



# ROTARY CLUB of MONTECITO

*Tuesday's @ Noon at the Montecito Country Club  
P.O. Box 40218, Santa Barbara, CA 93140*

**DISTRICT 5240**

**MONTECITO ROTARY CLUB AXIS**

**OCTOBER 28, 2014**



[Rotary International](#)  
Gary C.K. Huang  
President 2014-2015

[District 5240](#)

Loretta Butts  
District Governor 2014-2015

Rosslyn Ray  
Assistant District Governor  
2014-2015

Marc Fleischman  
President 2014-2015

Joseph Kirkland Secretary  
& President Elect  
2014-2015

Andrew Berwick  
Treasurer

John Glanville  
Past President

[Directors](#)

Lynda Nahra, Membership  
Conner Rehage, Service  
Robert Mislang, Youth & RYLA  
Jennifer Goddard-Combs, Programs  
James Fenkner, Public Relations  
Paul Kresmer, Grants & RI

## President's Message October 28, 2014

Today's meeting saw a large increase in the number of guests. We were treated to guests of JT, Harlan and Jennifer.

After an invocation by John Glanville, we attempted a rendition of the Beach Boys' classic, "Wouldn't it be Nice". Needless to say the Beach Boys should have no fear of us as singers.

JT announced the official word of The Duchess of York's pregnancy, including an imitation of Prince George's reaction. We then celebrated Mark Magid's four-year anniversary as a member of the Club.

I announced that we are now going to be at the Country Club through the end of August. Sorry Joe, but this will soon become your headache.

Lynda reminded all of us to come to the Membership Brainstorming Blitz to be held at the Santa Barbara Club on November 12, from 5:30pm to 7:30pm. This is a hosted event so please let Lynda know you are coming. There is more information available in this newsletter.

Our Member Moment was given by John Brinker. I learned that John speaks Russian!



Our speaker this week was Erin Arvedlund, author of the Best Selling book "Too Good to be True", the story of Bernie Madoff. Erin, who was a student of James Fenkner at Tufts, spoke about the Madoff scandal and previewed her newest book, "Open Secret", the story of the Global Banking conspiracy regarding LIBOR rates.

This week in Montecito Rotary Club history took us to October 25, 1973. Our Club president was Martin Koobation and the chief order of business was the delineation of the geographic boundaries of the Club. The jurisdiction, from which the Club would accept members, was set to be from Toro Canyon Road to Milpas Street. Many of us, including myself, would not be members if that limitation was still observed.

Next week our Speaker will be Terence Ford, speaking on the fStop Warrior Project.

See you all next week.

Marc

### Wouldn't It Be Nice Beach Boys

On July 18, 1966 "Wouldn't It Be Nice" was released in the United States backed with "God Only Knows". Brian Wilson constructed the song's symphonic arrangement using a variety of instruments not normally associated with pop music of its time, then overdubbing the instrumentation played by session musicians with a complex vocal arrangement sung by the group.

The Beach Boys had over eighty songs chart worldwide, thirty-six of them United States Top 40 hits (the most by an American rock band), four reaching number-one on the *Billboard Hot 100* chart. The Beach Boys have sold in excess of 100 million records worldwide, making them one of the world's best-selling bands of all time

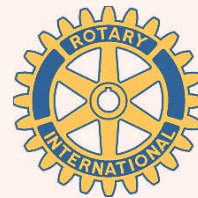
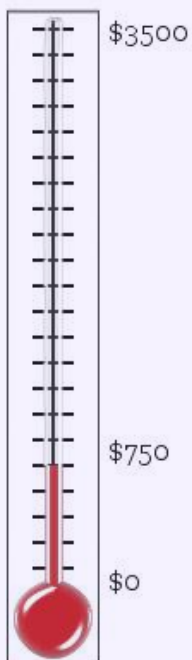
Wouldn't it be nice if we were older?  
Then we wouldn't have to wait so long  
And wouldn't it be nice to live together  
In the kind of world where we belong

You know it's gonna make it that much better  
When we can say goodnight and stay together

Wouldn't it be nice if we could wake up  
In the morning when the day is new?  
And after having spent the day together  
Hold each other close the whole night through

Happy times together we've been spending  
I wish that every kiss was never ending  
Wouldn't it be nice?

