

# opportunities 2020 guide



advocacy  
resources  
connections



## More than just a member

To be a Chamber member is to be our partner. We honor that partnership by creating opportunities for growth and development, providing commitment from our team and ensuring every business thrives. We aim for the best environment for your business, but the best means different things to different people. We understand each member has unique ideas and ambitions in mind and we are here to provide the best opportunities for you to get the most out of your membership.

## The Frisco Chamber of Commerce

- ✓ Creates a strong business climate for our members.
- ✓ Strengthens our foundation for growth.
- ✓ Promotes and refers our members.
- ✓ Serves as a business catalyst for positive community progress.
- ✓ Empowers the next generation of leaders in Frisco.
- ✓ Promotes Frisco as a vibrant city to live, work, and play.

## Table of contents RED denotes event specific sponsorship opportunities

3	Basic Sponsorship Opportunities	9	New Teacher Welcome
5	2020 Calendar	10	Business of the Arts Luncheon
6	Frisco Number Ones Gala	11	Golf Tournament
7	HR Summit	12	Leadership Exchange Trip
7	The Science of Sports Luncheon	12	The State of North Texas Luncheon
8	5 Star Corporate Challenge	13	Conversation at the Chamber
9	State of the City Luncheon	14	Individual Event Ticket Prices

## 2020 Calendar

\*RED denotes Signature Event\*

Chamber 101

Jan 7

Chamber 101

Jul 7

New Teacher Breakfast TBD

### February

### August

Chamber 101

Feb 4

Chamber 101

Aug 4

Frisco Number Ones Gala

Feb 21

Business of the Arts Luncheon

Aug 26

### March

### September

Chamber 101

Mar 3

Chamber 101

Sep 1

HR Summit

Mar 25

Golf Event

TBD

### April

### October

Chamber 101

Apr 7

Chamber 101

Oct 6

Business of Sports Luncheon

Apr 29

Leadership Exchange

TBD

### May

### November

Chamber 101

May 5

Chamber 101

Nov 3

5-Star Challenge

TBD

State of North Texas Luncheon

TBD

### June

### December

Chamber 101

Jun 2

Chamber 101

Dec 1

State of the City Luncheon

Jun 23

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## Basic Sponsorship Opportunities

Core benefits include:

### Presenting

- Table or team
- Priority seating and unique identification of sponsorship on table
- Speaking opportunity
- Commercial played at event (where applicable)
- Ad displayed on-screen at event
- Logo prominently displayed on-screen throughout event
- Logo included on all printed collateral
- Sponsorship advertised on digital billboard (Highway 380/Teel Parkway)
- Sponsorship announced in press release
- Recognition on social media
- Opportunity to provide company-owned pop-up/roll-up banner for prominent placement at event
- Inclusion in annual list of Frisco Chamber of Commerce supporters
- Opportunity to provide promotional item for all attendees
- First right of acceptance for sponsorship of event next year (30-day notice from current event required to secure future sponsorship)

### Innovator

- Table or team
- Commercial played at event (where applicable)
- Ad displayed on-screen at event
- Sponsorship recognized in press release
- Logo displayed on-screen at event
- Recognition on social media
- Company name recognition from podium at events
- Inclusion in annual list of Frisco Chamber of Commerce supporters



## Basic Sponsorship Opportunities (cont.)

Core benefits include:

### Visionary

- Table or team
- Sponsorship recognized in press release
- Recognition on social media
- Ad displayed on-screen at event
- Company name recognition from podium at events

### Influencer

- Table or team
- Sponsorship recognized in press release
- Recognition on social media
- Company name recognition from podium at events
- Logo displayed on-screen at event

### Table Sponsor

- Table or team
- Logo displayed on-screen at event



## Event Specific Sponsorship Opportunities

Additional benefits include: *(see core benefits on pages 4 and 5)*

### Frisco Number Ones Gala February 21, 2020 | Embassy Suites Frisco

#### Presenting (limit 1)

- Exclusive "Presented by" status
- Three tables with premier seating – 24 guests
- 24 drink tickets
- Brand recognition on awards
- Commercial played at the event (2 minutes or less)

#### Innovator (limit 2)

- Two tables with priority seating – 16 guests
- 16 drink tickets
- Brand recognition on event signage
- Commercial played at the event (1 minute or less)

#### Visionary (Cocktail Reception) (limit 3)

- One table with priority seating - 8 guests
- 8 drink tickets
- Brand recognition on event signage
- Special signage at signature drink and food stations

#### Influencer (Entertainment) (limit 4)

- One table – 8 guests
- 8 drink tickets
- Entertainment "Presented by" status on signage

#### Lounge (limit 4)

- One table - 8 guests
- Lounge "Presented by" status on signage

#### Parking (limit 1)

- One table - 8 guests
- Brand recognition on signage in parking garage
- Brand recognition on-screen at event

#### Award (limit 10)

- Seating for 2 guests
- Name recognition on-screen at event
- Brand recognition on sponsored award
- Opportunity to present award
- Sponsor included in photos of award winner sent to media

