

NEWSLETTER CREATION	Quantity/Description	Price	CUSTOM PACI
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One time set-up fee: \$455.00

Pricing Plans	(B2B +\$100)	Included Newsletters	Overage Price
350 -	\$999.00 (\$1,099.00)	400	\$1.29
650 -	\$1,349.00 (\$1,449.00)	700	\$1.19
950 -	\$1,699.00 (\$1,799.00)	1000	\$1.12
1450 -	\$2,199.00 (\$2,299.00)	1500	\$1.11
1950 -	\$2,699.00 (\$2,799.00)	2000	\$1.10
2450 -	\$3,199.00 (\$3,299.00)	2500	\$1.09
2950 -	\$3,699.00 (\$3,799.00)	3000	\$1.06
3450 -	\$4,199.00 (\$4,299.00)	3500	\$1.05
3950 -	\$4,499.00 (\$4,599.00)	4000	\$1.03
4950 -	\$5,499.00 (\$5,499.00)	5000	\$0.99
5450 -	\$6,199.00 (\$6,299.00)	5500	\$0.95
5950 -	\$6,499.00 (\$6,599.00)	6000	\$0.89
6450 -	\$7,199.00 (\$7,299.00)	6500	\$0.85
6950 -	\$7,499.00 (\$7,599.00)	7000	\$0.81

Additional Features		
Section Swap		\$75
Page Variation		\$150
Design/Writing adjust	\$87/hour	

Creation Only (International)	B2C	B2B
4-page	\$999.00	\$1,099.00
6-page	\$1,399.00	\$1,499.00
8-page	\$1,799.00	\$1,899.00
24-page	\$2,500.00	\$2,600.00

FSI

	SINGLE-SIDED	DOUBLE-SIDED
FULL pg. color	30¢	35¢
FULL pg. BW	25¢	30¢
1/2 pg. color	20¢	25¢
1/2 pg. BW	15¢	20¢

ENVELOPES

6x9 envelope printing/inserting	\$0.29
9x12 envelope printing/inserting	\$0.45
9x12 plastic envelope	1.15 WE PAY \$0.189 per envelope
6x9 plastic envelope printing/inserting	0.67 We pay \$0.114 per piece

CDs

Set up fee	\$29
CD Printing/Inserting	\$1.75
Add'l postage for CDs (FC)	\$0.75
Standard Postage	40¢

ADDITIONAL DESIGN TIME

Any additional design time	\$87/HR.
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LIST EDITING OVERAGES

Additional time spent editing clients list	\$60/HR.
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COLD LISTS

IMPORTANT: See Notes \$0.10/Name

FIRST CLASS POSTAGE UPGRADE

< 1 oz	\$0.26 more/piece	
> 1 oz		\$0.48
Non Machinable		\$0.74
Non machinable > 1oz	Custom quote	
International < 1 oz		\$0.89 (ADDITIONAL in some instances - as Shaun or EM)
International > 1 oz	Custom quote	
First class postage imprint	Additional \$0.15/piece	
International Newsletters	\$1.99 a piece	

For lists 500 or more ONLY

SHARK TANK CD UPSELLS

One-Time Setup Fee	\$199
First 100 CDs	\$3.5
Additional CDs over 100	\$2.99

VARIABLE DATA

PRICING NEEDED

HTML

LIMITED TIME PROMO	\$199
Regular HTML Newsletter	\$299
Email coding 1x set up	\$99.00

BLOG 4 a month

\$299

POSTCARD PRINTING/POSTAGE

9x6	8.5x5.5 Double-sided Full Color	\$0.59
	Double-sided Full Color	\$0.46

EDDM PRINTING/POSTAGE

EDDM Printing/Postage	\$0.45
Delivery Fee	\$15 per location

LETTER CAMPAIGNS - PRINTING/POSTAGE

	Standard Postage	First Class Postage
1 page letter	\$0.79	\$0.99
2 page letter		
3 page letter		

