

GAMING & LEISURE®



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One of the greatest pleasures in life is to love what you do, and I am fortunate to fall into this category. Working all of my adult life in this complex, exciting and niche industry of ours called 'gaming and hospitality' has been a fantastic journey. In my early days I worked as a trusted business partner and advisor to our properties through the top firm in the world for attestation, law and consulting and later through my own boutique firm focusing on finance, operations and technology. I've even been honored performing work for the White House along the way.

It was in my early days - when Las Vegas and Atlantic City were 'gaming' and tribal was simply an emerging market - that I realized just how much our industry needed research and resources. Nearly 2 decades ago when I created Gaming & Leisure it was for one platform only, the first management periodical for owners and operators in our industry. Gaming and Hospitality until this point had always been a subset of Travel, Transportation and Leisure for industry research and in depth content; and that lacked in specificity for leaders to make solid decisions, view apples to apples information and look at their organization as a whole. Many years ago my friend Monika Nerger, Global CIO for Mandarin Oriental, stated that G&L had become the "defacto standard read" for our industry and that was quite possibly one of the best compliments that I'd ever received.

Fast forward to today and Gaming & Leisure has become an organization that supports our industry in so many ways. All of our platforms and offerings allow our properties to stay updated on all aspects of their business be it granularly or comparative

quick metrics and that allows our business partners to 'be where they are' and thus reach their universe of potential through any medium they choose; and most importantly G&L richly connects industry influencers and thought leaders throughout the year. Case in point, the G&L Roundtable started as my board meeting and has now grown into the top private forum in our industry in North America. In addition, I'm absolutely honored to host the Annual Gaming & Hospitality industry Awards each year which are the only awards open world-wide and no fee to enter and voted on by the property executives who comprise the G&L Board and Roundtable Colleagues.

The G&L Community is one of the most powerful groups in our industry today. But this is certainly not just due to me at this stage in our growth. All that we are, all that we do and continue to do, is possible due to the commitment, passion and yes love, of this industry that our Board, Business Partners, Roundtable Colleagues, Contributors and Readers share. This global G&L Community continues to enrich each of us and our industry in all that they do and for them, I am ever so grateful.

Thank you for welcoming G&L into your homes and offices each and every year and giving us the great privilege to serve you. As a future business partner reading this, I hope to have the opportunity to have you a part of the G&L Community and I look forward to working with you!

All the best,

Jeannie Caruso, CEO
jeannie@mygamingandleisure.com

GAMING & LEISURE®

PROUDLY SERVING THE GAMING & HOSPITALITY INDUSTRY
FOR NEARLY 2 DECADES AND IN EVERY VALUABLE WAY



INSIGHTS FROM OUR BOARD



"I love G&L, there is no other platform in our industry that truly understands our industry like G&L. It is a pleasure to be a part of the huge success that is our G&L Community which Jeannie created with us and for us. In an industry that is so out to sea on which way to turn during these trying times, it is a comfort to know that the G&L team is still bringing together operators and vendors to not only keep current with industry trends, but also discuss how to handle the aggressive changes that we are all trying to adjust to. After 20 years of providing an already incredible service to the industry, it is a comfort to know that when the world went wonky, G&L was there to support all of us."

JOHN FILIPPE, EXECUTIVE DIR. OF IT AT QUINAULT BEACH RESORT AND CASINO



"G&L represents the best in Gaming. A fantastic group of people that care about the industry and have built strong long term relations that you can depend on for the latest information and for support when you need it. As a long time veteran of Vegas Gaming I have relied on Jeannie throughout my tenure. Thank you."

CHARLY PAELINCK, CIO, STATION CASINOS



"I've been a member of other organizations, but nothing like G&L. It provides me a great opportunity of fellowship with my peers and the ability to share ideas. What I enjoy most about the G&L is the Roundtable? It is full of many great minds willing to speak openly about what we can do to make this industry better. Thank you, G&L, for all that you do; I look forward to the many more years ahead."

TONY ANTALAN, MBA, CTO, SILVER REEF CASINO RESORT



"Congratulations Jeannie on pulling off the near impossible; a timely, well written, informative magazine that addresses the industry issues we face every day. You've introduced us to new vendors, industry peers and helped open our minds to new ideas. The dialogue you have fostered through the magazine and the annual G&L Roundtable has been tremendous. What other industry can say they gath-er together such a large percentage of gaming and hospitality management in one room to discuss current issues and solutions; and then allow us to network with all our vendors? Truly an amazing feat and something I look forward to every year. Here's to many more years of G&L!!"

PETER BROUGHTON, SVP OF IT, ELDERADO RESORTS, INC.



"The G&L Community continues to be a great source of information sharing and collaboration. The G&L Roundtable sets the stage for relationship building, idea generation, and open dialog; however, it's not just limited to a once a year event. The friendships built amongst the industry's top talents extend throughout the year. I'm thankful to my colleagues who are always open to sharing ideas. In addition, Gaming & Leisure continues to be the best publication our industry has to offer. Its award-winning design coupled with in-sightful and relevant content make it the must-read magazine that crosses my desk. Congratulations to G&L for many fabulous years covering the gaming and hospitality industries."

BRIAN CHARETTE, VP OF IT, FOXWOODS RESORT CASINO



"Gaming & Leisure continues to address the need for a medium to exchange relevant technical and professional information for the benefit of the industry community. The annual G&L Roundtable affords myself and my peers across the country an opportunity to brainstorm and share information in a relaxed and enjoyable atmosphere. G&L and the G&L Roundtable are essential to all management and are unsurpassed with in our industry. The G&L Roundtable should be a mandatory event for any IT executive that works in the industry. This is the perfect forum to share ideas, make connections and learn from the best and brightest of the industry."

