

# Oracle Reference Architecture and Oracle Cloud

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Global Enterprise Architecture Program



**ORACLE**  
CLOUD SOLUTIONS

**Social. Mobile. Complete.**

# Safe Harbor Statement

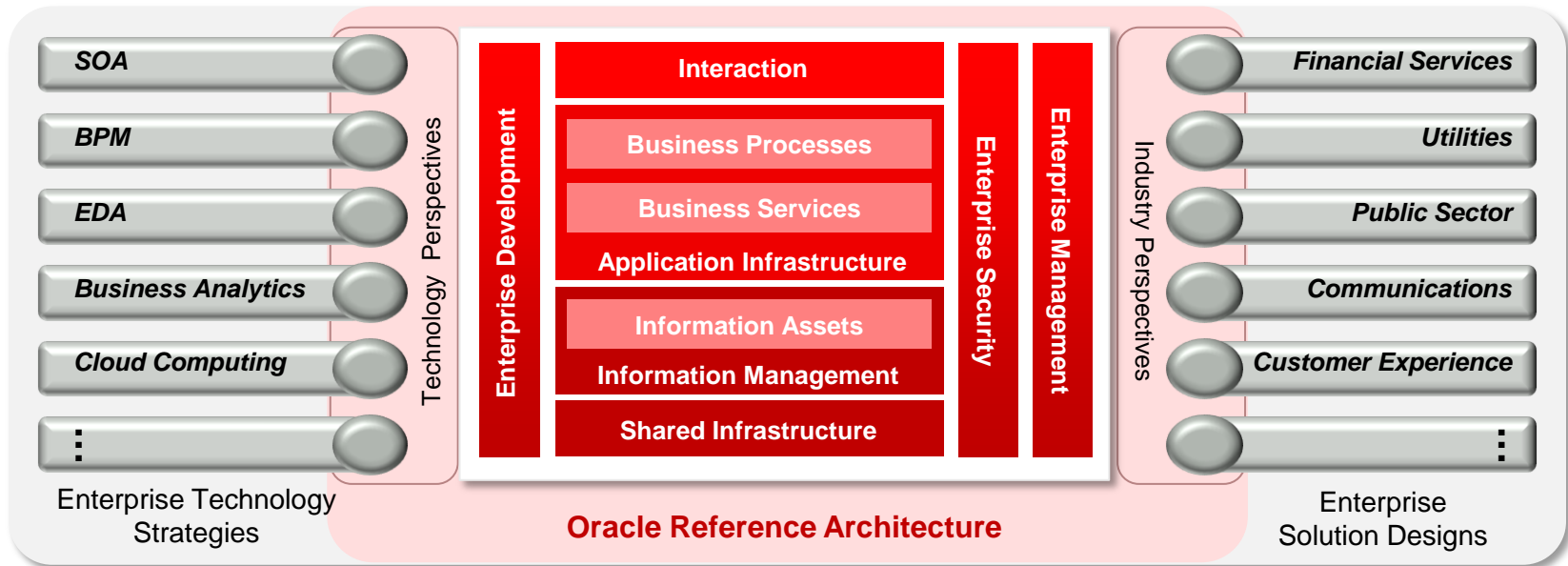
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# Program Agenda

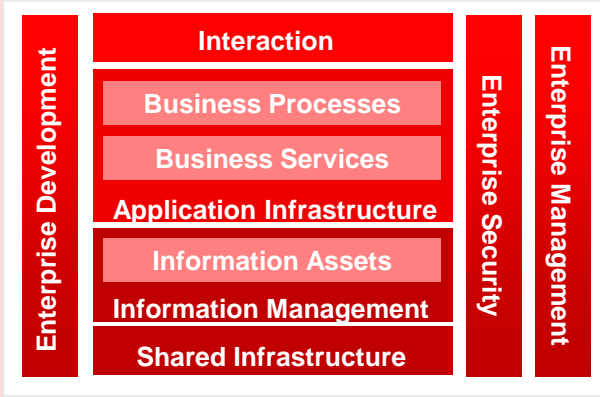
- IT Strategies from Oracle (ITSO) and Oracle Reference Architecture
- ORA Cloud Reference Architecture
- Case Study: Oracle Cloud Architecture
- Hybrid Cloud Use Cases
- Summary

# IT Strategies from Oracle (ITSO) and Oracle Reference Architecture

# IT Strategies from Oracle



# Oracle Reference Architecture (ORA)

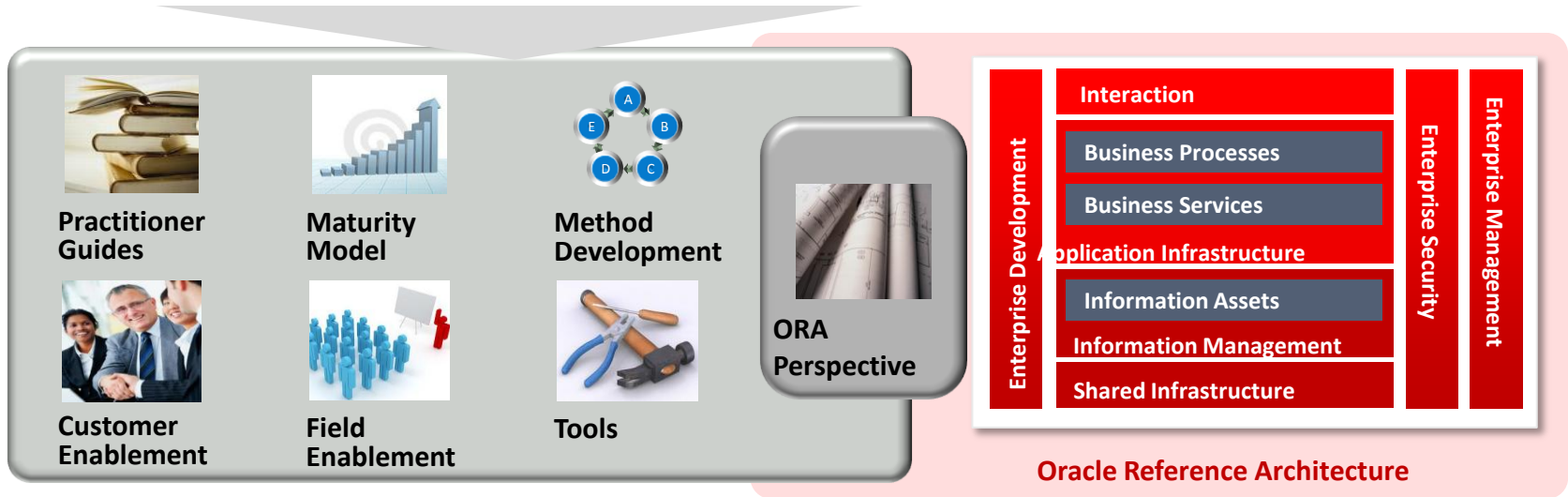


Oracle Reference Architecture

- ❖ Architecture Concepts
- ❖ Principles & Guidelines
- ❖ Architecture Views
- ❖ Component Drilldowns
- ❖ Product Mappings

- Single, **unified** reference architecture across the (Oracle) technology space
- Supports **architecture** entry point
- Built on sound architecture **principles**
- Product **agnostic**, yet complementary to Oracle
- Modular & extensible
  - Content builds out over multiple **iterations**
  - New technologies and strategies incorporated over time, **extending** the core material
  - Accommodates **future** strategies

