



AAAAG

Your Partners in
**Achieving
Strategic Goals**
in Mutually **Beneficial
Business Environment**



AAAG & CO. LLP
Chartered Accountants
BUSINESS PROFILE

AAAG

OUR VISION AND MISSION

Structuring client's ambitions in to achievable goals and handholding throughout his journey to success.

OUR VALUES

- Commitment to Client Satisfaction
- Quality and perfection in advice
- Dedication to transparency & integrity
- Timely completion of deliverables
- Mutual respect in dealings with all stakeholders



ABOUT AAA GROUP

AAAAG

OTHER GROUP ENTITIES

- One of the first two Insolvency Professional Entities recognized by IBBI.
- 31 Designated Partners and 35 Associate Partners in 85 Cities across India.
- Partners Presents Societies 85 Cities across India and 17 States in India.
- Experience of more than 200 CIRP & Liquidation Cases.

AAA
Insolvency
Professionals LLP

- Vast experience in drafting application and handling litigation before NCLT and DRT
- More than 20 trained Human Resources.
- Hand holding banks and other clients in planning and execution of Litigation for early recovery of Dues.

AAA
Legal
Professionals LLP

- India's largest 'Resolution and Enforcement Agent' under the Sarfaesi Act.
- Has handle more than 28500 cases since 2003
- Active operations in 100 cities across 22 states in India.
- Empanelment with all PSU banks, Regional Rural banks, ARCs.

AAA
Capital Services
Pvt. Ltd.

AAA
Valuation
Professionals LLP

- Registered Valuer Entity with IBBI.
- Largest in terms of no. of Partners with 29 partners in 21 Cities across India.
- Valuation Experience of Assets of Rs. 32000+ crore.
- Registered under the Wealth Tax Act.

- **AAA Group has more than 300 human resources.**
 - **AAA Group comprises various professionals which includes Chartered Accountants, Lawyers, Company Secretaries, Engineers, MBA's, Ex Bankers, Insolvency Professionals & Valuers.**
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AAAAG

OUR FOUNDER & PARTNER



Mr. Anil Goel (Founder and Partner)

B. Com, FCA, DISA (ICAI); Post Qualification Certificate
Courses from ICAI: Peer Reviewer, Ind-AS, Concurrent Audit,
Independent Director (IICA), Insolvency Professional
Membership No. 083454(1984)

- Anil Goel, Fellow member of Institute of Chartered Accountants of India and an Insolvency Professional (IP) is the Senior Partner of the Firm since 1984. Having post qualification experience of more than 37 years rendering whole range of professional services to a large number of Corporates.
 - As a part of AAA Insolvency Professionals, he has assisted and supported partners of the IPE in 200 cases under the IBC. He has huge experience of Forensic Audits where he has been Appointed Forensic Auditor, Monitored the work of Forensic Audits and examined the Forensic Audit reporting.
 - He is heading the Delhi Office of the Firm and with his rich experience provides guidance to all Departments i.e. Audit & Assurance, Forensic Audit and Fraud Investigation, Transaction Audit, Tax Advisory and Compliances Services, Internal Audit Services, Corporate Finance & Project Finance and Transaction Services (due diligence, structuring, pre & post deal consultancy, documentation).
 - Although, his experience and vision is vast enough to justify his contribution in each area of the practice, his personal specialization is in the areas of Resolving Insolvency in the IBC Framework and outside IBC Framework; Corporate Debt Structuring and Restructuring; Corporate Finance and Project Finance; Transaction Services; etc.
 - He is handling multi-dimensional work for a Broad Network of Clients. He has got ample experience of Valuation of Assets of companies for the purpose of calculating Intrinsic Value of the Shares and for the purpose of mutual settlement of disputes amongst the Stakeholders.
 - His strategies for managing operations such as special focus on application of Information Technology, Intensive Training, Friendly & Participative approach and fare practices has been the key factors for the consistent growth of the organization.
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Mr. Ankit Goel

