



OnPrintShop™
Web-to-Print Storefront

Our Clients Recognize us as

True Sense IT Partner

- Most Easy-to-Use
- Personalized Support
- SaaS & Tailored Made License



Simplifying **IT** for **Print Industry**

USA voip : +1-718-715-1551

INDIA : +91-79-32403371

www.onprintshop.com

We work as your IT partner to understand, consult & deliver solutions.

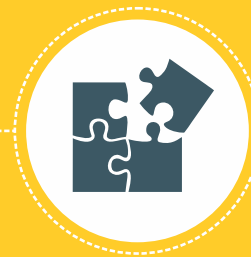
For over 9 years of working with printers setting up online business, we have analyzed Three Key Factors responsible for web2print success...



**Easy
Adaptability**



**Personalized
Support**



**Flexibility to
Customize**

We Only Grow... When Our Clients Grow

Integrated Print Order Management

From day one our goal is to simplify print ordering & reordering for PSP's end-clients and automate print order management. Our easy-to-use specially designed solutions & real time support, which has helped them increase repeat business up to 60%, reduce order processing time by 87% and 67% reduction in manpower required to process orders.

Complete Solution for

- SME to Large Printers
- Trade Printers
- In-Plant & Print Brokers

“

5
years of
partnering

We have been partnering with OnPrintShop for over 5 years and highly recommend their services, they are truly industry leaders.

”

ohs YOUR PARTNER IN PRINT
- Scott Siganto, Australia

Why Us?



Wide Range of SaaS & License

Flexibility to choose between solutions to meet your products, target audience & budget.



Easy Migration from any Solutions

Changing business strategy is pain as affects current clients & high learning cost. We help to migrate quickly with least efforts & cost.



Third Party Integration

Solution built in house with flexibility to integrate CRM, Workflow, MIS, Marketing Apps.



Custom Made Solutions

Launch your unique online strategy, we have 15+years of IT experience to deliver custom solutions.

Design your Own


W2P SOLUTIONS

One-Stop solution provider for all your IT needs. 15+ years of excellence delivering solutions globally.

Business Types

- Commercial Printers
 - Print Brokers / Resellers
 - Print Designers
 - Marketing Agencies
 - In-Plant
- 

- 
- Trade Printers

- ### Target Audience
- B2B
 - B2C
 - Reseller
- 

- Offer Online Reseller
 - Branded Stores
- 



Standard W2P Single & Multi Domain

Set up world class online print ordering website with all you need to engage B2C & B2B clients, engage & increase repeat sales. Integrated solution with online design tool, automate order management, CMS, business reports



Tailor-Made Solution

Complete flexibility to develop custom made solutions to meet your unique needs. Some of tailor made solutions - Designer Market Place, Mail & Fulfilment, Franchisee Management, Advanced Print Broker.



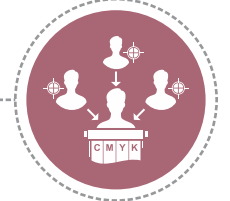
Online Photobook

No software download required to give your customers world class experience to personalize photo book anytime anywhere. Offer personalized photo book, collage, posters & greeting cards.



Designer Studio Integration

PSP's having existing e-commerce websites want to enhance their offering adding online personalization. Web service/API based integration compatible with major eCommerce platforms.



Trade Printer Solution (TPS)

Integrated Order Management channel that can help establish win-win "Partnerships" between End User, Print Supplier & Reseller/Online Expert to minimize cost and maximize their effectiveness in market place.

SERVICES

- Store Setup Assistance
- Custom Developments
- Migration Support
- Graphic Designing

ADD ON

- Book Module
- Workflow Automation
- Third Party Integrations
- Advanced B2B Module

PRINT-IT

Die-Cut



Stationery



Marketing



Wide Format



Promotional



Photobook



“ We have been very impressed with OnPrintShop. It contains all of the essential elements to ensure a very effective shopping experience for our clients ”

- Eugene Donovan, Ireland

CONTACT

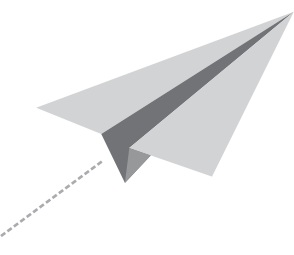
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sales@onprintshop.com

Increase your

REVENUE



Set up world class online print ordering website with all you need to engage B2B & B2C clients

Retail Storefront

Latest technology enabled full functioning Storefront with advanced tools, online catalogue, checkout & integrated payment/shipping gateway



