



OMNI HYPNOSIS TRAINING CENTER

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# OMNI Hypnosis Training Center DeLand, Florida - USA

**Trainers:** Gerald F. Kein & Hansruedi Wipf

**Dates:** September 24 – 30, 2016

**Location:** [Hampton Inn Suites](#), DeLand, Florida

For reservations please use this special code: OMN\*

*\*To receive the exclusive, discounted room rate of 109.- US\$, incl. breakfast, free Wi-Fi and parking, simply click on this [link](#). Under where you enter the dates, click on "ADD SPECIAL RATE CODES". Then please reference the GROUP code: OMN (there are only 3 letters possible for the code that is why the "I" in OMNI is missing for the code).*

*You may also call the hotel direct at +1-386-279-7808*

**Organizer:** OMNI Hypnosis Training Center International  
HYPNOSE.NET GmbH  
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Tel. +41 (0)79 261 78 42  
Email: [wipf@hypnose.net](mailto:wipf@hypnose.net)  
Web: [www.omnihypnosis.com](http://www.omnihypnosis.com)



## Course contents:

This is an intensive training in which you will learn the most advanced and most efficient methods of hypnosis and hypnotherapy. Based on the methods of [Dave Elman](#), with further additions and refinements by Gerald Kein and Hansruedi Wipf, you will come away with the ability to safely bring your clients into and out of a deep state of somnambulism. By eliminating the guesswork and not wasting time on non-essentials, you will achieve convincing results with your clients in the shortest possible time. Goal and result oriented hypnotherapy – uncovering and immediate. We place the utmost importance on practical training, both during the course and throughout your future association with OMNI.

At the OMNI Training Center International you will benefit from Gerald Kein's vast experience, spanning more than 50 years, as well as more than 30 years of practical experience of Hansruedi Wipf. In addition to Dave Elman's standard induction, you will learn other techniques, including silent, rapid, and immediate inductions, regression techniques, how to handle abreactions, the importance of the pre-talk, the role of the critical factor and how to get around it, the explanation of the mind model, Universal therapy, Gestalt therapy, Ultra-height and much, much more.



**The First ISO 9001 Certified  
Hypnosis Training Worldwide.**



## What can I do after the training?

Upon completion of the training you will have all the necessary skills to successfully hypnotize and, should you wish, start your own hypnosis office. If you are already practicing hypnosis you will be able to more effectively apply your existing knowledge.

The areas of application are vast, even if you do not want to get into clinical/medical hypnotherapy (e.g. depression, phobias, pain, cancer), but would like to focus on smoking cessation, weight loss, stress management, sports, school, motivation, self-confidence, birth preparation, PLR (past life regression), or any other daily challenge people may have.





- Duration of training:** 7 full days (approx. 100 hours incl. homework and practical exercises). Further details: [www.omnihypnosis.com](http://www.omnihypnosis.com)
- Course hours:** 9 am – 6:30 pm (+/- 60 minutes) and additional homework/ exercises
- Exam:** A written examination is given at the end of the training. This is a requirement for obtaining OMNI and NGH certification.

## Curriculum of the OMNI Hypnosis Training Center International

In this course you will learn:

- **The history of hypnosis**  
The most important points in the history and development of hypnosis. The most modern techniques. What and who was responsible for advances and setbacks.
- **The nature of hypnosis**  
How and why hypnosis works.
- **Semantics / vocabulary of hypnosis**  
The meaning of key terminology. Be able to intelligently discuss hypnosis and avoid the most important errors in wording. When certain words are used and when they are definitely avoided.
- **The pre-talk**  
80% of the success of a hypnosis session depends on the pre-talk. Learn why and increase the chances of a successful session. How to conduct this pre-talk in a convincing manner according to the structured mind model.
- **Dave Elman (DEI) hypnotic induction and shortcuts**  
The most convincing and most efficient method of inducing hypnosis in 85% of your clients. Many practical exercises to successfully induce hypnosis in others within 7 minutes or less already on the first day of training. What to do when it does not work. How to handle exceptional cases and what should never be done. How and when to abbreviate the DE induction to only a few seconds.
- **Classic hypnosis inductions**  
Various classic and alternative hypnosis inductions for a broader repertoire.
- **The critical factor (CF) and how to bypass it**  
The CF prevents us from going into hypnosis. How to bypass this filter. How bypassing the filter is experienced in daily life. What and who can bypass the CF. What happens when the CF has been successfully bypassed?
- **Definition of hypnosis and explanation of mind model**  
Based on the definition of hypnosis you will be able to intelligently explain hypnosis and hypnotherapy in combination with the mind model to any interested parties, whether expert or lay person. Thus you can prove to your clients that you are an expert.
- **What is hypnosis definitely not**  
Differentiation and explanation of what hypnosis definitely is not. What the most common prejudices are and how to handle them and even use them in a targeted way.
- **Levels of hypnosis**  
The different and unique levels or stages of hypnosis, how to recognize and use them and how to distinguish between traditional information and the latest knowledge.
- **Rapid and instant inductions for advanced application in practice**  
The faster you can hypnotize your clients; the more time you will have for the actual therapy (that is why a client visits a hypnotherapist).
- **Gerald Kein's "Universal Therapy"**  
Including all the methods of hypnotherapy you have learned, with the exception of regression. A live example will be used to demonstrate the universal therapy.
- **Location, location, location**  
Ideal locations for a practice and where to easily find the most clients.





- **Step-by-step regression techniques**  
Regression is the central point of the OMNI methods. The quickest and most straightforward method of uncovering and resolving even the most complex cases bringing significant improvement for the client. What could happen in instances of covering methods and what must be avoided at all costs.
- **Regress to cause (R2C)**  
"Regress to cause and fix it". How to solve even deep-seated problems using this clearly structured process. Why other methods fail.
- **Inner child work**  
How to work with the adult ego-state in past situations and how to use these events specifically to introduce information from the here and now into the past.
- **Structure, development and flow chart of a hypnosis session**  
What the structure of a hypnosis session looks like. What must be done in every hypnosis session. Cases where regression techniques should or should not be applied. *This unique OMNI Hypnosis Flowchart for hypnotherapy is ISO 9001 certified - an exclusive feature in our trainings.*
- **Structure of positive suggestions**  
How to develop a suggestion and how to use it in a correct and specific way. Which type of suggestions must be avoided and how to ensure they take root in the subconscious mind.
- **Attitudes towards a suggestion**  
What these 4 attitudes are and why it is important to explain to the client which of these attitudes leads to success and which do not.
- **Precautionary measures, protection of clients and therapists**  
The most important points in hypnosis therapy and why they should be heeded. The relevance of these points and how to apply them correctly for the protection of the client. What not to do.
- **Past Life Regression (Regressions - Brian Weiss)**  
How to regress to past lives. 5 types of regression, the theories behind them and how to handle them. Exciting reports of actual cases.
- **Gestalt hypnosis therapy**  
How to conduct chair and death bed therapies. The importance of releasing built-up energies and how to realize this in a competent way.
- **Development of rapport**  
How to development a client relationship and its importance. Recognize and avoid pitfalls.
- **Abreaction control and abreaction therapy**  
How to control an abreaction within seconds. How to use an abreaction to make the therapy more successful.
- **Development of objectives**  
How to develop objectives with the client. Assess the actual situation and set the goal.
- **Determination of suggestibility**  
How to test and measure the suggestibility of a client in order to determine the most appropriate method of hypnotic induction.
- **Anxiety and phobias**  
Step-by-step process for achieving long-lasting and specific resolution of anxiety and phobias through hypnosis. How to differentiate between anxieties and phobias.
- **Smoking cessation**  
Step-by-step instructions for smoking cessation. The real reason cigarettes are addictive and how to overcome the habit. The greatest fear when stopping smoking and how to be a genuine "non-smoker" as opposed to merely an "ex-smoker".
- **Pain management techniques**  
How to easily relieve or eliminate pain. Preparation for painless childbirth, surgery and dentistry, as well as chronic pain, migraines, etc. What is allowed and what not. Pain as a signal. How to correctly utilize hypnosis in such cases.
- **Overcoming resistance / anxiety**  
The most common problems and obstacles in hypnosis inductions. Recognize and resolve problems and obstacles. Hypnotize practically anyone. Recognize and easily overcome resistance to hypnosis.
- **The conscious mind**  
The definition and tasks of the conscious mind. Why it can make our lives difficult. How this knowledge helps clients.
- **The subconscious mind**  
The most important element in hypnosis therapy. The definition and tasks of the subconscious mind. What it contains. How to access it for change.





