

22 TO 28 JUNE 2020

# MASTERPIECE ONLINE



Royal Bank of Canada  
Principal Partner



## PANEL DISCUSSION SCHEDULE

# BROADLY, DEEPLY, PASSIONATELY | LIVING WITH COLLECTIONS



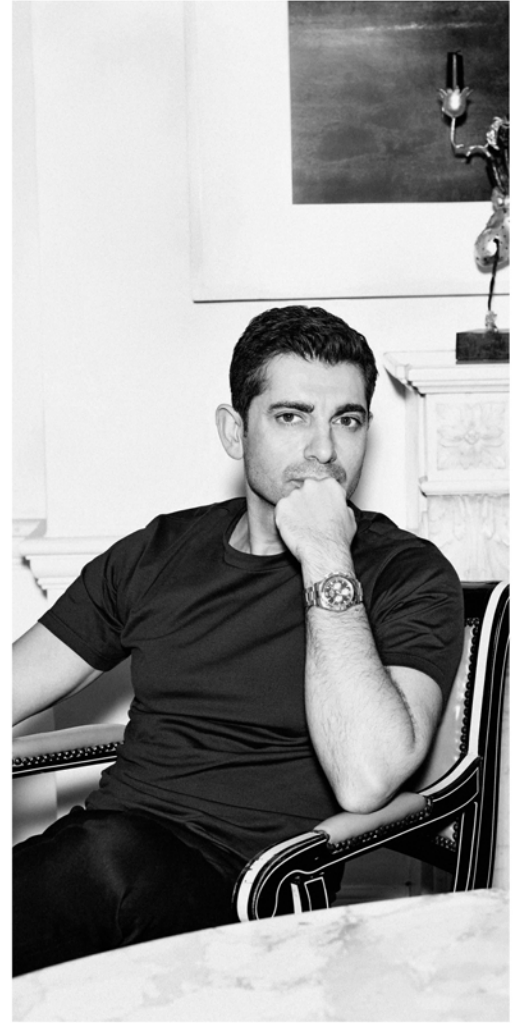
24 JUNE | 5pm BST / 12pm EST / 12am CST

Decorated rooms say one thing, while collected rooms say quite another. Join Mitchell Owens, the decorative arts editor of Architectural Digest, with scholar Justin McGuirk (Chief Curator, Design Museum) and designers Rose Heyman (Director / Founder Rose Uniacke) and Boris Vervoordt (Director, Axel Vervoordt) as they discuss the allure of interiors that celebrate personal connoisseurship over commonplace style.

- **Moderator | Mitchell Owens** (Decorative Arts Editor, Architectural Digest)
- **Rose Uniacke** (Director/Founder, Rose Uniacke)
- **Justin McGuirk** (Chief Curator, Design Museum)
- **Boris Vervoordt** (Director, Axel Vervoordt)

**Register for this Talk**

# ART AND EXPERIENCE IN THE DIGITAL ERA | BALANCING THE VIRTUAL AND THE PHYSICAL IN TODAY'S PUBLIC AND PRIVATE COLLECTIONS



25 JUNE | 11am BST / 6am EST / 6pm CST

How are museums and commercial galleries using technology to engage their audiences during the Covid-19 crisis? And in the aftermath of the pandemic, what strategies will they use to maintain that audience in a cash-strapped consumer culture that increasingly values experience above the appreciation and possession of individual objects?

- **Moderator | Scott Reyburn** (Journalist, New York Times & The Art Newspaper)
- **Rebecca Lyons** (Director of Collections & Learning, Royal Academy of Arts)
- **Helen Jacobsen** (Senior Curator and Curator of French 18th century Decorative Arts, The Wallace Collection)
- **Francis Sultana** (HE Ambassador of Culture for Malta; Designer & CEO, David Gill Gallery)

**Register for this Talk**

# ENGAGING AUDIENCES OLD & NEW | HOW TO ATTRACT & INSPIRE MUSEUM VISITORS TODAY



25 JUNE | 5pm BST / 12pm EST / 12am CST

As museums face increased questions over their place and purpose in the 21st century, what initiatives have been put in place to expand their audiences? How best to strike a balance between reaching out to new visitors and keeping existing supporters onside? What lessons have been learnt from the lockdown and its forced move to virtual visiting? And what financial structures and support will enable museums to survive and thrive in truly challenging times? Melanie Gerlis, art market writer for the Financial Times, hosts leading figures from public and private institutions on both sides of Atlantic, Wolf Burchard (Associate Curator, The Metropolitan Museum of Art), Tristram Hunt (Director, V&A Museum) and Ian Wardropper (Director, The Frick Collection).

