# WPPIHE ANNUAL 16x20 PRINT, ALBUM AND FILMMAKING COMPETITIONS

OFFICIAL RUL<u>ES</u>

EARLY DEADLINE APRIL 1, 2021

DEADLINE MAY 17, 2021

EXTENDED DEADLINE JUNE 16, 2021

PRINTS & FILMS, RECIEVED BY

**JUNE 30, 2021** 

PHOTO © PAULINA DUCZMAN First Place, Group/Families GOLD

WPPIAWARDS.COM

IF YOU HAVE A QUESTION PRIOR TO SUBMISSION, PLEASE REACH OUT TO AWARDS@WPPIEVENTS.COM

# WPPITHE ANNUAL

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**APRIL 1, 2021** 

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PRINTS & FILMS RECIEVE BY DEADLINE **JUNE 30, 2021** 

#### WPPIAWARDS.COM

## CATEGORIES/

#### WEDDING DIVISION

Couple Together: Wedding Day

Bride or Groom Alone: Wedding Day

Bridal Party/Family and Friends

Details and Decor

Photojournalism

#### PRE-WEDDING DIVISION

Couple Together: Non-Wedding Day

Bride or Groom Alone: Non-Wedding Day

Models: Non-Wedding Day

#### PORTRAIT DIVISION

Maternity

Newborn + Baby

Children + Teenager

Individual

Group + Families

Boudoir

Animals + Pets

#### **CREATIVE DIVISION**

Wedding Creative

Portrait Creative

Pre-Wedding Creative

Fashion + Beauty + Fine Art Nude

Landscape + Travel

**Open Creative** 

#### PREMIERE DIVISION NEW

Wedding

Portrait

Open

#### FILMMAKING DIVISION

Open Short Film

Wedding/Engagement Short Film

#### IN-CAMERA ARTISTRY DIVISION

Wedding

Open

#### **ALBUM DIVISION**

Wedding Multiple Photographers Wedding Single Photographer



### OFFICIAL RULES /

#### **HOW TO ENTER: PRINT & FILM**

Register online at <u>wppiawards.com</u> and upload your submissions. If you have any questions, please email us at <u>awards@wppievents.com</u>.

After completing the upload process, you must print a copy of your entry form, attach it to the back of your print or film media and ship it to WPPI.

#### Send your prints and films to:

Melissa Ghionis 3986 Jacob Lake Circle Las Vegas, NV 89118 USA

Ph: +1 866 505 3064

If you would like to have your prints returned to you, you may purchase shipping credits during the online submission process. If you do not send your prints in a U-line box or hard print case, we will charge you for the cost of a U-Line box and return your prints in that box. The prices are based on the number of your entries and your geographic location.

A Uline box can fit up to 8 entries. Multiple boxes must be purchased when your print entries exceed multiples of 8. For more information and where to buy a Uline box, **click here**. You may use an approved hard print case as well such as the **Fiberbilt P50**.

# HOW TO ENTER: DIGITAL ONLY (In Camera Artistry and Album categories)

Register online and upload your submissions.

# DIGITAL FILE SPECIFICATIONS FOR YOUR PRINT ENTRY

- Format: You must upload two files:
   (1) a final, edited JPG and (2) the RAW file or unedited jpg
- Size: At least 1920 pixels on the longest side
- **Resolution:** 72 ppi or 300 ppi are acceptable, image will be projected at 72ppi
- Color Mode: RGB color mode (even for black-and-white images)
- Color Profile: sRGB (Untagged space for color profiles is also acceptable)
- File Naming: No specification.
  You can name it anything you'd like.

