Overview of SMUD LEADERSHIP DEVELOPMENT Programs

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May 11, 2010







AGENDA

- SMUD's Approach to Leadership Development
- Programs
 - 1. Leadership Behaviors
 - 2. Executive Coaching
 - 3. External programs
 - 4. Elective Leadership Courses
 - 5. Field Leader
 - 6. Supplemental Leadership Training
 - 7. Building Leadership Talent









SMUD'S APPROACH TO LEADERSHIP DEVELOPMENT







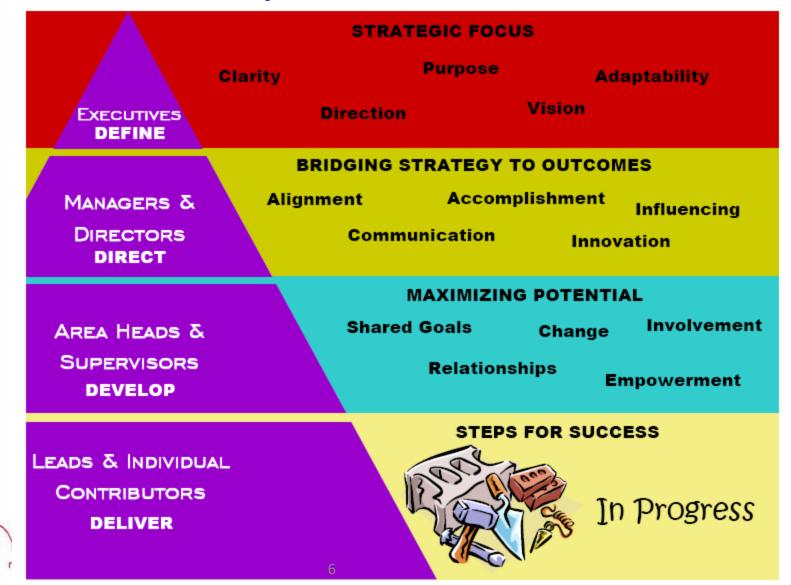
Leadership Models

- Identify the behaviors and personal attributes that are essential for an organization to be successful
- Translates required knowledge and skill into observable and measurable actions
- Takes into account the character of the organization: the way employees, vendors, customers and the community experience SMUD





Leadership Behavior Themes



Objectives of SMUD's Leadership Development

- Develop future leaders at the District
- Ensure the early success of newly appointed leaders
- Offer ongoing development and growth opportunities for current District leaders
- Provide training & development in the competencies specified in the District's leadership behavior models









SMUD Leadership Development Opportunities

- Executive Coaching Program
- External Programs
- Elective Leadership Courses (course calendar)
- Field Leaders (customized training)
- Supplemental Leadership Training
 - SkillSoft
 - Collaborative learning (SharePoint sites)
- Building Leadership Talent Program









Executive Development







Executive Development Opportunities

- Special projects (i.e. Develop options for future org structure, including ROI for recommendations)
- External Board participation and leadership
- External Programs
- Internal project sponsorships
- Rotational responsibilities (Combined Charities)
- Developmental job assignments Support from external coaches as desired









Senior Leadership Coaching & Facilitation Services

Purpose of Coaching Services

- Reinforce District Leadership Behaviors
- Ensure integration of coaching with existing leadership development programs and activities

Target Audience for Coaching

- Executives & Managers
- Possibly some Senior Level Supervisors (e.g. Area Heads) or those with significant responsibility









Coaching Results Include

- Enhanced <u>self awareness and new personal</u> <u>insights</u> for the senior leader that results in motivation to change
- Increased <u>awareness of how others perceive</u> them
- The development of new leadership strategies and tactics that in turn deliver <u>positive impact on</u> business results

"Coaching is about providing inspiration. Consulting is about providing information. Information plus inspiration equals performance acceleration".

