

Module 1: Finding Your Passion

Overview to Module 1 Part A & B

Part A: Finding Your Passion

Exploring Creative Life Purpose (CLP)

- Your creative voice can lead you to life purpose
- Let your creative life purpose lead the way
- The values driving a creative life purpose
- Tips for crafting a creative life purpose

18 Pathways to Passion

1. Show empathy and compassion
2. Curiosity can inspire a passion
3. Speaking to your spirit
4. Read visually inspiring literature
5. Be inspired to produce a book
6. Visit a gallery
7. The creative philosophies of others
8. Create through play
9. Seek solitude in wild places
10. Inspired by sound
11. Awe
12. A passion for cultural diversity
13. Connecting with nature in a place you call home
14. Inspiring connection with nature
15. Being present in the moment: acting spontaneously
16. The joy of technology
17. Don't just imagine it; do it!
18. Camaraderie
19. Collaboration: a pathway to purpose
 - Collaborating with creatives
 - Collaborating to a corporate vision
 - Collaborating for philanthropy
 - Collaboration for activism
 - Collaborating for knowledge
 - Collaboration between photographers

Part B: CLP Meets Reality: Disarming resistance

25 Potential Roadblocks

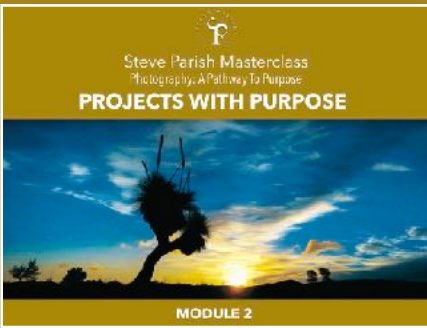
1. Resistance feeds on fear
2. Learning to love moments of darkness
3. Creative failure: a state of mind
4. Develop tenacity
5. Making tension work for you
6. Granting yourself permission
7. Creative comfort: creative death
8. Finding self confidence
9. Turning negatives in positives
10. Retaining your optimism
11. Resistance and procrastination
12. Finding time
13. Snap to the present moment
14. Over-thinking can kill creativity
15. Taking creative risks
16. Trust your gut
17. Striving for originality
18. Set and achieve goals
19. Manage self-doubt
20. Between a rock and a hard place
21. Retain your focus
22. Don't get lost on adversity
23. Shoot for shifting goalposts
24. Retrain your brain
25. Beware of digital distraction

Part C: Living with CLP: Meet 11 Photographers

add concepts from youtube to video introduction

<https://www.youtube.com/watch?v=0mm57rH1sTE>

Module 2: Projects with Purpose



Contents

Overview to Module 2 Part A & B

- Passion: the fuel that drives all projects

Part A: Developing and Managing Projects

1. How Projects are Born
 - You never know where your first project may lead
 - Rewards take many forms
 - All projects provide multiple pathways
2. Planning and Implementing Projects
 - A start-up photo collection project
 - How many images do I need?
 - Not all projects need a defined plan
 - Creating a style to suit a project
3. Establishing a Project Management Hub
 - How to assess your asset management needs
 - How a creative life purpose hub can work for you
 - Managing digital collections
 - Establishing an online digital project hub
 - Presentation software: vision boards and presentations
 - Protecting your files - a personal approach

Part B: Developing Project Themes with Purpose

- The benefits of following themes
1. **Landscape Project Themes**
 - Following the topography
 - Landscape from above
 - Air charters: a pathway to paradise
 - The art of land
 - Iconic landscape projects
 - Landscapes featuring the night sky
 - Landscape and wildlife themes
 - Landscape and the human form
 2. **Botanical Project Themes**
 - Botanical habitats
 - Climatic and seasonal themes
 - Flowering plants themes

- Tree projects
 - Eucalypts: a tree family project
 - Mountain ash: a single species project
 - Tree Day: a community-based project
 - Trees: a global project
- Flowering plants and fauna projects

3. Wildlife Project Themes

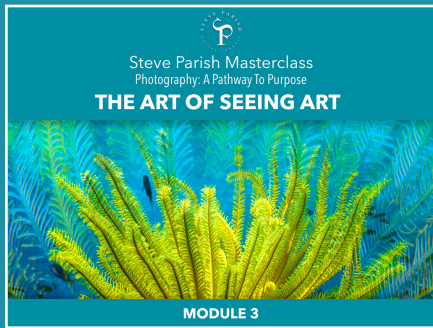
- Reptiles
- Deadly and dangerous wildlife
- Amphibians
- Marine invertebrates: a panorama of themes
- Marine fish themes
 - Sharks and rays: vital projects
 - Fish and humans
- Bird projects
- Spiders and insects
- Mammal project themes
- Wildlife: a human connection
- Wildlife care projects
- Wildlife conservation projects