B. Com (H), L.L.B., F.C.A., DISA (ICAI), Registered Valuer (SFA) (IBBI), Independent Director (IICA), Certified Fraud Examiner, ICAI Certificate Courses: Forensic Audit and Fraud Detection, Ind-AS, Indirect Taxes, Anti-Money Laundering Laws, Concurrent Audit Membership No. 522308(2012)

- Ankit Goel, a Fellow Member of the Institute of Chartered Accountants of India and a Registered Valuer (Securities & Financial Assets Segment) and a law graduate, with bright academic records to his credit.
- He has undergone trainings for various specialised courses offered by ICAI in the domain of Forensic Audit, Anti Money Laundering and Concurrent Audits etc.
- He has a professional experience (Pre and Post Qualification) of more than 11 years in the fields of Auditing, Financial and Legal Consulting and Taxation, including 3 years with international auditing & consulting firm Price Waterhouse Coopers (PWC).
- He is looking after the overall management of the firm and specializes in Corporate / international Taxation compliances, Due diligence and documentations for Joint ventures and Venture funding, besides providing consultation on various professional aspects including formulation and implementation of business strategies, designing and automation of MIS and Compliance of Accounting and Audit Standards.



Mr. Sandeep Kumar Vij

FCA, FCS, LL.B., PGPMAX, (ISB Hyderabad), Certificate courses: CCA (ICAI), Forex and Treasury Management (ICAI), International Taxation (ICAI), International Financial Reporting Standards (ICAI), Forensic Audit and Fraud Detection (ICAI) Membership No. 076443(1995)

- He is a partner in AAAG & Co. LLP and has more than 26 years of post-qualification experience. He has also served as a CFO in Technofab Engineering Limited for more than 10 Years.
- He has undergone training in various specialised courses from ICAI like International Financial Reporting Standards (IFRS), International Taxation, Foreign exchange and treasury management to name a few.
- He has demonstrated ability in Audits for control functions, Internal Audits, Transaction Audits and Investigations for forensic audits, formulating business & financial strategies and is well versed with deploying tactical tools for their implementation at ground level.



Mrs. Rakesh Verma

B.Sc., FCA, Insolvency Professional
Membership No. 082388(1982)

- She is a Fellow Member of Institute of Chartered Accountants of India having experience of more than 38 years.
 - Worked with different industry segments such as Manufacturing and Exports of garments, Cable and Conductor Industry, EPC Projects, Engineering Industry, Electric industry, Investment and Banking.
 - Her core competencies include assignments under IBC, Business Restructuring for financial entities, Business Management, Compliance, Treasury & Fund Management, Risk & Strategy Consultancy, IPO and listing, etc.
 - She specializes in consultancy for project financing, banking matters, BIFR matters, DGFT matters, ECGC matters rehabilitation of sick units, corporate debts restructuring and one-time settlements.
 - She has authored the book titled "Leading People" which is published in 2013 this book is the training module on leadership development at all levels of the organization.
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HEMANT KUMAR SHAH

B.Com, FCA, Insolvency Professional, MBF-Finance (ICAI),
GST Certificate (ICAI), FAFD (ICAI), IFRS (ACCA-UK)
Membership No. 105335(1998),
Regn.No.-IBBI/IPA-001/IP-P-01936/2020-2021/13037

- Mr. Hemant Shah, a Fellow member of Institute of Chartered Accountants of India and an Insolvency Professional (IP). With 22 Years of Post Qualification experience in Industry in Power Transmission, EPC, IT, ITES, Steel and Textile Sector on Senior Management Position, he handled assignments of Corporate Finance / Debt Restructuring under CDR and JLF / CIRP / Accounts Finalization/Accounts Consolidation/ Direct Taxes / Indirect Taxes.
 - **IBC Experience:**
Coordinated with and supported the Resolution Professional and RP Team during the CIRP of Jyoti Structures Limited as Vice President Finance.
 - Presently handling CIRP assignment as an IRP/RP and supporting other partners of AAAIP in on-going CIRP and Liquidation Assignments
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Shankey Garg

