

## Transatlantic Degree Programs (TDP) Project

Can Joint and Double Degree Programs contribute to strengthening transatlantic exchange and cooperation between higher education institutions? How can these innovative and intensive but also highly sophisticated and challenging forms of inter-institutional collaboration be established and what can successful curriculum cooperation look like?

These questions set the framework for the Transatlantic Degree Programs Project (TDP) initiated by the John-F.-Kennedy Institute at the Freie Universität Berlin in cooperation with the German Academic Exchange Service (DAAD). The three year project is funded by the German Federal Ministry of Economics and Technology through the German Program for Transatlantic Encounters.

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## Of Roadmaps and Crossroads: Transatlantic Perspectives on Advancing Internationalization in Social Sciences and Humanities

3rd International TDP Workshop, Toronto  
September 28-30, 2007



**DAAD** Deutscher Akademischer Austausch Dienst  
German Academic Exchange Service

Co-sponsored by  
The Joint Initiative in German and European Studies  
University of Toronto

In Co-operation with  
The Canadian Centre for German and European Studies  
Université de Montréal & York University

Co-sponsored by:  
Government of Ontario, Ministry  
of Training, Colleges and Universities



## Notes\_\_\_\_\_

## Workshop Program\_\_\_\_\_



Friday, September 28

Location: Combination Room,  
Trinity College, University of Toronto

3:00 p.m. Registration & Refreshments

3:30 p.m. Welcome by

**Lorna Jean Edmonds**, University of Toronto  
**Holger Raasch**, German Consul General, Toronto  
**Ursula Lehmkuhl**, Freie Universität Berlin  
**Britta Baron**, University of Alberta  
**Christiane Schmeken**, DAAD

4:00 p.m. *Internationalization in Social Sciences and Humanities:  
- Rationale, Scope and Vision*

5:30 p.m. **Chad Gaffield**, Social Sciences & Humanities Research Council  
of Canada

Response:

**Martha Crago**, Université de Montréal  
**Robert Gosende**, The State University of New York SUNY  
**Ursula Lehmkuhl**, Freie Universität Berlin

Discussion

6:30 p.m. Dinner  
The Faculty Club, University of Toronto  
41 Willcocks Street

Notes

demographic organizations, among them the North American Conference of British Studies, the Royal Historical Society, the American Historical Association. Richard Soloway received a B.A. degree from the University of Iowa in 1955, and an M.A. degree from the University of Wisconsin at Madison, where he also earned his doctorate in 1960.



### **John D. Stephens**

University of North Carolina Chapel Hill

John D. Stephens, Gerhard E. Lenski, Jr., Distinguished Professor of Political Science and Sociology; Director, Center for European Studies, University of North Carolina Chapel Hill, received his B.A. (1970) from Harvard University and his Ph.D. (1976) from Yale University. His main interests are comparative politics and political economy, with area foci on Europe and the Caribbean. He teaches European politics and the political economy of advanced industrial societies. He is the author of *The Transition from Capitalism to Socialism* (1979) and coauthor of *Democratic Socialism in Jamaica* (with Evelyne Huber, 1986), *Capitalist Development and Democracy* (with Evelyne Huber and Dietrich Rueschemeyer, 1992), and *Development and Crisis of the Welfare State* (with Evelyne Huber, 2001). He has also contributed articles to, among others, *The American Political Science Review*, *American Journal of Sociology*, *American Sociological Review*, *The British Journal of Sociology*, *Comparative Politics*, *Comparative Political Studies*, *Comparative Social Research*, and *World Politics*. He is currently working on a study of social policy in Latin America, the Caribbean, and Iberia.



### **Thomas Strothotte**

University of Rostock

Thomas Strothotte was born in Regina in 1959 and raised in Vancouver. He was educated at Simon Fraser University (BSc Physics, 1980, MSc Computing Science, 1981), at the University of Waterloo and at McGill University (PhD McGill, Computer Science, 1984). Since then he has held positions in teaching, research and administration at various institutions in Europe, in particular INRIA Roquencourt in France, the Univ. of Uppsala (Sweden), the Univ. of Stuttgart, IBM Scientific Center Heidelberg, the Free Univ. of Berlin, and the Univ. of Magdeburg. Since October 2006 he has been the President of the University of Rostock.

Saturday, September 29

Location: University College,  
University of Toronto, Room: UC 179

### 9:00 a.m. **Panel 1 Experiences in Cross-border Education**

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10:45 a.m. Chair: **Greg Moran**, University of Western Ontario

*Enhancing Student Experience through Cross-Border Initiatives*  
**Sheila Embleton**, York University, Toronto

*The Role of Faculty and Advisors/Administrators in Cross Border Education*

**Lynn C. Anderson**, University of California, San Diego

*Richmond's Comprehensive and Integrated Approach to Internationalization: Creating a Foundation for Joint and Dual Degrees*

**Uliana Gabara**, University of Richmond

*Everything in Apple-Pie Order? Transatlantic Perspectives in the Age of the Bologna Process*

**Michael Harms**, German Rectors' Conference / HRK

10:45 a.m. Coffee Break

### 11:15 a.m. **Panel 2 New Approaches to the Advancement of Transatlantic Cooperation in Social Sciences and Humanities**

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12:45 p.m.

