

Optimizing Your WiFi with Customized Login Page

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HIGO Fitur Indonesia, PT

- Founded in 2015
- As a company that runs on a mission to provide free or affordable access to everyone, we have a couple of solutions that we wish could reduce the bandwidth prices in Indonesia.
- We believe that information and it's media should be free for all corners of the world.
- We have two kind of product, HIGO (a Magazine aggregator mobile app) and HIGOspot (social WiFi platform) we are constantly curating and generating data as a solution for publishers and local businesses.



About Me

- Born in 1996
- An electrical engineering graduate
- New in exploring the world of networking



MikroTik Hotspot

Please log on to use the internet hotspot service
login password
HOTSPOT GATEWAY powered by MikroTik
Powered by MikroTik RouterOS

Captive portal is a very undermined feature, it's simple, but you can utilized this page more.



MikroTik Hotspot

People who runs venues and cafes can use social media login, where data and other useful information could be drawn and managed. Advertisers may exploit an unclosable ads page, in addition to redirecting to your web page.



MikroTik Hotspot

Cheeky folks might just put a mini game in there.

With a little tweak and customization (and imagination), these options offered plentiful way to optimize your WiFi.



What Router to Use?







What Alternative?

- Social Media Login
- Advertising Space
- Mini Games
- Etc



Who Use These Alternatives?

- Social Media Login (you can get the social media data of customers for the purpose of e-mail blasting/ SMS blasting promos)
- Advertising Space (for advertising)
- Mini Games (for fun)

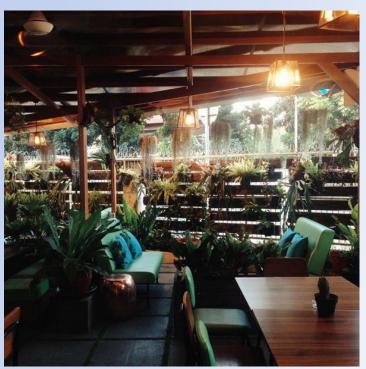


If you own a restaurant or café, you may want to sent promo or discount to your beloved customers. You may also want to share very specific promo (e.g. for girls only, for kids). To do that, you need their contact, such as email, phone number, or social media. This will be discussed later.



Café







Ads Space

If you run a public area and put a free WiFi there, you may need some additional funding so your WiFi is maintained well. could attain that by doing advertisement in your WiFi. Advertisers can give you funding if your demographic (people who went to your place) fits their intended viewers.



Public Area



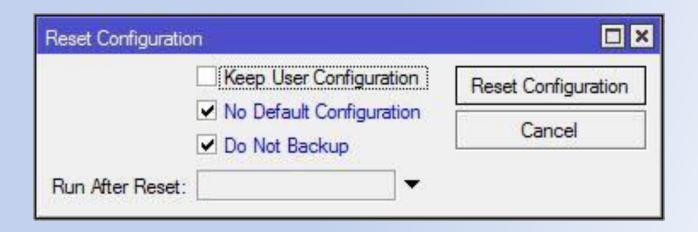


How?

Here's the step you need to do before going further, you only need to do a simple MikroTik Hotspot setting. Make port ether1 plugged to your ONU/modem (as the internet source).



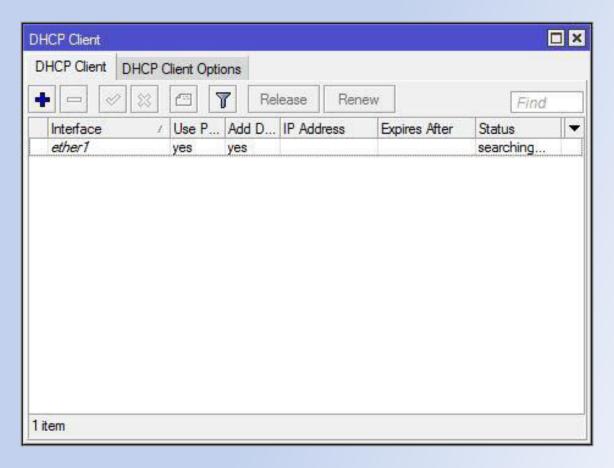
Setting



Reset the Mikrotik without the default configuration.



