



OREGON STATE'S IMPACT IN THE PORTLAND REGION

IMPACT 2012

Through research and partnerships throughout the greater Portland metropolitan area, Oregon State University faculty and staff are working to improve the economic health and preserve the quality of life of the region and the state.

Strategic partnerships with the Oregon Humane Society, government agencies, Oregon Health and Science University and other institutions of higher education provide invaluable opportunities that benefit both Oregon State students and the Portland-area public. OSU Extension Service partners with local agencies to provide learning experiences for youth and programs for adults ranging from health and gardening to natural resources and forestry.

Nearly 8,000 current students from the Portland area comprise approximately 35 percent of Oregon State's enrollment, and nearly 30 percent of Oregon State transfer students come from Portland-area community colleges (Portland, Clackamas and Mt. Hood).

In addition, more than 40,000 alumni, or 26 percent of all OSU alum, live and work in the Portland Metro area.

PORTLAND CENTER UNION BANK

707 S.W. Washington St., Suite 500, Portland
503-553-3400; toll free 866-218-8930

- » OSU Foundation
- » OSU Alumni Association
- » OSU Public Relations
- » OSU Federal Affairs
- » OSU Extension/Metro
- » OSU College of Business
- » OSU Open Source Lab
- » Beaver Sports Properties



RUBY JEWEL

Oregon Food Innovation Center helped prepare these gourmet treats for the marketplace.



BEAVER FAN SHOP

The OSU Beaver Store Fan shop opened in downtown Portland in August 2011 giving shoppers in the Portland metro area easier opportunity to purchase Oregon State apparel and merchandise.

OSU EXTENSION METRO OFFICE

Institute of Portland Metropolitan Studies
Portland State University
506 S.W. Mill St., Suite 780, Portland
503-725-8101

OSU COUNTY EXTENSION OFFICES

CLACKAMAS COUNTY EXTENSION OFFICE

200 Warner-Milne Road, Oregon City
503-655-8631

COLUMBIA COUNTY EXTENSION OFFICE

505 N. Columbia River Highway, St. Helens
503-397-3462

WASHINGTON COUNTY EXTENSION OFFICE

Charles D. Cameron Public Services Building
155 N. First Ave., Suite 200, Hillsboro
503-725-2300

COLLEGE OF PHARMACY

OREGON HEALTH & SCIENCE UNIVERSITY CENTER FOR HEALTH & HEALING

3303 S.W. Bond Ave., Suite 12010, Portland
503-494-5778

OSU BOOKSTORE - BEAVER FAN SHOP

538 S.W. 6th Ave., Portland
503-525-2678

FOOD INNOVATION CENTER

1207 N.W. Naito Parkway, Portland
503-872-6680

NORTH WILLAMETTE

RESEARCH AND EXTENSION CENTER

15210 N.E. Miley Road, Aurora
503-678-1264

COLLEGE OF VETERINARY MEDICINE/OREGON HUMANE SOCIETY CLINICAL PARTNERSHIP

Oregon Humane Society
P.O. Box 11364, Portland
503-285-7722

OREGON STATE PORTLAND CALENDAR OF EVENTS

January

FRIDAY, JANUARY 27

Beavers and Ducks Night with the Portland Trail Blazers

February

WEDNESDAY, FEBRUARY 1

Beavers Football Recruiting Dinner

THURSDAY, FEBRUARY 16

Austin Entrepreneurship Program Weatherford Awards

March

SATURDAY, MARCH 17

OSU Night at the Symphony featuring a St. Patrick's Celebration

WEDNESDAY, MARCH 21

OSU Business Roundtable

FRIDAY-SUNDAY, MARCH 23-25

Portland's Better Living Home and Garden Show

April

SUNDAY, APRIL 1

OSU Design Network and Fashion Show

FRIDAY, APRIL 20

Orange & Black Showcase

May

THURSDAY, MAY 3

College of Business Alumni and Business Partnership Awards

THURSDAY, MAY 3

College of Business CEO Summit

THURSDAY, MAY 10

Inaugural Stone Award for Lifetime Literary Achievement

SATURDAY, MAY 19

2012 Community Day of Service

WEDNESDAY, MAY 23

OSU Business Roundtable

June

WEDNESDAY, JUNE 6

Rose Festival Junior Parade

SATURDAY, JUNE 9

Rose Festival Grand Floral Parade/Portland Center Viewing Party



OSU RALLY IN THE SQUARE

Beaver Nation gathered in Portland's Pioneer Square to kick-off the new academic year.



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Food Innovation

Portland is known as a foodie's paradise, and Oregon State's Food Innovation Center located in The Pearl district, helps turn culinary innovations into commercial products for both new and existing companies, with services ranging from research and testing, to packaging design to marketing and business plan development.