Chair: **Uwe Brandenburg**, Centre for Higher Education Development (CHE Consult)

*The Franco-German University: Leading the Way in Curriculum Cooperation*

**Stephan Geifes**, Franco-German University, Saarbrücken

*Transatlantic Opportunities for Closer Collaboration: What's in it?*  
**Britta Baron**, University of Alberta

*Seize the Day! Strategic Approaches to International Curriculum Cooperation*

**Roberta Maierhofer**, University of Graz

12:45 p.m. Lunch  
Croft Chamber House, University College

1:45 p.m. **Panel 3 Case Studies**

3:15 p.m. Chair: **Nora Moser McMillan**, Tufts University

*The Challenges of Establishing Undergraduate International Joint Degrees: The University of North Carolina - National University of Singapore Experiment*

**Richard Soloway**, University of North Carolina at Chapel Hill

*Bridging Europe and the United States: The TransAtlantic Masters Consortium Example*

**John Stephens** and **Sarah Hutchison**, University of North Carolina at Chapel Hill

*Transatlantic Graduate Research Program Berlin-New York: "History and Culture of Metropolises in the 20th Century"*  
**Oliver Schmidt**, Technische Universität Berlin

3:15 p.m. Coffee break

3:45 p.m. **Working Groups**

5:00 p.m. **Working Group I Language and Curriculum Integration**

Chair: **Lutz Baumann**, University of Mainz  
Rapporteur: **Elisabeth Prügl**, Florida International University  
Room: UC 177

**Working Group II Legal and Administrative Matters**

Chair: **Phil McKnight**, Georgia Institute of Technology  
Rapporteur: **Helga Bories-Sawala**, University of Bremen  
Room: UC 175



**Christiane Schmeken**

German Academic Exchange Service DAAD

Christiane Schmeken studied social anthropology at the Universities of Marburg and Mainz in Germany. From the beginning of her professional career in 1988, she has been actively promoting exchange and co-operation between institutions of higher education within Europe and beyond. From 1988 to 1999, she was staff member of the "Franco-German council of Higher Education" - a bilateral institution with the mission to create double degree programmes between Germany and France. In 1999, she was project manager of the first Franco-German job fair held in Metz, France. In spring 2000, Ms Schmeken joined the "German Academic Exchange Service" (DAAD) headquarters in Bonn. She is currently head of section 221 "Internationalisation of Study and Teaching" running three major programmes: a student exchange program called "International Partnerships in Higher Education" (ISAP), the Integrated Double Degree Courses Program and the Visiting Professors Program.



**Richard Soloway**

University of North Carolina, Chapel Hill

Richard Soloway is Eugen Merzbacher Distinguished Professor of History at the University of North Carolina Chapel. Prior to joining the University of North Carolina, Soloway was instructor and Assistant Professor at the University of Michigan. At Chapel Hill, in addition to his teaching assignments as associate professor (1968-71) and professor (1971-94) he has held positions as Chair of the Department of History (1991-97), Senior Associate Dean for the Social and Behavioral Sciences (1997-2003) and Interim Dean, College of Arts and Sciences (2003-04). He is Member of the International Affairs Advisory Board at UNC Chapel Hill, the Advisory Board at the Center for European Studies, and the Board of Directors of the Carolina Club.

Richard Soloway received various post doctoral honors and fellowships from organizations such as the National Endowment for the Humanities, the National Humanities Center, the American Council of Learned Societies, and others. He has published a number of books and articles, including *Prelates and People: Ecclesiastical Social Thought in England, 1783-185* (1969), *Birth Control and the Population Question in England, 1877-1930* (1982), *Demography and Degeneration: Eugenics and the Declining Birth Rate in Twentieth Century Britain* (1990, 1995).

Richard Soloway is member of, and held senior positions with, several aca-

University of St. Gallen). Over the past few years, The Fletcher School has begun expanding relationships with programs abroad and the number of joint or exchange programs has grown. Prior to her position at Fletcher, Ms Moser McMillan served as Acting Director of Admissions at The Graduate School of Design, Harvard University and as an Assistant English Teacher (AET) in Iwate-ken, Japan. She holds an MA in Higher Education Administration from Boston College and a BS from the University of Vermont.



**Elisabeth Prügl**  
Florida International University

Elisabeth Prügl is an Associate Professor in the Department of International Relations and Geography at Florida International University, the public university in Miami. Her current research focuses on gender in European agricultural policy and gender mainstreaming in international organizations. Selected publications include *The Global Construction of Gender: Home-based Work in the Political Economy of the 20th Century* (Columbia University Press 1999), 'Feminism and Constructivism: Worlds Apart or Sharing the Middle Ground?' with Birgit Locher in *International Studies Quarterly* (March 2001), and 'Does Gender Mainstreaming Work? Feminist Engagements with the German Agricultural State' in *International Feminist Journal of Politics* (forthcoming).



**Holger Raasch**  
German Consul General to Toronto

Born in 1944 in Quedlinburg, Germany, Holger Raasch studied law from 1966 to 1970, ending his university education with the 2nd Law State Examination in 1975. Following his studies, Holger Raasch entered the German Foreign Service in 1978. His first posting abroad led him to Kinshasa, Zaire (now Democratic Republic of Congo), followed by other postings at German consulates and embassies in Detroit, US, and Oslo, Norway. From 1993 to 1997, Holger Raasch assumed a position with the SPD (Social Democratic Party). Before and after this, he held various senior positions at the headquarters of the Federal Foreign Office in Bonn and Berlin, most recently as head of division and legal advisor. His new posting as the German Consul General brought him to Toronto in mid-2007.

