



HERBALIFE®

Independent Distributor

Nutrition Club Opportunity Meeting

Herbalife International

Established in 1980



Founder – Mark Hughes

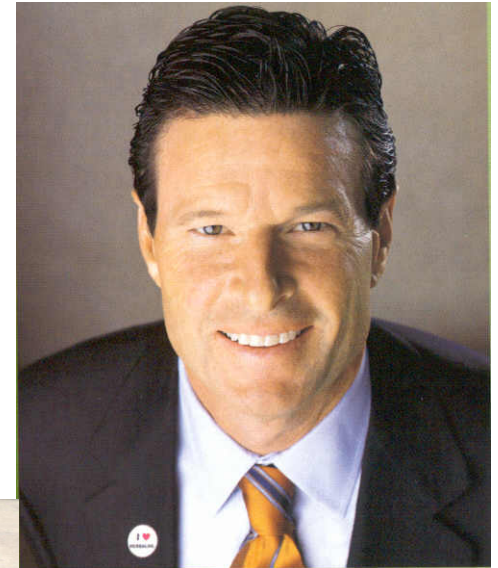
- In business 32 years
- 60 million clients
- 80+ countries
- \$4.2 Billion in 2010
- Industry leader
- NYSE Listed



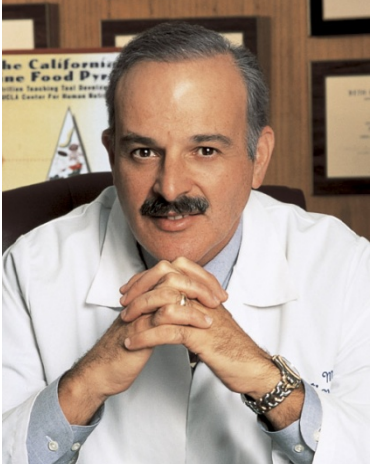
Michael O. Johnson

CEO – Herbalife International

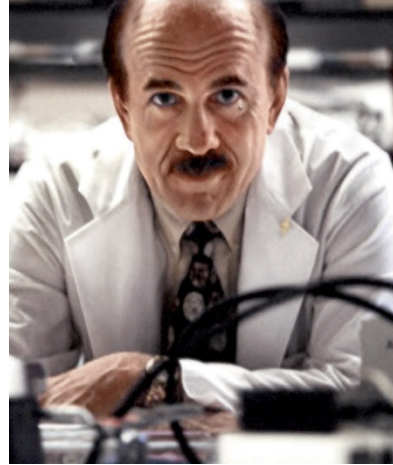
- Former President of Walt Disney International
- Accomplished tri-athlete
- Rang the opening bell on Dec. 16, 2004 as Herbalife goes public on the prestigious New York Stock Exchange (NYSE)



Scientific Research



Dr. Louis Ignarro
Scientific Advisory Board
Nobel Laureate



Dr. David Heber
Chairman of the Herbalife Medical
Advisory Board
Director of the UCLA Center for
Human Nutrition.

Mark Hughes Cellular and
Molecular Nutrition Lab
on the campus of
U.C.L.A.



Luigi Gratton, M.D., M.P.H.



John Heiss, Ph.D.
Director, Sports and Fitness



Vasilios Frankos, M.S., Ph.D.

BRANDING

WIMBLEDON CHAMPIONS

ROGER FEDERER

VENUS WILLIAMS

www.SI.com

JULY 16, 2007

HERBALIFE

WELCOME TO L.A.

DAVID BECKHAM

Will He Change the Fate of American Soccer?
BY GRANT WAHL

MLB AT MIDSEASON
Awards
For the First Half
Predictions
For the Second Half
(World Series Champ Revealed!)

HERBALIFE-SPONSORED ATHLETE

*"I rely on Herbalife® products for better performance in my training and races. They make me feel strong, healthy and confident. It's the fuel to my passion!"**

*These results are not typical. Individual results will vary.