- **The unconscious mind**  
What the unconscious mind is. How it works. Which elements it comprises. Why it is not possible to be directly influenced but may still be used in significant ways.
- **The superconscious mind**  
What the superconscious mind is, its role and how we can use it to our advantage.
- **Methods of forgiveness therapy**  
The importance of forgiveness. How to achieve forgiveness even in apparently impossible situations. What is synonymous to hatred. How negative emotions poison us. Alternatives to forgiveness and what to do if someone is not able to forgive.
- **Rules for successful transformation of clients**  
Seven simple but important rules for a clear strategy to help clients maximize success. When a hypnosis session actually begins and when it ends.
- **Hypnotic Coma (Esdaile state)**  
How to induce 100% anaesthesia within a couple minutes using a "recipe" approach which is easily replicable. Great for stress management and burnout clients. Other applications include a portal to deeper levels. How to proceed if someone "escapes" into this state. An instant, trouble-free, precise approach.
- **Unique instant, rapid and confusion techniques**  
The most advanced and efficient techniques. How to use a snap of the fingers to hypnotize other people within seconds or even tiny fractions of a second and keep them in hypnosis.  
The structure of instant hypnosis. How to use instant hypnosis in practice and why it works.
- **Silent hypnosis**  
How to hypnotize people non-verbally.
- **Hidden methods of hypnosis induction**  
How to hypnotize people without a formal hypnosis induction and without even using the word "hypnosis".
- **Hidden methods for hypnotic suggestions**  
How to place hypnotic suggestions to benefit the client without the client being aware.
- **STEMS**  
How to induce hypnosis by using emotions. Especially suitable for difficult cases and deep-seated problems. Definitely something for the advanced practitioner. The "hypnosis hammer" – how and when to use it. What must be taken into consideration to be prepared for any situation
- **Rebirthing**  
How to easily resolve birth traumas during the hypnotic state.
- **Trance Management**  
How to keep clients in hypnosis long enough to help them. What to do if they suddenly open their eyes.
- **Deepening hypnotic trance**  
How to deepen the hypnotic state and reach a working level. More than 10 different techniques, tips and tricks for deepening.
- **Measuring responses and trance depth**  
How to notice the depth of the client's trance at any given time and gauge how they are feeling. The indicators and expected responses at these levels.
- **Deepest depths**  
How to delve deep - where all the pain, worries and problems disappear! Easy-to-learn methods and techniques.
- **Alpha, theta and delta waves**  
What alpha, theta and delta waves have to do with hypnosis. Nothing. You will learn, why this is the case.
- **Waking hypnosis methods**  
How to get the same or similar effects during the waking state as in somnambulism. What methods and techniques are available. How, when and where they can be implemented.
- **Hypnosis for children**  
How to work responsibly with children. Why it is not only more fun but also much easier than working with adults. How to handle cases of abuse.
- **Applications in the operating theatre**  
Medical and dental applications and astonishing fields of application, e.g. burns and other emergencies. The correct handling and what must be taken into consideration.





