



ORLANDO
OUTLET MARKETPLACE
A SIMON CENTER

ORLANDO, FLORIDA



TOMMY HILFIGER
CLEARANCE

GUESS

TOMMY HILFIGER
CLEARANCE

SALES

SALES



TOMMY HILFIGER
CLEARANCE
SAVINGS UP TO
80% OFF

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PROPERTY OVERVIEW

ORLANDO OUTLET MARKETPLACE

ORLANDO, FL

MAJOR METROPOLITAN AREAS

Orlando:	10 miles
Daytona Beach:	65 miles
Tampa:	80 miles

RETAIL

GLA (sq. ft.) 199,000; 40 stores

OPENING DATES

Opened 1985
Renovated July 2008

PARKING RATIO

3.8:1

RADIUS POPULATION

15 miles:	1,377,448
30 miles:	2,408,316
45 miles:	3,394,429

AVERAGE HH INCOME

30 miles: \$68,938

SELECT TENANTS

American Eagle Outfitters, ASICS Outlet, Calvin Klein Company Store, Crocs, GUESS Factory Store, Levi's Outlet Store, Nike Clearance Store, Perfumania, Reebok, Skechers, Sunglass Hut, Tommy Hilfiger Company Store, Under Armour, VF Outlet
Restaurants: Texas de Brazil
Services: Vflex Fitness, Simon Youth Academy

TOURISM / TRAFFIC

Orlando Outlet Marketplace is conveniently located on International Drive, within minutes of major theme parks, over 450 hotels and the Orange County Convention Center. The highly desirable Orlando location attracts affluent visitors from all over the world. Orlando brings in over 66 million tourists annually. In addition to the tourism industry, Orlando hosts more than 10 million business travelers annually who come to take advantage of the area's strong economic climate. Orlando ranks second in the U.S. for overall population growth and first in Florida.

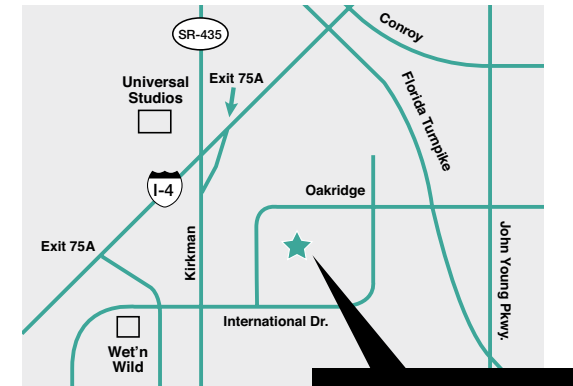
MAJOR ATTRACTIONS

This center is within easy reach of favorite attractions like Universal Orlando Resort, Sea World Parks & Entertainment, Gatorland, Walt Disney World, and I-Drive 360