TOWNSEND BELL
INDYCAR DRIVER, UNITED STATES

BIO:

Townsend Bell's motorsports travels have taken him to Europe in the FIA Formula 3000 Championship and back to the United States in a variety of series. He won the 2001 Indy Lights title, has competed in CART and now is back in the IndyCar Series where he finished 10th in the 2008 Indy 500.

ACHIEVEMENTS:

- 2000 Earned Dayton Indy Lights Rookie of the Year
- 2000 Dayton Indy Lights Championship – 2nd place
- 2000 Elected to the CART Dayton Indy Lights All-Star Team
- 2001 Dayton Indy Lights Championship – Winner
- 2001 Elected as at-large member, AARWBA All America Team
- 2003 FIA Formula 3000 Hungarian Grand Prix – 3rd place - 1st American ever on podium
- 2003 Honda Formula 1 Test Driver
- 2008 Indianapolis 500 – 10th place

FAVORITE PRODUCTS:†

H²O® Fitness Drink, Formula 1 shakes and Liftoff®.

† Some Herbalife® products are only available in some countries. Consult your local product brochure.

FUEL YOUR PASSION

HERBALIFE.

**We are in the right
place at the right
time!**

Overweight Associated with:

- 90% of type 2 diabetes
- 80% of heart disease deaths
- 30 to 50% of kidney failure
- 50% of high blood pressure and stroke
- Many common forms of cancer: breast, prostate, kidney, ovarian, uterine, pancreatic, gallbladder, and colon cancer are associated with obesity.

Active → Sedentary Lifestyle

- **Manually change channel → Remote control**
- **Raise garage door → Garage door opener**
- **Cook for 30 min → Pizza delivered**
- **Wash car → Go to car wash**
- **Mow the grass → Hire someone to Mow**
- **Walk dog → Let dog out**
- **Shop at mall → Shop online**
- **Climb stairs → Escalator**

Increased Corn Syrup Calories

1950
100 kcal



Classic Cola
8 fluid oz

2002
630 kcal



52 fluid oz

Increased Burger Size

280 kcal



“Old Days” Hamburger

1120 kcal



Double Burger with Cheese

Breakfast Options

Latte & Muffin = 1,040 calories

WHITE CHOCOLATE MOCHA LATTE

(16 oz.)
Calories: 500
Fat: 22g (14g saturated)
Carbohydrates: 63g
Protein: 15g
Fiber: 0g
Sugar: 54g
Cholesterol: 55mg
Sodium: 240mg



LARGE BANANA CHIP MUFFIN

Calories: 540
Fat: 24g (7g saturated)
Carbohydrates: 74g
Fiber: 2g
Sugar: 38g
Cholesterol: 55mg
Sodium: 410mg

Formula 1 Healthy Meal = 228 calories

FORMULA 1 HEALTHY MEAL (1 serving Formula 1,

8 oz. of nonfat milk and 1 oz. of strawberries)
Calories: 228
Fat: 1g (.3g saturated)
Carbohydrates: 30g
Protein: 18g
Fiber: 3g
Sugar: 21g
Cholesterol: 5mg
Sodium: 266mg



What's the Solution?

- **It must be convenient**
- **It must be effective**
- **It must taste great**

**That's what our PRODUCTS and our
NUTRITION CLUBS offer!**

Daily Consumption

Industry Combination

Combination of 4 different industries:

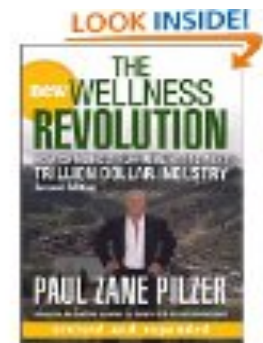
- 1. Smoothie Shop**
- 2. Weight Loss Center**
- 3. Full line of Supplementation**
- 4. Coffee Shop Environment; Night Club**

Why Herbalife works

- **The shakes taste amazing!!!**
- **Individualized Programs**
 - “Not one size fits all”
- **People want to go where they are known**
- **We provide nutrition education**
 - not just weight loss

Herbalife Unique Opportunities

- **Only 7% of America knows about Herbalife**
- **Drop Ship to 80 countries**
- **30 days money back guarantee**
 - try taking your competition products back to the store!
- **Wellness – Next Trillion Dollar Industry**



Products Create Income

Great products lead to great income opportunities.