### Working Group III Student Recruitment

Chair: **Christiane Bongartz**, University of Cologne  
Rapporteur: **Meredith McQuaid**, University of Minnesota  
Room: UC 179

7:00 p.m. Dinner  
Sutton Place, Stop33  
955 Bay Street

Dinner Talk:  
"The best education for a clever person is found in travel" -  
*Internationalization from a Student's Perspective*  
**Ozel Annamanthadoo**, Queen's University  
(DAAD Young Ambassador)



Sunday, September 30

Location: University College,  
University of Toronto, Room: UC 179

9:00 a.m. **Panel 4 Perspectives from Funding Agencies:  
- Opportunities and Pitfalls for the Internationalization of Social Sciences and Humanities**  
10:45 a.m.

Chair: **Thomas Strothotte**, University of Rostock

*EU-US ATLANTIS Funding Program*

**Frank Frankfort**, U.S. Department of Education

*EU-Canada Cooperation in Higher Education*

**Chris Greenshields**, Department of Foreign Affairs and  
International Trade

*Change by Exchange: DAAD Funding for Transatlantic Linkages*

**Christiane Schmeken**, DAAD

*Sub-National Level Cooperation in Higher Education*

**John Manning**, Ontario Ministry of Training, Colleges and  
Universities

10:45 a.m. Coffee break

11:15 a.m. **Panel 5 How do we get there? Tools and Means for  
- Internationalizing Study Programs**  
12:30 p.m.

Chair: **Bronwyn Jenkins-Deas**, Malaspina University-College

Reports on the Working Groups

**Elisabeth Prügl**, Florida International University

**Helga Bories-Sawala**, University of Bremen

**Meredith McQuaid**, University of Minnesota



**Greg Moran**

The University of Western Ontario

Greg Moran holds a BSc from McGill University and a MSc and PhD Dalhousie University and has been a member of the Department of Psychology at the University of Western Ontario in London, Ontario since 1977. He has served in a number of capacities at Western since that time, including: Chair of the Department of Psychology, Dean of Graduate Studies, and, for the 10 years ending in 2005, Provost and Vice-President (Academic). He has a special interest in the promotion of internationalization in post-secondary education, through curriculum development, student exchanges, and other study abroad programs. In his six years as Chair of the Ontario Council of Academic Vice-Presidents, Dr. Moran was an active advocate of the Ontario/Rhone-Alpes (ORA) and Ontario/Baden-Wurtemberg (OBW) exchange programs and served as Chair of the Coordinating Committee for these programs.

Greg Moran is a developmental/clinical psychologist and maintains an active involvement in researcher, graduate supervision, and undergraduate teaching. For almost three decades, through his research with his collaborator, David Pederson, he has pursued a better understanding of the nature, origins, and consequences of the first human relationship between an infant and her mother.



**Nora Moser McMillan**

Tufts University

Nora Moser McMillan has been Registrar and Manager of Student Academic Programs at The Fletcher School, Tufts University, for over 13 years. The Fletcher School is a graduate professional school of international relations and is the first graduate school of international relations in the United States. As Registrar/Manager of Student Academic Programs, her responsibilities include schedule Creation and maintenance, maintenance of academic records, recording of grades, and foreign students advising. Nora Moser McMillan serves as the main liaison for all of the Fletcher School joint degree and exchange programs. The Fletcher School has several joint programs both with other schools and divisions at Tufts (i.e. medicine, nutrition, urban and environmental programs), professional schools in the US (i.e. programs with JD programs - Harvard Law School, Boalt Hall, UC Berkeley; MBA programs - Tuck/Dartmouth) and professional/academic institutions abroad (joint MBA with HEC and IE; joint program with the Diplomatic Academy, Vienna and



### **Meredith M. McQuaid**

University of Minnesota

Meredith McQuaid is the Associate Vice President and Dean for International Programs for the University of Minnesota system. In this role, she promotes the global dimensions of teaching, research, and engagement across all colleges and campuses of the University. She works with the President, Vice Presidents, Chancellors, Deans, faculty, and staff to create global opportunities; expand international and interdisciplinary components of teaching, research, and public engagement activities; recruit and support international students, faculty, and staff; and facilitate development of critical interdisciplinary and international partnerships important to the University's strategic plan. She also has administrative oversight for the Office of International Programs, which includes International Student and Scholar Services, the Learning Abroad Center, the Center for Advanced Research on Language Acquisition, and the China Center.

Previously, she served as Associate Dean of Administration and International Programs (1995-2005) and Director of International and Graduate Programs (1994-2006) at the University of Minnesota Law School. In her 14 years at the Law School, Dean McQuaid led a number of domestic and international initiatives. She was responsible for the management and oversight of the Law School's programs in China-including the summer J.D. program in Beijing and the LL.M. program for Chinese lawyers-and she greatly expanded the Law School's international exchange programs and increased the number of international students. She holds an adjunct faculty position and teaches Introduction to American Law and Legal Research and Writing for Foreign Lawyers. She created and supervised the Judicial Observation Program for Foreign Lawyers, unique in U.S. law schools.

McQuaid earned her B.A. degree in Linguistics from the University of Minnesota and her J.D. degree, cum laude, from the University of Minnesota Law School. Upon completion of her law degree, McQuaid joined Popham, Haik, Schnobrick & Kaufman in Minneapolis as an Associate Attorney, working in immigration and civil litigation.

In 2006, she was awarded the University of Minnesota's Award for Global Engagement, given to faculty and staff members in recognition of outstanding contributions to global education and international programs in their field, discipline, or the University.

