

CHANGE THE WORLD



WITH A GIVING HEART

# **National Philanthropy Day<sup>®</sup>**

**Friday, November 4, 2022**

**The Ritz-Carlton Orlando, Grande Lakes**

**7:45 AM Networking | 8:30 AM Program Begins**

## **NOMINATION GUIDE**

The Association of Fundraising Professionals will host its annual National Philanthropy Day to publicly recognize the impact of fundraising professionals, nonprofit organizations, and philanthropic individuals and businesses within Central Florida. Each year, we celebrate the charitable work that makes a difference and creates a lasting impact in our community.

This packet will help guide you through the nomination process. Nominations are due on or before July 8, 2022.

**CLICK HERE TO SUBMIT  
NOMINATION(S)**

<https://afpcentralflorida.org/npd/NominationForm.aspx>





## **FREQUENTLY ASKED QUESTIONS**

### **What is National Philanthropy Day?**

National Philanthropy Day is an event that publicly recognizes the impact of service and philanthropy within Central Florida. Each year, the Central Florida Chapter of the Association of Fundraising Professionals (AFP) honors donors, volunteers, professionals and organizations whose gifts of time, expertise and resources contribute significantly to the quality of life in our communities.

### **When is National Philanthropy Day?**

The event will be held on Friday, November 4 at The Ritz-Carlton Orlando, Grande Lakes.

### **Who is eligible for a National Philanthropy Day award?**

All Central Florida nonprofits, corporations, foundations, and civic and service organizations are encouraged to nominate their donors, community partners, board members, staff members and other volunteers for an award appropriate to their role. Honorees are not eligible to win a repeat award in the same category for five years.

### **Who can submit a nomination for a National Philanthropy Day award?**

An individual, a public or private organization, a civic or service group, or an AFP member may submit a nomination for any award. Nonprofit organizations are encouraged to partner on nominations, and in such cases, a single nomination form is acceptable. Include a cover letter summarizing the collaboration with the submitted nomination.

### **What types of awards are given?**

The following awards and honors are given to individuals or organizations whose achievements have significantly impacted the Central Florida community:

- **Distinguished Award Categories:** 1 award recipient per category
- **Special Honorees Award Categories:** Up to 3 finalists, 1 award recipient per category

### **When are nominations due?**

Nominations must be submitted online no later than July 8, 2022.

### **How do I submit a nomination?**

Nominations must be submitted through AFP Central Florida Chapter's website:

<http://afpcentralflorida.org/npd/nominationform.aspx>

### **Who selects the award winners?**

An awards committee of AFP First Coast Chapter members (Jacksonville, FL ) will make the final selection for each award and honoree category. Please keep in mind, that the selection committee does not know these nominees. Their decisions are based entirely on the materials you submit, so refer to the award criteria to guide the narrative for your nomination. If in the judgment of the National Philanthropy Day Committee, no nominee meets the criteria for a particular category, no award will be given for that category.

### **When will award winners be notified?**

Award recipients and honorees, and their nominator(s), will be notified in mid-late August. Letters of regret will also be sent.

### **What if I have a question?**

Please submit questions to [mail@afpcentralflorida.org](mailto:mail@afpcentralflorida.org)



## **DISTINGUISHED AWARDS**

Please use the information below to shape your narrative - 3-page maximum. All criteria must be met to be considered. One award winner will be selected in each category.

### **H. Clifford Lee Lifetime Achievement Award**

This honor is presented to an individual or couple who demonstrates a history of exceptional leadership in philanthropy. The recipient is personally active in philanthropy in the Central Florida community, as well as being instrumental in motivating others to be involved.

Describe and verify the following:

- Demonstration and Impact of long-standing direct gift support to the Central Florida community including examples of results that solve organizational and community challenges
- Historical summary of philanthropic service and achievements
- Demonstration and motivation given to others to assume leadership roles, setting the example for others to give time, talent and treasures
- Demonstration of dynamic leadership which results in inspiring others to engage in their own legacy of giving

*In memory of H. Clifford Lee, the Edyth Bush Charitable Foundation will give \$10,000 to the charity of the recipient's choice.*

### **Kenneth F. Murrah, Esq. Award for Outstanding Philanthropist**

This award recognizes an individual or family with a proven record of exceptional generosity and demonstrated outstanding civic responsibility during the past three (3) years\*. They encourage others to assume philanthropic leadership roles in the community.

