

Ric F. Sierra, PHR, 10/10/2018





## Do Network

- Attend job fairs
- Get involved
- Volunteer for community events



- Develop your elevator speech
- Practice ways to "shine"





## Do Consider a Business Card

- Another way to shine!
- Especially useful if you're still working
- www.vistaprint.com
- About \$25 for 500





## Do Create a LinkedIn Profile

- Compare to resume, especially dates and titles
- Seek and give endorsements and recommendations
- Use a professional picture
- Include leadership and community involvement







## LinkedIn Don'ts

- Don't include personal information in profile
- Don't post or repost political, religious, non-professional items









## Do Consider a Recruiter

**Of Job Hunting** 

- No cost to you
- May have access to jobs not advertised to general public



May be able to negotiate a better salary, vacation, etc.





### Do Review Your Resume

- Of Job Hunting
- Have others review
- Start with personal profile that mirrors your LinkedIn profile
- Do consider using initials if gender or ethnicity could be a roadblock
- Do list measurable or observable accomplishments
- Do include links to LinkedIn, web page, blog, etc.





## Resume Don'ts

- Don't include "objective"
- Don't include photo, or any personal information
- Don't necessarily limit to one page
- Don't lie!





## Do Review Your Social Media

 Do realize that employers may review your posts and photos











# Complete Applications Fully, but...

#### **Of Job Hunting**



Do document all applications you submit



 Don't include personal information – gender, age, marital status, hobbies, religious beliefs, social security number, etc.



# Do Review Companies

- Do review companies to which you apply
- Check out web page, LinkedIn page, Facebook page, etc.
- Note items that are important to you (values, benefits, size, corporate or satellite office, etc.)
- Note items that relate to your experience, interests, skills, etc.





# Do Follow Interview Best Practices

- Dress for Success
- Wear neutral clothing no distractions
- Arrive 10-15 minutes early not too early and not late
- If you will be late, call ahead for instructions
- Do bring copies of your resume









# Do Follow Interview Best Practices

- Do bring pen, something to write on
- Do bring examples of your work portfolio, flash drive, etc.



- Do listen!
- Do watch your body language
- Do ask for business cards from those you meet





## Interview Don'ts

- Don't bring up salary
- Don't bring up vacation
- Don't talk over interviewer
- Don't discuss personal items









# Do Follow Interview Best Practices

- Do ask questions, be engaged!
- Do ask for the job!
- Do follow up emails good, <u>additional</u> US Mail note better
- Email all that interview you,
   but personalize each message







# Do have faith. The right job is out there for you!















