

Examen VWO  
**2018**

tijdvak 1  
woensdag 16 mei  
13.30 - 16.00 uur

**Engels**

Bij dit examen horen een bijlage en een antwoordblad.

Beantwoord alle vragen op het antwoordblad.

Dit examen bestaat uit 41 vragen.

Voor dit examen zijn maximaal 48 punten te behalen.

Voor elk vraagnummer staat hoeveel punten met een goed antwoord behaald kunnen worden.

Geef niet meer antwoorden (zinnen, redenen, voorbeelden e.d.) dan er worden gevraagd. Als er bijvoorbeeld één zin wordt gevraagd en je antwoordt met meer dan één zin, dan wordt alleen de eerste zin in de beoordeling meegeteld.

*Let op: beantwoord een open vraag altijd in het Nederlands, behalve als het anders is aangegeven. Als je in het Engels antwoordt, levert dat 0 punten op.*

## **Tekst 1 Factory workers in Asia**

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- 1p 1 What is Matthias Eckert's main point?
- A Global codes of conduct in the clothing industry would ensure the safety of the workers.
  - B Local entrepreneurs are also responsible for the bad conditions in Bangladesh's sweatshops.
  - C Western clothing companies are solely to be blamed for the Bangladeshi catastrophe.

## **Tekst 2 LED carpet turns the floor into a screen**

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- 2p 2 "LED carpet turns the floor into a screen" (titel)  
Aan welke twee voorwaarden moest het LED-tapijt volgens de tekst voldoen om dit succesvol te kunnen?  
Noteer de twee voorwaarden op het antwoordblad.
- 1p 3 The same word was taken from paragraphs 3 and 4.  
Which of the following fits both gaps?
- A advertising
  - B avatars
  - C barcodes
  - D cartoons
  - E models
  - F signage

## Tekst 3 Figurative speech

De volgende vier alinea's kwamen oorspronkelijk na alinea 1 maar zijn uit de tekst weggehaald (zie stippelijntjes in de tekst).

- a A study published in January in PLOS ONE examined how reading different metaphors — “crime is a virus” and “crime is a beast” — affected participants’ reasoning when choosing solutions to a city’s crime problem. Those who read the beast metaphor were more likely to opt for a direct approach emphasizing enforcement, whereas the virus metaphor elicited a preference for a systemic, reform-focused solution. A follow-up survey indicated that many participants did not remember the metaphor they read, and none thought a metaphor could have influenced their reasoning.
- b “People don’t consciously ponder the ways in which crime is like a virus or beast,” says one of the study’s authors, Paul Thibodeau, who is now a psychology professor at Oberlin College. “Instead metaphors subtly structure the way they understand the issue being described.”
- c Previous brain-imaging research has shown that interpreting metaphors requires a variety of areas on both sides of the brain, compared with literal language, which is processed in known language areas in the left hemisphere.
- d Scientists do not yet know how exactly this pattern affects reasoning, but they suspect that the brain triggers related concepts when processing a metaphor’s meaning. Thibodeau recommends giving more thought to the metaphors you use and hear, especially when the stakes are high. “Ask in what ways does this metaphor seem apt and in what ways does this metaphor mislead,” he says. Our decisions may become sounder as a result.

- 1p 4 In welke volgorde stonden bovenstaande alinea's in de tekst? Geef aan wat de juiste volgorde is door de letters in de juiste volgorde te zetten.
- 1p 5 Which of the headings below is the original subheading of this article?
- A Avoid figures of speech in order to convey a clear message
  - B Choose the right phrasing to persuade people to take action
  - C Stay away from misleading clichés when addressing an unreceptive audience
  - D Use formal language in professional communication

## Tekst 4 Commitment, wedded or not

- 1p 6 What is the function of paragraphs 1 and 2?
- A to introduce Gottman's stance on how to establish a healthy marriage
  - B to point out that a negative attitude towards one's spouse may lead to divorce
  - C to present the basis for Roberts's ideas about relationships and politics
  - D to question the validity of Gottman's research on matrimony
- 1p 7 Which of the following statements about David Cameron is in line with the contents of paragraphs 3 and 4?
- A He wants to promote marriage as an institution by introducing financial benefits.
  - B His policy reflects the contemporary point of view on preferring marriage to cohabitation.
  - C His primary objective is to coax people into marriage for financial gain.
- 1p 8 Which of the following statements is in line with Cameron's ideas about marriage, judging from this article?
- “his views on marriage” (paragraph 5)
- 1 The costs of marriage breakdown are borne by the entire society, and therefore it is reasonable for the entire society to demand support for marriage.
  - 2 The institution of marriage, over the past centuries, has come and gone.
- A only 1 is true
  - B only 2 is true
  - C both 1 and 2 are true
  - D neither 1 nor 2 is true
- 1p 9 Which of the following series of qualifications fits the string of gaps in paragraph 6?