#### PLEASE NOTE ELIGIBLE JURISDICTIONS INCLUDE

Open to legal residents of the following countries who are 18 years of age or older (or the age of majority in their jurisdictions of residence) and are professional or amateur photographers: 50 United States/DC (excluding MD, VT, ND, CO, NE, NJ, TN), Canada (excluding Quebec), Australia (excluding Tasmania), Belgium, Denmark, Japan, Netherlands, New Zealand, Singapore, South Korea, Spain, Sweden, China, Taiwan and the United Kingdom (collectively, "Eligibility Area"). Employees of Rangefinder®, WPPI, The Photo Group, Emerald Expositions, Sponsor and each of their affiliates, subsidiaries and agents, and their immediate family members (spouse, parent, child, sibling and their respective spouses, regardless of where they live) or persons living in the same households of such individuals, whether or not related, are not eligible to enter or win a prize. CONTEST IS VOID OUTSIDE THE ELIGIBILITY AREA AND WHERE PROHIBITED OR **RESTRICTED BY LAW.** Subject to all federal, state, local, municipal and provincial laws and regulations.

### GENERAL RULES FOR ALL DIVISIONS/

IMPORTANT: Please see the division rules for specific post-production requirements for each category.

NOTE: THAT THERE ARE RULE CHANGES
FOR THE 2020-2021 COMPETITION CYCLE

#### **ENTERING**

There is no limit to the number of entries one can submit.

An entrant's four top scoring entries from each yearly contest cycle will contribute to their Honors of Excellence designation. The 2020–2021 cycle commences with the 1st and 2nd Half online competitions and concludes with the 16x20 Annual Print, Album and Filmmaking Competition, with live judging at the 2021 WPPI SHOW. You may only submit entries from this year's 1st or 2nd Half or images that have never been entered into WPPI before. Entries from past competition cycles may not be re-entered.

No two of your entries in any categories may include the same subject(s) recognizable as being in the same location and moment in time and depicted similarly. All entries must be unique and may not resemble too closely your other entries in the awards cycle. Nor should you enter images that look like images you entered in past awards cycles.

You may enter the same image entered in In-Camera Artistry into a print category.



# GENERAL RULES FOR ALL DIVISIONS / CONT.

#### **CAPTURE**

All print and In-Camera Artistry category entries must have been captured by the entrant in their entirety.

Historical photos or artistic elements not created by the artist that are visible in an entry are allowed if they are used only to provide context to a story or theme without misrepresenting them as the entrant's work.

No images taken at a workshop, seminar or under the guidance of an instructor are eligible to be entered into the competition. Only the images made by the instructor can be entered into the competition. Instructors, however, may enter an image they made at a workshop or seminar they were teaching.

#### **POST-PRODUCTION**

All processing, manipulation or rendering must be done by the entrant or under the entrant's direct supervision. If an entrant did not handle their own post-processing, the entrant must identify the retoucher during the submission process.

\*Each entry must be 100% photographic in origin.

**WPPI** uses the rules governing the different divisions to establish a level playing field for all competitors entering the respective categories. It also allows the judges to understand what is allowable providing appropriate context to the content they are evaluating.

#### WHAT COUNTS AS MANIPULATION?

There are often as many differing viewpoints amongst photographers regarding what constitutes photo manipulation as there are voices in a room. It is impossible to render the digital information captured by a camera usable without some form of internal or external processing.

By themselves, processing adjustments are not manipulation when they do not alter the content.

# **Examples of Non-Manipulative Adjustments to RAW Files or JPEGs:**

- Correcting white balance
- Conversion to black & white or sepia
- Applying a camera profile or curve

The same adjustment tools that make non-manipulative adjustments possible can also be used to push the changes to such a point that the resulting output significantly diverges from the original capture.

# Examples of Manipulative Adjustments to RAW Files or JPEGs

- Shifting color to change the hue
- Significant changes to density, contrast, color, saturation, etc. to the point that the result in alteration of the content by obscuring or eliminating visual elements.
- The division rules further explain the types of manipulation that are acceptable.

#### **HOW MANY CAPTURES MAY WE USE?**

- **Single Capture:** All post-production work must be applied to a single original capture and with potentially allowable post-production work occurring on the individual layer.
- **Duplicate Capture:** All post-production work must begin with a single original capture while allowing for the use of identical or similar photos as layers.

#### Examples of allowable duplicate content:

- HDR bracketing
- Focus stacking
- Third party filters & actions

The expressed purpose is to give flexibility for things that accentuate like HDR or focus stacking or the capacity to obscure such as removing lights, stands or assistants.

The use of cloning, healing or content aware tools are additional examples of other methods that may result in substantially similar outcomes.

