

NSW performing arts covid support package



NSW PERFORMING ARTS COVID SUPPORT PACKAGE

GUIDELINES

Overview

The aim of this package is to provide urgent financial support to performing arts venues, producers, and promoters impacted by the cancellation or postponement of performances resulting from the NSW Government COVID-19 Public Health Orders from 26th June 2021 to 18th September 2021.

The purpose of the package is to ensure that the performing arts remains financially viable so it can continue to make its important contribution to the NSW economy.

It is recognised that the performing arts is particularly vulnerable to the impact of COVID-19 and related Public Health Orders due to its financial reliance on box office sales.

The package is also designed to provide certainty to performing arts venues, producers and promoters of what assistance will be available if further COVID-19 Public Health Orders result in the cancellation of performances or restrictions in audience numbers.

Key Dates

Applications will open 23rd July 2021.

Funding will cover performances impacted by NSW Government Public Health Orders from 26th June 2021 to 18th September 2021.

Guidelines for the Performing Arts Relaunch Package – that covers eligible performances for 19th September to 31st December 2021 can be found www.create.nsw.gov.au/funding-and-support/nsw-performing-arts-relaunch-package

Eligibility

To be eligible for funding, the applicant **MUST** be one of the following:

1. An eligible venue (ref **Attachment A**)
2. A producer of an eligible performance scheduled to perform at one of the eligible venues
3. A promoter of an eligible performance scheduled to perform at one of the eligible venues.

Eligible venues have been identified through wide sector consultation, review of online marketing material of venues, and through assessment of tickets on sale through major ticket selling agencies.

If your venue is not an eligible venue as listed in **Attachment A** an application for consideration can be made through Create NSW. Please refer to **Attachment C** for more information on how to apply for consideration as an eligible venue.

Eligible Performances

Eligible performances must be evidenced by marketing collateral (website, social media etc) and have ticket sales managed through one of the eligible ticketing systems listed in **Attachment B**.

The following performances are **eligible** under this package:

1. Theatrical performances (including dance and musical theatre) of running times of greater than 40 minutes
2. Music performances (including opera) of running times of greater than 30 minutes.

The following performances are **ineligible** under this package:

1. Film screenings at any of the eligible venues
2. Theatrical or music performances produced or promoted by educational institutions other than those listed as eligible venues in **Attachment A**
3. Workshops, classes, and any other educational related performances at any of the eligible venues
4. Conventions and other corporate or private activity undertaken at the eligible venues
5. Visual art exhibitions held at any of the eligible venues.

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Other eligibility criteria

To receive payment from this package, an eligible performance at an eligible venue must be directly impacted by a Public Health Order.

Consideration of the reason to cancel or postpone a performance outside of a Public Health Order should be made carefully.

If the Public Health Order makes the eligible performance impossible to stage – either due to a shutdown order or the current Public Health Orders make rehearsals impossible, then cancelled / postponed performances will be supported.

Cancellation / postponement of a performance that cannot be directly linked to a Public Health Order will not be eligible for support under this package.

Funding amount

For eligible performances staged between 26th June to 18th September 2021 payments will be made in line with funding levels detailed in **Table 1** (below).

The funding amount per performance will be calculated using a formula of average ticket price multiplied by the number of tickets available for sale (capped at **10,000**) and a specified percentage (“**Agreed Percentage**”) as detailed below.

Table 1

| | <i>Type A</i> | <i>Type B</i> | <i>Type C</i> | <i>Type D</i> | <i>Type E</i> |
|------------------------------|---------------|---------------|---------------|---------------|---------------|
| Support from 26/6 - 7/8/2021 | 40% | 35% | 40% | 45% | 45% |
| Support from 8/8 - 18/9/2021 | 20% | 15% | 20% | 20% | 20% |

Who should submit the application?

Only ONE applicant can apply for support for the impacted performance and may be either the Venue, Producer or Promoter of the performance.

This person or entity will be the “Primary Applicant” and will be required to ensure contractual arrangements that may exist between themselves and other “Related Parties” are honoured in line with the payments made by Create NSW.

The Primary Applicant will be required to provide a Statutory Declaration that the payment arrangements have been agreed to by all eligible parties. The Primary Applicant will also be required to remit payments to eligible Related Parties within 7 days of receipt of funding as well as provide evidence of these payments to Create NSW.

