

# THE CATHOLIC JOURNALIST

CATHOLIC PRESS ASSOCIATION OF THE UNITED STATES AND CANADA | VOLUME 70 | NUMBER 3 | MAY 2018

## Living a life of holiness?

From the President



Photo by Juliette Leufke on Unsplash

By Joe Towalski

In his recent apostolic exhortation “Gaudete et Exsultate” (“Rejoice and Be Glad”), Pope Francis challenges all of us to walk the path of holiness. The document helped me to reflect on what it means to live a holy life at home and in my community as well as in my work as a communications director and diocesan newspaper editor.

I encourage you to set aside time to read our Holy Father’s words for yourself. While we’re all called to live a life of holiness, each of us answers that call in a different way. But, to get you started, here are a few passages worthy of reflection in light of our shared ministry as Catholic communicators:

• **“Do you work for a living? Be holy by laboring with integrity and skill in the service of your brothers and sisters.”**

Sometimes in the busyness of our day-to-day routines, it can be hard to see our work as a path to holiness. But Pope Francis reminds us: “We are all called to be holy by living our lives with love and by bearing witness in everything we do, wherever we find ourselves.” How we respond to a co-worker having a bad day, a colleague who needs help, or a caller with a complaint is just as important as the quality of the work we do for the Church.

• **“The Beatitudes are like a Christian’s identity card.”**

In our work as Catholic communicators, are we giving enough attention to those most in need of our attention? Are we humble? Do we promote peace? Do we always promote what is just, no matter the cost? Do we treat the people we interview in the same way we would want to be treated if we were being interviewed?

• **“Christians too can be caught up in networks of verbal**

**violence through the internet and the various forums of digital communication. Even in Catholic media, limits can be overstepped, defamation and slander can become commonplace, and all ethical standards and respect for the good name of others can be abandoned.”**

Do charity and civility guide what we print in our newspapers and post on social media? Do we avoid participating in gossip? Are we committed to spreading more light than fire on important issues of the day?

• **“The saints are joyful and full of good humor. Though completely realistic, they radiate a positive and hopeful spirit.”**

Would regular consumers of our content — whether print or digital — detect a spirit of Christian joy in what we produce?

• **“Holiness is ... boldness, an impulse to evangelize and to leave a mark in this world.”**

Do we have an enthusiasm and fervor for the ministry we do? Do we recognize when we might be stuck in a rut and in need of time away from the office to avoid burnout and recharge our evangelization batteries?

• **“Try to be continuous in prayer, and in the midst of bodily exercises do not leave it. Whether you eat, drink, talk with others, or do anything, always go to God and attach your heart to him.”**

This quote from the document, from St. John of the Cross, reminds us that everything we do — whether at work, home or elsewhere — should be an act of prayer. How are you praying with your life today?

Take time on our own or with your staff to read this document (<https://bit.ly/2qm6f4C>). I have no doubt it will benefit you and your ministry.

## News you should know

Survey results, tariffs on newsprint, and remembering the late Msgr. Tim Stein

By Joe Towalski

Thank you to everyone who participated in the recent survey to assess and analyze the CPA’s communications tools. This effort is an important part of the association’s current three-year strategic plan.

Among the findings:

- Email is an effective way of communicating to members (although some rebranding and redesign may be helpful).
- Members appreciate the content provided in The Catholic Journalist.
- The association’s social media efforts need to be refocused and rebooted.

The board discussed the results (See “Survey Says”, pages 6 and 7) at its April meeting. We also will spend time discussing the results at the June member meeting in Green Bay with an eye toward developing a new communications plan for the association.

If you have any questions about the survey, please don’t hesitate to contact me: 320-258-7624 or [presjt@catholicpress.org](mailto:presjt@catholicpress.org).

\* \* \*

The CPA has joined the STOPP coalition (Stop Tariffs on Printers & Publishers). This group, which includes the National Newspaper Association and American Society of News Editors, was formed to oppose newsprint tariffs that could seriously impact print publishers, including diocesan newspapers. For more on this issue, visit: <https://www.stopnewsprinttariffs.org>.

\* \* \*

The Catholic press community was saddened by the news of the passing of Msgr. Timothy Stein on April 20 following a recent illness. He was beloved by so many people for his intelligence, dedication to his ministry and sense of humor. Msgr. Stein served for the last 29 years as the editor of The Catholic Register, newspaper of the Diocese of Altoona-Johnstown, Pennsylvania. He was, indeed, a good and faithful servant. Please keep his family, staff and diocese in your prayers.



Msgr. Stein



# Are you ready for some . . .

. . . Mind-expanding master camps, workshops, speakers, oh, and football, too?

## The Catholic Journalist

A master camp led by a Pulitzer Prize winner, workshops covering a half-dozen media career paths, a speaker from the Vatican and a visit to hallowed Lambeau Field, they're all part of the 2018 Catholic Media Conference, coming next month.

Green Bay, Wisconsin, is the site of the annual gathering of those who produce print, online and video content as members of the Catholic Press Association of the United States and Canada. More than 300 are expected to take part from Tuesday, June 12, through Friday, June 15, at the Hyatt Regency Hotel and the KI Center in downtown Green Bay.

The world's largest gathering of those who work in Catholic media is annually an event that offers opportunities for professional and personal growth, spiritual renewal, and networking.

Exhibitors will be available throughout the conference to expose attendees to new products, approaches, resources and rewarding opportunities for professional and spiritual growth.

Online conference registration — with the Early Bird discount — is open through May 23 at [CMCTitletown.org](http://CMCTitletown.org).