5X Cost
Attracting new customers more than keeping an existing customer



Branded B2B Store for Corporate Clients



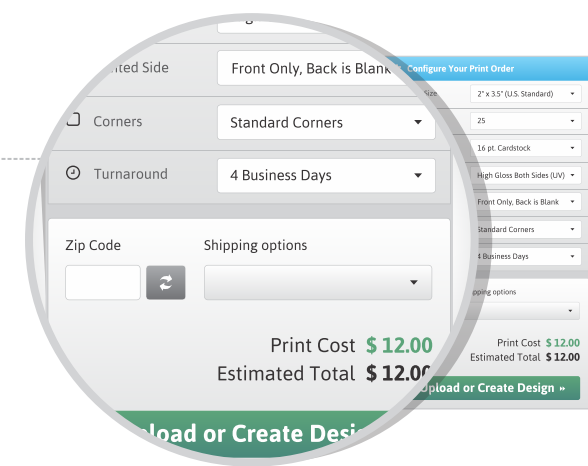
Unlimited Private Stores with tailored catalogues, pricing, inventory & B2B Admin to set departments, rule based approval.

Advanced B2B : Option to automate & authenticate corporate logins via SSO, LDAP, ADFS. Advanced Rule Based Template Personalisation, Profile AUTO Fill, Kit Products.

Dynamic Price Calculator

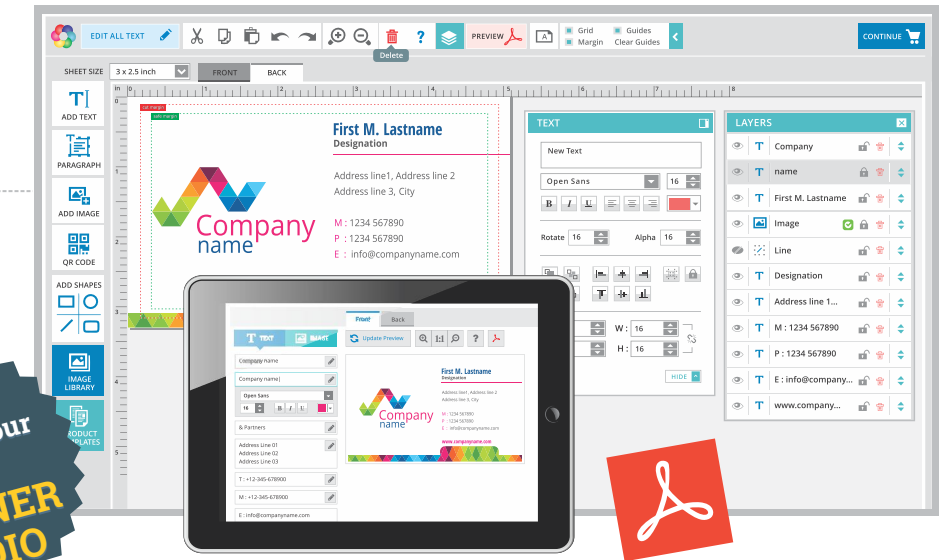
Instant Estimate for fixed or custom size products with additional options & estimated shipping. Option to email the quote

21x Quoting print jobs within 5 mins vs. 30 mins – increases your chances of winning the job by 21x



Online Designer Studio

Template Based Personalization with Auto Fill can be configured per Product, most stable PDF library to generate high resolution print ready files



Check-out our **NEW DESIGNER STUDIO**



File Transfer FTP & Cloud Storage

Allow End Client to upload print ready files & store large files on Amazon, Dropbox


Online Marketing & Sales Tools

SEO, Social Media & Mass email API, Product Review, Cross Selling, Sales Agent module to drive online traffic

Automated Quote Management

Create Custom form per product for End Clients to submit quotes, auto quote update notifications & once approved automatically converted in order

65% Traffic comes from organic search, referral and social media



Bakul Pandya, India

1000% increase In online traffic after launching online store

200% faster Online Print Job Processed faster than traditionally submitted jobs

“ Easy to understand, customization and great features ”

