OnStar Vehicle Diagnostics

DoD Maintenance Symposium 24 October 2005

Briefing Agenda

- OnStar overview
 - Technologies
 - Services
- OnStar Vehicle Diagnostics
- OnStar Business Vehicle Manager
- Potential Military Applications

Telematics Background - Technology

Combines and integrates directly into the vehicle's electrical architecture:

- Cellular technology
- GPS satellite network location capability
- Sophisticated voice recognition technology

Telematics Background - Services

- Call center-based services
 - Safe and Sound
 - Directions and Connections
- One button hands-free cellular calling
 - Minutes purchased on prepaid basis good for 12 months
 - Sharing plan available with Verizon's America's Choice
 - Allows delivery of web-based Virtual Advisor into the vehicle: weather, traffic, and stock information





Safe & Sound Service Plan



Airbag Notification



Accident Assist



Emergency Services



Remote Diagnostics



Remote Unlock



Online Concierge



Roadside Assistance



Stolen Vehicle Location Assistance

\$16.95 per month

Directions & Connections Service Plan All Safe & Sound Services...plus



Route Support



Point of Interest & Convenience Services



RideAssist

\$34.95 per month

OnStar Availability on GM Models

Buick Rainier, Century, LeSabre, Park Avenue, LaCrosse,

Lucerne, Rendezvous, Terazza (standard on all '06

models)

Cadillac CTS, DTS, Escalade, Escalade EXT, STS, SRX, XLR

Chevrolet Avalanche, Express, Corvette, Impala, Monte Carlo,

Silverado, Suburban, Tahoe, Trailblazer, Trailblazer

EXT, Malibu, Malibu Maxx, Equinox, Cobalt, Uplander

GMC Envoy, Envoy XL, Envoy Denali, Savana, Sierra,

Sierra Denali, Yukon, Yukon Denali, Yukon XL, Yukon

XL Denali

Hummer H2, H3

Pontiac G-6, Aztek, Bonneville, Grand Prix, Montana, Sunfire,

Pursuit, Solstice

Saab 9-3, 9-5

Saturn Ion, L-Series, VUE, Relay (standard on all '06 models)

Telematics Emergency Calls

- Emergency Key-press customer initiated
- Automatic Crash Notification (ACN)
 - Automatically initiated due to an airbag deployment
- Advanced Automatic Crash Notification (AACN)
 - Automatically initiated upon airbag deployment, rear impact, above threshold Delta V or other trigger in a severe crash

On Scene Assistance

- Conference in emergency dispatcher or first responder
- Stay on with occupants until public safety arrives
- Sound the horn and flash the lights
- Longitude and latitude for medical flight

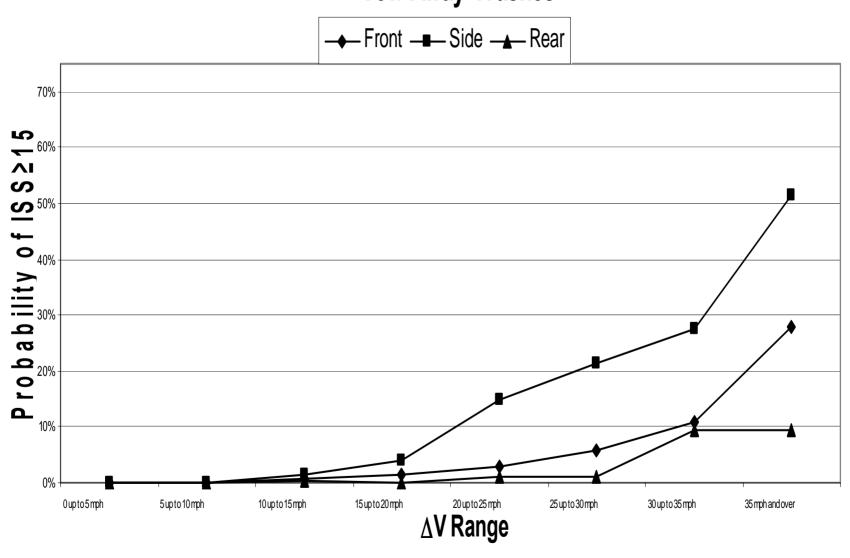
Embedded Telematics AACN Functionality

- Continues to transmit location data and crash data to the OnStar call center
- Advisor receives and will relay
 - Location
 - Direction of Impact Force (New 360°)
 - Air Bag Deployment
 - Delta V (New)
 - Multiple Severe Impacts (New)
 - Rollover (if equipped)

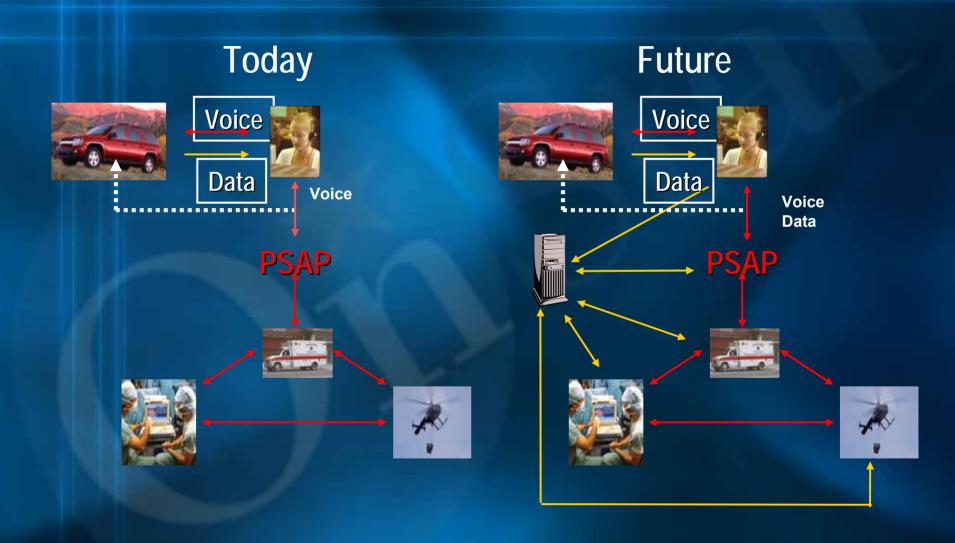
Urgency Algorithms

- Allow prediction of probability of injury using multiple factors, such as:
 - Rollover
 - Delta V
 - Vehicle weight
 - Principal direction of force
- In early development
- Lehman Medical Center and George Washington University with NHTSA support

