

Ballston Spa

Business & Professional
ASSOCIATION

Member Newsletter

OCTOBER 2007

Ellen Mottola, Editor
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President
Cliff Baum

Vice President
Jim Whittredge

Secretary
Sam Capuano

Treasurer
Donna Avery

The next BSBPA Board of Directors Meeting is Monday, October 15, 2007 at 7:00 pm at Brookside Museum, 6 Charlton Street.

We encourage members to attend and welcome your input.

Don't forget to visit our website! www.ballston.org

Networking Breakfast

Join us for the next BSBPA Networking Breakfast—*Tuesday, October 16, 7:30-8:30 am at Sonny & Jeff's Restaurant, 2100 Doubleday Ave (Carousel Village), hosted by Our Towne Ballston Spa.* Networking Breakfasts are held the third Tuesday of every month and are a great way to share and promote your business or organization with others in the community. Cost is \$5 with advance reservation or \$10 that morning, both payable at the door. All are welcome to attend—you need not be a BSBPA member. RSVP to 518 885-2772 or info@ballston.org. *BSBPA Business or non-profit members who are interested in hosting a future Networking Breakfast in 2008, please contact Cliff or Ellen. It's great way to showcase your business!*



"The Way We Were" Car Show

"The Way We Were" Car Show will be held Sunday, October 7 from 10 am to 4 pm on Front Street. We are excited to once more bring hundreds of car enthusiasts and spectators into the village for a great afternoon. This event is one of the Associations biggest fundraisers.

Promotional Materials This is the last call to get your promotional materials in the goodie bags for the Car Show. We will be handing out bags filled with promotional materials, menus, pens, flyers, discount coupons, etc. to the first 200 participants. This is an excellent opportunity to put information about your business in the hands of people from all over the Capital Region. If you would like to be included, please contact us to arrange pick-up. The goodie bags will be assembled at Tina Mangino-Coffey's home on the evening of Thursday, Oct. 4 and any help "stuffing" the bags is truly appreciated!

Trophy Sponsorship There is still time to sponsor a trophy for the Car Show. For \$25.00, your family or business name can be listed on one of the many trophies to be award at the show.

Food Concession The car show committee is looking for a food vendor to set up in front of Monaco's Village Inn on Front Street. If your service organization, restaurant or not for profit would be interested in doing a food concession, please contact Tina for details.

Volunteers Needed! We are looking for volunteers on the day of the show for the following tasks:-

- * Directing traffic to enter the show (8 am -12 noon)
- * Parking cars (8 am -12 noon)
- * 50/50 raffle (10 am - 4 pm);
- * Running judging sheets (11 am -4 pm);
- * Registration table (8 am -4 pm);
- * Awarding trophies (3 - 4 pm)

Any time you could give will be appreciated. This is also a great opportunity for high school students looking to fulfill their community service requirements. Contacts for the Car Show are Tina Mangino-Coffey at tmangino-coffey@mangino.com and Steve Springer at steve.s@atlanticbritish.com

A reminder that in case of inclement weather, the rain date for the Car Show, is Sunday, October 14.

WELCOME TO OUR NEWEST MEMBERS

Saratoga Lifestyles Magazine
Meg Kelly & Mary Laskey
8 Lakewood Drive
Saratoga Springs, NY
518 580-1782

About Our Members & Neighbors:

BSBPA Board member **Kelly Delaney-Elliott** is the new chair of the Gateway committee. This committee works with the surrounding towns of Malta, Ballston and Milton on development that affects the village and its revitalization. The duties of the committee are to attend town meetings to stay informed as development occurs, work with the village government to stay informed on planning projects, compose position papers and provide input where necessary while keeping the BSBPA board of directors up to date on issues.

Sincere condolences to **Don Lang** and his family on the passing of his sister, **Judi Lang Connors** earlier this month. Judi was a lifelong Ballston Spa resident.