Jeremy Robinson, Corporate Coach Direct









External Leadership Development Programs







Externally Sponsored Leadership Development Programs

- Western Energy Institute (WEI)
- Leadership Sacramento Sac Chamber
- Catalyst Asian Chamber
- Nehemiah Emerging Leaders
- United Way Loaned Executive Charities









Partnerships with Education Institutions

University of California – Davis

Business School events

California State University- Sacramento

- Executive MBA Program 50% Tuition waiver
- Power Engineer degree
- Smartgrid

Drexel University

Tuition Discount

Los Rios Community College

Technical Training







Executive MBA (EMBA) Program at SMUD

- 18 month "executive" program
- Cohort groups on SMUD campus every two years
- Two 50% tuition waivers in exchange for use of SMUD facilities
- Program to be taken on non-work time









Scholarship/Tuition Waiver

- Two partial (50%) Tuition Waivers will be available for the Fall cohort hosted at SMUD (or one full scholarship if only one person qualifies)
- Criteria for selection
- Ranking of candidates
- SMUD eligibility criteria









Elective Leadership Courses







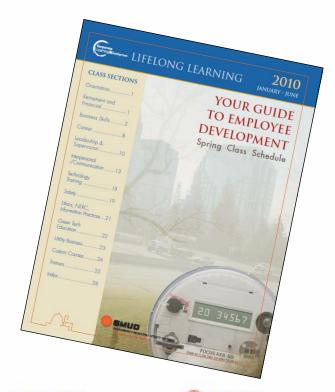
Learning & Development Corporate Course Calendar

2010

10+ Elective Leadership courses (77 distinct in-house courses)

Some Course Topics:

- Business and Financial Acumen
- Coaching for Development
- Creating a Culture of Accountability
- Extraordinary Leader
- Leading at the Speed of Trust
- Project Management
- Strategic Thinking









Custom Approach For Field Leaders







Field Leader Training

- Custom built training program for all DS Field employees
- Purpose of training to better align employees behaviors with the newly defined values and vision
- The focus of the training is on leadership, personal accountability and communication
- The program consists of two full day sessions, held offsite









Supplemental Leadership Training

- Collaborative Learning (SharePoint)
- SkillSoft online training







Additional approaches to learning

Collaborative learning

- Communities of practice
- SharePoint
- Knowledge Transfer

E-Learning

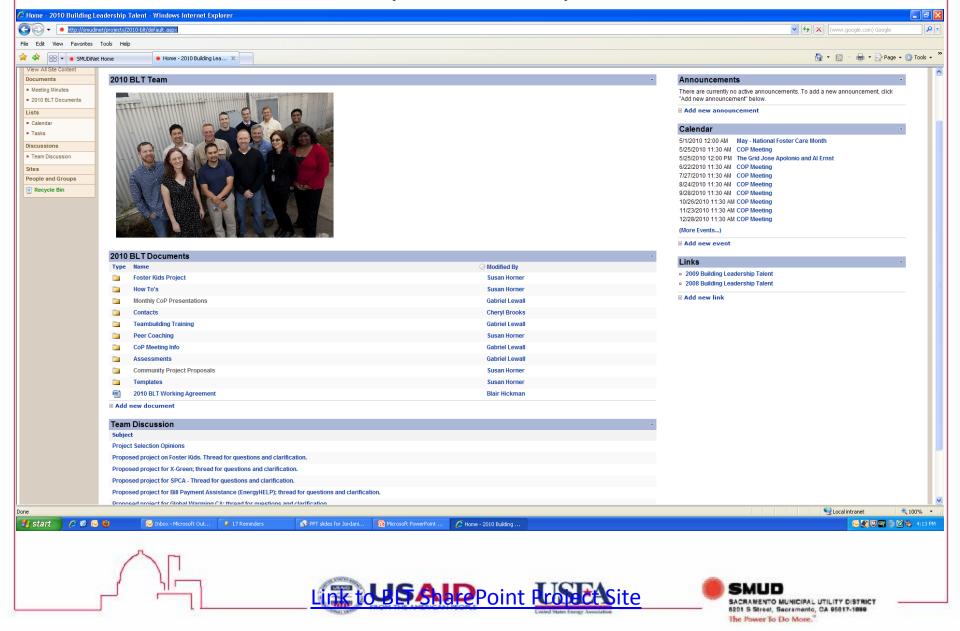
- SkillSoft
- Technical Apogee
- Regulatory







Building Leadership Talent Cohort Project Website (SharePoint)



Building Leadership Talent (BLT)

A Flagship Leadership Program







Building Leadership Talent Program

- Comprehensive leadership development
- Year long program
- Cross section/Cross functional participants
- Building leaders at all levels
- Experiential Learning









Building Leadership Talent



Program Elements:

Assessments, IDP, Community of Practice, Peer Coaching, Community Project, Executive Speakers, Training.