B. Com, FCA

Membership No. 539398(2015)

- A Fellow member of Institute of Chartered Accountants of India (ICAI) and a post graduate in commerce and have more than 10 years of pre and post qualification experience.
 - His expertise in implementing financial procedures, proficiency in statutory compliance, accounting & tax matters, financial reporting and finalization of accounts, taxation, budgeting and financial projections.
 - He also provides consultancy over legal compliances related to accounting, taxation Company Law Matters, Trade Marks registrations, and MIS reporting and legal compliances for clients.
 - He is experienced in handling direct and indirect tax matters including representations before Income Tax and GST Authorities. He is leading a team of individuals for various assignments.
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Mr. Amit Kumar

B.Com, M.com, ACA

Membership No. 553602 (2019)

- Amit Kumar, is an Associate member of Institute of Chartered Accountants of India (ICAI) and a post graduate in commerce. He is a partner in AAAG & Co LLP and have more than 4 years of pre and post qualification experience.
 - He has been involved in statutory audits and Internal Audits of clients from service sectors as well as manufacturing sectors. He also has experience in handling direct and indirect tax matters including representations before Income Tax and GST Authorities.
 - He is handling multiple audit assignments and leading a team of individuals for various audits. He also provides consultancy over legal compliances related to accounting and taxations field.
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AAAAG

OUR TEAM

Team work
is Our **Biggest** and
Most **Valuable Asset.**



Total Staff

150+

7

Partners

Qualified Professionals
(CAs, CSs, ICWAs
Lawyers and MBAs)

35

60

Semi qualified
professionals

Support Personnel

50+



SPECIALISED DIVISIONS

AAAG

AAAG has distinct and specialised verticals as Follow:-

■ **Stressed Asset Management**

■ **Risk Assessment & Internal Audit**

■ **(FEMA) Compliances & Advisory**

India Specific Services

- Virtual Chief Financial Officer (CFO)
- Compliance Requirement for Internal Control
- Corporate Social Responsibility (CSR) Audit
- Global Mobility Services
- Business Consulting (CEO Room)

■ **Audit and Assurance**

■ **Due Diligence Service**

■ **M & A and Valuation**

■ **Payroll Outsourcing Services**

■ **Direct Taxation (Domestic and International)**

■ **Corporate Law & Secretarial Services**

■ **IPR Services Trademark, Patents, Copyright**

■ **Financial Reporting Advisory Services**

Each of the Vertical is headed by a Specialist in their respective domain, who is updated of all new developments in their respective field.

■ Statutory & Tax Audit



- Statutory Audit under Companies Act
- Tax Audit under Income Tax Act

■ Forensic Audit



- Fraud Investigation
- Specialised Audit (Monitoring)
- Transaction Audit

■ Internal Audit Service



- Internal Audit
- Operations Audit
- Internal Audit Re-engineering

■ Other Audit



- Information system (IS) Audit
- Concurrent Audit
- Pre Audit
- Quality Audit



MANAGEMENT ASSURANCE SERVICES

AAAG

We at AAAG & Co LLP developed customized solutions for each of our clients in the following:

■ Business Process Risk Consulting



- Risk Assessment
- Enterprise Risk Management

■ Performance Improvement Advisory



- Cost Reduction
- Revenue Leakage
- Process Improvement
- Benchmarking
- Diagnostic Review

■ Management Systems Advisory



- Cost Reduction
- Management Information

■ Standard Operating Practices



- Evaluation and Designing of Accounting and Internal Control Systems
- Assistance in Training & Implementations

■ Stressed Assets Management



- Restructuring of stressed assets
- Preparation of Resolution Plan
- Insolvency & Bankruptcy

■ India Specific Services



- Virtual Chief financial office (CFO)
- Compliance requirement for internal control
- Corporate social responsibility (CSR) audit
- Global mobility service
- Business consulting (CEO Room)