Can I apply for other NSW Government support packages?

Applicants are encouraged to apply under the Performing Arts Relaunch Package for performances covering the period 18th September – 31st December 2021.

Applicants are permitted to apply for both the JobSaver package (via Service NSW) as well as this package through Create NSW.

If you have already applied for support under the 2021 COVID-19 Business Grant package, any amounts received under that package will be deducted from your first payment made under this package.

In line with Government policy, all recipients of funding through the NSW Performing Arts COVID Support package will be published on a public register.

What is the funding to be used for?

The funding is to be used to support Performing Arts activities including the provision of payments to performing artists and arts workers impacted by the Public Health Orders.

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Venues are permitted to use the funding towards meeting rent obligations, wages, utility costs, compliance, and insurance only. The funding is not to be used to meet losses incurred as a result of reduced food and beverage sales.

Application requirements

The following material will be required when making your application to this package:

1. Contact details of the Primary Applicant including ABN, address, website and primary contact.
2. Bank account details.
3. A schedule of eligible performance/s to take place at which eligible venue. Sighting of contracts and sales data may be subsequently requested to substantiate this information.
4. Average ticket price for each performance – including evidence of how this has been calculated
5. Venue capacity or total tickets available for sale – whichever is less – for each performance.
6. ABN, contact details and description of payment arrangements between eligible related parties if applicable.
7. Agreement that information provided in this application can be shared with other NSW Government agencies such as Service NSW and the Office of Liquor and Gaming.
8. Statutory declaration that all information provided is true and complete.

Eligibility check

Once received through the online grants system, all applications will undergo an eligibility check. Eligible applications proceed through to the assessment process.

Assessment Process

Applications will be assessed using the material provided in your application. Assessment checks will include but not be limited to:

1. Checking of ABN and other corporate information to substantiate legal and tax status of the primary applicant.
2. Assessment of marketing material to ensure that tickets for the performance claimed have been made available to the public.
3. Assessment of average ticket price and total tickets available for sale are fair and reasonable.
4. Cross check with other applications made to this package to ensure no duplication.
5. Cross check with Service NSW for any payments made under the 2021 COVID Business Support Grant.

Definitions

Agreed Percentage: the percentage that Create NSW will pay as detailed in Table 1 of these guidelines.

Average Ticket Price: the average amount of all tickets on sale for an eligible performance excluding GST and any non-performance related elements (for example food and beverage)

Eligible Ticketing System: as detailed in **Attachment B** of these guidelines.

Eligible Venue: as detailed in **Attachment A** of these guidelines.

Festivals: A festival is defined as any group of performances marketed and sold under a single banner, typically having multiple headline acts and whose collective performance time is greater than ten hours.

Primary Applicant: is the agreed applicant for this funding package. If there is more than one eligible party, the primary applicant will need to provide a statutory declaration that all other related parties have agreed that they are the primary applicant and that they have also agreed how funds provided by Create NSW will be distributed.

Presenter: The entity that takes the financial risk in presenting a performance to the public. This could be a venue that has purchased a show from a producer.

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Producer: The entity that is responsible for creating the performance. This could be a performing arts company or individual / collective performers.

Promoter: An entity that represents producer companies / artists including agents and managers.

Related Parties: Other eligible parties to this funding that are not the Primary Applicant.

Total tickets available for sale: Total tickets put on sale to the public for a performance. This amount may be equal or less than the Venue Capacity. The amount will be less than the Venue Capacity if some seats have been removed from sale based on staging requirements or programming decisions.

Type-A Venue: Performance venues that are owned by the NSW Government or are independently run.

Type-B Venue: Performance venues that are owned and operated by the Local Government or a Tertiary Education Provider / University.

Type-C Venue: Live music venues that primarily operate to deliver ticketed live music performances.

Type-D Venue: Major commercial performance venues

Type-E Venues: Large venues and stadiums with seating capacity greater than 10,000.

Venue capacity: Total number of seats in the eligible venue.

Apply now

To submit your application, you will need to complete and submit the relevant application form through our secure online grants system, [SmartyGrants](#).