## Jam-packed days

The first event for attendees is the Tuesday Local Night Out, a trip to Lambeau, football home of the Green Bay Packers. Buses depart the hotel



*The CPA's annual Catholic Media Conference heads to Green Bay, with the opening night's reception at the site of the famous 'Frozen Tundra'*

at 4:30, refreshments will be served. Greet old friends and meet new ones, and tour the Packers Hall of Fame.

Wednesday morning of convention week features master camps on writing and editing with Jacqui Banaszynski, whose breakthrough reporting on the AIDS crisis earned a Pulitzer; how to handle hot topics; contemporary design; social media sessions for both entry-level and advanced communicators; and producing videos of value.

A highlight of Wednesday will be the keynote address of Nataša Govekar, director of the department of pastoral theology in the Vatican Secretariat for Communication.

Wednesday evening offers a pilgrimage to and tour of the Shrine of Our Lady of Good Hope in nearby Champion, Wisconsin. Green Bay Bishop David Ricken will preside at Mass at the shrine, which is the only Church-approved site in the United States of an

apparition of the Blessed Virgin Mary. The Blessed Mother appeared to Adele Brise, a Belgian immigrant, on the site in October, 1859.

Mass at the shrine will be followed by wine tasting from local vineyards at a Taste of Wisconsin reception. (Think cheese!)

Thursday's conference schedule is packed with workshops in seven separate categories: editorial, business, communication, design, digital/social media, general interest, and a new

one aimed to help personnel from parishes and schools communicate more effectively. An Evening On Your Own" is for those who won't be attending the Gabriel Awards. On page 3, a list of restaurants within easy walking distance of the Hyatt Regency was put together from recommendations by the staff of The Compass, the newspaper of the Diocese of Green Bay and the host publication of this year's CMC.

Friday morning there

are more workshops, plus the annual member meeting of the Catholic Press Association.

That afternoon attendees will walk to nearby St. Francis Xavier Cathedral for the annual Memorial Mass during which association members who have died during the preceding year are remembered.

Friday night, as is tradition, is the always much-awaited awards banquet, and the close of another Catholic Media Conference.

## THE CATHOLIC JOURNALIST

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## WELCOME NEW MEMBERS

*The following have joined the Catholic Press Association since March, 2018:*

**Jennifer Schack**, Staff Member  
*The Catholic Telegraph*, Cincinnati, OH

**Kathryn Marchocki**, Registered Representative  
*Parable Magazine*, Manchester, NH

**Nicholas Flores**, Staff Member  
*South Plains Catholic*, Lubbock, TX

**Ryan Lilyengren**, Staff Member  
*Orange County Catholic*, Garden Grove, CA

**Kimberly Porrazzo**, Staff Member  
*Orange County Catholic*, Garden Grove, CA

## Make CMC hotel reservations at Hyatt Regency Green Bay

The Catholic Media Conference hotel, the Hyatt Regency in downtown Green Bay, is directly connected to Green Bay's KI Convention Center where many conference events are scheduled.

Every room in the Hyatt is a suite, and the hotel includes a fitness center, indoor pool, hot tub, steam room and sauna, and offers free Wi-Fi. The Hyatt's location on the north end of the downtown area makes it easily accessible to Catholic churches, local dining options, craft brewpubs, and a public recreational trail along the Fox River.

The Catholic Media Conference has negotiated a special conference rate of \$139 (plus taxes and fees) which is available by calling 920-432-1234.

The address of the hotel is 333 Main St., Green Bay, WI.

Parking is free for guests of the hotel.

If you would like to share costs on a hotel room, send an email to [AKawula@gbdic.org](mailto:AKawula@gbdic.org) and we will try to accommodate your request.



# GB places to go for food and bev

## The Catholic Journalist

When you're in Green Bay, you're never far from three things: Food — drink — and some reference to the Green Bay Packers.

That's especially true of downtown Green Bay where the 2018 Catholic Media Conference will be held.

Not only are friendly eat-and-drink places a short walk from the Hyatt Regency Hotel, but you can't swing pica stick around town without touching some plaque, statue, sign or advertisement with a connection to the Green and Gold.

The staff of The Compass, Green Bay's diocesan newspaper, has compiled the following list of their dining and drinking favorites in "Titletown USA." Enjoy!

