



Washtenaw
Community College

PARTNERING WITH K-12 TO IMPLEMENT CRADLE TO CAREER

Washtenaw Community College

Dr. Rose Bellanca, President

Linda Blakey, VP of Student and Academic Services

Anne Williams, Board of Trustees Chair

PRESENTATION OVERVIEW

- In 2012 Washtenaw Community College forged a partnership with the newly formed Ypsilanti Community School (YCS) district
- The YCS was created by the merger of the former Ypsilanti and Willow Run School Districts



PRESENTATION OVERVIEW

- Background on the College and school districts
- Drivers for the partnership
- Partnership activities to date
- Planned activities
- Summary of our take-aways





- Comprehensive community college located in Ann Arbor, Washtenaw County, Michigan
- 12,300 credit students enrolled Fall 2013
- Served over 25,000 students last academic year
- Granted over 3,400 certificates and degrees last year
- 50% of our students pursue an occupational program



WCC OVERVIEW

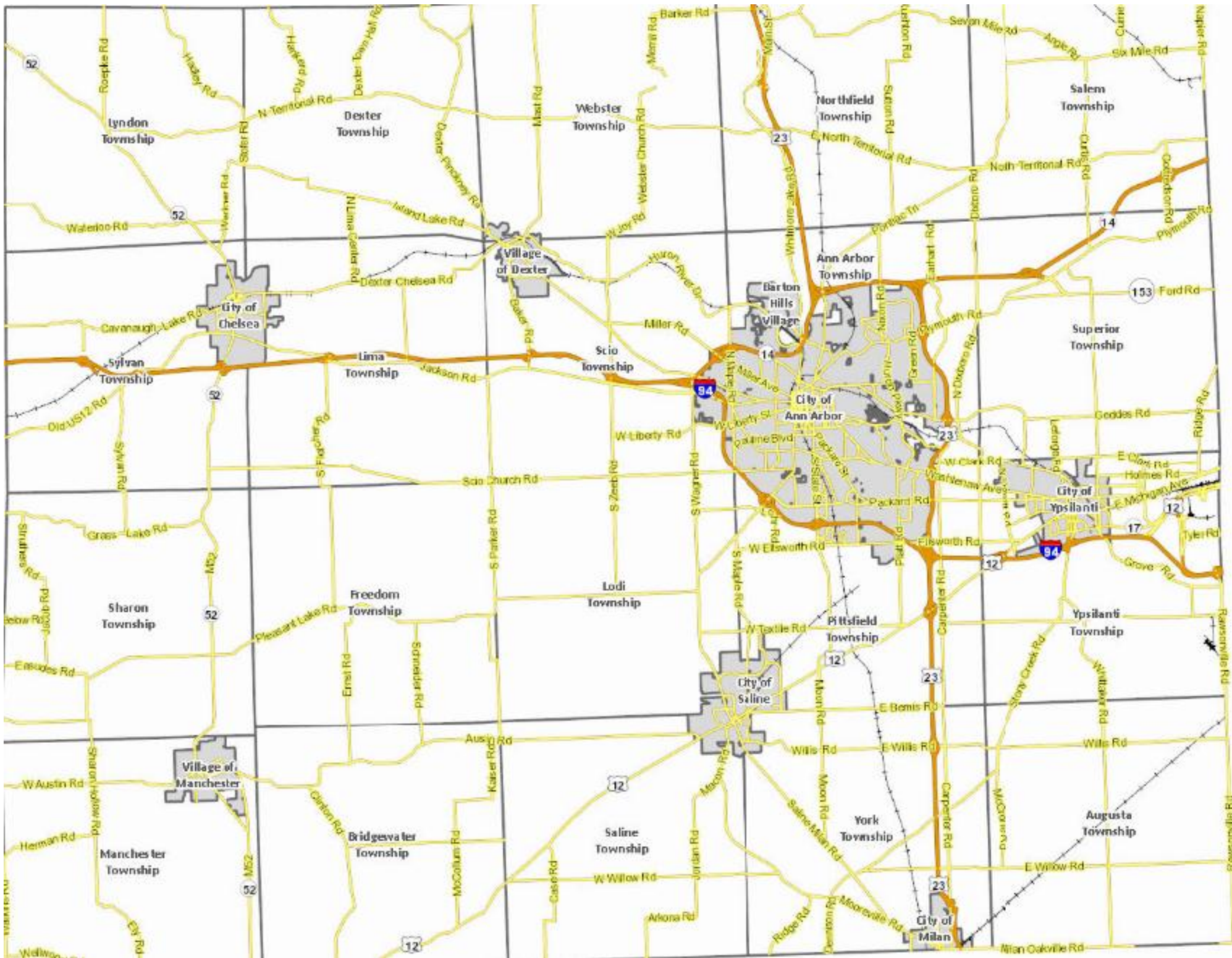
- K-12 activities
- Washtenaw Technical Middle College – charter high school on campus
- College located between the University of Michigan and Eastern Michigan University
- Concordia University, Cleary University, a number of private schools also located in county



