (marketing and attitude research).

Dr. Gallup is President of the International Association of Public Opinion Institutes. At one time he was in charge of research at Young & Rubicam Advertising Agency.

He was active in developing interest in journalism among high school students. He organized Quill and Scroll, the International Honorary Society for High School Journalists, and is now Chairman of its Board of Trustees. He has been active in the National Municipal League and has served as its President. He is now Chairman of the Council, and of the All-American Cities Award Committee.

He is a member of the American Association of Public Opinion Researchers (AAPOR), the World Association of Public Opinion Researchers (WAPOR), Sigma Alpha Epsilon, Sigma Delta Chi, Sigma Xi.

He has received awards:

For distinguished achievement in journalism: Syracuse University; University of Missouri; Distinguished Citizen Award of the National Municipal League; Hall of Fame in Distribution; American Association of Public Opinion Researchers (1963); Advertising Gold Medal sponsored by Printer's Ink (1964); American Marketing Association Parlin Award (1965); Wisdom Award of Honor (1965).

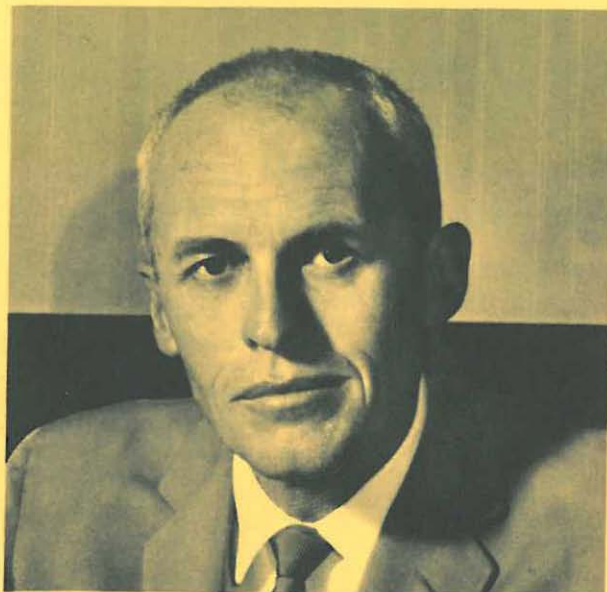
He was Princeton Chamber of Commerce Man of the Year (1966); and received the Drexel Distinguished Achievement Award (1966).

Dr. Gallup is the author of many articles on public opinion and advertising research and has published the following books:

"The Pulse of Democracy," "A Guidebook to Public Opinion Polls," "The Gallup Political Almanac," "Secrets of Long Life," "The Miracle Ahead (1964)," in which Dr. Gallup describes how we can bring about a breakthrough for mankind comparable to the extraordinary achievement of the ancient Greeks. He is married to the former Ophelia Smith Miller, and has three children.

THE NOVACRAT

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August Burghard — Editor



GILBERT EDWARDS, AUTHOR

NEED HELP WITH PROBLEMS?

One must solve problems to survive. One must become expert at problem-solving to live well. Anyone who can teach us how to solve problems is a benefactor.

Meet GOLD KEYSMAN Gilbert P. Edwards. "Gil" Edwards has simplified the solving of problems almost to a mathematical formula. He has worked out the equation that tells you how to have a happier life.

And he has put it all in a book, an easily and quickly read book called: "Psycho-Recording: The Secret of Mental Vision."

Edwards is a man of many parts. He came to Fort Lauderdale at age 21 from San Francisco. He has been a success in real estate and insurance. At age 42 he was

chairman of the board of Investment Corporation of Florida, a diversified parent company to several corporations. He is presently real estate consultant and adviser to management on creative and promotional programs for I.C.F., including the multi-million dollar San Remo development at Boca Raton.

But Edwards is more than a successful business man. He is founder-president of Human Research Foundation, Inc. He is a musician and owns a Gofriller violin dated 1710. He and his wife, Rose Marie, have six fine daughters. He is a psychologist and a mathematician, and has worked with the National Opinion Research Council of the University of Chicago, and with the Psychology Department of the University of Miami. He is a student seeking the real nature of happiness, its causes, effects, and how to control it.

What makes for a happy, worthwhile life? How can we resolve difficult situations, take advantage of opportunities, achieve worthwhile goals, and find more enjoyment in life? These are the fundamental questions his book seeks to answer.

For assisting in the preparation of the book, Edwards gives thanks to GOLD KEY members Foy B. Fleming and Sidney J. Banks, among others, in its acknowledgement section.

"If ever you have a lump of money large enough to be of any use, don't give it away; find some needed job that nobody is doing and get it done."

George Bernard Shaw

"A real gentleman is at a big disadvantage these days."

Kim Hubbard

"It seldom pays to be rude. It never pays to be only half rude."

Norman Douglas

"The flavor of frying bacon beats orange blossoms."

E. W. Howe

MUSEUM

The old birthplace, in Illinois near Cairo, of George W. English, where four generations of his family had lived, has been acquired by the Secretary of State of Illinois, Paul Taylor Powell, and presented to the Johnson County Historical Society for use as a museum. Mr. English is a GOLD KEY member and a Nova University Trustee. His great grandfather, Jonathan English, was born in 1810.