	9a	9b	9c	9d
A	divisive	illogical	hypocritical	illiberal
B	hypocritical	illiberal	illogical	divisive
C	illiberal	hypocritical	divisive	illogical
D	illogical	divisive	illiberal	hypocritical

- 1p 10 Wat is de onderliggende reden voor Camerons belastingmaatregel volgens Yvonne Roberts?
- Citeer de eerste twee woorden van de zin uit alinea 4-9 waar het antwoord te vinden is.

## Tekst 5 The death of the beard

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- 1p 11 Which of the following fits the gap in paragraph 1?  
A a boyish innocence associated with  
B a connotation of sexuality attached to  
C a self-consciousness about  
D a strong sense of masculine pride in
- 1p 12 Which of the following fits the gap in paragraph 2?  
A absurd  
B commonplace  
C realistic  
D urgent
- 2p 13 Geef van elke van de volgende beweringen aan of deze wel of niet overeenkomt met de inhoud van alinea 3 en 4.
- 1 In general, men actively try to lead a self-sufficient life.
  - 2 The writer is convinced modern men need a beard to establish a sense of self.
  - 3 The writer implies that our ancestors would have preferred to work in an office had they lived today.
  - 4 Bearded hipsters consider fine dining to be something for yuppies.
- Noteer “wel” of “niet” achter elk nummer op het antwoordblad.
- “But what if, rather than revealing our connection with “real life”, this urge reveals our disconnection from it?” (alinea 4)
- 1p 14 Leg in je eigen woorden uit wat bedoeld wordt met “this urge”.
- 1p 15 Which of the following fits the gap in paragraph 5?  
A appropriateness  
B eccentricity  
C fashion  
D tradition

## Tekst 6 The driverless road ahead

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- 1p 16 Which of the following is true, judging from paragraph 1?
- 1 The mass production of cars offered ample business opportunities throughout the U.S.
  - 2 The mass production of cars led to suburban expansion.
- A only 1 is true  
B only 2 is true  
C both 1 and 2 are true  
D neither 1 nor 2 is true

- 1p 17 Which of the following fits the gap in paragraph 2?  
A compared to public transport  
B in contrast to vintage vehicles  
C just as the autonomous one  
D like the ordinary kind  
E unlike horse-drawn carriages

- 1p 18 Which would be a suitable alternative beginning for paragraph 4?  
A Furthermore,  
B In other words,  
C In particular,  
D Subsequently,

- 3p 19 “blacksmiths, farriers and buggy-whip makers disappeared” (paragraph 1)  
Which three of the following can be identified as today’s blacksmiths, farriers and buggy-whip makers according to paragraphs 5-7?

1 bar owners	8 motorcyclists
2 commuters	9 urban parking lot proprietors
3 car insurers	10 road workers
4 coach industry	11 shops
5 ER specialists	12 taxi drivers
6 hotel industry	13 train operators
7 ICT firms	

Write down the three numbers on the answer sheet.

- 1p 20 Which of the following statements best substantiates the conclusion in the last paragraph?  
A Long-term investment in car safety measures will stimulate production of the driverless car.  
B Motorists who think of their car as a trophy will most likely want to buy a new car every few years.  
C Some techniques relevant for manufacturing autonomous cars have already been implemented.  
D The car components industry has agreed to be ready for production of modern cars within two decades.

## Tekst 7 Womenomics

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- 1p 21 Which of the following is in line with the contents of paragraphs 1 and 2?
- A Early feminists strongly disapproved of positive discrimination for women.
  - B Paul Samuelson mocks women who attempt to equal the economic position of men.
  - C The writer of the article implies that success depends on effective female leadership.
  - D Women have always determined criteria for being successful themselves.
- 1p 22 Which of the following fits the gap in paragraph 3?
- A femininity
  - B privileged position
  - C sense of responsibility
  - D toughness
- 1p 23 What is the function of paragraph 5?
- A to criticise the new feminist point of view
  - B to define the new feminist point of view
  - C to praise the new feminist point of view
  - D to put the new feminist point of view in a broader perspective
- 1p 24 Which of the following fits the gap in paragraph 6?
- A Likewise
  - B Nevertheless
  - C Therefore
  - D What is more
- 2p 25 Geef van elke van de volgende beweringen aan of deze wel of niet in overeenstemming is met de inhoud van alinea 7.
- 1 McKinsey stimulates equal treatment of employees.
  - 2 Female qualities are said to be contributing to a company's success.
  - 3 Gender awareness training is essential for successful leadership.
  - 4 Management consultancies commercialise the demand for feminine skills in modern businesses.
- Noteer "wel" of "niet" achter elk nummer op het antwoordblad.