### Polio Plus Fundraiser! 21% of the way there and a long way to go!



"Light up Rotary"

### BRAINSTORMING BLITZ

Please join our Membership Committee for our

"First Brainstorming Blitz"

**Bernadette Bagley, John Brinker, Cathy Cash and Lynda Nahra**

Cordially invite you to come have a Drink and some Munchies with them

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NOVEMBER 12, 2014

5:30 p.m. - 7:30 p.m.

The Santa Barbara Club

"Library Room"

This is our way of getting your thoughts about who would be good prospects for  
our club!!

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Join The Fun by providing your RSVP NOW:

[lnahra@pacificwesternbank.com](mailto:lnahra@pacificwesternbank.com) or 805-216-1494

## *A special notice from our District Governor, Loretta Butts*

To: John Glanville, Rotary Club of Montecito

Rotary District 5240 leads the Rotary world in education and that sometimes means working Sundays. On Sunday October 26<sup>th</sup> six dedicated Rotarians came together to practice for a Rotary Foundation Meeting to be held on October 30. The fact that all the Rotarians were not in the same location or meeting face to face is not news worthy. Most of the time a meeting like this would go unnoticed as district staff has been using conference calls and Go-to-meeting for several years now. What sets this meeting apart from other meetings using online collaboration tools; it was hosted via Go-to-webinar from Citrix Online.

**Starting October 30<sup>th</sup> Rotarians will not be asked to give up as many of your weekends to travel to a Rotary meeting somewhere in the district.** The first one hundred registered Rotarians from District 5240 will be able to view and participate in live webinars from the comfort of their home or office or workgroup (coming soon). If you are not one of the first one hundred to register or part of one of the work groups viewing the webinars around the District, you will be able to view the recorded webinars on the District website *beginning the week after the seminar*. The link to register for this Thursday's webinar is [Your Rotary Legacy Doing Good Beyond Your Lifetime](#) .

The webinars came from the efforts to meet the changing demographics and needs of Rotarians in District 5240 and has been the focus of the District Communication Team chaired by DGN Nick Frankle. Special thanks to DGNE Michael Dunlap from D5340 and D5240 Rotarians, PDG Brenda Cressey, PDG Luz Maria Ortiz Smith, Scott Phillips, David Gore and Walt Stephens for giving up their Sunday morning to fine tune the webinar presentation for prime time on Thursday.

Become a part of Rotary District 5240 Legacy in two ways. **Be one of the first to use our webinar from your home or office and learn how to leave a gift to TRF in your name that will live on forever.**

Serving with the best,

*Loretta*

Loretta Butts  
Rotary International  
District Governor  
Rotary District 5240

## UPCOMING ROTARACT EVENTS

### Social: First Thursdays

**When:** Thu, November 6, 6pm – 10pm

**Where:** The Neighborhood Bar & Grill, West Montecito Street, Santa Barbara,

**Description:** Come enjoy your fellow club members for our monthly social at the Hood. Enjoy games, friends, food and drink. Get to know who you volunteer with! Please invite your friends!

### Quote of the Day:

“The greatest thing one finds in one’s travels, the soul-satisfying thing, is that [people] in their native countries all weep with the same spirit, the same feeling, the same happiness and contentment.”

— *Why the Convention?*, THE ROTARIAN, January 1925

Please visit our club website at: [www.montecitorotary.org](http://www.montecitorotary.org)

Update your roster listing information including Photo!

Visit Rotary International site at: [www.rotary.org](http://www.rotary.org)

update your access information and register

### We need your Pictures and Comments for Axis!

Going on a trip?

Visiting Friends?

Most Fun you had last Week?

Doing Good While Having a Good time?

All are worthy content for our weekly newsletter!

### The Top 10 Reasons to Join the Montecito Rotary Club

1. One person can make a difference and together as Rotarians we can have a stronger impact. (I am one-Rotary is many.)
2. For camaraderie, and new friendships.
3. To serve locally, nationally or internationally.
4. To learn more about other cultures.
5. For a way to share your talent and resources effectively.
6. To have a place to go each week to connect with like-minded people who motivate you.
7. To make life-long relationships.
8. To be part of something bigger than yourself.
9. To hear an interesting speaker each week and learn what is going on in the community.
10. To be able to take advantage of the true “family” of rotary while traveling nationally or internationally.

### THE OBJECT OF PRLS

To provide a training environment for Rotarians to learn effectiveness as individuals on a daily basis.