Ballston Spa United Methodist Church's free lunches this month are on 10/10 (ziti lunch sponsored by Saratoga Bridges) and 10/27 (spaghetti lunch sponsored by the church). Both are 11:30 am-1:30 pm. Entrance is at the back of the church. BSUMC is also organizing a 5K run in conjunction with the **Falling Leaves Festival** in Ballston Spa on October 27, 2007. Application is on their website at troyconference.org/bsumc or call church office at 885-6886 between 9 and 1 PM.

BSBPA member **Atlantis Visual Graphics**, owned by **Phil Rogers**, will have work appearing in the new book *The Big Book of Design Ideas #3*. The company specializes in logo design and corporate branding projects. Three entries selected for the book were logos designed for Worker Bee Productions, Mind's Eye Illustration and **Butt Wait**, a book about babies.

The **Ballston Area Community Center** is taking orders until October 19th for cookie dough and cheesecakes. Cookie flavors include chocolate chunk, peanut butter, oatmeal raisin, sugar, snicker doodle, M&M, white chocolate macadamia nut, triple chocolate, walnut chocolate chunk, Reese's peanut butter cup, Heath and

jumble. Cheesecake flavors include original, turtle, strawberry swirl, cherry swirl, Key lime and chocolate silk. Support BACC by stopping by or calling to place your order or receive an order form. For information or to place an order call 885-3261 ext. 0

Glass artist **Sally Prasch** will return to teach a two-day lampworking class at **Museum Glassworks**, the teaching studio of **The National Bottle Museum** on Nov. 10 & 11. This class is designed for intermediate to experienced students. Tuition for the weekend class is \$250, which includes all supplies. Class each day will run 9:30 AM – 4:30 PM. To register, or for more information, contact the National Bottle Museum (518) 885-7589, or nbm@crisny.org

The Farmers Market may be done for the year, but market vendor **Barbara Campbell** of **Dazzle Spa Crafts** wants jewelry aficionados to know she is available for parties and private showings. She can be contacted at 884-8359. Dazzle Crafts will also be at the 2007 Car Show.

Sunmark Federal Credit Union has announced that it has begun offering a defensive driving program for its members, effective immediately. As part of the program, Sunmark's Insurance Services division will provide the American Safety Council's New York State Department of Motor Vehicles approved 6-hour defensive driving course. Successful completion of the course provides its members with a 10% reduction, for three years, in the base rate of their current automobile liability, no-fault and collision premiums. The program also serves to increase safety for its members and the overall community. After the program is completed, graduates will receive the insurance premium reduction as well as a concurrent point reduction on their New York state driving record. To learn more about Sunmark Federal Credit Union's products and services, visit www.sunmarkfcu.org.

Spare change donation cans supporting the "FANS" Playground Project can now be found conveniently at several locations around town, including BSBPA businesses **Midtown Wine & Spirits** and **Strolling Village Artisans**. To have one placed at your business, please call **Shannon Hansen**, 885-1525.

BSBPA Members: Do you have upcoming events or news that you would like to share in our next issue? Contact Ellen Mottola, mottola-bsbpa@nycap.rr.com, 885-2772 (phone or fax) or mail to BSBPA, PO Box 386, Ballston Spa, NY 12020. The deadline for the November issue is October 26, 2007. I am also interested in spotlighting member businesses. Promptness is always appreciated, questions answered with a smile!



The **Ballston Spa Rotary Club** will be hosting a trip to see the Christmas Spectacular at Radio City Music Hall on Saturday, December 1. Ticket price, *including the show and bus fare*, is \$120. Or a round trip to NYC *without* the show is \$40. Please call **Steve Esposito** at 885-6416 (after 6 pm) for further details.

This year, the Ballston Spa Commemorative Ornament will feature the Village Office decorated for the bicentennial celebration. Ornaments are \$16 plus tax and are available at **Brookside Museum**, 6 Charlton St. Ornament pre-sale forms are available at www.brooksidemuseum.org. Proceeds benefit the education programs that Brookside offers to thousands of local children each year.

