



on a roll

HIGHLIGHTS OF WALLCOVERINGS' LATEST AND GREATEST CONSUMER PRESS

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WISH LIST

What better time to outfit every room in the house than now? Here, four couples offer registry tips and share their gift ideas. by Elizabeth Blake

THE CONTAINER STORE

What made you choose The Container Store? They have so many unique storage and organization solutions that work for us now, in an apartment, and will still work when we transition to our first house.

Did you register online or in the store? We registered both in the store and online. With our busy

schedules, registering online was fast, convenient and simple.

Tell us a bit about your registry process. We inventoried our apartment and came up with our "must have" and "wish list" items. The site made it easy for us to register; everything was organized into categories for us.

Did you register together? We

did. It was important for us to do it together and have fun in the process. Plus, it takes your mind off of wedding-planning stress!

Any advice for couples beginning the process? Do it early and together. It's so much fun going around the store, using the scan guns and checking out all the organization possibilities.

CLOCKWISE, FROM LEFT: Linen 8-section drawer organizer; Linen drop-front shoe, shirt and sweater boxes; Horizon Round Crunch cans by Umbra; Portofino jewelry cube and jewelry box; 4-section acrylic swivel organizer, all from The Container Store, containerstore.com. Ties by Men's Wearhouse; blue satin pumps by Touch Ups by Benjamin Walk; silver bangles by Crisis; wallpaper by warnerwalls.com.



DILLARD'S

CLOCKWISE, FROM LEFT: Main Ingredients muffin tin; KitchenAid Artisan stand mixer; Le Creuset Cherry petite tart dishes; Fiesta scarlet bowl, turquoise pie baking dish and kitchen towel; Calphalon bundt pan; Fiesta scarlet square baking dish; Le Creuset Caribbean rectangular baker; Fiesta scarlet baking dish; Main Ingredients cake pans, all from Dillard's, dillards.com. Wallpaper by yorkwall.com.

Why did you register at Dillard's? It was convenient for our families who live in different parts of the country. They could shop at a local store or online. We also liked the china Dillard's carries and wanted to have it as a family heirloom to pass down to our children.
Did you consider price when registering? Our registry

consultant told us to choose items in a range of prices and to register for things both in sets and individual pieces so our guests would have options no matter what their budget.
Did you register together? Yes! We're a team and saw this as part of the process of getting married and something to do as a couple.

Do you have any advice for other couples? Research big-ticket items like appliances and cookware online first. It also helps if you register for china online; once you're in the store you can choose your pattern. Above all, stay calm and don't get frustrated. We made sure we discussed and agreed on every item.

DAVID LAZARUS

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KOHL'S

Why did you register at Kohl's? I received a gift card and was pleasantly surprised by their selection when I went to shop—so much so that we ended up registering there!

Tell us about your registry process. We have never lived together and our tastes are so different. We figured out what

we needed (everything!), looked through magazines and got a sense of each other's styles. After that, it was easier because we knew what we each wanted.

Did you register in the store or online? I scouted out a few things in the store but ultimately registered online. I found so many things I loved; it was easy.

Do you have any advice for couples starting the process?

Discuss what you need before going into a store or to a website—it eliminates "surprises" and saves time. Also, talk to recently married couples and/or couples that have been married a while. You'll learn the things you'll never use and the items you can't live without.

CLOCKWISE, FROM TOP LEFT: Godinger leaf and vine three-tier dessert stand and cake serving set; Artland Simplicity three-piece stacking glass cake stand set (one shown) and pedestal beverage server; Tablecraft ice bucket; Tabletops Gallery Gatania dinnerware; Yamazaki Byzantine gold finish flatware; Wine Enthusiast Visual decanter and Fusion Infinity white wine glasses, all from Kohl's, kohls.com. Cake by City Sweets and Confections, citysweets.com; Sparkling wine by 2007 Domaine Carneros Brut Cuvée; wallpaper by yorkwall.com.



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NorthJersey.com

Map Murals: Floor-to-Ceiling Cartographic Art

What are your passions? Wallpaper designers contemplate such questions as they create patterns with a purpose: to cover bare walls with pronounced personality. The Wallcoverings Association offers 7 ways to express oneself with wallpaper:

FOR ART'S SAKE

The contemporary art market may be through the roof, but artful walls are within reach of any budget. Jackson Pollock fans will flip for Barbara Becker's splatter wallpaper, in homage to the painter who worked his magic from the ground up. Inspired by abstract-expressionistic painting, "Splatter in Red & Silver on Yellow" (769326) is printed on raised vinyl with non-polluting, water-based inks. It sells for about \$54 per single roll, and also is available in two other colorways, from yorkwall.com.



MORE THAN MEETS THE EYE

Wallpaper designers are at their most clever when they create trompe l'oeil effects. Thibaut offers a pattern that from a distance looks like classic damask, yet a closer look reveals linking cheetahs...stealth animals that know a thing or two about camouflage. "Cheetah in Metallic Gold" (T4939) comes from the Jubilee Collection as a vinyl-coated paper with water-based inks. Priced at \$59 per single roll, and available in four other colorways, it can be found at thibautdesign.com.



