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Newsletter

February 2018

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REGISTER TODAY FOR SPRING MEETING 2018!
May 11, 2018 • See the form in this newsletter

Tuesday, March 20, 2018 • PCDS General Membership Meeting

Dr. Dean Mastras 'Head and Neck Cancer'

Sponsored by CARR Healthcare Realty, Garfield Refining Company & LumaDent

Dr. Mastras' presentation on head and neck cancer will include initial diagnosis, a team approach to treatment and long-term care. In particular, he will address the change in demographics in our modern era with particular emphasis on the association between HPV infection and head and neck cancer. He will also discuss new technologies in radiation therapy planning, as well as the common side effects associated with specific focus on dental complications and treatment.



About the Speaker

Dr. Dean Mastras is one of six partners at Tacoma/Valley Radiation Oncology Centers serving the communities of Puyallup, Tacoma, Olympia and the Peninsula for more than 35 years. He joined the center in 1993 and is currently based at Peninsula Radiation Oncology in Gig Harbor at St. Anthony Hospital.

Dr. Mastras earned his bachelor's degree from Lehigh University and his medical degree from the University of Vermont. His post-graduate training was completed at the University of Hawaii and the University of Washington Medical Center. He is certified by the American Board of Radiology in

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Check Us Out

www.pcdentists.org

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PIERCE COUNTY DENTAL SOCIETY MISSION STATEMENT

The Pierce County Dental Society is dedicated to furthering education, mutual support and better communication with the general public for the purpose of their better dental health.

You Shop. They Give.

It couldn't be easier to donate to the Pierce County Dental Foundation...just link your everyday shopping venues to the Foundation. Here are two ways to start giving:



Link your Fred Meyer Rewards Card to the Pierce County Dental Foundation through their Community Rewards program. You still earn rewards, fuel points and rebates, and contribute to the Foundation. To get started, use the Search option, enter our name or nonprofit number #86825 and link your card.



Go to smile.amazon.com, search and select Pierce County Dental Foundation, and start shopping! Amazon will donate .5% of the price of your eligible AmazonSmile purchases to the Foundation!



Shop your favorite brands and our fundraiser will earn up to 50% cash back on purchases. Shop at bit.ly/PCDFFlipGive (Program similar to Ebates)

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PLEASE TAKE NOTE

Welcome, New Members!

Dr. George Holzer

Dr. Levi Reynolds

University of Washington, 2017

NYU Lutheran AEGD, 2018

General Practice

1202 M.L.K. JR Way

Tacoma, WA 98405

Office: (253) 441-4743

Dr. Simon Prior

Foreign Degree, 1981

Ohio State University

College of Dentistry, 1997

Just for Laughs...

Q: Why was the dentist considered a guru?

A: They had their own flossify on how to keep teeth clean.

IF WE CANNOT END
NOW OUR DIFFERENCES,
AT LEAST WE CAN HELP
MAKE THE WORLD SAFE
FOR DIVERSITY.

— JOHN F. KENNEDY

CLASSIFIED

DENTIST NEEDED! Puyallup-seeking FT General Dentist to join established family, cosmetic and implant dental practice. Dentist should be skilled and personable and willing to be an integral part of the practice and community. It would be ideal to find a dentist who wants a long-term opportunity and to call this practice home. Partnership buy is desired and will be considered. Please e-mail resume and inquiries to: docvan99@aol.com.

FOR SALE! BioLase dental tissue laser with hand piece and several tips for both hard and soft tissue management, model 6200218 manufactured 12/2004. Serviced and cleared in March 2016. Asking \$4,900 or OBO. Please contact Nicole at 253.826.8800 or at Nicole@rainierdental.com.

IMMEDIATE DENTIST JOB OPENINGS (FULL-TIME & PART-TIME OPPORTUNITIES) In BREMERTON and GIG HARBOR. Do you enjoy working with children? Thrive in a fast-paced, non-profit dental clinic environment? If you answered yes to these questions, you may be who we are looking for! Lindquist Dental Clinic for Children has immediate openings for both full and part-time dentists at our Bremerton and Gig Harbor locations. We have 4 dental offices throughout the South Puget Sound area: Parkland, Tacoma, Gig Harbor and Bremerton. We are looking for dentists who love working with kids and thrive on the ability to make a difference. LDCC is a growing private, non-profit dental practice dedicated to providing accessible, compassionate and effective dental care to South Sound children in need (0 through 20 years). We turn no child away due to inability to pay. Required Qualifications: Fully licensed and insured in WA State, team player with outgoing personality, proficient in pediatric procedures, extractions, general dentistry. Desired: Dental practice experience preferred; however, we welcome enthusiastic new graduates, experience in community health care setting a plus, experience working with children, experience using Dextrix a plus, ABCD training (otherwise will be provided). Compensation & Benefits: DOE. We are an equal opportunity employer; E-Verify program participant. Contact: astephens@lindquist-dental.org.