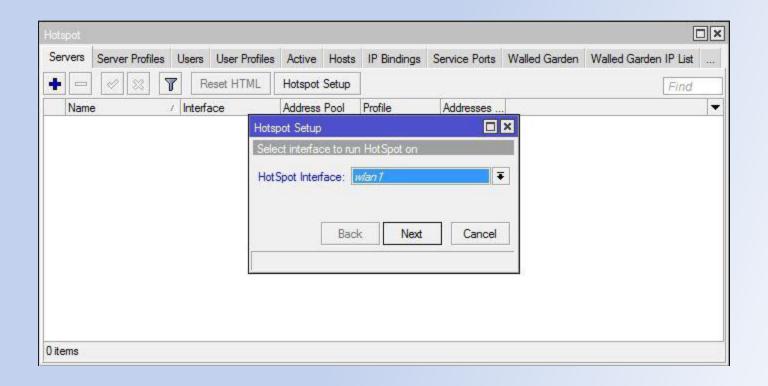
Setting (1)



Set the DHCP Client in ether1 (or as you preferred) if the internet source IP is not static.



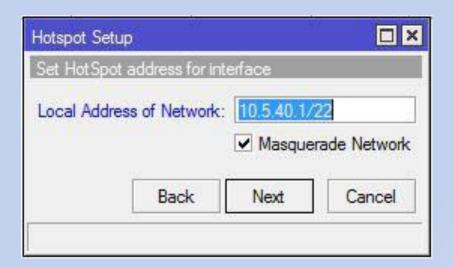
Setting (2)

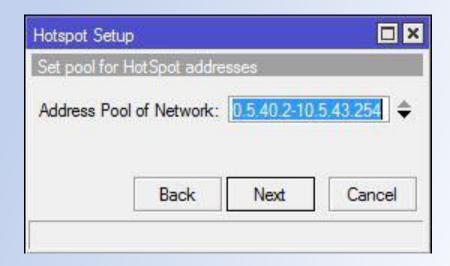


Setup the hotspot, the interface would be wlan1



Setting (3)

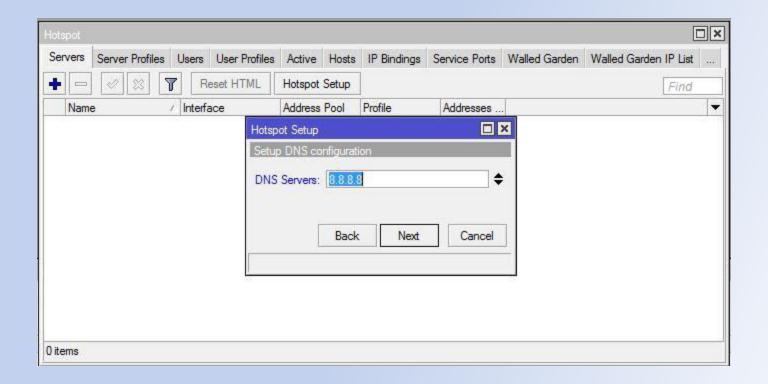




The local address should be adjusted to the number of people you expected would be connected to the wifi.



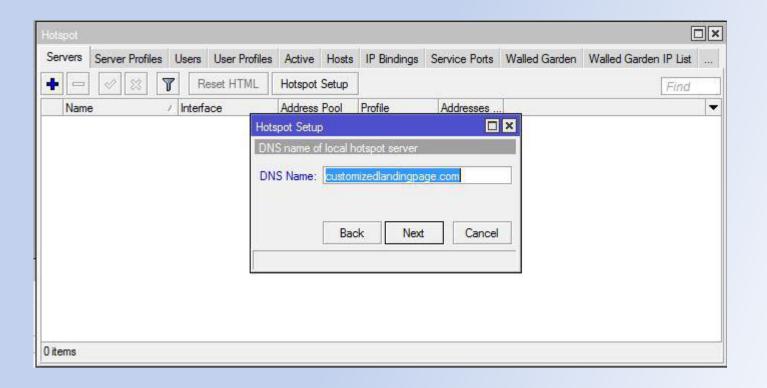
Setting (4)



Use google DNS Server (8.8.8.8)



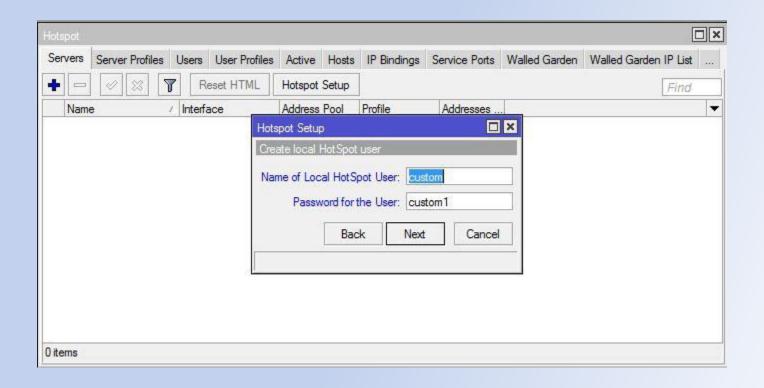
Setting (5)



