



ORLANDO INTERNATIONAL  
PREMIUM OUTLETS®

  
**SIMON™**  
PREMIUM OUTLETS

# THE SIMON EXPERIENCE — WHERE BRANDS & COMMUNITIES COME TOGETHER

More than real estate, we are a company of experiences. For our guests, we provide distinctive shopping, dining and entertainment. For our retailers, we offer the unique opportunity to thrive in the best retail real estate in the best markets.

From new projects and redevelopments to acquisitions and mergers, we are continuously evaluating our portfolio to enhance the Simon experience - places where people choose to shop and retailers want to be.

We deliver:

## **SCALE**

Largest global owner of retail real estate including Malls, Simon Premium Outlets® and The Mills®

## **QUALITY**

Iconic, irreplaceable properties in great locations

## **INVESTMENT**

Active portfolio management increases productivity and returns

## **GROWTH**

Core business and strategic acquisitions drive performance

## **EXPERIENCE**

Decades of expertise in development, ownership, and management

That's the advantage of leasing with Simon.

PROPERTY OVERVIEW

ORLANDO INTERNATIONAL PREMIUM OUTLETS®

ORLANDO, FL

MAJOR METROPOLITAN AREAS

Orlando:	10 miles
Daytona Beach:	65 miles
Tampa:	80 miles

RETAIL

GLA (sq. ft.) 774,000; 180 stores

OPENING DATES

Opened June 1982  
Expanded May 2008

PARKING RATIO

3.9:1

RADIUS POPULATION

15 mile population:	1,319,923
30 mile population:	2,297,359
45 mile population:	3,230,670

AVERAGE HH INCOME

30 mile average: \$70,222

SELECT TENANTS

Neiman Marcus Last Call, Saks Fifth Avenue OFF 5TH, 7 For All Mankind, adidas, American Eagle Outfitters, Ann Taylor Factory Store, Banana Republic Factory Store, Coach, Diesel, DKNY Company Store, HUGO BOSS Factory Store, J.Crew Factory, kate spade new york, Kenneth Cole Company Store, LACOSTE Outlet, Michael Kors Outlet, NikeFactoryStore, Polo Ralph Lauren Factory Store, St. John, Ted Baker London, Thomas Pink, Tourneau, True Religion, Tumi, UGG® Australia, Victoria's Secret

TOURISM / TRAFFIC

The center is located four miles from Universal Orlando Resort. Orlando welcomes over 59 million visitors annually including travelers from Europe, North America, South America, and Asia.

MAJOR ATTRACTIONS

Universal Orlando Resort, Sea World/Discovery Cove, Walt Disney World, Aquatica, Gatorland, Wet 'n Wild Waterpark, and I-Drive 360

LOCATION / DIRECTIONS

- I-4, Exit 75A to north end of International Drive. Center has strong visibility on I-4 and the turnpike with direct access from International Drive and Oakridge Road.
- From Tampa: Take I-4E to the 75A-Universal Exit. Follow to International Drive and turn left. The Center is located at the north end of International Drive.
  - From Daytona Beach: Take I-4W to 75A-Universal Exit. Follow to International Drive and turn left. The Center is located at the north end of International Drive.