Also permissible is the use of third-party software or actions that create individual layers that accomplish specific tasks such as frequency separation, changes to channels, color conversion, vignetting, etc.

What duplicate captures may not do is so dramatically change the material that it significantly diverges from the content of the original capture. This flexibility allows for additional refinement of a photographers vision but not the distortion or misrepresentation of substance.

# It is never permissible to add any new content or visual elements to a duplicate capture.

• Multiple Capture: The use of more than one image to create something new and unique. Examples include a panoramic where images are stitched side by side or the layering of multiple photos to create a new resulting image. There are no expectations or considerations given to the original capture other than to verification that the photographer shot each visual element.



# GENERAL RULES FOR ALL DIVISIONS / CONT.

#### WHAT ARE FORMS OF MANIPULATION?

Altering content includes but is not limited to things that rearrange, flip, distort, remove, or insert visual elements within the frame.

#### **Examples of removing things that alter the content:**

- Physical marks on bodies or objects
- People in whole or part
- Lighting or reflected lighting sources
- Highlights or shadows
- Extraneous objects within the frame

#### Other forms of altering the content:

- Cloning in highlights or shadows
- Enhancing bodies, objects or wardrobe (Liquify or other methods)
- Painting in object details
- Photo Montage

#### THIRD PARTY IMAGES & SOFTWARE

No third-party imagery, stock photography (skies, clouds, props, nature, architecture, illustrations, border, or backgrounds), or stock footage is allowed. Non-photographic filters and actions produced by third parties that enhance characteristics of an image but do not add elements to an image are permitted in all divisions except for Photojournalism.

Non-photographic elements like text, patterns, frames, and motifs are only allowed in the Album, Creative, and Filmmaking divisions.

#### OUTSOURCING

The outsourcing or supplying of digital files or film to a lab, editor, retoucher or print service is allowable under your direct supervision and explicit instruction.

A third-party may offer recommendations for your consideration but may not make the ultimate decisions.

#### **VETTING & VERIFICATION**

The process of vetting and verification is a twoway street and exists to protect the integrity of the competition and Honors of Excellence program while providing a level playing field for all competitors.

Both entrants and the organizers share equally in the responsibility.

#### There are two major components:

- Inclusion of the RAW file or unedited JPEG during submission.
- Supporting documentation that verifies the chain of events for every aspect along the creative, post-production, and printing processes upon request.

That includes but is not limited to maintaining an archive of every visual element contained in a submitted entry, responding to questions regarding post-production techniques or documentation of the instructions given supporting direct supervision throughout outsourced retouching and printing.

Failure to promptly respond to all portions of a verification request may result in re-categorization of the entry or disqualification.

#### **ELIGIBILITY TO WIN A CATEGORY**

Entries must have received a minimum score of 80 to be eligible to win first, second or third place. **WPPI** is not obliged to select a winner(s) in a category if the entries are not deemed strong enough to represent the category.

#### **PLAGIARISM**

Entries found or determined to be knowingly or subconsciously created that misrepresents, imitates or plagiarizes will be disqualified.

Emulating a popularized or established pose, style or the reinterpretation of existing concept is not considered plagiarism.

Copying a current or historical photograph, film, commercial or advertisement utilizing all or the majority of visual elements and content is potentially plagiarism unless the re-usage is represented with a different perspective.

Both allowances require that the new work is easily recognizable as presenting something unique with regards to content, context or messaging. The recreation of a painting is not considered plagiarism.

#### DISQUALIFICATION

**WPPI** has the right to disqualify or re-categorize any entry if it does not adhere to the rules or if it risks undermining the integrity of the competition.

Entries may not include obscene, provocative, defamatory, sexually explicit or otherwise objectionable or inappropriate content.



# GENERAL RULES FOR ALL DIVISIONS / CONT.

If an entrant knowingly breaks the rules for an unfair advantage, the entrant will receive a one-year ban from competition and a 10-point deduction from their Honors of Excellence designation. Extreme cases of plagiarism may result in a lifetime ban from all **WPPI** competitions and a confiscation of all points from the entrant's Honors of Excellence designation.