Where Herbalife is Going!

Herbalife says it is strategically positioned at the intersection of “two large mega trends: the global obesity epidemic and the desire for people to earn more income,” as CEO Michael Johnson put it in the earnings announcement.

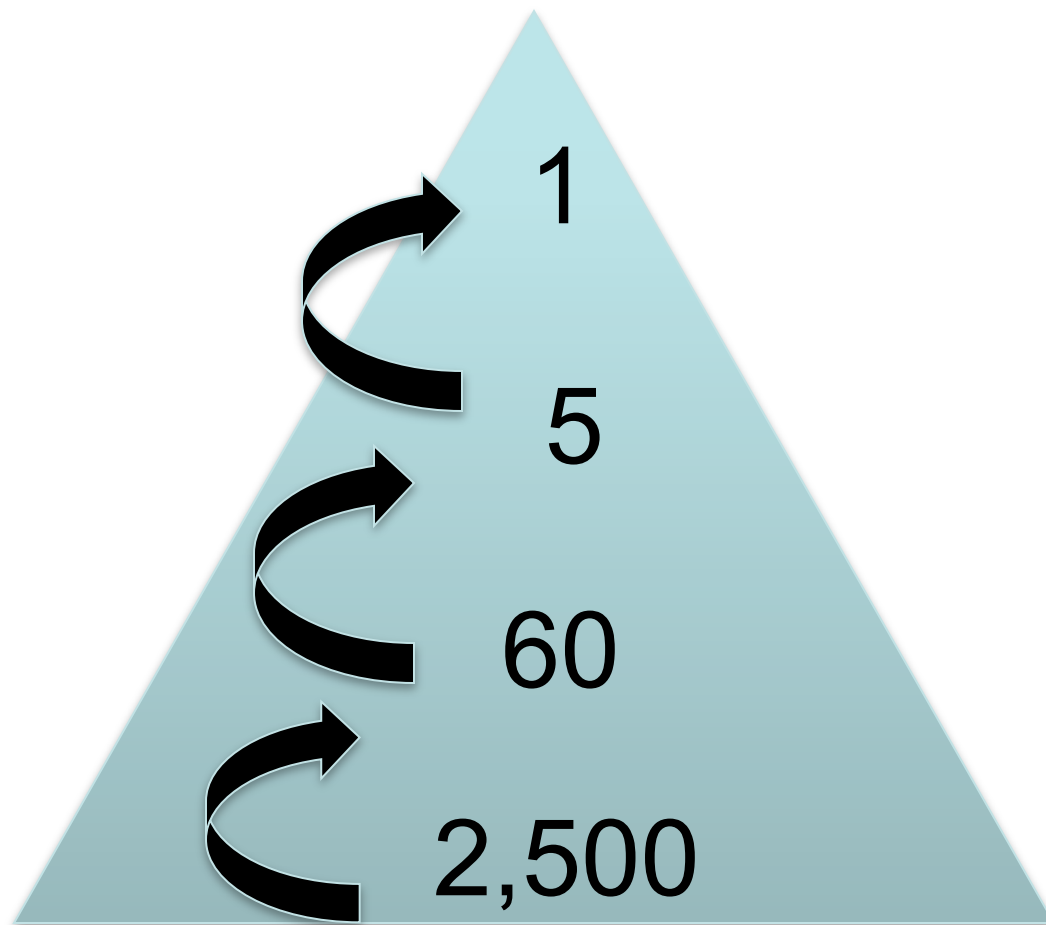
- 3rd Quarter 2011 – up 30%



Facts

- **64% of Americans cannot get a job out of college**
- **The average income in USA is \$25,000**
- **The average length of employment is 3 years**
- **At age 65, 95% of Americans are either no longer with us, or being forced out of retirement**