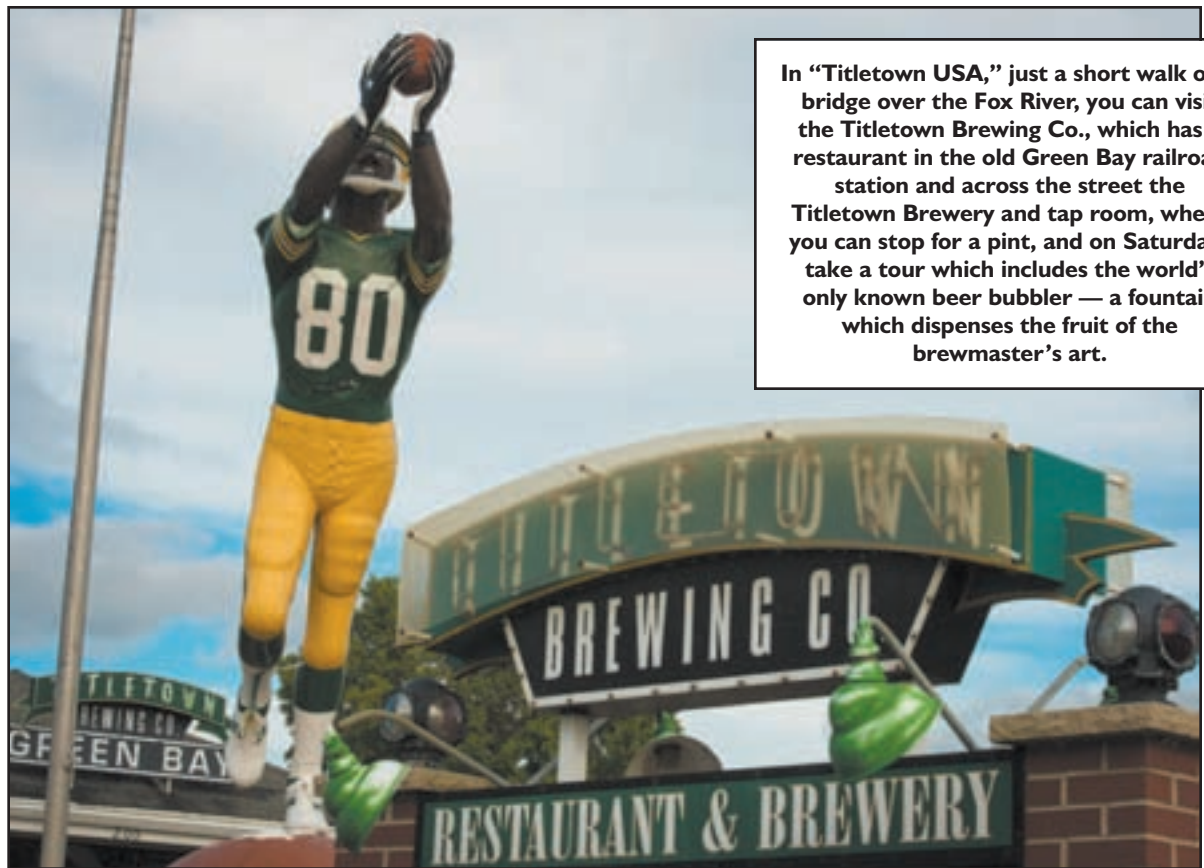
Angelina Restaurant  
117 N. Adams St., Green Bay  
[www.angelinagb.com](http://www.angelinagb.com)

Bangkok Garden Restaurant  
240 N Broadway, Green Bay  
920-433-9901

Chefusion  
307 N Broadway, Green Bay  
[www.chefusion.com](http://www.chefusion.com)

Fox Harbor Pub & Grill  
320 S Washington Street, Green Bay  
[www.foxharborpubandgrill.com](http://www.foxharborpubandgrill.com)

Fox Heights Pub & Grill  
217 N Washington Street, Green Bay  
[www.foxheightspubandgrill.com](http://www.foxheightspubandgrill.com)



In "Titletown USA," just a short walk on a bridge over the Fox River, you can visit the Titletown Brewing Co., which has a restaurant in the old Green Bay railroad station and across the street the Titletown Brewery and tap room, where you can stop for a pint, and on Saturdays take a tour which includes the world's only known beer bubbler — a fountain which dispenses the fruit of the brewmaster's art.

Glass Nickel Pizza Company  
416 Dousman Street, Green Bay  
[www.glassnickelpizza.com](http://www.glassnickelpizza.com)

Hagemeister Park  
325 N. Washington Street, Green Bay  
[www.hagemeisterpark.com](http://www.hagemeisterpark.com)

Karvarna Coffeehouse  
143 N. Broadway, Green Bay  
[www.karvarna.com](http://www.karvarna.com)

Koko Sushi Bar & Lounge  
301 N. Adams Street (facing Washington St.)  
[www.kokosushi.com](http://www.kokosushi.com)

Presidente Mexican Kitchen  
219 N. Washington Street, Green Bay  
[www.presidentemexicankitchen.com](http://www.presidentemexicankitchen.com)

St. Brendan's Inn Irish Pub  
234 S. Washington Street, Green Bay  
[www.saintbrendansinn.com](http://www.saintbrendansinn.com)

## Early CMC bird gets the chocolate!

By Sam Lucero  
*The Compass*

Where can you get a taste of history, a taste of chocolate and a roller coaster ride all in one morning? At CMC18 — thanks to the Greater Green Bay Convention & Visitors Bureau.

As a perk for conference attendees who arrive early, Green Bay's visitors bureau is offering a bus tour to the first 20 registered participants on Tuesday, June 12. The free tour includes ground transportation departing the Hyatt Regency at 8:30 a.m. and returning around 2 p.m.

"The tour will combine spiritual stops along with a few major not-to-miss attractions in the community," according to bureau spokesperson Laurie Long. The tour will begin at the Shrine of St. Joseph, located on the campus of St. Norbert College in De Pere. The centerpiece of this shrine chapel, located adjacent to Old St. Joseph Church, is a statue of St. Joseph that dates back to the late 1800s.

The next stop is Seroogy's Chocolates, which was founded in De Pere in 1899 by brothers Joe, Jim and Sol Seroogy.



After sampling some of Green Bay's best chocolates and freshly brewed coffee, the group will visit Heritage Hill State Historical Park in Allouez.

Heritage Hill is a living history state park devoted to preserving the buildings and artifacts of northeast Wisconsin. Among the historical sites is a replica bark chapel that Jesuit priests would use as a place of worship when they arrived in the area in the 1600s.

The next stop is Green Bay's newest tourist attraction: Titletown Plaza, located across the street from the Green Bay Packers stadium, Lambeau Field. The plaza opened last fall and features a public park with outdoor games, fitness activities and a winter skating rink and tubing hill.

Next stop is another Green Bay family destination favorite: Bay Beach Amusement Park, home of the Zippin Pippin

roller coaster. Until 2005, the Zippin Pippin was located at Libertyland Amusement Park in Memphis, Tenn., and reportedly was Elvis Presley's favorite ride. It was moved to Green Bay and opened in 2011.

The tour of Green Bay concludes with lunch at The Cannery Public Market, a former vegetable cannery located in the city's historic Broadway District, not far from the Hyatt Regency. The Cannery is known for its fresh, seasonal foods grown by local farmers.

