



## **Park Shores Resort and Convention Center**

*The all-new Park Shores Resort & Convention Center  
featuring an award winning \$4.8 million dollar renovation*

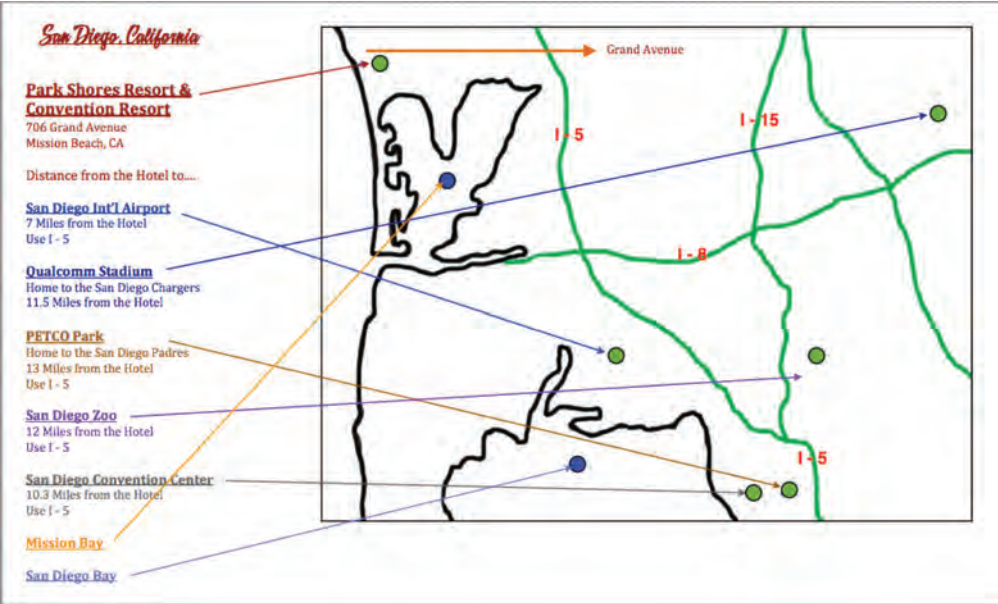
*Source: Courtesy of Beach Resort*



**PARK SHORES RESORT & CONVENTION CENTER**

*Regional Architects Association  
Excellence in Renovation Design*

Location



**Park Shores Resort and Convention Center**

*Convenient easy-to-find beachfront location  
with free on-site parking.*

*Close to all major southern California attractions.  
Just 7 miles from San Diego International Airport*