Corporate America Structure



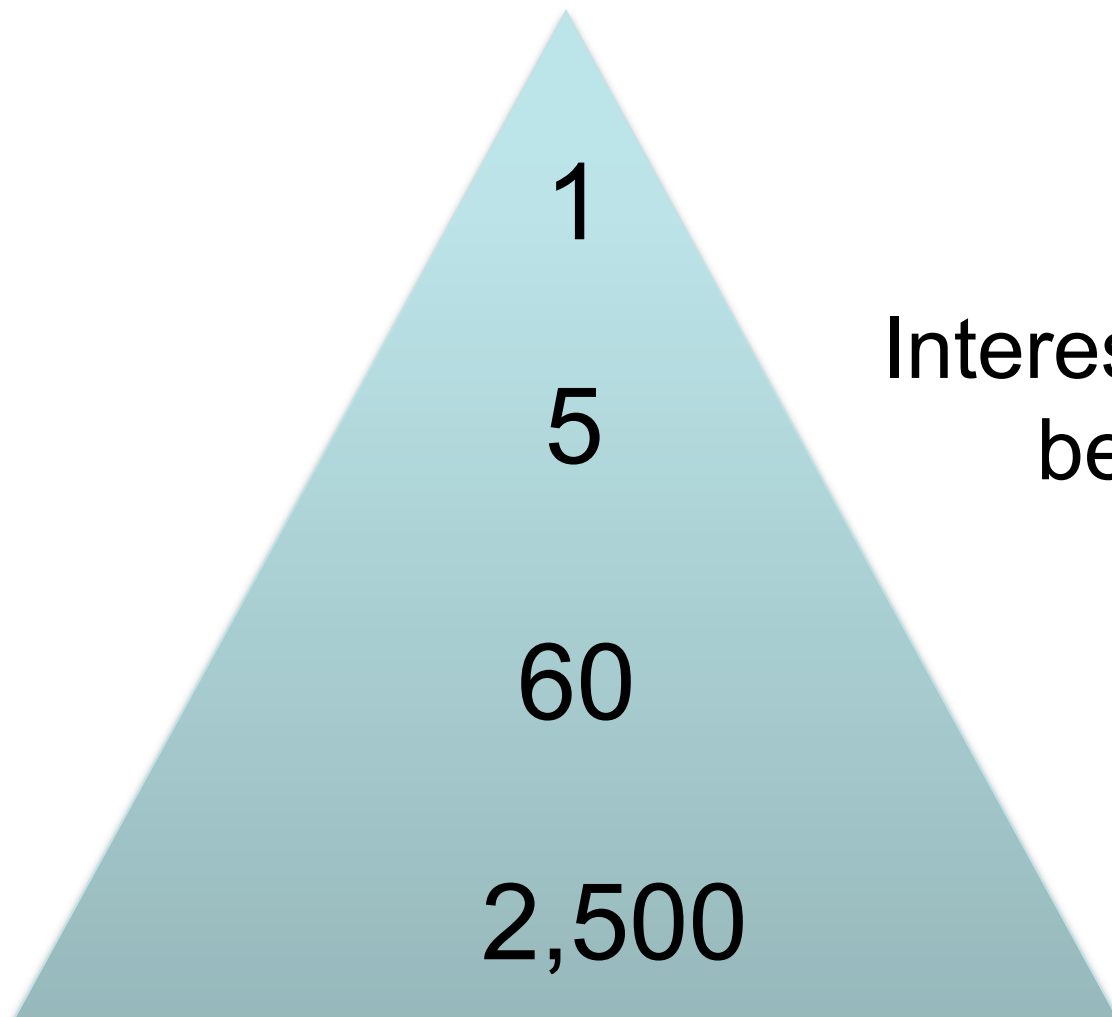
CEO

Vice Presidents

Managers

Employees

Does it Look like a PYRAMID?



Interesting how we have been educated?

Interesting how we have been educated!

Why are you here today?