G&L CONTRIBUTORS



John P. Goetz
G&L Magazine
G&L Voice



April Waligur
Media
Coordinator



Marla Freeman
G&L Monthly



Alex Caruso
G&L Forward Media



Aaron Preciado
G&L Forward Media



Paul Deng
G&L Forward Media



Stephanie White
Accounting



Bill Healey
G&L International
Editor



Bart Lewin
G&L Awards
Facilitator



Lori Conaway
G&L Roundtable
Coordinator



Leslie Ruthe
G&L Roundtable
Coordinator



Dan Garrow
G&L Roundtable
Moderator

G&L BOARD MEMBERS



Greg Aldrich
Fmr. Chief IT Officer,
San Manuel Band of
Mission Indians



Tony Antalan
CTO,
Silver Reef Hotel
Casino Spa



Rick Arpin
Managing Partner,
KPMG



Titu Asghar
CEO, Morongo Band
of Mission Indians



Paul Ballard
CIO, Circa, The D,
GoldenGate



Van Baltz
Corp. VP and CIO
Jack Entertainment



Dr. Hal Berghel, Ph.D.
Associate Dean, Howard R.
Hughes College of Engineering



Peter Broughton
SVP of IT
Eldorado Resorts, Inc



Fred Brown
Former CIO and SVP
of IT, Mohegan Sun



Bill Burch
CIO and VP of IT
Pearl River Resort



Scot Campbell
CTO
Live Nation
Entertainment



Brian Charette
VP of IT
Foxwoods



Gene Ciscell
Dir. of Market Technology /
Engineering
Caesars Entertainment



George Cvek Jr.
VP of IT, Thunder
Valley Casino Resort



Michael Day
Founder of TribalNet



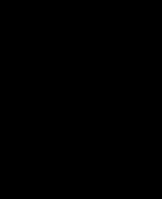
John De Angelis
CIO, The Star
Entertainment Group Ltd



Virgil Debrosse
Exec. Dir. Casino & Hosp.
Applications, Chickasaw
Nation, Dept. of Commerce



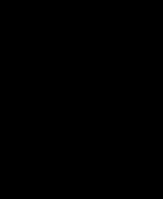
Renita DiStefano
CIO
Seneca Gaming Corp



Jake Dorst
CIO, Tahoe Forest
Hospital District



Steve Edwards
IT Director
Jacobs Entertainment



Halise Ekmen
Exec. Dir. of Finance
Chumash Casino Resort



John Enriquez
CIO
Wind Creek Hospitality



Mike Essig, PH.D.
Dir. of IT-Western Region
Tropicana Las Vegas



David Farlin
Former VP and CIO
Boyd Gaming



Christer Farr
VP of IT
Red Hawk Casino



John "Cash" Filippe
Dir. of IT, Quinault Beach
Resort and Casino



Josh Ford
CIO
Jamul Casino



John Forelli
Fmr. Regional VP of IT,
MGM Resorts International



Scott Freeman
CEO, Tewatahoni
Corporation



Larry Fretz
Practice Lead
GHRC



Macario Gallegos
CIO
Gila River Hotels & Casinos



Michael Garrow
Former CFO
Saint Regis Mohawk Tribe

MEET OUR BOARD



Amy Gates
Director of IT, Saginaw
Chippewa Indian Tribe



Tony Gawne
Director of IT
Chickasaw Nation



Bernard Gay
CIO
Delaware North



Serkan Gecmen
VP of Innovation & App.
Dev., Affinity Gaming



Jamie Gliddon
Dir. of IT
Calder Casino



Kirk Golding
SVP of IT,
Silverton Hotel & Casino



Tim Grillo
IT Director,
Gold Strike Casino



Marc Guarino
CIO,
Atlantis Paradise Island



Don Kneisel
VP of IT for Hard Rock,
Atlantic City



Lael Hall
Director of IT
Ho-Chunk Nation



Kevin Hitt
Director of IT Services,
Gaming and Leisure
Properties Inc.



Craig Jacobs
VP IT Operations,
MGM Resorts
International



Don Karrer
Corp. VP of IT
Golden Entertainment



John Kenefick
VP of IT, Pechanga
Resort & Casino



Chuck Kilroy
President / GM
Delaware North



Les Leonard
Vice President IT
Business Solutions,
Seneca Gaming Corp.



Jeff Lew
Corporate Dir. of IT,
Peppermill Casinos,
Inc.



Angie Litchy
Former CIO, Mille Lacs
Corporate Ventures



Joe Long
CIO
Affinity Gaming



Rod Luck
Former SVP of IT
Grand Sierra Resort



Bill Martin
CIO
AEG Worldwide



Matt Moon
SVP of IT, Four
Winds Casino Resort



Fran Moore
VP of IT, Cache Creek
Casino Resort



John Murphy
Sr. Dir of IT
Eldorado Resorts



William Najarro
Director of IT
OYO Hotel & Casino



Monika Neger
Global CIO Mandarin
Oriental Hotel Group



Bill Oliver
CIO
Agua Caliente



Marlon Ortiz
Dir. Of Info. Security,
Graton Gaming Comm.



Charly Paelinck
CIO
Station Casinos



Erik Palmer
VP / CFO
Ilani



Daniel Parker
Dir. Info Tech
Beau Rivage Resort &
Casino



Ram Patrachari
CIO/VP of IT
Viejas Enterprises



Tim Pugh
Director of
Infrastructure
Encore Boston Harbor



Richard Rader
CTO
Cow Creek



Blake Rampmaier
CIO
Boyd Gaming



Tim Reeves
VP of Casino & Hotel
Technology, Landrys



Joe Roybal
CIO
Osage Casinos



Kari Smith
GM
Cache Creek



Bobby Soper
President & CEO, Sun
Gaming & Hospitality



Tim Stanley
President and Founder
Tekexecs



Jason Stump
Sr. VP & CIO
Wynn Resorts



Dwight Terrance
Exec. Dir. of IT, Navajo
Nation Gaming Enterprise



Patrick Tinklenberg
VP of IT
Sycuan Casino Resort



Steve Vollmer
CIO
Wynn Resorts Ltd



Thomas Ward
Dir., Inf. Tech
Apache Casino Hotel



Rob Weir
CIO, Twin River
Management Group



Jimmy Williams
CIO, Choctaw Nation
of Oklahoma



Tim Williams
CIO
Sahara Las Vegas

INSIGHTS FROM OUR BOARD



MARLON ORTIZ, DIR. OF INFORMATION SECURITY, GRATON GAMING COMMISSION

"I've had the pleasure of being directly involved with G&L for most of the years that it's been around. The G&L Community provides an opportunity to interact with industry leaders and share ideas or gain insight to industry trends and innovative solutions. The G&L publication is an informational resource that I look forward to receiving every quarter. The overall content is relevant and provides a wealth of information and thought provoking insights. It is apparent to me that the G&L Roundtable has afforded industry professionals a vehicle to network to a degree that would not otherwise be available. I am genuinely thankful for the networking opportunities. The G&L Roundtable has simply proven to be invaluable and the wealth of knowledge that one is exposed to through the G&L Community is invaluable."