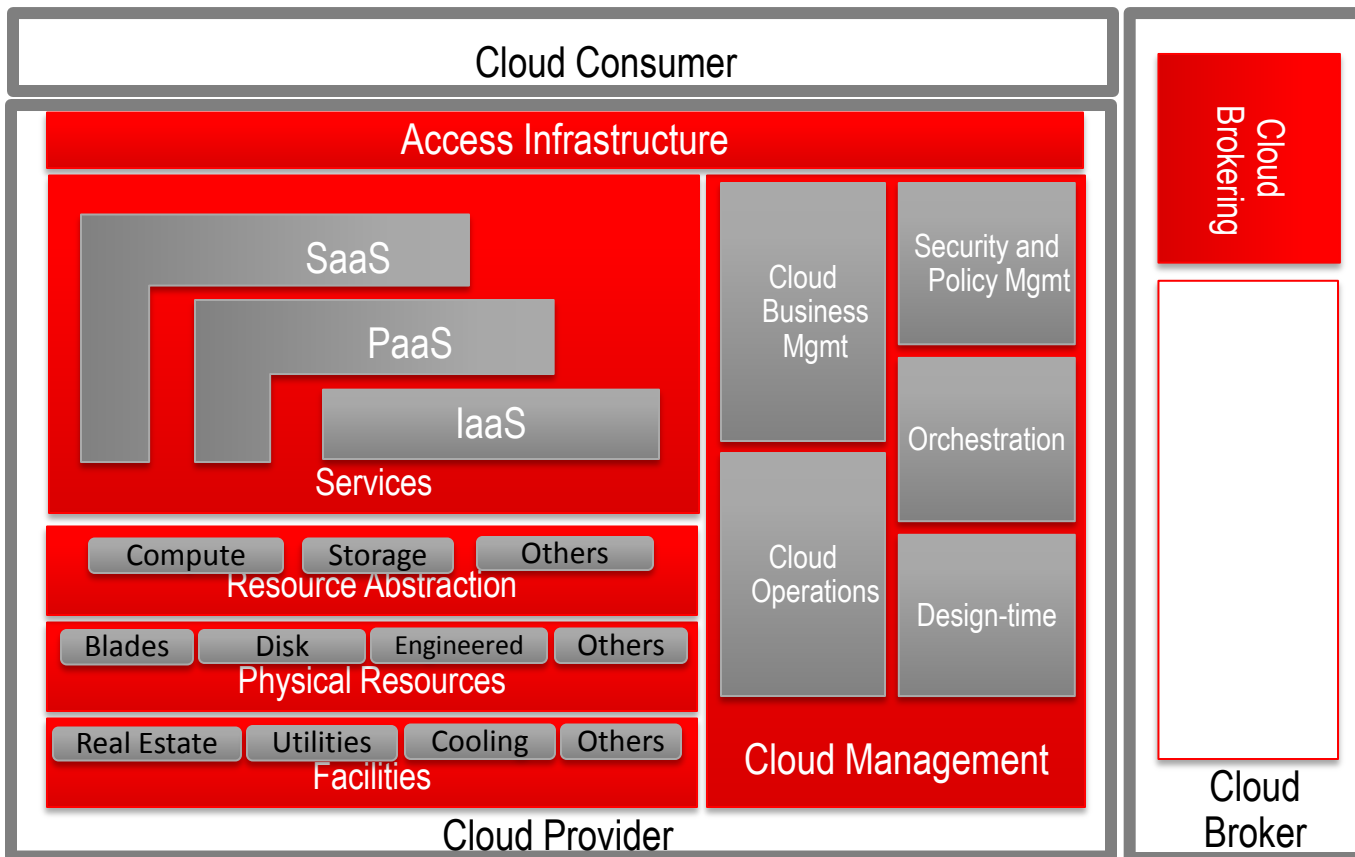
# Enterprise Technology Strategy (ETS)



