

GREENWOOD TOUCHDOWN CLUB

Monday, January 10, 2011

LGI Room at Greenwood Community High School

Meeting started at 7:00 p.m.

ROLL CALL: All officers were present. **Others members attendance were:** Tracie McClarney; Craig Sutton; Diane Hartman; Andrea Rockwell; Dawn Bailey; Mike Campbell; Geoff Mahan; Dan Branagan. **Guest in attendance:** George Hill and Kate Mclouth

MINUTES: There were no previous meetings to review.

AUDIENCE ADD ONS: There were no additional topics for the agenda.

OLD BUSINESS

Review: Mike Campbell spoke about Pasta Night, Goody Night, Golf outing, and making \$2000.00 on the discount cards that the players sold. He wanted to see the cookout still happen with the summer scrimmages and the first meeting with the parents. Others made comments on Pasta Night maybe just for home games and making the extra activities as fun as we can for the players. It was noted that further discussion on these events will be handled under the New Business.

NEW BUSINESS

STORAGE UNIT/BARN: Larry Sloan got approval from Dr. Edds for us to purchase and build a barn (for storage) on school property. Early estimates for the unit show that we will not save money in the first year but in the year after we will be saving the amount we were paying for the storage unit. The unit will be approximately will be 10x12.

MOTION: It was motioned that we build a barn on the school property so that we will not have to pay for a storage unit off site. The motion was made by Doug Montgomery and 2nd by Jayne Branagan. **The motion was approved.**

WEBSITE: The website that is up is Woodmenfootball.org. The cost of the website is being sponsored by The Refuge for the first year along with the upgrade. Next year the cost will be \$100.00. There is a schedule for the football player's activities along with the group's activities. There have already been 2100 hits on the site.

SPONSORSHIP: We will be selling sponsorships for the website in the following

categories:

| Color | Price | Type | Benefit |
|--------------|--------------|--------------------|--|
| Black: | \$25.00 | Player package | Player name will appear as a sponsor |
| White: | \$50.00 | Family package | Family name will appear as a sponsor |
| Green: | \$100.00 | Website sponsor | Will have logo on website page which will direct them to their site. |
| Gold: | \$400.00 | Front-page sponsor | Will have their logo on the front page of the website and will have a direct link to their site. They will also have a sign hanging at football games showing their sponsorship. |

MOTION: It was motioned that we accept these tiers of sponsorship for the website. The motion was made by Stephanie Dixon and 2nd by Tina Jordan. **The motion was approved.**

BUDGET: Stephanie and Thom worked on the budget. It will be on treasurer's report to be out later in the meeting.

VICE PRESIDENT: Shari Monroe had no comments at this time.

TREASURER: Stephanie Dixon passed out a Woodmen Touchdown Club summary of financial information, which included past spending and the 2011-projected budget. (Attached to minutes)

MOTION: There was a motion to accept the financial report. Motion made by Amy Hord and 2nd by Jayne Branagan. **Motion was accepted.**

The 501c3 was discussed, to see if we need to have our own status or share with the school. After discussing the pros and cons of each, the members had decided that we needed our own 501c3 status.

MOTION: Motion was made to have our own 501c3 status and start to work on getting it. The motion was made by Mike Campbell and 2nd by Geoff Mahan. **The motion was accepted.**

FUNDRAISER: Amy Hord had George Hill and Kate McLouth from Texas Roadhouse to come and address the fund raising events that they could help sponsor. They included:

Bread fund raising (50% profit); Dine out night (10% profit); Tip the Coach Night (this could be combined with Dine out night); and the sale of gift card during the holiday season.

Amy reminded us of the 50/50 raffle night at the boy's varsity basketball game on February 22. Other possibilities include: Working the concession stands at the Colts and Indians games; Golf Outing (set for June 3rd at Hickory Stick); Spirit wear (in the process of getting designs and quotes); Discount cards (made \$2000 last year); Mike's Carwash (not planning on doing it again); Website sponsorship; Chili Night on Senior Night (Texas Roadhouse mentioned they could donate the chili); Monical's Pizza (could sell vouchers or dine out night); and Sammy's Pizza Card/Pizza Sale (card for discount on purchase).

It was also discussed that we could make an incentive package for the players who sold items for the club.

EVENT COORDINATOR: Tina and Greg Jordan spoke about ideas they had for the upcoming season.

Pasta night: maybe needs to only be for home games.

Goody Bags (night): will be revamped and downsized.

Chili Supper: may need to lower price and with the donation from Texas Roadhouse may be possible.

Decorating the boulevard: might be able to be done the night before a game. They will work with DeeAnn on it. Also wanting to get a sign for the fan club that reads "12th MAN".

Meet the Coach Night: Tuesday, August 2nd at 6:00 p.m.

Ben Davis Lift Competition: food we will provide the drink and fruit for the players.

CONCESSIONS: Doug Montgomery reviewed the Greenwood Bantam Football League contract and will still split the profit 50/50 but there will no longer be the Thursday night responsibility for the Touchdown Club.

SECRETARY: Tammy Honeycutt had no comment at this time.

VOLUNTEERS: Jayne Branagan was talking about signing kids up for their concession stand duties and it was discussed that she would still assign them the time and have them trade if they can not fulfill their time.

President: Thom Hord was also considering doing a "12th MAN" sign and possibly having the fan club sponsored by The Refuge. He would like to create an atmosphere that we haven't seen. It was also talked about having the National Anthem played for all of the teams not just the varsity games. He has located a DJ that could do music at the games and also have fireworks after a Greenwood touchdown is made. He also discussed the play clock and what it would take to get it fixed. The club could also look into purchasing a system to have a microphone for the referees to use. He would also like to see the tailgating at home games expanded for a more festive atmosphere.