WASHTENAW COUNTY OVERVIEW

- 710 sq. miles
- Population – 344,791
- 43 miles east of Detroit, 65 miles southeast of state capital, Lansing
- 49% of residents have bachelor's degree or higher (highest in the state)
- 10 public school districts before merger





SCHOOL DISTRICTS EAST OF 23

○ Ypsilanti

- District established for children living in the downtown area including EMU staff

○ Willow Run

- District established for children of the Willow Run plant workers

○ Lincoln

- District established for the children of the rural farmland residents



BOARD OF TRUSTEES PRIORITIES AND SUPPORT

- Commitment to developing and implementing a Strategic Plan a priority for hiring of new President
- Commitment to developing external partnerships, especially K-12
- Developmental education (college readiness)
- Student success



SHAPING OUR FUTURE



Shaping our Future

Strategic plan

- prioritizes needs & goals
- competitive
- strategic
- targeted
- funding challenges
- criteria for success

give input

Trustees are 100% behind this

integrating talent from the community

creating communities in the college

not just the teams but ALL of us will make this happen

6% growth in entrepreneurship

7. funding

- competition to raise money \$8.5 million
- study: scholarships
- student success
- educational innovation for faculty

Federal funding:

- grant on smart transportation
- Pres task force: non-biz revenue looking at international opps.

3. institutional agility & responsiveness

- earn competencies
- share practices

5. Workforce development

- entrepreneurship center reaching out to K-12
- faculty

Internships:

- faculty advisory comm.
- expand relationships with employers
- collaborate with SPARK via sales force
- career pathways model
- establish articulation agreements

certifications jobs internships

8. Community development

- connecting students to learning opportunities with organizations
- reaching out to non-traditional students: training
- evaluating shift in aging population
- Senior Academy
- Elder model

2. Student success instruction

- explore development of cross-disciplinary
- project-based learning
- marketing of programs
- social media in instruction

motorcycles & theater

Center for Excellence & Innovation

- freedom to experiment
- expedite for curricular approval
- evaluation of curricula: moocs

allowing failure to happen

4. visibility & branding

digital credentialing

What makes us PREMIER?

- rankings
- awards
- audit

6. Academic partnerships

- kids at college program encourage kids who might not come here
- University Center: investigate programs that are inconvenient to transfer from
- example: criminal justice

Challenge: bring the rest of the institution with you

Noted: the amount of Centers - some can be synergistic

1. coordinate professional development

- internal advisory group
- establish requirements
- establish web presence
- professional development process

Student services

- awareness & access
- one-stop shop

where do I...?

- better advising for students who are entirely online
- working earlier on with certain students:
- educational plans
- group advising



DUAL ENROLLMENT BENEFITS

- Dual enrollment – high school students enrolled in college classes
- More likely to persist in post-secondary education
- More likely to graduate from college
- More likely to earn bachelor's degree



DUAL ENROLLMENT BENEFITS

- Low-income and first generation students are shown to especially benefit
- Holding courses on a college campus, taught by college faculty, convey a clear pathway to career



DUAL ENROLLMENT CHALLENGES

- WCC requires basic skills assessment for course placement
- WCC also requires dual enrollment students to demonstrate college level reading and writing prior to enrollment
- How to get students ready for college classes while in high school?



DUAL ENROLLMENT STRATEGIES

- Last year we began providing COMPASS test to 10th graders
- Allows students and high school instructors to know status of student for college readiness and/or dual enrollment
- By testing in 10th grade, deficiency identified much earlier than testing later in junior or senior year



BACKGROUND ON CONSOLIDATION

- Due to anticipated budget shortfalls and close proximity of the districts
- Combined enrollment of 11,000 down to less than 5,300
- State declares if districts do not vote to merge and restructure to reduce costs, state will come in and take over districts
- ISD begins community conversations in summer 2012 in preparation for November 2012 election



YPSILANTI SCHOOL DISTRICT

- 3,339 students
- \$11 million deficit by end of 2012-13 school year
- Financial impact of Ford plant closing and drop in property values during recession
- 74% minority students
- 63% high school graduation rate
- Less than 20% of graduates college ready in math



WILLOW RUN SCHOOL DISTRICT

- 1,442 students
- \$2.5 million dollar deficit by end of 2012-13 school year
- Long term financial impact of Willow Run plant closing and drop in property values
- 72% minority students
- 41% graduation rate
- Less than 40% of graduates college ready in reading



COMMUNITY CONVERSATIONS

- Majority of voters in both districts required to approve the consolidation
- 3 days of community conversations
 - Parents, educators, elected officials
 - College President and staff
 - ISD staff
 - Workforce development staff



