



Magento

Features

webnexus

One Solution for Your Management,
Web-Stores and Web Plugins.



Magento Features List

Magento is a feature-rich eCommerce platform solution that offers merchants complete flexibility and control over the functionality of their online channel. Magento's search engine optimization, catalog management, and powerful marketing tools give merchants the ability to create sites that provide an unrivaled shopping experience for their customers.

Magento's intuitive administration interface allows you to tailor your site to your unique business needs. Completely scalable and backed by an extensive support network, Magento is the ultimate eCommerce solution.

This document provides you with an in-depth look at Magento's feature sets:

Magento General Feature List

Provides an overview of the many features found in all Magento deployed products.

Magento Enterprise Exclusive Features

Describes the additional, advanced features found exclusively in Magento Enterprise.



Magento General Feature List

Marketing, Promotions and Conversion Tools

- Related products, up-sells and cross-sells
- Catalog promotional pricing with the ability to restrict to stores, categories or products
- Flexible coupons (pricing rules) with ability to restrict to stores, customer groups, time period, products, and categories
- Generate a set of unique coupon codes for each promotion and export the list of codes for offline distribution, email, newsletters and more. Easily manage and monitor coupon usage and generate detailed reports

Multi-tier pricing for quantity discounts

- Minimum Advertised Price (MAP)
- Landing page for categories
- Customer groups
- Product bundles
- Recently viewed and compared products
- New items promotional tool
- Persistent shopping cart
- Free shipping options
- Polls
- Newsletter management
- Send to a friend for all visitors or registered users only
- Send wish lists by email

Search Engine Optimization

- 100% search engine friendly
- Google Site Map
- Search engine friendly URL's
- URL rewrites give full control of URL's
- Meta-information for products, categories and content pages
- Auto-generated site map for display on site
- Auto-generated popular search terms page
- Google Content API for shopping

Search Engine Optimization

- Control multiple websites and stores from one Administration Panel with the ability to share as much or as little information as needed
- Administration permission system roles and users
- Fully 100% customizable design using templates
- Support for multiple languages and currencies. Web Services API for easy integration between Magento and third-party applications
- Batch import and export of catalog and customer information
- Content Management System for informational and landing pages
- Tax rates per location, product type or customer group (i.e. wholesale vs. retailer)
- CAPTCHA functionality to help prevent automated software from attempting fake logins. This auto-generated test ensures that the login is being attempted by a person and can be enabled in both the admin and customer login areas



Magento General Feature List

Catalog Management

- Simple, configurable (e.g. size, color, etc.), bundled and grouped products
- Create different price points for different customer groups, such as wholesalers and retailers
- Virtual products
- Downloadable/digital products with samples
- Unlimited product attributes
- Attribute sets for quick product creation of different item types
- Inventory management with backordered items, minimum and maximum quantities
- Batch updates to products in admin panel
- Automatic image resizing and watermarking
- Advanced pricing rules and support for special prices
- Search results rewrites and redirects
- Moderated product tags and reviews
- Customer personalized products – ability to upload images and text (i.e. for embroidery, monogramming, etc.)
- Customer sorting – define attributes for customer sorting on category (price, brand, etc.)
- RSS feed for low inventory alerts

Search Engine Optimization

- Layered / faceted navigation for filtering of products in categories and search results
 - Filter products by price and display a range of prices based on even increments or by a similar number of products within each range
 - Static block tool to create category landing pages
 - Product comparisons with history
 - Configurable search with auto-suggested terms
- Breadcrumbs
- Ability to assign designs within category and product level (unique design per product/category)
 - Recently viewed products
 - Popular search terms cloud
 - Product listing in grid or list format

Search Engine Optimization

- Multiple images per product
- Product image zoom-in capability
- Related products and upsell
- Stock availability
- Multi-tier pricing upsell
- Product option selection
- Grouped products view
- Add to wish list
- Send to a friend with email
- Share on Facebook



Magento General Feature List

Customer Accounts

- One-page checkout
- Guest checkout and checkout with account to use address book
- Shipping to multiple addresses in one order
- Option for account creation at beginning of checkout
- SSL security support for orders on both front-end and back-end
- Saved shopping cart
- Accept gift messages per order and per item
- Shopping cart with tax and shipping estimates
- Saved credit card method for offline payments
- Configurable to authorize and charge, or authorize only and charge on creation of invoices
- Integration with multiple PayPal gateways
- Integration with Authorize.net
- Accept checks/money orders
- Accept purchase orders
- Additional payment extensions available through Magento Connect
- Offer Bill Me Later as a payment option
- Shipping integration with label printing - view edit, print labels for all major carriers
- Integrated for real-time shipping rates from:
 - UPS, UPS XML (account rates), FedEx (account rates), USPS and DHL
- Ability to specify allowed destination countries per method
- Flat rate shipping per order or item
- Free shipping
- Table rates for weight, sub-total, destination and number of items
- On-site order tracking from customer accounts

Order Management

- View, edit, create and fulfill orders from the admin panel
- Create one or multiple invoices, shipments and credit memos per order to allow for split fulfillment
- Print invoices, packing slips and shipping labels
- Call center (phone) order creation - provides transparent control for administrators and front-end enhancements for customers during the shopping process. Changing product configurations, for all types of products, can be done by the call center sale representative on the admin side as well as by the customer throughout the shopping process. Custom product choices and configurations can be changed directly during order creation, in the wish list and the shopping cart
 - Includes the ability to create new customers, or select existing customers and view their shopping cart, wish list, last ordered items, and compared products lists, as well as select addresses, give discounts and assign custom prices
- Assisted Shopping - customer service representatives and other admin users are able to manage products and coupons in customers' shopping carts and wish lists through the administrator panel
- Customized Order Status - tracking an order is easier than ever with customizable order statuses easily assigned to order states. A predefined list of order states (ex. new, processing, payment review, complete) represents the order processing workflow. An order status is assigned as a sub-category of the order state (ex. cancelled, complete, decline)
- Create re-orders for customers from the administration panel
- Email notifications of orders
- RSS feed of new orders



Magento General Feature List

Customer Accounts

- Account dashboard
- Address book with unlimited addresses
- Wish list with ability to add comments
- Order status and history
- Re-orders from account
 - Recently ordered items
- Default billing and shipping addresses
- Email or send RSS feed of wish list
- Newsletter subscription management
- Product reviews submitted
- Product tags submitted
- Downloadable/digital products

Customer Service

- Contact Us form
- Create and edit orders from the admin panel
- Feature-rich customer accounts
- Order history with status updates
- Order tracking from account
- Password reset email from front-end and admin panel
- Order and account update emails
- Customizable transactional emails

International Support

- Support for localization, multiple currencies and tax rates
 - Includes support for WEEE/DEEE in EU
 - Support for accented characters and right to left text
 - Configurable list of allowed countries for:
 - Site registration
 - Shipping destination addresses with ability to specify per shipping method
 - Billing addresses with ability to specify per payment method
 - European Union VAT-ID validation facilitates the tax collection process by automatically applying the correct tax rules according to VAT customer groups
- EU cookie notification simplifies the EU Privacy and Electronic Communications Directive compliance process by displaying an opt-in message at the top of the storefront

International Support

- Integrated with Google Analytics
- Admin dashboard for report overview
- Sales report
- Tax report
- Abandoned shopping cart report
- Best viewed products report
- Best purchased products report
- Low stock report
- Search terms report
- Product reviews report
- Tags report
- Coupon usage report
- Total sales invoiced
- Total sales refunded



Magento Features List

Mobile Commerce

Mobile HTML5 (pre-integrated)

- Quickly and easily create a storefront optimized for mobile devices so customers can shop even when they're on the go. This mobile interface uses HTML5 technology and supports iPhone, Android and Mobile Opera browsers. It includes out-of-the-box features such as:
 - Device-specific media capabilities for audio and video
 - User-friendly search and results display
 - Clean display of product detail pages
 - Pinch, multi-touch and scaling images
 - Easy swipe between product images
 - Zoom capabilities
 - Cross-sell and up-sell capabilities
 - Drag-and-drop of products to the shopping cart

Responsive Design

- Quickly create a site optimized for any device using an included responsive design reference theme
 - Can be easily customized for a fast time to market
 - Includes all major flows, product types, and features
 - Reduces long-term maintenance costs and eases site updates
 - Offers SEO benefits by using Google's preferred approach to optimizing mobile sites

Native Device Applications

- Support available for native applications on iPhone, iPad, and Android mobile devices
 - One admin panel for multiple devices
 - Seamless integration with your current product catalog, CMS and store configurations
 - Real-time customization including updates for promotions and merchandising
 - Support for a wide range of checkout capabilities



Magento Enterprise Exclusive Features

Customer Segmentation, Targeted Promotions & Merchandising

Customer Segmentation, Targeted Promotions & Merchandising

Segment customers into groups and optimize marketing initiatives by identifying specific customer groups using specific characteristics (address, location, sex, etc.) and/or value (purchase history, on-site browsing, etc.).

Advanced segmentation capabilities include the ability to identify unknown site visitors. Whether they're new visitors or returning customers who have not logged in, you'll now be able to identify and target them with special promotions to convert browsers into buyers.

Dynamic Rule Based Product Relations

Dynamically target customers to present up-sells, cross-sells, and related products based on their specific product selections. Rules are easily administered through a condition based tool, allowing marketers to easily manage specific product suggestions, shopping cart price rules and banners to any customer segment to encourage additional purchases.

Persistent Shopping

Customers are able to shop and maintain items of interest in their shopping cart, wish lists, recently viewed and recently compared items between browsing sessions and from device to device. Once a customer logs in to a site, a long-term cookie is established for that browser/device combination and the customer can now view the contents of their shopping cart in subsequent sessions without logging in again.