DIRECT AND INDIRECT TAX SERVICES



Income Tax Services

- Filing of Tax returns
- Filing of TDS returns and assessments
- Attending scrutiny & search assessments
- Handling search & survey
- Attending appeals with CIT & ITAT



GST Service

- Routine & Non - Routine services
- Appeal & Representation
- GST Audit
- Special Audit



Advisory on
International
Taxation



Consultancy
Service For
(DTAA)



Transfer
Pricing
Services



Advisory for
M & A Tax
Implications



Consultancy
on
Expatriate
Taxation



Advisory on
compliances
for POEM



Withholding
Taxation



Advisory on
compliances
for GAAR



Advisory on
BEPS rules &
Multi- Lateral
Instruments

M & A and Valuation

AAAG

With our expertise, we are uniquely positioned to help our clients to gain a competitive edge in the Indian environment. Our experience ensures the fulfilment of various corporate finance needs.

■ **Under this segment we provide services for the following areas:**

Transaction Tax Service

- Corporate Restructuring
- IBC-related Tax Advisory
- Deal Tax Advisory

Transaction Advisory

- Mergers & Acquisitions
- Cross Border Transactions
- Fund raising Private Equity, IPO, QIP
- PE / VC Advisory

Transaction Support

- Valuation
- Due Diligence
- Corporate & Financial Structuring
- Approvals / Clarifications from Regulatory Authorities

FEMA COMPLIANCES AND ADVISORY SERVICES

- Advising for compliance of the Foreign Exchange Management Act, 1999 (FEMA).
- Compounding Services
- Preparation of documentation and obtaining various approvals from RBI
- Advice on investment structuring decisions
- Advice on overseas acquisitions
- Drafting applications and obtaining approvals of foreign investment proposals in from the Foreign Investment Promotion Board (FIPB) / Ministry of Finance

AAAG

BUSINESS ADVISORY SERVICES

Business Planning

Analysis of Business Decisions and their Impact on Stakeholder Value

Market Entry Strategies

Employee Stock Option Plans

Business Strategy Development and Assessment

Assistance in Identification of Partners for Joint Ventures, Distribution & Alliances

