

TRAINING OFFICERS CONSORTIUM



A COMMITMENT TO LEARNING SINCE 1938

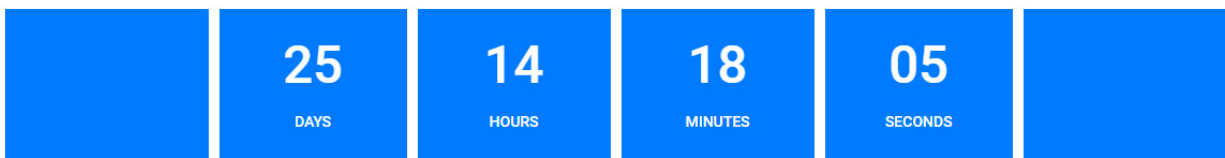
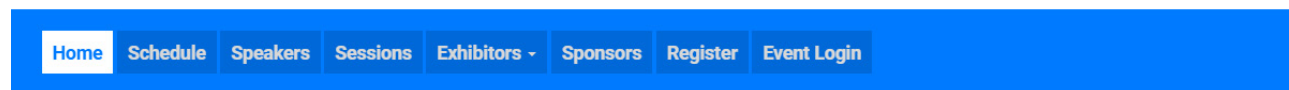
MONTHLY NEWS • April 2021

IN THIS
ISSUE

2021 TOC Annual Institute

THE AI Website IS LIVE!

The first virtual TOC Annual Institute has its own [website](#) dedicated to all things Institute related. Check out features including the schedule- which can be sorted by day, track, or format type- lists of speakers and sessions, exhibitors, sponsors, and even a quick link to log in to the event! We are very excited about this new opportunity for learning.



WORKFORCE 2021:



Lighting the Torch; Carrying the Flame

2021 VIRTUAL ANNUAL INSTITUTE APRIL 26-28

Institute only registration \$350



2021 Annual Institute Only
Click to Register

It's that time of year again when the Annual Institute team swings into high gear! This year is no different. No wait... this year is completely different! For the first time in TOC history, we are taking our Annual Institute virtual while still providing you with the high quality program you've come to expect and enjoy. The 2021 Institute will kick off on Monday, April 26th at 9AM. During this time, you will have the opportunity to wander around the virtual space, select your sessions, meet other registrants, and explore the Exhibit Hall. Let's face it, moving around in the virtual world is a new skill and, depending on the platform, can prove to be challenging. If you were able to attend any of the February Creating a Coaching Culture events, you've already experienced PheedLoop, which is the platform we will use to host the 2021 Annual Institute.

As in the past, we developed a program around several tracks to include: Career Development, Leadership Development, Training Design and Development, and Innovation. Here is a sneak peek of some of the sessions. *Don't Let Your DiSC Get You Down*, *Crash Course on Designing for Any Virtual Classroom*, *Vitamin "See": The Amazing Power of Visuals*, just to name a few! **There are over 30 concurrent sessions** that include panel discussions, live presentations, and simulcast live sessions, which are followed by a live question and answer period.

Don't miss Monday's keynote address at 12:30 PM EST. Dr. Clifford Stanley will focus his session on our theme of *Lighting the Torch; Carrying the Flame*. We will conclude the day with an exciting networking event from 4-5PM. Continue your learning Tuesday at our concurrent sessions, visit the exhibit hall or join a live panel discussion at 3 PM. We'll end the day with another networking event. We will see you at 10 AM EST on Wednesday for the final round of concurrent sessions and close with a keynote address by Dr. Kenneth Jennings, author of "The Serving Leader: Five Powerful Actions to Transform Your Team, Business, and Community."

As in the past, we are offering several levels of sponsorship and we have limited exhibit hall booths. As a TOC registrant you will be automatically registered but, in case you are not a current registrant, we are offering a special **Institute Only Rate** of \$350.00!

Pick out your profile picture and get ready to engage with your fellow TOCers like never before!

BECOME A SPONSOR!

We are looking forward to our very first virtual Annual Institute April 26-28, 2021. **Don't miss your opportunity to highlight your business or agency as a sponsor.** Contact partners@trainingofficers.org with questions or complete the online form and become a sponsor today!