Participants:

- Cross-section of individuals with demonstrated leadership potential (represent different functions; different levels; range of business units)
- ≥ 20-25 participants per cohort











Program Objectives



- Increase leadership bench strength among supervisors and individual contributors.
- Fair and transparent process to develop leadership potential at District.
- Enhance leader's understanding of SMUD's business, mission and objectives.

NOTE: No guarantees of promotion resulting from this program.









Program Phases

PHASE 1 SELF DISCOVERY	2 months
PHASE 2 INDIVIDUAL & TEAM LEARNING	10 months
PHASE 3 EVALUATION & GIVE BACK	Final month & beyond







Building Leadership Talent Selection Process

Target Participants:

- Cross-section of individuals with demonstrated leadership potential
- Represent variety of functions, levels, business units
- > 15-20 participants per cohort



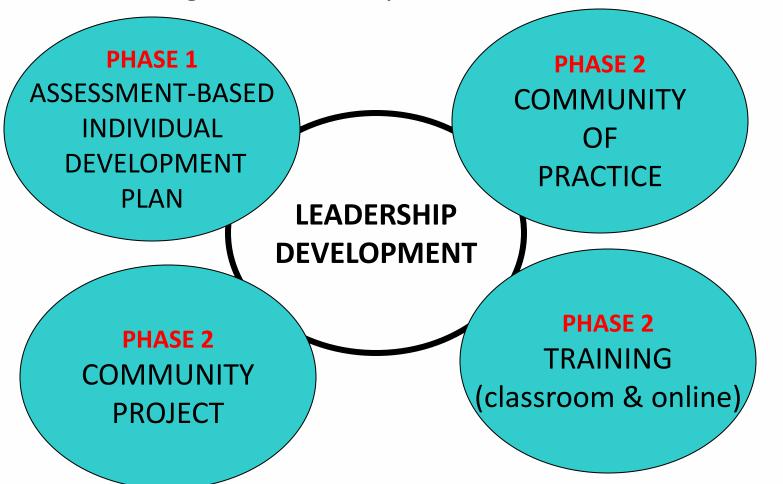




Building Leadership Talent



Program Core Components









Assessments

- Customized 360° based on SMUD leadership behaviors
- Career Assessments:
 - Strong
 - O MBTI
 - Firo-B
 - Critical Thinking
 - Work/Life Values
 - Skills















Individual Development Plan (IDP)

- 1. Summarize key findings from assessments ("putting it all together")
- 2. Select one Knowledge, Skill, Attribute
- 3. Use coach to assist with setting goals
- 4. Ensure supervisor sign-off









Community of Practice

Executive guest speakers

Team presentations (industry/business +

leadership)

Peer coaching











Community Projects

2007 – Green It Up for Kids

2008 – Tower of Youth

2009 – Saddle Pals

2010 – Foster Youth









Challenges



- Very diverse workforce
- Time commitment
- Active supervisor support
- Community project guidance









Successes

- Advantage to having cross-section of org represented in program
- Learning in every interaction
- Blend & variety of activities best; no single "right" method to develop leaders
- Wisdom of crowds (internal wisdom of community shared)



BLT Program Evaluation

Measures of Reach

• **72** employees have participated in program (57 alumni 2007-2009+ 15 in 2010 cohort) / 3% of total ee population

Impact Measures

- **Program Impact Survey** (pre & post evaluation of 10 skill & knowledge areas by peers & supervisor): **90**% of 2009 participants were observed to demonstrate improvement in their leadership skills. **20**% demonstrated a **significant** improvement in their leadership skills (+1.0 or higher)
- **IDP: 100%** of 2008 & 2009 cohorts completed all or two-thirds of IDP goals.
- Promotion/Transfer
 - 20% of 2008 participants received promotion during or since participation in program. 25% received promotion or transfer.
 - 75% of 2007 participants received promotion during or since participation in program.









VIDEO: General Manager Message & Participant Reflections

Click to start







Leadership Development Overall Lessons Learned

- Get senior management buy-in
- Invest in leadership training
- Show value for the money
- Offer variety of options (different learning styles)









Application Exercise

- Write down one key take away from today's session
- What would you like to consider implementing at your organization?
- Comments and Questions









Questions?

For further information...

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