Mango Tree Imports is proud to present Nicaraguan guitarist **Juan Basilio Sánchez** at their kick-off of Fair Trade Month. He will be playing a variety of Spanish songs beginning at 6:30 pm, Oct. 5. Additionally you are invited to bring a few of your favorite photos to create a stunning and unique scrapbook page using Fair Trade products and embellishments. Instructor **Patti Mullin** will help you to put together a memorable page using products that you can feel good about, plus 10% off all scrapbook products that night.

Genevieve's Home & Garden Décor will be having a Christmas Open House on Friday, Nov. 2 from 5-9 pm. It's never too early to start planning your holiday décor! Visit their website www.genevievehomeandgarden.com

Directory Boards

There are still a few spots left on the new directory boards that will be installed on Washington Street on the side of Midtown and Spirits and on Milton Ave on the side of O'Brien Pharmacy. The cost is the same \$25.00 to have your name slot made and \$10.00 in maintenance. We have had some businesses who had originally taken both sides of the boards on Front Street, Malta Avenue or Milton at Prospect take their name off of one side and move it to the wall mounted boards. This can be done at no charge to the business and has opened up a spot for businesses who are waiting to get on these boards. A special thank you to Jim and Patty Dorey of Midtown Wine and Spirits and Jim and Sean O'Brien from O'Brien Pharmacy for allowing us to put these signs on their buildings. If you are interested in advertising on any of the boards or if you have any questions please contact Tina or Cliff.

Adopt A Plot

As the flowers are winding down around the Village, we would like to thank everyone for their support of the Adopt a Plot program this year. Our Village has never looked better. With all of the dry, hot weather this year, the program was one of our toughest ever. Special appreciation goes to our gardeners Judy Capuano (Wiswall Park) Diane Eldridge and Verena Take-shori (Iron Springs & Kelly Park), Patsy and Pip Monaco for the beautiful baskets and Joe Delong who rescued our watering program and brought the plants back to life—we could have never done it without all of you. Thanks to Jim Whittredge, Steve Springer, Donna & Pete Martin, Joanne Champagne, Sue Westfall, Linda Uline who worked on potting the plants for the perennial sales, everyone who donated the extra \$10.00 in the dues and Mayor Romano and the Village Board for working hard to keep the flower program in the budget. This program becomes more challenging each year as our business district expands and we increase the plantings. The combined efforts of everyone made for a very successful year. Adopt a Plot is still looking for 1 gallon or larger sized pots to winter over perennials for next years sale. If you have any pots you would like to donate please contact the Association for pick up information or drop them off at the gazebo in Wiswall Park. Thank you to the person who dropped them off last month they were perfect and we used them all! Tina Mangino-Coffey and Jim Whittredge
Adopt A Plot Co-Chairs

SHOPPING BAGS AND GIFT CERTIFICATES

Ballston Spa specialty shopping bags are available in two sizes, in bundles of 50 for businesses that would like to use them for their customers' holiday purchases or individually for those who would like to fill one with special hometown gifts. Bags can be ordered online (see URL below) or can be found at Coffee Planet. Ballston Spa Gift Certificates make the perfect holiday gift—good at over 80 shops, restaurants and services in Ballston Spa. Get your holiday shopping done early! Gift certificates can be purchased at any branch of Ballston Spa National Bank or online at <http://www.ballston.org/store>



Local Filmmaker Screens Independent Film



BSBPA board member Daniel DeFabio spent several nights this summer screening movies in Wiswall Park and now someone is screening one of his films. His short film "It's Just Coffee" will screen at the Spectrum 8 Theater from Sept. 28th until October 4th at 6:30 pm as part of the Ed Wood Film Fest. The fifteen minute short is a comic look at online dating and how unromantic a search for a compatible partner can be. The lead actor, Wayne Wilderson,

should be a familiar face to any who have seen the WaMu banker commercials or to fans of the Fruit of the Loom purple grape. Starring with Wilderson is Emmy Winner Maile Flanagan (Jakers!, Evan Almighty).