### **Wrap Up and Conclusions**

**Ursula Lehmkuhl**, Freie Universität Berlin

**Britta Baron**, University of Alberta

12:30 p.m. Lunch  
**End of Workshop**

afternoon Optional sightseeing program (tba)



## Invited Speakers



**Lynn C. Anderson**

University of California at San Diego

As the Dean of International Education and Director of the International Center at the University of California at San Diego (UCSD), Ms. Anderson is responsible for UCSD international students and scholars and for UCSD students interested in studying, working, internships, research, service learning, and volunteering abroad.

Ms. Anderson was an exchange student in Germany and after college she taught at a city music school in Germany. She was an usher in the 1972 Olympics in Munich, Germany and studied for three weeks at the Goethe Institute in Berlin in 1978. Ms. Anderson holds a B.A. in German from Hamline University (in St. Paul, Minnesota). She earned the M.A. in German and the M.A. in English as a Second Language from the University of Minnesota, Twin Cities. Ms. Anderson taught German and ESL at the University of Minnesota and advised groups of students conducting independent research in Germany in the summers of 1981, 1988, and 2003.

Ms. Anderson is a widely recognized presenter on topics related to academic advising, education abroad, and curriculum integration. She authored the chapter on "Advising Principles and Strategies" in the *NAFSA Guide to Education Abroad for Administrators and Advisers*. Ms. Anderson is the editor of and a contributor to the monograph *Internationalizing Undergraduate Education: Integrating Study Abroad into the Curriculum*. Before coming to UCSD, Ms. Anderson was the Director of Curriculum Integration in the Learning Abroad Center at the University of Minnesota. Prior to that position, she worked in academic advising in the College of Liberal Arts at the University of Minnesota. Ms. Anderson has served on the Advisory Council of the Forum on International Education (chair of the Advocacy Committee), on the IES curriculum review committee, on the CAPA Academic Advisory Board, and as chair of the YMCA Camp du Nord board.



**Britta Baron**

University of Alberta

Britta Baron is Vice-Provost and Associate Vice-President (International) at the University of Alberta where she spearheads the international initiatives and activities of the University. Through collaboration internally with students, faculty and staff and externally with agencies,



**John Manning**

Ontario Ministry of Training, Colleges and Universities

John Manning has the privilege of being a Senior Policy Advisor at the Ontario Ministry of Training, Colleges and Universities. He is primarily responsible for the International Portfolio working with Ontario's 47 postsecondary institutions to enhance international marketing and recruitment efforts, and creating more opportunities for Ontario students to participate in study abroad experiences.

Prior to his current assignment, John worked at the Ontario Ministry of Health and Long-Term Care in which he held positions with responsibility for fraud prevention, the regulation of health professions, developing a strategic plan for health human resources and managing primary care physician compensation agreements.

John is a graduate of Carleton University and the School of Policy Studies at Queen's University.



**Phillip S. McKnight**

Georgia Institute of Technology

PhD, Brown University, studies at three German universities, seven summers in the GDR. Developed Georgia Tech-TUM-Siemens study/internship program, and similar programs elsewhere. Advisory Board, Georgia Tech CIBER Center, Steering Committee, International Engineering Colloquium (URI/GIT); Steering Committee, CIBER Business Language conferences; Program Manager, JETRO Internships to Japan; Established Georgia Tech-TU Munich-Siemens partnership for study/internships in Germany; Steering Committee, International Degree Plan at Georgia Tech; Co-founder, Kentucky-Germany Business Council. DOE Title VI grant for global competitiveness in Chinese, Japanese, Korean, Russian; DAAD grant, German-American Initiative for Students in Science and Technology (GAIST); USG Board of Regents grant for Online Chinese, Japanese, Russian; Korean Foundation Grant; Fellow, Zentrum für Zeithistorische Forschung in Potsdam; Fulbright Fellow, HU Berlin; DAAD Research Grant; Japan Foundation Grant. Interests include literary representations of German history, GDR and post-unification literature, 18th century, German for Global Economics, applied language and culture. Came to Georgia Tech as Chair of the School of Modern Languages in 2001. Prior service included 19 years at the University of Kentucky, including 9 years a Chair of German.

sitions included Director of the John F. Kennedy Institute and Vice President for Research and International Relations at the University of Erfurt. She is Coordinator of the Center of Area Studies at Freie University Berlin and member of the Executive Board of the Graduate School "North American Studies" at the Kennedy Institute. She co-heads the Transatlantic Graduate School "History and Culture of Metropolises" and is Co-Director of the Collaborative Research Center "Governance in Areas of Limited Statehood: New Modes of Governance?". Ursula Lehmkuhl has consulted governmental and non-governmental organisations on various occasions, she is editor of the Publications of the German Association of British Studies, Vice President of the Council of the German Institute for International and Security Affairs, and member of executive boards of various academic associations, including the German Association for American Studies and the Association for Canadian Studies in German-speaking Countries. Together with Britta Baron, she developed the Transatlantic Degree Programs (TDP) Project in 2005 which they jointly coordinate.



**Roberta Maierhofer**

University of Graz

Roberta Maierhofer is Professor at the American Studies Institute, University of Graz, and has been Vice Rector of the University since 1999. She was re-elected only recently to serve for four more years as Vice Rector for International Relations.

Born and raised in Graz, Roberta Maierhofer completed the curriculum of English and American Studies as well as German Studies in 1992 by doing her doctor's degree. After working abroad and as a student assistant and university assistant in Graz, she was elected vice rector for international relations in 1999. In 2003 she qualified herself as a university lecturer and is now an associate university professor at the Institute for American Studies at the University of Graz. Her focus in research and teaching is, among other things, on American literature and cultural history, gerontology and female literature.

