



ONLINE MBA

Earn a world-class MBA wherever you are. Our Online MBA is taught by world-renowned faculty. It attracts an accomplished set of students. It is also designed to fit into your busy schedule. Whether you are balancing work, life, family, or all of the above, you can immerse yourself in a rewarding, rigorous, real-time learning experience geared to help you meet any moment in business. No matter when or where that moment comes, as a graduate of Michigan Ross...

**YOU'LL BE
READY.**



READY TO START THE NEXT CHAPTER

Our Online MBA Program attracts an incredibly accomplished group of people from all across the country and the world. Your peers bring a broad range of experience from a wide variety of roles. This diversity of perspective helps you build a solid foundation in business and ultimately take the next step in your career, whether it's continuing on your current career path or pivoting to another industry.

MEET OUR STUDENTS

- 7.0** › Years of full-time work experience
- 677** › Average GMAT
- 158** › GRE (Quantitative)
- 158** › GRE (Verbal)
- 3.5** › Undergraduate GPA
- 32%** › Have advanced degrees

LEADERS FROM ALL WALKS OF LIFE

Your future classmates are likely to be some of the most diverse and most talented people you'll ever meet. Students joining our program this year include:

- › A manager of U.S. Enterprise Channel Sales at Apple
- › An officer and pilot in the U.S. Army
- › A recruiting supervisor for Wayfair
 - › A design engineer at Boeing
- › An insights director at educational nonprofit City Year



"the moment when..."

YOU KNOW YOU BELONG

The Michigan Ross Online MBA Program has provided me the opportunity to further hone my skills by learning from world-class professors, senior leaders from Fortune 500 companies, and an incredibly smart, diverse, and unique community of student colleagues and alumni mentors."

JESSIE VANDERVEEN
MBA '22

READY TO JUMP IN

Our Online MBA gives you an enriching and engaging education designed to help you lead in an increasingly digital world. Most students build a schedule around their current job and complete the program in three to four years.

LEARN AT YOUR OWN PACE

One of the best parts of our Online MBA is that you can stay where you are and get where you want to be. You can choose to start in September or January, and schedule courses at a pace that works best for your schedule.

BUILD RELATIONSHIPS WITH RESIDENCIES

Leadership, transformation, and innovation are the focus of three residencies at the Michigan Ross campus in Ann Arbor, Michigan.* Students can also attend a Global Business Strategy residency in Shanghai and Hangzhou, China. Additional international residencies will be offered in locations around the world.

TAILOR YOUR EXPERIENCE WITH ELECTIVES

A wide range of elective courses helps you thoughtfully craft and control your experience. Example electives include Healthcare Markets & Public Policies, Leading Diverse Teams and Organizations: A DEI Toolkit, Marketing Research Design and Analysis, and Strategies for Growth.

ACCESS ON-CAMPUS COURSES

Once you complete the core coursework, you are eligible to attend elective courses in Ann Arbor with other Michigan Ross MBA students.

**Students without an eligible U.S. visa can meet the residency requirement by attending three international residencies.*



27
CREDITS
CORE COURSES

+
18
CREDITS
ELECTIVES

+
9
CREDITS
OVER 3 RESIDENCIES

+
3
CREDITS
MAP COURSE

**YOU'RE
VIRTUALLY
HERE**

Our Digital Education Studio allows students to interact, engage, and connect with their professors in meaningful ways. Our studio employs industry-leading SmartStage technology that elevates your experience with an immersive, 360° view.

READY TO MAKE AN IMPACT

We believe the best way to learn business is to do business. That's why we create action-based learning opportunities throughout the Online MBA Program.

SUCCESS IS OUT THERE; WE GIVE YOU A MAP

Think of our signature Multidisciplinary Action Projects (MAP) course as a mini-consulting project, guided by a faculty advisor. Like any consultant, your team will advise a real organization on real business challenges. It's a great way to tackle new challenges, gain new perspectives, build relationships, and grow your professional experience.

- › **Caterpillar** // Manufacturing
Develop a 3- to 5-year strategic marketing plan for electrified construction equipment aligned to customer adoption.
- › **Coinbase** // Technology
Analyze our current state employer brand and give recommendations on how to improve.
- › **Kimberly-Clark** // CPG
Create a strategy that helps expand Kleenex into new categories.
- › **Sony** // Media/Entertainment
Create a business plan for expanding PlayStation's presence off-console.
- › **Uber** // Technology
Research innovation projects in the delivery industry and complete a competitive analysis.

MAP



STUDENT-RUN INVESTMENT FUND

Michigan Ross Online MBA students don't just learn about equity investing and portfolio management theories. They can actively manage part of the University of Michigan's endowment in our unique class: Managing the OMBA Fund.

READY TO PROVE YOURSELF

One of the best parts of our Online MBA Program is that you don't have to uproot your life to take a life-changing journey. No matter where you are, you'll learn from top faculty and have a chance to sharpen your leadership skills by competing against a high-performing peer group.

LEADERSHIP CRISIS CHALLENGE

The bigger your role, the more challenges you'll face. After experiencing the Leadership Crisis Challenge (LCC), you'll know that you're ready to handle them all. You and your teammates act as the executive leadership team navigating through a high-stakes, high-pressure, and very public simulated crisis.

PART-TIME MBA DEI CASE COMPETITION

In its inaugural competition, a team of students won the DEI Case Competition by making strategic recommendations to increase diversity, equity, and inclusion at a multinational beauty company. The competition was judged by executives from Google, McKinsey, EY, and Campbell's Soup.



STUDENT-RUN PODCAST

There's a podcast for everything, and this one's for you. *Working for the Weekend* is the student-run podcast about Part-Time MBA students balancing work, life, family, and everything else that comes with living and working toward a Ross MBA.