**NOTE:** Please see eligible jurisdictions on page 3.

#### Reasons for an automatic disqualification Include:

- An entry that in any way identifies the creator
- Plagiarized entries
- Inappropriate content
- Violation of general, division or category rules
- Prints or mats that don't meet the size requirements
- Entries from ineligible jurisdictions

You may be asked to explain your creative process. Failure to promptly respond to all verification requests may result in re-categorization of the entry or disqualification.

If you have a question prior to submitting your entry, please contact awards@wppievents.com.

### CATEGORY SPECIFIC RULES/

#### WHAT IS A PERSON?

A shadow or part of a dress or suit on one's person constitutes a person. (e.g., An image of a groom with a shadow of a bride must be entered into the Couple Together: Wedding Day category. An image of a groom with part of a bride's veil must also be entered in the Couple Together: Wedding Day category, even if the bride is not completely visible.)

### WEDDING DIVISION

The Wedding Division is for commissioned photographs of real couples on their actual wedding day(s) or union. Second or associate photographers may enter images only if the image was not directed by the principal photographer.

#### **POST-PRODUCTION RULES**

Entries into the Wedding Division may include post-production that complements the original intent of the capture but does not materially

alter the image. Tools that beautify, correct and represent a finessed version of the original capture are allowed. Composites are not allowed and must be entered into the Creative Division.

If an entry has significant post-production work that alters the reality of the original capture, it must be entered into the Creative Division, even if it is not a composite.

# Post-production not allowed includes but is not limited to:

- Digital painting
- Extending a veil/fabric
- Multiplying people or objects
- Mirroring part or half of an image etc.
- Unrealistic extensions of a background that do more than correct elements

#### Post-production allowed:

- Multiple exposures of the same subject matter to achieve HDR
- Focus stacking
- In-camera multiple exposures
- Head, face or body swaps
- Removing lights, stands or assistants

#### Couple Together: Wedding Day

Couples featured on their wedding day.

#### Bride or Groom Alone: Wedding Day

Photos featuring a bride or groom by themselves on their wedding day.

#### Bridal Party/Family and Friends

Bridal parties, families and friends captured on the wedding day.

#### **Details and Decor**

Fashion accessories, event details and venue decor photographed on a wedding day.

#### **Photojournalism**

Candid wedding images with limited post-production.

# ADDITIONAL RULES FOR THE PHOTOJOURNALISM CATEGORY:

In addition to what is covered under the Wedding Division rules above, the following is allowed in the Wedding Photojournalism category:

- Single capture
- Non-manipulative processing
- Cropping
- Conversion to black and white or sepia
- Removal of sensor spots
- Dodging, burning, vignettes



### CATEGORY SPECIFIC RULES / CONT.

# The following are not allowed in the Photojournalism category:

- Duplicate or multiple captures
- Manipulation of pixels
- Liquify
- Cloning or healing tool (sensor spot exception)
- Content aware
- Perspective control
- Lens correction
- Warping
- Skewing
- Split or excessive toning
- Localized sharpening

#### THE PRE-WEDDING DIVISION

Pre-Wedding Division is for wedding styled photos taken before or after the wedding day, including but not limited to engagement sessions, styled shoots or any bridal images taken with models.

#### POST-PRODUCTION RULES

Entries may include post-production that complements the original intent of the capture but does not materially alter the image. Tools that beautify, correct and represent a finessed version of the original capture are allowed. Composites are not allowed and must be entered into the Creative Division. If an entry has significant post-production work that changes the reality of the original capture, it must be entered into the Creative Division, even if it is not a composite.

# Post-production not allowed includes but is not limited to:

- Digital painting
- Extending a veil/fabric
- Multiplying people or objects
- Mirroring part or half of an image etc.
- Unrealistic extensions of a background that do more than correct elements

#### Post-production allowed:

- Multiple exposures of the same subject matter to achieve HDR
- Focus stacking
- In-camera multiple exposures
- Head, face or body swaps
- Removing lights, stands or assistants

#### Couple Together: Non-Wedding Day

An engaged or married couple captured before the wedding or within one month afterward.