Automated Email Marketing Reminder

Increase customer retention by automating email reminders to customers with abandoned shopping carts and wish lists. Email reminder campaigns are configurable and customizable for a variety of parameters including frequency, cart value, quantity and more.

Private Sales

Restrict your catalog to specific customers. Create invitations and events for limited time sales to select customers and allow customer-initiated invitations.

Gift Registry

Increase revenue and capture valuable customer data with the Gift Registry feature. Those purchasing gifts can search for the registry by owner's name, email or gift registry ID. Privacy settings are included.

Gifting Options

Allow customers to purchase physical and virtual gift certificates/cards for your store. Increase the average order value with gift wrapping and gift messaging options to individual products or complete orders before check out. Applicable pricing and taxes for gift wrapping options are easily configured by administrators.



Magento Features List

Rewards Points

Enables merchants to implement programs that provide incentives to frequent shoppers, increasing customer loyalty. Points can be awarded based on a wide range of transactions and customers. Redemption rules can be controlled by merchants based on a variety of parameters including balances, expiration, customer history, conversion rate and more.

Store Credits

Store credits can be created and tied to customer accounts. Orders can also be refunded with store credit or virtual gift cards which can be redeemed to make future purchases.

Multiple Wish Lists

Customers can save products to multiple wish lists and copy or move items from list to list. They can make their wish lists public so they're searchable by anyone. And merchants can review them to learn about their customers' wants and needs.

Add to Cart by SKU

Streamline the ordering process, especially for B2B customers, by enabling them to enter a list of SKUs without having to go into product pages. This simplifies large orders, recurring orders and ordering based on offline catalogs.

Return Management Authorization (RMA)

Enables of customer and merchant administration of returns with support for partial order and individual item returns, customer notifications, shipping methods and more.

Content Management System

Magento's CMS uses a WYSIWYG editor with support for rich content. Build complex content pages, create multiple versions of a page, restrict publishing privileges and create menus. Easily add CMS pages to the navigation menu and create, copy or delete different CMS hierarchy trees for each website and store view individually or en masse.

Scheduled Import/Export Functionality

Import and export product catalog data either locally or from remote FTP servers. Merchants can configure for error handling, status reporting and backup.



Magento Features List

Backup and Rollback

Manage and schedule a variety of backup operations with the option to rollback the changes to reverse any modifications. This feature is particularly useful when testing new modules or customizations, or when upgrading to a new version of Magento. You can review specific customizations and their impact on the new code. (We do not recommend using this feature in your production environment.)

Three types of backup are supported:

- System Backup
- Database Backup
- Database and Media Backup

Staging, Merging and Rollback of Content

Create a staging site to test new categories, product information, promotions etc. Content can be merged to the live site after approval, either on-demand or per a schedule. Supports on-demand, scheduled merges and rollbacks of content.

Customer Attribute Management

Improve sales and marketing efforts with advanced attribute management. Customer account and address attributes are managed by the Magento Administrator interface and then used to create customized marketing campaigns and customer profiles.

Administrator Permission Roles on Website and Store Levels

Restrict access roles so that staff can view only the data to the stores relevant to them.

Price and Promotion Permission

Merchants can create and control multiple admin roles for reading and editing prices and promotions.

Logging of Administrator Actions

Track and review all actions taken by administrator users, with the ability to see views, edits and deletions of information. Logs are associated to specific administrator users, with the ability to see the action taken, when it was made, and more.

Category View and Purchase Permissions per Customer Group (Limited Catalog Access)

Manage viewing or purchasing items access by customer group. Access can be controlled globally or by specific category.



Magento Features List

Order Archiving

Increase store performance and provide efficiencies in store management through an order archiving module, enabling merchants to archive orders after a configurable time. Orders are still available to both administrators users and customers, while providing increased performance by storing historical orders in an archive.

Solr Search

An alternative to the standard Magento search, Solr search provides merchants with site-search options and enhancements to the speed, quality and relevancy of search results provided to customers. Performance and search quality are improved with layered navigation and features like spelling / synonyms/stop words and weighted attributes.

Full Page Caching

Enhance performance with caching of primary pages, including category, product and CMS pages for all users, including session users (excludes personal information). Caching of pages generally improves server response times and reduces load.

Optimized Indexing

Optimized indexing enables significantly faster indexing with limited to no impact to the customer's shopping experience. This makes it easier to add and update products more frequently while ensuring URLs, promotions, navigational menus and product search tools are always up to date while never slowing down site performance. Incremental indexing reduces the need to perform a full re-index and most indexing operations are automated.

Configurable Order Tracking Widget

Customers can track the status of existing orders and returns without the need to log in to their account.

Support for Alternate Media Storage – CDN and Database

Media files can be stored within the database or CDNs.

PA-DSS Certification/Payment Bridge

Magento Secure Payment Bridge is a PA-DSS certified payment application, enabling merchants to efficiently attain PCI compliance with minimum cost and effort. Customers will also be able to securely save their credit card information for future transactions.

Strong Data Encryption, Hashing and Key Management

Strong data encryption based on AES-256 and strong hashing based on SHA-256. Database keys are easily managed and updated.



Multi-Vendor Features List:

- Customizable source code
- Separate seller profile
- Vendor profile
- Micro site
- Seller can add banner , shop logo.
- Custom HTML text
- Seller / Vendor product search.
- Seller's product collection.
- Feedback and review system
- Interactive star rating.
- Contact to seller with captcha support.
- Different commission for every seller.
- Back-end admin product assignment
- Seller Category assignment
- Subcategory assignment
- Seller Dashboard to display product status.
- Multiple category selection.
- Special price from and to date.
- Stock Availability check .
- Ajax check for vendor / seller shop url .
- Review management for vendors/ sellers.
- Feedback management for sellers / Vendor
- Product Preview for admin approval
- Vendor / Seller and Admin moderation
- Seller / Vendor Enable disable by admin
- Seller can edit shop URL for Profile page, collection page
- Seller can also edit URL of review page, Location page.
- View the list of all the sellers in one place.
- Seller can enabling the social media from Profile page.
- Seller can add Carrier and Tracking numbers
- Admin can do the Landing page setting.
- Admin can manage the inventory setting.
- Allow admin to create custom templates.
- Mail notification to seller when product inventory reaches its limit
- Admin can manage the Seller profile page setting.
- Multi Lingual support with RTL
- Product Edit and Delete option on seller panel.
- Interactive view for seller profile
- Product type like Simple, Downloadable, Virtual, and more
- Seller / Vendor transaction report at seller panel.
- Working fine with all languages . All currencies Supported.
- Hint(s) / Guide feature for the fields managed by Store Admin.
- Vendor can add the product on allowed categories by admin
- Auto generate seller product URL's like- Profile, Collection and more
- Marketplace sell page works as seller central
- Admin can choose to auto-approve orders or not.
- Seller to manage the order from the front-end
- Allow seller to add related products,
- Admin also approve up-sell products and cross-sell products
- Allow seller to add product limit for customer on purchase.

CONTEXT

1. Overview
2. Requirement Specifications
3. Technologies
4. Features
5. Marketplace Management
6. Affiliate Plus
7. Mega Menu - Management
8. Reward points
9. Shop by Brand
10. Group deals
11. FAQ-FME Extension
12. RMA
13. Magazine
14. Detailed Review
15. Gift Card
16. Gift Wrap
17. Auto cross sell
18. Auto Related Products
19. Promotional Gift
20. AfterShip done
21. Responsive banner slider
22. Studioforty9 Recaptcha
23. Webkul FAQ
24. Polls
25. Vervetabs

OVERVIEW

Magento Marketplace is an e-commerce application where the vendors can sale their products. Also, the system provides the way to manage the Vendors accounts and synchronize the data with Marketplace system. The customers can purchase any products of any vendor from the Marketplace system.

REQUIREMENT SPECIFICATIONS

1. Admin can able to create customers and manage their details from the admin panel.
2. Customers will send a request to become a seller and admin will process the request.
3. Admin can “Approve” or “Unapprove” the seller request and can manage the sellers.
4. Sellers can add product which will be “Approve” or “Unapprove” by admin.
5. Admin can manage all the seller products.
6. Email notifications will be sent to sellers and admin about the seller and product request approval.
7. Admin can set commission percentage for the approved seller’s and manage commission for all sellers.
8. The sellers can manage the shipping methods for their products.
9. The customers can able to earn reward points based on their activities on the website like placing an order, sharing the products, referring the customers etc.
10. The customers can able to share the products and orders which has been placed from the site on social websites like Facebook, Twitter etc.

11. The customers can able to create and manage their address details.
12. The customers can able to add the products to Wishlist and manage them.
13. The customers can able to see all their orders and manage them.
14. The customers can able to add their reviews with an image.

TECHNOLOGIES

Ecommerce Application : Magento 1.9

Front End Technology : HTML, XML, Bootstrap 2, JQuery

Server configuration : Apache/2.4.28 + PHP FPM, PHP 7, Mysql, Redis, Varnish, CloudCDN (1 database server and 1 file server)

Version Controller : Bitbucket

FEATURES

Multivendor system

1. Customer will send request to the admin to become a vendor and the admin can approve/unapprove the request on the same.
2. Vendor can add/manage their Products,brands,shipping method etc.,
3. Vendor can view the sales,commision report in their dashboard.
4. Vendor can manage their profile.
5. Vendor have the landing page which consist of vendor products, brands and the vendor details like Story, Videos, Address etc.,

Admin Features :

1. Admin will approve/unapprove the vendor and their products.

2. Admin can manage the sellers commission.
3. Admin can manage affiliate system based on the customer activity like banner count, impressions and customer referral etc.,
4. Admin will add deal products which can be deal by the customers.
5. Admin can Add/Manage FAQ topics and apply to products.
6. .Admin can set 'Promotional Gifts' based on Catalog and Shopping cart rules.
7. Admin can add and customize a multi-slider to specific pages like (CMS & categories & Home).
8. Admin can protect on any forms on your website, forms like Contact Form, Seller, and Customer Registration form etc.,
9. Admin can find out the popularity among the customer for the products or about the services provided within the site with the number of customer polls.
10. Admin can add all types of products as tabs in home page based on the admin choice on the site.
11. Admin can add Magazine based on Category, Author and issue.

