

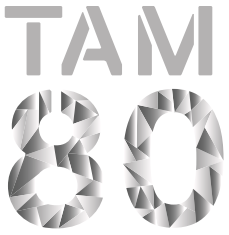


Thank you for your interest in Tacoma Art Museum's 80th Anniversary Benefit Gala. The following items are enclosed in this sponsorship packet for your consideration.

- Overview of Tacoma Art Museum and the TAM80 Benefit Gala
- TAM80 Benefit Gala Sponsorship Levels
- TAM80 Benefit Gala Sponsorship Pledge Form
- TAM80 Benefit Gala Auction Donation Procurement Form

Please feel free to contact me at any time.

Hannah Franke
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Introduction to Tacoma Art Museum

Tacoma Art Museum is an anchor in the city's downtown and a gathering space for connecting people through art. TAM's collection contains more than 4,500 works, with an emphasis on the art and artists of the Northwest and broader American west. The collection includes the world's largest retrospective museum collection of glass art by Tacoma native Dale Chihuly on continued view, the world's largest collection of jewelry by Northwest artists, key holdings in 19th century European and 20th century American art, and one of the finest collections of Japanese woodblock prints on the West Coast.

On November 15, 2014, Tacoma Art Museum unveiled the Haub Family Galleries and Haub Family Collection of Western American Art, a transformation that situates TAM as the only institution in the country to explore the intersection of Northwest and western American art.

TAM continues to create and innovate, bringing outstanding exhibitions such as *Eloquent Objects: Georgia O'Keeffe and Still-Life Art in New Mexico*, *Roger Shimomura—An American Knockoff*, and much anticipated *Art AIDS America*.

Education is central to TAM's mission. Each year, over **30,000 youth benefit** from programs including school tours, off-site programs led by TAM educators, summer camps, high school internships, and online curriculum resources. The TAM School Tour program serves an average of **6,000 students annually** with curriculum that meets Common Core State Standards and focuses on developing competency in visual thinking and literacy.

TAM in the Press

- *The Business Examiner* credited the Haub Family Galleries expansion as a **key factor in Pierce County's record year of visitor spending** in 2014 (March 5, 2015).
- *Art Ltd.* magazine named *Art of the American West* the **#1 art exhibition in Seattle** in 2014—and the only exhibition from outside of Seattle on the list (Jan/ Feb 2015).
- *POZ Magazine* says *Art AIDS America* "is **not to be missed**. In fact, it's one for the history books."



TAM 80 Benefit Gala

On November 7, 2015, we will mark TAM's 80th birthday at our annual benefit gala. In attendance will be TAM's patrons, trustees, industry professionals, and noted artists. The gala will provide an opportunity to honor our past and toast to our future as a leading center for the visual arts serving our diverse community.

TAM80 Benefit Gala presents a truly unique occasion to entertain employees and clients, hosted at the Hotel Murano. Guests will be enchanted with a sensory infusion of art, entertainment, and delectable food, while immersed in an environment of sophisticated décor inspired by TAM's history. Join us for this arts-focused night with ample opportunities to engage in meaningful and dynamic interactions.

Go West Gala in 2014 broke TAM's previous benefit fundraising record, with over \$435,000 in contributions, thanks to your generosity. Just as TAM's exhibitions and programs are getting better and better, we believe that with your help, we can once again set a fundraising record. As in the past, TAM80 Benefit Gala proceeds will benefit thousands of students who participate in the museum's educational programs.





Gala Lead Sponsor

\$15,000 funds an entire year of TAM Studio supplies.



Hospitality and Entertainment Benefits:

Ten gala tickets, with complimentary valet

Wine and cheese reception at TAM for up to 50 people on a mutually agreeable date

One curator-led tour of exhibitions for 20 people

40% discount on a private event booking within 12 months

Recognition:

Logo recognition throughout the live auction presentation

Logo recognition on invitation (sent to 550+ guests)

Logo on all gala collateral (400+ guests)

Logo and link on gala webpage (seen by 2,750+)

Listing on multiple gala e-blasts

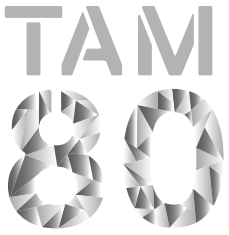
Recognition on TAM's annual donor wall and in the annual report

Additional Benefits:

Employee/Family Day (select a day for free museum access)

100 complimentary museum passes

4 transferable membership cards



Gala \$10,000 Level Sponsor

\$10,000 funds an entire year of community outreach through TAM's Art After School program, serving approximately 1,000 students in the community.