#### Bride or Groom Alone: Non-Wedding Day

Bride or groom individually captured before the wedding or within one month afterward.

#### Models: Non-Wedding Day

Model (individual or couple) wearing bridalwear during a fashion, editorial or promotional photoshoot.

#### PORTRAIT DIVISION

The Portrait Division includes traditional, corporate, travel, creative and interpretive portraiture.

#### **POST-PRODUCTION RULES**

Entries may include post-production that complements the original intent of the capture but does not materially alter the image. Tools that beautify, correct and represent a finessed version of the original capture are allowed. Composites are not allowed and must be entered into the Creative Division. If an entry has significant post-production work that changes the reality of the original capture, it must be entered into the Creative Division, even if it is not a composite.

# Post-production not allowed includes but is not limited to:

- Digital painting
- Extending a dress or fabric
- Multiplying people or objects
- Mirroring part or half of an image etc.
- Unrealistic extensions of a background that do more than correct elements

#### Post-production Allowed:

- Multiple exposures of the same subject matter to achieve HDR
- Focus stacking
- In-camera multiple exposure
- Head, face or body swaps
- Removing lights, stands or assistants

#### Maternity

Celebrating pregnancy including women individually or with a group.

#### Newborn + Baby

Portraits of infants under 1 year old individually or with a group.



### CATEGORY SPECIFIC RULES / CONT.

#### Children + Teenagers

Featuring children from 1 to 19 years old, including group shots with multiple children that are 19 years old or younger.

#### Individual

A single subject at least 20 years old.

#### **Group + Families**

Honoring relationships between 2 or more people where at least one of the subjects is at least 20 years old.

#### Boudoir

This category may include nudes of individuals and couples from all genders including, semi-nudes, implied nudes and subjects in lingerie consistent with the boudoir genre. Stylized nudes should be entered into the Fine Art Nude category in the Creative Division. Please enter maternity style boudoir in the Maternity category.

#### Animals + Pets

Features all animals and insects with or without a human subject

#### **CREATIVE DIVISION**

The Creative Division provides full license to illustrate subjects, objects and ideas for personal or commissioned work. Images may be representative, impressionistic or abstract in nature with no limitations in post-production.

**NOTE:** Please see the Landscape category definition below for specific rules on post-production.

#### **Wedding Creative**

Wedding images on the wedding day.

#### **Portrait Creative**

Portrait images of any kind.

#### **Pre-Wedding Creative**

Pre-wedding images or wedding styled photos taken before or after the wedding day (within one month).

#### **Open Creative**

Commissioned and personal work that do not fit in another category within the Creative. Images entered into this category may be pictorial, fine art, abstract, conceptual or fictitious in nature. Commissioned weddings and domestic portraits are not allowed in this category.

#### Fashion + Beauty + Fine Art Nude

Images where the focus is on clothes, hair, makeup and accessories.

#### Landscape + Travel

Celebrating landscapes, streetscapes and interiors where humans aren't the main focus of the image. Entries into the Landscape category may use post-production that complements the original intent of the capture but does not materially alter the image.

Composites are not allowed in the Landscape + Travel category and must be entered into the Open Creative category.

#### Post-production Allowed:

- Tools that beautify, correct and represent a finessed version of the original capture
- Multiple exposures of the same subject matter to achieve HDR
- Focus stacking
- In-camera multiple exposures
- Head, face or body swaps
- Removing lights, stands or assistants
- Stitching multiple photographs together to achieve a panorama are permitted

### PREMIERE DIVISION

The Premiere division is for first-time entrants to any professional print competition including first-time entrants of **WPPI** Awards. First time entrants are not required to enter the Premiere category and may elect to participate in any other category. Prints in this division are eligible for submission of the digital file in the In-Camera Artistry division.

While participation in a local photography club or online only digital contest is not a reason to be disqualified from entering this division, being a seasoned professional is taking advantage of the spirit of this division.

The judge's instructions are to evaluate the finished print before them without regard to any other context, considerations or limitations concerning the full ability of the photographer to control the entire creative process from capture to print.

We invite you to bring your A-game and show us not only who you are but what you are capable of doing. **NOTE:** This Division is eligible for a Grand Award.