Payroll Outsourcing service

Customised Management Reports and MIS

Preparation of regulatory information

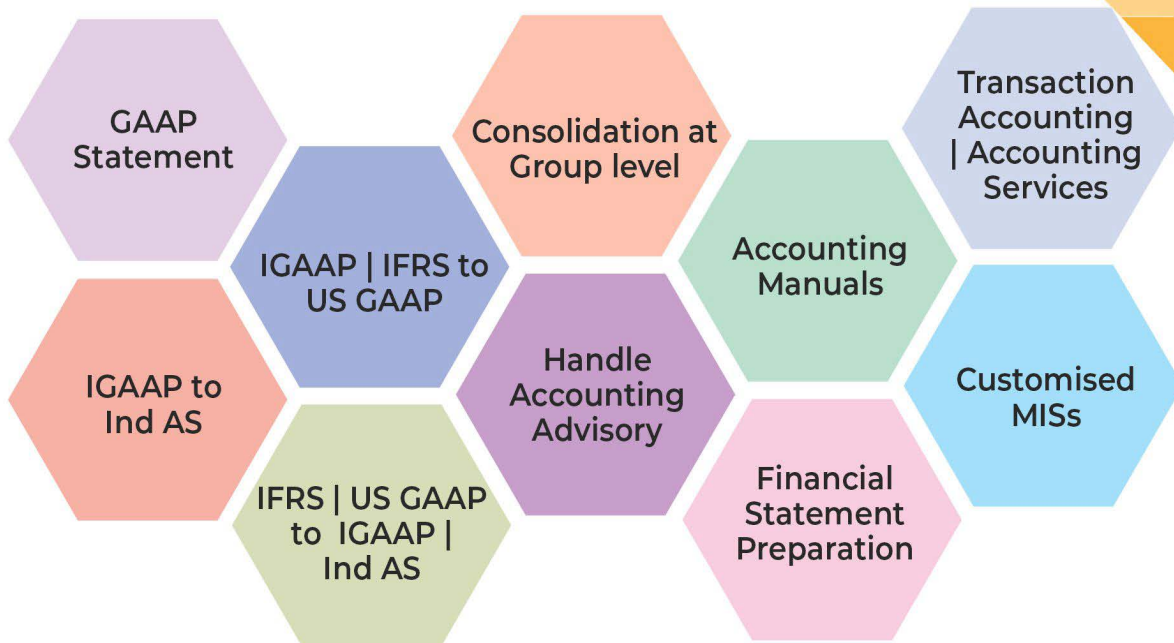
BUSINESS & EQUITY VALUATIONS

Drafting Business Plans

Issuance of valuation reports for Statutory & management requirements

FINANCIAL REPORTING ADVISORY SERVICES

AAAAG



DUE DILIGENCE

Equity Investment due diligence

Buy-Side due diligence

Sale Side due to diligence

Legal due diligence

Financial due diligence

- Management of Annual General Meetings | Board | Committee Meetings
- Routine and non-routine secretarial services
- Maintenance of Statutory Records
- Filing of annual returns & accounts
- Secretarial Due Diligence
- XBRL Filing of Financial Statement
- Assistance in obtaining approval from National Company Law Tribunal (NCLT)
- Incorporation of companies / LLP, Registration of liaison, Branch and project offices of foreign companies
- Search & Status Reports for Banks/Financial Institutions
- Fast Track Mergers