Sponsor Packages

[Platinum](#) • [Gold](#) • [Silver](#) • [Exhibit Hall](#)

Become a Sponsor

ANNUAL INSTITUTE KEYNOTE SPEAKERS

Annual Institute Co-Chair, LaMarsha Williams, has been hard at work identifying dynamic keynote speakers for Monday's lunch and Wednesday's brunch! These speakers will help you light the torch before you even leave the Institute! By the time you return to work, you will be charged up to develop a culture of employees that want to come to work every day. Meet our speakers:

MONDAY, APRIL 26TH @12:30 PM

DR. CLIFFORD L. STANLEY

Dr. Clifford L. Stanley, a retired United States Marine Corps infantry officer, currently serves as an advisor and assessor with the Worldwide Association of Business Coaches, and as a core team member of Impact Business Coaches, a company dedicated to creating cultures where people look forward to coming to work on Monday.

Dr. Stanley served 33 years in uniform, retiring as a Major General. His last active duty position was as the Deputy Commanding General, Marine Corps Combat Development Command, Quantico, Virginia. Upon retiring in 2002, Dr. Stanley served as the Executive Vice President for the University of Pennsylvania, and later served as President of Scholarship America.

He was nominated by President Obama in 2009 to be the Under Secretary of Defense for Personnel and Readiness, and was unanimously confirmed by the Senate and sworn in on February 6, 2010. In that capacity, he served as the senior policy advisor to the Secretary of Defense on recruitment, career development, pay and benefits for millions of active duty, Guard and Reserve military personnel, and Department of Defense civilian personnel. He formally retired in November 2011.



WEDNESDAY, APRIL 28TH @3:00 PM

KEN JENNINGS, PHD CEO & CO-FOUNDER, THIRD RIVER PARTNERS

Ken Jennings is a best-selling author, consultant, and speaker in healthcare strategy, leadership development, goal achievement, and strategy execution. A recognized expert and trusted advisor, he draws from a depth of experience across multiple industries, including life sciences.

Today, as chairman of Third River, Ken is passionate about developing new strategies and programs to unite and empower organizations. A former global managing partner at Accenture, he is a skilled advisor, focusing on population health strategies and change leadership. Previously, Ken was a co-director of the Global Leadership in Healthcare program at the University of Michigan Business School.



#TOCAI2021

Here's a snapshot of our lineup for the 2021 Annual Institute.

AT-A-GLANCE

APRIL 26

9:30 AM

Get **acquainted** with the Annual Institute platform and network with your colleagues!

12:00 PM

Let's get started! We'll launch the AI with our **welcome address** and first **keynote**.

1:00 PM

Concurrent sessions begin.

2:00 PM

Connect with our vendors and partners in the **exhibit hall**.

4:00 PM

Join us for a special **networking** event.

9:30 AM

Get pumped with our **morning kickoff** followed by **concurrent sessions**.

APRIL 27

12:00 PM

The **exhibit hall** will reopen.

1:00 PM

Choose **sessions** that are invaluable for your development.

4:00 PM

More fun with TOC in our **networking event!**

APRIL 28

9:30 AM

Grab your coffee and settle in for our **kickoff** and **morning sessions**.

12:00 PM

Last call for the **exhibit hall!**

3:00 PM

Wrap up with our final **keynote speaker** and **closing**.

Institute only registration \$350



2021 Annual Institute Only
Click to Register

ANNUAL INSTITUTE OVERVIEW

April 1-25, 2021

Anytime | Registration is OPEN! Only \$350 for Annual Institute Only access.

April 26, 2021

9:00 am to Noon	Get to Know the Annual Institute
Noon to 1:00 pm	Opening Ceremony Keynote Address: Dr. Clifford Stanley
1:00 pm to 2:00 pm	Choose from 3 separate sessions
2:00 pm to 3:00 pm	Visit the Exhibit Hall
3:00 pm to 4:00 pm	Choose from 3 separate sessions
4:00 pm to 5:00 pm	Networking Event

April 27, 2021

9:30 am to 10:00 am	Morning Kickoff
10:00 am to 11:00 am	Choose from 3 separate sessions
11:00 am to Noon	Choose from 3 separate sessions
Noon to 1:00 pm	Visit the Exhibit Hall
1:00 pm to 2:00 pm	Choose from 3 separate sessions
2:00 pm to 3:00 pm	Choose from 3 separate sessions
3:00 pm to 4:00 pm	Choose from 3 separate sessions
4:00 pm to 5:30 pm	Networking Event

April 28, 2021

9:30 am to 10:00 am	Morning Kickoff
10:00 am to 11:00 am	Choose from 3 separate sessions
11:00 am to Noon	Choose from 3 separate sessions
Noon to 1:00 pm	Visit the Exhibit Hall
1:00 pm to 2:00 pm	Choose from 3 separate sessions
2:00 pm to 3:00 pm	Choose from 3 separate sessions
3:00 pm to 4:00 pm	Keynote Address: Dr. Ken Jennings Closing Ceremony

ANNUAL INSTITUTE NEWS

VIRTUAL AI SESSIONS

WHICH ONES WILL YOU ATTEND?