#### Wedding

For first-time entrants submitting an image of a bride or groom, couple, details, decor, bridal party, guests and reception scenes on the wedding day.

#### **Portrait**

For first-time entrants submitting an image of a animal/pet, boudoir, children, group/families, teenager, individual, group, maternity, fine art nudes and newborns.

#### Open

For a first-time entrant submitting an image of any non-wedding subject matter.

#### Allowed:

- All post-production techniques and processing manipulations
- Any subject matter or genre of photography
- Single, duplicate or multiple captures

#### Not Allowed:

- Entry by photographers who have previously entered a professional print competition.
- Entry by those who hold a professional photographic degree from any other association or organization

#### FILMMAKING DIVISION

This division celebrates the art of motion, sound, editing and presentation by weaving technical and creative production with compelling narratives.

The main camera operator may enter this category. Multiple camera operators are allowed in the Filmmaking Division, but the credited entrant must be responsible for over 50% of the film.

**NOTE:** Time permitting, all films will be judged during the live competition.

#### **Open Short Film**

Non-wedding related films of any type, style or format.

#### Wedding/Engagement Short Film

Engagement, elopement or wedding films of wedding clients includes multiple days of shooting.

# PREPARATION/SUBMISSION OF FILM ENTRIES

- The files must be saved as a .mov or .mp4 file encoded in HD at 1080P
- Film entries for both categories must not exceed 5 minutes
- All music featured in a film must be licensed

#### Not Allowed:

- Logos, credits or websites that identify the maker of the entry
- Studio advertising or self-promotion films
- Stock footage

#### Allowed:

- Commercial films that feature or identify a company
- Historical photographs or footage are permitted but must not exceed 50% of your entry

#### IN-CAMERA ARTISTRY DIVISION

This category promotes in-camera artistry with no raw adjustments, retouching and post-production of any kind to the file, in or out of the camera. Entrants may only enter a RAW file. **WPPI** will then extract the embedded jpg for onsite judging. Images entered into the print categories may also be entered into the In-Camera Artistry category.

#### Wedding

Images captured during the course of a wedding.

#### Open

Images created of any non-wedding subject matter.

#### **DIGITAL FILES**

First you must enter electronically. Please visit <a href="wppiawards.com">wppiawards.com</a> to register. Once the registration process has been completed, you will receive instructions to upload your images.

#### **IMAGE FILE SPECIFICATIONS**

- **Size:** At least 1920 pixels on the longest dimension (around 7 inches or larger)
- Resolution: 300 ppi are acceptable
- Mode: RGB color mode (even black-and-white images)
- Format: JPG file format for the finished image as well as the original RAW file. If you are entering a composite image, then you should upload the Base RAW file. You will be contacted if we need to see additional RAW files from your composite.
- Color Profile: sRGB or Adobe 1998 Untagged space for color profiles is also acceptable.
- File Naming: The file names of the images you upload don't have to be anything specific for the print categories. The naming is irrelevant. If a submission is correctly entered, the submission will be judged.



#### FILMMAKING SUBMISSIONS FILE PREPARATION

• The files must be saved as a .mov or .mp4 file encoded in HD at 1080P or a minimum of 720P.

**NOTE:** Please make sure all branding, which includes references to the filmmaker in opening or closing credits are removed! Films with branding are not allowed and will be disqualified with no refunds.

#### **ALBUM DIVISION**

The Album Division is an opportunity to showcase the art of presentation weaving technical and artistic artistry with compelling storytelling and design. Albums submitted into the Wedding Album categories must be from an actual wedding day or union featuring real clients only.

Photos used as part of an album entry can be entered as individual photographic prints as well. All images must represent the work of the entrant except for the inclusion of historical photos for up to 20% of the overall content.

Album entries are viewed using a calibrated LCD projector during judging with the on-screen display time of a page, side or spread approximating 10 seconds.

#### Wedding: Single Photographer

A real wedding couple's day documented by a single photographer with allowances for unattended cameras providing additional coverage.

#### Wedding: Multiple Photographers

A real wedding couple's day captured by multiple photographers or a studio.