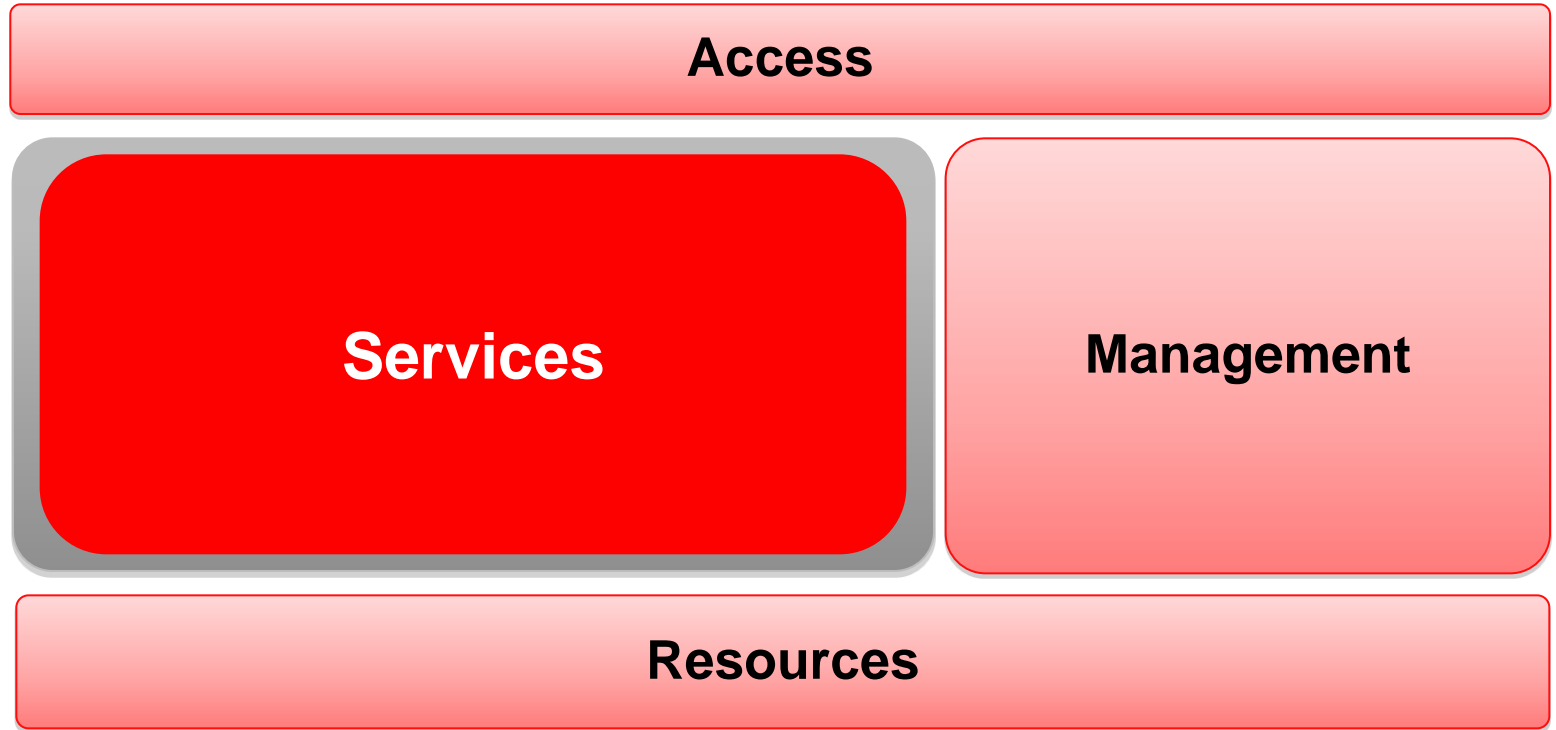
# ORA - Cloud Reference Architecture



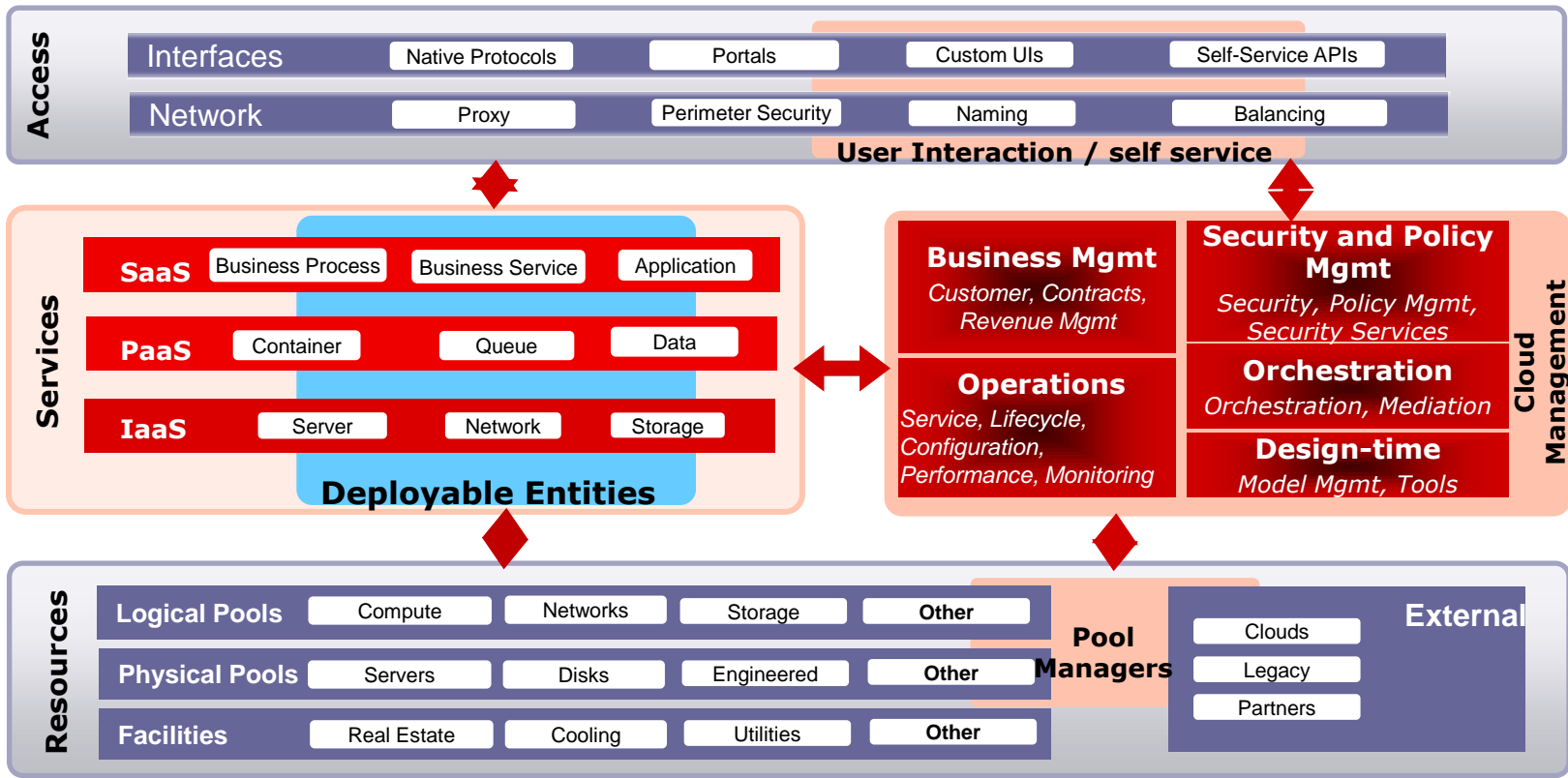
# Cloud Conceptual View



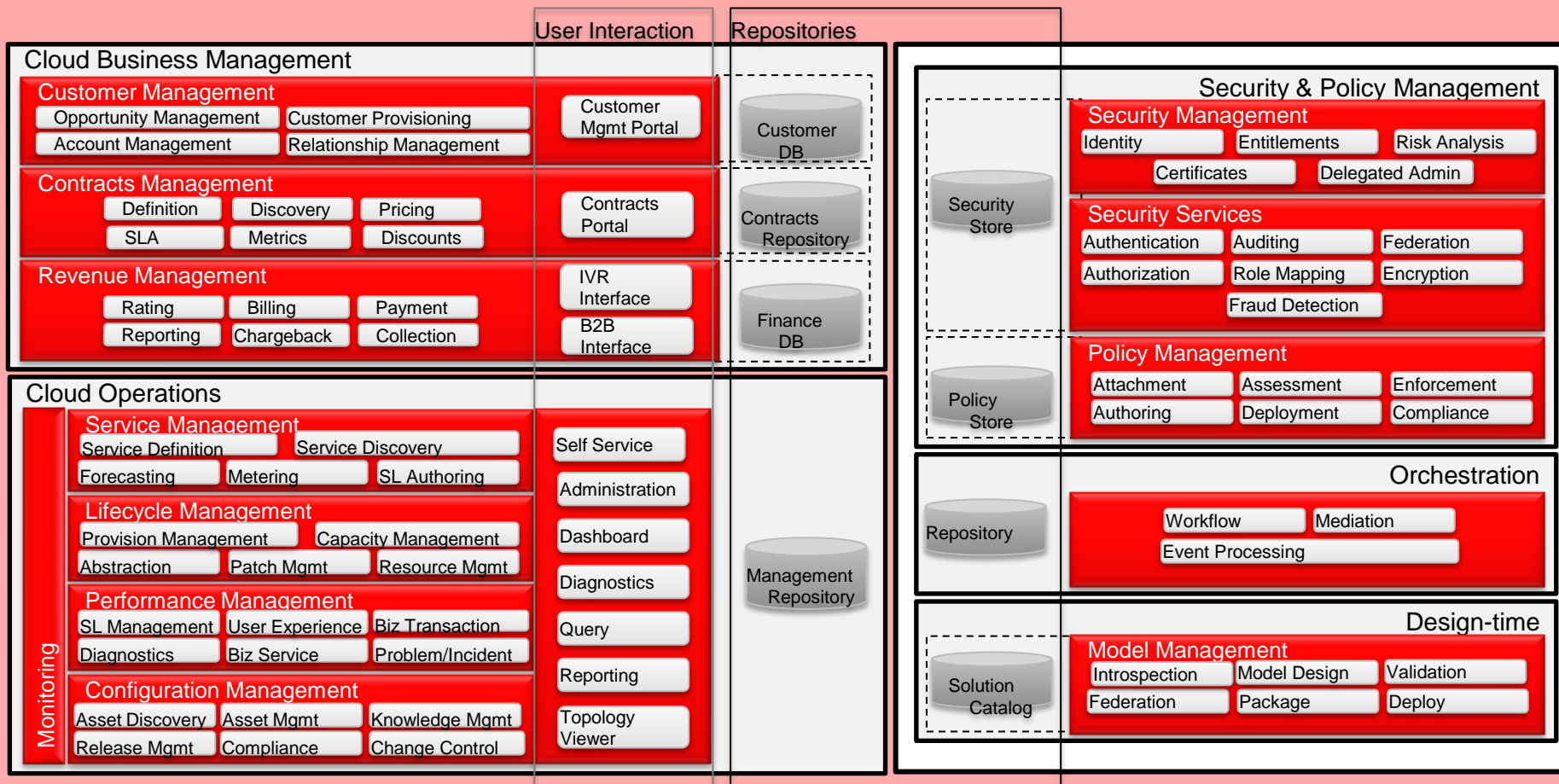
# Cloud Architecture - Logical View



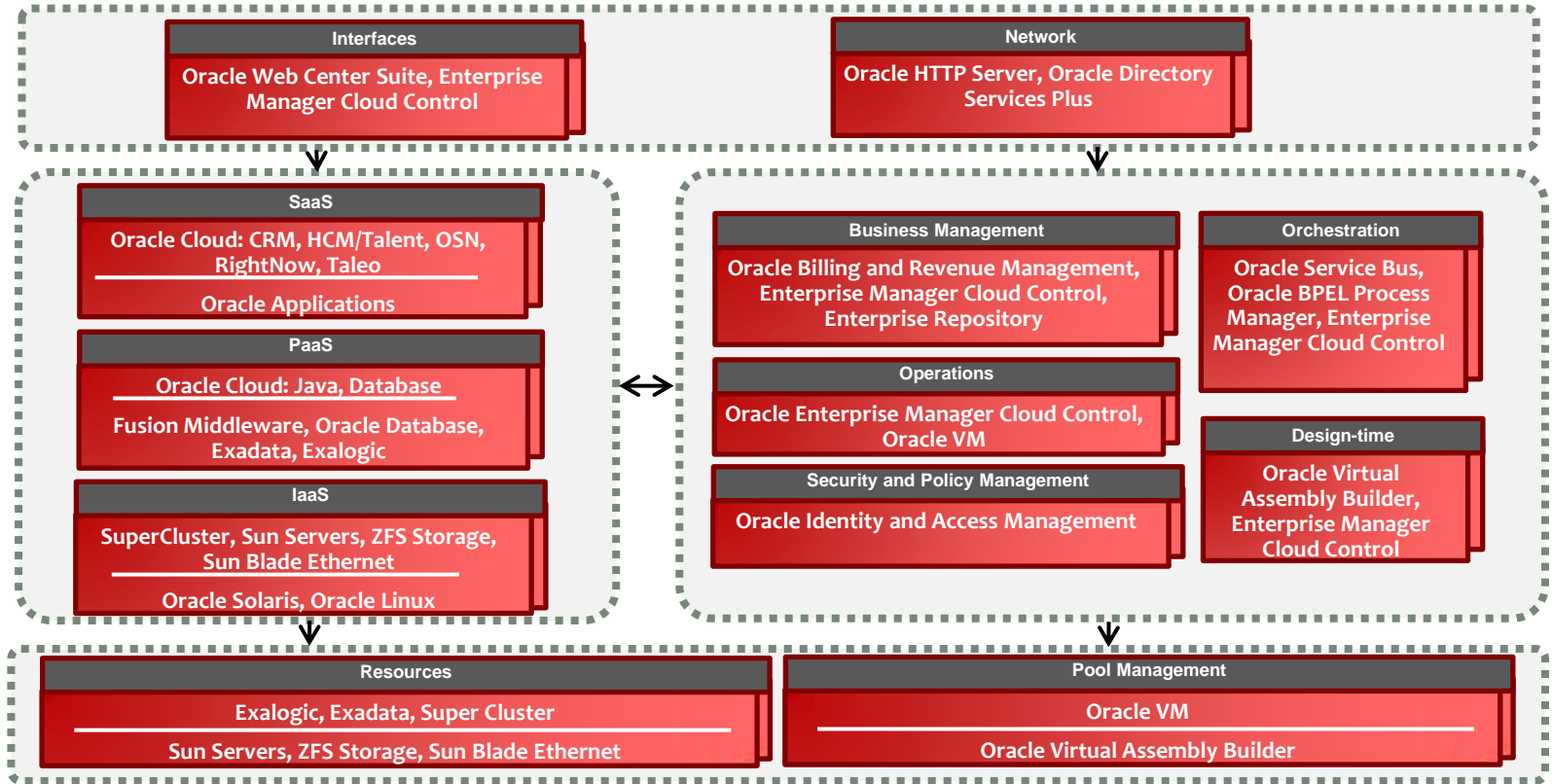
# Cloud Architecture - Logical View



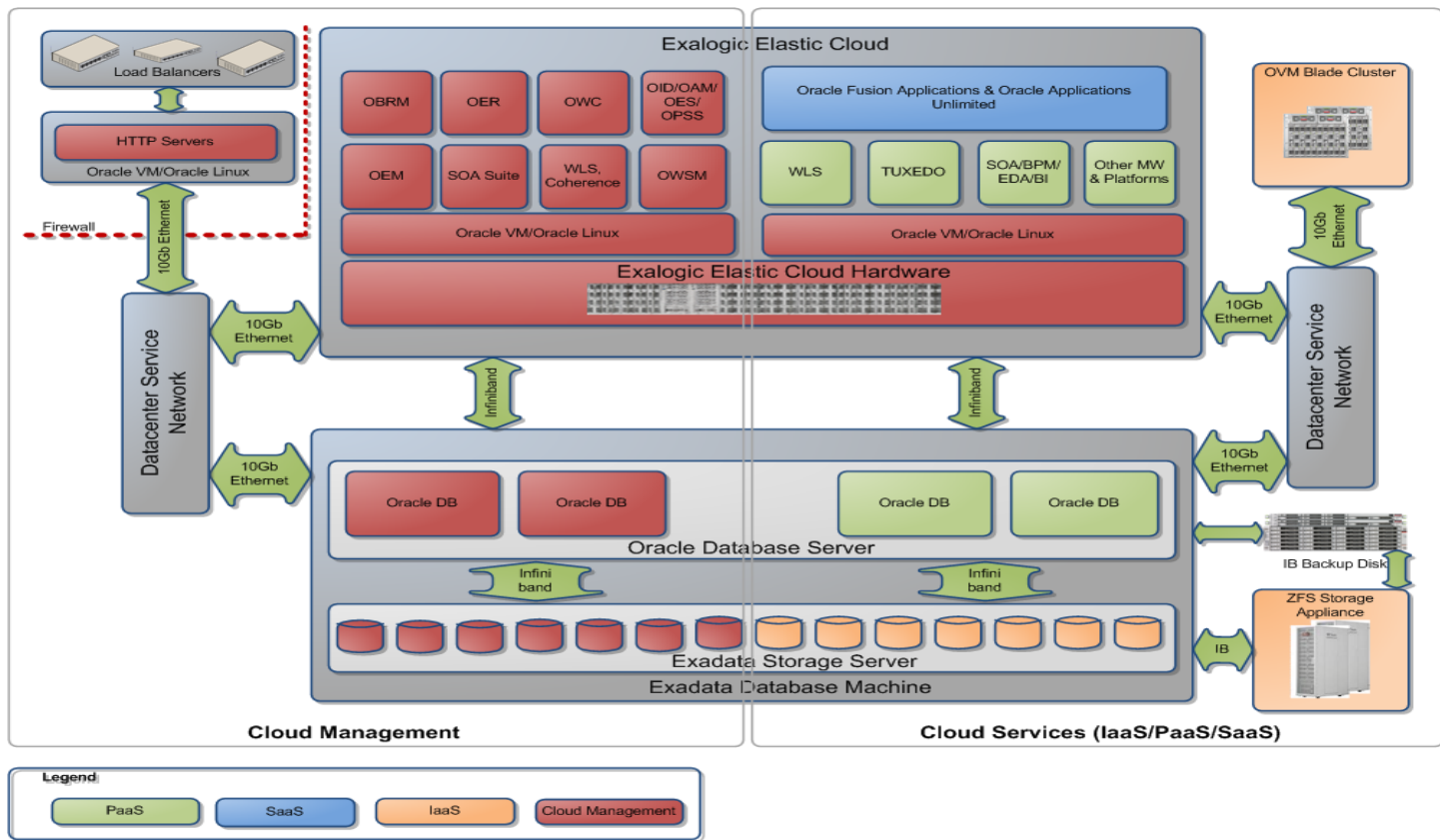
# Cloud Management Capabilities Overview



# Product Mapping to Logical View



# Engineered Systems Deployment



# Oracle Cloud Architecture

# Oracle Cloud: **Mission**

Bring Oracle's leading  
Enterprise Technology and  
Business Applications Software  
to any customer or partner,  
anywhere in the world,  
through the Internet