A TASTE FOR TAPESTRY

The idea of hanging a beautifully worn, heirloom rug holds infinite romantic appeal, but the reality poses certain challenges - which can be sidestepped by Marrakech, a new wallpaper collection by Arte. The designers wanted to create patterns that "look like a carpet thousands of people have walked over," and through texture and color, they capture all that is to love in the threadbare. "Kelim in Burgundy & Gold" (53156) is an embossed pattern in vinyl on a non-woven backing with water-soluble dyes. Priced at \$150 per single roll, and available in seven other colorways, it can be ordered from arte-international.com.



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TWO FOR ONE

Layering patterns lends a more individualized look. For example, use a zebra print to flank a headboard that is covered in a complementary-colored paisley. This “feature wall” look is easy to achieve, as every wallpaper collection shows dozens of patterns in coordinating colors. Christel by Warner Wallcoverings offers two such designs - “Riley in Pink with Chartreuse” (CHR11691) and “Main in Chartreuse on Off-white with Pearl Lace Overlay” (CHR11671). Each is priced at \$45 per single roll and comes in several other colorways. For more information, visit warnerwalls.com.



365 DAYS OF SUMMER

Cover your walls in a jaunty floral buzzing with brilliant dragonflies and ladybugs and keep the season going year-round! “Summertime in Green on White” (T4193), from Richmond by Thibaut, is a vinyl-coated paper with water-based inks. It runs \$44 per single roll, and also comes in Pearl, Blue, Aqua and Off-White from thibautdesign.com.



WE'LL ALWAYS HAVE PARIS

Love the City of Light? York Wallcoverings has it covered in an Eiffel Tower Mural, made all the more romantic in cinematic black-and-white with the words “Joie de Vivre!” across the top. “Eiffel Tower in Photogray” (MP4950M), from the Mural Portfolio by York Wallcoverings, is gravure-printed on eco-friendly paper with non-polluting inks. It is available from yorkwall.com in two sizes - 6 feet high by 10.5 feet wide for about \$216, and 9 feet high by 15 feet wide for about \$324.



The manufacturers' websites also provide information on designers and retailers in North Jersey that carry these products. For more more information, visit wallcovering.org and click on “Residential Guide.”



IDEAS | TIPS | TRENDS | INSPIRATION off the shelf

outdoors in

This summer, the livin' truly can be easy—and stylish—when you outfit your kitchen and bath with items that shift effortlessly between inside and out.



chop station

Top a table or base cabinet with the Big Island, a 26x60-inch slab of finished bamboo, and start showing off your skills (\$560). Totally Bamboo; 760/471-6600; totallybamboo.com

reclaimed-wood trays

Transfer treats from grill to table on painted trays (\$49). Wisteria; 800/320-9757; wisteria.com

coiled bamboo bowls

Mix and match these versatile vessels (\$13-\$17 each). Bambu; 877/226-2529; bambuhome.com

BHG.COM/KITCHENBATH 9

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off the shelf **COLOR**

Stroll through sun-dappled woods or stretch out on the shore to find feel-good hues for your kitchen and bath.

cool cookware

Whip up a hot dish for your next get-together in this three-piece Potluck baker set (\$30). Crate and Barrel; 800/967-6696; crateandbarrel.com

peppy paint

Invigorate a room with airy colors from the Gentle Medley collection: Chartreuse SW 0073, Breaktime SW 6463, and Sand Dune SW 6086 (starting at \$35 per gallon). Sherwin-Williams; 800/474-3794; sherwin-williams.com

fluffy towels

Browse linens based on color with Towels by Gus, which offers more than 25 shades of blue, including Egyptian cotton towels in Duck Egg (\$4-\$38). Towels by Gus; 800/341-9159; towelsbygus.com

wonderful wallpaper

Install Tree Branches (green background) above a chair rail (AX8843, \$92 per roll). York Wallcoverings; 800/375-9675; yorkwall.com

creators.com
A SYNDICATE OF TALENT

Small Spaces | Wall murals make studios feel less confining



Photo Credit: York Wallcoverings

Manhattan studio apartment can cost as much as an ample family home in cities such as Seattle, Los Angeles or Dallas, Texas. It's always been the case. You pay for the privilege of nesting in the heart of a major city, including Chicago, San Francisco and Boston. Proximity to the center of some of the world's greatest cities costs a huge premium.

So how do people square the infinitesimal size with the price tag and how do you manage to actually live in such a small place? First, you don't expect to acquire a lot of "stuff". You begin with the mindset of someone who lives on a boat: One of what you need and no more!

Next, you come to rely on the community outside your door for stimulation, entertainment and space. Feel boxed-in? Take yourself outside for a brisk walk. Need a change of scenery? Grab some change and go for a coffee where you might run into someone you know or where you can scan the news on

your iPad.