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President's Message

By Dr. Robert Chen

WSDA Foundation: Trustworthy Stewards

I recently had a chance to visit the Washington State Dental Association (WSDA) headquarters on Canal St. in Seattle. The office location is convenient and the internal décor beautiful. I have a great deal of respect to the leaders of WSDA for their vision in securing a nice facility for the long-term benefit of our dental association. Definitely worth the visit for the curious mind.

The purpose of the trip was to discuss the direction of WSDA Foundation; specifically the fundraising effort for a \$1.3 to \$1.9 million mobile dental trailer. This is a LOT of money. I brought to the table some concerns from Pierce County Dental

Society board members for discussion. To my delight, I found other members present shared the same concerns about utilizing the existing facility to address dental needs, taking time to work on a feasibility study, and starting small and then expanding.

It was a great relief for me to see other member dentists exercise their ownership mentality. Honestly, I have been a skeptic about other people making decisions about what to do with my donated money, but let me tell you: through this experience, I can comfortably contribute more to the WSDA Foundation knowing my money is going towards a great cause watched over by trustworthy stewards. ♦



Worth Noting...

1. Children's Dental Health Day, 2/24/18, Puyallup South Hill Mall
2. We're looking for members to join the PCDS board. Please contact Cheryl.
3. Tacoma Rainier Game, Friday, August 17, 2018

For information on upcoming programs, turn to page 7 in this newsletter.

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Sign Up Today!

Pierce County Dental Society 2018 Spring Meeting
Friday, May 11



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- Understand W.O.W. Service Standards Concepts

PM LECTURE – COMMUNICATIONS

- Learn verbal skills to communicate effectively with difficult and different personalities
- Learn steps to address and resolve conflict
- Establish protocols that eliminate gossip
- Identify behaviors that elevate trust and respect
- Discover methods that turn attitudes to tremendous
- Determine behaviors that inspire a culture of appreciation and celebration
- Learn fundamentals for effective huddles and team meetings

FOR YOUR INFORMATION

Sign Up Today for the PCDS Spring Meeting, May 11, with Judy Kay Mausoff

Let Judy Kay help you and your dental team learn how to build a **cohesive** team that **support** each other and the practice, become better **leaders**, and **deliver service** with more **focus and passion!**

See the enclosed registration form to **register** for this awesome meeting!

Storing Sensitive Financial Information

Do you have questions and concerns about storing sensitive financial information? The PCI Security Standards Council can help.

For more information about how to store financial records, visit pcisecuritystandards.org.

Don't Miss DQAC Happenings

Want to make sure you're in the Dental Quality Assurance Commission loop? Sign up for the DQAC Listserv on the Washington Department of Health website at bit.ly/DQAClistserv to receive e-mail notifications about DQAC news happening throughout the year. Proposed changes to dental rules can have an effect on you and your practice. Know what is going on and let your voice be heard.

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Light Dental Studios giving back to the community on South Sound Free Dental Day.