One of the Food Innovation Center's local success stories is Ruby Jewel Treats. Lisa Herlinger's ice cream sandwiches, made from all-natural, local ingredients, were a hit at Portland's farmer's market. Seeing the potential for expansion, she turned to the Food Innovation Center for help with recipe development, ramping up production and packaging. Starting with a few Portland-area markets and co-ops, the company's distribution network has grown rapidly, and Ruby Jewel Treats can now be found at supermarkets and independent grocery stores in 10 states, as well as at the company's own scoop shop in north Portland.



Quality of Life

Oregon State takes a multi-disciplinary approach to health and well-being in people's lives and in communities statewide. Research, education and outreach programs address public health concerns like obesity, environmental health and disease prevention; develop innovative treatments and medicines; and prepare the next generation of public health specialists, pharmacists and veterinarians.

Among Oregon State's assets are the state's first and only accredited College of Public Health and Human Sciences, the oldest and largest College of Pharmacy and the only College of Veterinary Medicine. Oregon State's College of Pharmacy is a leading participant in the Life Sciences Collaboration Complex being built in Portland's South Waterfront by OHSU, Oregon State University and Portland State University. The College of Public Health and Human Sciences and OSU Extension Service offer a range of nutrition, fitness and wellness programs throughout the Portland area. Pharmacy students gain hands-on experience at 400 Portland sites, including the Old Town Clinic. In addition, most veterinary students complete a two-week clinical rotation at the Oregon Humane Society and assist in about 800 surgeries annually.

For other examples of Oregon State's contributions, go to poweredbyorange.com

Oregon State
UNIVERSITY



Signature Apparel

Portland is the epicenter of the U.S. outdoor and athletic apparel industry, anchored by headquarters for Nike, Columbia Sportswear and Adidas America Inc., as well as 300 other athletic and design firms. The Portland Development Commission has identified outdoor and athletic apparel as a signature industry to grow as part of an overall city of Portland economic strategy to create 10,000 new jobs in Portland over the next five years.

With the only research-based apparel design school on the West Coast, Oregon State provides both ground breaking research and qualified graduates to support the industry's growth. Oregon State's Department Chair of Design and Human Environment, Leslie Burns leads a research team focused on sustainable fabrics. And Oregon State provides technical support to both startups and industry leaders, helping them develop high-performance sportswear, shoes, jackets and other gear that minimizes weight, breathes well, resists wind and rain, holds in warmth while wicking out sweat.



Investing in Families

Established in 1985, the Austin Family Business Program in the Oregon State University College of Business has offered innovative workshops and seminars to help family businesses successfully balance the well-being of the business, the family and individual members.

Thanks to Oregon State, family-run businesses in the Portland area are finding a valuable new way to start their day several times a year. Sponsored by the Austin Family Business Program, the Business for Breakfast series brings family business owners together for networking and in-depth discussions about common challenges and opportunities.

Sessions are led by an Austin Family Business Program board member and feature open, honest conversations about day-to-day operations, finances, corporate governance, as well as issues related to succession. Last year, more than 95 people representing nearly 60 local businesses participated in the program.



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4-H for Youth

Matt Ferguson's life changed when he learned his mother had been diagnosed with breast cancer. After her chemotherapy was over, and Matt's family knew their mother's health was improving, Matt and his Oregon State 4-H club turned this experience into something positive.

Having seen how chemotherapy can be a difficult journey, especially at the beginning, he created Matt's Chemo Bags to help newly diagnosed breast cancer patients feel more comfortable on their first day. He and his 4-H club solicited donations from local businesses for comfort items like pillows, tissue, lotion, warm socks, silk scarves and antibacterial lotion.

A seven-year 4-H member and a sophomore at Liberty High School in Hillsboro, Matt was awarded The Prudential Spirit of Community Award and the President's Volunteer Gold Service Award, a nationwide program honoring outstanding volunteerism.



Urban Link to Farming

When Lisa Battan was laid off from her marketing position at a Portland area firm, she turned it into an opportunity to pursue a long-time dream.

Lisa had always wished she could live on a farm raising and caring for animals. So she and her children began volunteering at Alpenrose Dairy in Portland, doing chores like cleaning stalls and grooming horses. Seeing the benefits that working with animals brought to her children, Lisa wanted to give that experience to others.

Working with the Multnomah and Washington County Oregon State 4-H Program, she helped create the 4-H Farm Discovery Program at Alpenrose Dairy. The program gives urban youth hands-on experience with animal husbandry, animal science and agriculture, helping them understand how people depend on farming and ranching for their daily needs.



Nature Connects Kids

Linnaea Schall's passion for natural resources began at Portland's Beaumont Middle School when she entered the Oregon State 4-H Youth Program's Inner City Youth Institute. Through field trips, community service projects, wildlife monitoring and other activities that continued through her high school years, Linnaea took advantage of every opportunity to discover and explore the natural world.

Linnaea credits Inner City Youth Institute programming for nurturing her interest in natural resource education, an interest she's pursuing as an Oregon State student in the College of Forestry. She remains active in the Inner City Youth Institute program, giving back as a mentor to middle and high school students.