LOCATION / DIRECTIONS

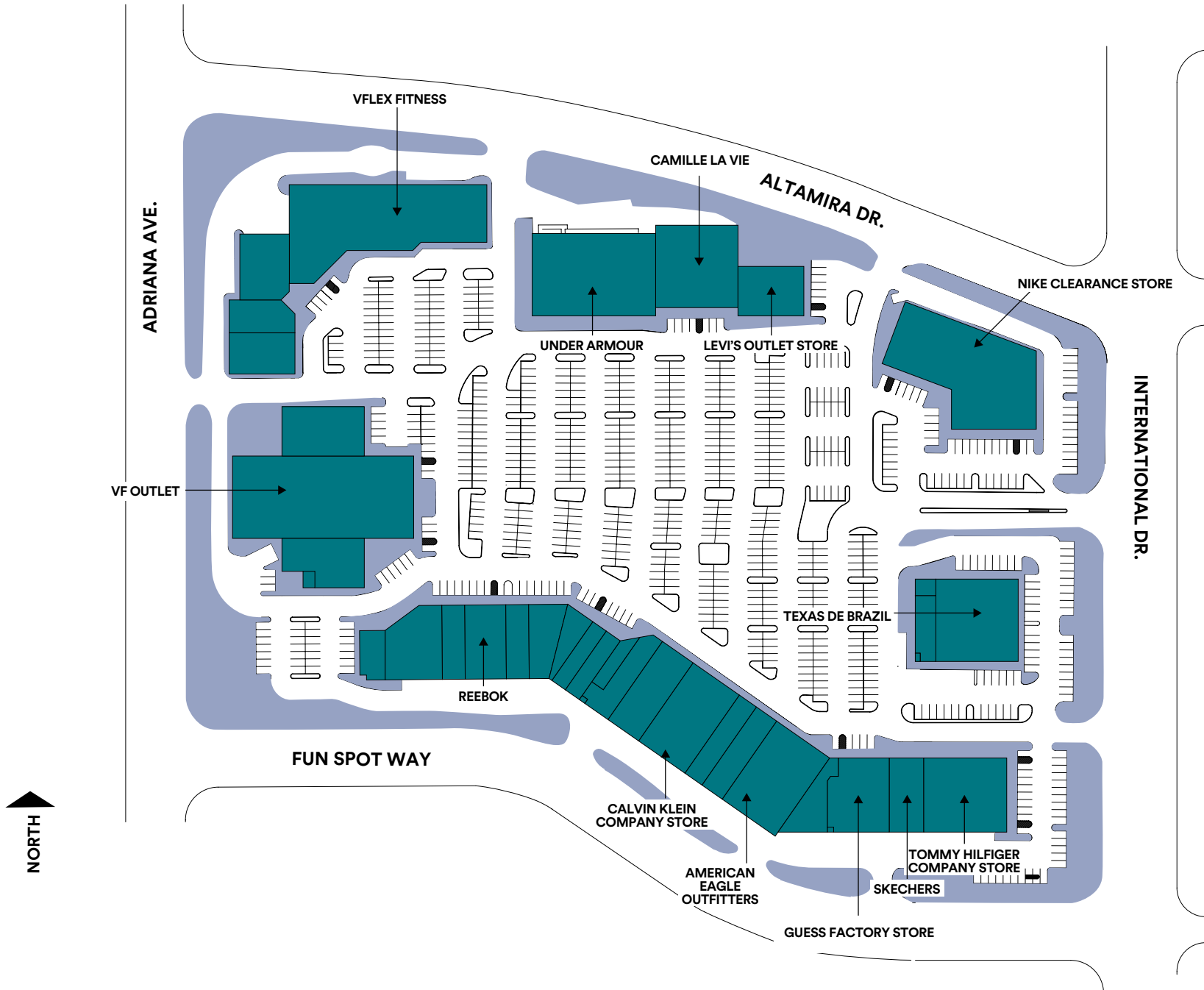
Orlando Outlet Marketplace is conveniently located at 5269 International Drive within minutes of the major theme parks, over 450 hotels and the Orange County Convention Center. It is adjacent to Orlando International Premium Outlets®.

- From Orlando: Take I-4W to FL-435/South Kirkman Road toward International Drive
- From Daytona Beach: Take I-4W, merge to FL-435/South Kirkman Road toward International Drive



**ORLANDO OUTLET
MARKETPLACE**
ORLANDO, FL

MASTER PLAN



AERIAL OVERVIEW



ADRIANA AVE.

ALTAMIRA DR.

OUTLET MARKETPLACE

INTERNATIONAL DR.