Roberta Maierhofer has taught at various higher education institutions in Austria and abroad, including the Ohio University and the State University of New York Binghamton where she has been Adjunct Professor since 1995. Further, she spent research periods at the University of Arkansas at Fayetteville (2000), the University of Pennsylvania, Philadelphia (1994), the University Palackého Olomouc (1993), the University of Iowa, Iowa City (1992), and Ohio University, Athens (1989, 1991).

governments and businesses, Ms. Baron works to forward the University's international goals in areas such as partnership development, recruitment, student and staff mobility and alumni relations.

A widely recognized expert in international education, Britta Baron has held a number of senior leadership positions in Brussels, London, Bonn, and New York. Prior to coming to the University of Alberta, Ms. Baron served as the Director of the Canadian Universities' Centre in Berlin and worked as an independent senior consultant in international education for several German institutions. From 1983 to 2004, she served in various leadership roles in the German Academic Exchange Service (Deutscher Akademischer Austausch Dienst or DAAD), most recently as Director of its New York Office. Ms. Baron was also appointed visiting professor in the Department of Modern Languages at the University of Keele in the United Kingdom and taught in the Master's program in International and Comparative Education at the Institute of Education of the University of London.

In addition to degrees in Italian, French, History, and German from the University of Florence and the University of Bonn, Ms. Baron holds an honorary doctorate from Oxford Brookes University. She has participated as a member on a number of selection and review committees, including the 2004 Scotiabank-AUCC Awards of Excellence in Internationalization expert panel and the Advisory Council to the BMW Centre for German and European Studies at Georgetown University.



**Lutz Baumann**

University of Mainz

Born in Erfurt in 1957, Lutz Baumann studied philosophy and assumed an assistant position at the Polish Chair at the University of Mainz. Mr. Baumann earned his doctorate in philosophy in 1986, becoming assistant faculty at the University of Mainz in 1987. In Mainz, Lutz Baumann was involved in setting up the Cursus Intégré Mainz/Dijon in 1990 and has been in charge of this program since. He also teaches philosophy courses at the University of Burgundy and at the University of Lyon 3. His latest tasks involve extending the integrated Mainz/Dijon study program to include the University of Bologna and introducing a triple-diploma. Further, he is leading the project to expand also beyond the Atlantic to include universities in Québec. Another recent project Mr Baumann is involved with is designing teacher training for Franco-German teachers.



### **Christiane Bongartz**

University of Cologne

Chris Bongartz received her PhD in English Linguistics from the University of Wisconsin-Madison in 1998. She taught classes in second language acquisition and linguistic theory at UW-Madison, Beloit College, WI, Northern Arizona University, Flagstaff, and the University of North Carolina-Charlotte. Since the fall of 2004, she has held a full professorship in English Linguistics at the University of Cologne. Her research involves issues of language learning in bilingual settings, and her projects include collaborations in the US with Portland State University and the University of Hawaii at Manoa. Elected dean of the School of Arts and Humanities in April of 2007, she has since established a number of learning agreements with European universities (University of Cyprus, Aristotle University of Thessaloniki). Currently, she is drafting an Erasmus Mundus Master Course in English Studies and preparing an international summer school on second language development for the summer of 2008.



### **Helga Bories-Sawala**

University of Bremen

Helga Bories-Sawala studied Political Science and Francophone / Italian Cultural Studies at Cologne, Marburg and Toulouse. She was Junior Lecturer in German Studies at the Institut d'Études Politiques, Paris, and at Université de Nantes, then secondary school teacher in Germany. She earned her doctorate and habilitation at Bremen University.

Ms. Bories-Sawala was visiting professor in German and European Studies at the Université de Montréal, and visiting professor in History at Université de Paris 13. She is currently senior lecturer in French and Francophone Social History and Cultural Studies at Bremen University and associated professor at the Centre de Recherches Espaces, Sociétés, Culture de l'Université de Paris 13.

Helga Bories Sawala is member of the French-German Committee for Studies on French and German History in the Nineteenth and Twentieth Century, the International Association for Québec Studies, the International Association for Acadian Studies, the German Historians' Association, and the Committee for Studies on Contemporary Italy. She has published on forced labor during World War 2, her current research focuses on "Les perceptions mutuelles entre l'Europe et le(s) Canada".



### **Bronwyn Jenkins-Deas**

Malaspina University College

Bronwyn Jenkins-Deas is the Dean of International Education at Malaspina University-College, in British Columbia. Bronwyn began her career at the University of Victoria and held a variety of posts in international education over 10 years. She joined Malaspina in 2000. At Malaspina, Bronwyn is responsible for the strategic management of internationalization, including planning, implementation and evaluation of all aspects of international education at Malaspina. Bronwyn holds a Masters in Education with a focus on quality assurance and internationalization. Malaspina was the first Canadian institution to undergo the International Quality Review Process (IQR), a quality review instrument developed by the IMHE of the OECD, which allows institutions to assess and enhance the quality of the international dimension according to their own stated aims and objectives. Bronwyn presents internationally on many topics around internationalization, including quality assurance, strategic management and internationalizing the curriculum. She also teaches a course on Strategic Management and Internationalization at the University of British Columbia's Intercultural Institute.



### **Ursula Lehmkuhl**

Freie Universität Berlin

Ursula Lehmkuhl is Professor of Modern History and Chair of the History Department, John F. Kennedy Institute for North American Studies, Freie University Berlin. In June 2007, she assumed the position of First Vice President at Freie University Berlin, her portfolio including international cooperation and student exchanges.