CMC18 attendees who are arriving early in Green Bay can register for the Tuesday morning tour by contacting Laurie Long, (920) 405-1158; [Laurie@greenbay.com](mailto:Laurie@greenbay.com). Provide: Name, address, email, phone number, publication/media affiliation. Reservation deadline is May 24 and participants will receive a confirmation email.



**TOUCHDOWN IN TITLETOWN**  
2018 CATHOLIC MEDIA CONFERENCE  
June 12-15 | Green Bay, WI

**Registration Now Open!**

**Online Registration Costs (now through May 23):**

CPA Member Full: \$430  
CPA Freelance or Retiree Member: \$330  
Non Member: \$530  
Parish/School Track: \$195  
One Day Pass: \$195\*  
Individual Event Passes Available: see website for cost

Onsite registration opening June 12: Additional \$50

\*Onsite registration for One Day Pass opening June 12: Additional \$30

**Full registration includes:**

- Tuesday: Open reception and tour of Lambeau Field
- Wednesday: Mass, wine and food pairing at the National Shrine of Our Lady of Good Help, Champion
- All sessions and lunch on Wed., Thurs., and Fri.
- Choice of banquet: Thursday Gabriel Awards or Friday Catholic Press Awards

For complete details, visit: [www.cmctitletown.com](http://www.cmctitletown.com)





# THE WORK

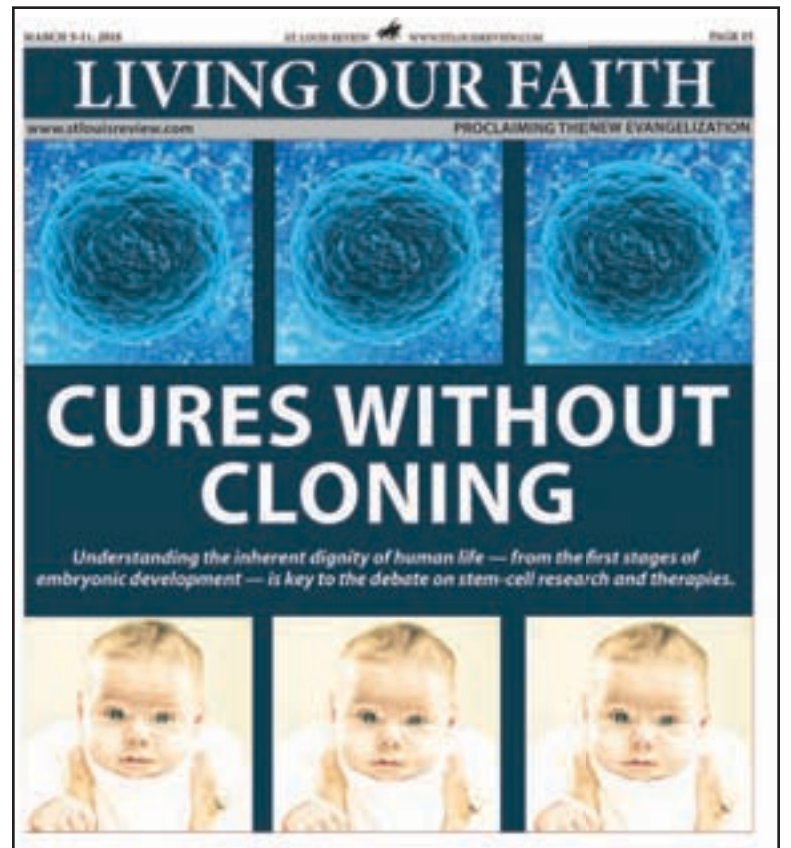
Samples from around the  
Catholic media

**The Georgia Bulletin,  
Atlanta, GA**

Photo by Michael Alexander

**St. Louis Review,  
St. Louis, MO**

Design by Abigail Witte and Stephen Kempf



**Our Northland Diocese,  
Crookston, MN**

## Dead birds and the true meaning of pro-life all in one column

By Father Don Braukmann

Someone saw a robin recently and had to share the news with whomever would listen! The birds are making their way north and for some reason that reality reminded me of a controversy dealing with birds.

Hosting the most recent Super Bowl was a big deal for Minnesota (an even bigger one if the Vikings had been in it!). Yet the new stadium in Minneapolis has had a lot of controversy attached to it because of the number of birds flying into the building and dying.

Apparently the stadium sits within a migratory bird pathway, and the reflective glass that gives the stadium a spectacular look also leads to fatal collisions for birds that mistake the glass for sky. The birds are at risk of collision while migrating from Canada to the Gulf of Mexico on a path that generally follows the Mississippi River.

One article in the Minneapolis Star Tribune just before the Super Bowl said:

“The state-of-the-art stadium, deemed worthy to host Super Bowl LII, should leave Minnesota feeling proud — except for the dead white-throated sparrows, the dead ruby-throated hummingbirds and 20 other species of birds that have been found dead upon impact with the 200,000 square feet of exterior glass that creates a mirror-like façade.”

The problem has created a firestorm of sorts in the Twin Cities with representatives from the local Audubon Chapter and the Friends of Roberts Bird Sanctuary (to name just two) who have challenged decisions made on the glass since the stadium was first on the drawing table.

In a three-month period during the fall, a group of volunteers circled the stadium each day and took time-stamped photos of the casualties. There were 60 dead

birds and 14 labeled as “stunned”.

Now, those who have been reading my column over the years know exactly where I am going with this.

Sure, the issue of birds flying into the stadium glass should have been caught in the planning stages; yes, bird life is important as we care for God’s creation; and, okay, the environmental groups raising the issue have a role to play in our society.

And now the word you knew was coming: BUT!