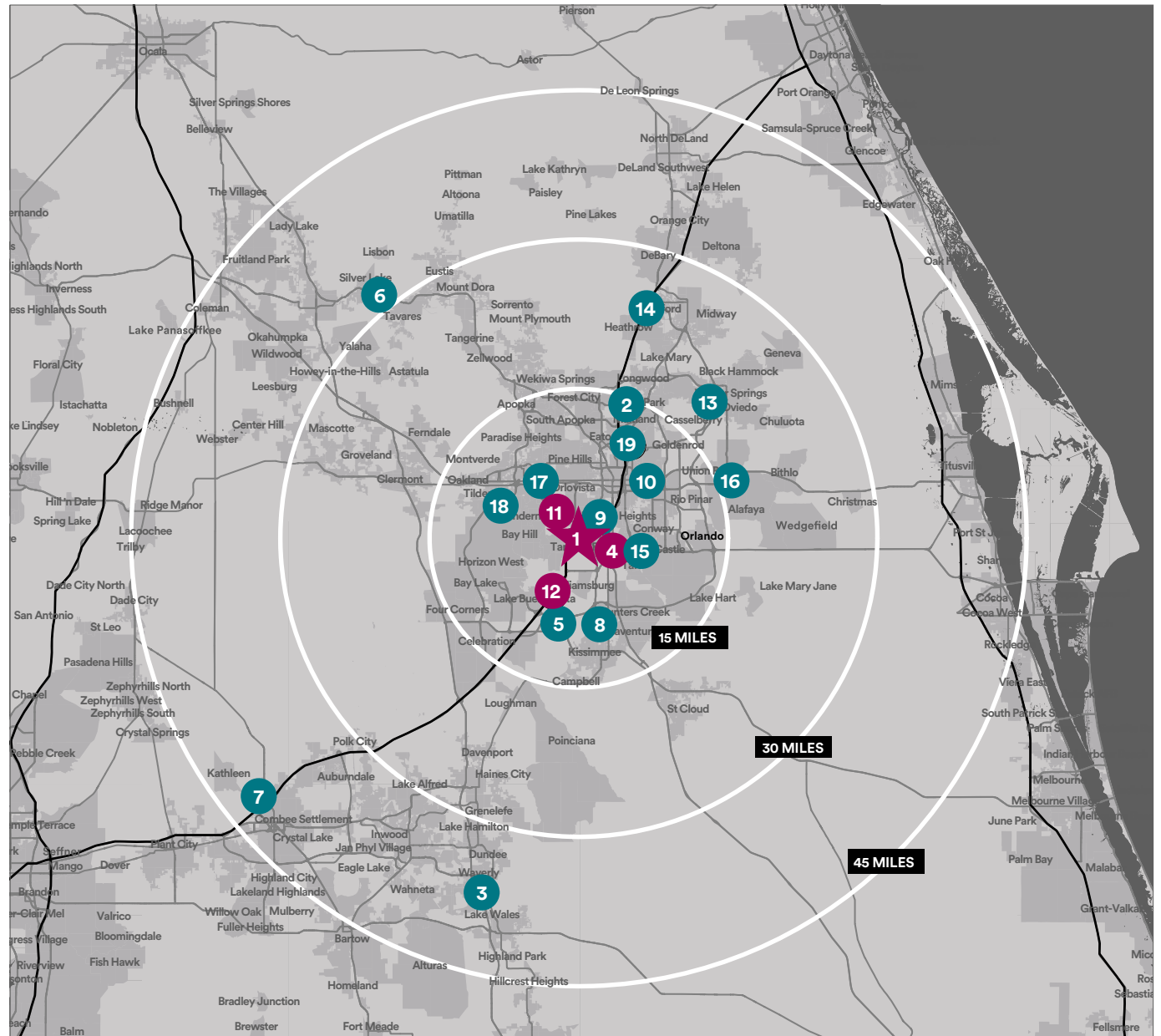
FUN SPOT WAY



SURROUNDING AREA CENTERS

- Simon Centers
- Competition

- 1 Orlando Outlet Marketplace
- 2 Altamonte Mall
- 3 Eagle Ridge Mall
- 4 The Florida Mall®
- 5 Lake Buena Vista Factory Stores
- 6 Lake Square Mall
- 7 Lakeland Square
- 8 The Loop
- 9 The Mall at Millenia
- 10 Orlando Fashion Square
- 11 Orlando International Premium Outlets®
- 12 Orlando Vineland Premium Outlets®
- 13 Oviedo Marketplace
- 14 Seminole Towne Center
- 15 Terrace at Florida Mall
- 16 Waterford Lakes Town Center
- 17 West Oaks Mall
- 18 Winter Garden Village at Fowler Groves
- 19 Winter Park Village



OTHER RETAIL

SHOPPING CENTERS	GROSS LEASABLE AREA	ANCHORS	DISTANCE / DRIVE-TIME
The Mall at Millenia Orlando, FL	1,200,000 sf	Bloomingdale's, Macy's, Neiman Marcus	1.5 miles / 5 minutes
The Florida Mall® Orlando, FL	1,700,000 sf	Dillard's, Macy's, JCPenney, Sears	6 miles / 20 minutes
Orlando Fashion Square Orlando, FL	1,070,000 sf	Dillard's, JCPenney, Macy's, Sears	18 miles / 20 minutes
West Oaks Mall Ocoee, FL	1,043,000 sf	Dillard's, JCPenney, Sears	22 miles / 26 minutes
Seminole Towne Center Sanford, FL	1,105,000 sf	Dillard's, Macy's, JCPenney, Sears, Burlington, Dick's Sporting Goods	40 miles / 45 minutes
OUTLET SHOPPING	GROSS LEASABLE AREA	ANCHORS	DISTANCE / DRIVE-TIME
Orlando International Premium Outlets® Orlando, FL	774,000 sf	Neiman Marcus Last Call, Saks Fifth Avenue OFF 5TH	1 mile / 2 minutes
Orlando Vineland Premium Outlets® Orlando, FL	657,000 sf	Saks Fifth Avenue OFF 5TH	10 miles / 17 minutes
Lake Buena Vista Factory Stores Orlando, FL	238,000 sf		12 miles / 35 minutes



ORLANDO
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60 Columbia Road Building B 3rd Floor Morristown, NJ 07960 (973) 228-6111 simon.com

Simon is a global leader in retail real estate ownership, management and development and an S&P 100 company (Simon Property Group, NYSE:SPG).