Customer Features :

1. Reward points based on the customer activity.
2. Customers can filter the products based on the brands, vendors and category in the shop.
3. Return Merchandise Authorization(RMA) - Customers can return the product and replace or refund.
4. Customers can review the products with image as a verified buyer.

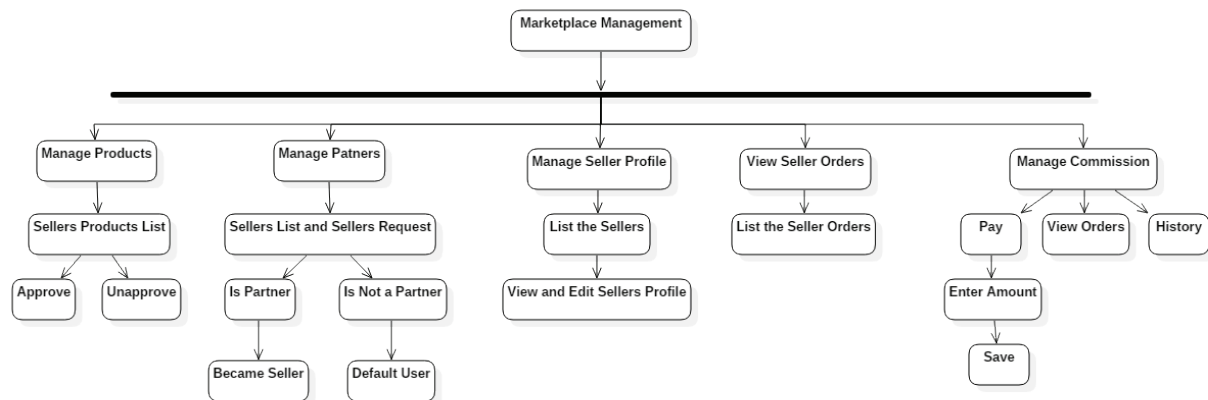
5. Customers can share/send gift cards to their friends and they can use the gift card in their purchase.
6. Customers can purchase 'Gift wrap' and can send along with the message to share with the friends.
7. Customers can view the products "which is also bought from other customers" and "Related products" when purchase.
8. Customers can track all the order shipment status and delivery updates for their orders.
9. Customers can add their Fav products to the account.
10. Customers can register/login with the facebook, Google+.
11. Customers can share the products via facebook, google, twitter, email and pinterest.

MARKETPLACE MANAGEMENT

Overview:

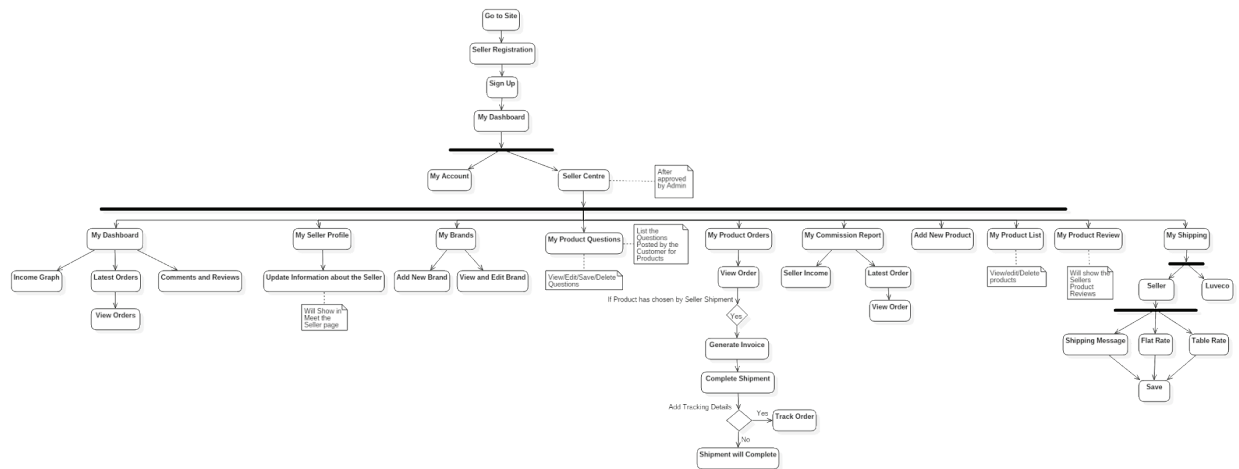
In Marketplace the seller can add products and manage the inventory, shipment, seller profile page, commission and reports. The customers can purchase any products from the Marketplace system.

Backend Process



- The customers will send the seller request to the admin.
- Admin can Approve or Unapprove the seller request.
- Once the status has been changed as “is partner” by admin, the customer will become a seller other wise as a default user.
- Admin can view or edit the seller profile once approved and changes will reflect at frontend.
- The approved seller can add a product and the request for product approval will be sent to admin.
- Admin can Approve or Unapprove the seller products and also can manage all the seller products.
- If the products are approved by the admin, the seller will be notified and product will be available for the customers at the site.
- Admin can set a commission rate to the seller product. Once the customer purchased the seller product, the mentioned commission amount will be given by admin to seller.

Frontend process:



- The customer can become a seller once after the admin approval.
- The Seller dashboard will maintain an income graph, latest order placed by the customer, and comments & reviews made by the customers.
- A seller can view or edit the information about the seller and manage the seller profile, where the customers can view the seller details at “meet the seller page”.
- Seller will add brand and manage a list of favorite brands, where the customers can view the seller favorite list of brands at “meet the seller page”.
- The approved seller can add product and also manage them with the status.
- Once approved, the products will be available at the marketplace for the customer to make a purchase.
- The seller can also choose the shipping method as “admin” or “seller”. If chosen as admin-admin shipping method will be followed or seller can manage the shipping method for their products.

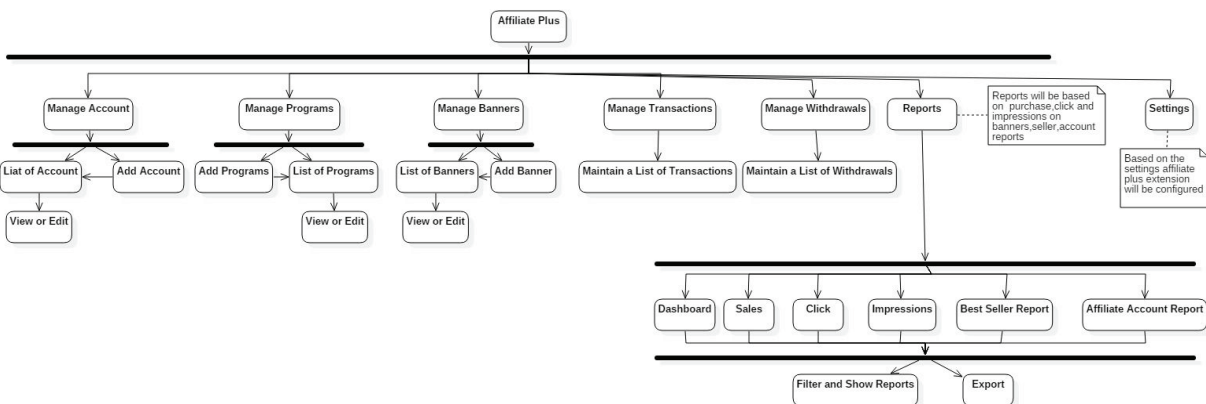
- The customers can review/comment the seller products and those reviews will be managed at my product review from seller dashboard.
- Seller will view/save/delete the questions asked by the customers about their product.
- Once the seller products are purchased by customer, the respective products will be assigned to that particular Seller at “my product order” list and seller will manage a list of all the orders of their products.

AFFILIATE

Overview :

- The admin will give the commission to the customer based on their affiliate activities like banner count, impressions for banners from other affiliates, share and customer referral.
- The customer will manage the transactions and commission earned from admin and able to withdrawal earned commission to the requested amount.

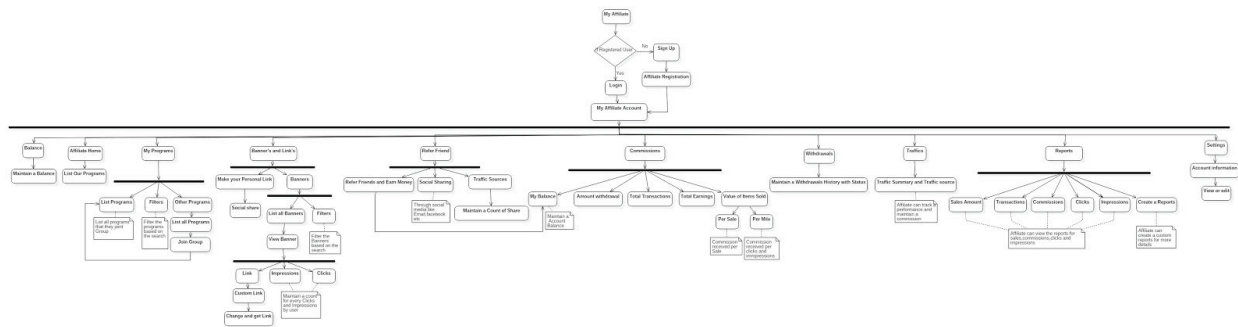
Backend Workflow :



Backend Process

- Admin can create the own affiliate program.
- Admin will set the commission, discount and payout requirements for their affiliate programs(ie) that the specific amount that affiliates balance must reach before they can request to withdraw money.
- Once the customer join their preferred group,assigned commission by admin will be detected from the customer account.
- Admin can manage their customers affiliates account.
- Admin can process to add, remove, enable or disable affiliates and edit affiliates accounts, and the changes will reflect at my affiliates .
- Once the customer purchase a products using the affiliates discount,admin will maintain the Payment information, history of transactions, withdrawals made by the customers.
- Admin can also manage the banner and links, and also can upload the banners with different types (image/flash/text), links and sizes.
- Admin will manage a list of transaction made by customers like order number, products, commission, and discount applied.
- Admin will manage a history of withdrawals made by customers.
- Admin will maintain and can track the sales, clicks on affiliates banner, impression, best seller product reports, affiliate account reports.
- Admin can export as a csv file and to apply filters to the reports.