A complete schedule of classes are located here:  
[www.prls.org/calendar.html](http://www.prls.org/calendar.html)

### Master PRLS: Extemporaneous Public Speaking

November 8, 2014

Location TBD, SLO-Santa Maria

November 22, 2014

Marriott Courtyard, Bakersfield

January 11, 2015

Santa Barbara Business College, Ventura

January 24, 2015

Santa Barbara Business College, Ventura

# WEEKLY UPDATES

**PLEASE NOTE:** Please have submissions to Maggie Garey at [maggie.garey@maps.com](mailto:maggie.garey@maps.com), by Wednesday morning following the meeting. Thank you!

## Upcoming Programs

- Nov 4 fStop Warrior Project / Terence Ford  
 Nov 11 Foundation Grants (Fall 2014) / John Glanville  
 Nov 18 Comic Books and the Movies / Matthew Berger  
 Nov 25 Museum Tour and lunch at Arts & Letters Cafe / DARK  
 Dec 2 Montecito Union School Chorus  
 Dec 9 DARK  
 Dec 10 Holiday Party

### FOUR WAY TEST

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and better FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

## Weekly Assignments

Invocation / Flag Salute: Harlan Green  
 Backup: Joseph Kirkland  
 50/50 Raffle: Phil Palmquist  
 Greeter: David Solomon

November is the **GREEN** Team!

Setup / Breakdown Team - The **GREEN** Team includes:  
 Sherry Melchiorre, Robert Mislang, Lynda Nahra, Phil Palmquist, Murray Ray, Ross Ray, David Solomon and JT Turner

## Missed a Meeting? Make it Up!

Day:	Club:	Place:	Time:
Tuesday	Goleta Noontime	Frog Bar (Glen Annie Golf Course)	11:45 am
	Goleta (2nd and 4th)	Frog Bar (Glen Annie Golf Course)	06:30 pm
	Rotaract (1st and 3rd)	Silvergreens on Chapala	06:30 pm
Wednesday	Carpinteria Morning	Carpinteria Women's Club	07:00 am
	Santa Barbara Sunrise	Santa Barbara Club	07:00 am
	Santa Barbara North	Harry's Plaza Café	12:00 Noon
Thursday	Carpinteria	Lion's Community Park	11:45 am
Friday	Santa Barbara Downtown	Fess Parker Double Tree	12:00 Noon
Any Day at all, 24/7/365!	One World Rotary Club	<a href="http://www.oneworldrotary.org/">http://www.oneworldrotary.org/</a>	

## President's Message

### November 2014



GARY C.K. HUANG  
President 2014-15

Four months into this year of working to Light Up Rotary, I am more excited about Rotary than ever before. I've been to 22 countries, visited dozens of cities, and met thousands of Rotarians. I've seen amazing projects and been inspired over and over again by the terrific work Rotarians do all over the world. And I've been privileged to be part of all kinds of Rotary events, from club meetings to Rotary institutes, from Rotary Days to Foundation dinners.

Every event is memorable. I feel especially honored when I am invited to share in club celebrations. To me, taking part in a Rotary club celebration as Rotary International president is like being invited to a family event as an honored guest. Indeed, Rotary is the biggest family in the world.

You could say that Rotary is built of service: Each project is another brick in the big building that is Rotary. If our service forms the bricks, then there is no question that friendship is the mortar that holds those bricks together. I see this every day, but nowhere more clearly than at some of the most special Rotary club events: their centennial celebrations.

Being president of Rotary International in its 110th year, I've been lucky to take part in a number of these. It is natural, when visiting long-serving clubs, to want to know what their secret is – because I have always noticed that the longest-serving clubs are also some of the most productive. They are large, they are active, and they do great work. Not only that, but they have a great time doing it.

Of course, that is their secret: In Rotary, strong friendships and great service go hand in hand. When we enjoy our work, we want to do it. We want to work harder, and we want to work better. We look forward to Rotary meetings. Even when our lives are busy, we make Rotary a priority – because we want to see our friends, and we want to serve.

That is why Rotary is still here, after more than 109 years. In Chinese, we say:

如果人生没有朋友，就等于没有太阳。

A life without a friend is a life without sun.

Our Rotary friendships give light to our lives, and it is Rotary friendship – as well as service – that lets us Light Up Rotary.