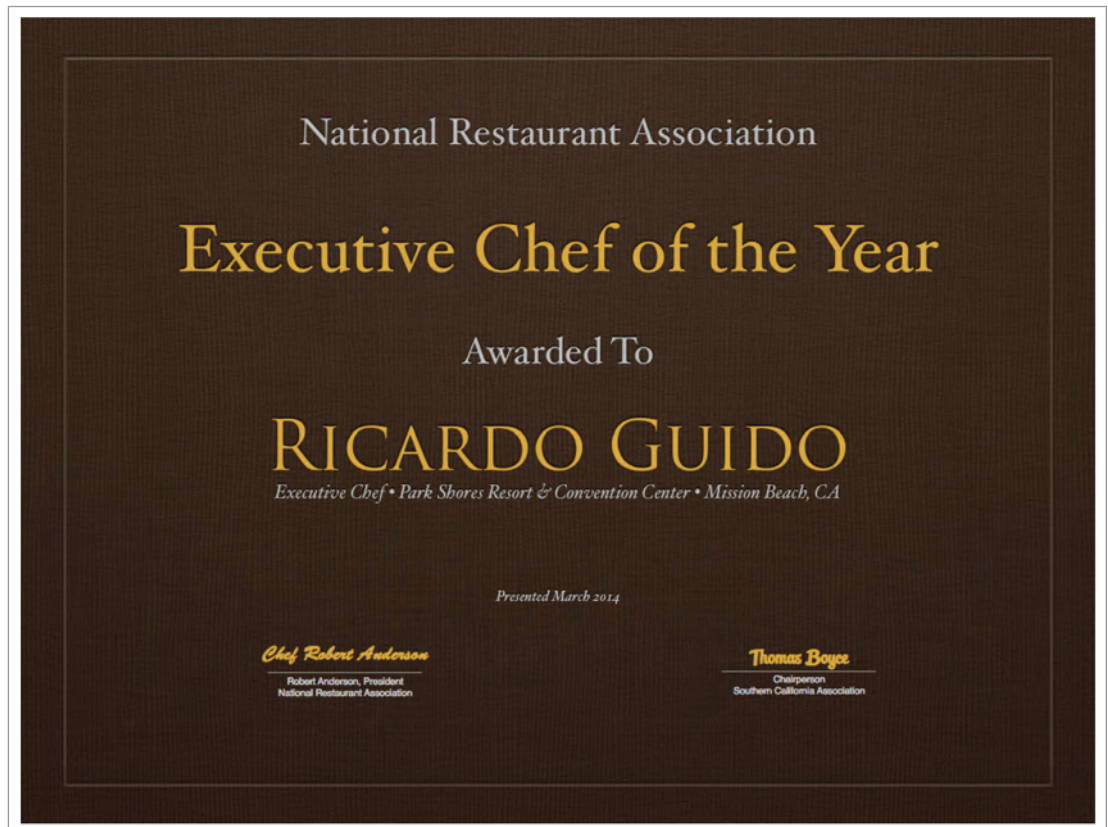
**Award-Winning  
Executive Chef**



**Park Shores Resort and Convention Center**

*Outstanding food service  
personally supervised by award winning  
Chef Ricardo Guido  
National Restaurant Association  
"Executive Chef of the Year"  
Robert James Foundation  
"Best Chef - West Coast Region"*

*Source: Courtesy of Beach Resort*



# the banchetto

## **BANQUET STYLE MENU**

All banquet selections include the banchetto dinner salad with tossed greens with fresh California tomato and choice of dressing, choice of baked, oven browned, au gratin or garlic mashed potato, fresh vegetables, homemade rolls with butter.

All selections are accompanied with a choice of coffee, tea, iced tea or sodas.

Desserts are extra.

## **CHICKEN ENTREES**

### **Chicken Wellington | \$48**

Boneless Breast of Chicken topped with a Mushroom Mixture in a Puffy Pastry Shell and Baked to a Golden Brown.

### **Chicken Breast Teriyaki | \$48**

Marinated Boneless Breast of Chicken Grilled and topped with Banchetto's Special Teriyaki Sauce.

### **Chicken Breast New Orleans | \$48**

Baked Boneless Breast of Chicken Garnished with Peppers, Mushrooms, Onions and Monterey Jack Cheese.

*Prices Do Not include a 16% Service Charge or Sales Tax.*

## **BEEF ENTREES**

### **New York Strip | \$54**

Center Cut New York Strip Steak Broiled to Perfection topped with Banchetto's Seasoned Herb Butter.

### **Filet Mignon | \$54**

Center Cut Beef Tenderloin Broiled and served in a Rich Wine Sauce.

## **PORK ENTREES**

### **Sliced Pork Lion w/Mustard Sauce | \$58**

Boneless Loin of Pork Oven Roasted and Sliced served with Mustard Sauce.

## **FISH ENTREES**

### **Encrusted Chilean Sea Bass | \$48**

Served over Red and Black Lentils with Yellow Pepper Oil, Grilled Potatoes and Brown Sugar Baby Carrots.

### **Broiled Orange Roughy | \$48**

A Filet of Orange Roughy Broiled and covered with a Basil Lemon Sauce.

# Group Rates Rooms

## PARK SHORES RESORT • COMPETITIVE RATES GUEST ROOM RATES FOR GROUPS



Source: Courtesy of Beach Resort

HOTEL/RESORT	SINGLE	DOUBLE	PARKING/DAY	AIRPORT TRANS
<b>PARK SHORES RESORT</b>	<b>\$159</b>	<b>\$189</b>	<b>FREE</b>	<b>\$15 Each Way</b>
<b>Marriott</b>	<b>\$173</b>	<b>\$199</b>	<b>\$12</b>	<b>\$22 Each Way</b>
<b>Sheraton</b>	<b>\$185</b>	<b>\$195</b>	<b>\$16</b>	<b>\$29 Each Way</b>
<b>Omni</b>	<b>\$195</b>	<b>\$205</b>	<b>\$20</b>	<b>\$19 Each Way</b>
<b>Hyatt</b>	<b>\$185</b>	<b>\$190</b>	<b>\$22</b>	<b>\$24 Each Way</b>
<b>St Regis</b>	<b>\$175</b>	<b>\$195</b>	<b>\$26</b>	<b>\$24 Each Way</b>
<b>Mission Terrace</b>	<b>\$183</b>	<b>\$185</b>	<b>\$22</b>	<b>\$24 Each Way</b>
<b>Pacific Beach Club</b>	<b>\$171</b>	<b>\$190</b>	<b>\$20</b>	<b>\$26 Each Way</b>
<b>Mission Bay Resort</b>	<b>\$174</b>	<b>\$190</b>	<b>\$19</b>	<b>\$24 Each Way</b>