Downsizing

Economic Uncertainty

Business Opportunity

Credit Card payment

Mortgage

Car payment

Rent

Layoff

Kids school activities

Decrease your grocery bill

Mark's Team

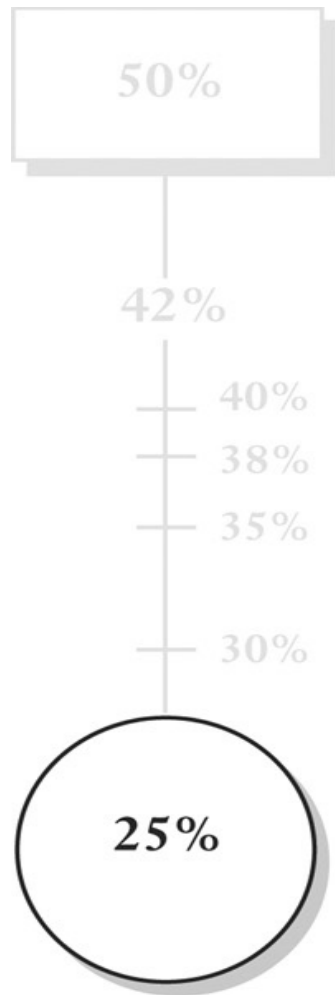
YOU
YOU
YOU
YOU
YOU
YOU
YOU
YOU
YOU
YOU
YOU
YOU
YOU

Everyone can reach their goal!

It's not a competition!

It's up to YOU!

Getting Started: Distributor



Get enrolled with Starter Program (cost approx. \$65)



