

Park View High School
Subject: Photojournalism 1-3
Syllabus 2016 – 2017



Instructor Information

Name(s): Kristie Browne
Email Address: kristie.browne@lcps.org

1.	<p>Journalism Course Description:</p> <p>Journalism is the basic course that is required for any student who wishes to work on the school newspaper or yearbook staffs. Newspaper Journalism teaches students the skills and knowledge they need to help produce the school newspaper. Photojournalism teaches students the skills and knowledge they need to help produce the school yearbook. As students progress to higher levels in either sequence of courses, they assume increased responsibility for the production of that school publication.</p> <p>Journalism 1: This year-long elective introduces students to many facets of newspaper and mass media: production, history, and writing. Students learn to use a variety of journalism skills to write in journalistic style, recognize the role of mass communication in modern society, and understand the First Amendment. Students selecting this course should have strong writing skills or should have an interest in developing their writing skills. This course is designed to prepare students to serve on the newspaper staff (Newspaper Journalism I) or the yearbook staff (Photojournalism I).</p> <p>Newspaper Journalism 1-3: Students serve as staff writers and editors for the school newspaper. Units of study expand upon those introduced in Journalism I add software and on-line services, press law, photo management, and video interviewing. Students use publication software to produce the school newspaper.</p> <p>Photojournalism 1-3: Students serve as staff members and editors for the school yearbook. Units of study expand upon those introduced in Journalism 1 and add press law, yearbook evaluation, video interviewing, and public relations. Students use publication software to produce the school yearbook</p>
2.	<p>Photojournalism Curriculum Objectives:</p> <p>There are two primary objectives: to learn the skills required to create the yearbook and to produce a quality publication that reflects both high journalistic standards and the students of Park View. In order to accomplish these objectives, the yearbook students will devote their time to the following:</p> <ul style="list-style-type: none">• Learning their rights and responsibilities as student journalists• Gaining proficiency in desktop publishing with Herff Jones eDesign• Incorporating design principles such as grid design and use of layered coverage into the yearbook• Learning and using journalistic writing techniques• Developing student leadership and decision-making skills• Finding ways to include every student and staff member in the yearbook• And most importantly, producing a yearbook the staff, the school and the community will enjoy

3.	<p>Photojournalism Outline by Quarter:</p> <table border="1" data-bbox="162 168 1250 730"> <tr> <td data-bbox="162 168 706 472"> <p>Quarter One Overview</p> <ul style="list-style-type: none"> • Basic Design, Photography, and Copy/Caption Writing • Marketing and Advertising • Spread Assignments and Deadlines </td> <td data-bbox="706 168 1250 472"> <p>Quarter Three Overview</p> <ul style="list-style-type: none"> • Marketing and Advertising • Spread Assignments and Deadline 3 </td> </tr> <tr> <td data-bbox="162 472 706 730"> <p>Quarter Two Overview</p> <ul style="list-style-type: none"> • Marketing and Advertising • Spread Assignments and Deadline 1 & 2 </td> <td data-bbox="706 472 1250 730"> <p>Quarter Four Overview</p> <ul style="list-style-type: none"> • Spread Assignments and Deadline 4 • Marketing and Selling the Yearbook </td> </tr> </table>	<p>Quarter One Overview</p> <ul style="list-style-type: none"> • Basic Design, Photography, and Copy/Caption Writing • Marketing and Advertising • Spread Assignments and Deadlines 	<p>Quarter Three Overview</p> <ul style="list-style-type: none"> • Marketing and Advertising • Spread Assignments and Deadline 3 	<p>Quarter Two Overview</p> <ul style="list-style-type: none"> • Marketing and Advertising • Spread Assignments and Deadline 1 & 2 	<p>Quarter Four Overview</p> <ul style="list-style-type: none"> • Spread Assignments and Deadline 4 • Marketing and Selling the Yearbook 																								
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4.	<p>Grades:</p> <p>Students' grades will be based on a point system. Students can earn points for every academic activity or production task they complete. The points for each activity will be announced when the assignment is given. Assignments will be graded both on completion as well as quality of work. At the end of the quarter, the total points will determine the grade.</p> <p>Students may consult with me at any time to check on the current status of their grade. It is very important that every student keeps up with his/her assignments and asks for help when he/she falls behind. There will also be opportunities for extra credit. There is a multitude of tasks that need to be completed in order to publish a yearbook. An extra task list will be posted in the class, and students who complete some of these extra tasks (such as checking names, filing photos, printing and filing pages after a deadline, etc.) will earn extra points.</p>																												
5.	<p>*LCPS Grading scale: GRADING SCALE</p> <table data-bbox="162 1249 706 1501"> <tr> <td>A+</td><td>98-100</td> <td>C+</td><td>77-79</td> </tr> <tr> <td>A</td><td>93-97</td> <td>C</td><td>73-76</td> </tr> <tr> <td>A-</td><td>90-92</td> <td>C-</td><td>70-72</td> </tr> <tr> <td>B+</td><td>87-89</td> <td>D+</td><td>67-69</td> </tr> <tr> <td>B</td><td>83-86</td> <td>D</td><td>63-66</td> </tr> <tr> <td>B-</td><td>80-82</td> <td>D-</td><td>60-62</td> </tr> <tr> <td></td><td></td> <td>F</td><td>59 and below</td> </tr> </table>	A+	98-100	C+	77-79	A	93-97	C	73-76	A-	90-92	C-	70-72	B+	87-89	D+	67-69	B	83-86	D	63-66	B-	80-82	D-	60-62			F	59 and below
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6.	<p>Classroom Procedures and Expectations:</p> <ol style="list-style-type: none"> 1. Timeliness: Students will be expected to meet ALL deadlines. Students will also be expected to be on time for class, meetings, photo shoots and interviews. 2. Take Initiative: Yearbook staff members must be willing to take initiative to ensure their pages are complete. This may include interviewing someone they don't know, staying after for a sporting event or club, or staying after to help other staff members complete their work. 3. Responsibility: When a student agrees to take on the responsibility of working on a publication, the student must also assume responsibility for his/her actions. Whether a student is at school or out in the local community fulfilling yearbook responsibilities, that student must act as a representative of Park View. 4. Attention to Detail: Yearbook is a perfectionist's business. Students must pay attention to details because errors cost money. 																												