Recent renovation included complete redecoration of all 250 of our large and spacious guest rooms. This includes all new furniture, wall coverings, drapes, bedspreads, and carpets. Our interior designer succeeded in creating a comfortable, attractive, and restful atmosphere. The Park Shores is a smoke free facility. Pets under 25 pounds are allowed with a \$50 non-refundable cleaning fee. There is also a safe in every room and at the front desk.

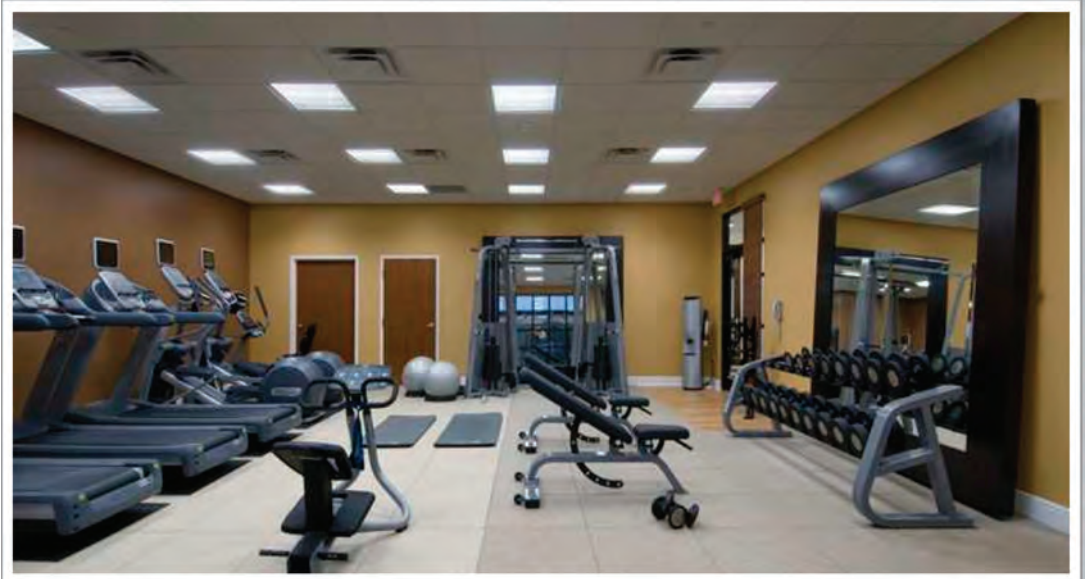
**Discounted** *courtesy van transportation* (also known as limousine service) priced at \$15/each way is provided for our overnight guests to and from the airport, as well as anywhere in the downtown area. This service saves our guests who arrive by plane from \$7.00 to \$14.00 each way.

Guests who will be driving to the hotel will find over 300 *parking spaces* available to them at *no charge*. Unlike other beach properties, our free parking saves guests up to \$26.00 per day in parking fees. For security purposes, we have closed-circuit camera systems in the parking lot and in the parking garage areas.

## Pool & Workout Area



Source: Courtesy of Beach Resort



Source: Courtesy of Beach Resort

### **PARK SHORES RESORT & CONVENTION CENTER**

*For relaxation after a day's work, take advantage of our beautiful pool overlooking the Pacific Ocean.*

*Take advantage of the state-of-the-art exercise equipment in our fitness center.*