Easy to increase your discount

- Discount = Retail Profit

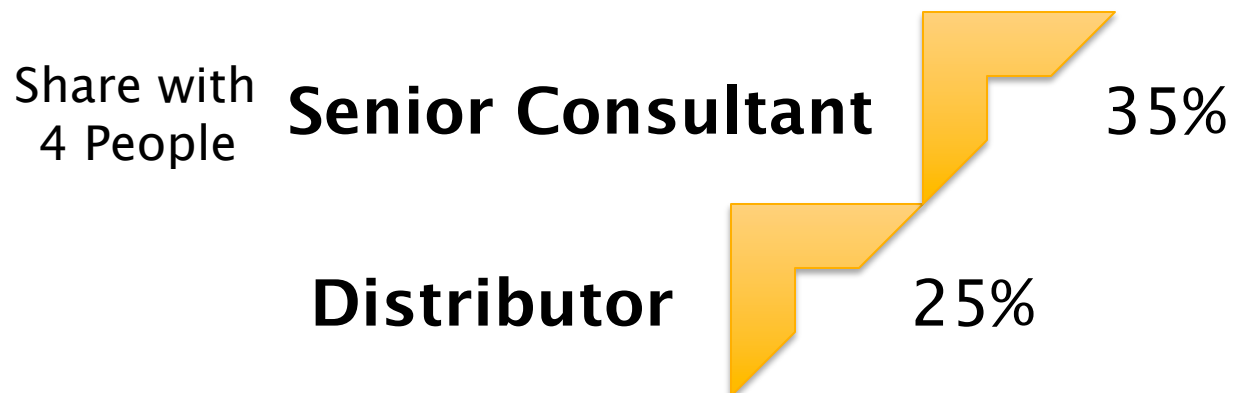
Distributor



25%

Easy to increase your discount

- Discount = Retail Profit



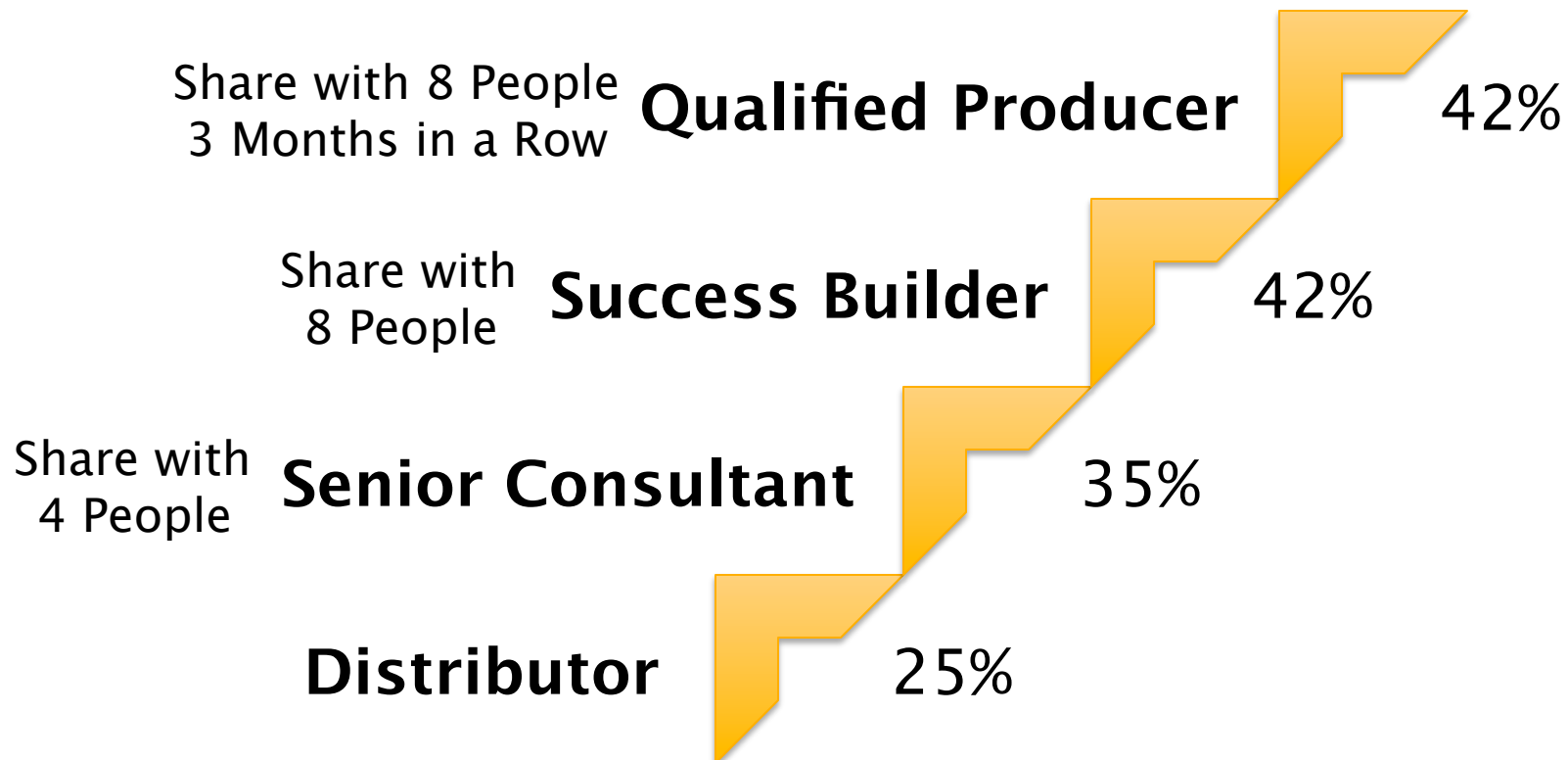
Easy to increase your discount

- Discount = Retail Profit



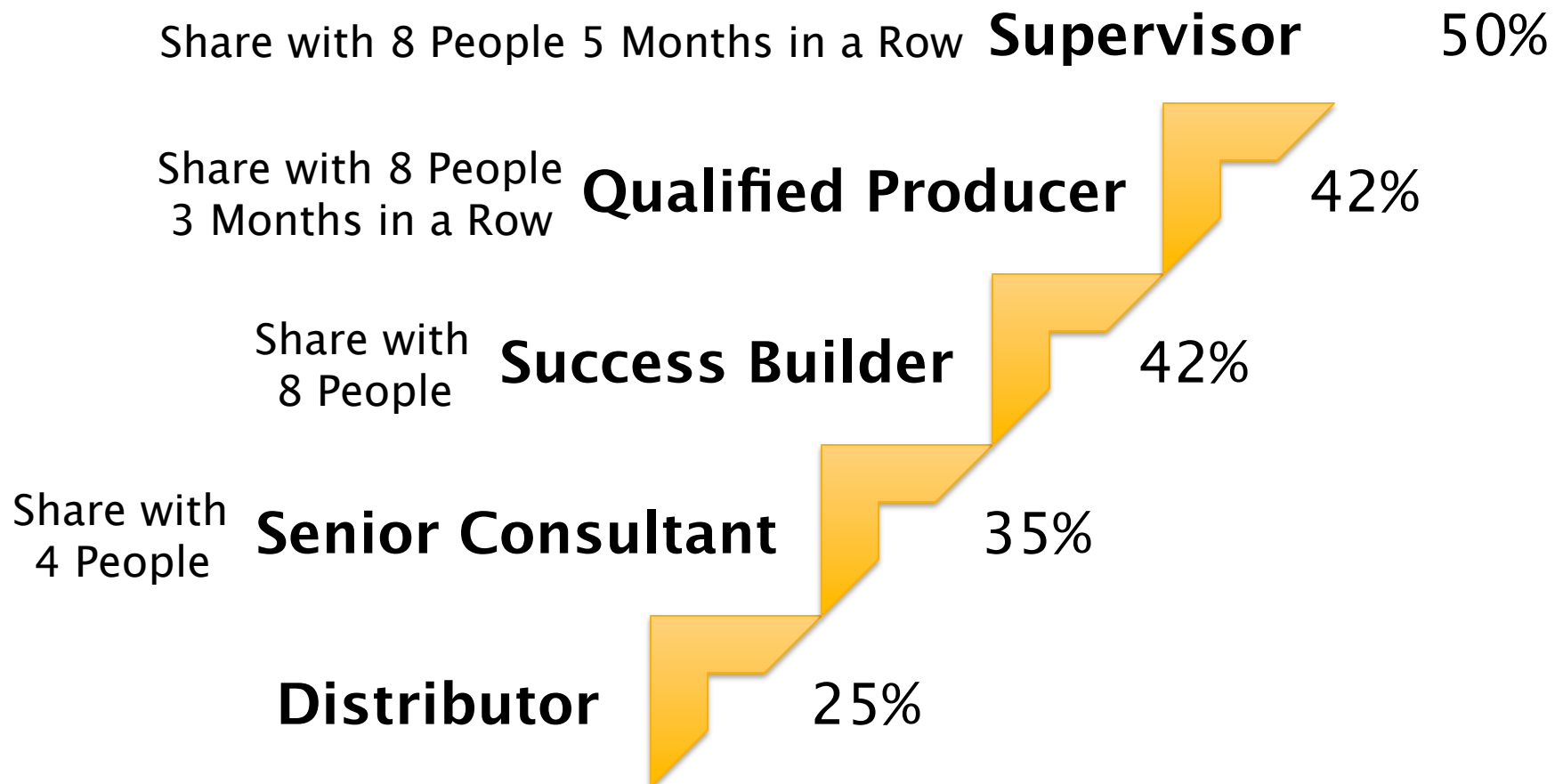
Easy to increase your discount

- Discount = Retail Profit



Easy to increase your discount

- Discount = Retail Profit



Herbalife Compensation Plan

- 50% is the largest discount/profit in the industry
- Paid in 7 different ways!
 - WORLDWIDE, Herbalife has created:
 - More people making \$100,000 per year AND
 - More Millionaires than any other company!

Highest Payout In
The Industry Up
To:

73%

It Works! It Can Work For You Too!

- ✓ Over 32 Years
- ✓ Over 60 Million Customers
- ✓ No. 1 Weight Mgt Company



- ✓ Over US \$4.2 Billion in 2010
- ✓ Highest Payout in the industry 73%
- ✓ Proven in **80+** Countries.
- ✓ NYSC Listed

Training & Support

- Conference Calls
- Internet
- Live Trainings

NEXT EVENT IS:



Herbalife 2005 Extravaganza in Atlanta, Georgia, USA

Your Next Step

- 1. This isn't for you right now**
- 2. You want a discount**
- 3. Part Time Income**
- 4. Full Time Income**

Get with the person who invited you here

To Build a Business:
Bring 2 People With You to the next event!