7.	<p>Materials needed for class (for the year):</p> <p>Students will need to come to class with paper and a pen/pencil each day. A small notebook is also useful for covering stories, but not essential.</p> <p>Students may use their own cameras or they may use staff equipment. All staff equipment must be signed out and returned within 24 hours. Students who regularly do not follow the sign out and return policy will not be permitted to use school equipment.</p>
8.	<p>Contact Information:</p> <p>571-434-4500 kristie.browne@lcps.org</p> <p>Office Hours:</p> <p>Monday - Friday 8:00 a.m.-8:45 a.m. or in the afternoons Monday - Thursday by appointment</p>
9.	<p>Attendance and After School:</p> <p>Since deadlines are involved, attendance is VERY important. Because the yearbook production takes place during the class period, absences can severely hinder a student's ability to meet deadlines (which are essential to overall grading). Similarly, because the yearbook must be produced, all work must be made up as quickly as possible.</p> <p>Students may also need to stay after school, come in during lunch or work at home in the evenings or on the weekends in order to complete all the assignments. This is very important and required if all work cannot be completed during the allotted class time.</p> <p>Yearbook Staff Privileges:</p> <p>Working on the yearbook will require students to leave yearbook class to take pictures or interview students. Students will be required to have their yearbook press passes with them at all times while they are outside of the yearbook room. Students will also be required to sign out of the yearbook room with the time they left and provide their destination or purpose for leaving the room. When students return, they must sign back in with the time they reentered class. If a student is found to be abusing the privileges of being a yearbook staff member, such as roaming the halls excessively or interrupting another class, he or she will no longer be able to leave the yearbook class. This means that he or she will have to find another way to collect the information he or she needs to complete deadlines- such as before school, after school or at lunch.</p> <p>Computer Use:</p> <p>All county and school policies for computer use are in effect during this class and before and after school. In addition, yearbook students have access to a network drive dedicated the yearbook staff's use. Students who misuse or abuse their access to the yearbook drive (example: using the network drive for personal use) will lose their computer privileges and disciplinary action will follow.</p>

	<p>After Yearbook Completion:</p> <p>Once the yearbook is finished, students will be expected to participate in all classroom activities and to complete all assignments as requested by the teacher. These assignments will be related to the yearbook or will be journalistic in nature and focused on improving students' journalism skills.</p>
10.	<p>Extra Credit:</p> <p>Extra Credit will not be available for this course.</p>
11.	<p>Late Work Policy:</p> <p>Because so much of yearbook production is based on meeting deadlines, and missing deadlines will cost the yearbook money and possibly delay the yearbook's publication, late work or missing deadlines will result in a deduction of points. If a student is in danger of not meeting the deadline, he or she is encouraged to ask for help before it becomes too late.</p>
12.	<p>Make-up Work Policy:</p> <p>Whenever a student is absent, whether an excused or unexcused absence or a suspension absence, if the principal requires make-up work, a reasonable amount of time, consistent with the length of the absence, will be given the student to make up the work missed. Upon return from absence, the student is responsible to initiate immediate action to make up the work. Upon such request of the student, the teacher is responsible to provide assignments, tests, and other work that must be made up and to inform the student clearly when make-up work for which grades will be given is due. Failure to complete such make-up work within the time allowed will result in a failing grade for those assignments, tests, or other work. Make-up work turned in within the time allowed will be graded on the same basis as other work.</p>
13.	<p>Academic Honor Code:</p> <p>Park View's goal is to promote a community of trust that will enhance student achievement and learning. Students who accept responsibility for their own academic integrity learn and take pride in genuine achievement. As members of the Park View community, we are dedicated to honesty, integrity, and doing the right thing, even when no one is watching. The Park View Honor Code represents expectations of behavior that are aligned with effectively preparing community members for success in a global society.</p> <p>The Park View Honor Council oversees all Honor Code violations. Students have the right to appeal any violations, as long as their appeal is submitted to the Honor Council within seven calendar days of violation notification.</p> <p>The entirety of the Honor Code can be found on the PVHS homepage under Site Shortcuts and/or Our School at: http://www.lcps.org/pvhs.</p>

Mrs. Browne – Photojournalism 1-3

I _____ (parent name) understand these class expectations and will work to support my student _____ (student name) on adhering to these expectations.

Parent Signature

Date

Student Signature

Date

Parent Contact--- e-mail and/or phone number

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