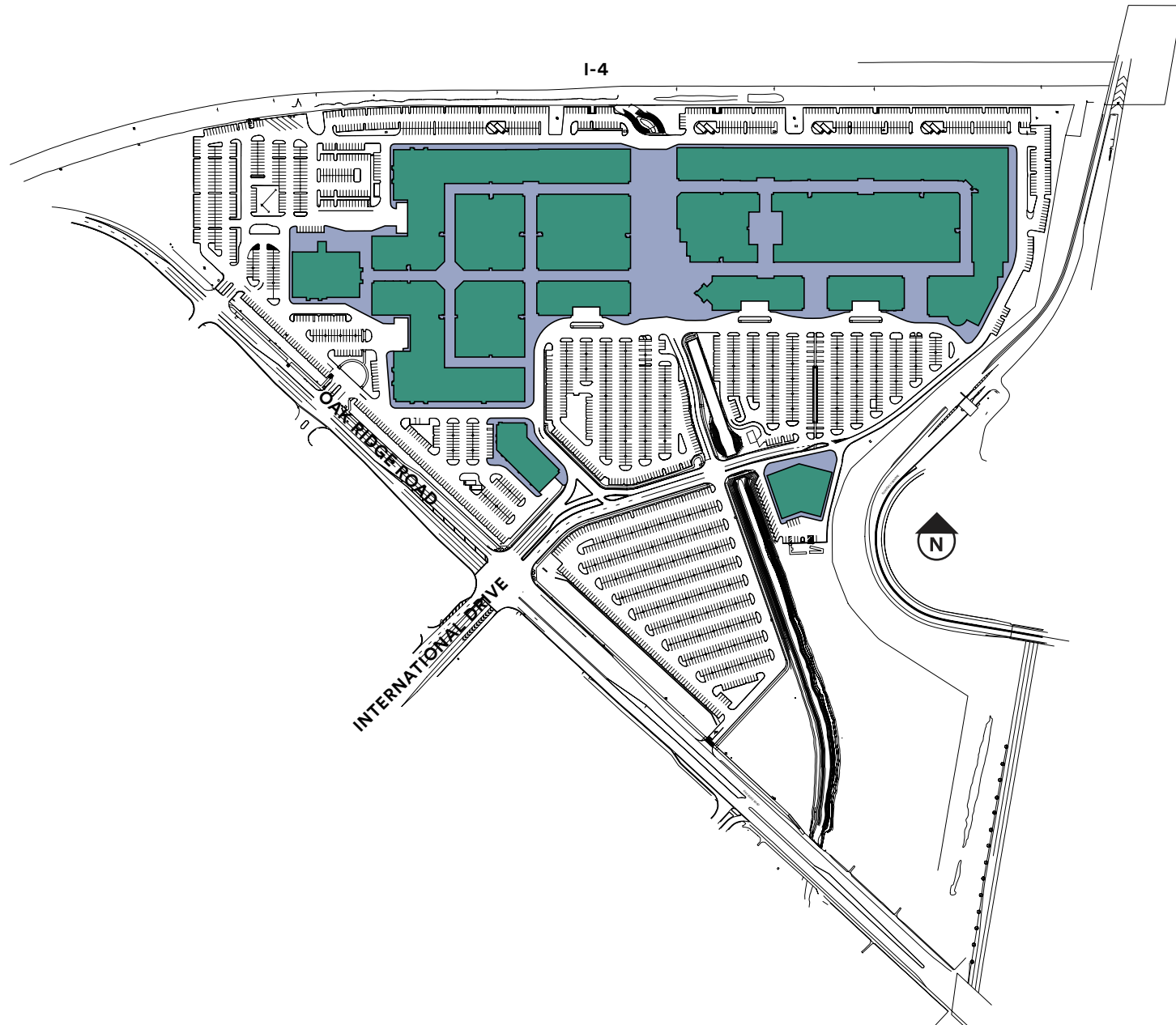




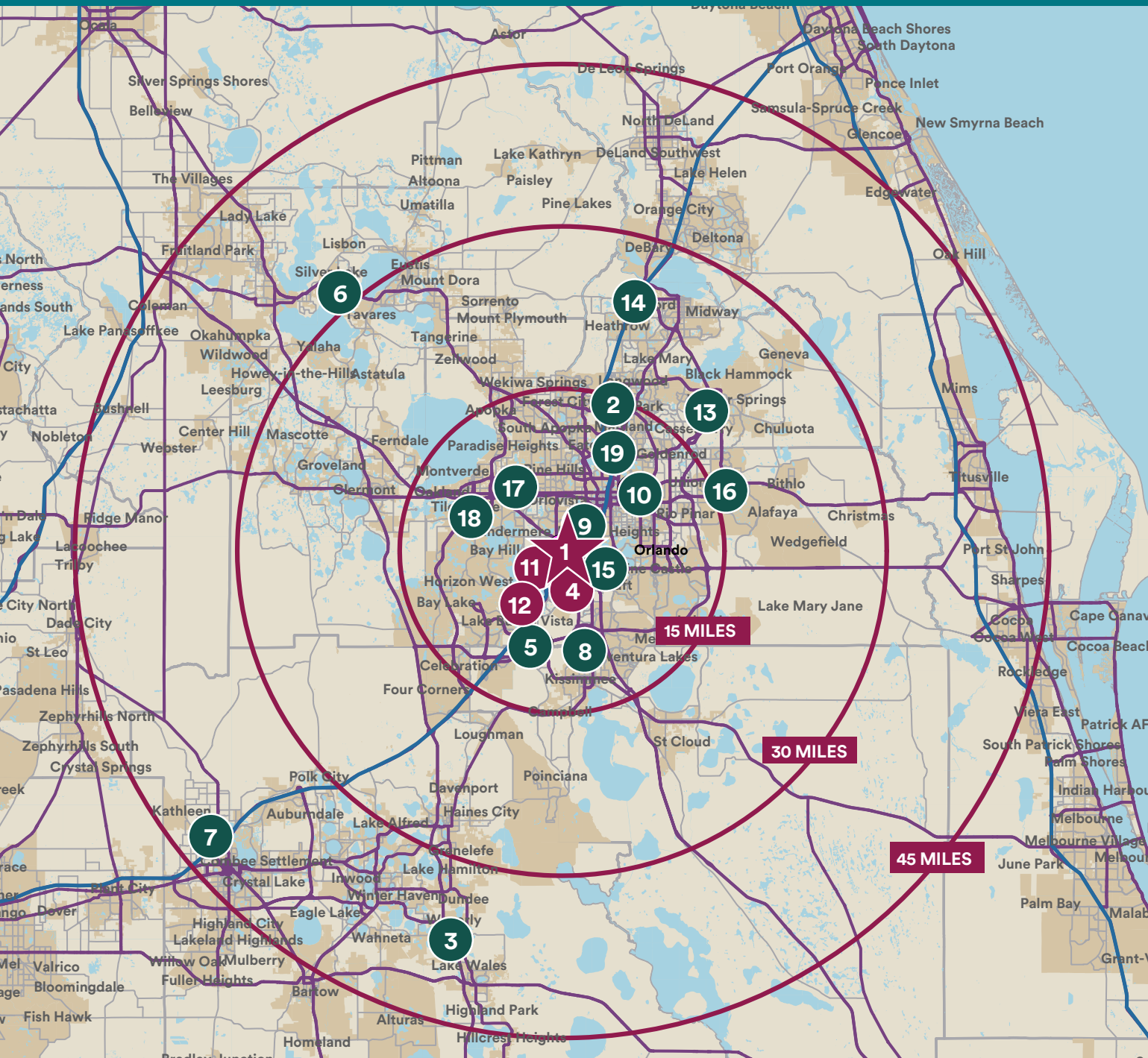
SITE AND PLAN







## SURROUNDING AREA CENTERS



### SURROUNDING AREA CENTERS

- Simon Centers
- Competition

- 1 Orlando International Premium Outlets®
- 2 Altamonte Mall
- 3 Eagle Ridge Mall
- 4 The Florida Mall
- 5 Lake Buena Vista Factory Stores
- 6 Lake Square Mall
- 7 Lakeland Square
- 8 The Loop
- 9 The Mall at Millenia
- 10 Orlando Fashion Square
- 11 Orlando Vineland Premium Outlets
- 12 Outlet Marketplace
- 13 Oviedo Marketplace
- 14 Seminole Towne Center
- 15 Terrace at Florida Mall
- 16 Waterford Lakes Town Center
- 17 West Oaks Mall
- 18 Winter Garden Village at Fowler Groves
- 19 Winter Park Village

## OTHER RETAIL

SHOPPING CENTERS	GROSS LEASABLE AREA	ANCHORS	DISTANCE / DRIVE-TIME
<b>The Mall at Millenia</b> Orlando, FL	1,200,000 sf	Bloomingdale's, Macy's, Neiman Marcus	1.5 miles / 5 minutes
<b>The Florida Mall®</b> Orlando, FL	1,676,000 sf	Dillard's, Macy's, JCPenney, Sears	6 miles / 20 minutes