Frontend workflow :



Frontend Process :

- Customer needs to sign up their affiliate account with the customer credentials
- Only registered customers can edit/save the affiliate account profile and manage them.
- Affiliates can view the list of groups associated with the programs and customers can join their desired group to list the programs at affiliate dashboard.
- Affiliates can add banners and can get a unique link by using affiliate links.
- Affiliates can filter their banners by type and size at the affiliate banner session..
- Affiliates can view the counts added for banner links and impressions from other affiliates.
- Affiliates can share links and to refer friends through email or social media (Facebook, Twitter, Google+) and earn the commission.
- Affiliates can maintain a count for sharing the link and refer friends.
- Affiliates can able to track their earned commission, transactions & withdrawals and value of items sold per sale and mile at the transactions & withdrawals session.
- Affiliates also can create own reports for reviewing their performance and can export reports by sales, clicks, and impressions.

- Affiliates can view/edit their account information and the changes will be reflected at admin affiliate account session.

MEGA MENU

Overview:

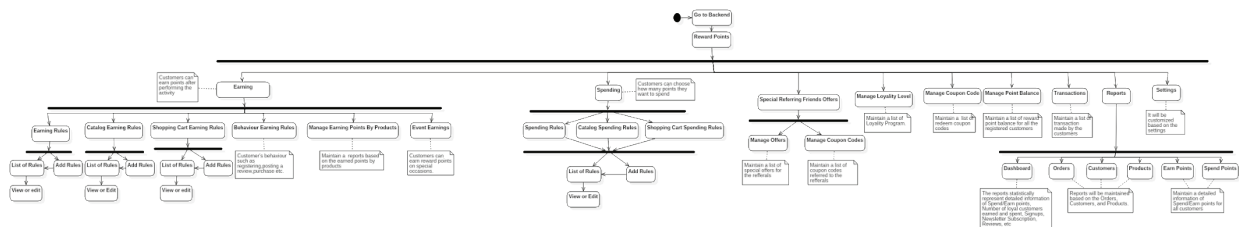
- Admin can create a horizontal & vertical mega menu with effects of Fade, slide, toggle.
- Admin can Customize the style of menu with width, color, icon, position as per the site.

REWARD POINTS

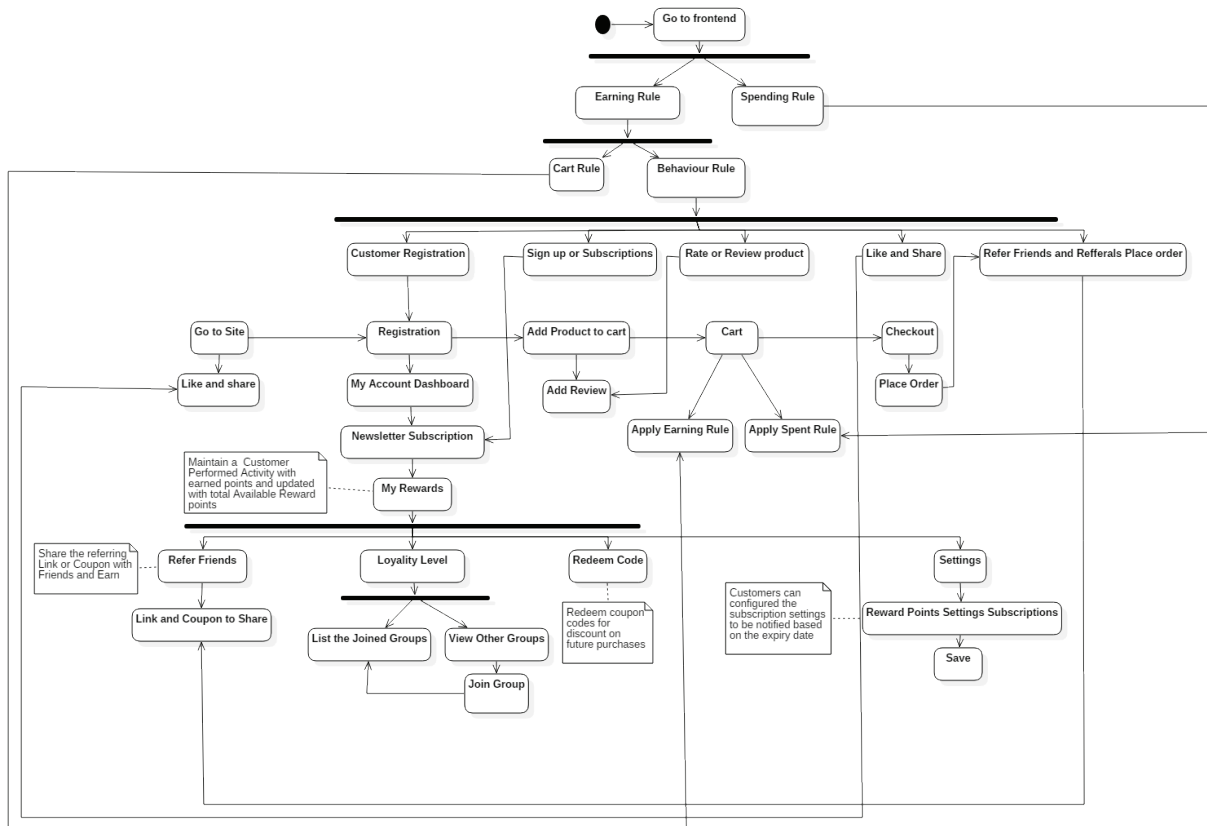
Overview:

- The admin will give the reward points to the customer based on their activities (like placing on order, sharing etc...) on website.
- The admin allows the customers to use their earned Loyalty reward points during on their purchase.

Workflow:



Frontend -workflow:



Overall Process

- Customers will receive a reward point for every purchase, newsletter, referral, like/share, product reviews, Registration etc.
- Only registered customer can review their updated reward points balance and activity in their account dashboard.
- Customers will get notified for every reward point updates based on the activities (like placing on order, sharing etc...) on website.
- The customers can choose, how many reward points to be spent for every purchase based on the spend rules set by the admin.

- The customers can join as loyalty group members to get the special benefits such as discounts on future purchases etc.
- Admin can set the reward points for specific products, brand, categories, any specific product attributes and also for cart subtotal, cart quantity etc.
- Reward point can be fixed or of the percentage of the product price.
- Admin will maintain all referral or specific customer's behavior such as registering, posting a review, purchase etc.
- Admin can track the point transaction history of all or specific customers.
- Admin can manage points and view reports based on the purchase.
- Admin can manage the reward coupons and assign to the customers.
- Customers will receive Reward coupons as gifts or special offers redeem for points to use as discount on future purchases and will be maintained separately at redeeming code session.

SHOP BY BRAND

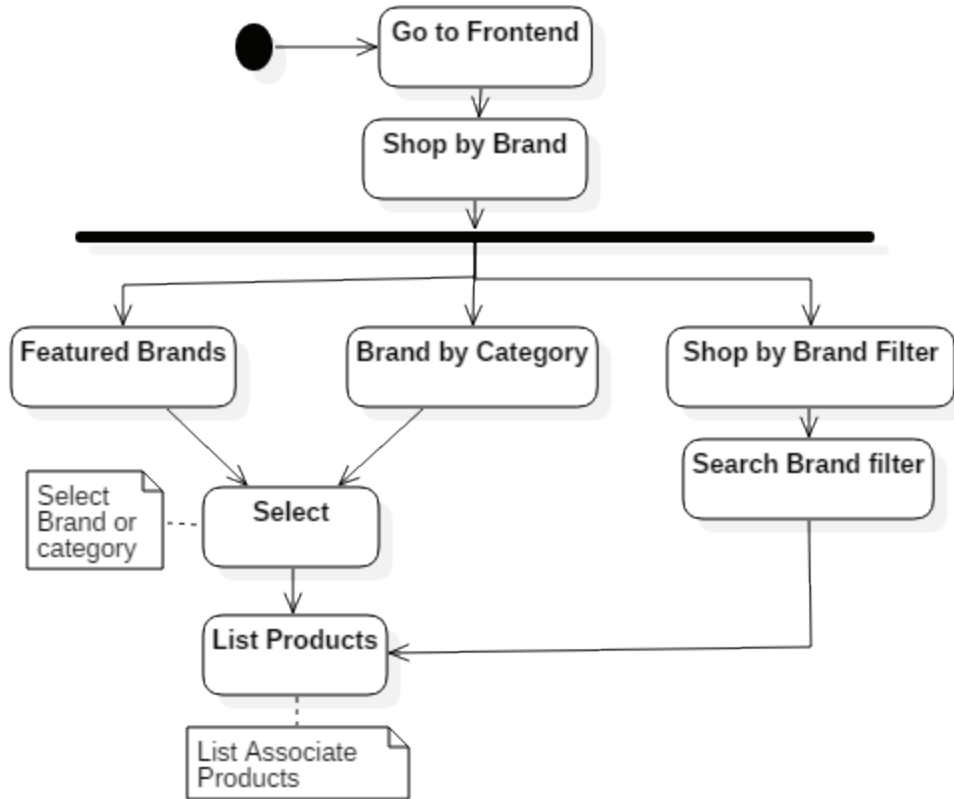
Overview:

- Customers can see all products and featured products of their preferred brand with recommended filters applied.