Volunteer Spotlight

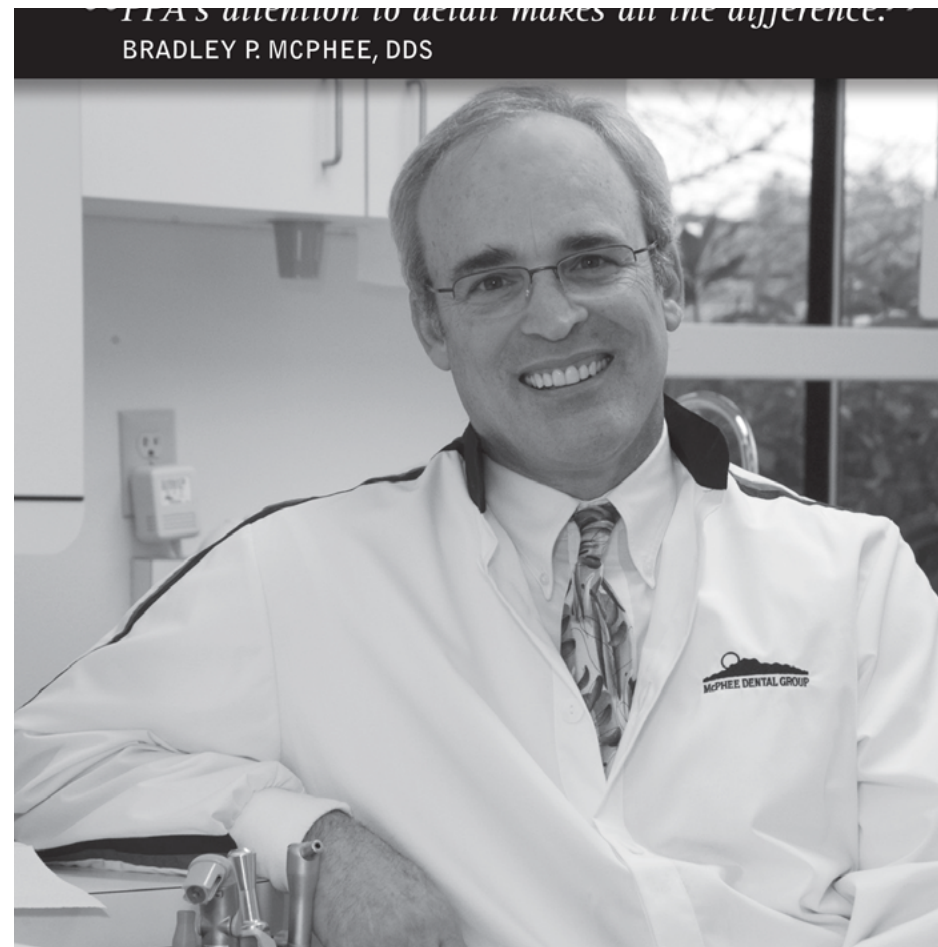
Medical Teams International: The mobile dental clinic is in need of volunteer dentists, hygienists and assistants to serve in Pierce County. Please call Julie Etheridge at (425) 454-8326 if you are interested in volunteering.

Dental Assistant Grads

New graduates from **Bates Dental Assisting College** complete their programs in January, May and August of each year. Please feel free to contact any of the Dental Assisting instructors for information on potential graduates. Contact Teri Amundsen at (253) 680-7309.

Clover Park Technical College Dental Assistant Degree Program graduates a new class each August and December. Contact Roberta Wirth at (253) 589-6024 or Debra Lewandowski at (253) 589-6023.

For both programs, students sign a full disclosure agreement for release of information to potential employers.



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March GMM...

Continued from page 1

Therapeutic Radiology.

Dr. Mastras is an active member of multiple medical societies including Pierce County Medical Society, Washington State Medical Association, American Society for Therapeutic Radiation and Oncology, American College of Radiation Oncology, Western Association of Gynecologic Oncologists, and the American Medical Association.

See the enclosed registration flyer for this informative program. Two CE credits will be offered for this presentation. ♦

Congratulations PCDS Life Members

The Pierce County Dental Society congratulates the following members who achieved Life Member Status in 2017, effective January 1, 2018.

Dr. Douglas Clarke
Dr. James Gagliardi
Dr. Joseph Gossler
Dr. Rick Krell
Dr. Kim Nordberg
Dr. D. Christopher Stevens

Thank you!

A big thank you to **Drs. Douglas Clarke, Carl Knox and Karla Bloomquist** for donating oral hygiene supplies for our PCDS Dental Health Day. Thumbs up!



Help your patients find relief.

If your patients suffer from headaches, jaw pain, snoring, or sleep apnea, **we have solutions!**

Dr. Michael Giesy is the only dentist in the Pacific Northwest with 3 board certifications in Craniofacial Pain (TMJ) and Dental Sleep Medicine, so when you refer your patients to Dr. Giesy, you can do so with confidence.

If your patient:

- ◆ Has a sleep related breathing disorder such as snoring or sleep apnea
- ◆ Is CPAP intolerant (or has a CPAP that is not being used)
- ◆ Has TMD, headaches, neck or shoulder pain

WE CAN HELP!

We can help determine the origin of the problem, evaluate for an oral appliance, or refer to the appropriate medical professionals and co-treat with your patient's medical team.