#### Table Sponsor

- One table - 8 guests

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## Event Specific Sponsorship Opportunities

Additional benefits include: *(see core benefits on pages 4 and 5)*

HR Summit March 25, 2020   Collin College Preston Ridge Campus	
Presenting	Innovator (limit 3)

- |                                                                                                                                                                               |                                                                                                                                                        |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none"> <li>▪ Exclusive "Presented by" status</li> <li>▪ Display table for marketing and advertising</li> <li>▪ One table - 8 attendees</li> </ul> | <ul style="list-style-type: none"> <li>▪ Display table for marketing and advertising</li> <li>▪ Speaking opportunity</li> <li>▪ 4 attendees</li> </ul> |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------|

### Visionary

- Display table for marketing and advertising
- 2 attendees



Business of Sports Luncheon: The Science Behind Sports April 29, 2020   Westin Stonebriar	
Presenting	Innovator (limit 4)

- |                                                                                                                          |                                                                             |
|--------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------|
| <ul style="list-style-type: none"> <li>▪ Two tables – 16 attendees</li> <li>▪ Exclusive "Presented by" status</li> </ul> | <ul style="list-style-type: none"> <li>▪ One table – 8 attendees</li> </ul> |
|--------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------|

Visionary	Table Sponsor
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- |                                                                             |                                                                                                                                        |
|-----------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none"> <li>▪ One table – 8 attendees</li> </ul> | <ul style="list-style-type: none"> <li>▪ One table – 8 attendees</li> <li>▪ Member - \$650</li> <li>▪ Future Member - \$800</li> </ul> |
|-----------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------|



## Event Specific Sponsorship Opportunities

Additional benefits include: *(see core benefits on pages 4 and 5)*

5-Star Corporate Challenge May 2020   Dr. Pink Field	
Presenting (limit 1)	Innovator (Awards Ceremony) (limit 1)

- |                                                                                                                                                                                                                                                                                                                                                      |                                                                                                                                                                                                                                                                                                                                                                       |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none"> <li>▪ Exclusive “Presented by” status</li> <li>▪ Team of 6 – three men/three women</li> <li>▪ Brand recognition on T-shirts</li> <li>▪ Brand recognition on participant packet</li> <li>▪ Logo on awards</li> <li>▪ Ability to present awards to winners</li> <li>▪ Brand recognition on event signage</li> </ul> | <ul style="list-style-type: none"> <li>▪ Exclusive “Awards Ceremony Sponsor” status</li> <li>▪ Team of 6 – three men/three women</li> <li>▪ Brand recognition on T-shirts</li> <li>▪ Brand recognition on participant packet</li> <li>▪ Speaking opportunity</li> <li>▪ Ability to present awards to winners</li> <li>▪ Brand recognition on event signage</li> </ul> |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

Visionary (limit 5)	Table Sponsor
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|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none"> <li>▪ Team of 6 – three men/three women</li> <li>▪ Brand recognition on T-shirts</li> <li>▪ Brand recognition on participant packet</li> <li>▪ Brand recognition on event signage</li> </ul> | <ul style="list-style-type: none"> <li>▪ Team of 6 – three men/three women</li> <li>▪ One T-shirt per participant</li> <li>▪ Members \$900</li> <li>▪ Future Members \$1,300</li> </ul> |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

### Individual Events (limit 10)

- Brand recognition on event signage
- Brand recognition on participant packet
- Recognition on social media




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## Event Specific Sponsorship Opportunities

Additional benefits include: *(see core benefits on pages 4 and 5)*

**State of the City Luncheon and Leadership Frisco Graduation  
June 23, 2020 | Embassy Suites**

Presenting	Innovator (limit 4)
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- |                                                                                                                          |                                                                             |
|--------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------|
| <ul style="list-style-type: none"> <li>▪ Two tables – 16 attendees</li> <li>▪ Exclusive “Presented by” status</li> </ul> | <ul style="list-style-type: none"> <li>▪ One table - 8 attendees</li> </ul> |
|--------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------|

Visionary (limit 6)	Table Sponsor
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- |                                                                             |                                                                                                                                       |
|-----------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none"> <li>▪ One table – 8 attendees</li> </ul> | <ul style="list-style-type: none"> <li>▪ One table- 8 attendees</li> <li>▪ Member - \$650</li> <li>▪ Future member - \$800</li> </ul> |
|-----------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------|

**New Teacher Welcome  
July 2020 | Memorial High School**

Presenting	Innovator
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- |                                                                                                                                    |                                                                                       |
|------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| <ul style="list-style-type: none"> <li>▪ Exclusive “Presented by” status</li> <li>▪ One vendor table - premier location</li> </ul> | <ul style="list-style-type: none"> <li>▪ One vendor table – prime location</li> </ul> |
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Visionary (limit 3)	Influencer (limit 6)
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|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| <ul style="list-style-type: none"> <li>▪ One vendor table – prime location</li> </ul> | <ul style="list-style-type: none"> <li>▪ One vendor table – prime location</li> </ul> |
|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|