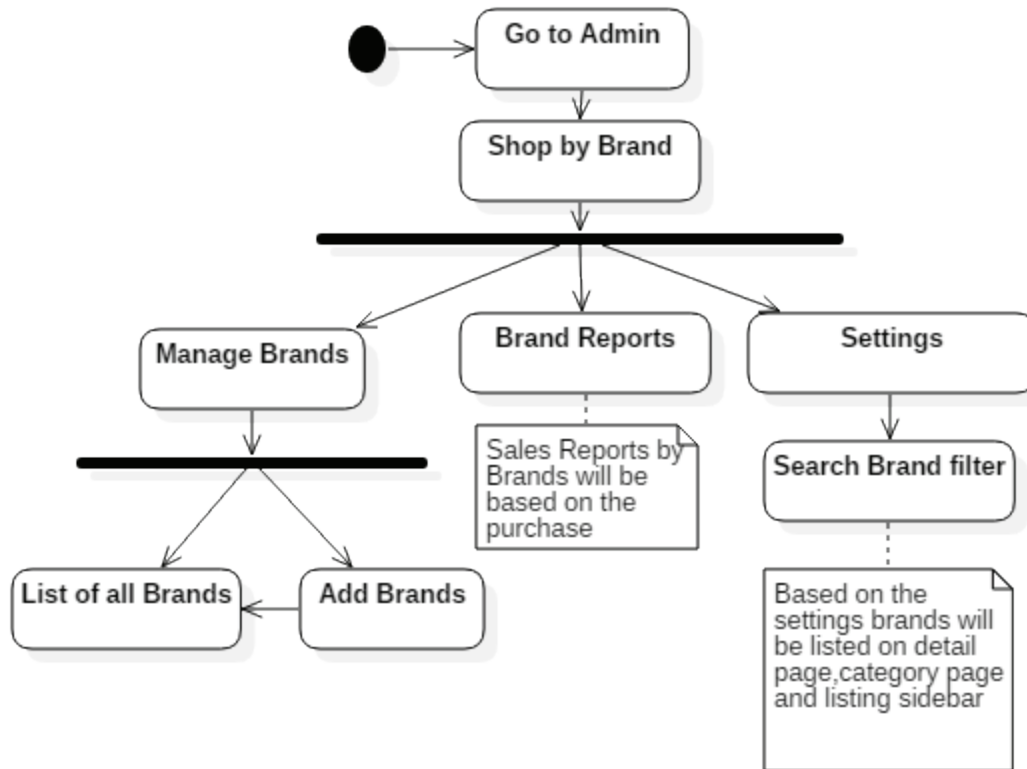
Overall workflow:

- The customer can apply filters based on their preferred brands and make their purchase at product detail page.
- Customers can also apply filters based on featured brands, brand by category at shop by brand session..
- Admin will manage the list of brands and can also add new brands.
- Admin will maintain a brand reports by brands based on the sales purchase made by customers.

Frontend Process



Backend Process

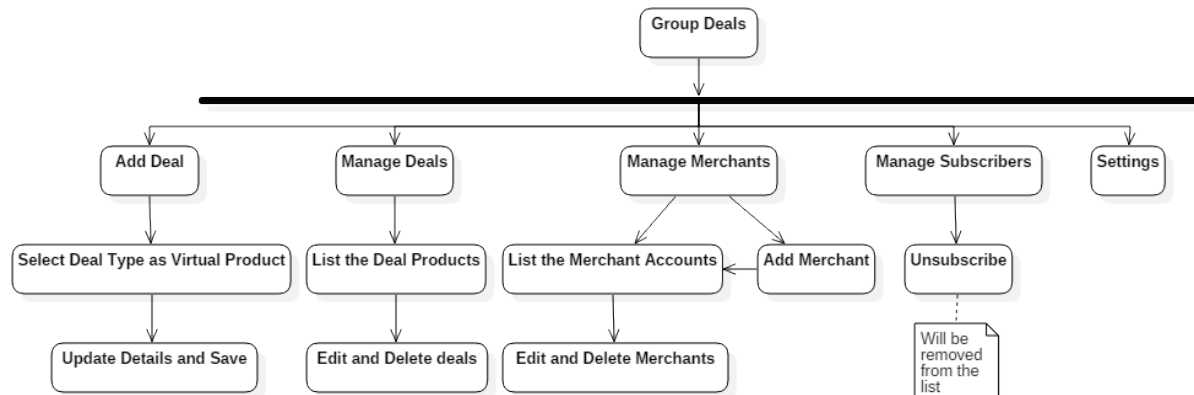


GROUP DEALS

Overview:

- The Customers will add the group deal products and make the purchase to increase the sales on the site.

Backend Process



Overall workflow:

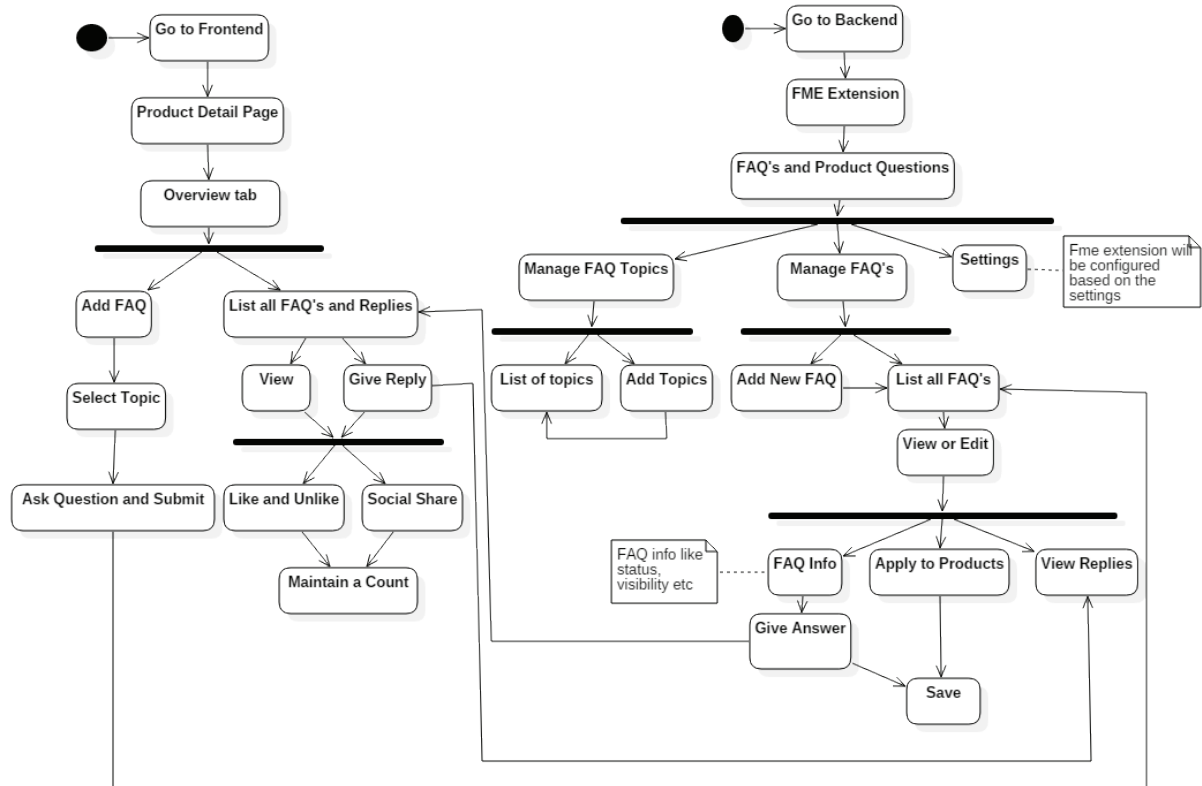
- Admin can add/save/edit/delete the deals with the information, image, countdown timer.
- At frontend the product will be out of stock ,when the number of buyers is reached to estimate amount.
- The customers will get notified once the deal products are back to stock , if registered.

FAQ-FME Extension

Overview:

- The customer can post or reply the questions before/after purchasing the products to admin and admin may give answers and list them on front end.

Overall workflow:



Overall Process:

- The customers can post their faq's and product questions to admin.
- When customers posts their faq's for the products, which will be processed by admin.
- Admin can change the status as "Enable" or "Disable" the posted faqs.
- Customers and Admin will get notified for every action processed by both admin and customers.
- The customers can view/post a reply for the faqs.