But, I am still amazed, after all these years in the pro-life movement, when I hear how priority is given in the news and in political circles to dying birds, or whales, or seals, while our nation allows the killing of 4,000 children in the womb a day. It is so hard to get my brain around how that can happen in a society which claims to be civilized. Killing our own children so we can live as we wish as a nation is barbaric and shameful.

Interest groups want to save the birds. Where are we, as a nation, to help those in an unplanned or unwanted pregnancy see the beauty of life within them — no matter how she got there?

As I have said a hundred times in past columns, I blame our nation for the scourge of abortion, not the women who seek it. Of course, some use abortion as a form of contraception, yet, even they deserve a challenge from a people who claim every life matters, every life is a gift. Science has made it clear the “glob of cells” at the moment of conception is a human life, not an animal and not “potential” human life as some pro-abortionists claim.

Still, we have a problem among those of us who claim to be pro-life. When those who claim to be pro-life simply give the cause lip service and out of the same mouth call opponents names, rate certain people as second-class citizens and lie to get their political way, the pro-life cause is damaged.

Just like the saying goes, “If it was illegal to be a Christian, would there be enough evidence to convict you?” So too with the pro-life movement. Are we the people who make sure crisis pregnancy centers flourish in our communities? Are we the ones who demand quality health care for women and children? Are we the ones who promote adoption and help fund those services? Do we assert our political power to defend children born in this country to illegal immigrants? Do we petition for quality education and an economy which allows families to find a way out of poverty? Do we, by the way we treat others, show them respect and gratitude for the life God shares with them?

I believe the pro-life cause has been seriously hurt in recent years.

I have stated my opinion in an earlier column which prompted quite a response from all sides. But here is the question I propose to all pro-lifers: “Name a person you know who was once pro-abortion who is now pro-life because of the example of our present elected leadership in the pro-life movement.”

There was a time when elected pro-life leaders were outstanding people who, by their convictions and their compassion, made others stop and think about the abortion issue in a different way. They invited a sincere discussion of the issue, not responding with name calling, bullying or condemning women.

The converts to the pro-life cause today are because of a change of heart through the grace of God, not through the role models in Washington D.C.

So, may a solution be found for the dying birds and may those of us who claim to be pro-life show the world what it means to walk the talk and not just pay lip service to the cause.



MIDWEST

Compiled by Joe Towalski  
*The Visitor*,  
St. Cloud, MN  
Midwest region  
representative

OHIO

• The Romanian Catholic Diocese of Canton has launched a new publication: Unirea Canton Magazine.

Inspired by Pope Francis’ apostolic exhortation “Evangelii Gaudium” (“The Joy of the Gospel”) and followed by Bishop John Michael Botean’s desire to transform the ways in which the diocese communicated and reached the peripheries, Unirea Canton underwent a year of restructuring to meet these aspirations, said Raul Botha, director of communications.

“What followed was a move away from news oriented communication to a new type of evangelization by focusing on faith stories of our own people, advice for daily living, spiritual growth and identity-related articles, all packaged in a color, 16-page, graphically appealing way,” he said. “The content of the magazine is both in English and Romanian, consistent with the two major groups of parishioners in our diocese. Another feature will be the accompanying website ([www.unirea.org](http://www.unirea.org)) that will offer the electronic version of the magazine, including translations to articles, extensive cover stories, survey and donation opportunities.”



The diocese has partnered with Faith Catholic to rebrand and refresh the design of the magazine. Another partner that joined the project is Our Sunday Visitor Institute, which sponsored the design and rebranding of the first year of Unirea Canton, Botha said. The official launch of Unirea Canton was April 15 at St. George Cathedral in Canton.

ILLINOIS

• The 2018 edition of iOYE! — a bilingual magazine for Hispanic Catholic youth published by the Hispanic Ministry Resource Center of Claretian Publications — has been released.

“The new digital format

of iOYE! presents a unique way to inspire others with our inclusive content and contemporary design, all with just one click,” said managing editor Ángel Carrión-Tavárez. An interactive format allows readers to explore the



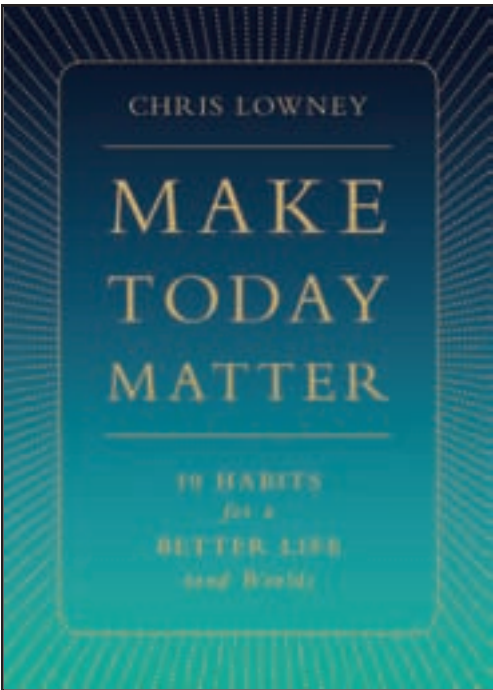
Cerrato

webpage in their preferred language from a menu bar. Readers also can download, print and share content in social media or by email.

To view the new edition of iOYE! visit: <https://bit.ly/2qOenvy>.

• Loyola Press is publishing two new books: “Make Today Matter” by Chris Lowney and “The Prayer List” by Jane Knuth. Lowney offers 10 simple, daily habits that will help readers build a better life one day — one moment — at a time, while Knuth shares true stories of how families from many faith traditions — Christian, non-Christian, or no defined faith — pray together in meaningful ways.

Loyola Press author Matt Weber, who also hosts CatholicTV’s “The Lens,” was announced as a nominee for the 2018



New England Emmy Awards for his segment “Infant Wisdom,” which features his 8-month-old daughter, Rose Weber. “The Lens” is an original series that looks at life from a Catholic millennial’s perspective with games, social media, pop culture and humor.