DeFabio, who does motion graphics as well as design work for movie marketing, said that the ability to telecommute is what allowed him to return to this area after working in Hollywood for 14 years. "I still do work for some of my LA clients," he points out. Those clients have included HBO's Curb Your Enthusiasm, Lifetime's LoveSpring International, The Sarah Silverman Program and bonus features on the DVDs of Sin City, Charlie and the Chocolate Factory, Blues Clues and others.

Currently DeFabio is shooting a short documentary for an exhibit at the Brookside Museum in Ballston Spa. The video installation will feature a re-enactment of Abby May's visit to the healing waters in 1800 as documented in her many letters. He is also animating a sequence for Magic Green Pictures' environmental documentary So Right, So Smart to be narrated by Daryl Hannah. "It makes such a difference to be able to enjoy the quality of life here in upstate New York but still be involved in Hollywood level creative projects," said DeFabio.

2007 Property Beautification Awards

The Ballston Spa Business & Professional Association is looking for nominations for its 2007 Property Beautification Awards. The awards are given in recognition of the restoration, renovation and beautification efforts by homeowners and businesses, which have enhanced the Ballston Spa community over the past year. Criteria for nomination can include exterior renovations and restorations; new exterior painting that is conducive to the Victorian flavor of the village, new attractive signage and/or window display or landscaping improvements. All renovations and restorations should be complete at the time of nomination.



To nominate a property, please contact John and Courtney Mancini at 885-5802 or cmancini02@hotmail.com and include the address of the property, name of business or owner of property and reason for nomination. All nominations should be made by October 26, 2007.

The committee will notify award winners in early November. Award winners will be honored at an award presentation preceding the BSBPA board of directors meeting on Monday, November 19 at 6:30 pm at The 199 Professional Building, 199 Milton Ave.

Holiday House Tour

Plans are underway for the 2007 Holiday House Tour on December 8 as part of the Victorian Holiday Weekend celebration in Ballston Spa. The tour would include village homes with specially decorated interiors for the holiday season. The House Tour committee would like to have 6-7 homes on the tour this year and is looking for homeowners who enjoy decorating their homes in an exceptional way and would like to be a part of the tour. Volunteers will also be needed to help facilitate the tour. If you are interested in having your home on the tour or can help out in any way, please contact: Alison Thomas-Oravsky at bpclawat@nycap.rr.com



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518-602-2020

220 Church Avenue, Ballston Spa, 12020
P.O. Box 5060, Saratoga Springs, N.Y. 12866

220 Church Avenue

AROUND BALLSTON SPA

First Fridays In Ballston Spa

OCTOBER 5 2007

STROLLING VILLAGE ARTISANS

IRON SPRING GALLERY:

Opening Reception: "Fields and Streams", paintings by Tracy Wall
Music on the Porch with Michael Harrison

20 Washington St. 885-5855 www.strollingvillageartisans.com

COFFEE PLANET:

"Red Haired Strangers" Country & Delta Blues. Serving Fair Trade
coffee. 6-9 pm 100 Milton Ave. 884-9913

www.thecoffeeplanet.net

WHISTLING KETTLE:

"Hot House Jazz", 6-9 pm 24 Front Street 884-2664

www.thewhistlingkettle.com

MAKE ME FABULOUS:

Funky Handbags for \$15-\$25 and an amazing collection of jewelry
from Double M Stables. 6-9 pm 102 Milton Ave. 885-2929

www.makemefabulous.com

CREATIVE ENDEAVORS:

Hosting a choral group for an "Evening of Song". 49 Front St.
363-0015

MANGO TREE IMPORTS:

Celebrate Fair Trade Month. Hands-on scrapbooking activity. All
handmade, fair trade paper products 10% off all day-bring your
own photos 6:30 -9 pm 2124A Route 50 884-4652 www.mangotreeimports.com

www.mangotreeimports.com

LAS MARIPOSAS LANGUAGE CENTER

Join us for our first live music performance-Nicaraguan guitarist
Juan Basilio Sánchez. 2124A Route 50, 884-4652 www.mangotreeimports.com

www.mangotreeimports.com

CORINA CONTEMPORARY JEWELRY AND FINE CRAFTS:

Come join us for Autumn treats and fall specials- 30% off all
soaps, lotions & baskets. 6-9 pm 89 Milton Ave.