Reduce Costs

Complete Control, Streamline Operations & Enhance Productivity



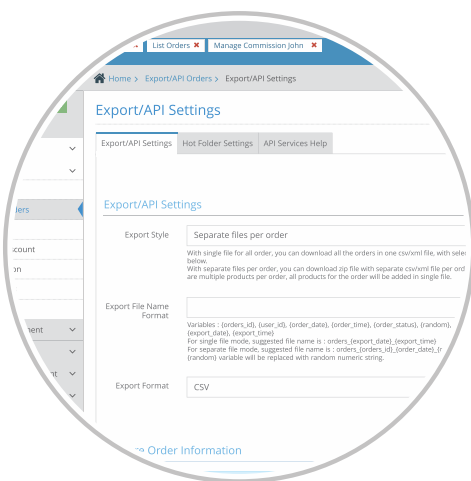
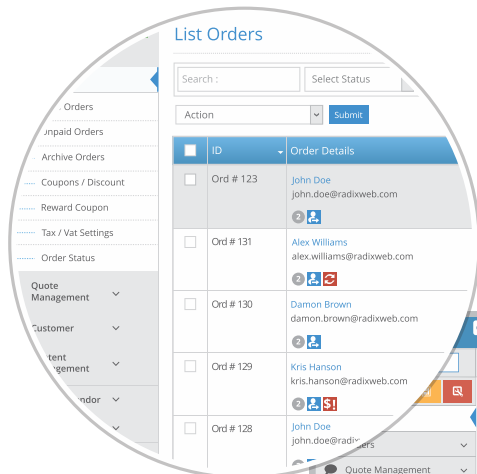
300% increase
in workflow efficiency

“Using the software has streamlined our business improving our end to end work flow efficiency drastically”



Automated Order Management

Auto order status notification via email/SMS. Auto invoice, job ticket, shipping labels & print ready files. Vendor module to outsource Printing



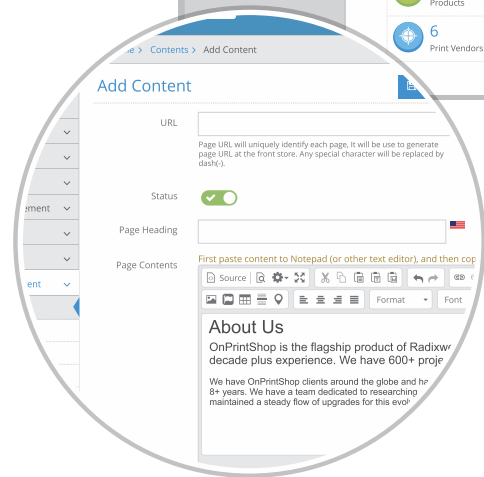
Workflow Automation & Third Party Integration

Integration with existing workflow, Hot folder Integration via FTP & API for complete automation. Option to integrate with Accounting, CRM, MIS, ERP via API

70% of PSPs indicate automation to streamline workflow as a major benefit of Web-to-Print solution

Content Management (CMS), CSS & Full HTML Control

Complete control over your website content, Edit/Add easily without any coding. Option to choose ready mobile Responsive theme or customize your own



LATEST V5.2



Dashboard & Advanced Reporting

Personalized dashboard with instant updates, job board & Built-in report module to generate/export reports in CSV/PDF

Product & Template Management

Excel Based Product & Pricing upload. Design unlimited templates & set Template specific properties

Highly Secured & Reliable

Roll based Admin access, Authorized login & credit card transactions happen on payment gateway website

90% of people in US still want to resolve issues using real-time support

Real-Time Support & Consistent Upgrades

Working as your IT team providing 24/5 dedicated & personalized support. No need for IT programmers as we install and upgrade solution for you.



4

STEPS

TO CREATE SUCCESSFUL ONLINE BUSINESS

01 Requirement Analysis

Our key goal is to understand clients online business objectives, their key products and clients. We go through multiple interactions to define clarity & suggest right solution offerings. In case of customization, our process includes detailed documentation, feasibility study & mile stone based client approval.



02 Personalized Demo

Solution experts provide personalised demo to PSPs key team members & decision makers setting their key products & clients which can help take quick decisions. Also, provide demo links for self-evaluation till they feel satisfied & resolve any queries they have.



03 Solution Delivery

Delivering IT solutions since 2001, we have well-defined solution delivery process which includes project allocation, weekly progress report, group email, milestone based delivery, every project goes through detailed QA, approvals, and installation.



04 Training & Personalized Support

We follow interactive training which is personalized depending, an objective is to drive easy adaptability for internal team. Post training, our support team provides real-time support to help you maximize ROI. We provide store setup & migration assistance to easily launch the store.