- **Direct suggestion techniques (DDT technique)**  
What the DirectDriveTechnique (DDT) is and why it is so powerful. When, how and where to use it correctly.
- **Conditioned response techniques**  
How to recognize conditioned responses and use them to your advantage to affect change.
- **Contraindications and precautionary measures**  
What contraindications are and how to handle them. Examples such as epilepsy, heart problems, diabetes, chronic pain, alcohol / drugs, medications, mental disabilities.
- **Grey room**  
Explanation and role of the grey room. When and how this technique is used for a general cleaning of the subconscious mind.
- **Self-hypnosis (light switch technique)**  
Self-hypnosis with the so called "light switch technique" is explained and programmed. This technique is probably the most efficient form of self-hypnosis used to reach an immediate state of somnambulism. How to work with code words to achieve a deeper state of self-hypnosis or even the Esdaile state.
- **Self-hypnosis for clients**  
How to teach self-hypnosis to clients as self-help method.
- **Group hypnosis**  
How to hypnotize an entire group, teams, classes, etc.
- **The hypnosis seal**  
How to recognize and overcome a hypnosis seal. Who came up with it and how it is applied. Moral and ethical implications.
- **Ultra-Height®**  
In-depth instruction in this patented, ultimate state of advanced, metaphysical hypnosis which was discovered and developed by Jerry Kein, taught exclusively by OMNI hypnosis trainers who have been trained specifically in this technique. This metaphysical state opens up totally new inroads where the therapist need do little because this "hyperalert" state enables change where other lengthy processes have failed.
- **Ultra-Healing®**  
This state, also patented, developed by Hansruedi Wipf, is like fireworks in the mind of hypnotized clients. It can unveil entirely new dimensions of self-discovery and self-healing. While still in an experimental phase, this advanced state of hypnosis has already been proven to exist.
- **Marketing**  
How to build and maintain a client base using the best marketing methods currently available for hypnotherapists. Where and how to advertise (Internet, homepage, newsletter, social media such as Facebook, YouTube, LinkedIn, XING, etc).
- **Strategy for success**  
14 steps towards a personal success strategy and how to adapt it to your individual needs. A valuable tool for prospective hypnotherapists which is taught nowhere else. Even well-established therapists benefit from more than 15 years of international professional and leadership experience of Hansruedi Wipf. Helping OMNI grads become economically successful is among our most important goals.
- **Forms**  
Ready-made and proven forms for in-take and case history. Development and structure of client information. Why and how to use this information correctly during therapy. What information can be used ethically and legally for marketing purposes. How it can be used for quality control and follow-ups.
- **Further training, recommended books and DVDs**  
Recommended books and DVDs, further training, events, conventions and seminars
- **Hypnosis without clinical or medical backgrounds**  
What is legally permitted in hypnosis practices. What is or is not deemed non-therapeutic. The difference between clinical and medical hypnosis.
- **The consulting room**  
How to furnish a consulting room. What must be taken consideration. Use of music, incense, etc.
- **Hypnosis organizations and legal guidelines**  
A look at organizations, schools, and trends. What is allowed as a hypnotherapist and what not. Hypnotist or hypnotherapist as legally protected titles.
- **The legal aspects of hypnosis - Switzerland/Germany/Austria/USA**  
Rights and obligations of hypnotists and hypnotherapists, grey areas, uncertainties, medical secrecy / professional discretion, precautionary measures with advertising on the internet and in general, as well as promises of healing, tips and tricks.





- **Insurance requirements**  
How you must / should be insured. Insurance providers, legal assistance, personal responsibility.
- **Documentation, reporting requirements**  
What needs to be documented in a hypnosis session. Record retention requirements. What information to share with clients. Protecting yourself against litigation.
- **Differences in hypnosis for therapy and stage hypnosis**  
What distinguishes hypnotherapy from stage hypnosis. Is stage hypnosis good or bad? How to deal with the most common prejudices. How to argue with and even learn from stage hypnotists.
- **Exclusive video interview with Jerry Kein and Hansruedi Wipf**  
On request evening presentation: An overview of the history of Dave Elman and Jerry Kein, many useful tips and tricks about what hypnosis can do and what not (yet), politics, comparisons with other methods and techniques. How to become a really successful hypnotherapist.

