



# ORDERING INSTRUCTIONS: TOP 5 IN REAL ESTATE NETWORK® MATERIALS

## GENERIC MATERIALS (Simply Attach Your Business Card)

<b><u>Brochures:</u></b>	<b><u>Page:</u></b>
"What Every Home Seller Should Demand...of Their Real Estate Agent" .....	3
"There's Only One Reason Why Your Home Didn't Sell" .....	3
"There's Only One Reason Why Your Home Didn't Sell...and It Isn't Price!" .....	3
"The Four R's of Short Sales...and More" .....	3

### **Door Hanger (double-sided):**

Side one: "There's Only One Reason Why Your Home Didn't Sell..."	
Side two: "There's Only One Reason Why Your Home Didn't Sell...and It Isn't Price!" .....	3

## PERSONALIZED MATERIALS (Includes Your Headshot, Company Logo & Contact Information)

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"There's Only One Reason Why Your Home Didn't Sell" .....	6
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### **Postcards:**

"Information is Power" .....	7
"When You Are Ready to Buy or Sell, Start at the Top" .....	7



## TOP 5 IN REAL ESTATE NETWORK® GENERIC MATERIALS

### GENERIC MATERIALS (Simply Attach Your Business Card)

#### Brochures:

“What Every Home Seller Should Demand...of Their Real Estate Agent”

“There’s Only One Reason Why Your Home Didn’t Sell”

“There’s Only One Reason Why Your Home Didn’t Sell...*and It Isn’t Price!*”

“The Four R’s of Short Sales...and More” *(not available in personalized version)*

#### Door Hanger (double-sided):

*Side one:* “There’s Only One Reason Why Your Home Didn’t Sell...”

*Side two:* “There’s Only One Reason Why Your Home Didn’t Sell...*and It Isn’t Price!*”

# GENERIC/"ATTACH YOUR BUSINESS CARD" VERSIONS OF TOP 5 IN REAL ESTATE NETWORK® MATERIALS



## PRODUCT INFORMATION AND PRICING

### BROCHURES:

- ☐ "What Every Home Seller Should Demand...of Their Real Estate Agent"

AVAILABLE QUANTITIES:	PRICING:
100	\$74.90
250	\$183.90
500	\$339.50
1,000	\$659.50

Shipping costs: \$10.50 for first 100, plus \$6.00 for each additional 100



Attach your business card to back cover



- ☐ "There's Only One Reason Why Your Home Didn't Sell"

AVAILABLE QUANTITIES:	PRICING:
100	\$74.90
250	\$183.90
500	\$339.50
1,000	\$659.50

Shipping costs: \$10.50 for first 100, plus \$6.00 for each additional 100



Attach your business card to back cover



- ☐ "There's Only One Reason Why Your Home Didn't Sell...and It Isn't Price!"

AVAILABLE QUANTITIES:	PRICING:
100	\$74.90
250	\$183.90
500	\$339.50
1,000	\$659.50

Shipping costs: \$10.50 for first 100 plus, \$6.00 for each additional 100



Attach your business card to back cover



- ☐ "The Four R's of Short Sales...and More" (not available in personalized version)  
A 16-page publication that, for the first time, creates transparency between homeowners, buyers, lenders and allied real estate professionals by explaining the perspective of each stakeholder in the transaction.

AVAILABLE QUANTITIES:	PRICING:
100	\$ 95.00
200	\$180.00
300	\$260.00
400	\$380.00
500	\$400.00
1,000	\$780.00

Shipping costs: \$10.50 for each 100



### DOOR HANGER (double-sided):

- ☐ Side one: "There's Only One Reason Why Your Home Didn't Sell..."  
Side two: "There's Only One Reason Why Your Home Didn't Sell...and It Isn't Price!"

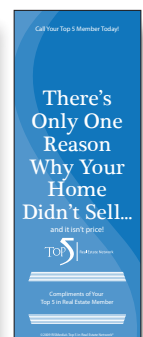
#### SPECIAL PRICING:

Purchase in bundles of 50 for only \$25.00/bundle

Shipping costs: \$5.25 for 50; \$10.50 for first 100, plus \$6.00 for each additional 100



Side one



Side two

# ORDER FORM: **GENERIC/"ATTACH YOUR BUSINESS CARD"** VERSIONS OF TOP 5 IN REAL ESTATE NETWORK<sup>®</sup> MATERIALS



## Step 1: IMPRINT INFORMATION (Please Type or Print Clearly)

Agent Name \_\_\_\_\_  
Bus. Phone \_\_\_\_\_  
E-mail \_\_\_\_\_  
Company Name \_\_\_\_\_  
Shipping Address \_\_\_\_\_  
\_\_\_\_\_