INDIANA

• Deacon Dominic



Cerrato has been named editor of Deacon Digest magazine, a publication of Our Sunday Visitor serving permanent deacons and their families. The announcement was made April 19 by Gretchen Crowe, editor-in-chief of Our Sunday Visitor, based in Huntington, Indiana.

Deacon Cerrato was ordained a permanent deacon in 1995 for the

Diocese of Steubenville, Ohio. Currently the director of diaconal formation for the Diocese of Joliet, Illinois, Deacon Cerrato also serves as executive director of Diaconal Ministries, a national ministry developed under Bishop Jeffrey Monforton of the Diocese of Steubenville that ministers to permanent deacons and those they serve.



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# Careful about that image: Copyright reminders for social media journalists

By Patricia Martin

There is an entire new league of young professionals today in the marketplace – working in every conceivable area.

Many of these are the next generation of “Social Media Journalists.” Some have four-year degrees from colleges and universities in journalism or communications.

Some have grown up “through the ranks” first volunteering in parish communications or a non-profit by helping them to launch exciting websites, Facebook pages, or Twitter

and Instagram accounts.

Many later take on a paid or fulltime volunteer position for those entities.

Whatever role, paid or volunteer, it is important to remember some basic rules concerning copyright infringement and to think carefully before downloading that next image.

Here are some quick assessment questions:

- Where are you getting the photos or graphics that goes with your post?
- Have you obtained the

necessary permission from the artist or owner of an image?

- Or, are you doing a simple “Google Search” and picking the first image you see to add to your online story? Beware of this practice. Most images are copyrighted and stiff penalties may apply.

There are specific laws governing the misuse of images, slogans, graphics and other objects. Make sure you know them and consider the possible legal consequences for you and the entity you are trying to serve.

The laws regarding “fair

use” or “public domain” (usually 70 years after the death of the author) when utilizing photos, images or other items, are sometimes misunderstood.

Harvard University’s website has a great deal of information on these and other relevant issues:

<https://ogc.harvard.edu/pages/copyright-and-fair-use>.

Much that pertains to “Fair Use,” applies to educational use, not necessarily to print or online publishing variations.

Catholic journalists, and

especially emerging social media journalists, must refresh their understanding concerning Copyright Law and be familiar with those changes that particularly affect electronic and social media use.

Copyright Ethics is at the very core of our tradition and practices. The laws are constantly being updated as the modes and methods change. The Code of Federal Regulations 37CFR202.19 is published by the U. S. Copyright Office and the latest information can always be

found at [www.copyright.gov](http://www.copyright.gov).

*Patricia Martin is president/CEO of Martin Media in Dallas, Texas, and executive director of St. Jude Media Ministry. Her 40-year career includes working with Catholic, non-profit, corporate, and broadcast radio and television entities mostly in Texas. She is a producer, director, author, writer, speaker, web and social media developer, and former Radio Talk-Show host of “Religion on the Line,” for WFAA-AM Radio.*

## SURVEY SAYS . . .

### The Catholic Journalist

As pointed out on page one of this edition, members of the Catholic Press Association who responded to a recent survey are pleased with some of the ways the association communicates and see room for improvement in others.

Participating in the effort to assess and analyze the CPA’s communications tools were 130 of the associations 850 members, a 15.2 percent response.

On this and the following pages are totals of the responses, including percentages of levels of agreement or disagreement.

Results of the survey will be discussed in June at the annual member meeting, which is held in conjunction with the Catholic Media Conference. The results and the discussion are intended to lead to the development of a new communications plan for the association.

Questions about the survey may be directed to Joe Towalski, CPA president, at: 320-258-7624 or [presjt@catholicpress.org](mailto:presjt@catholicpress.org).

#	Question	Yes	No	Total	Agree	Smwht Agree	Smwht Disag	Disagree	Total
1	Receive Emails	128	2	130					
	<div><div></div><div>%</div></div> Read emails	98%	2%		73	47	6	2	128
	<div><div></div><div>%</div></div> Effective form				103	23	1	0	127
	<div><div></div><div>%</div></div>				81%	18%	1%	0%	
2	Receive Member Connection	128	2	130					
	<div><div></div><div>%</div></div> Read Regularly	98%	2%	128					
	<div><div></div><div>%</div></div> Effective form	87%	13%		96	29	3	0	128
	<div><div></div><div>%</div></div>				75%	23%	2%	0%	
3	Receive Catholic Journalist	124	6	130					
	<div><div></div><div>%</div></div> Read each Issue	95%	5%		60	43	13	8	124
	<div><div></div><div>%</div></div> Valuable Resource				68	41	11	0	120
	<div><div></div><div>%</div></div> Print Important				69	34	14	7	124
	<div><div></div><div>%</div></div> Have read digital version	13	110	123					
	<div><div></div><div>%</div></div> Print & Digital important	11%	89%		56	40	18	10	124
	<div><div></div><div>%</div></div>				45%	32%	15%	8%	
4	Receive CPA Directory	124	6	130					
	<div><div></div><div>%</div></div> Valuable resource	95%	5%		69	45	11	4	129
	<div><div></div><div>%</div></div> Use it Often				10	40	55	21	126
	<div><div></div><div>%</div></div> Remain in Print format				55	36	22	17	130
	<div><div></div><div>%</div></div>				42%	28%	17%	13%	
5	CPA Website visited	119	11	130					
	<div><div></div><div>%</div></div> Provides info I need	92%	8%		55	64	7	1	127
	<div><div></div><div>%</div></div> Easy to find what I need				38	55	23	8	124
	<div><div></div><div>%</div></div>				31%	44%	19%	6%	
	<div><div></div><div>%</div></div> Use Member Search Engine	36	91	127					
	<div><div></div><div>%</div></div> Use it for member info	28%	72%		2	12	18	3	35
	<div><div></div><div>%</div></div>				6%	34%	51%	9%	

SOUTH

Compiled by  
**Mary Anne Castranio**  
*The Georgia Bulletin,*  
*Atlanta*  
South region  
representative

GEORGIA

The Archdiocese of Atlanta gained a new auxiliary bishop this month — the second in nine months. The Georgia Bulletin staff is getting to be “old hands” at this special issue coverage for a new bishop. The April 19 issue was a 64-page epic to

honor and welcome Bishop Joel M. Konzen, SM.