CONSOLIDATION VOTE

- November election
- District residents vote to consolidate
- Also vote to approve millage for the ‘new’ consolidated district
- New district – Ypsilanti Community Schools – becomes legal entity July 1, 2013



ESTABLISHMENT OF 5 DESIGN PILLARS

- Birth through kindergarten entry
- Leadership at all Levels
- Positive culture/climate focused on learning
- High quality teachers/teaching
- Every student will have an opportunity to earn college credit and/or a career credential prior to high school graduation



COLLEGE CREDIT/CAREER CREDENTIAL

- College staff co-chaired the community advisory committee for this cornerstone
- Work team composition
 - ISD and college staff
 - Parents and staff from both districts
 - Elected officials
 - Workforce development staff



COLLEGE & CAREER READINESS PROGRAM

- Due to high number of underprepared students developed College & Career Readiness Summer Bridge Program
- Scheduled for 5 weeks
 - Aligned with summer school schedule so bus transportation would be available for the majority of students



COLLEGE & CAREER READINESS PROGRAM

- Program geared for students interested in dual enrollment who lacked basic skills
- Program curriculum developed collaboratively
 - WCC English & Reading Faculty
 - WTMC instructors responsible for critical thinking and soft skills curriculum
 - 1st time collaboration



COLLEGE & CAREER READINESS PROGRAM

- Program met Monday through Thursday
- 2.5 hours/day
- Students transported from high school
- Program included traditional classroom as well as computerized, individualized Reading and Writing instruction utilizing Edmentum – Plato software



COLLEGE & CAREER READINESS PROGRAM

- Campus tours and presentations by WCC student ambassadors early on to provide incentive for program
- Difficult for some students
 - ‘I don’t do summer school’
 - High school counselor didn’t explain why students were enrolled in the program
 - Bad taste with favorite teachers losing jobs



C&CR PROGRAM RESULTS

- 21 students initially enrolled
- 14 finished the program
- 13 earned certificate of completion
- 9 students raised their Reading and/or English scores
- 6 students achieved college level Reading and/or Writing – now eligible for dual enrollment



DUAL ENROLLMENT

• Fall 2012

Fall 2013

- | | | |
|---------------------|----|----|
| ○ Ypsilanti Schools | 24 | 91 |
|---------------------|----|----|
- Fall 2012 enrollment all from Ypsilanti New Tech
 - Fall 2013 students from Ypsilanti New Tech and new Ypsilanti Community High School



NEED FOR CAREER PATHWAY

- Recognition that majority of graduates from the consolidated district remain in the area for employment
- Need for career pathway/credential in addition to traditional dual enrollment



CRISTY LINDEMANN VIDEO

- [Video Clip](#)
- Comments on construction pathway



CONSTRUCTION TECHNOLOGY

- Program meets 5 days per week – 2½ hours per day (based on traditional career technical center schedule)
- Program scheduled for Fall, Winter, and 10 week Spring/Summer session
- Students in program Junior and Senior years will earn 18 credits and a Construction Technology certificate based on NCCER standards



CONSTRUCTION TECHNOLOGY

- Program differs from traditional dual-enrollment – college level reading and writing not required for admission
- 40% of the program is reading and writing instruction contextualized to construction
- Soft skills incorporated across the program



HEALTH PROGRAM

- Health career pathway begins January 2014
- CENA course will be offered at YCS high school in a separate wing formerly housing CTE instruction
- Contextualized reading and writing also included in program



HEALTH PROGRAM

- In future semesters will be adding additional courses required for campus health programs
 - Health care terminology
 - Health care ethics
 - Growth and development
- CENA courses will also be provided for community during evening hours




TAKE AWAYS

- Consolidation of two low performing districts does not instantly transform to a high performing district
- Partnering can be positive for both the K-12 district and the college
- At-risk students are successful in dual enrollment programs
- Transportation logistics can be challenging



STRATEGIC PARTNERSHIP MEMORANDUM OF UNDERSTANDING

WCC RESOLUTION OF SUPPORT FOR YPSILANTI COMMUNITY SCHOOLS

- **Whereas**, former Willow Run and Ypsilanti Public School Districts have consolidated to form the Ypsilanti Community Schools; and
 - **Whereas**, the formation of the new consolidated school district represents a unique opportunity to create a new 21st century model of K-12 teaching and learning; and
 - **Whereas**, the new Ypsilanti Community School District has determined, as an essential pillar of the new model, that all students should graduate with a career credential or college credit or both; and
 - **Whereas**, the new Ypsilanti Community School District officially begins on July 1, 2013; and
 - **Whereas**, the successful educational future of the students in the district requires enhanced options under the new model to be made available as soon as possible; and
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Questions?