Describe and verify the following:

- Impact the candidate has achieved by contributing financial resources, time, and effort engaged with organizations (i.e. service on boards, committees, strategic planning, innovation, personal giving) to drive social change
- Demonstration of dynamic leadership which results in inspiring others to engage in their own legacy of giving
- Demonstration and motivation given to others to assume leadership roles, setting the example for others to give time, talent and treasures

*\*NOTE: If you believe your candidate has made significant contributions to local philanthropy well beyond the previous 3-year period, please nominate them for the H. Clifford Lee Lifetime Achievement Award category.*





## **DISTINGUISHED AWARDS**

Please use the information below to shape your narrative - 3-page maximum. All criteria must be met to be considered. One award winner will be selected in each category.

### **David R. Roberts Youth in Philanthropy Award**

This honor is presented to an individual 18 years old or younger who has demonstrated an outstanding commitment to improving the quality of life in Central Florida.

Please list the nominee's achievements during the last 3 years. Describe and verify the following:

- Impact of support generated for one or more of Central Florida nonprofits
- Demonstrated commitment to the mission of the organization(s), through time and effort
- Examples of the nominated youth's ability to inspire and motivate other young people towards philanthropy and community involvement

*In memory of David R. Roberts, the Edyth Bush Charitable Foundation will give \$2,000 to the charity of the recipient's choice.*

### **Excellence in Volunteerism**

This honor is presented to an individual who demonstrates an exceptional passion for volunteerism benefiting charitable organizations, along with a commitment to the advancement of philanthropy throughout the community.

Narrative should include how nominees:

- Encourage and motivate others to give of their time to benefit the community
- Dedicate volunteer time as a board member, volunteer fundraiser, and/or as a skills-based volunteer
- Demonstrate excellence and impact working with non-profit organization(s)

### **Outstanding Fundraising Professional**

This honor is awarded to an outstanding individual fundraising executive who has worked in the nonprofit sector and practices his/her profession in an exemplary manner.

Describe and verify the following:

- Quality of leadership and organizational ability in fundraising campaigns
- Impact of goals achieved through fundraising efforts
- Summary of service and contributions to other local, state, national and/or international nonprofit organizations, including AFP where applicable



## **SPECIAL HONORS AWARDS**

For the following award submissions, please submit a narrative summary up to 500 words detailing the nominee's accomplishments as it pertains to the category. We ask that projects or accomplishments occurred within the last three (3) years. Three finalists will be selected from each category with the winner of each category announced during the National Philanthropy Day event on November 4, 2022.

### **Diversity, Equity & Inclusion Honorees**

This honor is presented to a corporation or nonprofit organization that empowers their constituents, employees, and/or community by respecting and appreciating what makes them different, with regard to age, gender, ethnicity, religion, ability, sexual identity and orientation, education, and national origin.

Narrative should include:

- Detailed description of how nominees are affecting change in the Central Florida community
- Brief history of nominee
- Other notable details about the nominee (i.e., boards served on or other honors received)

### **Innovation & Excellence in Fundraising**

This honor is presented to a for-profit, nonprofit, or civic groups/organization who has excelled in their craft raising critically needed funds for the missions and organizations they work and/or consult.

Narrative should include how nominees:

- Successfully launched a fundraising initiative or campaign that generated significant funding for their organization
- Leveraged innovation approaches and strategies
- Provided a significant leadership role

### **Emerging Leader in Fundraising**

This honor is presented to individuals working in the nonprofit sector in a fundraising/development role for less than five years who are making an exceptional impact within their organization and/or the sector at large.

Narrative should include:

- Detailed description of how nominees are affecting change in the Central Florida community
- Brief history of nominee
- Other notable details about the nominee (i.e., boards served on or other honors received)

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### **Corporate & Foundation Impact for Philanthropic & Engagement**

This honor is presented to corporations, corporate foundations, or public foundation that are active in philanthropy in the Central Florida community, as well as being instrumental in encouraging others to be involved.

Narrative should include:

- Impact of direct gift support (corporate or foundation contributions) to the Central Florida community
- Achievements accomplished through the company's internal philanthropic efforts (employee contributions and volunteer service)
- Encouragement and motivation given to others, especially company employees, to assume leadership roles, setting the example for philanthropy and increasing community involvement
- Summary of philanthropic support that has resulted in solving organizational and community challenges

**Thank you for your commitment to our community!**

For more information, please contact [mail@afpcentralflorida.org](mailto:mail@afpcentralflorida.org)



**VIEW PAST YEARS' AWARD WINNERS**



## **Inclusion, Diversity, Equity, and Access (IDEA)**

The Association of Fundraising Professionals (AFP) is committed to developing and maintaining a diverse organization that reflects, is responsive to, and embraces the diversity of the communities we serve throughout the world; respecting and valuing all people. AFP is committed to promoting an inclusive, equitable and accessible organization where every member, volunteer, staff, and board member can realize their potential and have their contributions valued. As you consider nominations, consider IDEA principles.

To read AFP's complete IDEA principles, [click here](#).