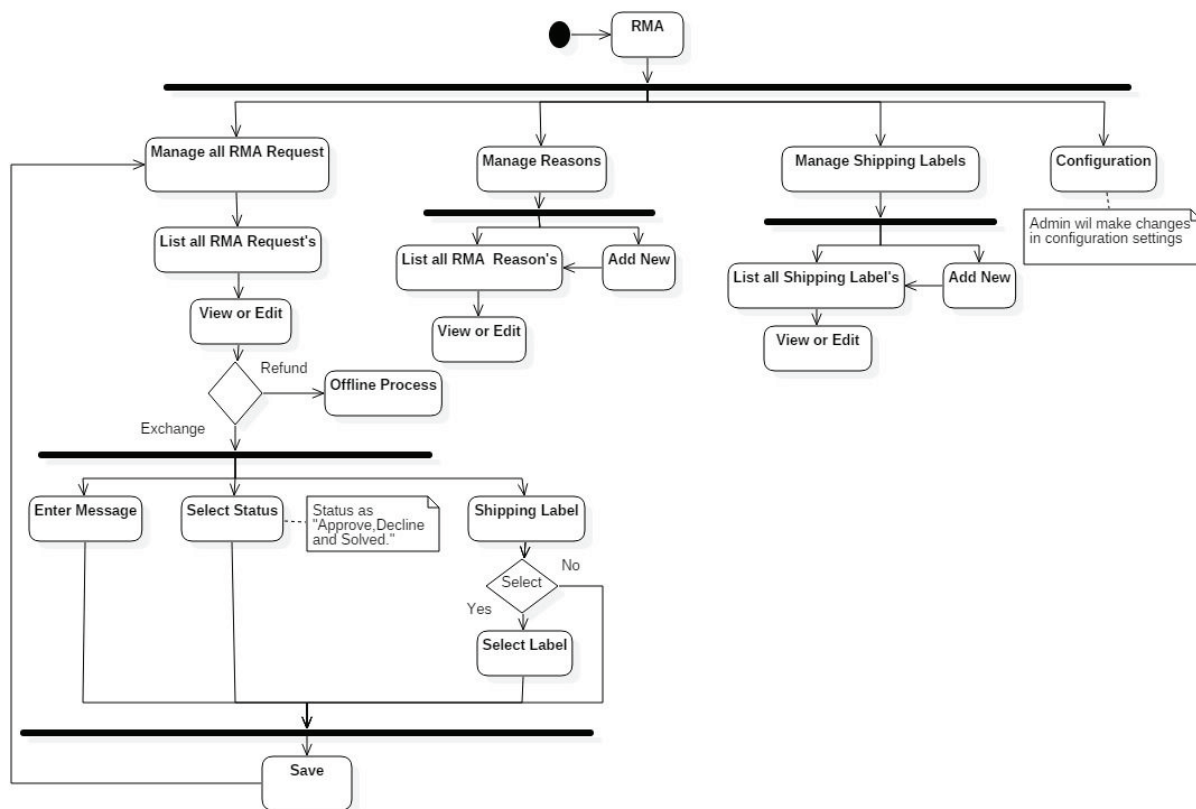
- Customers can also share their posted faq's through social media and count will be maintained for every share.

RMA-Return Merchandise Authorization :

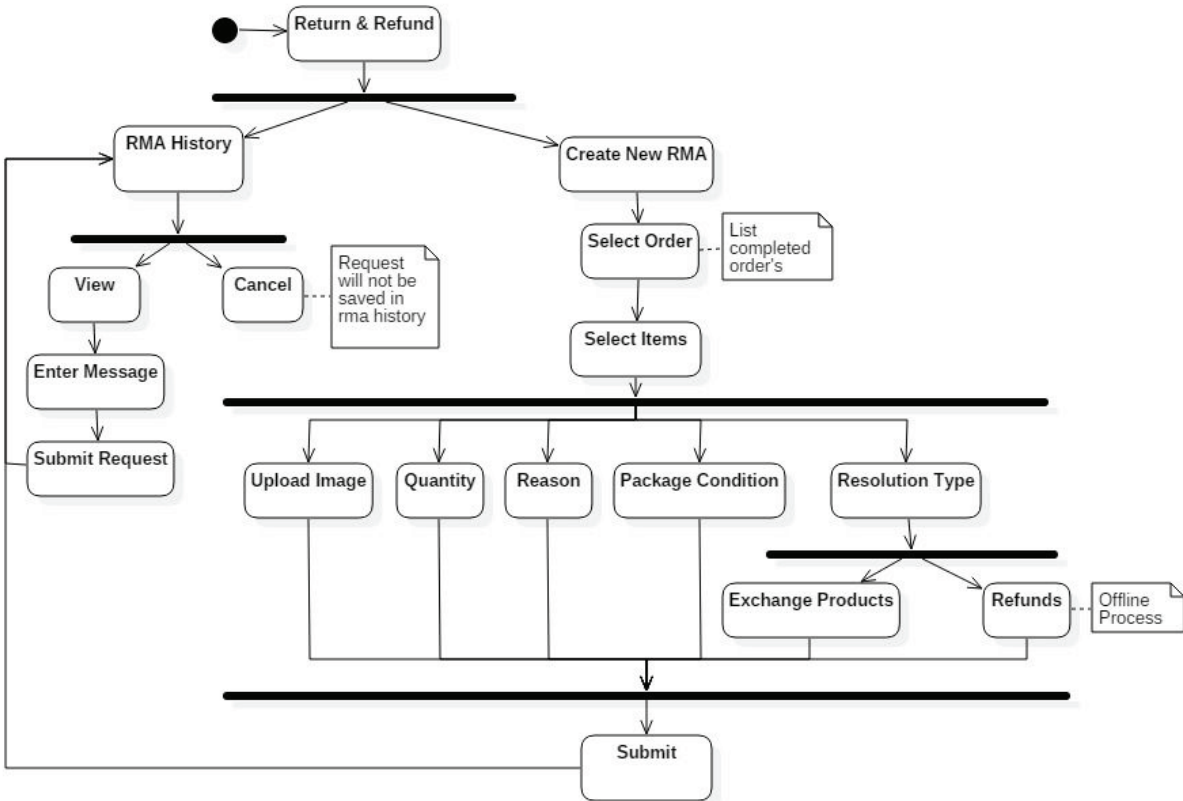
Overview:

- The RMA (Return Merchandise Authorization) allows the customers to return the products bought and to have them as replaced or refunded.

Backend Process:



Frontend Process:



Overall workflow:

- The customers can exchange the product shipped and Refund the order amount ie refund is offline process by admin.
- When customers request for RMA of an order which will be processed by admin.
- Admin can Approve, Decline or Solved the request.
- Admin can also choose the shipping label for exchange products.
- Customers and Admin will get notified for every action processed by both admin and customers.

MAGAZINE

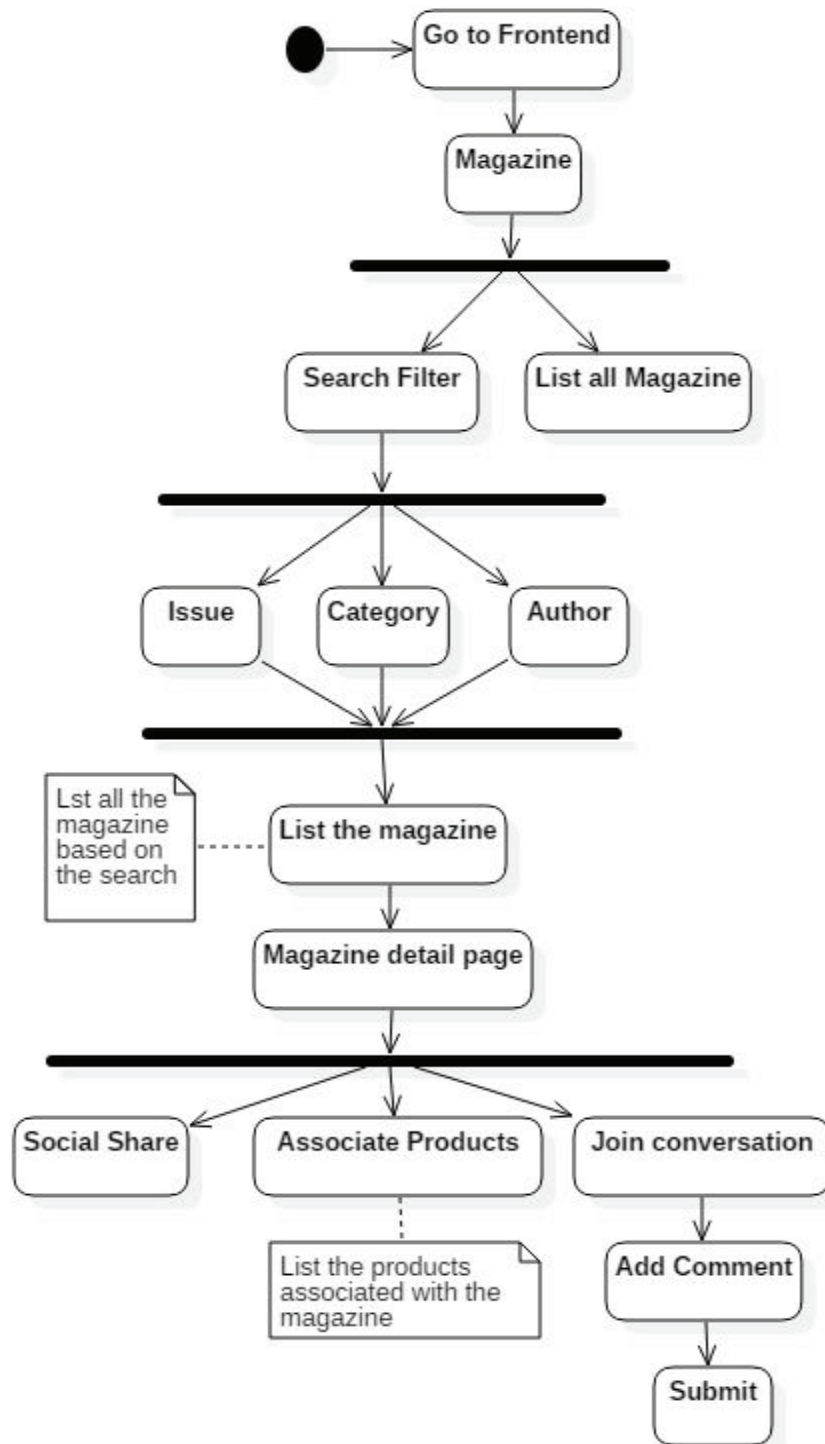
Overview:

- Allows the customers to refer the preferred magazine with the recommended filters to apply.