Accessibility

If you are an applicant with disability, and you require this information in a format which is accessible to you, or if you require this information in another language, you can contact us on the details above between 9am and 5pm Monday to Friday.

- Telephone: (02) 8289 6520
- Email: arts.funding@create.nsw.gov.au
- Or contact the Arts Funding team directly.

The National Relay service numbers are:

TTY users: Phone 133 677 then ask for (02) 8289 6520

Speak and Listen users: Phone 1300 555 727 then ask for (02) 8289 6520

Internet Relay users: Connect to NES then ask for (02) 8289 6520.

What support is available to me?

Applicants are strongly encouraged to read these Guidelines.

For queries about the guidelines, deadlines, or questions in the application form, please email sector.support@create.nsw.gov.au

Watch the information session webinars which answer questions about both this support package and the Performing Arts Relaunch package.

Please note guidelines are current at the time of publication and may be subject to change.

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ATTACHMENT A – Eligible Venues

The following list is current as at 11 October 2021. The Eligible Venue list is updated on a regular basis.

Type A Venues – Independent and NSW Government owned venues

| | |
|--|---------------|
| 107 | Redfern |
| ARA Darling Quarter Theatre | Sydney |
| Aware (First State) Super Theatre (ICC) | Sydney |
| Bangarra Studio Theatre | Sydney |
| Belvoir - Downstairs | Surry Hills |
| Belvoir - Upstairs | Surry Hills |
| Big Top, Luna Park | Milsons Point |
| Carriageworks Eveleigh | Eveleigh |
| Cell Block Theatre (National Art School) | Darlinghurst |
| Chippen Street Theatre | Chippendale |
| City Recital Hall | Sydney |
| East Sydney Community and Arts Centre | Sydney |
| Ensemble Theatre | Kirribilli |
| Eternity Playhouse | Darlinghurst |
| Flight Path Theatre | Marrickville |
| Giant Dwarf | Surry Hills |
| Hayden Orpheum Theatre | Cremorne |
| Hayes Theatre Co | Potts Point |
| Kings Cross Theatre | Potts Point |
| Merrigong - Bruce Gordon Theatre | Wollongong |
| Merrigong - IMB Theatre | Wollongong |
| Merrigong - Main Auditorium | Wollongong |
| Merrigong - Music Lounge | Wollongong |
| Miner's Lamp Theatre | Corrimal |
| Morundah Opera - Paradise Palladium Theatre | Morundah |
| Museum of Contemporary Art Sydney | The Rocks |
| New Theatre | Newtown |
| Old Fitz | Woolloomooloo |
| PACT Theatre | Erskineville |
| Puppeteria Theatre | Castle Cove |
| Royal Exchange Salon Theatre | Newcastle |
| Saraton Theatre | Grafton |
| SBW Stables | Darlinghurst |
| Shopfront | Carlton |
| STC - Roslyn Packer Theatre | Walsh Bay |
| STC - Wharf One | Walsh Bay |
| STC - Wharf two | Walsh Bay |
| Sydney Opera House - Drama Theatre | Sydney |
| Sydney Opera House - Joan Sutherland Theatre | Sydney |
| Sydney Opera House - Playhouse | Sydney |
| Sydney Opera House - Studio | Sydney |
| Sydney Opera House - Utzon Room | Sydney |
| The Art House - Theatre | Wyong |
| The Concourse - Concert Hall | Chatswood |
| The Concourse - Theatre | Chatswood |
| Wollongong Town Hall | Wollongong |
| Wonderland | Potts Point |

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Type B Venues – Education and Local Government owned venues