Key to photographs on Page 3: I Edwin M. Rosenthal, donor of the Rosenthal Student Activities Center, is greeted (Lower center) by President Warren Winstead. From top of stairs down: Mr. and Mrs. George W. Gill, Jr. and Mr. and Mrs. Henry Kinney. II Dr. Roy C. Herndon, Dr. and Mrs. A. W. Wishart, Mrs. Herndon. III Dr. and Mrs. Peter P. Niiler. IV Mr. and Mrs. Robert Elmore and Mr. and Mrs. Gene A. Whiddon. V GOLD KEY emblem and floral center piece. VI Students at Buffet VII Dr. and Mrs. William S. Richardson and Mr. and Mrs. L. C. (Coley) Judd. VII-A Mr. and Mrs. T. Robert Kendall. VIII Mrs. Lillian Sullivan Gunn served punch to Clarice M. Moreth and Mr. Moreth. IX Robert O. (Bob) Barber, Mrs. Warren Winstead, Mrs. Barber, David F. Parrish and Mr. and Mrs. Ian S. Rudnick. X Presidents Warren Winstead of Nova University and Frederick B. Youngblood, of GOLD KEY. XI Trustee Chairman and Mrs. James Farquhar. XII Dr. Chopra, Mr. and Mrs. Thomas L. Yach and Mr. and Mrs. E. D. True.

UNIVERSITY OPENING FESTIVITIES





**MR. AND MRS. JAMES DONN, JR.
DONN ELECTED NOVA TRUSTEE**

James Donn, Jr., the first GOLD KEY member to be named as a Trustee of Nova University, is the 40-year old president of the multi-million dollar Gulfstream Park at Hallandale. He was elected Trustee at the October 13 meeting.

President Warren Winstead of the University, in addressing GOLD KEY, earlier, had stated that he expected it to be a training ground for future Trustees. Jimmy, Jr. as he is widely known, has served as a director of GOLD KEY.

For young Donn no fuss and fanfare was necessary when he took over the Gulfstream track leadership for he had been thoroughly schooled in all phases of the operation and in addition, he had a background of a successful business man as secretary-treasurer of Exotic Gardens, one of the world's leading floristries.

Donn participates in many activities in the communities immediately surrounding Gulfstream. Donn believes that the track, with its huge outlay in plant costs, stakes and purses, its large salary lists for employees, the big pay-rolls of the stables, is an important factor in the economy of the area.

Donn's pretty wife, Mary Anna, has proven a valuable helpmate in his track schedule for she attends regularly and assists in the entertainment of the visiting dignitaries, horsemen and their large circle of friends while also finding time to lend a hand in numerous charitable activities that are a focal point in the Donns' lives. In addition, she is the president of the Miami Shores P.T.A. There are three Donn children, Robert Douglas who is 20 and a junior at FSU, Bonnie Louise, 18, a freshman at FSU, and Nell Dianne, 10.

Donn has maintained a close tie with Exotic Gardens. In addition, he serves as vice chairman and director of the Bank of Hallandale, a director of the United Fund of Broward County, a director of the Eaton Foundation of the University of Miami, a member of the Council of Broward Industrial Board, a member of the La Gorce Country Club and Miami Shores Country Club. He is a former director of the Hallandale Chamber of Commerce. Donn has a few hobbies for what leisure time may develop. He likes big-game hunting and has entries in the Rowland Record Book. He also golfs, fishes and bowls, but probably best of all, he loves to mingle with horsemen and talk racing.

Nova University received the sum of \$102,888.40 from its benefit day at Gulfstream Park Race Track last spring. Board Chairman James Farquhar announced the receipt of the check from James Donn, Sr., chairman of the track, calling it "a very significant contribution to the task

**PRESIDENT'S
CORNER**

GOLD KEY has steadily become more of an organization of more value to Nova University, more efficient in its operation, and more proud of the unique qualities of its individual members.

I am very glad to report to our membership that:

1. We sponsored the buffet dinner at the Rosenthal building for faculty and students at the opening of the initial school year;
2. We sponsored the NOVA UNIVERSITY/FLORIDA DAY RENDEZVOUS at EXPO-67 (pictures and details in the next **Novacrat**);
3. And, importantly, we are well on the way to adopting operating rules and by-laws. Attorneys George W. English and Dwight L. Rogers, Nova Trustees, and GOLD KEY members, gave good advice on by-laws. Our Board of Directors — "Bob" Barber, "Greg" Barry, Jim Donn, Jr., "Lew" Bellows, "Russ" French, Leo Goodwin, Jr. and myself will determine the final form these by-laws shall take.

I want to conclude my report with this greatly appreciated note:

Dear Mr. Youngblood
and other GOLD KEY members:

October 5, 1967

Just to let you know that we were thoroughly honored to be your guests at the delightful reception and buffet in the Rosenthal Student Center September 25.

We sincerely appreciate your welcoming gesture as well as your other enormous contributions to Nova University.

Clarice Moreth
(a student)

Frederick B. Youngblood
President GOLD KEY of
Nova University

of getting the university ready for its opening." With the funds, the university will and has established professorships in physical science and education in the name of Gulfstream Park and the James Donns, Sr. and Jr. The Donns worked closely with the county's legislative delegation to the 1965 session of the state legislature, in having annual "Nova Days" created for the university's benefit. These will be held each year at each of the pari-mutuel establishments in the county. Farquhar described the contribution as "a fine illustration of how all kinds of business and recreational activities in this county can be translated into educational and economical benefit.

"The value of these funds will be multiplied many fold," he said, "as it comes down to the people of Broward in the form of greater educational opportunities and more rapid industrial expansion."