Ursula Lehmkuhl teaches nineteenth century American cultural and social history, twentieth century American and Canadian diplomatic history and the history of American and Canadian foreign relations. A publisher and editor of several books, her research interests include German Immigrant Letters, 19th and 20th century, the history of Anglo-American relations during the 19th century, Canadian-American relations after September 11 and Colonial Governance in British and French North America.

Ursula Lehmkuhl studied History, French and Comparative Literature at Siegen and Bochum, at the latter she also earned her doctorate in 1990. Prior to joining the John F. Kennedy Institute, she held professorships at universities in Bochum, Constance, and Erfurt. Her past administrative po-

1997 Michael worked as a visiting lecturer at the University of East Anglia in Norwich, UK, teaching German Language and Cultural Studies. After his return to Germany, he taught at Ruhr University Bochum (1997-1998) where he started his PhD in Applied Linguistics which he earned in 2002. From 1998 to 2006 Michael worked for the German Academic Exchange Service (DAAD) in Bonn in various functions, recently as Head of Section for Postgraduate Courses in the field of Development Cooperation. In May 2006 Michael Harms joined the German Rectors' Conference (HRK) in Bonn where he heads the Department for International Affairs and the Department for Study and Research in Germany and Europe. He is married with two daughters and lives in Bonn.



#### **Sarah A. Hutchison**

University of North Carolina at Chapel Hill

Sarah Hutchison completed her undergraduate degree in Comparative Literature at Columbia College, Columbia University in 1991. In 1995, Sarah received her MA in Comparative Literature from the University of North Carolina at Chapel Hill. Her MA thesis focused on French and Italian drama of the Seventeenth Century. She then went to NY to teach French and photography at a private high school. While at work on her doctoral dissertation in the summer of 2002, she assumed the position of Academic Coordinator for the TransAtlantic Masters (TAM) Program at the University of North Carolina at Chapel Hill. She earned her PhD in Comparative Literature from UNC-CH in 2003. Her dissertation compared literary works by the American author Susan Sontag with those of the French writer Marie Redonnet. Sarah now continues to work at UNC-CH's Center for European Studies as the TAM Student Services Director. Over the past five years, her work has focused on TAM recruitment and admissions, current-student coordination as well as alumni relations and development. Sarah has taught a number of different courses at Carolina including lower-level French and Italian language classes, English Composition, World Drama, Great Books, and, most recently, a course called "Approaches to Comparative Literature".



#### **Uwe Brandenburg**

Center for Higher Education Development

He holds an MA in Islamic Studies, Politics and Spanish from the Westfälische Wilhelms-Universität in Münster (Germany) and an MScEcon in Politics programme from the University of Wales at Swansea. He served as Director International Affairs at the Brandenburg Technical University at Cottbus (1994-1997) and at the Humboldt-Universität zu Berlin (1997-2005). Since January 2006, he is with the Centre for Higher Education Development (CHE), a think tank focusing on higher education reform. He taught in political sciences and his research interests are international benchmarking initiatives and internationalisation. He served as founding president of the German Association for International Educational Exchange (DAIA, 1998-2006) and is member of the European Association for International Education (EAIE), the Consortium on Higher Education Research (CHER) and the Fulbright Alumni. Language abilities comprise English, French, Spanish and Arabic. He plays guitar and is an active member of a rock band with regular events.



#### **Martha Crago**

Université de Montréal

As vice-rector, International and Student Life, Martha Crago directs and coordinates international relations for the Université de Montréal. She is also responsible for recruiting and everything else related to the quality of the student university experience. After earning a doctorate from McGill University's School of Communication Sciences and Disorders, Dr. Crago held a number of key executive positions there, mainly in graduate studies. Before coming to the Université de Montréal, she was assistant vice-principal of instruction and dean of McGill's Faculty of Graduate Studies. In 2002-2003, Dr. Crago was president of the Canadian Association for Graduate Studies. As editor-in-chief of Cambridge University's *Applied Psycholinguistics* magazine, Dr. Martha Crago enjoys an international reputation in the field of psycholinguistics. She has dedicated several publications to the language problems of English- and French-speaking children and to language acquisition and cultural models of language use in Quebec's Inuit and First Nations communities. She serves on the Aboriginal Subcommittee on the Joint Senate-Board Committee on Equity and played a leading role in drafting the *Report of the Royal Commission on Aboriginal People*, published by McGill University in 1993. She was named *Femme de mérite en sciences et technologie* (Woman of merit distinction in science and technology by the Women's Y foundation of Montreal in 1999) for her efforts.



**Lorna Jean Edmonds**

University of Toronto

Lorna Jean Edmonds is the Assistant Vice-President, International Relations, University of Toronto. She is responsible for working with the Vice-President, University Relations, and with administrators and faculty across all three campuses to develop, implement and coordinate an international strategy that builds on an extensive foundation of existing collaborations and activities of administration, faculty and students around the world. She joined the Office of University Relations in June 2007 from Queen's University at Kingston, Ontario, Canada, where she was the Director of the Office of Research Services.

Prior to joining research administration, Dr Edmonds was Director of the Queen's International Centre for the Advancement of Community Based Rehabilitation and Assistant Professor, School of Rehabilitation Therapy, Faculty of Health Sciences. The Centre's interdisciplinary teams work on major international projects with universities, governments and non-governmental organizations, UN agencies and development banks. She worked extensively in Central and Eastern Europe with a particular focus on the post conflict reconstruction of the Balkans health and rehabilitation system to be more accessible for disabled people and other vulnerable populations. Activities are directed at addressing the needs of vulnerable populations with a particular focus on including disabled people in health and social services reform and community development.