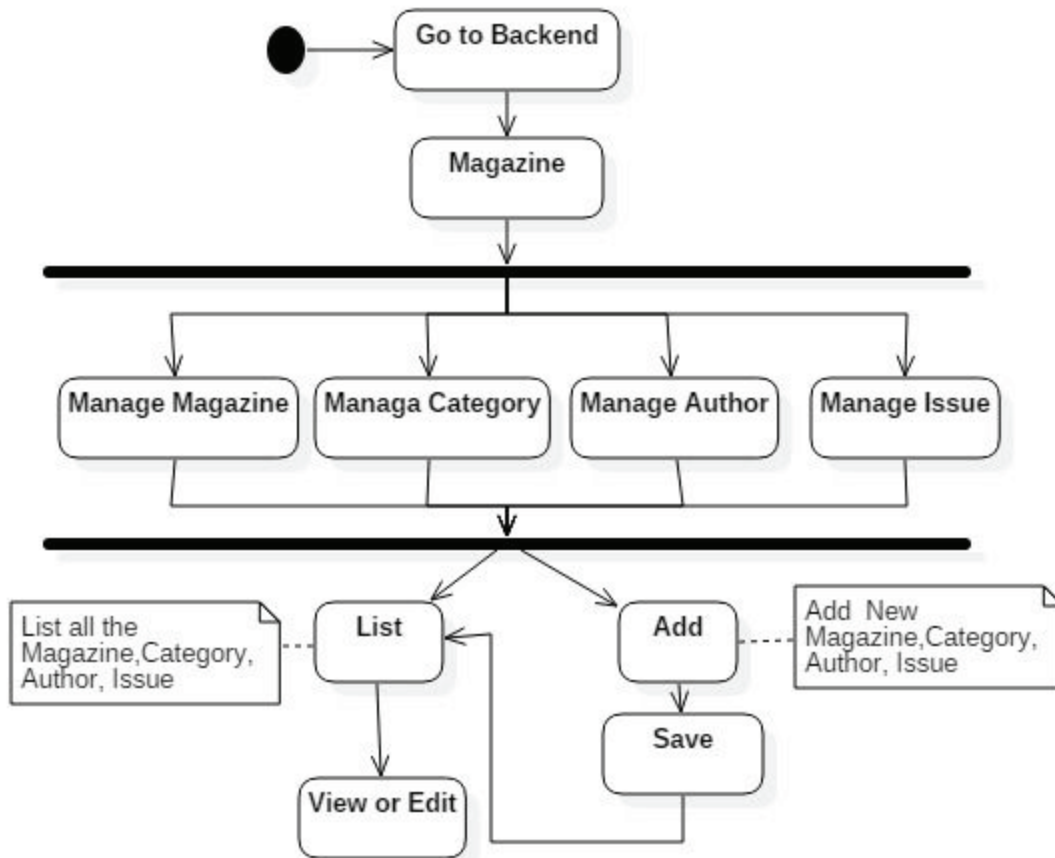
Overall Process:

- Customers can refer the preferred magazine.
- The customers can apply filters to a magazine based on the “issue” “category” and “author” will redirect to the magazine detail page based on the search.
- On the magazine detail page, the customer can view the products associated with a magazine.
- The customers can share the magazine through social media and there can also join the conversation by posting the comments.
- Admin will manage the list of magazine.
- Admin can view/edit or add new magazine and the changes will reflect at frontend.

Frontend Process:



Backend Process:

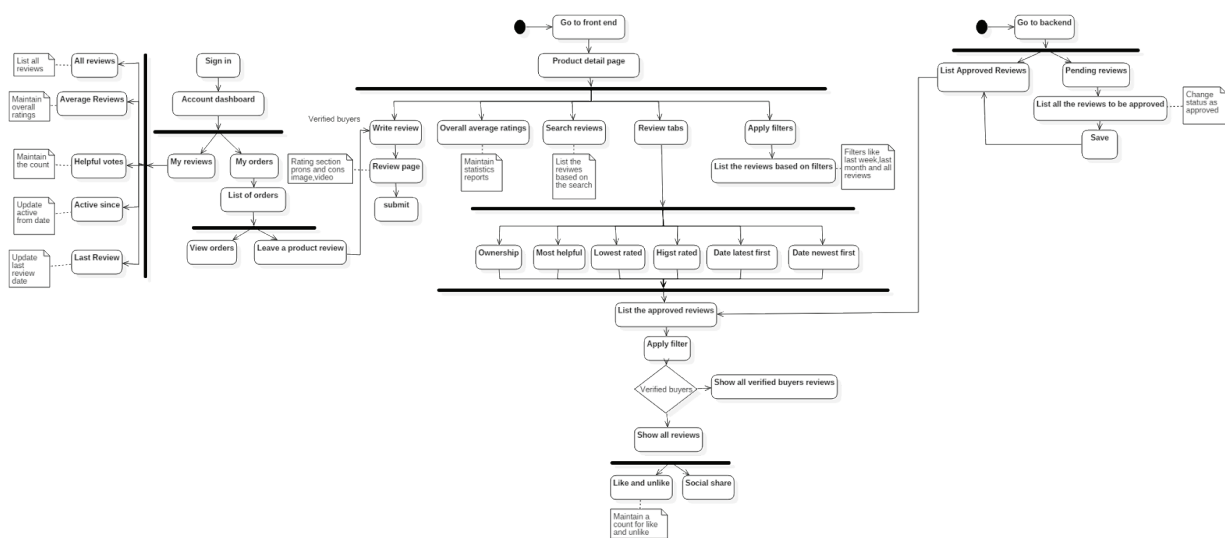


DETAILED REVIEW

Overview:

- Allows the customers to review the product with image and to become a verified customer.

Workflow Process:



Overall process:

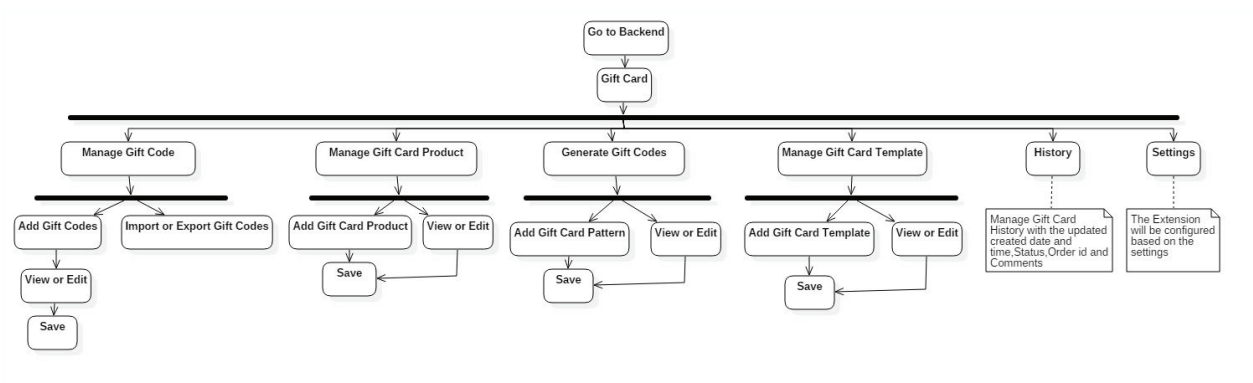
- The customers can write a review for any products at the site.
- Customers will become a Verified buyer by writing the reviews for their owned products.
- When customers post a review, which will be processed by admin.
- Admin can change the status as “approved” or “pending”.
- The customers can share/like their reviews through social media and count will be maintained for each like/unlike.

Gift Card

Overview:

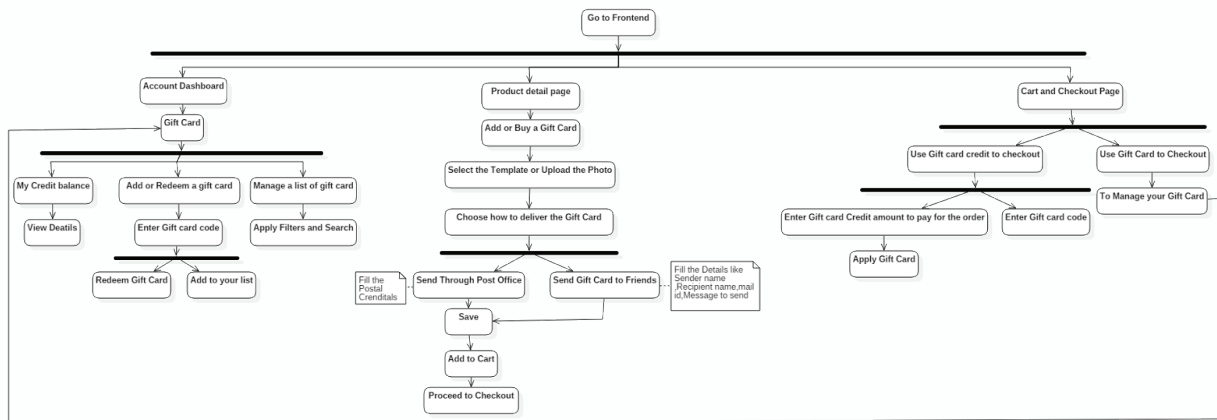
- Gift card extension allows the customers to share/send gift cards with their friends and to use gift cards for purchase.