## Step 2: ORDER INFORMATION

### BROCHURES:

- "What Every Home Seller Should Demand...of Their Real Estate Agent"

QUANTITY: \_\_\_\_\_ = \$ \_\_\_\_\_

SHIPPING & HANDLING = \$ \_\_\_\_\_

TOTAL: \_\_\_\_\_

- "There's Only One Reason Why Your Home Didn't Sell"

QUANTITY: \_\_\_\_\_ = \$ \_\_\_\_\_

SHIPPING & HANDLING = \$ \_\_\_\_\_

TOTAL: \_\_\_\_\_

- "There's Only One Reason Why Your Home Didn't Sell...and It Isn't Price!"

QUANTITY: \_\_\_\_\_ = \$ \_\_\_\_\_

SHIPPING & HANDLING = \$ \_\_\_\_\_

TOTAL: \_\_\_\_\_

- "The Four R's of Short Sales...and More"

QUANTITY: \_\_\_\_\_ = \$ \_\_\_\_\_

SHIPPING & HANDLING = \$ \_\_\_\_\_

TOTAL: \_\_\_\_\_

NUMBER OF FREE COPIES: \_\_\_\_\_

### DOOR HANGER:

- "There's Only One Reason Why Your Home Didn't Sell..."

QUANTITY: \_\_\_\_\_ = \$ \_\_\_\_\_

SHIPPING & HANDLING = \$ \_\_\_\_\_

TOTAL: \_\_\_\_\_

**CT RESIDENTS ONLY ADD**

**6% SALES TAX:** \_\_\_\_\_

**GRAND TOTAL:** \_\_\_\_\_

## Step 3: METHOD OF PAYMENT

- My check is enclosed (U.S. only)

Check #: \_\_\_\_\_

- Credit Card/Debit Card Payment Authorization:

Visa  MasterCard

CCV - 3 digits on back of card

American Express

CID - 4 digits on front

Cardholder Name: \_\_\_\_\_

PRINT NAME

Card #: \_\_\_\_\_

Verification #: (CCV/CID): \_\_\_\_\_

ZIP of Billing Address \_\_\_\_\_

Expiration Date \_\_\_\_\_

I authorize RISMedia's Top 5 in Real Estate Network<sup>®</sup> to produce my order and charge it to my account. Check payments may be electronically debited from your account. Prices are subject to change without notice. There will be a \$15 charge for all returned checks and credit cards.

\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Date



### **Please mail orders to:**

RISMedia's Top 5 in Real Estate Network<sup>®</sup>

69 East Avenue

Norwalk, CT 06851

Attn: Member Orders

**Or fax orders to: (203) 852-7208**

**For more information, please call (203) 853-2167.**

**PLEASE NOTE: ORDERS WILL BE PROCESSED  
WITHIN 7-10 BUSINESS DAYS, SUBJECT TO  
AVAILABILITY.**

## FOR TOP 5 OFFICE USE ONLY

Order # \_\_\_\_\_

PMR # \_\_\_\_\_

Product Code \_\_\_\_\_

Account # \_\_\_\_\_

Product Code \_\_\_\_\_



## TOP 5 IN REAL ESTATE NETWORK® PERSONALIZED MATERIALS

### PERSONALIZED MATERIALS (Include Your Headshot and Company Logo)

#### **Brochures:**

“What Every Home Seller Should Demand...of Their Real Estate Agent”

“There’s Only One Reason Why Your Home Didn’t Sell”

“There’s Only One Reason Why Your Home Didn’t Sell...*and It Isn’t Price!*”

#### **Door Hangers:**

“There’s Only One Reason Why Your Home Didn’t Sell...”

“There’s Only One Reason Why Your Home Didn’t Sell...*and It Isn’t Price!*”

#### **Postcards:**

“Information is Power”

“When You Are Ready to Buy or Sell, Start at the Top”

# TO ORDER **PERSONALIZED** VERSIONS OF TOP 5 IN REAL ESTATE NETWORK® MATERIALS:



**Log on to:** [www.top5brochures.com](http://www.top5brochures.com)

Click **Log-in** (upper right corner) and click “My Account”

User Name: **Your e-mail address**

Password: **first initial, last name** (i.e., cstack)

Click: **“Log-in”**

Once in the system, you may change your personal password. Update any personal information (your contact information), Images and Lists. **Leave Top 5 in Real Estate as your office franchise. This identifies you as a Top 5 Member.**

Your choices for Top 5 in Real Estate personalized materials include **brochures, postcard mailers and door hangers**. Select the corresponding tab and click on the product you wish to order.