Dr Edmonds has visited over 50 countries and implemented major international development and research projects in over 20 countries. Dr. Edmonds has been involved in undergraduate and graduate education and research. She holds a PhD from the School of Development Studies at the University of East Anglia, UK, a Master of Health Administration at the University of Ottawa and a Bachelor of Arts at Queen's University.

**Sheila Embleton**

York University, Toronto

Professor Sheila Embleton has served as Vice-President Academic at York University since July of 2000, having previously served from 1994 to 2000 as Associate Dean of the Faculty of Arts and from 1990 to 1993 as Director of the Graduate Program in English. She is a Full Professor in the Department of Languages, Literatures and Linguistics in the Faculty of Arts. Her academic background is in mathematics and linguistics and she holds degrees in these areas from the University of Toronto (BSc, Mathematics and Lin-

**Chris Greenshields**

Department of Foreign Affairs and International Trade, Canada

Chris Greenshields is Director of the International Education and Youth Division at the Department of Foreign Affairs and International Trade, Canada. The International Education and Youth Division is responsible for Canadian international education policies, in conjunction with the Council of Ministers of Education Canada (CMEC), and other federal departments. It manages a number of programs to promote Canadian foreign policy objectives, including international development, through scholarships, Canadian studies abroad, institutional linkages and international youth mobility through employment. The Edu-Canada unit works with the provinces and territories and other stakeholders to promote Canada as a study destination.

Chris Greenshields joined the Department of External Affairs in 1976 and has since held various positions at the ministry's headquarters in Ottawa and at several posts abroad. He worked in the Commercial Policy Division and the Northeast Asia Division (Japan Desk), the Economic Relations with Developing Countries Division and with the Canadian International Development Agency (CIDA). He was deputy director of the International Finance and Investment Division and Director of the Economic Relations with Developing Countries Division.

His postings abroad included the Canadian Embassy in Cairo, the Canadian Permanent Mission to the International Organizations in Vienna, and the Canadian Embassy in Tel Aviv, where he was Minister-Counsellor and Deputy Head of Mission. Chris Greenshields was posted to Germany twice, first as Counsellor (Economic) at the Canadian Embassy in Bonn, from 1991 to 1995, and six years later then in Berlin as Minister-Counsellor (Political and Public Affairs) from 2001 to 2005.

Chris Greenshields studied at Carlton University and was Fellow of the Shastri Indo Canadian Institute, and the McGill and Concordia Universities. He is married to Margaret and has three children.

**Michael Harms**

German Rectors' Conference (HRK)

Michael Harms was born on 12 November 1964. He studied History, English and German Linguistics and received his Masters degree in 1992 from the University in Kiel, Germany. In his Year Abroad he worked as a teaching assistant at two schools in Suffolk, UK. Upon graduation he travelled extensively in New Zealand and South East Asia. From 1993 to

lic administration level at the Ecole nationale d'administration (ENA, Paris) from 1997 to 1999. After a long-term internship at the European Union (General Secretariat, Relations with the council) he started his career in the field of international university relations as assistant to the President at the German Academic Exchange Service (DAAD) in Bonn. He has published on international higher education exchanges, with particular focus on relations between France and Germany.



**Robert R. Gosende**

The State University of New York

Mr. Gosende is the University's senior officer responsible for overseeing international programs across the sixty-four campus system, including dual diploma programs in Turkey, the Russian Federation, Poland and Mexico which now enable over 2,000 State University and international university students to complete their undergraduate study jointly and receive their degrees from both institutions. Mr. Gosende also supervises The State University of New York's Center for International Development (CID), which is administered as part of the University's Research Foundation.

Before joining SUNY in 1998, Mr. Gosende served for thirty three years in the Foreign Service of the United States in the U.S. Information Agency and the Department of State. His overseas experience includes tours of duty as a Cultural Affairs Officer in Libya, Somalia, and Poland and as Minister-Counselor for Public Affairs in South Africa and in Russia. He also served as President Clinton's Special Envoy for Somalia. Mr. Gosende also served as the Edward R. Murrow Professor of Public Diplomacy at the Fletcher School of Law and Diplomacy at Tufts University.

Mr. Gosende received his B.A. and M.A. degrees from American International College, Massachusetts. American International College awarded him an honorary doctorate in 1991 in recognition of his work promoting international educational and cultural exchange. Mr. Gosende is the recipient of a number of distinguished awards, among them two Presidential Awards from Presidents Bush and Clinton for his service as USIA's Director for African Affairs and as the President's Special Envoy for Somalia.

In April of this year Mr. Gosende and his staff at The State University of New York's Office of International Programs received the Andrew Heiskell Award for Innovation in International Education Partnerships from the Institute of International Education in New York City for their work in establishing twenty-four academic partnerships between State University and Turkish University campuses over the past five years which now enroll over seventeen hundred students.

guistics, 1975; MSc, Mathematics and Statistics, 1976; PhD, Linguistics, 1981). Her areas of scholarly interest are historical linguistics, sociolinguistics, dialectology, mathematical/statistical methods in linguistics, onomastics, Peircean semiotics, and women and language; and she published in all of these areas. She serves on editorial boards for several journals and is currently President of the International Quantitative Linguistics Association, a member of the Executive of the International Linguistics Association, and a member of the Centre for Research on Language Contact. Professor Embleton has a particular interest in the language and culture of Finland, and has been active in the Canadian Friends of Finland, serving as the organization's President from 1992-1995. In 1999, the Finnish government recognized her contributions by naming her a Knight First Class of the Order of the White Rose of Finland. In her capacity as Vice-President Academic, Professor Embleton serves as Chair of the Ontario Council of Academic Vice-Presidents (OCAV), and represents OCAV on the Council of Ontario Universities' Standing Committee on Relationships with Other Post-Secondary Institutions, as well as on the Board of the Ontario Universities Application Centre. She also serves as Chair of The National Council of Vice-Presidents Academic (NATVAC).