Put in your DNS Name



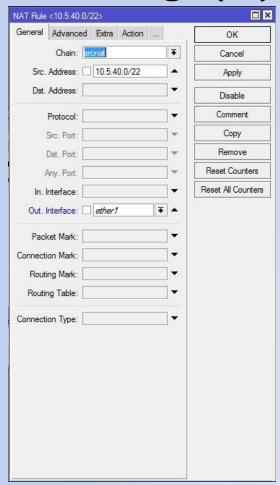
Setting (6)



Last step of the Hotspot setup



Setting (7)



In the NAT Rule, set the Out. Interface port to ether1



Setting (8)

Hotspot Server Profile <hsprof2></hsprof2>					
General Login RAD	ОК				
Login By:	MAC Cookie	Cancel			
	✓ HTTP CHAP ☐ HTTPS ✓ HTTP PAP ☐ Trial	Apply			
MAC Auth Madai	MAC Cookie MAC as usemame	Сору			
MAC Auth. Password:	WAC as username	Remove			
HTTP Cookie Lifetime:	3d 00:00:00				
SSL Certificate:	none #				
	Split User Domain				
Trial Uptime Limit:	00:30:00				
Trial Uptime Reset:	1d 00:00:00				
Trial User Profile:	default ₹				
Trial User Profile:	default +				
fault					

We set the hotspot server profile, simply disable the MAC Cookie.



Setting (9)

General Queue Adve	ertise Scripts		ОК
Name:	default		Cancel
Address Pool:	none	₹	Apply
Session Timeout:	01:00:00	•	Сору
Idle Timeout:	none ₹	•	Remove
Keepalive Timeout:	00:30:00	•	
Status Autorefresh:	00:01:00		
Shared Users:		•	
Rate Limit (rx/tx):		-	
	Add MAC Cookie		
MAC Cookie Timeout:	00:00:00		
Address List:		\$	
Incoming Filter:	-	•	
Outgoing Filter:	.	•	
ncoming Packet Mark:		•	
Outgoing Packet Mark:	[]	•	
Open Status Page:	always	Ŧ	
	Transparent Proxy		

Set the user profile, give the Session Timeout according to your ideal time you want your customer spent in your venue.