Conditional Probability of Injury in the Vehicle Tow Away Crashes



An OnStar strategic objective: relay data as well as voice



GM Goodwrench Remote Diagnostics

- Powertrain Module
- Braking System
- Airbag System
- OnStar

OnStar Vehicle Diagnostics



OnStar Vehicle Diagnostics Overview

- About every 30 days and at 20% remaining oil life, the vehicle automatically transmits selected diagnostic data to OnStar
- Each month, the Subscriber will receive a simple e-mail report with the status of 4 key operating systems:
 - Engine/Transmission
 - Airbag
 - Antilock Brake
 - OnStar System
- Report also includes:
 - Current mileage and remaining oil life
 - Scheduled maintenance alerts
 - OnStar subscription status
 - Number/expiration date of Hands-Free Calling minutes remaining in the vehicle
- Requires Subscriber to opt-in

GM Goodwrench Diagnostic Information

- Only active codes retrieved from a running vehicle
- E-Mail presents high-level information only (no diagnostic codes)
 - System status at time of e-mail
 - What system is affected (e.g. engine)
 - Current status:
 - "Green" No issues found (no action needed)
 - "Yellow" Diagnostic test incomplete (push blue OnStar button)
 - "Red" Issue possibly found (push blue OnStar button)

GM Oil Life System (GMOLS)

- Change oil based on operating conditions, not on mileage/time elapsed.
- Monitors engine temperature, combustion events and other parameters to gauge oil life
- As of 2004 MY, nearly all new GMNA vehicles use GMOLS.
- Consumer Benefits
 - Simplifies consumer decision about when to change oil.
 - Routine maintenance completed in one simple visit.
 - Owner's manual maintenance schedule has decreased to 3 pages.
 - Consumers save time and money.
- Environmental Benefits
 - GM has built more than 20 million vehicles with GMOLS.
 - In the next five years, if used as intended, almost 100 million gallons of oil could be saved.

OnStar Vehicle Diagnostics – Sample Email

Introductory Message:

Variable msg. content

Vehicle Diagnostics:

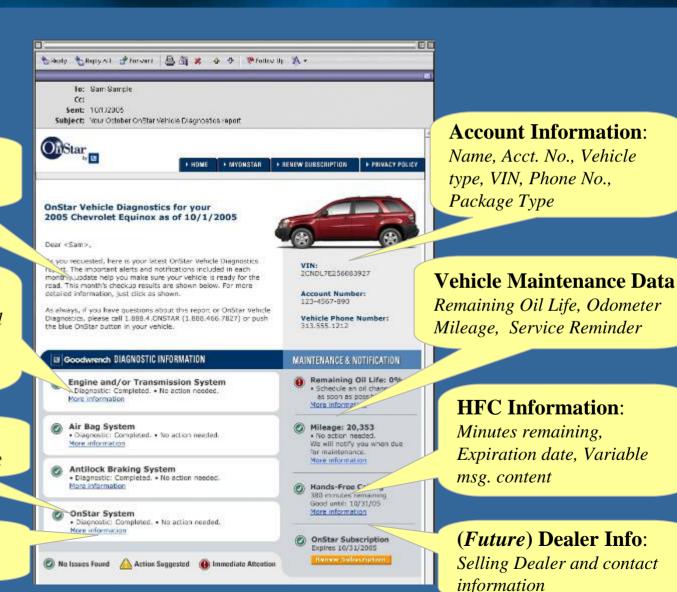
Variable msg. content based on codes received, codes will not be communicated

(Future) XM Account:

Status of XM Radio account

OnStar/Vehicle Tips:

Variable msg. content



Current Vehicle Diagnostics Availability

- Vehicle Requirements
 - 2004 MY or later
 - GM Oil Life System
 - Diagnostic Capability
- Subscriber
 - Currently available in the US
 - Available in Canada in early 2006
- Pricing & Packaging
 - Included in base Safe & Sound Plan at no additional charge
 - Subscriber opts-in to receive this service

Business Vehicle Manager

- Spreadsheet emailed monthly to fleet managers with:
 - Odometer readings
 - Oil life remaining
- Can be used in conjunction with Vehicle Diagnostics at user level

Potential Military Applications

- Safe and Sound applications
 - ACN/AACN and emergency services
 - Remote unlock/lock
 - Remote diagnostics
 - Hands Free Calling
 - Roadside Assistance
 - Accident Assist
 - Remote alert
 - Stolen Vehicle Location Assistance
- OnStar Vehicle Diagnostics
- Business Vehicle Manager
 - Diagnostic input can be added

Making a Distinctive Difference

Monthly, OnStar responds to approximately:

- 900 air bag deployments;
- 140 advance automatic crash notifications;
- 15,000 emergency calls;
- 5,000 Good Samaritan calls;
- 27,000 Remote Diagnostics requests;
- 420 stolen vehicle location requests;
- 23,000 requests for roadside assistance;
- 43,000 door unlocks.

Thank You!!

George Baker Public Policy Manager

george.baker@onstar.com 313-667-0794