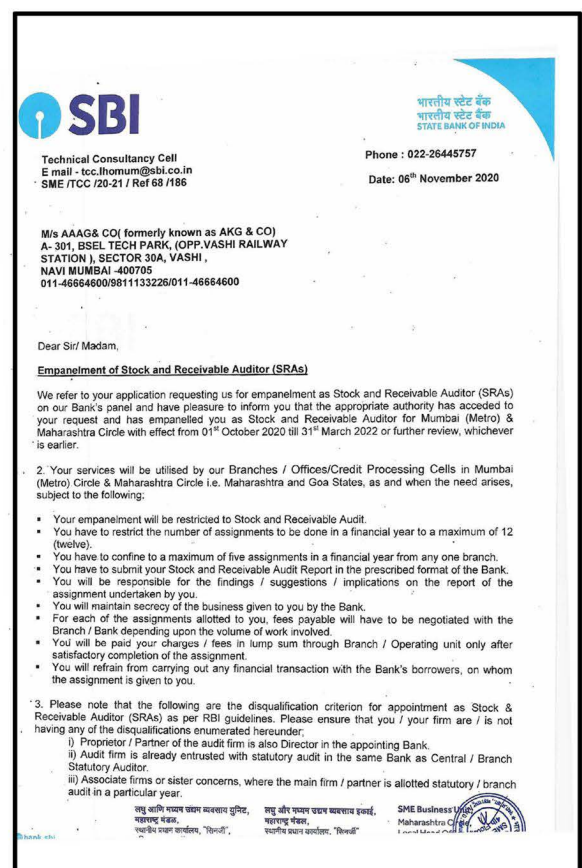
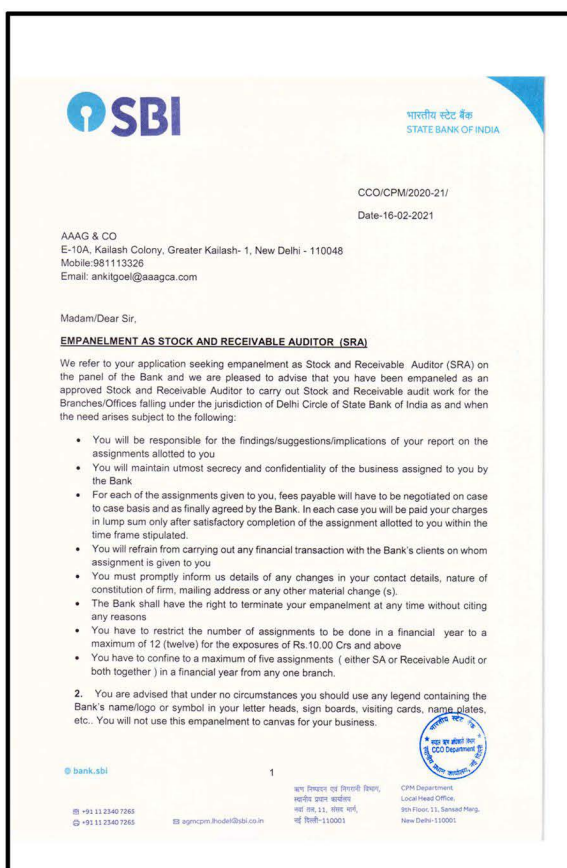
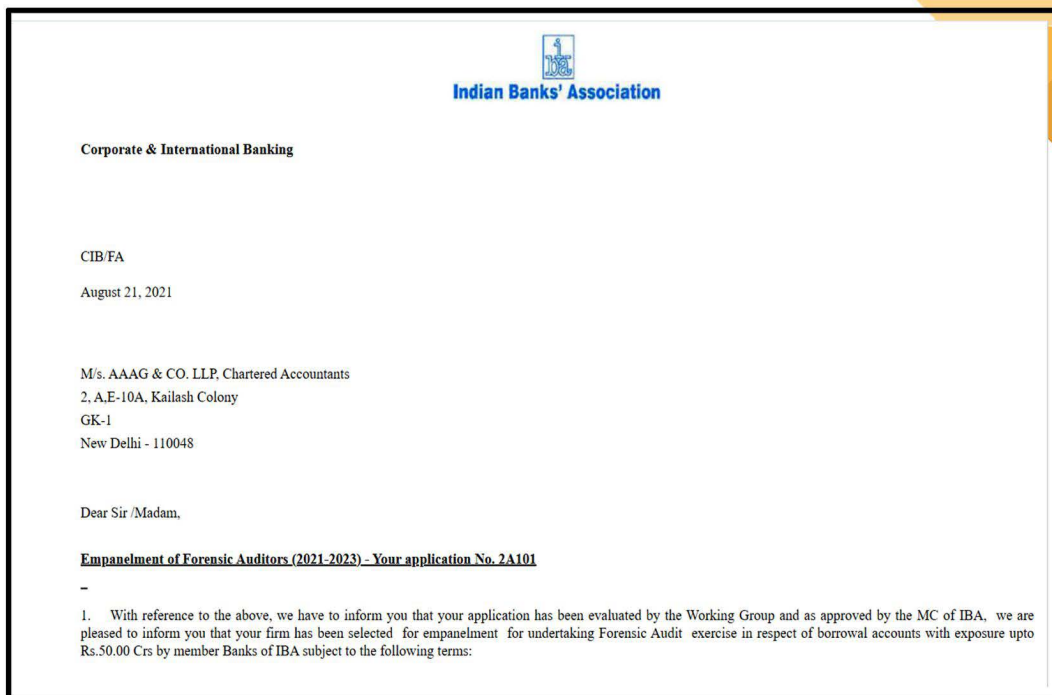
OUR CLIENTS

Our clients include India's leading Public & Private limited companies, multinational companies (and their Liaison and branch offices), LLPs. Public sector undertakings, Trusts and NGOs.



OUR EMPANELMENTS

AAAG





**AAAG & CO. LLP
CHARTERED ACCOUNTANTS**

OUR GROUP ENTITIES



Registered Office
E-10A, Kailash Colony
Greater Kailash-1
New Delhi-110048

Branch Offices
Mumbai, Kolkata, Hyderabad

Phone: +91-9999 8842 80,
+91-11 4666 4600 (100 lines)
E-mail: info@aaagca.com



Website: www.aaagca.com



Youtube: AAAGROUP



LinkedIn: AAAG & CO. LLP
CHARTERED ACCOUNTANTS