Go through the **“5 easy steps”** to complete your order. You must enter your credit card information at the point of ordering (one-time use) or you can save it in the system for future use. *For personal assistance, please call one of our Top 5 in Real Estate Member Representatives at 203.853.2167 and press 2.*

## PRODUCT INFORMATION AND PRICING

### BROCHURES:

- “What Every Home Seller Should Demand...of Their Real Estate Agent”

AVAILABLE QUANTITIES:	PRICING:
100	\$90.00
250	\$220.00
500	\$405.00
1,000	\$795.00

Shipping costs: \$10.50 for first 100, plus \$6.00 for each additional 100



Personalized back cover

- “There’s Only One Reason Why Your Home Didn’t Sell”

AVAILABLE QUANTITIES:	PRICING:
100	\$90.00
250	\$220.00
500	\$405.00
1,000	\$795.00

Shipping costs: \$10.50 for first 100, plus \$6.00 for each additional 100

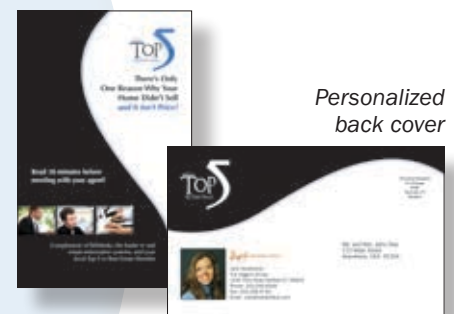


Personalized back cover

- “There’s Only One Reason Why Your Home Didn’t Sell...and It Isn’t Price!”

AVAILABLE QUANTITIES:	PRICING:
100	\$90.00
250	\$220.00
500	\$405.00
1,000	\$795.00

Shipping costs: \$10.50 for first 100 plus, \$6.00 for each additional 100



Personalized back cover

**PRODUCT INFORMATION AND PRICING (CONTINUED)**



**DOOR HANGERS:**

- "There's Only One Reason Why Your Home Didn't Sell..."

AVAILABLE QUANTITIES:	PRICING FOR
100	\$36.00 (printing) + \$132.00 (die cutting)*
250	\$85.00 (printing) + \$132.00 (die cutting)*
500	\$160.00 (printing) + \$132.00 (die cutting)*
1,000	\$297.00 (printing) + \$132.00 (die cutting)*

\*Please note: the cost for the first 1,000 PERSONALIZED die cuts done at one time is \$132.00; each additional 1,000 done at the same time is \$50.00.

Shipping costs: \$10.50 for first 100, plus \$6.00 for each additional 100



- "There's Only One Reason Why Your Home Didn't Sell...and It Isn't Price!"

AVAILABLE QUANTITIES:	PRICING:
100	\$36.00 (printing) + \$132.00 (die cutting)*
250	\$85.00 (printing) + \$132.00 (die cutting)*
500	\$160.00 (printing) + \$132.00 (die cutting)*
1,000	\$297.00 (printing) + \$132.00 (die cutting)*

\*Please note: the cost for the first 1,000 PERSONALIZED die cuts done at one time is \$132.00; each additional 1,000 done at the same time is \$50.00.

Shipping costs: \$10.50 for first 100, plus \$6.00 for each additional 100



**POSTCARDS:**

- "Information is Power" (6 x 4 vertical)

AVAILABLE QUANTITIES:	PRICING:
50-99	\$0.24 each
100-249	\$0.22 each
250-499	\$0.20 each
500-999	\$0.19 each
1,000+	\$0.18 each

Postage cost: \$0.27 per card

Shipping costs: \$10.50 for first 100, plus \$6.00 for each additional 100



- "When You Are Ready to Buy or Sell, Start at the Top" (6 x 4 horizontal)

AVAILABLE QUANTITIES:	PRICING:
50-99	\$0.24 each
100-249	\$0.22 each
250-499	\$0.20 each
500-999	\$0.19 each
1,000+	\$0.18 each

Postage cost: \$0.27 per card

Shipping costs: \$10.50 for first 100, plus \$6.00 for each additional 100