Backend Process



- Admin can add the gift code based on the shopping cart and cart item condition and share with the customer through mail or postal service.
- Once the customer received the gift code, admin will manage all the gift code with the status, orders placed using the gift code and with the balance.
- Admin can add the Gift Card product and manage them, and customers can purchase the gift card product from the site.
- Admin can generate the gift codes gift code pattern to reward customers or use vouchers offline and manage all the generated codes.
- Once the customer use the generated gift code from admin, the customers will get a discount for their purchase.
- Admins can import gift codes from CSV files.
- Admin can add the new template and images for Gift Card product also manage the templates.
- Customers can use the template for purchasing the gift products.

Frontend Process



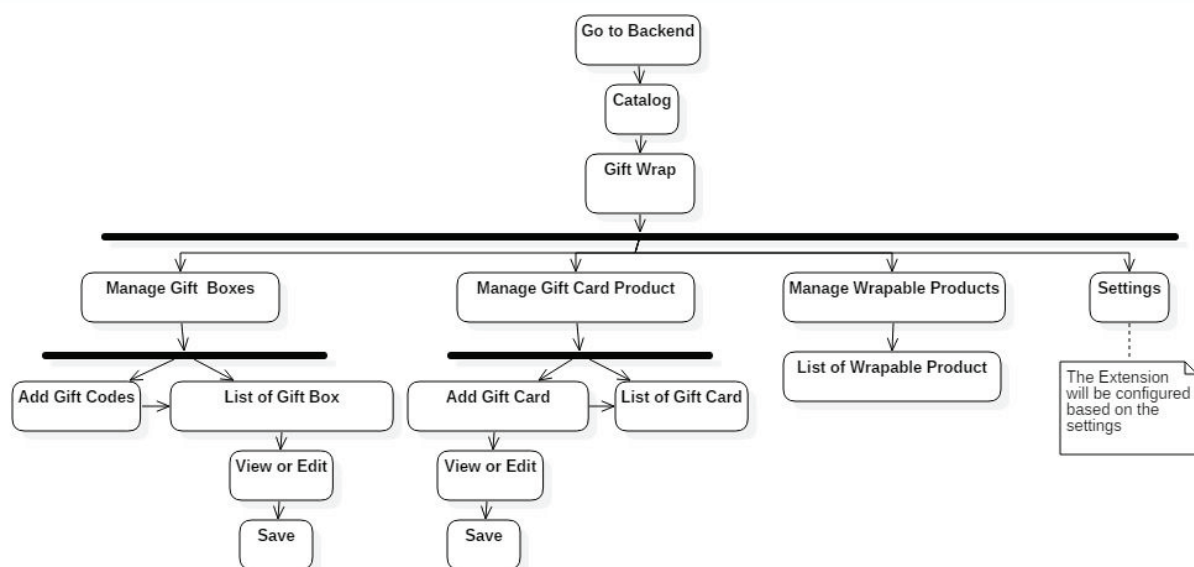
- Customers can buy gift cards for their own purpose and also to share the gift card to their friends.
- Customers can share Gift Card through mail or postal service.
- Customers can select Gift Card template or upload their preferred image for purchase or to share the gift card.
- Customers who purchase the gift card will be notified when recipients receive Gift Card and recipient will also be notified.
- Customers are able to redeem their gift codes and manage their credit balance.
- Customers can use the gift card credit amount at cart and checkout page for purchasing the product.
- Once the order has been placed using the gift card credit amount, the amount will be reduced and customer will maintain a gift card credit amount balance at account dashboard.
- All the placed orders history using the gift card will be managed by admin with the gift card status.

Gift Wrap

Overview:

- Customers can wrap (any type of products) all items in one box or wrap each item separately.

Overall process:



- Admin can set which products can be wrapped and the maximum number of items in each gift box is set previously by admin.
- Admin will set the gift wrap price and customer have to pay for it.
- Customers can see the Gift Wrap option on product pages and shopping cart page.
- Customers can wrap all products in one box or wrap each item separately.
- Customer can wrap the product along with the message to be shared with the friends.

Auto cross sell

Overview:

- Automatic display the products based on the order status where the “customer who bought this also”.

Overall Process:

- The customers can view the auto cross-sell products on product detail page based on the “customers who bought this also”.
- The customers can also add those auto-cross-sell products to cart.
- Customers can add auto-cross-sell products to wishlist and review the products.
- Admin can decide whether to enable the auto-cross-sell products or not on the detail page for the customers to view.

Auto Related Products

Overview:

- Automates display of related products on product detail page based on the category associated with it, instead of doing it adding manually.

Overall Process

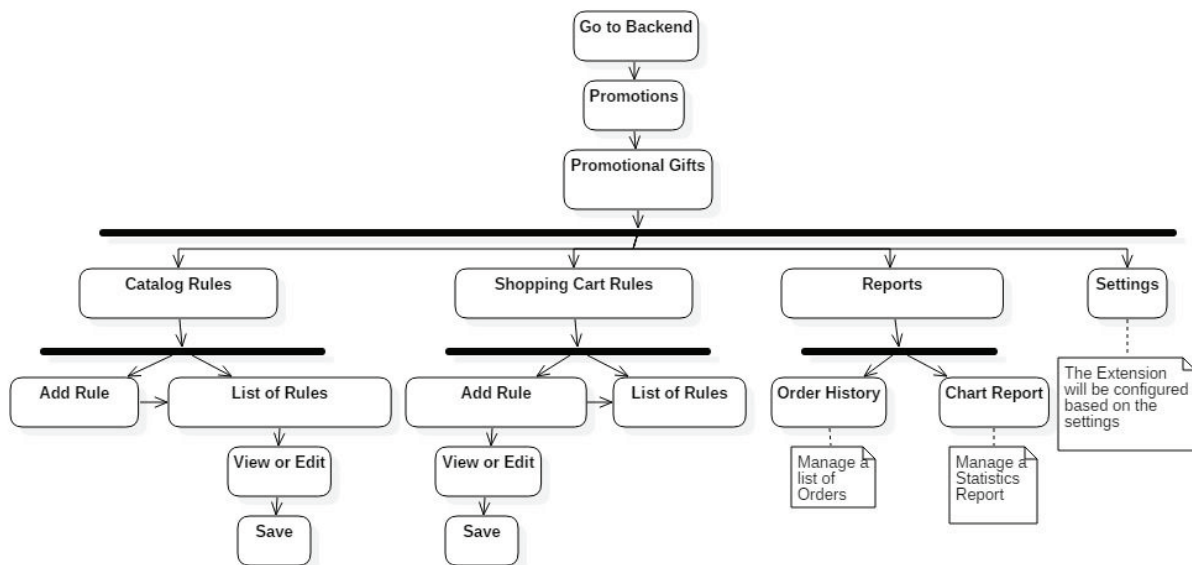
- The customers can view the auto-related products on product detail page based on the category associated with it.
- The customers can add products to cart or wishlist/review the auto-related products on the detail page.

Promotional Gift

Overview:

- Admin can set the promotional gift items based on the shopping cart and cart rule conditions to attract the customers to purchase on the site.
- Admin will manage the reports based on the purchase of promotional gift items by the customers.

Overall Process:



- Admin can set the promotional gift based on the catalog and shopping cart rule with the condition applied.
- When the customer adds the main product to cart, based on the shopping cart rule and catalog rule and Allow customers to choose a free gift on cart page.
- The customers can also purchase the promotional gift and thus the order will be maintained at backend reports-order history.

AfterShip done

Overview:

- Customers can track all the order shipment status and delivery updates for their purchase orders.

Responsive banner slider

Overview:

- Admin can add a multi-slider to specific pages like (CMS & categories & Home).
- Admin can Customize the slider with size, banner content etc as per the site.

Studioforty9 Recaptcha

Overview:

- Admin can protect on any forms on your website, forms like Contact Form, Seller, and Customer Registration form etc.,
- Once the Customer validation is successful on any of the forms, the form processes will be followed or if the validation fails, we redirect back to the form and customer will be notified.

Webkul FAQ

Overview:

- The customer can get the answer for most common and frequent asked questions from admin.

Overall process:

- Admin can add faq and once created will reflect on site.
- Admin will manage the list of total FAQs with status and content for each FAQ.
- Admin can add a FAQ category and once the customer posts their FAQ, the FAQ will be assigned to the Category.

- Customers can view the FAQ and post their question to admin.
- Admin can process the customer posted FAQ, admin can change the status as (Enable or Disable) if enabled, the customer FAQ will be visible on site or FAQ will not be available on the site.

Polls

Overview:

- The admin can find out the popularity among the customer for the products or about the services provided within the site with the number of customer polls.

Overall Process:

- Admin can add the new polls based on the store view and also assign the answers to the polls.
- The customer can view the polls with the assigned questions at frontend.
- The customer can view/vote for the polls.
- Once the customers vote their preferred polls. The vote count will be maintained from admin.
- Admin will maintain the list of polls and the count of the vote made by the customers.

Vervetabs

Overview:

- The admin can add all types of products as tabs at home page based on the admin choice on the site.
- As Top sellers, New products, Popular Products, top-rated products, top reviewed products and featured products

Overall Process:

- Admin can add products as a tabs and each tab is configurable, which allows admin to display any number of products within a tab.

- Once the admin added products will be shown at homepage within a tab.
- The customer can view/add products to cart, write a review and add the product to wishlist.

webnexs

B513, The Royal Castle,
Amarpraksh, Thirumudivakkam,
Pallavaram,
Chennai - 600044

India

P : +91-97869 77650

M : support@webnexs.com

W : www.webnexs.com



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*Thank you
for
Considering Us*

Webnexs, incorporated in 2014, started is operating with 20 Resources today. Works in Mobile Applications, Magento, Prestashop, Opencart, HTML , PHP, MySql Databases. It will be a lovely experience to work on your Project and see you in great success.