# Oracle Cloud

**Platform  
Services**

**Application  
Services**

**Social  
Services**

**Common Infrastructure Services**



# Platform Services

Complete, Standards-Based, Enterprise-Grade



Database Services



Java Services



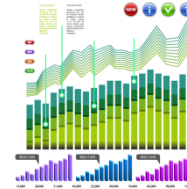
Developer Services



Mobile Services



Collaboration Services



Analytics Services



Application Store

**Common Infrastructure Services**

# Application Services

Complete Suite, Best-of-Breed, Enterprise Grade



Human Capital  
Management

Talent Management

Sales & Marketing

Customer Service  
and Support

Financial  
Management

Procurement,  
Sourcing, Inventory

Project Management

Governance, Risk,  
Compliance

Common Infrastructure Services

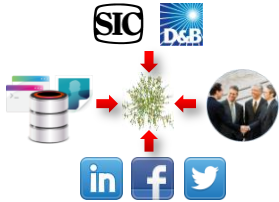
# Social Relationship Management

Complete, Integrated, Enterprise Grade

Platform Services Application Services **Social Services**

Common Infrastructure Services

## Social Data and Insight



## Social Monitoring and Engagement



## Social Network



## Social Sites



## Social Marketing



Common Infrastructure Services

# Common Infrastructure Services



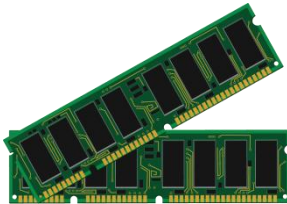
**Storage**  
Object Storage



**Compute**  
Elastic Compute



**Secure Identity**  
Identity Administration



**Cache**  
In-Memory Cache



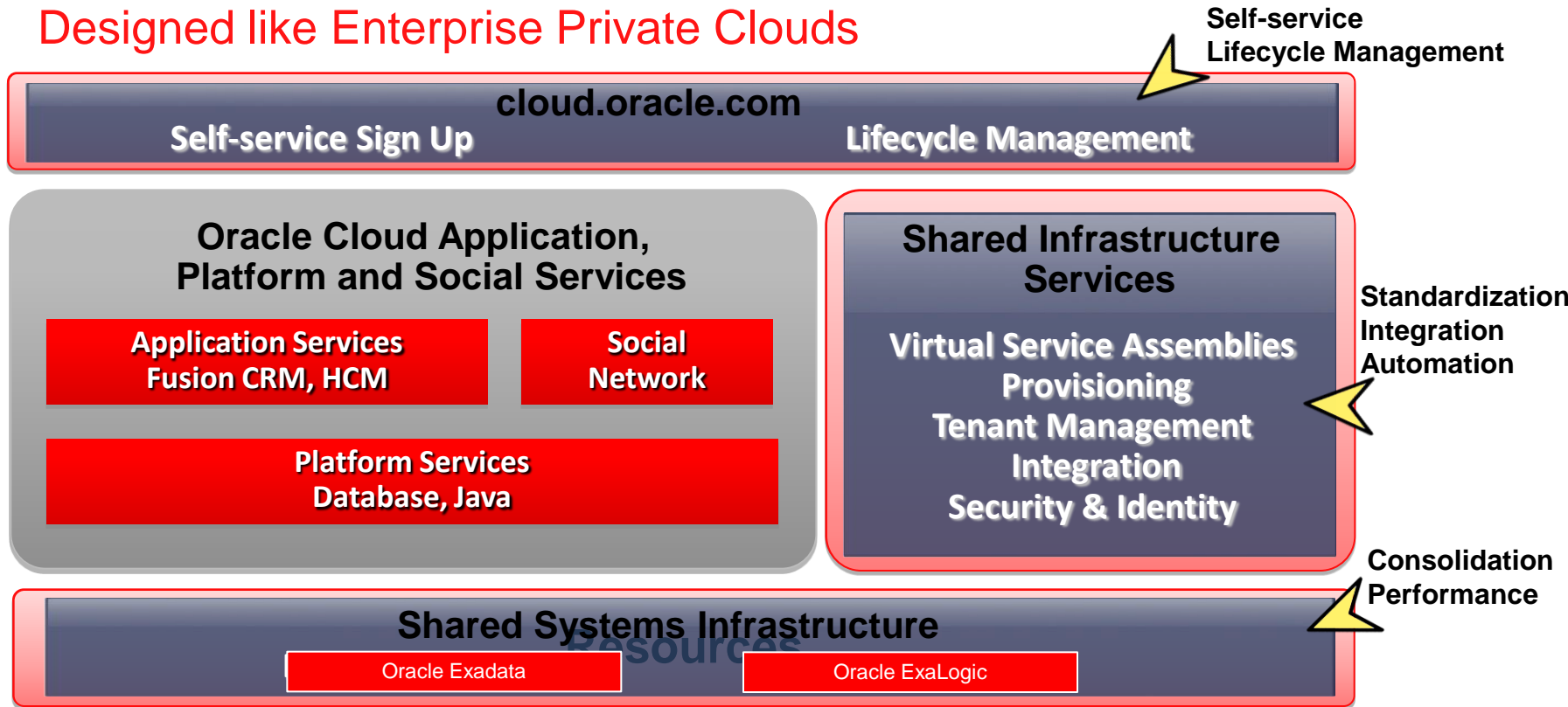
**Queues**  
Lightweight Queues



**Messaging**  
Mail, Push

# Oracle Cloud: Logical Architecture

Designed like Enterprise Private Clouds



# Hybrid Cloud Use Cases

# Integrating with Oracle Cloud

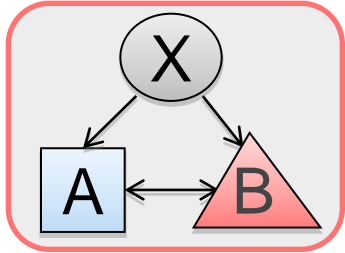
A Public Cloud Service and a Cloud Architecture

- A **Public Cloud** you may choose to use
- A model for building your own **Private Cloud**
- A part of your future **Hybrid Cloud**
  - Consider building a similar architecture to the same standards



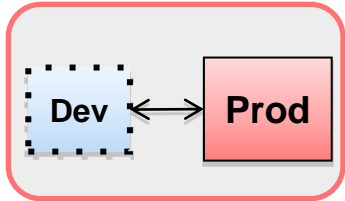
# Different Types of Hybrid Clouds

Alternative architectures for integrating public and private clouds



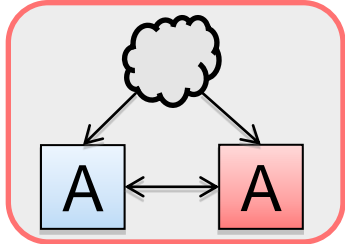
## ▪ Functional Distribution

- Different components in separate clouds (e.g., CRM, HR)
- Leverage best of breed services with private cloud needs



## ▪ Lifecycle Distribution

- Separate development and test
- Perhaps the easiest



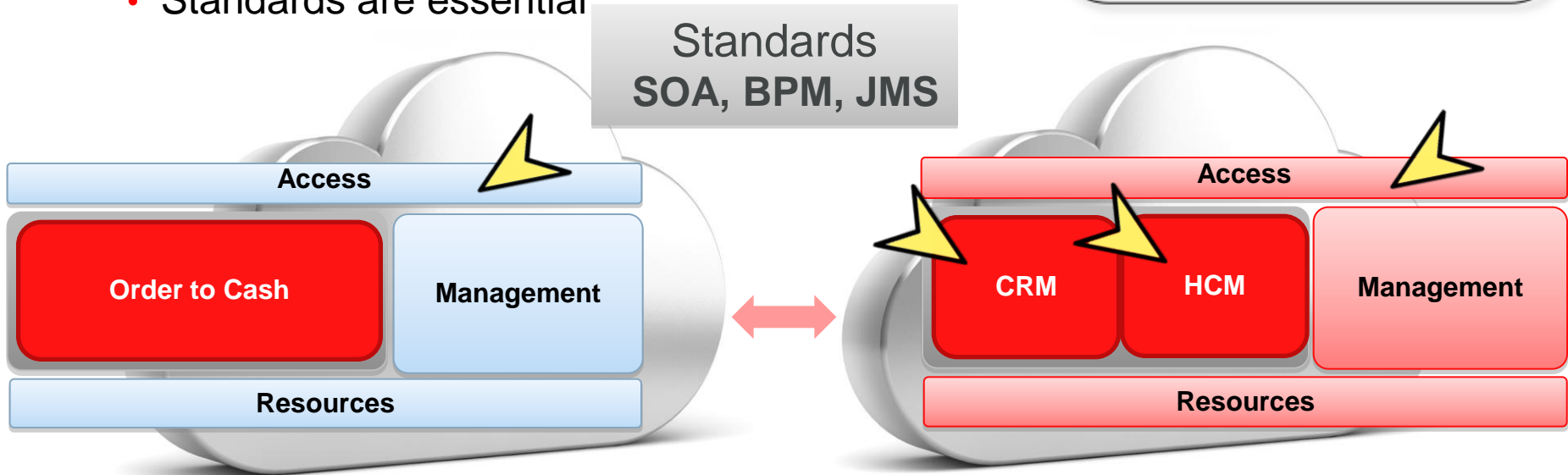
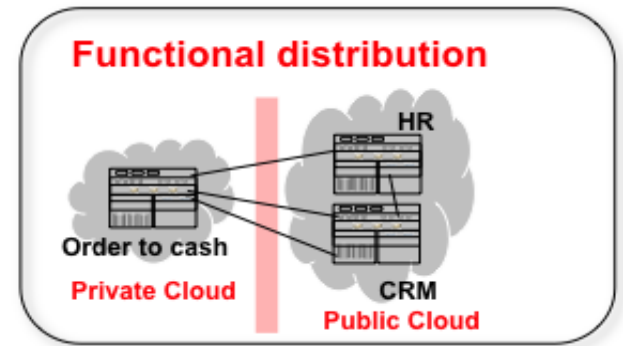
## ▪ Workload Distribution