Hospitality and Entertainment Benefits:

Eight gala tickets, with complimentary valet

Wine and cheese reception at TAM for up to 50 people on a mutually agreeable date

One curator-led tour of exhibitions for 20 people

30% discount on a private event booking within 12 months

Recognition:

Choice between logo recognition either as Live Auction or Bar Sponsor

Logo recognition on invitation (sent to 550+ guests)

Logo on all gala collateral (400+ guests)

Logo and link on gala webpage (seen by 2,750+)

Listing on multiple gala e-blasts

Recognition on TAM's annual donor wall and in the annual report

Additional Benefits:

Employee/Family Day (select a day for free museum access)

75 complimentary museum passes

4 transferable membership cards



Gala \$5,000 Level Sponsor

\$5,000 supports steeply discounted admission for 385 low income visitors (EBT card holders) and increases arts access for the economically disadvantaged.

Hospitality and Entertainment Benefits:

Four gala tickets, with complimentary valet

15% discount on a private event booking within 12 months

Recognition:

Select one:

Entertainment Sponsor, with verbal recognition before and after each performance,
or Silent Auction Sponsor, with prominent recognition at one food station

Name recognition on invitation (sent to 550+ guests)

Logo on all gala collateral (400+ guests)

Logo and link on gala webpage (seen by 2,750+)

Listing on gala e-blasts

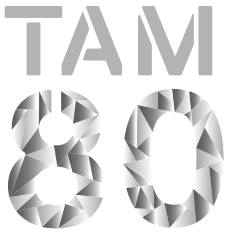
Recognition on TAM's annual donor wall and in the annual report

Additional Benefits:

Employee/Family Day (select a day for free museum access)

25 complimentary museum passes

4 transferable membership cards



Gala \$2,500 Level Sponsor

\$2,500 supports bus stipends for six schools, making a museum visit possible for up to 540 school children

Hospitality and Entertainment Benefits:

Four gala tickets, with complimentary valet

5% discount on a private event booking within 12 months

Recognition:

Select one:

Registration Sponsor, Valet Sponsor, or Coat Check Sponsor,
with prominent recognition in those areas

Name recognition on invitation (sent to 550+ guests)

Name recognition on all gala collateral (400+ guests)

Link on gala webpage (seen by 2,750+)

Listing on gala e-blasts

Recognition on TAM's annual donor wall and in the annual report

Additional Benefits:

Employee/Family Day (select a day for free museum access)

15 complimentary museum passes

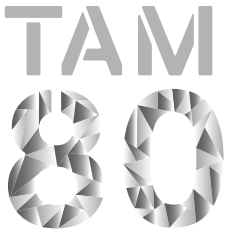
4 transferable membership cards

Gala \$1,000 Advertisement Sponsor

\$1,000 funds supplies for Youth Connect, an intensive month-long internship program developed in partnership with Tacoma School of the Arts (SOTA). Youth Connect provides free art education for 150 elementary students.

Recognition:

Advertisement in gala program booklet (400+ guests)



TAM80 Benefit Gala Sponsorship Pledge Form

Please complete form and return by **August 10, 2015**.

Total Pledge Amount _____ Pledge Date _____

Please check your desired level of sponsorship:

\$15,000+ Gala Lead Sponsor

\$10,000+ Live Auction or Bar Sponsor

\$5,000+ Silent Auction or Entertainment Sponsor

\$2,500+ Registration, Food Station, Valet Auction, or Coat Check Sponsor

\$1,000 Advertisement in printed program

Company _____
name as it should appear on promotional material

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Please indicate your payment selection:

Enclosed is a check payable to Tacoma Art Museum

Bill me (circle one) quarterly / monthly

Please charge my card for (circle one) full amount / quarterly / monthly

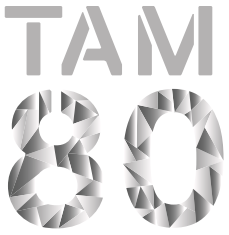
Visa Mastercard _____ Exp. (MM/YY) _____

Please forward me stock transfer information

Please send completed form to:

Hannah Franke, Donor Relations and Special Events Manager, Tacoma Art Museum
1701 Pacific Avenue, Tacoma, WA 98402

For more information, please call 253-272-4258 x3043 or email
HFranke@TacomaArtMuseum.org



TAM80 Benefit Gala Procurement Form

Please complete form and return by **September 1, 2015**.

Donor Name _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Information on donated item

Item Name _____ Estimated Value \$ _____

Description of Item. Please provide or attach a detailed description for the auction catalog. Include photos as appropriate. State any specific restrictions including date/time, gratuity not included, reservations required, etc. Include expiration date, if any. Expiration on item will be November 7, 2016 unless otherwise noted.

Please indicate your delivery selection:

- Tangible item included with form
- Certificate accompanies form
- Donor will deliver by September 1, 2015
- Donor requests certificate created by TAM
- Donor requests pick up of item

Thank you for your generosity. Please send this completed form to Hannah Franke:

Email: HFranke@TacomaArtMuseum.org

Fax: 253-627-1898

Mail: Tacoma Art Museum, 1701 Pacific Avenue, Tacoma, WA 98402