FRAN MOORE, VP OF IT, CACHE CREEK CASINO RESORT



"Over the years, I have depended on the Gaming & Leisure platforms and Community for a lot of my long time contacts, resources, and industry insights. The contribution that Gaming & Leisure has given to the industry has been invaluable and should be one of the resources that you use in your office to ensure that you do not lose your connection to the world of Gaming and Hospitality."

BILL OLIVER, PRESIDENT AT FUSION RESOURCE SOLUTIONS & CIO OF AGUA CALIENTE BAND OF CAHUILLA INDIANS



"Having started in this industry in 1983, Casinos generally did not collaborate well regarding the sharing of best practices and new technologies. Pre-Covid, this unfortunately was still the case. The Gaming & Leisure Board and Community is quite the exception. This Board and Community of G&L disseminate all of the latest and greatest advancements, working knowledge and new innovations to help grow the Gaming industry as a whole. This think tank and support group of professionals is what will perpetuate the gaming experience as a whole. All of us are responsible for delivering the best services, regardless of geographic location, available for the continued growth and reputation of "our" industry."

SCOTT FREEMAN, CEO, TEWATHAHON:NI CORPORATION



"Congratulations to Jeannie Caruso and everyone at Gaming & Leisure, on many years of publication and successful Roundtables. I have enjoyed being a part of the Gaming & Leisure Board during these years to create network opportunities and learn from the best in our industry!"

JASON STUMP, CIO, WYNN



"Congratulations on many years of success! Gaming & Leisure has been and will continue to be a great one-stop source of knowledge for me. I truly value the industry insight and peer perspectives on hotel and casino technologies, common challenges and future trends we all face. As an attendee of the G&L Roundtable, I am surrounded by the most knowledgeable and established leaders in the industry, which allows me to network, share ideas and exchange information in a relaxed and truly outstanding forum. I look forward to future Roundtables and am thankful to G&L for the valuable work and service you provide."

JOE ROYBAL, CIO, OSAGE CASINOS



"One of the great obstacles in this industry has been the inability to effectively share best practices and ensure that all the disparate technology systems and processes are integrated. The G&L Roundtable is a rare and valuable opportunity for information technology leaders and business leaders from across the country to share and leverage ideas to overcome these obstacles. As a result of the Roundtable, the industry as a whole can more effectively communicate to manufacturers and suppliers our specific issues and needs so that they can more effectively design and manufacture products with our needs in mind. Congratulations to Jeannie and the G&L team for many incredible years! Your success is a direct result of delivering a product that provides appealing, timely, and useful information. Through G&L Magazine and the G&L Roundtable, Gaming & Leisure has been in the forefront of connecting industry leaders to share ideas and best practices and to ensure vendors have a full appreciation of the needs and desires of casino operators. I look forward to the next many years of Gaming & Leisure."

BOBBY SOPER, PRESIDENT & CEO, SUN GAMING & HOSPITALITY



"The annual G&L Roundtable is one of the most important events on my calendar, providing a forum where common challenges, and solutions, are discussed in an open, engaging environment. This forum fosters an environment for solution and idea sharing that can't be found anywhere else."

ROB WEIR, CIO, TWIN RIVER MANAGEMENT GROUP

MEET SOME G&L BUSINESS PARTNERS



"Gaming & Leisure is absolutely the best organization I have ever worked with in my life. When I think of all that Jeannie through G&L has accomplished for our industry for all of us—it blows my mind."

TONY DE LEON, CEO, PLAYERSOFT



"With my hectic schedule, I only have time to read a few publications but G&L is one of those publications I make time to read. G&L offers me a quick survey of many new and breaking topics that I need to have knowledge about. I find the writing from my peers in the industry to have great value and to be of the highest quality."

JAY SARNO, PRESIDENT, JAY SARNO & ASSOCIATES



"With Gaming & Leisure providing the industry with high quality content and a comprehensive reference tool in one publication, we believe their readers open the cover on multiple occasions. We find that their readership, which includes a wide spectrum of industry executives and professionals, finds value in G&L's content and leads to increased exposure for our firm. G&L's unique market position continues to provide its advertisers (like us) with continued targeted marketing opportunities."

BRIAN GORDON, CPA, PRINCIPAL - APPLIED ANALYSIS



"We consider G&L a trusted source for current trends and new or improved products in the gaming industry. The magazine's concise format makes for a quick read, and the articles routinely prompt our company to incorporate relevant information and research into our corporate decisions."

ANN NYGREN, OWNER, KEY CONSULTING



"All-In-One" I guess that is what you can call G&L. In an industry that is focused on several leisure fronts: gaming, entertainment, dining, accommodations, and conventions (just to name a few) we have little time to mire through the myriad of reading options. With G&L I know it is focused on what matters to our business. I read it cover to cover and have never been disappointed."

LESLIE RUTHE, GOOGLE



"If we could only choose one publication as the definitive source of meaningful information for gaming and hotel executives it is and would clearly continue to be Gaming & Leisure Magazine. We find G&L to be the best source of relevant news and insight, we are also excited to be a part of G&L Community News and we look forward to being a part of the G&L Roundtable each year. G&L continues to be more than an advertising medium for us, but truly a community we enjoy and derive benefit from being a part of each and every year."

TAMMY FARLEY, FORMER PRINCIPAL, RAINMAKER



"Our long term partnership as an advertiser in G&L, and annual sponsor in the G&L Roundtable, affords us the opportunity to maintain relationships with key decision makers in the gaming industry. It's simply the most important publication in the gaming community, and an integral part of our marketing plan."