HANDWRITTEN LETTER CAMPAIGNS - PRINTING/POSTAGE

	First Class Postage	Standard Postage
1 page handwritten letter	\$1.09	\$0.85
2 page handwritten letter	\$1.35	\$1.07
3 page letter	\$1.55	\$1.29
SET UP FEE	\$78/HR	
Hand stamp for postage	\$0.02/newsletter	

ADDITIONAL PRINT JOBS

NEWSLETTER TRANSLATION

ANY language	\$399
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NEW MOVERS

Set Up Fee	\$455
Monthly List Maintenance	\$199.00
Per Piece	\$1.65 < price increased from \$1.60 starting

SHIPZOOM PRICING STRUCTURE CD/DVD creation only Min. 100 order Deliver to Shipzoom off Co

Set up Fees	1-time Label Design Fee	\$49	<i>(includes paper sleeve and for new files only)</i>
	File set-up and prep Fee	\$19	
Price per piece	100+	\$1.79 ea	<i>NO FILE SET UP FEE for</i>
	300+	\$1.59 ea	
	500+	\$1.49 ea	
	1000+	\$1.29 ea	
	2500+	\$1.19 ea	
	3500+	\$1.09 ea	

5000+

\$0.99 ea

Notes

KAGES

No HTML

No HTML

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CREATION

\$87.00/Hour Prorated; Billed in 15 minute intervals

*Includes inserting labor & a live bulk stamp if going Standard Mail

Postage is MUCH more for these

Includes - generic sticker sealed, 9x12 env, label & standard postage

Includes - self sealed 6x9 clear env, label & standard postage

Set up time for CD creation

Sent "Non-machinable" - This is the additional postage due

Standard "Non-machinable"

Billed in 15 minute intervals

First 15 minutes are included - charged in 15 minute intervals.

If we are MAILING this list, then we don't charge the additional 10¢. If we are just buying the list and sending it to the client then we do charge the 10¢

\$1.38 for 4 page NL (at \$1.12 per piece)

All newsletters by themselves are under 1 oz

6 & 8 page newsletters w/ envelopes are over 1oz
Only for standard newsletters (anything in an envelope should be getting a live stamp)

100 MINIMUM

Price includes variable data
Price includes variable data



CAN ONLY DO FOR LOCAL CLIENTS



*Prices include #10 envelope



*Prices include #10 envelope



able across from the Post Office

(d paper printed label)

orders of 1000 or more

STANDARD PACKAGES

One time set-up fee: \$199.00

Creation Price Per Month (printing optional)	Price Per Piece (200 list min.)
\$299	\$1.19
proof; Template includes 2 logo colors, logo,	\$20.00/hour
	Print schedule provided through TNP





FOR 1ST EDITIONS: We will give them a COMPLIMENTARY hour of editing time (Does not include if we have to manually put their names into an excel spreadsheet if they are not already in that format. Only includes actual list editing time)



*THIS PRICING is for an average list. Specialty lists may have a per-name increase. Some lists we can't buy BUT we can give the client a referral of where they can purchase one



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PERSONALIZED PACKAGES

Partnership Pricing

One time set-up fee: \$455.00

Creation Price Per Month

min.)

\$399

\$1.19

other customization for page 1; Monthly

included

Print schedule provided

HTML

4- page

6 - page

8-page

White label Pricing
(list size)

500

1,000

2,500

5,000

10,000

15,000-25,000



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Monthly Creation/Design	Price per piece (based on mailing list size)
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\$499/mo.	200-2500= \$1.12/pc. 2500-4999=\$1.08/pc.
\$699/mo.	200-2500= \$1.48 2500+=INQUIRE
\$899/mo.	200-2500= \$1.71/pc. 2500-4999=\$1.67/pc.

Monthly Creation/Design	Price per piece (based on mailing list size)	Reccomended re-sale price (per
B2B - \$499;		
B2B \$599		
	\$1.05	\$1.15
	\$1.03	\$1.13
	\$0.99	\$1.09
	\$0.95	\$1.05
	\$0.89	\$0.99
	\$0.83	\$0.93



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