#### **Album Division Rules and Requirements**

The rules for the Album Division are very open regarding post-production workflow and techniques. The category limitations apply to the contexts of time or other situational constraints specific to covering a live event.

# In addition to what is covered under the General Rules, the following options are allowed:

- All post-production techniques and processing manipulations
- Single, duplicate or multiple captures
- Any design software
- Commissioned client albums
- Self-commissioned or speculative albums
- Inclusions of an album cover to introduce the album
- Historical photos for up to 20% of the overall content
- Non-photographic elements like text, patterns, frames and motifs allowed

#### The following are not allowed:

- More than 50 sides or spreads
- Anything that reveals the identity of the entrant

**NOTE:** Rules for all categories/divisions may be changed or modified without notice.

### ENTRY SPECIFICATIONS /

#### PRINT, MOUNT AND DIGITAL FILES

First you must enter electronically. Please visit <a href="mailto:wppiawards.com">wppiawards.com</a> to register. Once the registration process has been completed, you will receive instructions to upload your images.

Second, after completing the upload process, you must print a copy of your entry form, attach it to the back of your print or film media and ship it to **WPPI**.

In-Camera Artistry and Album entries are digital only. Once you have paid for your entries, uploaded and submitted them, there is no need to send anything physical.

#### RULES FOR SUBMITTING PHYSICAL PRINTS

- **1.** Single or multiple images may be submitted in any shape and size on a 16x20-inch mount board with a minimum image size of 10 inches (25.4 cm) on the longest length. A border surrounding the image does not contribute to this length. The shortest length of your print cannot be less than 4 inches (10.1 cm). The only exception is for original Polaroid prints and Polaroid transfers where the medium dictates the size. The following sizes are examples of what is an acceptable entry: 8x10-, 7x10-, 4x10-, 11x14-, 4x16-inches, etc.

  The following sizes are examples of what is NOT an acceptable entry: 3x10-, 6x9-, 5x7-inches, etc.
- 2. If you have more than one image on the mount, then the combined length of the images must measure no less than 10 inches (25.4 cm) on the longest edge. The space in between each individual image does NOT contribute to the measured length. We will measure the combined length of each individual image only.
- **3.** Print entries must be mounted on a standard mount material (double weight mat board, gator board, 1/4" foam/6mm, or Sintra). Recommended mounting thickness is 1/8" to 25/64" (3mm to 10 mm). Float mounting is accepted at entrant's risk for damage. Images on metal and mounted to another standard material must have rounded corners and smooth edges. No mount that could potentially

# ENTRY SPECIFICATIONS / CONT.

damage other entries or pose a danger to print handlers will be accepted. Masonite, glass, stretcher frames or conventional frames will not be accepted.

- **4.** No material may be added to the front or back of an entry that may damage another entry.
- **5.** A submission form must be submitted with each print entry which is available once you complete the upload and submission process. The file you submit must match the submitted print entry. You DO NOT have to show how the image is matted and presented.
- **6.** Former **WPPI** Competition Director Jerry Ghionis explains the mounting process for prints entered into the **WPPI** annual print competition. **SEE IT HERE.**
- **7.** See the example below for an acceptable 16x20 mounted print.



#### IMAGE FILE SPECIFICATIONS

#### Applies to all WPPI competitions

- Size: At least 1920 pixels on the longest dimension
- **Resolution:** 72 ppi or 300 ppi are acceptable, image is projected at 72ppi
- Mode: RGB color mode (even black-and-white images)
- Format: JPEG file format unless directed to also upload RAW
- Color Profile: sRGB or Adobe 1998 Untagged space for color profiles is also acceptable.
- File Naming: The file names of the images you upload don't have to be anything specific for the print categories. The naming is irrelevant.

If a submission is submitted and correctly entered, the submission will be judged.

All prints to be judged are displayed on a special presentation stand at the front of the room and it will be illuminated using daylight-balanced lighting. The light intensity is equivalent to an exposure set at 100 ISO, f/2.8 at 1/125. (2000 LUX, EV10, 5000K). The viewers are made by GTI Graphic Technology and are Model # PDV 220.