STEWART APPLBAUM, SVP AND GM, INFOR

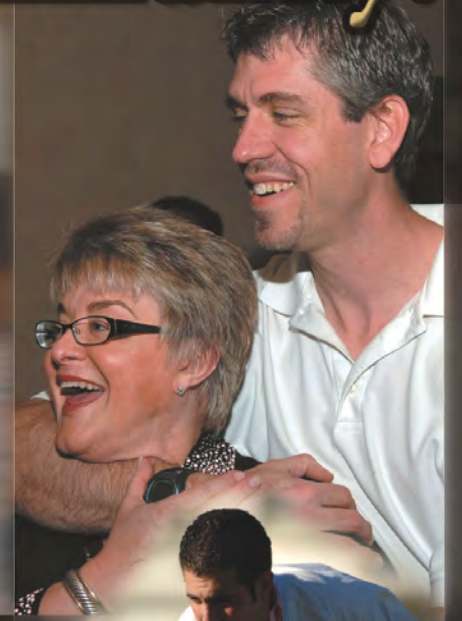


...and have a little fun along the





the way with the G&L Community!



GAMING & LEISURE®

R O U N D T A B L E

THE TOP PRIVATE INDUSTRY FORUM IN NORTH AMERICA

THE G&L ROUNDTABLE IS HOST TO A VAST MAJORITY OF GAMING AND HOSPITALITY DOMESTIC TECHNOLOGY SPEND AND HAS HOSTED THE MOST GAMING CIOs IN ONE PRIVATE FORUM IN NORTH AMERICA.

For two decades, the G&L Roundtable has become the preeminent private forum for CXOs in the gaming and hospitality industry to unite and collaborate individually and collectively with a select small grouping of G&L Business Partner Sponsors. It is a coveted two day forum retreat with one simple objective—to deliver the richest, most valuable private forum in North America while always set in a casual, open and fun environment—the magic happens through adherence to this mantra and the amazing thought leaders in attendance. It's uniqueness is its amazing value.

Sunday is our **G&L GOLF INVITATIONAL**; a simply stellar day of networking and fun for golfers and non-golfers alike including dinner, prizes and cocktails.



Monday is the **G&L ROUNDTABLE**, true to its name, it is not a trade show, there are no booths, break-outs, or 101 sessions; it's the original pure Roundtable format. Our unique format allows all participants to speak, collaborate, and gain insights. Sponsors leave with a deeper understanding of property challenges, needs and budgeted projects and strategies for the upcoming year.

G&L's exclusive executive interactive **PASSPORT!** allows all sponsors to personally meet with all property executives as properties 'travel' via their Passport! to meet with every sponsor.





The day turns into evening as the group gathers for the **G&L RECEPTION**, in addition to the red carpet rollout of the Annual Industry Awards, for many, this is the most looked forward to evening of the year. A reunion for long time G&L members and for new friends; a rare opportunity to meet the entirety of our industry and the most incredible opportunity to solidify relationships as a result. Dinner, cocktails and memories to last a lifetime always included.



**GAMING &
HOSPITALITY
AWARDS**

**BECOME A BUSINESS PARTNER SPONSOR OF THE
G&L ROUNDTABLE**

RETURNING SPONSORS

Our previous year sponsors have the unique opportunity to retain their sponsorships through Mid-March each year, any unretained are made available to new interested and eligible companies.

NEW INTERESTED SPONSOR PROCESS

New interested companies please contact Jeannie no later than the first of each year to learn about available sponsorship opportunities for the current year.

ELIGIBILITY

All Sponsors of the G&L Roundtable are G&L Annual Business Partners as the Roundtable is a private G&L Community Forum. Business Partner investments fund not only the Roundtable, but the initiatives that come out of it each year as well as the G&L Organization. See Sponsor Invitation for sponsorship opportunities by investment level.

ALL SPONSORSHIPS CLOSE APRIL 1 EACH YEAR



“Over the last 13 years, I have been participating in the Gaming & Leisure Roundtable and have found it to be very credible platform to exchange ideas with my counterparts in the gaming industry. The networking sessions, the roundtable meetings and the rotation sessions are of tremendous value where we, as peers, share our insight and strengthen our community. Jeannie has grown the G&L Roundtable from it’s infancy to a trusted source for gaming industry. I applaud your efforts and the success you have had in bringing the industry leaders to the table to have meaningful dialogue to advance our goals. Thank you.”

TITU ASGHAR, CEO, MORONGO BAND OF MISSION INDIANS



“The G&L Roundtable is an instrumental opportunity to get together with other executives and share issues, concerns and ideas that are valuable and informative for all of us. It is an open and casual yet very classy and professional atmosphere. I look forward every year to this event. This is a must for any executive in the casino or hospitality industry. As a G&L Board Member, it is a great honor to be amongst the most respected and highly influential leaders in our industry.”

JOHN ENRIQUEZ, CIO, WIND CREEK HOSPITALITY



“As a new to the gaming industry CIO, having an organization like G&L is truly a blessing. The value to leaders in our industry, coming together with our partners to find solutions to common issues and share ideas, is beyond measure. Through this relationship I have learned so much and have had the opportunity to meet so many great leaders. The G&L Roundtable is something I look forward to each year. Congratulations to Jeannie and the team on celebrating 20 years of bringing leaders together! Looking forward to what the next 20 years holds.”

JIMMY WILLIAMS, CIO/EXECUTIVE OFFICER IT, CHOCTAW NATION OF OKLAHOMA



“The G&L Roundtable has provided me an opportunity to network with my peers in this exclusive environment and provide a platform of open communication of the latest technology challenges and strategies impacting the gaming industry. I look forward every year to meet new colleagues and catch up with old ones in a venue that provides the opportunity for all of us to come together and get straightforward communication on what is driving business for us. It is the relevant event of the year in my opinion.”