# Set Ups

## Award Winning Meeting Room

### PARK SHORES RESORT & CONVENTION CENTER MEETING ROOM SET UP OPTIONS



CONFERENCE STYLE



CLASSROOM STYLE



BANQUET STYLE



U SHAPED/HOLLOW CENTER STYLE

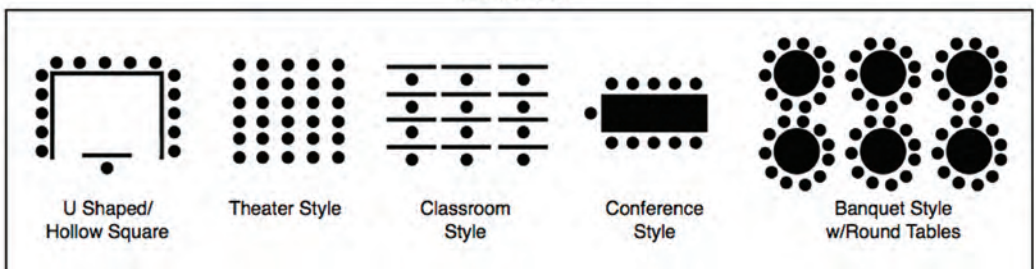


THEATER STYLE

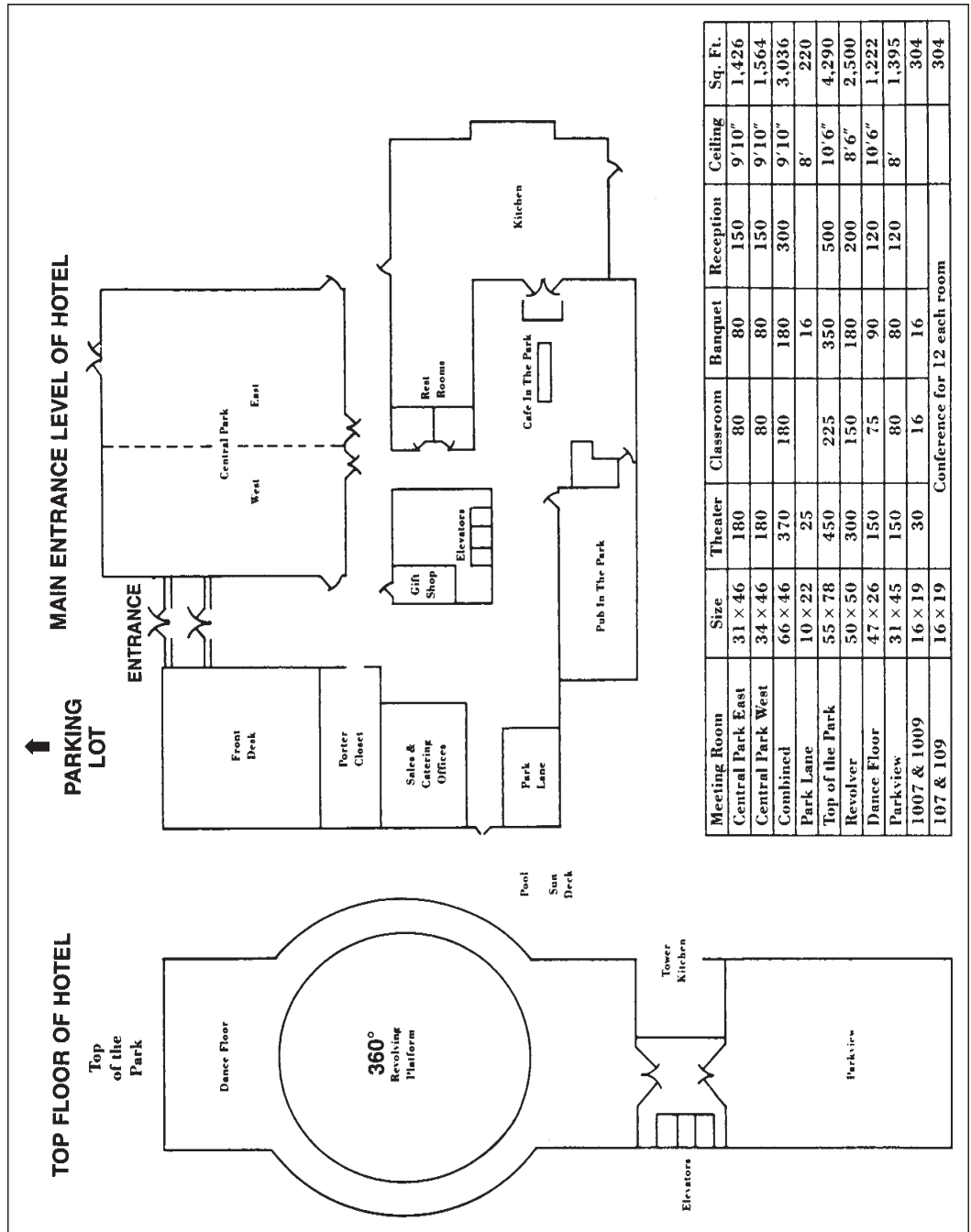
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# Floor Plan Award Winning Meeting Rooms