When you refer to Dr. Giesy, you can expect thorough communication regarding your patient's progress, and **your patients will always be returned to your office after treatment.**

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www.tmjsleepwa.com
253.752.6630 | mike@giesydental.com
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PIERCE COUNTY DENTAL FOUNDATION

Dear Pierce County Dental Foundation,

Thank you for your support of the Dental Assisting Program at Clover Park Technical College. We are pleased to acknowledge your gift of \$2,500. Your support will help fund the Dental Assisting Program digital sensors and student scholarships. This funding will support student success and help the students reach their goals. We are grateful for you as a Friend of Clover Park.

We appreciate your investment in the future of our students. Thank you for your commitment and generosity.

Sincerely,

Tawny Dotson, Executive Director

Clover Park Technical College Foundation

Thank you for your donation to the PCDF Endowment!

- Dr. Albert Bird
- Ms. Afton Ava Boehm
- Dr. James Bordeaux
- Dr. Robert Chen
- Dr. Richard Coyner
- Di Re Family Charitable Fund
- Dr. Jurgen Huck
- Dr. Roy Kaldestad (in honor of Dr. Keith Phillips)
- Dr. Minou Karbakhsch
- Dr. Jon Kvinsland
- Dr. James & Anne Luzzi
- Dr. Dave Mathews
- Dr. Keith Phillips
- Dr. David Zielke

2018 WSDA ACADEMY

Update in Oral Medicine: A Two-part Presentation on Temporomandibular Disorders and Recent Findings in Medicine and Dentistry Important in Patient Care

Speaker: Dr. Edmond Truelove

Wednesday, February 21, 6-9 pm

WSDA Office, 126 NW Canal St., Seattle, WA 98107

3 CE Credits | Complimentary dinner provided

- Learn a standardized approach for assessment of TMD related complaints
- Have improved understanding of etiologic and treatment approaches in TMD management
- Be equipped to improve patient care through application of at least 5 outcomes from recent clinical research studies related to general or oral health.

To register go to WSDA.org.



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Donate a Day for Smiles

Help the Pierce County Dental Foundation Endowment meet its \$1 million goal to bring oral health services to those in need

A DAY FOR SMILES | September 17-21, 2018

Join other caring dental professionals in Pierce County and donate revenue equivalent to one day of dentistry during the week of September 17-21, 2018. Your donation will help the Pierce County Dental Foundation Endowment create a lasting legacy to support improved oral health in our community.

Let your patients and team members know you're donating a day on their behalf to better serve our citizens in need. We'll recognize your generous support in the local newspaper, in the Pierce County Dental Society newsletter, and on the PCDS website and social media. You'll also receive a special award to proudly display in your office.



Our goal is to make this an annual event to help raise awareness of the many caring ways our Pierce County dentists help those in need.

One day can make a difference. Sign up today for A DAY FOR SMILES, and help us make a brighter future for our community.

For more information or to sign up, contact Cheryl Jenkins at 253-272-9960 or pcds@pcdentists.org

Thank you to the following dentists who have already signed up: Drs. Albert Bird, Zachary Bird, Lisa Buttaro, Guillermo Chacon, Robert Chen, Richard Coyner, Michael Giesy, Michelle Green, Stephen Hannon, Stuart Hersey, Roy Kaldestad, Minou Karbakhsch, Silvia La Rosa, Sonia Pal, Karl Smith, and Rob White.

Upcoming PCDS Programs and Events

SATURDAY, FEBRUARY 24, 2018
Children's Dental Health Day at Puyallup South Hill Mall

TUESDAY, FEBRUARY 27, 2018
February General Membership Meeting
Robert Spector
Become the Nordstrom of Your Industry
Tacoma Country & Golf Club
2 CE Credits

TUESDAY, MARCH 20, 2018
Dr. Dean Mastras
Head and Neck Cancer
Tacoma Country & Golf Club
2 CE Credits
See page 1 for details

TUESDAY, APRIL 17, 2018
April General Membership Meeting
Dr. Soliel Roberts
Craniofacial Development & Pediatric Sleep Apnea
Tacoma Country & Golf Club
2 CE Credits

SPRING MEETING: FRIDAY, MAY 11, 2018
Judy Kay Mausolf, Staff Appreciation and MORE!
Tacoma Elks Lodge
6 CE Credits
Flyer enclosed in this newsletter...register today!

PCDS NIGHT AT TACOMA RAINIERS:
FRIDAY, AUGUST 17, 2018

SLEEP APNEA and SNORING



STEVE MARINKOVICH, DDS D.ABDSM

Problems detected in your patients with sleep apnea or snoring? We can help!