The torch indicates a session that is hosted by the Training Officers Consortium, such as the Opening and Closing Ceremonies.



Each time slot will have a choice of Live or Simulcast Live sessions. The presenters of the Simulcast Live sessions will be online during and after the session to interact with you through the chat, which is a unique option to explore in the virtual environment.



There are panel discussions taking place each day where you can hear about specific topics from experts in the field.



Go for Gold by visiting our Exhibit Hall and getting to know our sponsors. **Pick up some gamification codes to use for prizes while you are there!!**



The Annual Institute would not be complete without some networking opportunities. Join us at the end of the day to have some fun with fellow attendees.



Chair
Trina Petty

Federal Deposit Insurance Corporation (retired)
tocchair@gmail.com

Secretary

Ellen M. Roderick

Pension Benefit Guaranty Corporation (retired)
itrain@erols.com

Treasurer

Stephanie Campbell

Department of the Treasury
TOCTreasurer@gmail.com

Administrator & Logistics Chair

Marketing and Communications Co-Vice Chair

Mike Powell

Powell Consulting Group
mike.powell@pcgconsults.com

Chief Technologist

Chris King

CRK Learning LLC
Chris@crklearning.com

**Professional Development Program Chair
(Symposiums) & Assistant Treasurer**

Karen Hoffman

Federal Trade Commission
khoffman@ftc.gov

**Professional Development Program Chair
(Webinars) & Assistant Secretary**

Steve Dobberowsky

Cornerstone
sdobberowsky@csod.com

Recruitment and Retention Chair

Meg Bowman

Office of Personnel Management
meg.bowman@opm.gov

Marketing and Communications Chair

Laniera Jones

Bureau of Economic Analysis
Laniera.D.Jones@gmail.com

TOC Curriculum Chair & Historian

Rhonda Carter

rpldst@gmail.com

**TOC Curriculum Vice Chair &
Marketing and Communications Co-Vice Chair**

Michelle Clark

Management Concepts
mclark@managementconcepts.com

**Metrics/Evaluations & Strategic Partnerships/
Vendor Relations Chair**

Eugene de Ribeaux

PTG International, Inc
deribeaux@ptg-intl.com

**Awards and Scholarships Program Chair
& Newsletter Editor & Site Selection**

Shanda Adams

Office of the Comptroller of the Currency
Shanda.Adams@occ.treas.gov

2021 Annual Institute Chair & Site Selection
Claire Gudewich

U.S. Department of Health and Human Services
gudewich@gmail.com

2021 Annual Institute Vice-Chair
LaMarsha Williams

Department of Health and Human Services
LaMarsha.Williams@hhs.gov

HISTORIAN'S CORNER

INTERESTING INFO ABOUT TOC

As we prepare for our first ever Virtual Annual Institute, we want to share a few tidbits. This month we are excited to host our first ever Virtual Annual Institute! We have some exciting things planned for you to join us virtually, but before we get to the end of the month, we want to take a stroll down the Annual Institute's memory lane! If you recall, last month we talked about the states that we have visited over the years. Well, just in case you were wondering, below are the cities we have visited in our AI Journey.

Nat'l Defense University, WDC; U.S. Department of State, WDC; George Washington University, WDC; Lancaster, PA; Hershey, PA; Reading, PA; Williamsburg, VA; Norfolk, VA; Roanoke, VA; Richmond, VA; Charlottesville, VA; Virginia Beach, VA; Ocean City, MD; Hagerstown, MD; Harpers Ferry, WV.

Since 1983, we have been a lot of places since our very first Annual Institute in Harper's Ferry, West VA. We hope you join us virtually this month for another fabulous Annual Institute.

TRAINING OFFICERS CONSORTIUM

2001 K Street, NW • 3rd Fl. North • Washington, D.C.
20006

TOC Information Line: 202-973-8683

TOC FAX Line: 202-331-0111

E-Mail: info@trainingofficers.org

Visit our website: www.trainingofficers.org

Connect with us!



and Tag us!

#TOCDC

#TOC