- **Moderator | Melanie Gerlis** (Art market writer, Financial Times)
- **Wolf Burchard** (Associate Curator, The Metropolitan Museum of Art)
- **Tristram Hunt** (Director, V&A Museum)
- **Ian Wardropper** (Director, The Frick Collection)

**Register for this Talk**

# WOMEN ARTISTS | THEN & NOW



26 JUNE | 5pm BST / 12pm EST / 12am CST

Examining the role of women in art from the Renaissance up until the present day. This talk, moderated by Katy Hessel (of @thegreatwomenartists Instagram and podcast), will speak to National Gallery curator, Letizia Treves, on staging shows of the women of the Baroque; gallerist Richard Saltoun who has established a reputation for promoting and exhibiting the work of female artists; Jo Baring, Director of the Ingram Collection, and Sarah Turner, Deputy Director of the Paul Mellon Centre, (both also of Sculpting Lives podcast); Corrie Jackson, Senior Curator for the Royal Bank of Canada art collection; and Zoé Whitley, Director, The Chisenhale Gallery, about the women who challenged and continue to challenge art history, and getting the recognition they so rightly deserve.

- **Moderator | Katy Hessel** (of @thegreatwomenartists Instagram and Podcast)
- **Jo Baring** (Director, The Ingram Collection; co-host of the Sculpting Lives: Women & Sculpture podcast)
- **Corrie Jackson** (Senior Curator, Royal Bank of Canada art collection)
- **Letizia Treves** (The James and Sarah Sassoon Curator of Later Italian, Spanish, and French 17th century Paintings, The National Gallery, London)
- **Richard Saltoun** (Director, Richard Saltoun)
- **Sarah Turner** (Deputy Director for Research at the Paul Mellon Centre for Studies in British Art in London; co-host of the Sculpting Lives: Women & Sculpture podcast)
- **Zoé Whitley** (Director, The Chisenhale Gallery)

**Register for this Talk**

# COLLECTING PRE-CONTEMPORARY ART ONLINE | NEW WAYS TO LOOK, LEARN AND BUY



27 JUNE | 11am BST / 6am EST / 6pm CST

The coronavirus lockdown hit has forced us all to recalibrate how we view, collect and sell art as exhibitions, auctions and even art fairs have been forced online—and fast. It's a steep learning curve for both buyers and sellers in all fields, but particularly for those in the traditionally analogue world of pre-contemporary art, where issues of provenance, authenticity and trust are all the more complex, and the audience perhaps less digitally savvy. Our panel of experts will discuss the challenge of becoming “digital connoisseurs”, taking in the latest developments, good and bad, in the shift to online, the questions to ask and pitfalls to avoid when buying historical art via jpegs, and the big question of whether you should you ever buy a work sight unseen, even now?

- **Moderator | Anna Brady** (Art Market Editor, The Art Newspaper)
- **Katrin Bellinger** (Dealer & Old Master drawings collector)
- **Philip Hewat-Jaboor** (Chairman, Masterpiece)
- **Philip Mould** (Art dealer, writer & broadcaster)
- **Orlando Rock** (Chairman, Christie's UK)

**Register for this Talk**

# MUSEUMS AND MENTORS, SCHOLARSHIP AND FRIENDSHIP | STORIES FROM THE WORLD OF FINE CERAMICS



27 JUNE | 5pm BST / 12pm EST / 12am CST

The French Porcelain Society has always valued the scholarship and insight of dealers who contribute so much to its publications, events and lectures. Martin P. Levy of H. Blairman & Sons, leads a discussion on the influence of dealers past and present with four long-standing European ceramics exhibitors at Masterpiece London: Michele Beiny, Errol Manners, Adrian Sassoon and John Whitehead. Their stories speak of inspirational and sometimes eccentric mentors: museum curators, collectors, auctioneers, and forebears in the antiques trade. Join us for some thought-provoking conversations on the art of dealing!

- **Moderator | Martin Levy** (Director, H. Blairman & Sons Ltd)
- **Michele Beiny Harkins** (Director, Michele Beiny)
- **Errol Manners** (Director, E&H Manners)
- **Adrian Sassoon** (Director, Adrian Sassoon)
- **John Whitehead** (Art dealer, lecturer & writer)

**Register for this Talk**

# THE MASTERPIECE CULTURAL FUND



Masterpiece is dedicated to supporting our Cultural Partners and is proud to be offering unlimited, free access to all artworks, conversations and content during Masterpiece Online at [www.masterpiecefair.com](http://www.masterpiecefair.com) this year.

In return, we ask that you consider donating to the Masterpiece Cultural Fund. The proceeds this year will be shared equally among all those cultural institutions that are offering their expertise to Masterpiece Online, via our Talks Programme.

While we are waiting for our application for charitable status to be approved, Masterpiece unfortunately cannot accept Gift Aid, and so is pledging to donate an additional 25% of the total raised by 31 July.

**Donate to the Masterpiece Cultural Fund**