- “Cloudbursting”
- More challenging for complex enterprise transactions

# Functional Distribution

## Hybrid Interoperability of Business Processes

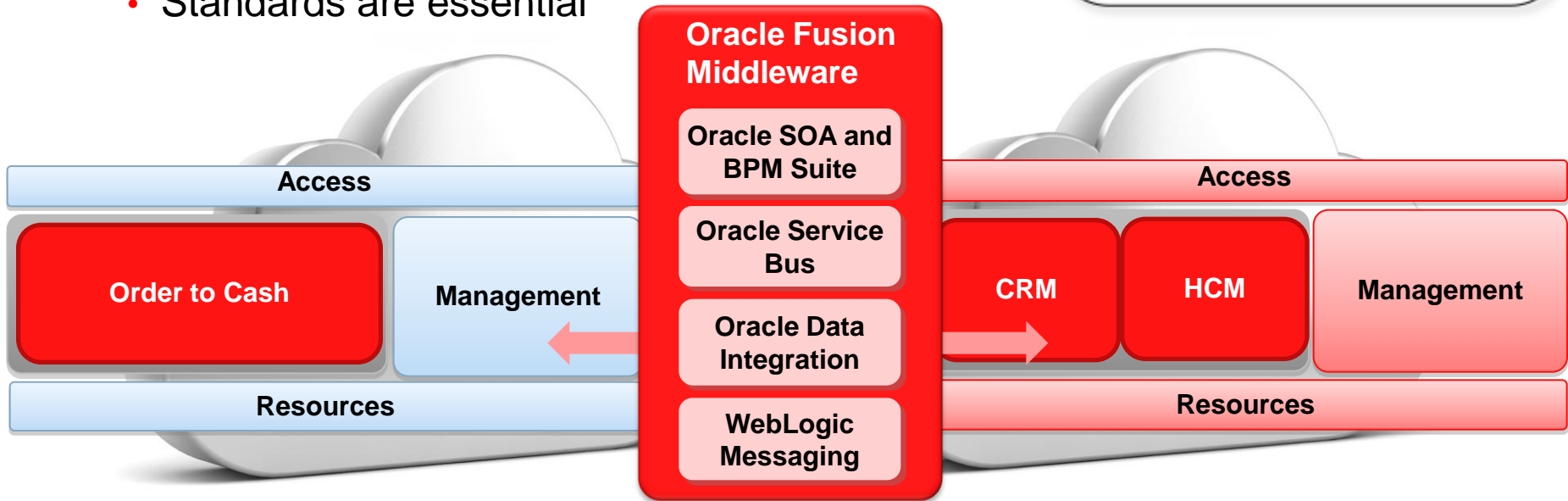
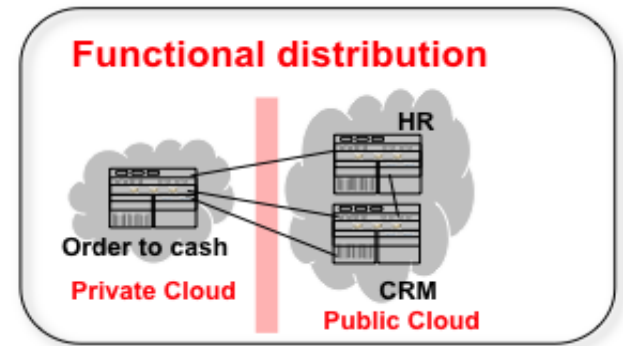
- Business process coordinated through multiple applications distributed across multiple clouds.
- Standards are essential



# Functional Distribution

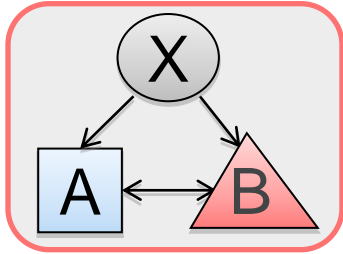
## Products for Business Processes Integration

- Business process coordinated through multiple applications distributed across multiple clouds.
- Standards are essential



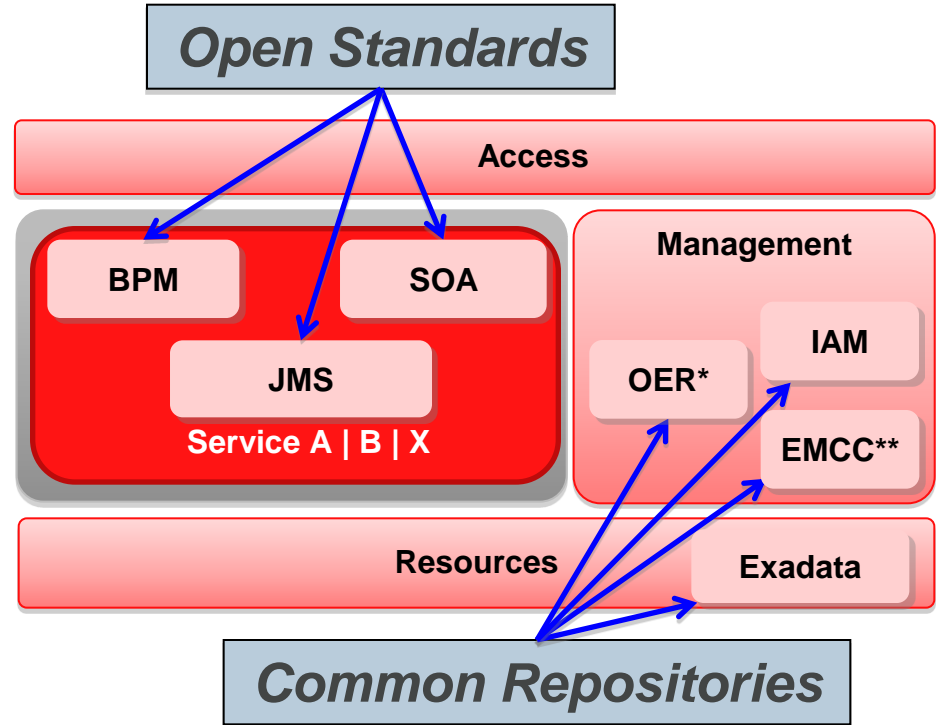
# Functional Distribution Hybrid (Design)

## Hybrid Interoperability of Business Processes



Key Strategy:  
**Standardization**

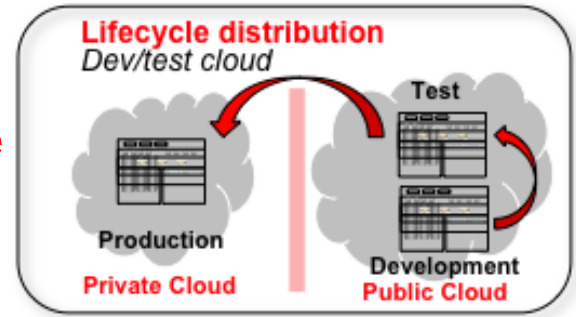
- Business process coordinated through multiple applications distributed across multiple clouds.
- Standards are essential
- **Mechanisms include:**  
**Open Standards,**  
**Common Repositories**



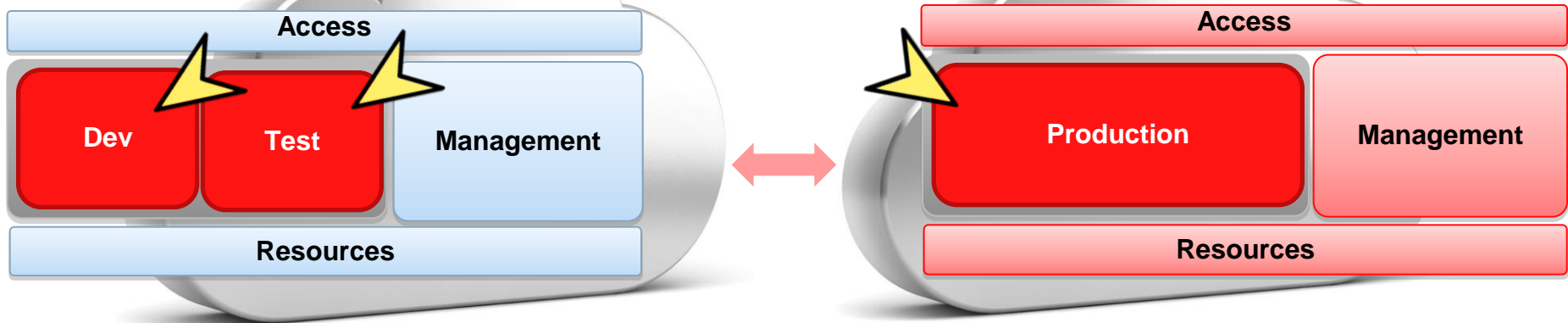
# Lifecycle Distribution

## Hybrid Interoperability of Application Lifecycle

- Stages of SDLC are distributed across runtime environments
- Requires Packaging