**Frank Frankfort**

U.S. Department of Education

Frank Frankfort received his bachelor's degree in History and Classical Languages from Calvin College, Grand Rapids, Michigan and his masters and doctoral degrees in Medieval Studies from the University of Cincinnati. During his 13-year tenure as history professor at Westminster College (PA), he conducted numerous overseas seminars in cultural history in addition to teaching a variety of courses in European history and multicultural studies.

Dr. Frankfort received an American Council on Education fellowship and served a year as special assistant to the president of Oberlin College. In that capacity he was the author of a national report on science education at selective liberal arts colleges.

In Washington, D.C. Dr. Frankfort has served as coordinator for Science and Humanities projects in higher education for the National Endowment for the Humanities, and as Professor of Humanities and Dean of Arts and Sciences at Hood College, Frederick, MD. He is currently the coordinator of the new European Union—United States Atlantis Program at the U.S. Department of Education's Fund for the Improvement of Postsecondary Education. Over the past ten years the predecessor of that program funded over 700 institutions in the U.S. and the European Union and provided support for over 4000 students studying abroad. The new Atlantis Program builds on that successful



history and focuses on the development and implementation of international joint or dual degrees at the undergraduate and graduate levels.

Dr. Frankfort also serves as program officer on grant projects involving institutions of higher education in Brazil, Mexico and Canada. He has recently been appointed to serve as the coordinator for a new U.S.-Russia Collaborative Study Program that will start funding bilateral consortia in 2007. Dr. Frankfort's interests include international education and educational reform issues, particularly issues that deal with the impact of globalization on U.S. educational institutions.



**Uliana Gabara**

University of Richmond

Uliana Gabara is Dean and Carole M. Weistein Chair of International Education at the University of Richmond, Virginia. She created the international education program at Richmond and built it into a world-class study program. Nearly 50 percent of all Richmond students study abroad, and an increasing number of international students are coming to Richmond to earn degrees. Additionally, about 30 percent of Richmond's faculty members have participated in annual summer seminars abroad.

Gabara was raised in the Soviet Union and Poland. She earned a bachelor's degree in English and American literature from Bennington College, then returned to Poland for a master's degree at the University of Warsaw. She immigrated to the United States, earning a Ph.D. in Russian literature at the University of Virginia.

Prior to joining the University of Richmond, Gabara was lecturer at the Department of English, University of Virginia, Charlottesville, Cultural Editor of the weekly magazine FORUM in Warsaw, lecturer at the School for Translators, University of Warsaw, and teacher at the American School in Warsaw. At Richmond, she is member of various academic and administrative bodies, including the Academic Affairs Council and the Curriculum Review Committee, and she also chairs the International Education Committee.

She has received numerous academic honors and grants from organizations such as Fulbright, DAAD, the IIE, Virginia Foundation for the Humanities, and Ford Foundation.

She is past president of the Association of International Education Administration and Member of the Executive Board and Membership Committee. She held and holds leading positions at organizations such as the International Studies Association, the National Committee of International Studies and Program Administrators (NCISPA), National Association for Foreign Student Affairs (NAFSA), European Association for International Education,

and the Virginia Council on International Education. Gabara has published widely on higher education internationalization and has served as consultant and evaluator to a number of higher education institutions and government organizations.



**Chad Gaffield**

Social Sciences and Humanities Research Council of Canada

Chad Gaffield, one of Canada's foremost social historians, came to SSHRC from the University of Ottawa, where he was the founding director of the Institute of Canadian Studies and, most recently, held a University Research Chair. During his 20-year University of Ottawa career, he also served as vice-dean of graduate studies and on the executive committee of the board of governors. He is a former president of the Canadian Historical Association and the Canadian Federation for the Humanities and Social Sciences.

An expert on the sociocultural history of 19th- and 20th-century Canada, Gaffield led the Canadian Century Research Infrastructure Project (CCRI), one of Canada's largest and most innovative research projects in the social sciences and humanities. By applying digital technology to the country's rich mine of historical census information, the CCRI enables unprecedented and profound analysis of the forces that have shaped the modern nation.

In 2003 Gaffield was honoured with the Queen's Golden Jubilee Medal. A Fellow of the Royal Society of Canada, he received the society's 2004 Tyrrell Medal for his outstanding contribution to the study of Canada.

Chad Gaffield received his BA and MA from McGill University, and his PhD from the University of Toronto.



**Stephan Geifes**

Franco-German University, Saarbrücken

Stephan Geifes, born 1968 in Germany, has been Secretary General of the Franco-German-University since 2005.

Before joining the Franco-German University, he was Director of the Paris office of the German Academic Exchange Service (DAAD) from 2001 to 2005. Stephan Geifes studied

History, Sociology, Roman languages and Political Sciences at the University of Bielefeld (Germany), the Ecoles des Hautes Etudes en Sciences Sociales (EHESS, Paris) and at the Institut d'Etudes Politiques (IEP, Paris). After earning a Master's degree in History from the University of Bielefeld in 1996, he continued his studies from 1997 to 1999 at the master of pub-