## PARK SHORES RESORT & CONVENTION CENTER

*Meeting Rooms need to be reserved.  
The first organization to sign a Sales Proposal for a specific date  
has the designated room guaranteed.*

Source: Courtesy of Beach Resort

# Rates

## Meeting Room

### PARK SHORES RESORT & CONVENTION CENTER MEETING ROOM RATES

MEETING ROOM	SQ FEET	4 HOURS	8 HOURS	24 HOURS
Top of the Park	4,290	\$600	\$800	\$1,200
Central Park - East	1,426	\$200	\$250	\$350
Central Park - West	1,564	\$190	\$240	\$340
Central Park - Combined	3,036	\$350	\$450	\$600
Park Lane	220	\$45	\$50	\$70
Revolver	2500	\$500	\$700	\$900
Dance Floor	1222	\$200	\$275	\$375
Park View	1395	\$150	\$215	\$380
Room # 107	304	\$80	\$100	\$120
Room # 109	304	\$80	\$100	\$120
Room # 1007	304	\$80	\$100	\$120
Room # 1009	304	\$80	\$100	\$120

- Meeting room rental charges based on set changes at 12:00 noon, 5:00 p.m., or 10:00 p.m.
- For groups of 20 or more who are reserving 20 or more guest rooms or scheduling 20 or more banquet meals, rental rates will be waived for rooms up to 1,600 square feet for up to 8 hours of use per day.
- FOR GROUPS OF 50 OR MORE WHO ARE RESERVING 50 OR MORE GUEST ROOMS OR SCHEDULING 50 OR MORE BANQUET MEALS, RENTAL RATES WILL BE WAIVED FOR ALL ROOMS FOR UP TO 24 HOURS OF USE.



Source: Courtesy of Beach Resort

## **PARK SHORES RESORT & CONVENTION CENTER**

### **INTERNET CONNECTIVITY**

Single Access Hardwire | \$100 each connection/per day

Wireless | \$50 each connection/per day

For specific Bandwidth contact your Sales Associate.

### **TELEPHONE ACCESS**

Voice, Modem or FAX Line | \$200/Event

### **BUSINESS EQUIPMENT**

Laptop Computers | \$150/Event

Printers | \$100/Event

### **MEETING EQUIPMENT**

Microphone (Wireless) | \$50/Event

LCD Projector | \$100/Event

Rear Screen Projection | \$100/Event

Video Camera | \$50/Event

### **TECHNOLOGY ASSISTANCE**

For specific Technology Assistance contact your Sales Associate.

# Letter of Reference

## THE PRINCIPAL COMPANY

December 15, 201\_

Gregg Saboe, General Manager  
Park Shores Resort & Convention Center  
706 Grand Avenue  
Mission Beach, CA 92108

Dear Gregg:

On behalf of our employees I thank you and your associates for the wonderful time we had at the Park Shores Resort & Convention Center during our convention last month. Enclosed is a check for \$22,991.23 to pay the invoice for the meeting costs.

The hospitality that we received during our time there was unparalleled. The friendliness and dedication of the staff simply made our time so enjoyable we hated to leave.

The Chicken New Orleans was superb. Our heartfelt thanks to Chef Ricardo Guido for creating the best meals we have ever had at a convention.

Without reservation I will direct anyone looking for convention space to your award-winning property. The group that gave you the award certainly knew what was important to convention planners. You may count on us to return in the future.

Sincerely,

*Reggie Regan*

Reggie Regan, Vice President  
Field Sales Division

Enclosures:  
Schedule for our next eight convention dates  
Check  
Service Evaluation  
ss

# Client References

## REFERENCES

<i>COMPANY/ADDRESS</i>	<i>TELEPHONE#</i>	<i>DATE OF BOOKING</i>
<b>Association of Business and Industry</b> 2425 Hubbell Avenue Mr. James Warner (Director)	263.8181	July 1-2
<b>Acme Supply</b> 2531 Dean Avenue Linn Compiano (Training Manager)	619.265.9831 l_comp@asc.com	July 14
<b>Rotary International</b> 1230 Executive Towers Mr. Roger Shannon (Executive Director)	218.792.4616	July 28-29
<b>Achway Cookie Company</b> Boone Industrial Park Mr. Bill Sorenson (Sales Manager)	301.432.4084 bsorenson@arco.com	August 9
<b>West College</b> 4821 College Parkway Toni Bush (Athletic Director)	515.283.4142 tbush@west.edu	September 10-12
<b>Travelers Insurance Company</b> 1452 29th Mr. Richard Wiese (Training Manager)	619.223.7500 rwiese@trin.com	November 14
<b>Meredith Corporation</b> 1716 Locust Avenue Mrs. Carol Rains (Public Relations)	515.284.2654 crains@merco.com	November 23-24
<b>DuPont Pioneer Hi-Bred Incorporated</b> 5700 Merle Highway Mrs. Shari Sitterly (Meeting Planner)	641.272.3660 ssitterly@ph-b.com	December 11-12