**All OMNI training participants also receive:**

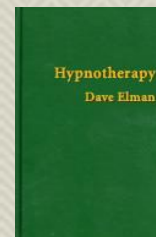
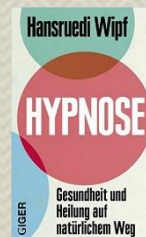
**Scripts**

Numerous helpful scripts on a wide range of subjects (weight loss, smoking cessation, nail-biting, bed-wetting, better sleep, stress management, and many more) for use in practice.

**Hypnosis book**

All participants receive the book "Hypnotherapy" by Dave Elman or "Hypnose - Gesundheit und Heilung auf natürlichem Weg" by Hansruedi Wipf, Giger Verlag September 2014 (English version coming in 2016)

Further information: [www.hypnosebuch.net](http://www.hypnosebuch.net)



**Registration**

Registration becomes effective upon receipt of US\$ 500.- / CHF 500.- / Euro 500.- for the course reservation fee or the full amount of US\$ 2'990.- in the USA / CHF 3'490.- (Switzerland) / Euro 2'950.- (Germany, Austria). If the complete amount has been paid at least 4 weeks prior to the start of the training, an amount of US\$ 100.- / CHF 100.- / Euro 100.- early bird discount can be deducted from the total amount.

In order to facilitate the allocation of your payment, please be sure to include your complete address, as well as the location and date of the desired OMNI training. Thank you.

If your desired date has been fully booked, you may sign up for the waiting list. Please note that your registration becomes effective only when at least CHF 500.- / 500.- Euro / 500.- US\$ reservation fee has been paid. The date of payment confirmation shall apply. As experience shows, this is the fairest practice and indicates your earnest intention.

Important: If you paid to be on the waiting list but there was no opening for the date you desired, the course reservation fee can be used for the next available date of your choice or will be refunded with no questions asked. We believe in transparent transactions and fair business.

<p><b>Bank Details Euro:</b> UBS AG, 8400 Winterthur, Switzerland IBAN: CH71 0025 7257 1156 8660 W BIC / SWIFT: UBSWCHZH80A</p> <p><b>Account Name:</b> Hypnose.net GmbH Hansruedi Wipf Weiherweg 8 CH-8604 Volketswil</p>	<p><b>Bank Details US Dollar:</b> UBS AG, 8400 Winterthur, Switzerland IBAN: CH55 0025 7257 1156 8661 Q BIC / SWIFT: UBSWCHZH80A</p> <p><b>Account Name:</b> Hypnose.net GmbH Hansruedi Wipf Weiherweg 8 CH-8604 Volketswil</p>	<p><b>Bank Details CHF:</b> UBS AG, 8400 Winterthur, Switzerland IBAN: CH81 0025 7257 1156 8601 T BIC / SWIFT: UBSWCHZH80A Clearing-Nr: 0257</p> <p><b>Account Name:</b> Hypnose.net GmbH Hansruedi Wipf Weiherweg 8 CH-8604 Volketswil</p>
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## Further attractive OMNI & HYPNOSE.NET advantages for your future

You will definitely not be left to go it alone following the training. Should you desire, you can become a part of our dynamic OMNI network where you can ask questions, hold discussions with colleagues and benefit from our collective experience. Simply a place to feel “at home”!

OMNI Switzerland & HYPNOSE.NET provide support both at a local and an international level. You can stay involved, actively participate and promote hypnosis, or just read what others are communicating. It is up to you to make the best of your training and to use what you have learned to your best advantage. Here are a few possibilities to keep in touch and to remain up to date:

- **Exclusive OMNI online help and support platform**  
Upon completion of training all participants have access to an exclusive online platform, free of charge for exchange of ideas, asking questions and discussing therapeutic approaches.
- **[OMNI Finder](#)**  
In February 2014 the global *OMNI Finder* was launched. Here, potential clients can find and contact OMNI hypnotherapists in their region. The OMNI Finder continues to develop its vast international communications platform for OMNI grads. So far it has been translated into 8 different languages and more are to follow.
- **[NGH Zürich Chapter Meetings](#)**  
All OMNI grads can also attend the NGH Zürich meetings, as long as they are active NGH members. During the first year after training, this is the case for all OMNIs. There is also a vast Facebook community. Additional NGH chapters are currently being set up.
- **[NGH Network Platform USA](#)**  
All active NGH members can join the NGH network platform free of charge, quoting their membership number.
- **[HypnoShop.NET](#)**  
After registration, OMNI Alumni will get a 10% discount on products at the HypnoShop. There is also the possibility to offer your own products at the HypnoShop. All products must comply with the guidelines and quality requirements of the Hypnose.net GmbH. Moreover there is the opportunity to become part of a large **Affiliate Program**.
- **[Hypnosis Convention](#)**  
Since 2013, an annually international hypnosis convention is being held. OMNIs with a professional specialization and specialized expertise can apply, in order to pass on their knowledge and skills or to educate themselves further. Visit our [homepage](#) for further details.
- **[HypnoseCenter.NET](#) or [HypnosisCenter.NET](#)**  
There is the possibility, to establish and develop a regional hypnosis center according to the guidelines of the HYPNOSE.NET GmbH as part of the international network HypnoseCenter.NET. Use the existing knowledge and experience, in order to pursue this fantastic vocation as successfully as possible. We can help and support you.
- **[HypnosePraxis.NET](#)**  
A smaller version of HypnoseCenter.NET
- **[HypnoMag.NET](#)**  
Do you like to write? Do you have a story to tell? Would you like to share your opinions and knowledge with a wide audience? Then HypnoMag.NET is the platform for you. We look forward to meeting you there.
- **[Hypnose.TV](#)**  
Launched in 2015, Hypnose.TV brings hypnosis closer to professional audiences as well as to the general public.
- **Specialist portals**  
We offer opportunities to stay actively involved with our network by aligning your practice according to (dozens of specialist fields and expert portals. Thanks to the unique features of **.NET** local and global platforms you can establish yourself as a expert or specialist and position yourself in the market. Specialist fields are not limited to a single practice, so the more the better. Everyone is welcome.





## Your Instructors



### Gerald F. Kein – also known as “Jerry”

In 1979, when Gerald F. Kein founded the OMNI Hypnosis Training Center in Florida, USA, he did not know that he would sustainably change the world of hypnosis. As a 13-year old he already learnt directly from Dave Elman, the probably most significant hypnotist of the 20th century. But no one could possibly know that his name would one day stand for cause-oriented, revealing hypnosis education and hypnotherapy in Europe, Asia, South America and even in Africa.

OMNI and Gerald (Jerry) Kein have since 1979 been a symbol for effective, efficient and sustainable hypnosis methods and techniques which are taught in over 20 different locations across the world. Often copied but never really reached: increasingly more people discover this easy and applicable technique for their practice or as a therapy to solve personal issues and challenges.

Jerry included ease into hypnosis which inspires and motivates many of his students. This ease is also expressed through a unique elegance to hypnotize and treat: the respect towards clients, encounters on an equal footing and how to guide therapeutic processes with a firm hand to the solution.

It was Jerry Kein who not only refined and complemented the methods of Dave Elman but actually kept them alive through the 80s and early 90s. Afterwards the name Dave Elman became a widely known and OMNI maintained the core of his teachings. However Jerry Kein further ingeniously refined and structured them in the way that they can be used in processes. Thus the quality of hypnosis could be increased significantly. As a result much less is left to chance or to the skill of the user. In 2012 this process was also further refined by Hansruedi Wipf and was certified according to ISO 9001 as the worldwide first hypnosis process ever in March 2015.

### Jerry Kein today

In January 2015 Jerry Kein has finally retired but still supports Hansruedi Wipf with great interest, whom he selected as his successor in 2012. *“We are proud to continue the work of Jerry Kein and to ensure that hypnosis and OMNI gain the recognition and acceptance that Jerry Kein was aiming for and for which he worked hard and honestly.”* The change of generation is completed and OMNI is well-prepared for the future.