RICHARD J. DOMINGUEZ, DIRECTOR OF IT, PECHANGA RESORT & CASINO



“The G&L Roundtable is one of those events as a leader you just cannot miss. It is a rare chance to network with leaders in a very open environment. The forum allows fellow CXO’s the opportunity to discuss challenges and successes in our industry and to find out what others are doing in our vertical. I personally look forward to attending each year to share experiences.”

JOHN KENEFICK, VP OF IT, PECHANGA RESORT & CASINO



“The “G&L Roundtable is a valuable resource that I look forward to participating in each year. I like that the forum encourages the open sharing of opinions and insights on current topics and the chance to learn about new systems, technologies, products and practices with key leaders of the Gaming and Hospitality Industry. Not only is it a wealth of information but also a chance to recognize the people and products making a difference in our industry. I am grateful to Gaming & Leisure for this event each year and for giving me the opportunity to network with so many talented professionals. In addition, congratulations G&L on many years as a partner to the hospitality and gaming industry. Your insightful articles about industry trends, technology, practices, and advancements have also been very appreciated over that time and I look forward to many more years of G&L.”

CHUCK KILROY, VP, GM, DELAWARE NORTH



“The G&L Roundtable is engaging, and the topics are relevant to what is important to me. Peer and vendor inter-action are the main reasons why I like the G&L Roundtable. I enjoy meeting new CXO leaders and seeing old friends.” Who could put a value on a forum of all the CXOs in our industry in one place? No politics; just frank dis-cussions and sharing thoughts, feelings, and insights. Wow! This is the must attend event of the year for me. In addition, Gaming & Leisure Magazine is not only the magazine I look forward to but I also have to read it the day I get it. The articles are well written, informative, and timely and are written by renowned professionals. The vendor relations are also informative as they are the leaders in their respective areas. It is a must read for anyone in the business. I also commend Gaming & Leisure for the industry magazine and hosting the G&L Roundtable, which is an event not to be missed.”

DON KNEISEL, VP OF IT, HARD ROCK CASINO HOTEL, ATLANTIC CITY



“Congratulations to Jeannie and her team on this tremendous occasion -- 20 years of creating an environment where gaming technology leaders and business leaders get together to share ideas, talk about issues most are experiencing, and introduce new technology/solutions that all could benefit from. The G&L Roundtable is by far the one annual event that I look forward to attending. It is one time where many of the industry CXO’s come together to openly discuss opportunities, best practices, and new ideas without politics or concern over competitive advantage. Over the time I have been a member I have seen this group more than double. One of the best ideas was to start to include our extended leadership team members so they could start to develop relationships with other members and vendors that they are normally not exposed to. This group is engaging and committed to the growth of technical leadership in our industry. The Gaming & Leisure Magazine just extends what happens at the Roundtable through-out the year. When it arrives, I make sure I take the time to read it front to back. Thank you, Gaming & Leisure, for all that you do, and I look forward to continuing our relationship for many years to come.”

BILL BURTC, CIO, PEARL RIVER RESORTS



“Now, more than ever before, collaboration is needed in our industry. Congratulations to Jeannie and the G&L team for having the foresight to create a forward thinking platform for networking, education and advancement that has stood the test of 20 years of rapid gaming evolution. Access to information is critical. The G&L Roundtable provides a laser-focused approach to rapid consumption of the latest industry trends without losing sight of the human element of our business through fostering and building lasting relationships. I’m proud to be in my inaugural year as a Board Member and I look forward to many more years of Gaming & Leisure success stories.

KARI STOUT-SMITH, GENERAL MANAGER & COO, CACHE CREEK CASINO RESORT

GAMING & HOSPITALITY

POWERED BY
INFO-TECH

R E S E A R C H C E N T E R

FOR PROPERTIES

The Gaming & Hospitality Research Center helps properties get to their short list faster and more cost effectively by providing analysis on all key vendors who serve our industry. Analysis uses tier 1 methodology and allows the property to weight their requirements to customize their results.

FOR INDUSTRY VENDORS

The GHRC is the ultimate way for vendors to see how their company ranks against their competition. The clear analysis also provides vendors with specific insights to enhance product development, customer support and customer service.

**Tour the GHRC today at
www.mygamingandleisure.com**

**DON'T GAMBLE
ON SUCCESS**



GAMING & HOSPITALITY
RESEARCH CENTER

LEVERAGE THE POWER OF THE GHRC

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Erin Font
Managing Director,
GHRC

1-702-888-2729
efont@infotech.com



Larry Fretz
Practice Lead,
GHRC

1-702-574-4575
lfretz@infotech.com

Join today and gain exclusive access



GAMING & HOSPITALITY'S MOST COVETED AWARDS

The Annual Gaming & Hospitality Industry Awards are the only awards created and evaluated by your clients and future clients comprised in the G&L Board and Roundtable Colleagues.

These judges are the top innovation leaders in our industry, they represent a vast majority of gaming and hospitality technology spend in North America and thusly the awards are highly coveted.

Even if your company is not a recipient, there is tremendous value in having your buying constituency granularly understand the value of your product and or service for future consideration.



ENTRY PACKETS DUE 9AM PST JUNE 1 EVERY YEAR

OPEN WORLD WIDE – NEVER PAY TO PLAY – NEVER FAVORITES - ALWAYS NO COST TO ENTER



Entry packets are similar to an RFP and take time to complete. Entrants encouraged to download early. If June 1st falls on a weekend the entry date will change in that year. Submission instructions, rules and details are located in the entry packet. Entry packets are located at www.mygamingandleisure.com

Welcome! TO G&L MEDIA COMPANY

When you become a G&L Business Partner, you become a member of the G&L Community along with our Board, Roundtable Colleagues, and Contributors. Our Community is one of the most powerful in the industry as the G&L Board alone represents a vast majority of domestic gaming and hospitality technology and services spend in North America.

For two decades, our Business Partners G&L Media Company investment also funds initiatives throughout the year for our industry properties including the G&L Roundtable. Gaming & Leisure, as an organization, has created and led a wide variety of industry initiatives; in early years the original formation of the HTNG sig for gaming; CIOs industry whitepapers, commissioning MITs Sloan Institute of Management for our industry's first benchmarking; in latter years our free to use Employment Dashboard; shepherding property diagnostics and surveys; and our board created the Annual Gaming & Hospitality Industry Awards, the only industry awards that are voted on by the buying properties, are never pay to play and free to enter worldwide as examples.