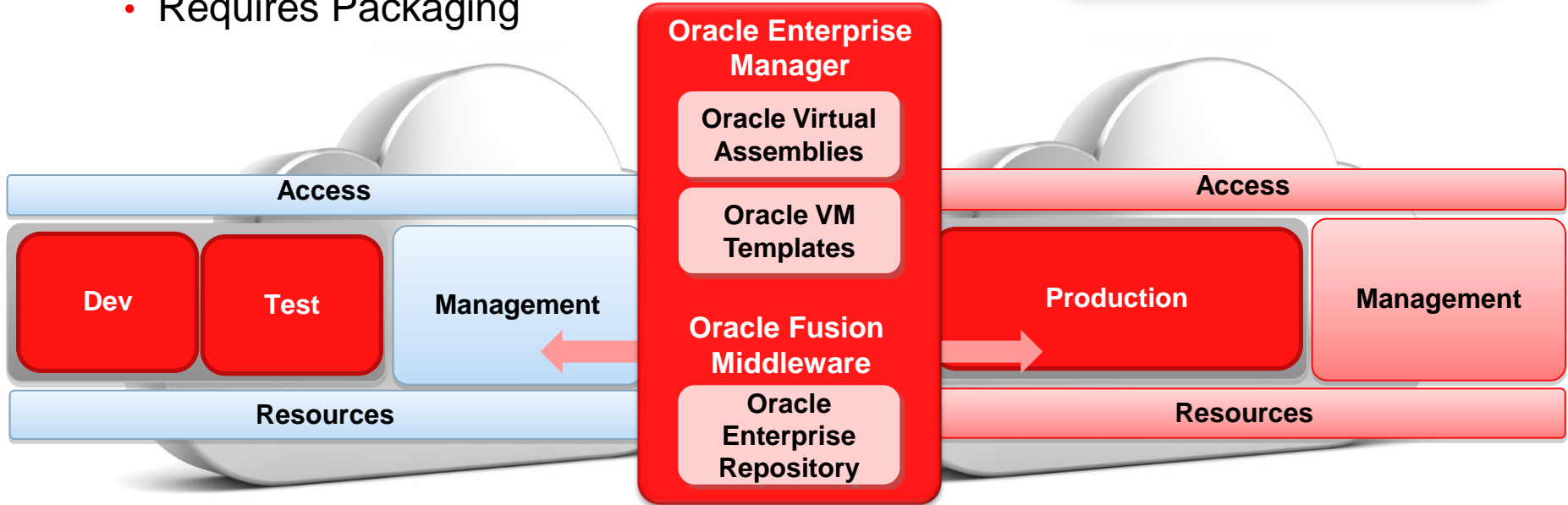
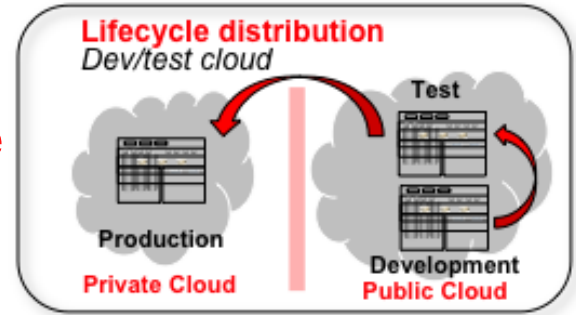
Portability  
Templates, Assemblies, OER



# Lifecycle Distribution

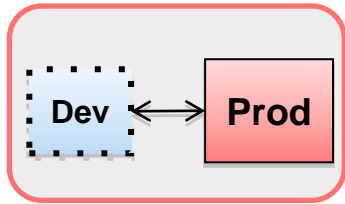
## Hybrid Interoperability of Application Lifecycle

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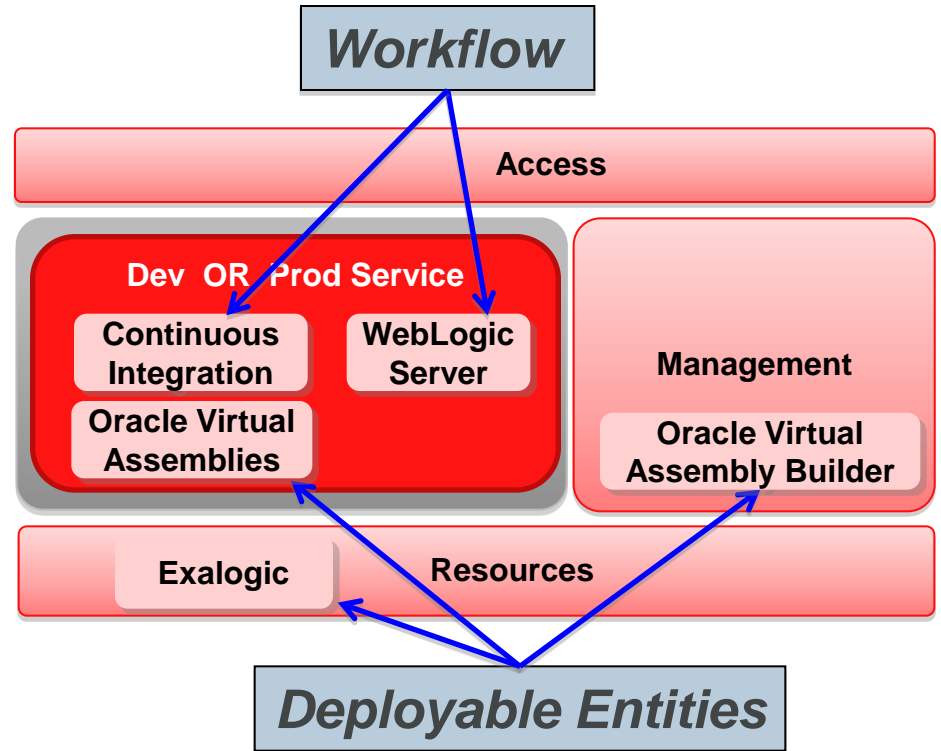
# Lifecycle Distribution Hybrid (Developer)

## Hybrid Interoperability of Application Lifecycle



Key Strategy:  
**Portability**

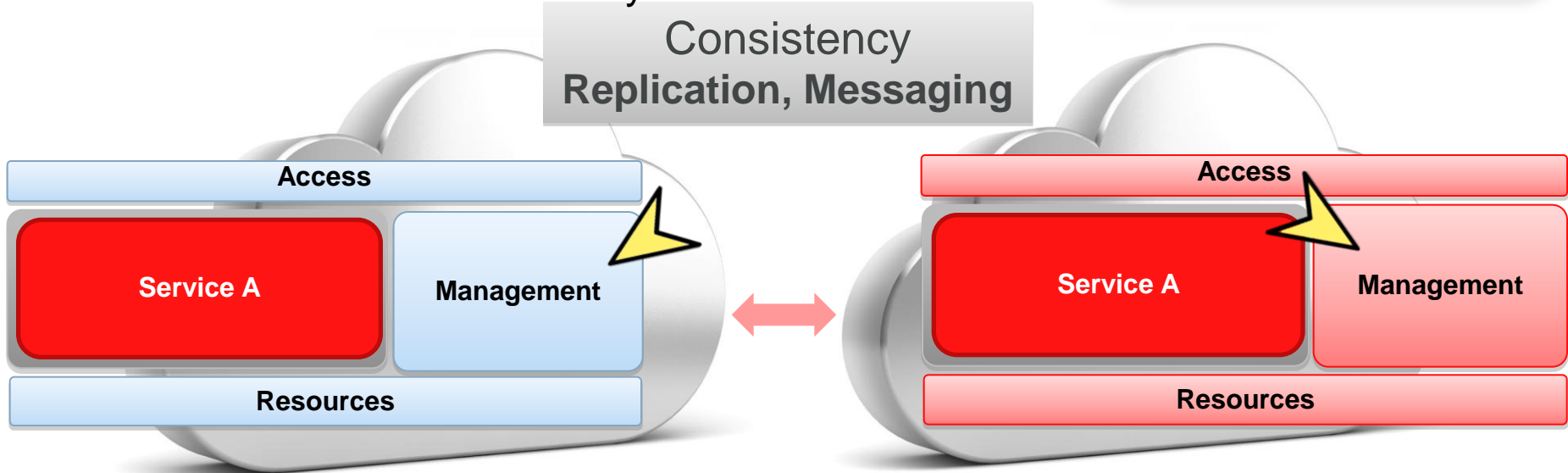
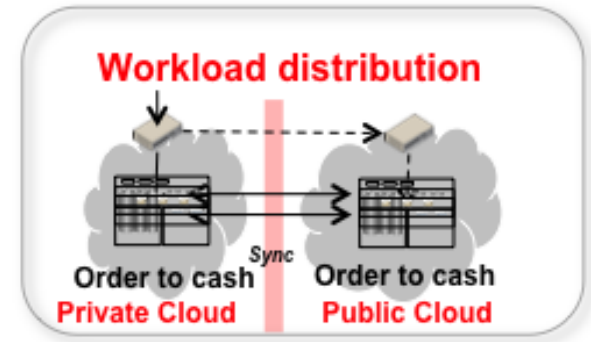
- Stages of SDLC are distributed across runtime environments
- Requires Packaging
- Mechanisms include:  
*Workflow, Deployable entities*