- 1p 26 Which of the following reflects the author's opinion in paragraph 8?
- A Early feminists systematically ignored the importance of motherhood.
  - B Modern feminists accuse their predecessors of focusing too much on gender differences.
  - C The claim by today's feminists that it will take a long time to reach equality is unfounded.
  - D The new feminist claims that men and women are biologically different are flawed.
- 1p 27 Which of the following is in accordance with the contents of paragraph 9?
- A Companies should focus on distinctive personal qualities.
  - B Few businesses acknowledge the importance of gender bias.
  - C Gender differentiation is the key to successful entrepreneurship.
  - D More female input will increase a company's chance of economic gain.
- “the old-fashioned feminist approach” (alinea 10)
- 1p 28 In welke alinea wordt voor het eerst genoemd hoe deze feministen tegen de vrouw aankeken?
- Noteer het nummer van deze alinea.

## Tekst 8 A perfect opportunity

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- 1p 29 Which of the following is in line with the contents of paragraph 1?
- A A ruthless determination to succeed and antisocial behaviour go hand in hand.
  - B Corruption compromises the quality of the game and affects the support of fans.
  - C Dishonest dealings in order to gain an advantage should be punished.
  - D It is part of human nature to be willing to forego moral principles or beliefs to achieve a goal.
- 1p 30 Which of the following fits the gap in paragraph 2?
- A By contrast
  - B In a nutshell
  - C Indeed
  - D To be fair
  - E To make matters worse



- Paragraph 3 consists of two parts.
- 1p 31 With which sentence does the second part of the paragraph start?  
The sentence that starts with  
A "All that's"  
B "It moves"  
C "The FA"
- 1p 32 Which of the following fits the gap in paragraph 3?  
A less a sport appears to be regulated  
B less popular the team selection for a match is  
C more a club ignores its players' fouls  
D more high-profile a Premier League fixture is
- 1p 33 Which of the following statements is in accordance with paragraphs 4 and 5?  
A A lot of sport branches are paralysed when it comes to dealing with match-fixing.  
B The FA integrity unit is to be replaced by a cross-sport regulating organisation.  
C The FA is apparently failing to face up to the undeniable reality of match-fixing.  
D The liaison between the football world and TV advertising should be closely monitored.

"The Football League is even sponsored by a gambling organisation."  
(alinea 5)

- 1p 34 Wat benadrukt het woord "even"?  
Citeer de eerste twee woorden van de zin waar het antwoord te vinden is.

## Tekst 9 Return to the Field

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- 3p 35 Geef van elke van de volgende beweringen over Rosie aan of deze wel of niet in overeenstemming is met de tekst.
- 1 Marilyn violates the strict codes of conduct when saying goodbye to Rosie.
  - 2 Marilyn's appearance makes Rosie feel unattractive.
  - 3 Her undercover role makes Rosie feel incompetent.
  - 4 Rosie is inspired to aid the French because of her background.
  - 5 Marilyn has suggested that Rosie take a double amount of cyanide on her mission.
  - 6 Rosie has been interrogated by the Germans as well as the British.
- Noteer "wel" of "niet" achter elk nummer op het antwoordblad.

- 1p 36 “A tear, or tears – first ever, and why *this* time?” (regel 28-29)  
Wordt deze vraag in de tekst beantwoord?  
Zo nee, antwoord “Nee”. Zo ja, citeer het zinsgedeelte dat je antwoord ondersteunt.
- 1p 37 What is the main function of the reference to ‘Romeo’ (lines 37-39)?  
A to clarify Rosie’s change of heart regarding personal safety  
B to elaborate on the kind of firearms Rosie carries  
C to hint at the kind of undercover work Rosie had been assigned  
D to inform the reader of Rosie’s love affair that had ended tragically
- 1p 38 What do lines 60-79 make clear about the flight into France?  
A German surveillance flights make it difficult to land near the coast.  
B It seems unwise to fly in a straight line to the destination.  
C The latest weather forecast made the pilot change the flight plan.  
D The pilot is fretting about Rosie’s safety.  
E The pilot verifies that Rosie has never jumped from a plane before.

## Tekst 10 Furloughed? Here’s an idea.

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- 1p 39 Which of the following reflects the writer’s opinion of furlough?  
A Congress should only allow diligent members of staff to go on furlough.  
B Federal employees do not deserve furlough because they hardly do any work.  
C Furlough is an unacceptable means used by Congress to temporarily take employees off the payroll.  
D It is a disgrace that federal employees can take time off with money provided by hard-working people.  
E The term furlough is ambiguous and therefore Congress should adopt a more suitable term.
- 1p 40 How can the tone of the article be described best?  
A advisory  
B condescending  
C derisive  
D vindictive

## Tekst 11 Biofuel binge

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- 1p 41 Which of the following fits the gap in paragraph 3?
- A calculate knock-on effects on land
  - B consider the social consequences for Africa
  - C include the costs of adapting vehicles
  - D provide details on the policy of land appropriation
  - E research the feasibility of African-European transport

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### Bronvermelding

*Een opsomming van de in dit examen gebruikte bronnen, zoals teksten en afbeeldingen, is te vinden in het bij dit examen behorende correctievoorschrift, dat na afloop van het examen wordt gepubliceerd.*