GAMING & LEISURE BUSINESS PARTNER

When you display your G&L Business Partner logo, our industry recognizes you're investment also funds our organization's initiatives that are critically important to them.

EXCLUSIVE G&L BUSINESS PARTNER MEMBER VALUES

GREAT RATES AND ALUMNI STATUS

Rates never increase for our Business Partners with equivalent or greater consecutive annual contracts. And bonus! Your rates follow you as a person, so if you join another company, you take your value rate with you.

KILLER VALUE ADD PACKAGE

G&L Business Partners uniquely receive a comprehensive value add package based on investment to ensure complete annual marketing needs are truly met without having to add unplanned spend into the budget during the year. After two decades we know you need many marketing tools throughout the year, so we include them for you.

ELIGIBLE FOR THE TOP PRIVATE INDUSTRY FORUM IN NORTH AMERICA

Only G&L Business Partners are eligible to sponsor the G&L Roundtable because we want you front and center with your clients and potential clients, not your competitors. Eligibility for the forum is an exclusive G&L value add to say you're most important to us and thank you for your investment in G&L.

THE G&L ADVANTAGE "BE WHERE THEY ARE"

Our Business Partners market where the industry already is and G&L is uniquely our industry's comprehensive media company. One media house, all needs met. That's the G&L Advantage.

<p>EXCLUSIVE PUBLICATION OF</p>	<p>OFFICIAL MEDIA PARTNER</p>	<p>AN OFFICIAL PUBLICATION OF</p>
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G&L PROUDLY SUPPORTS

G&L MONTHLY



Be Where the Gaming & Hospitality Industry is **Monthly**

ADVERTISE ALONGSIDE INDUSTRY INFLUENCERS, HEADLINE NEWS AND MORE

G&L Monthly is our industry’s opportunity to find and share their commonality with the industry influencers that interest them. We believe, learning what we share in common with people we want to connect with is the best, natural entry point to a good conversation. And so do the thousands of readers each month who open GLM to listen to videos, enjoy pictures, read top Gaming, Hospitality and World News, upcoming Calendar of Events, talent requirements in the G&L Employment Dashboard, US and Nevada Employment Stats, and fun things that make us all laugh including quick links to much more.

DEADLINES & SUBMISSION
G&L Monthly content including images s due by the 5th of each month. G&L Monthly advertisers exclusively are able to include advertising content in each edition throughout the year.

SPONSOR LOGO LINK REQUIREMENTS
Width140 pixels
Height.....90 pixels
Resolution.....72 dpi

**G&L MONTHLY SPONSOR
MESSAGES AND BRANDING ARE
DELIVERED DIRECTLY TO THEIR
CLIENTS AND FUTURE CLIENTS
INBOX EACH MONTH THROUGH-
OUT THE YEAR!**

MY GAMING & LEISURE WEBSITE



- Industry Segmented News
- Research and Statistics
- Employment Dashboard
- Calendar of Events
- G&L Board Profiles
- G&L Business Partner Profiles
- Tour the Research Center
- Annual Industry Award Recipients & Entry Packet
- G&L Roundtable Photos
- And more!



Business Partners can choose either a leaderboard or a side bar banner same rate for both. Banners rotate throughout site on a continual loop.

Be Where the Gaming & Hospitality Industry is **Instantly**

ADVERTISE IN THE EVERYTHING GAMING & HOSPITALITY WEBSITE

My Gaming & Leisure is the comprehensive portal for our busy industry. We believe having a consolidated 'one stop shop' is the easiest way for our industry to find what they need anytime they need it. And so do the over 45k monthly visitors on average who visit us to watch, listen, learn or read G&Ls in depth and timely industry website content.

G&L WEBSITE BANNER SPECS

Submit banner and / or updates anytime

Banner: Create in Photoshop, Illustrator or software that allows you to submit as .gif, .png, or .jpg.

Color Requirements: RGB color format for display over the web. Resolution should be limited to 72 dpi for smooth monitor output

Leaderboard Banner Requirements: Width: 728 pixels • Height: 90 pixels • Resolution: 72 dpi

Side Bar Ad Unit Banner Requirements: Width: 300 pixels • Height: 250 pixels • Resolution: 72 dpi

G&L VOICE



Be Where the Gaming & Hospitality Industry **Listens**

ADVERTISE WHERE THE INDUSTRY LISTENS

G&L Voice enlightens the industry with interesting stories, best practices, insights and in-depth industry interviews. While the industry listens to get granular on a variety of topics or tunes in to listen to an interview, your podcast ad is the first thing they will hear prior to each show. G&L Voice podcast advertisers also get the opportunity to celebrate their story in a G&L Voice show during the year.

G&L VOICE SPECS & SUBMISSION

G&L Voice podcast ads are created and updated on the G&L website. New or updated Voice ads are due by the first of each quarter. When you create your Voice ad, keep in mind this ad will be spoken to the listeners by the Voice show host. Voice advertising includes a podcast.

G&L BUSINESS PACKAGE A Perfect Blended Offering To Fit Any Budget

THIS PACKAGE INCLUDES A G&L BUSINESS BRIEF, BUSINESS CARD AND G&L COMMUNITY PRODUCTS, SERVICES AND CLIENT BASE LISTING IN GAMING & LEISURE AND ON THE G&L WEBSITE AS YOUR COMPANY PROFILE. ALSO INCLUDED IS USE OF G&L MONTHLY, G&L SOCIAL AND G&L PREMIER PRESS RELEASES, AND YOUR G&L BUSINESS PARTNER LINK AND LOGO.



G&L PREMIUM BUSINESS PACKAGE

All of the above, plus your Big Q

EVERY COMPANY HAS A BIG PUSH QUARTER, MAYBE IT'S FOR YEAR END, OR FOR AN UPCOMING USER CONFERENCE, OR A NEW PRODUCT DEVELOPMENT LAUNCH. THE PREMIUM PACKAGE ADDS G&L WEBSITE, G&L MONTHLY OR G&L VOICE DURING YOUR PRE-SELECTED BIG PUSH QUARTER!