### Hansruedi Wipf - Founder/CEO HYPNOSE.NET Author & Trainer of OMNI Students/Instructors

Born 1965 in Switzerland where he lived until the age of 16. Thereafter, international life experience in Brazil, USA, Germany, and Turkey. Married. Degree in Political Science from Emory University Atlanta, USA. 15 years management experience with multi-national automobile and financial groups. Fascinated by and enthusiastic about hypnosis since the age of 13.

Leads OMNI Hypnosis Training Centers Switzerland and USA. Trains instructors and hypnotherapists in Europe and USA. Oversees a successful hypnotherapy center in Effretikon, Switzerland where he applies his hypnosis knowledge. Officially appointed as Jerry Kein's successor in 2012.

*“For me hypnosis is pure passion - without hypnosis my world would be different...and the world is in need of hypnosis. It is my vision that one day, hypnosis and self-hypnosis will be a compulsory subject for schoolchildren, enabling them to explore their true potential with an open mind, in a fun way, with no limitations imposed from self or others; leading to a healthier society.”*





## Our Philosophy

Any problem which is not congenital can be resolved through hypnosis or self-hypnosis.

Any limitation experienced while growing up must be examined and resolved. Anything we can conceive, we can manifest. Stigmas, emotional scars and labels attached to us can be removed through hypnosis, if we so choose. Our subconscious mind and our self-healing forces have tremendous power. We should learn to use them to our advantage to expand our limitations, whether they be self-imposed or imprinted by others.

## Our Mission

We are continually striving to increase public awareness and acceptance of hypnosis both locally and globally for the good of all. Our aim is to develop a natural, everyday tool that enables everyday people to live more meaningful lives, with less pain and fewer personal problems. Furthermore, we aim to scientifically validate the results of hypnosis through quality, targeted and result-oriented hypnosis interventions.

## Our Vision

Hypnosis will someday, due to our efforts, be recognized and accepted as an immediate method to help people naturally and effectively cope with their daily problems and challenges. Hypnosis will be considered by healthcare workers, physicians and hospitals as one of the first and most effective interventions, even ahead of long-term therapies, medications or surgery. Hypnosis will be accessible across the board without restrictions. Children will learn how to use and benefit from hypnosis as early as primary school. We envision a more informed and compassionate world, thanks to the understanding and use of hypnosis.

## Credit where credit is due

In chronological order: Franz Anton Mesmer, Dr. James Braid, Dr. James Esdaile, Hypolite Bernheim, Dave Elman, Jerry Kein.



### OMNI origins

The "OMNI Hypnosis Training Center" was founded by Jerry and Shirley Kein in 1979 in Florida, USA. Jerry Kein was the youngest and most dedicated student of Dave Elman (1900 - 1967). At the age of 13, Jerry met his future mentor and over the years benefited greatly from Dave's knowledge and experience.

In his lifetime, [Dave Elman](#) trained more than 10.000 physicians, dentists, psychiatrists, psychologists, and other professionals. Although not a physician himself, his expertise in the field of efficient hypnotherapy was widely recognized. He demonstrated to medical societies how to succeed within minutes, even in cases where people had undergone years of unsuccessful treatments.



**Since January 2015 is OMNI 100 % owned by Hypnose.net GmbH** and thus all rights, copyrights and trademarks. We are proud and grateful at the same time to continue the work of Jerry Kein. In the meantime we are present on all continents with our training.