4. History and Cultural Project Themes

- Aboriginal and Torres Strait Islander Culture
- Early explorers and settlers
- Historical architecture & transport themes
- Rural landscape themes
- Australiana project themes
- Urban project themes
- Around Australia travel projects
- People in nature
- Australians as projects
- Documenting your family: a life long project

Part C: Adding Flavour to Projects

1. Storytelling with images
2. Storytelling with words
3. Projects that pluck heartstrings
4. Anthropomorphic storytelling: a viewpoint
5. Adding artful elements for kids
6. Adding artful elements to gift products
7. Textile project themes



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Module 3: The Art of Seeing Art

Overview to Module 3 Part A & B

1. Seeing, feeling, sharing - a never-ending cycle
2. It's all about feeling
3. An emotional connection with your subjects
4. You are unique
5. Losing inhibitions
6. A feeling for the moment
7. Trust in the moment: nothing else matters
8. You can step back into the playful you

Part A: Weather and Time Of Day

1. Becoming a light hunter
2. The 'is-ness' of weather
3. Pre-visualising outcomes
4. Skywatching
5. The 'feeling' of light
6. Planning for windless weather
7. Diffused light
8. Back-light and rim-light
9. Stormy weather
10. Sunrise and sunset: the golden hours
11. Twilight: the blue hour
12. Twilight plus tungsten light
13. Harsh light
14. Natural light underwater
15. Light and aerial photography

Part B: The Art of Photographic Design

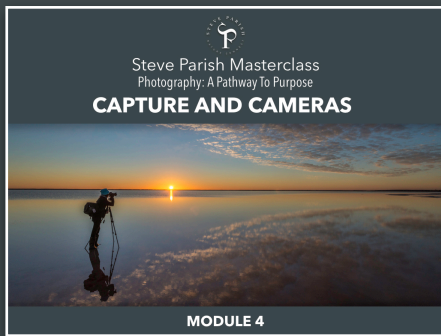
1. Selecting an angle of view
2. Low angle of view
3. High angle of view

The Quest for Artistic Elements

1. Line that leads the eye
2. Shape
 - Shape and silhouette
 - Shape and shadow
 - Emphasising shape
3. Form and modelling
4. Space
5. Tone (value): light and shade
6. Texture
7. Colour
 - The emotion of colour
 - Colour relationships
 - Harmony and discord in colour
8. Pattern and repetition

The Principles of Design

1. Design and story: joined at the hip
2. Horizontal vs vertical and loose vs tight
3. Seeing in focal lengths
4. Balance
 - Using visual 'echoes'
 - On the run
 - The rule of thirds
 - Balance through framing
 - Shifting emphasis with ratio cropping
5. Scale and proportion
6. Emphasis
 - Emphasis through composition
7. Movement
 - Using image planes to evoke action
8. Rhythm
9. Variety
10. Unity



Contents

Module 4: Capture and Cameras

Overview to Module 4 Part A,B,C & D

Part A: A Creative Life Using a Camera

The Art Of Capture

1. Balancing lightness and darkness
 - Histogram and +/- adjustments
 - HDR photography
2. Composition
 - Compensation via composition
3. Balancing sharpness and softness
 - Depth of field
 - Aperture selection
 - Focus stacking
 - Focusing a lens
 - Landscape: where to focus?
 - Back-focus techniques
 - Extreme close-up
 - Selecting a focus area mode
 - Using shutter speed for creative effect
 - Primary causes for soft photographs
4. Managing colour

The Craft Of Capture

1. ISO: the creative photographer's anchor
2. Balancing 'the exposure triangle'
3. Steve's settings: a personal approach
4. JPEG v RAW: determining the quality

Part B: Choosing a Camera

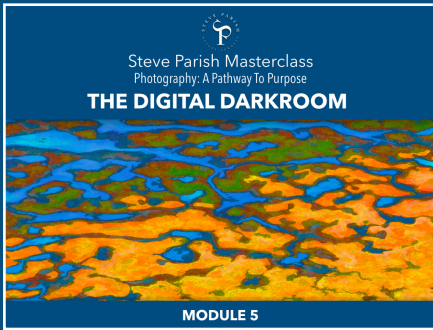
1. Choosing a camera Q & A
2. Why I choose single lens reflex cameras
3. What's coming in cameras 2019?
4. Choosing a camera based on price
5. Choosing a camera based on capture technique
6. Choosing a camera based on digital file application