885-0930 www.corinajewelry.com

HEATHER HOLLYWOOD DESIGNS

Handmade Glass Beads & Jewelry Open Studio--glass bead making
demonstrations and new jewelry honoring the tradition of Día de
los Muertos celebration. 20 Washington St. Upstairs, studio 5
(718) 901-9480 www.heatherhollywood.com

NATIONAL BOTTLE MUSEUM

Free Flame working demonstrations by Larry Rutland, Hot Glass
Instructor at Museum Glassworks. Class schedule will be available.

10 Washington St. 885-7589 www.nationalbottlemuseum.org

TWICE TOLD USED BOOKS:

Ballston Spa's only bookstore! Happy to provide refreshments in
celebration of First Fridays! 6-9 pm 82 Milton Ave. 885-6976
www.ttubbs.com

WILD THYME WHOLE FOOD & TEA COMPANY:

"It's Fair Trade & National Co-op Month!" Join us for delicious Fair
Trade samples and co-op info. 6-8 pm 108 Milton Ave. 885-
837275 www.wildthymewholefoodandtea.com

BROOKSIDE MUSEUM

Poetry Reading from *Story Quilt: Poems of a Place* recently pub-
lished by Galway Public Library. Short readings at 7, 7:30, 8, 8:30
pm. Free refreshments between readings. 7-9 pm at the end of
Front Street at Charlton St.

FREE OUTDOOR MOVIE IN THE PARK:

"The Little Shop of Horrors" (1960) The original cult classic, with
a young Jack Nicholson. On the Wall in Wiswall Park/Front St. Be-
gins at dusk-approx. 7:30 pm MOVIE RAIN DATE: Saturday, 10/6
at dusk.

Falling Leaves Festival

The Annual Falling Leaves Festival will take
place on Saturday, October 27th. Festivities
start with a costume parade that will step off
at 3:30 pm from Wiswall Park and make its way
through the village to Eastern Avenue Field. At East-
ern Avenue Field, there will be food, family activities
and a bonfire. The Festival concludes with a
fireworks display beginning between 8:30-
8:45 pm. For more information about the
Festival contact the Village office 885-5711.

The BSBPA is again sponsoring the Falling Leaves
Festival Poster Contest. This contest is open to all 5th
grade students in the Ballston Spa School District, in-
cluding Malta Avenue and Wood Road Inter-
mediate Schools and St. Mary's School. The
posters will be judged in three categories:
most artistic, most creative and most festive.
The first place winners will receive a \$50 sav-
ings bond. In addition, there will be participation
prizes. All the posters will be on display in village busi-
ness windows leading up to the festival itself. Any busi-
nesses that can donate a prize or participation gift
(value from \$5-\$20) appropriate for 5th graders for the
contest or would like to display posters in their win-
dow, please contact Joy Houle at Brookside Museum
885-4000 or jhoule@brooksidemuseum.org.



CALENDAR OF EVENTS

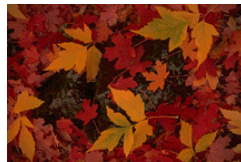
October 5 First Friday in Ballston Spa, downtown shops and restaurants, 6-9 pm
Free Outdoor Movie "The Little Shop of Horrors", 7:30 pm, Wiswall Park

October 7 The Way We Were Car Show, 10-4 pm, Front Street (Rain date October 14)

October 15 BSBPA Board of Directors Meeting, 7 pm Brookside Museum

October 16 Networking Breakfast, 7:30-8:30 am, Sonny & Jeff's Restaurant,
hosted by Our Towne Ballston Spa

October 27 Falling Leaves Festival 3:30-9:00 pm Eastern Avenue Field (parade starts at Wiswall Park)



Happy Autumn!



P.O. Box 386
Ballston Spa, NY 12020