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- Over 20 years experience in this field

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GUEST COLUMNIST

This Month

By Dr. Sherwin Shinn



This month, February, must be one of the busiest months of the year in the whole world! No wonder whoever designed it made it so short. It's a good thing Leap Year only comes around every four years or we'd be overwhelmed with even more things to acknowledge and observe. First comes Groundhog Day, then it's Constitution Day for Mexico, followed immediately by Waitangi Day for New Zealand, soon thereafter it's Lincoln's birthday. Next of course is Valentine's Day! But save some stamina to commemorate Chinese New Year only two days later. Rest a little and then it's President's Day weekend, wow! It's Mexico's turn again with Flag Day on the 24th, take a short refreshing break then start the celebration of Purim on the 28th! Along with all this are the obligatory, concomitant mattress sales, special new-car purchasing events, the beginning of the spring fashion

buying season, and the outdoor honey-do list. Not to mention just going to work every day! Whew!!

Probably the most widely followed of these events, second to Valentine's Day is, wondering whether Punxsutawney Phil, a large, omnivore rodent, will see its shadow when let out of its cage. If it does, it gets scared and retreats back into its burrow predicting another, prolonged extension of winter weather for six more weeks. If no shadow, then spring is right around the corner. Huh? It's strange that even though so many people are afraid of rodents, and even seeing the shadow of a large one would send them shrieking to seek refuge in the confines of their homes, we celebrate this tradition and believe in its competency to forecast upcoming atmospheric conditions.

Of more obvious power, importance and influence is the celebration of Valentine's Day. It's the special time we take to acknowledge and reward the loved ones in our lives who support, comfort, guide and teach us throughout the year. It's the opportunity set aside to tell others about the esteemed value that their presence gives to us. To thank them for the empowerment and self-esteem they raise in us because they show us that they care. I still remember the excited and wishful feelings I had in the pit of my stomach, over 60 years ago in grade school, designing and decorating my personal valentines' box and putting it on my desk, hopeful that the special someone in my class who I had a crush on would drop at least one card and maybe more into my box. Maybe I would even discover that there were unknown others who liked me and thought I was cool as well. With my ego pounding in my chest I couldn't wait to read all the cards at the end of the day to see how I fared. Those same potent feelings are still with me, and it's so fulfilling to help uplift the same in others.

It's interesting to note that the shape of the heart symbol was derived thousands of years ago to copy the appearance of the seedpod of the Silphium plant which was used in ancient times as an herbal contraceptive. It was so popular that whole economies were built on its sale. Its symbol even appeared on the coins of ancient Libya. It was finally over-cultivated into extinction, yet the symbol persists and carries the common meaning of love everywhere around the world.

By the time you're reading this, most of the aforementioned auspicious days will have passed us by, but there is another event even more important, appropriate and apropos for all of us to acknowledge and observe and participate in. February is National Children's Dental Health Month! It's a time set aside by the ADA to recognize that this dental disease we all treat is something that can be largely prevented with adequate and persistent oral hygiene instruction and education. The best place to start is with people when they're young and all their teeth are still beautiful, whole and pristine. Simple techniques and inexpensive tools are readily available to keep them that way. The challenge is to get that knowledge and motivation out to the parents and the patients so they can take care of themselves. Those of us who see a lot of children know that this message and information hasn't reached home adequately enough. If anything, there are more children suffering from decay, toothaches and abscesses than ever. It's the world's largest public health disease! There is still time in February to do something about it. We all know what to do. It just takes an adjustment to refocus some of our efforts away from doing dentistry as a business, and do it to help people. If we all spent the rest of the month like that, then February would be a glowing success and worth every healthy smile we create, given from every precious child. ♦

NEWS FROM AROUND PCDS

FREE SENIOR & VETERAN CLINIC

MARCH 9, 2018

To make an appointment, please call:

(253) 272-1101

Calls will be returned the Wednesday following your call.

Services provided by licensed dentists and Pierce College Dental Hygiene Student.

May Schedule:

- Dental Screenings
- Cleanings
- X-Rays

To be eligible for these FREE dental services, you *must*:

- Be a resident of Pierce County
- Have no dental coverage, including Medicare
- Meet income eligibility guidelines
- Have completed a medical history prior to appointment



PIERCE COUNTY
DENTAL FOUNDATION