# Workload Distribution

## Hybrid Interoperability of Replicated Workloads

- Identical processing spread over multiple clouds. More difficult for complex enterprise apps
- Relies on data consistency

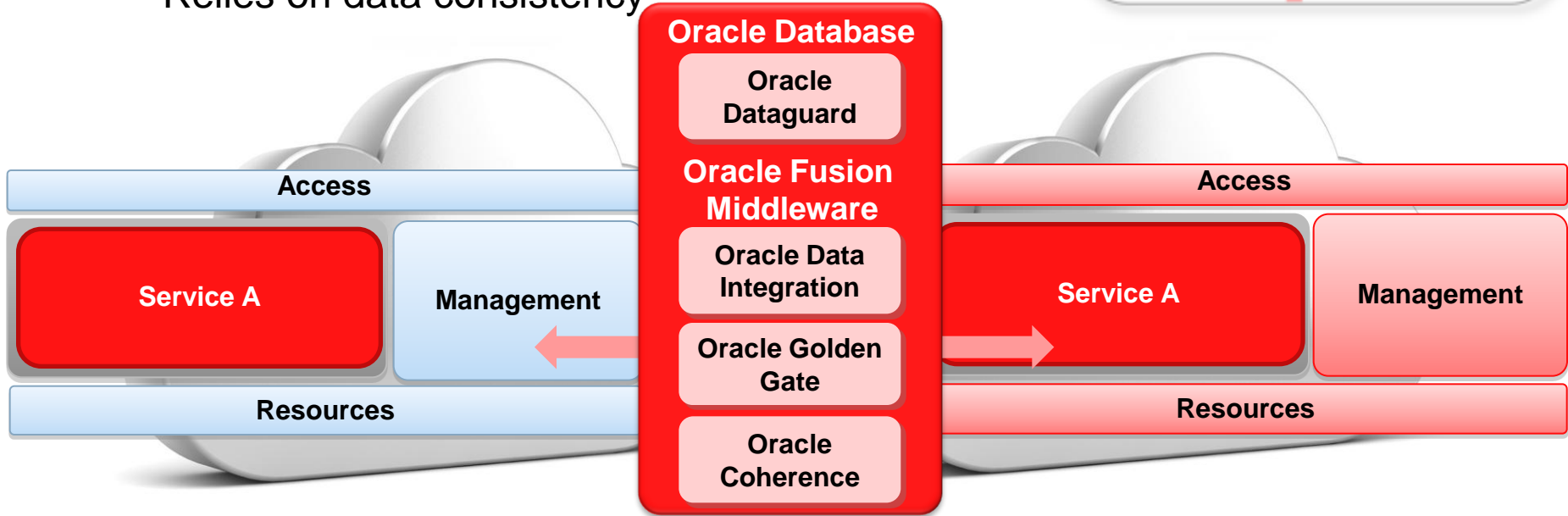
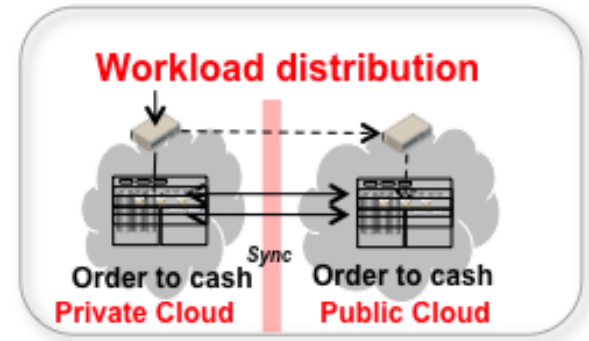




# Workload Distribution

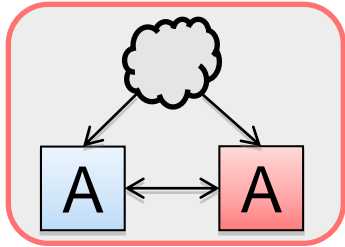
## Hybrid Interoperability of Replicated Workloads

- Identical processing spread over multiple clouds.  
More difficult for complex enterprise apps
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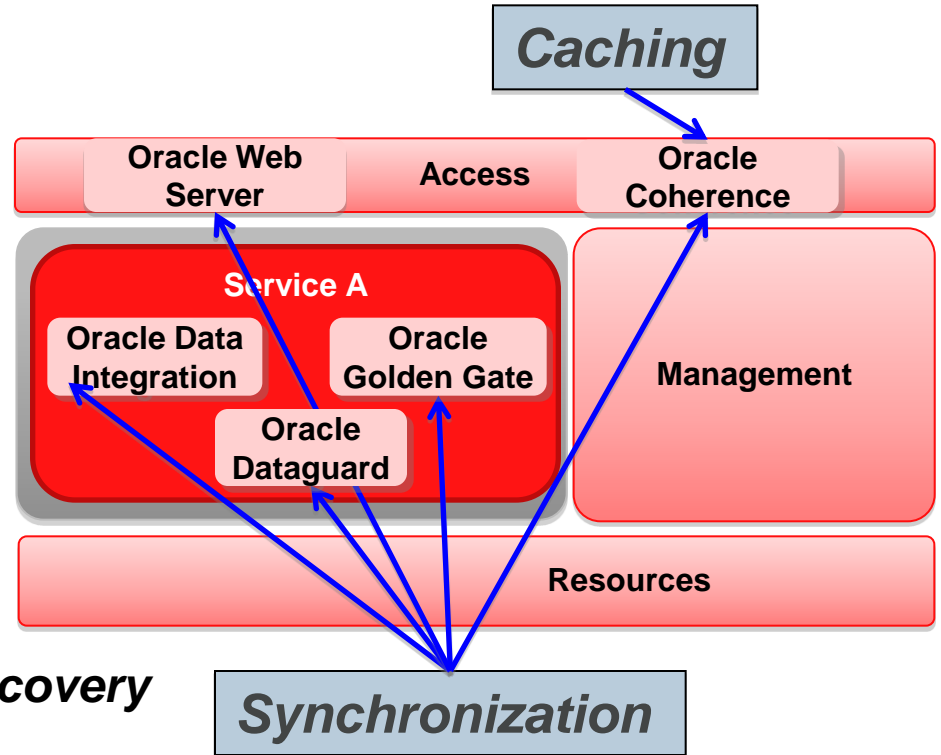
# Workload Distribution Hybrid (Operations)

## Hybrid Interoperability of Replicated Workloads



Key Strategy:  
**Consistency &  
Synchronization**

- Identical processing spread over multiple clouds. More difficult for complex enterprise apps
- Relies on data consistency
- **Mechanisms include:**  
*for Stateless: Caching*  
*for Stateful: Synchronization, Recovery*



# Summary

# Summary

- IT Strategies from Oracle (ITSO) and Oracle Reference Architecture (ORA) provide guidance for your Cloud implementation
- Oracle Cloud – Business applications and platform Cloud services built on engineered systems
- Hybrid Cloud –
  - Understand what hybrid use case you want
  - Build to standards
  - Standardize deployment and management

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