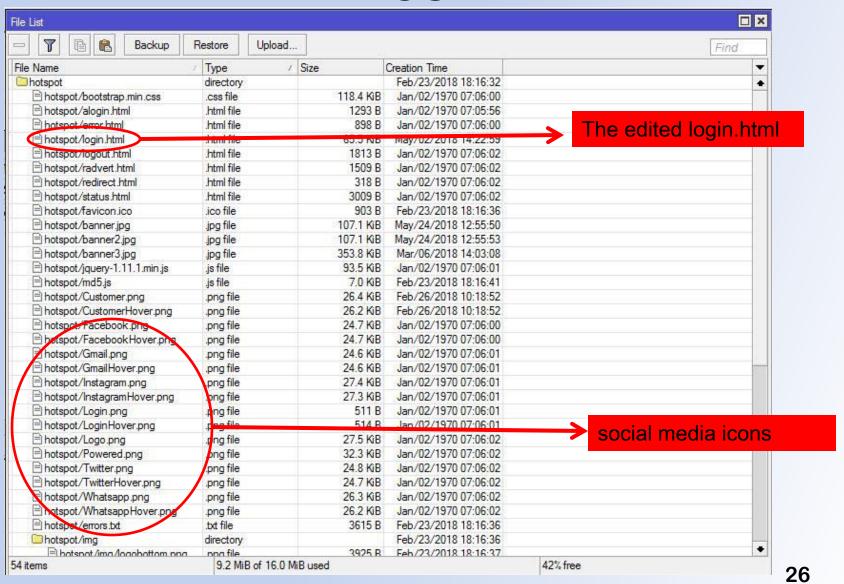
Files

□ 🍞 📵 👸 Backup	Restore	Upload			Find	
File Name	Type /		Size Creation Time			
hotspot	directory			May/26/2018 08:48:33		
hotspot/bundle.crt	.crt file		5.5 KiB	May/26/2018 13:48:15		
hotspot/higo.id.crt	.crt file		2231 B	May/26/2018 13:48:15		
hotspot/higo.id.csr	.csr file		1752 B	May/26/2018 13:48:15		
hotspot/alogin.html	.html file		1307 B	May/26/2018 08:48:33		
hotspot/error.html	A THE RESIDENCE OF THE PARTY OF		898 B	May/26/2018 08:48:33		
☐ hotspot/login.html	.html file		3455 B	May/26/2018 08:48:35		
hotepet/logout.html	.html file		1813 B	May/26/2018 08:48:35		
hotspot/radvert.html	.html file		1509 B	May/26/2018 08:48:38		
hotspot/redirect.html	.html file		318 B	May/26/2018 08:48:38		
hotspot/rlogin.html	.html file		850 B	May/26/2018 08:48:39		
hotspot/status.html .h			3009 B	May/26/2018 08:48:39		
hotspot/favicon.ico .ic			903 B	May/26/2018 08:48:34		
hotspot/md5.js	js file		7.0 KiB	May/26/2018 08:48:38		
hotspot/higo.id.key	.key file		3243 B	May/26/2018 13:48:15		
hotspot/errors.txt	.txt file		3615 B	May/26/2018 08:48:34		
hotspot/img	directory			May/26/2018 08:48:34		
hotspot/ima/logobottom.png	.pna file		3925 B	May/26/2018 08:48:34		

This is the best part, here is where you will customized the Hotspot however you like. You may edit the file login.html for customizing it into an Ads space or Social Media Login.



Files





Files

In the login.html, you need to do the following things:

- Figure out which code constitute which design.
- Coded in the login logo for social media, and also how to redirect them to the respective social media login page.







Here is the view of a Social Media Login, there's several option of social media, in which the user of the WiFi need to input in order to be able to browse the internet.



You can put in several choices for WiFi user to pick in order to be able to access your WiFi. Instagram, Google, Facebook and Twitter are some of the social media who offer you an API, which when you use it, you can gather the data of the user logged in using that particular Social Media. (You can request the API and how to do it to them, here's the way used for Facebook: https://developers.facebook.com/docs/facebooklogin/).



Login with Facebook Email or Phone Password
Log In

After signing their social media, the customer's profile will be extracted to the server you use to put the API, refer on this link for Facebook: https://developers.facebook.com/docs/facebook-login/.



The data you gather usually includes email address and social media info. You can also customized it accordingly ton your needs, such as only using phone number or full biodata in order to use the WiFi. (the drawback is you can't verify the biodata). You can used all these data with e-mail/SMS blasting your restaurant/café's promo.



Walled Garden

/ip hotspot walled-garden
add dst-host=:^www.example.com path=":/test\\$"

You need to put in walled garden, a setting that allowed authentication bypass, of the social media you use in the login page in order for the user to be redirected to the respective social media.





Here is the mobile view of the Advertisement Space, simply need to put the ads image, and edit the login.html so your customer or WiFi users are obliged stay in the ads space for several second.



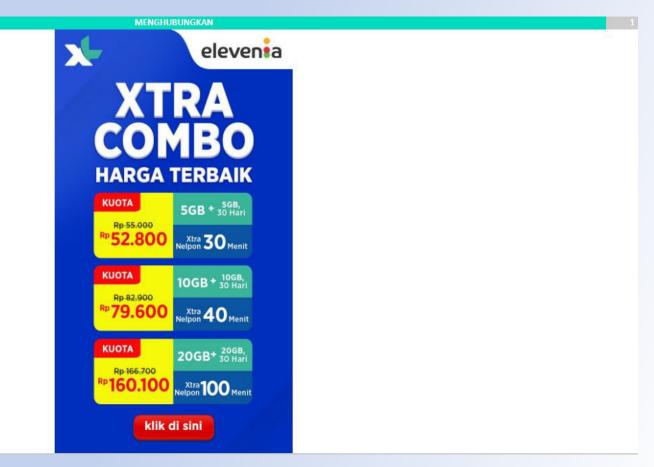
	T	10	8	Backup	Restore	Upload	Ser l	Find	
File	Name				Type	1	Size	Creation Time	
auto-before-reset.backup		backup		12.1 KiB	Jan/02/1970 07:01:19	4			
hotspot		directory	f .		May/12/2018 04:21:57				
hotspot/bootstrap.min.css		.css file		118.4 KiB	May/12/2018 04:22:54				
	hots	pot/ba	anner3.	gif	.gif file		2979.8 KiB	May/12/2018 04:22:52	
hotspot/alogin.html		.html file		1300 B	May/12/2018 04:22:13				
hotepet /emer.html		.html file		938 B	May/12/2018 04:22:55	H			
hotspot/login.html		.html file		58.9 KiB	May/23/2018 14:42:59				
□ notspot/logout.html		.html file		1886 B	May/12/2018 04:23:00				
hotspot/radvert.html		.html file		1571 B	May/12/2018 04:23:00				
hotspot/redirect.html		.html file		330 B	May/12/2018 04:23:00				
hotspot/status.html		.html file		3113 B	May/12/2018 04:23:01				
hotspot/favicon.isa		.ico file		903 B	May/12/2018 04:21:58				
hotspot/banner.jpg		.jpg file		102.7 KiB	May/23/2018 14:42:57				
hotspot/banner2.jpg		.jpg file		79.6 KiB		-			
hotspot/banner3.jpg		.jpg file		91.0 KiB	May/23/2018 14:42:58				
horspot./jquery-1.11.1.min.js		js file		93.5 KiB					