# ALBUM SUBMISSIONS: File Preparation FORMAT FOR ALL ALBUM CATEGORIES:

Each album must be uploaded as JPEG images to the website. The maximum number of image files per album is 50. There is no minimum number of images, but each entry should tell a complete story.

#### **ALBUM IMAGE FILE SPECIFICATIONS:**

- Size: 1920 pixels by the longest dimension
- **Resolution:** 72 ppi or 300 ppi are acceptable, image is projected at 72ppi
- Mode: RGB color mode (even black-and-white images)
- Format: JPEG file format
- Color Profile: sRGB or Adobe 1998. Untagged space for color profiles is also acceptable.
- File Naming: Image files may be of individual album pages, double-page spreads, or details of individual pages. All image files must be numbered sequentially, indicating the order in which they should appear (e.g., 001.jpg, 002.jpg, 003.jpg). All entries submitted as image files must be uploaded.

**NOTE:** Album submissions must be uploaded digitally only. You do not have to send your files to WPPI.

#### PREPARING IMAGE FILES

Files may be generated directly from the album page-layout files. For example, if you use Photoshop to design and lay out your album, you could simply save the Photoshop page files as JPEG files that meet the size and resolution specifications.

#### FILMMAKING SUBMISSIONS: File Preparation

The files must be saved as a .mov or .mp4 file encoded in HD at 1080P or a minimum of 720P. Please send files as electronic media such as a USB stick, CD-ROM or DVD with your receipt attached. Digital Media must be marked clearly and will not be returned.

Deadline for submissions is June 16, 2021 — NO EXCEPTIONS. Submissions MUST be recieved by June 30, 2021.

NOTE: Please make sure all branding is removed! Films with branding will be disqualified with no refunds. This also includes references to the filmmaker in opening or closing credits.

### JUDGING CRITERIA AND CONSIDERATIONS /

#### SCORE KEY DEFINITION

#### 100 | SUPREME - Platinum award.

A benchmark that exhibits the best possible use of all skills, creativity and uniqueness.

#### 95-99 | EXCEPTIONAL - Gold Distinction.

Approaching the highest level of imagination, creativity and technique.

#### 90-94 | OUTSTANDING - Gold Award.

Exhibiting outstanding skills in all areas and originality.

#### 85-89 | EXCELLENT - Silver Distinction.

Excellent use of imagination, skill and technique.

#### 80-84 | ABOVE AVERAGE - Silver Award.

Above average skill and technique in most areas.

#### 75-79 | STANDARD PRACTICE - No award.

Good salable work consistent with standard professional practice.

#### 70-74 | BELOW STANDARD - No award.

Requires improvement in technique.

#### 60-69 | BELOW PROFESSIONAL - No award.

Not up to professional standards.

#### **JUDGING**

Qualified judges of WPPI will judge entries in the competition for photographic artistry and craftsmanship. The decision of the judges is final. Feedback from judges on what they like or what they feel could be improved will be provided.

Judges will only be looking at a digital display for album, In-camera artistry and filmmaking. The panel of judges will review the images on a digital display and an average score will determine the winners. Judges will specifically ONLY be looking at the physical prints for the print categories.

- Once an entry has been judged, the score for that entry is final. An entry cannot be brought back to the panel and re-judged.
- A judge may not judge an image in which they have been directly involved in the post-production of the image.
- A judge may judge an image whose creator is known to them if they are able to submit an unbiased score.

• A judge should not refrain from judging an entry where they assume they know the creator but they may step down if appropriate. An unbiased score must be given.

#### COMPETITION SCORE AND AWARDS

First, second and third place winners of all categories will receive an engraved trophy.

Entries that score 80+ will receive a downloadable, printable certificates that will be available in your Honors of Excellence member login area.

#### AN ENTRY THAT SCORES:

80-84 Receives a Silver award

85-89 Receives a Silver Distinction award

90-94 Receives a Gold award

95-99 Receives a Gold Distinction award

**100** Receives a Platinum award

Every year, a member's top four scoring entries will contribute to their Honors of Excellence status. A maximum of 2 entries per year entered into the first half or second half online competitions may contribute to your Honors of Excellence designation.