## The Policies

### **FOOD AND BEVERAGE**

- | A 16 percent gratuity or service charge and applicable sales tax will be added to all food and beverage purchases.
- | Any group requesting a tax exemption must submit their Certificate of Exemption prior to the event.
- | There is a \$25 setup fee for each meal function of 25 persons or less.

### **GUARANTEES**

- | The Convention Center will require your menu and meeting room requirements no later than two weeks before your meeting or food function.
- | Convention Center facilities are guaranteed on a "first confirmed, first served" basis.
- | A meal guarantee is required 48 hours prior to your function. This guarantee is the minimum your group will be charged for the function. If no guarantee is received by the Catering Office, we will then consider your last number of attendees as the guarantee. We will be prepared to serve 5 percent over your guaranteed number

### **BANQUET AND MEETING ROOMS**

- | As other groups may be utilizing the same room prior to or following your function, please adhere to the times agreed on. Should your time schedule change, please contact the Catering Office, and every effort will be made to accommodate you.
- | Function rooms are assigned by the room-number of people anticipated. If attendance drops or increases, please contact the Catering Office to ensure proper assignment of rooms.

### **TECHNOLOGY | MEDIA SERVICES**

- | A wide variety of technology services is available on a rental basis. See Technology/Media Rental Rates for details or contact your Sales Associate.

## SALES PROPOSAL

Customer Name: \_\_\_\_\_ Title: \_\_\_\_\_  
 Organization Name: \_\_\_\_\_ Telephone: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 Date(s) of Meetings: \_\_\_\_\_  
 Kind of Meetings: \_\_\_\_\_  
 Buying Conditions (What the customer needs—be specific): \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

### A. Meal Functions Needed

	Time	Description	Quantity	Price	Total
Meal 1					
Meal 2					
Other		(Beverages, setup fees, etc.)			

Total \_\_\_\_\_  
 Sales Tax \_\_\_\_\_  
 Service Charge \_\_\_\_\_  
 Total Meal Cost \_\_\_\_\_

### B. Meeting and Banquet Rooms and Equipment Needed (describe time, date, and cost)



Total \_\_\_\_\_  
 Sales Tax \_\_\_\_\_  
 Total Meeting/Banquet Rooms and Equipment Charges \_\_\_\_\_

### C. Guest Rooms Needed

Number of Rooms Needed	Description (dates, locations, special conditions)	Group Rate per Room	Total Cost

Total \_\_\_\_\_  
 Room Tax \_\_\_\_\_  
 Sales Tax \_\_\_\_\_  
 Total Guest Room Charges \_\_\_\_\_

### D. Total Customer Costs (from above)

A. \$ \_\_\_\_\_ plus B. \$ \_\_\_\_\_ plus C. \$ \_\_\_\_\_ equals **Total Charges** \$ \_\_\_\_\_

\_\_\_\_\_  
 Authorized Signature                      Date

\_\_\_\_\_  
 Title

\_\_\_\_\_  
 Customer Signature                      Date

\_\_\_\_\_  
 Title



# PARK SHORES RESORT AND CONVENTION CENTER

706 Grand Avenue, Mission Beach, CA 92108  
949-225-0925 Fax 949-225-9386

## MEETING AND BANQUET ROOM SCHEDULE OF EVENTS

### 1ST THURSDAY OF NEXT MONTH

**Central Park East**

Open—Expect confirmation tomorrow

**Central Park West**

Open—Expect confirmation tomorrow

**Park Lane**

10:00 A.M. C of C Membership Committee  
2:00 P.M. County Central Planning Committee

**Top of the Park**

Open—Expect confirmation tomorrow

**Revolver**

Open

**Dance Floor**

7:00 P.M. IBM Dinner and Dance

**Parkview**

Open—Expect confirmation tomorrow

**1007 and 1009**

11:00 A.M. Advertising Prof's Luncheon  
7:00 P.M. IBM Communication Seminar

**107 and 109**

10:00 A.M.—Expect confirmation tomorrow

**ATTENTION:** Phone 225-0925, ext. 8512  
immediately to confirm reservations.