To put the ads, simply upload the image to the Files, the name of the image here is banner, and in the login.html set a countdown function so the viewers can't skipped the banner before seeing it for several seconds.



You need to code in the banner in the login.html file, do some more CSS work so the countdown is displayed well.





Here is the desktop view, ads similar to above is quite effective when you use it in a public area WiFi.





You can put several image in the Ads Space, you can also combined Social Media Login with Ads Space.



With the ability to customized the login.html, you can go much further and put in a game (a bit tricky in the coding part), here's an example of a lottery game. The game includes promo advertisers, your WiFi users will be interested in playing it because of the possibility of winning a promo.









sebesar Rp 20.000!

There's three option of boxes, the game is simple, you need to pick one of the box to win a youcher.

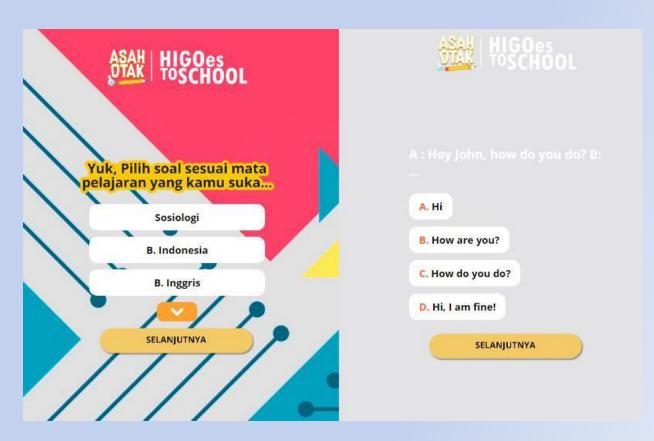






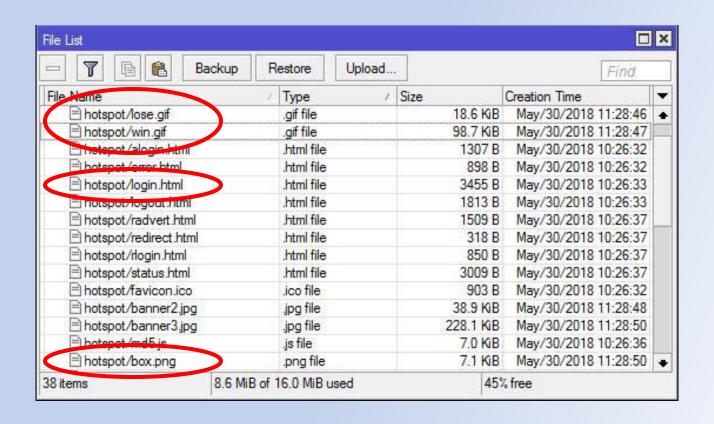
If your customer lose, they can come again the next day, if they win, they need to put in their data, essentially registering themselves.





Alternatively, you could put an easy multi-choice quiz.





You need to make a gif image that will be displayed if the player win or lose, and an image of the box, in the login.html, program it so a player will be randomly redirected to each of the results (win or lose).





You may even combined all three customization to maximize your WiFi, redirect to the Social Media Login (containing Ads) after the user finished playing the game.



Conclusion

There is many possibility to fully utilized your WiFi, If you are a café manager, you may not want to give your expensive fast connection freely, you may want to exchanged it with the customer's data. And if you installed free WiFi in a public area, maybe there's some advertisers who want to help funding you (by putting their ads in the WiFi).



Mikro Tik has unlimited possibilities



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Link Reference

- https://wiki.mikrotik.com/wiki/Manual:IP/Ho tspot/Walled_Garden
- https://wiki.mikrotik.com/wiki/Manual:Custo mizing Hotspot
- https://developers.facebook.com/docs/face book-login/
- <u>https://dev.twitter.com/web/sign-in/implementing</u>