KENTUCKY

Elizabeth Barnstead, editor of the Western Kentucky Catholic, Owensboro, shared that she recently attended the Media and Faith Conference at her alma mater, Franciscan University of Steubenville. She said, “It was a great opportunity to connect with fellow media storytellers. Laura Clarke (our digital media

specialist) and I are looking forward to attending this year’s Catholic Media Conference. We are excited to meet everyone and learn a lot from the terrific lineup of presenters.”

NORTH CAROLINA

From Patricia Guilfoyle, editor of the Catholic News Herald, newspaper of the Diocese of Charlotte, sent news of a recent diocesan event. She said, “The Catholic News Herald sponsored the first Diocese

of Charlotte communication conference April 18.

The free, one-day event was designed to help parish-based communicators sharpen their skills and develop closer ties to the diocesan newspaper. The 60 attendees heard a keynote address from Tracy Welliver of Liturgical Publications. The talk linked their efforts at communicating through bulletins, social media and video to the larger mission of evangelization in the

Church.

Breakout sessions focused on cyber security, working with the Catholic News Herald, engaging an audience via social media, communicating with Latino audiences, and learning the nuts and bolts of video production.

During a debrief at the conclusion of the conference, participants decided to continue professional development and networking through the creation of a parish communicators listserv

and regularly scheduled webinars on communication.” Sounds like a very worthwhile event!

OKLAHOMA

Dana Attocknie, managing editor of the Sooner Catholic, Archdiocese of Oklahoma City, shared some recent stories from their newspaper about happenings in Oklahoma. Archbishop Emeritus Eusebius J. Beltran has several big anniversaries this year: 40 years as a bishop on April 20 and 58 years of ordination in May. He has a connection with the Archdiocese of Atlanta, too, having served as a parish priest in Georgia for some 18 years, including during the years of the civil rights movement. This historical story is an interesting read: <https://bit.ly/2HfmfMY>.

WEST

Compiled by  
**Rob DeFrancesco**  
*Diocese of Phoenix, AZ*  
West region  
representative

ARIZONA

Editor Tony Gutiérrez reports:  
We have a lot of new updates for *The Catholic Sun*. In an effort to strengthen our Catholic identity, we’ve added two new sections, in both English and Spanish: “Vatican News” (“Nuestro Papa” in Spanish), featuring news from the Holy Father that’s relevant to our readers; and “Saints” (“Santos” in Spanish), highlighting upcoming feast days for saints and blessed (and some venerables and servants of God), and other feast days (Good Shepherd, etc.) with particular emphasis on those with connections to our diocese or parishes in our diocese. These are mostly taken from CNS or ACIPrensa, but in some cases are originally written or adapted when other information doesn’t exist.  
We’ve also expanded and rebranded our Spanish section. What used to be called “La Comunidad” is now called “El Sol Católico” to match our main title, and the first page of the section mimics the front page in layout, though story placement varies as necessary. In addition to translating articles, we’ve also started writing articles with original reporting done in Spanish.

#	Question	Yes	No	Total	Agree	Smwht Agree	Smwht Disag	Disagree	Total
6	Receive Reg Rep Emails	91	36	127					
	%	72%	28%						
	Read them regularly				65	19	5	3	92
	%				71%	21%	5%	3%	
	Sometimes submit				23	23	22	25	93
	%				25%	25%	24%	27%	
7	Am a Communication Dir	35	92	127					
	%	28%	72%						
	Invited to join Listserv	27	10	37					
	%	73%	27%						
	Read at least one post	28	8	36					
	%	78%	22%						
	Responded at least once	25	11	36					
	%	69%	31%						
	Regularly read posts				19	9	1	7	36
	%				53%	25%	3%	19%	
	Regularly post or participate				9	8	9	10	36
	%				25%	22%	25%	28%	
8	Attended CPA Webinar	57	73	130					
	%	44%	56%						
	Frequency				7+	4-6	1-3		57
					1	7	49		
	%				2%	12%	86%		
	Webinar Qualtiy is Good				Good	Avg	Below Avg	Poor	57
					47	9	1	0	
	%				82%	16%	2%	0%	
9	Aware of CPA Forums	67	63	130					
	%	52%	48%						
	Have submitted to Forum	4	63	67					
	%	6%	94%						
	Have responded to Forum	8	59	67					
	%	12%	88%						
10	Follow CPA Facebook Page	44	86	130					
	%	34%	66%		Daily	Wkly	Monly	Occasly	42
	I visit it Frequently				1	3	4	34	
	%				2%	7%	10%	81%	
11	Follow CPA Twitter Feed	40	89	129					
	%	31%	69%		Daily	Wkly	Monly	Occasly	39
	I view feed regularly				5	1	1	32	
	%				13%	3%	3%	82%	



# Spanglish spoken here

By Ana Rodriguez-Soto

A few months ago a visiting priest, preparing to speak at all Masses for a mission appeal, asked me what percentage of my parish was made up of Hispanics. I quickly answered: about 90 percent.