| | |
|---|----------------|
| Albury Entertainment Centre | Albury |
| Bankstown Arts Centre | Bankstown |
| Bathurst Memorial Entertainment Centre | Bathurst |
| Blue Mountains Theatre | Springwood |
| Broken Hill Civic Centre | Broken Hill |
| Bryan Brown Theatre | Bankstown |
| Camden Civic Centre | Camden |
| Campbelltown Art Centre | Campbelltown |
| Central Coast Conservatorium | Gosford |
| Cessnock Performing Arts Centre | Cessnock |
| Chevalier College | Burradoo |
| Civic Theatre Newcastle - City Hall | Newcastle |
| Civic Theatre Newcastle - Civic Theatre | Newcastle |
| Civic Theatre Newcastle – Playhouse | Newcastle |
| Clarence Valley Conservatorium | Grafton |
| Coffs Harbour Regional Conservatorium | Coffs Harbour |
| Cowra Civic Theatre | Cowra |
| Crossing Theatre | Narrabri |
| Dubbo Regional Theatre | Dubbo |
| Glasshouse Port Macquarie | Port Macquarie |
| Glen Street Theatre | Belrose |
| Griffith Regional Theatre | Griffith |
| Gunnedah Regional Conservatorium | Gunnedah |
| Hume Conservatorium | Goulbourn |
| Hurstville Entertainment Centre | Hurstville |
| Jetty Memorial Theatre | Coffs Harbour |
| Laycock St Gosford | Wyoming |
| Macquarie Conservatorium | Dubbo |
| Manning Bar | Camperdown |
| Manning Entertainment Centre | Taree |
| Mitchell Conservatorium Bathurst | Bathurst |
| Murray Conservatorium of Music | Albury |
| New England Conservatorium of Music | Armidale |
| Newcastle Art Gallery | Newcastle |
| NIDA - Playhouse | Kensington |
| NIDA - The Parade Theatre | Kensington |
| NORPA (Lismore Town Hall) | Lismore |
| Northern Rivers Conservatorium | Lismore |
| Orange Civic Theatre | Orange |
| Orange Regional Conservatorium | Orange |
| Peninsula Theatre | Woy Woy |
| Queanbeyan Performing Arts Centre | Queanbeyan |
| Sydney Conservatorium Recital Hall West | Sydney |
| Riverina Conservatorium of Music | Wagga Wagga |
| Riverside Theatre | Parramatta |
| Riverside Theatre – Lennox Theatre | Parramatta |
| Riverside Theatre – Raffety Theatre | Parramatta |
| Seymour Centre - Everest Theatre | Chippendale |
| Seymour Centre - Reginald Theatre | Chippendale |
| Seymour Centre - Sound Lounge | Chippendale |
| Seymour Centre - York Theatre | Chippendale |
| Shoalhaven Entertainment Centre - Auditorium | Nowra |
| South West Music Regional Conservatorium | Deniliquin |
| Sydney Town Hall | Sydney |
| Tamworth Entertainment Centre (Theatre Mode) | Tamworth |
| Tamworth Entertainment Centre - Capitol Theatre | Tamworth |

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Tamworth Entertainment Centre - Town Hall
Tamworth Regional Conservatorium of Music
The Barracks Parade Grounds
The Joan - Q Theatre Penrith
The Joan – Richard Bonyngne Hall
The Roundhouse UNSW
Theatre Twyford
UniBar
Upper Hunter Conservatorium of Music
Wagga Wagga Civic Theatre
Wollongong Art Gallery
Wollongong Conservatorium of Music
Young Regional School of Music.

Tamworth
Tamworth
Manly
Penrith
Penrith
Kensington
Merimbula
Gwynneville
Muswellbrook
Wagga Wagga
Keiraville
Keiraville
Young

Type C Venues – Live Music Venues

505
Anita's Theatre
Avoca Beach Theatre
Bank Hotel
Boo Radley's Hall
Bridge Hotel
Brunswick Picture House
Butchers Brew Bar
Byron Bay Theatre
Camelot Lounge
Civic Underground
Club 77
Club Sapphire
Comedy Store
Coogee Bay Hotel
Crowbar
Dicey Riley's
Foundry 616
Gasoline Pony
Great Northern Hotel
Heyday
Home - the Venue
Hordern Pavilion
Ivy
King Street Hotel
La La La's
LABEL
Lazybones Lounge Restaurant & Bar
Leichhardt Bowling and Recreation Club
Lizotte's
Low 302
Marquee - Star City
Mary's Underground
Max Watts
Metro Theatre
MoshPit
Narrabeen RSL
Newcastle Entertainment Centre
Oxford Art Factory
Paddington RSL
Petersham Bowling Club
Red Rattler Theatre