STANDARD WEB-to-PRINT

Available As Subscription & License

+ All Benefits of Standard Web-to-Print (Available As License)

Integrate with your existing e-Commerce website

MULTI-STORE - CENTRAL ADMIN

ONLINE PHOTOBOOK

TRADE PRINTER

DESIGNER STUDIO INTEGRATION



Mobile Responsive B2C Website

Quickly start with our Ready Store Theme library or option for Custom Theme



Advanced & Form-Based Designer Studio

Allow your customers to design from scratch or from ready-to-use 5000+ complimentary templates



B2B, Vendor & Sales Agent Management

Unlimited B2B stores for your Corporate Clients, Sales Agent module with Commission management & outsource to Print Vendors



Advanced SEO & Online Marketing

Leverage Built-in Marketing, SEO & Google Analytics Tools to increase reach & track performance



Easy to Manage Admin Panel

Mobile Responsive Self-explanatory & simple store admin panel with live dashboard & reports



Social Media APIs

Built-in Add Shoppers & Yotpo APIs to leverage Social Media - rewards, analytics, referrals, ratings and more



Mail Chimp & Amazon Cloud Integrated

Online email marketing solution & Upload large file using Amazon Cloud Storage Plugin



Multiple Online Stores

Target customers in niche markets - brand, location, pricing, products & services



Centralized Administration

Each storefront is independent but is managed by a single, centrally accessed admin panel



Store-wise Settings

Option to add store-wise customers, content, offers, products, customers, templates & more



Store-wise Look and Feel

Option to have separate store theme, brand-specific look & feel for the stores



Web-Based Designer Studio

No download required. Select, personalize & order from anywhere, anytime



Online Photo Editing Tools

Customers can choose from a range of backgrounds, stickers, borders and masks. Real-time photo resolution check



Autofill in Layout

Autofill allows your customers to create personalized album in minutes



Photo Products Supported

Flexible to create wide range of photo products - Photobook, Greeting Cards, Posters



Online Reseller Management

Manage your reseller network by offering W2P Stores & centralized communication



Control Over Sales & Payment

Secured as all payment, orders & print ready file comes only to trade printer



Centralized Trade Printer Admin

Centralized order management, store settings, auto email notifications to end clients with reseller branding



Reseller W2P Store with Admin

CMS storefront & reseller admin panel to control business, markup cost & commission setup



Online Designer Studio

Offer online personalization to your end clients without changing website



High Resolution Print Ready File

Generates industry standard vector & layered PDF file with fonts embedded



Designer Studio Admin Panel

Create unlimited templates, upload images for your end clients



Web Service Based & Magento Plugin

Ready to use integration with 60+ hours of technical assistance

SERVICES

Store Setup Assistance | Custom Developments | Migration Support | Graphic Designing

ADD-ONS

Book Module | Workflow Automation | Third Party Integration | Advanced B2B Module

CUSTOM MADE SOLUTION

Drive Efficiency with Features That Matters to Your Business



We looked at several different potential partners, but OnPrintShop offered the best program. They consistently provide superior value, flexibility & service.



- Dave Gauden, USA

Success Story

Sales Over **30% increase** for 3 years consecutively

For 16+ years, PrintPPS has been North America's premier manufacturer of custom stationery products.

The CHALLENGE

- Establishing platform to manage order centrally & across 4 manufacturing facility
- Create Online Store showcasing their wide range of products, offering end-clients easy order/reorder
- Finding an IT partner who can accommodate current needs & support customizations

The SOLUTION

- Highly Customized solution as per unique product range, dynamic price
- Consistent upgrades, delivering enhancing solution with latest technology keeping ahead of competition
- Working as their IT Partner understanding conceptual ideas and turn them into software functionality

The RESULT

- Annualized Sales Over **30% Increase** for 3 years consecutively
- Number of Orders **increased by 40%** due to solution upgrades
- **100% Reduction** in Number of Proof Exchange as Proof, rectify & order are done online

About Us

Simplifying IT for Print Industry

OnPrintShop is a flagship product of Radixweb, an ISO 9001:2008 & D&B certified IT services provider with 15+ years of experience in delivering enterprise-class solutions for diverse industry verticals.

- 9+ years experience in delivering SaaS to custom W2P for startups to large PSPs and Fortune 500 companies
- Clients respect us for simplifying print operations & 24/5 personalized support which helped them generate high ROI
- Dedicated team for North American PSPs as they constitute 70% of our client base
- Specialized team successfully supporting Trade Printers' changing needs for 6+ yrs
- One-stop IT solution provider with 350+ experienced team members
- Continuous client feedback, market research & R&D to proactively update solutions

Our Resellers

RICOH

*For Canada, Mexicana & New Zealand Customer Only

xerox 

*Xerox (EurAsia) for Russian Federation

DEEP MIND


print provider



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