He seemed surprised. He was from Tampa. He asked again. I finally figured out what he meant. He was asking how many Masses in Spanish were celebrated at the parish. We were talking about the same thing but with a different understanding.

My parish, located in Miami-Dade County, celebrates three Masses in Spanish every weekend, and four Masses in English. But even at the English-language Masses, Hispanics predominate.

Mainly, they are second and third-generation Cuban-Americans who speak and understand Spanish, and certainly retain their culture, but feel much more comfortable speaking English — or more accurately, that unique



Miami dialect, Spanglish, a rapid-fire combination of whatever comes to mind first. As in: “Oye chica, are you going to the peluquería?” (Hey girl, are you going to the hair salon?)

Spanglish is the outward symptom of the cultural

blending of Hispanics in South Florida. Here, we are not “the other.” We predominate.

We run businesses and government. We are rooted — as deeply as one can be rooted in an area that dates back only around 120

years. (The City of Miami was incorporated in 1896, with just over 300 residents.)

Granted, Hispanics planted roots in Florida long before the English arrived in Jamestown.

St. Augustine was founded in 1565, Jamestown in 1607. Cuban immigrants created Ybor City in Tampa and settled in Key West in the late 1800s and early 1900s, about a half century before exiles from Fidel Castro’s communist regime began arriving in Miami.

But nothing has been the same since.

Those early immigrations stopped at some point and the initial Cuban/Hispanic presence blended into the proverbial U.S. melting pot. That hasn’t happened in Miami, where the waves of immigration have not ceased: Freedom Flights in the 1970s, Mariel in 1980, the Guantanamo crisis in the mid-1990s; Haitians and Nicaraguans in the 1980s as well, followed by Hondurans and Guatemalans, Colombians and Peruvians; and more recently Venezuelans.

It’s often said that someone who speaks only Spanish can survive in Miami, while someone who speaks only English might find it more difficult. Hispanics — even if English is their first language — have for a while now been the

majority in Miami-Dade County, and their numbers are rapidly increasing throughout the tri-county area of the archdiocese (Miami-Dade, Broward and Monroe).

All this leads me to conclude that Miami is nothing like any other place in the U.S. in terms of Hispanics and the Spanish language. In most of the U.S., Hispanic is understood to mean Mexican (thus the current presidential obsession with a wall spanning the U.S.-Mexico border). Not here.

In most of the U.S., Hispanics lack political and economic power. Not here. (Largely due to the fact that most Cubans were granted legal status right away, and many of the others fall under some other protected category, such as TPS, at least for now.)

The Catholic Church in Miami adapted and supported Hispanic immigrants from its earliest days. The diocese printed one page of content in Spanish when it launched its newspaper, *The Voice*, in March 1959. In the 1980s, what had become a four-page Spanish section inside the English newspaper became a separate newspaper, *La Voz Católica*, publishing biweekly like *The Voice*, and more recently monthly like *The Voice*’s successor, the *Florida Catholic*.

Our second archbishop,

Edward McCarthy, used to say that perhaps the Statue of Liberty should be moved to Biscayne Bay. T.D. Allman, in his 1987 book, referred to Miami as the “city of the future.”

That’s not to say we don’t have problems or have not faced difficulties over the past six decades. But I like to think our blend of cultures and languages is a definite plus, and a big advantage in an ever more connected world.

I’d like others from across the U.S. to savor our vibrancy and diversity (not to mention *croquetas* and Cuban coffee). I believe we have something to offer the rest of the country in terms of openness to immigrants and their contributions to a community.

In the meantime, I’ll continue to enjoy our status as described by our current archbishop, Thomas Wenski, a Palm Beach native who gained fluency in Spanish and Haitian Creole while “growing up” as a priest in Miami.

He says one of the best things about Miami is how close it is to the United States.

*Ana Rodriguez-Soto has been editor of the Florida Catholic, Miami edition, since 2002. She started working for the Miami archdiocesan newspaper fresh out of college in 1980.*

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## Upcoming CPA webinars

Unless otherwise noted, webinars will begin at 2 p.m. ET.

**Friday, May 11, 2018:**

**SIGNIS: It’s not an acronym, but what is it?**

The CPA recently joined the World Association of Catholic Communicators, or SIGNIS. CPA President Joe Towalski and the president of SIGNIS’ international board, Helen Osman, will explain what SIGNIS does, and how CPA members can be involved in its work of supporting Catholic communicators globally.

Register to attend the webinar by 1 p.m. ET May 11.

Contact Jennifer Brinker for more information.

**Thursday, May 17, 2018:**

**Catholic Vision of Marriage and Human Sexuality**

In this webinar Helen Alvare will share ideas on how to present in an attractive way the Catholic vision of marriage and human sexuality. Helen Alvare is a professor of Law at George Mason University School of Law, where she teaches Family Law, Law and Religion, and Property Law. She also is a columnist

for America Magazine and a consultant for the Pontifical Council of the Laity.

Register to attend the webinar by 1 p.m. ET May 17.

Contact Brian Finnerty for more information.

**Thursday, May 24, 2018:**

**Creativity in Writing**

Katie Scott, special projects reporter for the Catholic Sentinel in Portland, Oregon, will show us how to become more creative in our writing.

Scott was honored by the Catholic Press Association in 2017 with a second-place award for Writer of the Year. Judges described her as telling “tough, challenging stories, and she tells stories that touch the heart. The common thread is that in both kinds, her storytelling is excellent.”

Register to attend the webinar by 1 p.m. ET May 24.

Contact Jennifer Brinker for more information.

Webinars are being archived at <http://www.catholicpress.org/page/WebinarArchives>

For questions or suggestions, Jennifer Brinker can be reached at [jbrinker@archstl.org](mailto:jbrinker@archstl.org) or (314) 792-7505.