### Links:

[www.hypnose.net](http://www.hypnose.net)  
[www.daveelman.net](http://www.daveelman.net)

[www.hypnoshop.net](http://www.hypnoshop.net)  
[www.omnifinder.net](http://www.omnifinder.net)

[www.hypnomag.net](http://www.hypnomag.net)  
[www.omnihypnosis.net](http://www.omnihypnosis.net)

[www.hypnosekongress.net](http://www.hypnosekongress.net)  
[www.hypnosebuch.net](http://www.hypnosebuch.net)





## Feedbacks:

**Dr. med. dent. Ingo Voges - OMNI Alumnus Nov 2012**

**“100% ‘yes’ to anyone who asks if they should invest in this training. “**

I would like to share my experiences with all colleagues in dental medicine as well as other medical and non-medical disciplines who are potentially interested in hypnosis. I am not writing this during my initial euphoria, but a couple of months after completion of the OMNI training because I wanted to first implement what I had learned, and test the applicability and effectiveness for myself.

I would like to express my appreciation for Hansruedi Wipf, a wonderful man with the ability to teach all facets of hypnosis in such a playful and interesting way. In hindsight, I am glad that Hansruedi has no medical background, but rather a wealth of business and organizational experience coupled with his human qualities and his knowledge of hypnosis, acquired over decades. For me, hypnosis is not purely a medical discipline, but a universally applicable ‘tool’. I owe it to Hansruedi, a true hypnosis expert, for my entirely new perspective and broadened understanding of the subject, not only in my day-to-day work, but in my personal life as well.

**Dr. med. Thomas P. Ricklin, FMH Surgery - OMNI Alumnus April 2009**

**“I am convinced about this training, in particular because of its clear, direct and focused structure leading to qualification as a hypnotist or hypnotherapist.”**

I had been involved with hypnosis for quite some time, because it is something that interests me as a surgeon. I had read many books and attended some courses, but in the end, I was always disappointed. Rather accidentally I came across the OMNI Hypnosis course of Hansruedi Wipf.

To come to the point: It was amazingly good. For seven strenuous days, Hansruedi led us from being merely interested parties with little or no prior experience to become qualified hypnotists and hypnotherapists. The course – logical and tightly organized - is divided into individual chapters, from the modern (rapid) hypnosis induction to the demonstration of ‘Ultra-Height’. Theory is always followed by repetitive practical exercises. Already on the first evening, 8 out of 10 participants were able to bring others into and out of a hypnotic state. On the second evening we were able to use instant hypnosis (from a few seconds up to 2-3 minutes). During the second part of the course we also discussed the hypnotic coma/Esdaile state), hypnotherapies, suggestions, regressions, ‘Ultra-height’, and much more.

Hansruedi was full of energy and persuasive power which he instilled in us with the repetition of the aim of hypnotherapy: ‘Regress to cause..... and fix it’.

As mentioned above, the participants were all quite different from each other. Some had little or no experience while others had some practical experience. In the beginning there were many questions, for example: ‘Is it possible to do or see things differently?’ Charming, but determined Hansruedi relegated such discussions to the pauses when there was more time for discussion.

Again - it is his declared aim to teach hypnosis and hypnotherapy techniques according to Jerry Kein, within 7 days –something he achieves in a grand way!

**Christoph Forrer, Bern - OMNI Alumnus Oktober 2008**

**“I am especially successful when it comes to ‘hopeless cases’ where others have given up.”**

The OMNI Hypnosis course was the best I attended during the past 20 years. This course resulted in resounding success in practice. I am literally overrun by people! For the next 6 weeks I am completely booked.

The course resulted in a breakthrough for me. It is as simple as that. I am normally a critical and tough person, but the course is simply the best in the market when it comes to therapies and it is worth every penny.





### ISO 9001 Certification:

\* Since 27 March 2015 the Hypnose.NET GmbH, our Hypnosis Center, the Omni Hypnosis Training, the OMNI hypnotherapy process and all specialized trainings are ISO 9001 certified.

We chose a reputable institution to obtain the ISO certification. We chose the Swiss Association for Quality and Management Systems - SQS. More details [here](#).

This is a milestone in our own history and more than that for the hypnosis world generally.

**We are the world's first hypnosis training which is ISO 9001 certified.**

The hypnotherapy process is also certified and thus allows reproducible results and a higher success rate for clients.







**Be very welcome to the family  
of the world's best hypnotists!**



**WE SEE US!**