Then examine how you can use a few tricks to expand the space you do have available. Large mirrors strategically placed can be useful, and minimizing clutter is a key ingredient. Another way suggested by the Wallcoverings Association, a non-profit trade association representing the manufacturers, distributors and suppliers of product, is to introduce your passion into your immediate environment. What better way than to nurture a love for your favorite destination or dream city? For example, you might buy a slice of Paris' essential Eiffel Tower from Mural Portfolio, by York Wallcoverings in cinematic black and white and printed on eco-friendly paper made from harvested, renewable resources and non-polluting water-based inks for under \$330. The same image is offered in Chair Rail Height that is 6' H x 10.5' W for under \$216. I love the idea of murals for someone who desperately needs to push out the walls of an urban shoe

box! It's also a way for anyone who is just starting out in life to come to peace with the reality that saving earnings is going to become a habit before splurging on long-imagined travel abroad.

Back in the 1970s when I first got out of design school, murals were big in the wall covering business. Nearly every dentist or pediatrician's office featured an outdoor mountain scene or a rugged coastline view. The practice of re-creating a slice of life on a wall has been around since ancient times, when fresco painting appeared in Egyptian tombs, Minoan palaces or Roman villas, most famously found in Pompeii around 100 BC to 79 AD.

Colonial homes here in America might have featured scenes painted on paper that was applied to the walls of an entry, staircase area or dining room in the style of what was cutting edge at the time in both England and France. So while the idea of replicating a scene of life isn't revolutionary, the affordability and range of choice certainly is noteworthy these days. While the practice of painting directly onto a permanent wall is also popular, for those who are leasing or renting, a substantial investment in the building is not practical. Access to unlimited photographic images is easy and includes sunsets at the shore, lighthouses, sailboats or mountain vistas.

If you are in love with a famous city and don't really have the opportunity to live there, consider savoring the city lights or famous landmarks from the sofa of your own place. While life in London, Paris or Rome might prove to be out of your reach, for relatively little you might enjoy pretending while at the same time deepening the sensation of space in your own tiny home through use of a photographic mural. It's an affordable and easily achieved addition to daily life.



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adroyt

It's clever pitch time on adroyt. We've noticed certain firms have a flair for adroytly intermingling clients' products, and this is one of our favorite pitches in quite some time. You've likely surmised by the visuals by now that the items assembled by Anne Martin Marketing Communications are calling attention to the 2012 Olympic Games, which get underway in just over three weeks, and the Queen's Diamond Jubilee celebration.

As the email states, "Far from any cheering crowds, there is a British invasion happening in homes across America. Iconic London landmarks are splashed across walls, Union Jack takes a front row seat, and the red telephone booth turns a living room into a convivial pub. Let the Games begin!" The decorating games, that is!

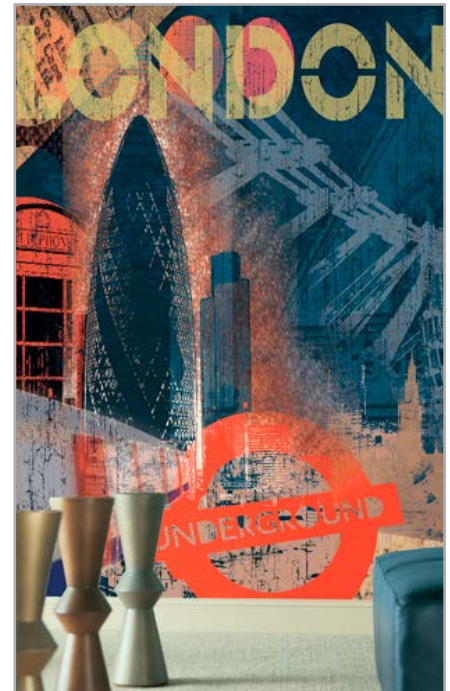
The Telephone Booth Bar Cabinet is painted antique red with glass panels. The cheeky furnishing is from Maitland Smith and is 31"W x 29"D x 92"H.

The London Map, in Green on Cream, is a vinyl-coated wallpaper from the Anniversary collection by Thibaut. It's also available in Aqua, Tobacco, Linen and Off White.



Pearson's 151 Hassock with a hardwood solid frame and solid maple legs is finished in Pearson Buckskin Finish (one of 37 wood finishes). Upholstered in 100% cotton British Flag woven, the perch is accented with small antique brass nail head trim.

London in Red & Taupe on Navy is from Mural Portfolio II by York Wallcoverings; it is screen-printed on eco-friendly paper made from harvested, renewable resources and non-polluting water-based inks; and is 9'H x 15'W. It's also available in Chair Rail size.



Woman's Network "Love it or List It" Donovan Family, Fall 2011, Viewership 1,000,000

LOVE IT OR LIST IT



*Metropolis Stripe W83285, Papaya F9320, Randolph Plaid fabrics from Thibaut Design,
thibautdesign.com*



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