Part C: Choosing Camera Accessories

1. Camera lens focal length and field of view defined
 - Short focal length zoom lenses
 - Long focal length zoom lenses
 - Telephoto converters
 - Fisheye lenses
 - Prime fast lenses for bokeh effect
 - Macro lenses
 - Macro lens alternatives
2. Tripods and tripod accessories
3. Artificial light sources
4. Wildlife photography: how to hide yourself and your kit
5. Toting and protecting cameras and accessories
6. Steve's cameras and kit
7. Maintaining and cleaning your camera

Part D: Field Photo Settings and Tips

1. Landscapes
2. Native plants
3. Trees
4. Spiders and insects
5. Mammals
6. Frogs and reptiles
7. Venomous snakes
8. Birds
9. The built environment
10. Portraits of Australians



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Module 5: The Digital Darkroom

Overview to Module 5 Part A & B

1. The evolution of the digital darkroom
2. How I merged my digital darkroom with my CLP
3. The voice inside your head

Part A: Awakening the Artist Within

1. Awakening the child within
2. Representational or fine art: does terminology matter?
3. Selecting images for artful interpretation
4. Exercising our creativity: playing in the digital darkroom
5. Turning to others for influence
6. Feeding our need to connect with others

Creating an Artistic Vision

1. An artistic vision based on theme
2. An artistic vision based on style
3. An artistic vision based on technique

Part B: Building a Digital Darkroom

1. A laptop for field and studio
2. To print or not to print
3. Protecting your image assets
4. Primary files for capture and digital darkroom applications

Part C: Choosing and Using Post Production Software

1. Free post-production software apps.
2. Why I chose the Adobe 'All Apps Plan'
 - Adobe Photographers Plan
 - Choosing a high end alternative to Adobe
3. Lightroom Classic CC tutorials: a personal choice
3. Lightroom Classic CC - your creative life hub
 - How an organised photo collection can enhance your CLP
 - Lightroom Classic CC 'Library' module features

4. Lightroom Classic CC 'Develop' module features
 - Using the histogram
 - Regional and global masking
 - HDR processing in RAW
 - Lens profile and haze adjustment
 - Photo-stitch panoramas
 - Photo-stitch drone panoramas
 - Non-destructive cropping

5. Adobe Photoshop CC features
 - Photoshop CC : creating composite images
 - Removing unwanted elements
 - Creating blur effects
 - Creating a spot colour effect
 - Masking and composite imaging
 - Creative image layering and masking
 - Layering with textured grunge filters
 - Replacing backgrounds
 - Creative use of Photoshop filters

6. Software Apps for creative innovative styles
 - Sensor size for digital art
 - File type settings for digital art
 - Taking a 'roundtrip' with multiple software Apps
 - Topaz Studio 2: software for photo-art creatives
 - Topaz Impressions in Studio
 - Black and white in Topaz Studio 2
 - Textures and filters Topaz Studio 2
 - Oil paint surface textures in Snap Art 4
 - Impasto surface textures in Snap Art 4
 - Global and regional sharpening
 - Managing essential detail
 - Working with layers and brushes
 - Preparing files for print
 - Sizing files for print

Part D: Art and Words

- Finding words

Part E: Art on Walls



Module 6: Connecting with Community

An Overview to Module 6 Part A & B

1. Defining your community
 - Community embodiment: a personal story
2. Timing: today's topics touch people

Part A: Going Global: Growing Your Profile and Skills

1. Living in the opportunity age
2. The language of sustained engagement
3. Building a CLP web hub
4. Creating a social network
5. Social media: words and images
6. Broadcast media: using your influence
7. Photo sites: showcasing your photographs
8. Branding the creative you
9. Building a service-based business
 - Strengths
 - Weaknesses
 - Opportunities
 - Threats
 - Working outside the square
10. Building a product-based photo business
 - A hobby can become an enterprise
 - Funding a dream: a personal story

Part B: Going Public: 6 Primary Challenges

1. A web of fears: should I be scared of the internet?
2. The pain of judgement by others
3. © Photographic copyright: how anxious should I be?
4. Creative competition: debunking the myth
5. Risky business: finding a mentor
6. Managing distractions

Part C: Gifting and Serving Your Community

1. Gifting: a heart-felt pathway
2. Public speaking: lessons learned
3. New pathways: music and photography
4. Creative life purpose: using your influence
5. Open-mindedness meets self-confidence: a life lesson
6. The power of acknowledgement
7. Join in the global awakening and change the world

A lifetime open invitation to stay connected

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