PLAN A BIG Q AND MAKE THIS YOUR BIG YEAR WITH G&L



G&L PERFECT PERKS

ADD A PERFECT PERK TO YOUR G&L BUSINESS PACKAGE OR COMMENSURATE INVESTMENT EQUIVALENT. OUR 2Q OR 3Q PERKS ALLOW YOU TO ADD G&L VOICE, G&L MONTHLY, OR G&L WEBSITE TO YOUR PACKAGE FOR 2 OR 3 QUARTERS RESPECTIVELY.

SAVE AND SATURATE WITH STRATEGIC TARGETED ADDED MEDIA OPTIONS



G&L SOCIAL

Reach the Industry on G&L Social



G&L SOCIAL IS THE STRATEGIC WAY TO GET YOUR MESSAGE OUT TO THOUSANDS IN THE INDUSTRY WITH ONE CLICK. G&L SOCIAL POSTS ARE SUBMITTED IN POST FORMAT TO FIT THE SOCIAL MEDIUM AND CAN INCLUDE IMAGES. ADVERTING POSTS GO OUT ONCE WEEKLY. G&L'S SOCIAL NETWORK CURRENTLY INCLUDES LINKEDIN, TWITTER AND FACEBOOK.



G&L BUSINESS PACKAGES & MAGAZINE SPECS

When you become a G&L Business Partner, you'll receive a G&L Business Partner Reference packet from us with your contract details, methods of submission and deadlines for your selections as well as all of your value adds throughout the year with us.

G&L BUSINESS PACKAGES

The G&L Business Packages are created and updated on the G&L Website. New or updated briefs, cards or products, services and client base listings are due by the 1st of each quarter using the same deadlines as the magazine below. For the Premium Business Package BIG Q, follow the applicable deadlines and specs for your selection of either G&L Monthly, G&L Voice or the G&L Website.

G&L DIGITAL ENHANCEMENT & SPECS LOCATED ON OUR WEBSITE. SEE PREVIOUS PAGE FOR DETAILS.

G&L MAGAZINE DEADLINES

Editions	Ad & Payment Due	Release
Spring.....	January 1	March
Summer.....	April 1	July
Fall	July 1	September
Winter	October 1	December

MAGAZINE SPECS (IN INCHES)

Production trim size8 3/8 x 10 3/4
Double page w/bleed	17 x 11
Full page w/bleed8 5/8 x 11
Full page w/o bleed7 3/8 x 9 3/4
2/3 page vertical w/o bleed4 7/8 x 9 3/4
2/3 page horizontal w/o bleed7 3/8 x 6 1/2
1/2 page horizontal w/o bleed7 3/8 x 4 7/8
1/2 page vertical w/o bleed3 5/8 x 9 3/4
1/3 page vertical w/bleed3 x 11 1/8
1/3 page vertical w/o bleed2 1/2 x 10
1/3 page horizontal w/bleed8 3/4 x 3 1/2
1/3 page horizontal w/o bleed7 1/2 x 3 1/8

Live Matter: Allow 3/8" for top, bottom and outside and 1/2" for gutter. All bleeds must extend 1/8" beyond trim line on all sides. Provide complete ads submitted as PDF, TIF or EPS. All supporting fonts and graphics embedded in 300 dpi minimum high resolution ad. Production varies therefore color resolution cannot be guaranteed.

GAMING & LEISURE

MANAGEMENT PERIODICAL

GAMING & HOSPITALITY'S ORIGINAL AND EXCLUSIVE MANAGEMENT PERIODICAL.
SIMPLY PUT, IT'S WHAT READ IN THE INDUSTRY.

COVERAGE

UNIQUE COMPREHENSIVE QUALITY EDITORIAL

With the largest audience since inception, Gaming & Leisure is the leading industry management periodical released seasonally serving owners and operators domestically and abroad exclusively in the gaming and hospitality industry. G&L provides a comprehensive view of all business segments in the combined industries with our original and well researched editorial written by respected industry thought leaders and never paid by the word writers. Our coverage includes case studies, methodologies, metrics, solutions, operational efficiencies and best practices worthy of executive level readership's valuable time.

DECISION MAKERS FOR YOUR PRODUCTS AND SERVICES CAN ORIGINATE IN ANY BUSINESS SEGMENT, THUS COVERAGE OF ALL BUSINESS SEGMENTS IS THE UNIVERSE OF POTENTIAL AND COMPETITIVE ADVANTAGE G&L BUSINESS PARTNERS ENJOY.



"From a fledgling start up many years ago, **G&L has become the de facto standard for required reading and networking in the gaming and hospitality industry.** This is in no small part due the high caliber of standards which G&L upholds, but also due to the ongoing commitment Jeannie has made throughout the years to inform, educate, and engage our growing community. I'm proud to have been associated with Gaming & Leisure since its inception, and I would like to extend my congratulations to everyone at Gaming & Leisure for your continued success!"

MONIKA NERGER, GLOBAL CIO, MANDARIN ORIENTAL HOTEL GROUP

REACH

OWNER / OPERATOR FOCUS • FULL COVERAGE US • APPROX. 90 COUNTRIES

G&L's primary reader is an owner, operator and or at the executive management level of a property. G&L reaches CXOs to end users in each business segment of a gaming or hospitality property correlating with our comprehensive coverage including but not limited to: Finance, Accounting, Security, Legal, Human Capital, Gaming, Hotel, F&B, Marketing, Operations, International and more. G&L reaches all domestic destination and Native American gaming as well as stand alone and chain hoteliers and cruise lines. G&L has a small international audience in about 90 countries.

G&L BUSINESS PARTNERS BENEFIT TREMENDOUSLY FROM MARKETING IN THE PUBLICATION THAT IS READ BY NEARLY EVERY CONCEIVABLE DE- CISION MAKER FOR THEIR PRODUCTS AND SERVICES DOMESTICALLY AND ABROAD.