Newtown
Thirroul
Avoca Beach
Newtown
Orara Valley
Rozelle
Brunswick Heads
Dulwich Hill
Byron Bay
Marrickville
Sydney
Sydney
Merimbula
Moore Park
Coogee
Leichhardt
Wollongong
Ultimo
Marrickville
Byron Bay
Wollongong
Sydney
Moore Park
Sydney
Newcastle
Wollongong
Sydney
Marrickville
Lilyfield
Lambton
Surry Hills
Pyrmont
Sydney
Moore Park
Sydney
Sydney
Northern Beaches
Newcastle
Darlinghurst
Paddington
Petersham
Marrickville

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Servo Food Truck Bar
Sunken Monkey Hotel
Taren Point Hotel
The Brass Monkey
The Cambridge Hotel
The Chippo Hotel
The Citadel
The Enmore Theatre
The Factory Theatre
The Great Club
The Imperial
The Lansdowne
The Newcastle Hotel
The Regent
The Victoria Hotel
Tokyo Sing Song
Tumbarumba Hotel
Universal Sydney (Upstairs only)
Vanguard
WIN Entertainment Centre
Yamba Bowling Club

Port Kembla
Erina
Sutherland Shire
Cronulla
Newcastle West
Chippendale
Murwillumbah
Newtown
Marrickville
Marrickville
Sydney
Chippendale
Newcastle
Tweed
Bathurst
Newtown
Snowy Valleys
Sydney
Newtown
Wollongong
Yamba

Type D Venues – Commercial Musical Theatre Venues

Capitol Theatre
Lyric Theatre
State Theatre
Theatre Royal Sydney

Haymarket
Pyrmont
Sydney
Sydney

** The impact of the halt on construction due to the Public Health Order current as at 22nd July 2021 will be taken into consideration in determining payments for eligible performances scheduled for the Theatre Royal.*

Type E Venues – Large venues and stadiums with seating capacity greater than 10,000

NOTE: Only performances that have Australian artists as the headline act will be considered as eligible for this category of venues.

Venue capacity / tickets sales used in calculating funding available under this package will be capped at a maximum of 10,000.

Aware (First State) Super Theatre (ICC)
Central Coast Stadium
Qudos Bank Arena

Sydney
Gosford
Sydney Olympic Park

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ATTACHMENT B – Eligible* Ticketing Systems

Dice
DryTickets
ENTA/VIVA
Eventbrite
Humanitix
IwannaTicket
OzTix
Moshtix
Red61
StickyTickets
Tessitura
Ticketbooth
Ticketek
Ticketmaster
Tickets.com (Previously Provenue)
TicketSearch (Previously SABO)
TicketServ
TryBooking

***NOTE** that other ticketing systems not on the list above will be considered on a case by case basis.
Please contact sector.support@create.nsw.gov.au

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ATTACHMENT C – How to apply for consideration as an Eligible Venue

Overview

The current Eligible Venue list (**Attachment A**) has been compiled from extensive sector consultation and detailed review of online marketing and ticket sale information.

The primary purpose of this funding package is to enable the performing arts sector to support the economic recovery of NSW once restrictions imposed due to COVID-19 are lifted.

The funding has been targeted at the performing arts sector in recognition of the heavy reliance this sector has on box office income.

How to apply

Application for consideration as an Eligible Venue can be made within the [application form's Eligibility](#) section.

Applicants will be requested to nominate which Venue type they wish to be assessed against.

- **Type-A Venue:** Performance venues that are owned by the NSW Government or are independently run.
- **Type-B Venue:** Performance venues that are owned by the Local Government or a University.
- **Type-C Venue:** Live music venues that primarily operate to deliver ticketed live music performances.

Applicants will be required to provide evidence of marketing material, previous ticket sales data and a written statement addressing how the venue meets the following three assessment criteria:

- The degree to which the venue markets and sells tickets for performances online and/or via a recognised ticketing system (ref **Attachment B**)
- The degree to which the venue provides employment opportunities to performing artists and related arts workers
- The degree to which the venue delivers economic impact to the broader NSW economy.

Assessment Process

As the determination for eligibility is dependent on economic impact and financial analysis, assessment of applications will be undertaken by Create NSW in consultation with NSW Treasury. Reference to appropriate peak bodies for additional guidance will be made on a case by case basis.