Table Sponsor
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- One vendor table – prime location
- Company name recognition on-screen at event
- Member - \$650
- Future member - \$800




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## Event Specific Sponsorship Opportunities

Additional benefits include: *(see core benefits on pages 4 and 5)*

The Business of the Arts Luncheon  
August 26, 2020 | Westin Stonebriar

Presenting	Innovator (limit 4)
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- Two tables – 16 attendees
- Exclusive “Presented by” status
- One table – 8 attendees

Visionary (limit 6)	Table Sponsor
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- One table – 8 attendees
- One table – 8 attendees
- Member - \$650
- Future Member - \$800



Quarterly Luncheons

## Event Specific Sponsorship Opportunities

Additional benefits include: *(see core benefits on pages 4 and 5)*

Golf Event September 2020	
Presenting	Innovator (Awards Ceremony) (limit 1)

- |                                                                                                                                                                                                     |                                                                                                                                                                                                                                                                                         |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none"> <li>▪ Exclusive "Presented by" status</li> <li>▪ Team of 4</li> <li>▪ Logo on awards</li> <li>▪ Tent with 1 table/2 chairs</li> <li>▪ Banner at event</li> </ul> | <ul style="list-style-type: none"> <li>▪ Exclusive "Awards Ceremony Sponsor" status</li> <li>▪ Team of 4</li> <li>▪ Tent with 1 table/2 chairs</li> <li>▪ Speaking opportunity</li> <li>▪ Ability to present awards to winners</li> <li>▪ Brand recognition on event signage</li> </ul> |
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Visionary (Hole in One Contest)	Influencer (Player Bags) (limit 1)
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- |                                                                                                                                                                                                     |                                                                                                                                                                                                   |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none"> <li>▪ Exclusive "Hole in One Sponsor" status</li> <li>▪ Team of 4</li> <li>▪ Tent with 1 table/2 chairs</li> <li>▪ Brand recognition on event signage</li> </ul> | <ul style="list-style-type: none"> <li>▪ Exclusive "Player Bag Sponsor" status</li> <li>▪ Team of 4</li> <li>▪ Brand recognition on bags</li> <li>▪ Brand recognition on event signage</li> </ul> |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

Table Sponsor	Individual tickets
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- |                                                                                                                                                                                                               |                                                                                                       |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none"> <li>▪ Team of 4</li> <li>▪ Members - \$1,200</li> <li>▪ Future members - \$1,400</li> <li>▪ Breakfast and drinks provided</li> <li>▪ Each player receives a bag</li> </ul> | <ul style="list-style-type: none"> <li>▪ Members - \$325</li> <li>▪ Future members - \$375</li> </ul> |
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Tent (limit 14)	Hole Signs (limit 20)
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|----------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------|
| <ul style="list-style-type: none"> <li>▪ Brand recognition on event signage</li> </ul> | <ul style="list-style-type: none"> <li>▪ Brand recognition on event signage</li> </ul> |
|----------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------|

## Event Specific Sponsorship Opportunities

Additional benefits include: *(see core benefits on pages 4 and 5)*

Leadership Exchange Trip October 2020	
Presenting	Innovator (Welcome Reception)

- Exclusive "Presented by" status
- One attendee
- Speaking opportunity at reception

Visionary (Wrap-Up Brunch)	Influencer (Lunch Sponsor) (limit 2)
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- Speaking opportunity at wrap-up
- Speaking opportunity

Table Sponsor (Transportation)	Session Sponsor
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- Speaking opportunity
- Recognition in attendee guide
- Commercial/ad on-screen
- Speaking opportunity
- Recognition in attendee guide
- Commercial/ad on-screen



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## Specific Sponsorship Opportunities

Additional benefits include: *(see core benefits on pages 4 and 5)*

The State of North Texas Luncheon November 2020	
Presenting	Innovator (limit 4)

- Two tables – 16 attendees
- Exclusive “Presented by” status
- One table – 8 attendees

Visionary (limit 6)	Table Sponsor
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- One table - 8 attendees
- One table – 8 attendees
- Member - \$650
- Future Member - \$800

Additional benefits include:

Conversation at the Chamber Quarterly in 2020   Frisco Chamber of Commerce Event Room	
Presenting	

- Speaking opportunity
- Recognition on social media



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## Individual event ticket prices

Frisco Number Ones Gala  
February 21, 2020

\$175 Early bird member\*  
\$200 Early bird future member\*  
\$200 Member  
\$225 Future member

HR Summit  
March 25, 2020

\$75 Chamber Member  
\$75 DallasHR Member  
\$100 Future member

\*Purchase by December 22, 2019

The Science of Sports Luncheon  
April 29, 2020

\$70 Member  
\$90 Future member

State of the City Luncheon  
June 23, 2020

\$70 Member  
\$90 Future member

The Business of the Arts  
Luncheon  
August 26, 2020

\$70 Member  
\$90 Future member

Golf Event  
September 2020

\$325 Member  
\$375 Future member

The State of North Texas  
Luncheon  
November 2020

\$70 Member  
\$90 Future member