COACH: Mike Campbell talked about the scrimmages for this summer to still be with New Palestine and Perry Meridian. He also talked about the need for funds to pay for the coaches to attend the Glazier Clinics for \$299.00.

MOTION: To pay for the coaching staff to attend the Glazier Clinic at a cost of \$299.00. The motion was made by Geoff Mahan and 2nd by Doug Montgomery. **The motion passed.**

With no further business, a motion was made to end the meeting by Mike Campbell and 2nd by Jayne Branagan. **Motion passed.** Meeting was adjourned at 9:27 p.m.

Next meeting will be Tuesday, February 8, 2011 at 7:00 p.m. in the LGI room at Greenwood Community High School.

Woodmen Touchdown Club

| | | | 2011 | 2011 | 2011 | | | |
|---------------------|-----------------------|-----------------------|----------------------------|---------------|---------------------|------------------------|------|------|
| Income | 2009 | 2010 | Proposed Income | | | | | |
| | Actual | Actual | Actual | | | | | |
| | Fund-Raising | | Fund-Raising | | | | | |
| Golf Outing | \$ 9,193.00 | \$ 7,406.20 | Golf Outing | \$ 6,500.00 | | | | |
| Mike's Carwash | \$ 5,062.00 | \$ 3,806.00 | Texas Roadhouse | \$ 3,500.00 | | | | |
| Discount Card | \$ - | \$ 4,568.00 | Indian's Concession | \$ 3,000.00 | | | | |
| Chili Night | \$ 679.50 | \$ 464.65 | Colt's Concession | \$ 3,000.00 | | | | |
| Banquet | \$ 1,375.00 | \$ 1,283.00 | Discount Cards | \$ 3,500.00 | | | | |
| Concession | \$ - | \$ 4,280.69 | Monical's, Sammy's "Pizza" | \$ 1,000.00 | | | | |
| Storage unit | \$ - | \$ - | Chili Night | \$ 1,000.00 | | | | |
| Misc | \$ 2,260.71 | \$ 2,192.15 | Banquet | \$ 2,000.00 | | | | |
| | \$ 18,570.21 | \$ 24,000.69 | Website Sponsors | \$ 1,000.00 | | | | |
| | | | Digest Books | \$ 150.00 | | | | |
| Notes | | | Game Day | | | | | |
| | | | DJ | | | | | |
| | | | Fireworks | | | | | |
| | | | Coaches Items | | | | | |
| | | | Stats Recorder | | | | | |
| | | | Coaches Pay | | | | | |
| | | | Meet The Coach | | | | | |
| | | | Scouting Software | | | | | |
| | | | 7 on 7 | | | | | |
| | | | Scrimmages | | | | | |
| | | | Storage Unit/ Barn | | | | | |
| | | | Seven On Seven | | | | | |
| | | | BD Weight Lifting | | | | | |
| | | | Pro-Tek Banners | | | | | |
| | | | Pasta Night | | | | | |
| | | | Stamps | | | | | |
| | | | Goodie Night | | | | | |
| | | | | | \$ 24,650.00 | | | |
| | | | | | | 2011 | 2011 | 2011 |
| | | | Expenses | 2009 | 2010 | Budget Proposal | | |
| | | | | Actual | Actual | Actual | | |
| Fund-Raising | | Fund-Raising | | | | | | |
| Golf Outing | \$ (4,648.00) | \$ (3,820.49) | Golf Outing | | | | | |
| Mike's Carwash | \$ (2,967.00) | \$ (2,639.20) | Texas Roadhouse | | | | | |
| Discount Card | \$ - | \$ (1,998.00) | Indian's Concession | | | | | |
| Chili Night | \$ (344.36) | \$ (67.51) | Colt's Concession | | | | | |
| Banquet | \$ (2,255.65) | \$ (1,934.77) | Discount Cards | | | | | |
| Concession | \$ - | \$ - | Pizza | | | | | |
| Goodie Night | \$ (1,087.19) | \$ (1,450.26) | Chili Night | | | | | |
| Pasta Night | \$ (495.06) | \$ (630.04) | Banquet | | | | | |
| Storage | \$ (575.00) | \$ (735.00) | Website Sponsors | | | | | |
| Misc. | \$ (4,111.39) | \$ (9,867.79) | Digest Books | \$ (150.00) | | | | |
| | \$ (16,483.65) | \$ (23,143.06) | Game Day | | | | | |
| Notes | | | DJ | \$ (500.00) | | | | |
| | | | Fireworks | \$ (125.00) | | | | |
| | | | Coaches Items | | | | | |
| | | | Stats Recorder | \$ (400.00) | | | | |
| | | | Coaches Pay | | | | | |
| | | | Meet The Coach | \$ (250.00) | | | | |
| | | | Scouting Software | \$ (1,000.00) | | | | |
| | | | 7 on 7 | | | | | |
| | | | Scrimmages | \$ (100.00) | | | | |
| | | | Storage Unit/ Barn | \$ (1,000.00) | | | | |
| | | | Seven On Seven | | | | | |
| | | | BD Weight Lifting | \$ (100.00) | | | | |
| | | | Pro-Tek Banners | \$ (500.00) | | | | |
| | | | Pasta Night | \$ (500.00) | | | | |
| | | | Stamps | \$ (50.00) | | | | |
| | | | Goodie Night | \$ (1,000.00) | | | | |

Woodmen Touchdown Club 2011 Account Info

| Jan-11 | | | | | |
|--------|--------|-----------------------|------------|-------------|--------------------|
| | 1/3/11 | 2011 Starting Balance | | \$ 2,398.70 | \$ 2,398.70 |
| | 1/7/10 | CC Storage | \$ (65.00) | | \$ (65.00) |
| | | | | | |
| | | | | | |
| | | | | | \$ 2,333.70 |