MEET THE TEAM FROM THE LEADERSHIP CRISIS CHALLENGE IN EPISODE #402



"the moment when..."

YOU PUT YOUR NEW SKILLS TO WORK

In the Leadership Crisis Challenge you are an executive team, but the skills translate no matter where you are in your organization. I have already been able to use some of my learnings in my workplace, and feel truly grateful for the experience."

ANDREW GREEN
ONLINE MBA STUDENT



READY FOR WHAT'S NEXT

Some students want to move up in their current company, some want to venture into an entirely new industry. We make it our mission to understand your career goals and help you chart the best path forward.

WE TAKE YOUR SUCCESS PERSONALLY

Our Career Development Office (CDO) helps you put your best foot forward and connect you with recruiters from some of the world's most desirable companies. You'll have access to on-campus recruiting and get personal attention from a specialist in the CDO.

› Discovering

Everything starts with an assessment of your strengths, your passions, and your desires. Once we know where you are, what you excel at, and where you want to be location-wise, title-wise, and salary-wise, our team can get to work.

› Preparing

Our team coaches you through mock interviews, making your resume sing and your cover letter grab their attention. We'll also help you optimize your LinkedIn profile to kick-start your job search.

› Searching

We open doors. Our team has strong relationships with some of the world's most desirable employers, and Michigan Ross graduates live and work in major cities all across the U.S. and in more than 100 countries. So no matter where you want to be, chances are we have a connection that can help.

› Negotiating

Whether you need a sounding board or a data set on comparable salaries, we have you covered. Our team is available for one-on-one consultations to help you negotiate an offer as you decide whether or not to accept.

International students living in another country without an eligible U.S. visa are not able to participate in formal or on-campus recruiting and related career-development activities. Please contact our admissions team to learn more.



"the moment when..."

YOUR NEXT CHAPTER BEGINS

Pivoting from the purely clinical/surgical side of medicine to industry is not common for physicians for a variety of reasons, and when I started I was unsure whether I could really do it. I credit Ross for helping me build the mindset and skill set needed to make the leap."

LESLIE PATCH
MBA '22



#3

TOP NEW U.S. TECH HUBS

- BLOOMBERG
2019

#1

**MOST EDUCATED CITY
IN AMERICA**

- WALLETHUB
2020

100

**GRADUATE PROGRAMS
IN THE TOP 10**

- U.S. NEWS & WORLD REPORT
2020

#1

**UNIVERSITY OF MICHIGAN IS THE
TOP U.S. PUBLIC UNIVERSITY**

- QS WORLD UNIVERSITY RANKINGS
2020

#1

**BEST COLLEGE TOWN
IN AMERICA**

- WALLETHUB
2021

**TOP
10**

**MOST INNOVATIVE CITIES
IN THE U.S.**

- USA TODAY
2018

#9

**MOST INNOVATIVE METRO
AREA IN THE U.S.**

- VERIZON
2019

#2

TOP 100 PLACES TO LIVE

- LIVABILITY
2020

A2

READY TO EXPLORE ANN ARBOR

Ann Arbor, Michigan, consistently ranks as one of the best places to live in the United States. Hundreds of startups call this city home, largely due to its entrepreneurial spirit, intellectual drive, and creative energy. Ann Arbor is also rich in entertainment and culture, home to an amazing food scene, and offers countless opportunities for indoor and outdoor adventure.

READY TO JOIN A NETWORK FOR LIFE

Every leader needs a support system, and as an alum, you'll gain one of the largest in the world. The Michigan Block M is one of the most recognized symbols in higher education, and a "Go Blue!" at the end of an email to an alum pretty much guarantees a response.

Go Blue!

52,000+

MICHIGAN ROSS ALUMNI LIVE IN 111 COUNTRIES

630,000+

U-M ALUMNI AROUND THE WORLD

OUR COMMITMENT TO YOU LASTS A LIFETIME

AS A MICHIGAN ROSS ALUM, YOU CAN TAKE PART IN OUR ONE-OF-A-KIND ALUMNI ADVANTAGE PROGRAM, WHICH INCLUDES TUITION-FREE OPEN ENROLLMENT EXECUTIVE EDUCATION FOR LIFE.

Alumni Spotlight



LINDSAY CASE

Lindsay Case covered a lot of ground while completing her MBA. Originally from Ontario, Canada, and based in Nashville, Tennessee, she was able to attend class online as she traveled all over the Western Hemisphere for work. She even trekked to Mount Everest.

Case was attracted to the program by the strength of the Michigan Ross reputation and the rigor of the program. That fueled her passion for continuous improvement and helped her get noticed by Poets&Quants, which named her to the "Best & Brightest Online MBAs: Class of 2021."

“

This MBA is helping me pivot from one part of my company to another. I'm better equipped to take on new professional challenges that will ultimately make me a more well-rounded leader.”

LINDSAY CASE // ONLINE MBA ALUM

READY TO GET GOING

Now that you know how our Online MBA works, what makes it special, and where it can take you, there's just one thing left to do: Take your next step.

WE WANT TO HEAR FROM YOU

Register for an information session, connect with a student, or start your application at michiganross.umich.edu/online-mba

APPLICATION DEADLINES

SEPTEMBER 2022 START

- › **Early Deadline:** March 28, 2022
- › **Final Deadline:** May 16, 2022

JANUARY 2023 START

- › **Final Deadline:** Sept. 26, 2022

PUT YOUR WEEKENDS TO WORK

In addition to our Online MBA Program, many working professionals find success with our **Weekend MBA**. It's an accelerated, two-year program with on-campus classes every other weekend. You'll advance through the program with the same group of students, which creates meaningful relationships and a true cohort experience.



Transforming business from the inside out.
michiganross.umich.edu/omb

M | MICHIGAN ROSS

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