ENHANCEMENTS

TRADITIONAL SPECS * DIGITAL ENHANCMENTS INCLUDED

Our digital format is a replica version, meaning it replicates a traditional page turning magazine and thus uses traditional specs. G&L Business Partners can select multiple or all available digital enhancements at no additional cost. Host and ticker are premium placements for one business partner each edition. Visit our online digital media kit to see examples of all available digital enhancements at: <https://www.mygamingandleisure.com/media-kit/digital-media-kit/> Password: digitalrocks@g&l.

G&L BUSINESS PARTNERS PROUDLY MARKET AND ADVERTISE IN THE HIGHEST QUALITY AND RICHEST MEDIUM IN THE INDUSTRY.

IN ADVERTISING QUALITY MATTERS. SPEND WISELY.

YOUR RATE DEPENDS ON HOW YOU CHOOSE TO PAY!

ANNUAL PREPAID CONTRACTS

The G&L Annual Prepaid Plan offers our deepest savings. Simply pay your annual contract in full at time of signing and lock in the best rate guarantee!

BEST RATE GUARANTEE

ANNUAL NON-INVOICED QUARTERLY PAYMENTS

If invoicing is not required, save substantially with this annual non-invoiced quarterly payment option. We pass the savings onto you when you automatically make your payments by the first of each quarter without invoice.

STANDARD RATE INVOICED QUARTERLY

If you require invoicing or are placing less than an annual contract, this is your reasonably priced quarterly rate.

GAMING & LEISURE MAGAZINE

PLACEMENT	INVOICED QUARTERLY	NON-INVOICED QUARTERLY	ANNUAL QTRY. EQUIV.	ANNUAL PREPAID TL
BACK COVER	\$7500	\$7500	\$7500	\$30000
PG1-IFC-IBC	\$6500	\$6500	\$6500	\$26000
DOUBLE PAGE	\$6500	\$6000	\$5500	\$22000
FULL PAGE	\$4000	\$3500	\$3100	\$12,400
2/3 PAGE	\$3500	\$3100	\$2800	\$11,200
1/2 PAGE	\$3000	\$2800	\$2500	\$10,000
1/3 PAGE	\$2500	\$2300	\$2000	\$8000
EDITION HOST	\$1500	\$1200	\$1000	\$4000
BUSINESS BRIEF	\$1500	\$1200	\$1000	\$4000
BUSINESS CARD	\$900	\$700	\$500	\$2000
EDITION TICKER	\$900	\$700	\$500	\$2000

G&L MONTHLY * G&L VOICE * G&L WEBSITE

	INVOICED QUARTERLY	NON-INVOICED QUARTERLY	ANNUAL QTRY. EQUIV.	ANNUAL PREPAID TL
SELECTION	\$2500	\$2000	\$1875	\$7500

G&L BUSINESS PACKAGES

	INVOICED QUARTERLY	NON-INVOICED QUARTERLY	ANNUAL QTRY. EQUIV.	ANNUAL PREPAID TL
PREMIUM	\$2200	\$1900	\$1625	\$6500
STANDARD	\$2000	\$1800	\$1375	\$5500

G&L SOCIAL & PERFECT PERKS

	INVOICED QUARTERLY	NON-INVOICED QUARTERLY	ANNUAL QTRY. EQUIV.	ANNUAL PREPAID TL
G&L SOCIAL	\$350	\$300	\$250	\$1,000
2Q PERK	\$1,200	\$1,000	\$900	\$3,600
3Q PERK	\$1,300	\$1,200	\$1,125	\$4,500

**MEET SOME G&L
BUSINESS PARTNERS**



"Gaming & Leisure is absolutely the best organization I have ever worked with in my life. When I think of all that Jeannie through G&L has accomplished for our industry for all of us—it blows my mind."

TONY DE LEON, CEO, PLAYERSOFT



"For over a decade, G&L has been an exceptional partner for eConnect. They have been an integral part of our growth by helping us promote our industry leading technologies to the Gaming industry. The annual G&L Roundtable also has provided us with an invaluable networking opportunity, providing us with great insight into the latest trends in Gaming. And now, during the recent Covid-19 pandemic, they have given us tremendous support by making their resources available and enabling us to bring our re-opening solutions to the industry. We look forward to the next decade!"

HENRY VALENTINO, CEO, ECONNECT



"With Gaming & Leisure providing the industry with high quality content and a comprehensive reference tool in one publication, we believe their readers open the cover on multiple occasions. We find that their readership, which includes a wide spectrum of industry executives and professionals, finds value in G&L's content and leads to increased exposure for our firm. G&L's unique market position continues to provide its advertisers (like us) with continued targeted marketing opportunities."

BRIAN GORDON, CPA, PRINCIPAL - APPLIED ANALYSIS



"We consider G&L a trusted source for current trends and new or improved products in the gaming industry. The magazine's concise format makes for a quick read, and the articles routinely prompt our company to incorporate relevant information and research into our corporate decisions."

ANN NYGREN, OWNER, KEY CONSULTING



"All-In-One" I guess that is what you can call G&L. In an industry that is focused on several leisure fronts: gaming, entertainment, dining, accommodations, and conventions (just to name a few) we have little time to mire through the myriad of reading options. With G&L I know it is focused on what matters to our business. I read it cover to cover and have never been disappointed."

LESLIE RUTHE, GOOGLE+



"We are pleased to have 13 years of Hospitality under our belts. At one point, on the CIO side of the room and now on the Partner side of the room. The G&L Community is one of the most well respected and industry experts we've been part of. They've turned the community into a family. They are always looking for ways to improve and/or make the experience more unique so everyone has a voice at the table and can build a relationship to help each other. If you're not part of the G&L Community, believe me, you're missing out."

DONNA HALE, CIO & MANAGING PARTNER, 5P CONSULTING



"If we could only choose one platform as the definitive source of meaningful information for gaming and hotel executives it is and would be Gaming & Leisure. We find G&L to be one of the best sources of relevant news and insight within this segment of the industry. It continues to be more than an advertising medium for us, but truly a community we enjoy and derive benefit from being a part of each and every year. Happy 20th Anniversary G&L!"

MICHAEL BENNETT, CMO, CENDYN