<b>Orlando Fashion Square</b> Orlando, FL	1,070,000 sf	Dillard's, JCPenney, Macy's, Sears	18 miles / 20 minutes
<b>West Oaks Mall</b> Ocoee, FL	1,043,000 sf	Dillard's, JCPenney	22 miles / 26 minutes
<b>Seminole Towne Center</b> Sanford, FL	1,105,000 sf	Dillard's, Macy's, JCPenney, Sears, Burlington	40 miles / 45 minutes
OUTLET SHOPPING	GROSS LEASABLE AREA	ANCHORS	DISTANCE / DRIVE-TIME
<b>Outlet Marketplace</b> Orlando, FL	199,000 sf		1 mile / 2 minutes
<b>Orlando Vineland Premium Outlets®</b> Orlando, FL	655,000 sf	Saks Fifth Avenue OFF 5TH	11 miles / 17 minutes
<b>Lake Buena Vista Factory Stores</b> Orlando, FL	550,000 sf		12 miles / 35 minutes
<b>Ellenton Premium Outlets®</b> Ellenton, FL	476,000 sf	Saks Fifth Avenue OFF 5TH	106 miles / 1 hour 44 minutes



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Simon is a global leader in retail real estate ownership, management and development and an S&P 100 company (Simon Property Group, NYSE:SPG).