

ANT WIRELESS SYMPOSIUM

2018
OCTOBER 2-4

BANFF, CANADA

2018

Partnership Opportunities



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Since 2008, ANT Wireless Symposium has been uniting some of the most progressive leaders in sport & fitness and IoT. We converge to educate one another, illuminate best practices, explore business opportunities, gain valuable technical training, strengthen existing relationships and cultivate new ones.

ANT Wireless Symposium is a three-day conference with workshops, meeting opportunities, forward-thinking keynote presentations, as well as evening networking and entertainment. It is designed for executives, business development professionals, and engineers alike.

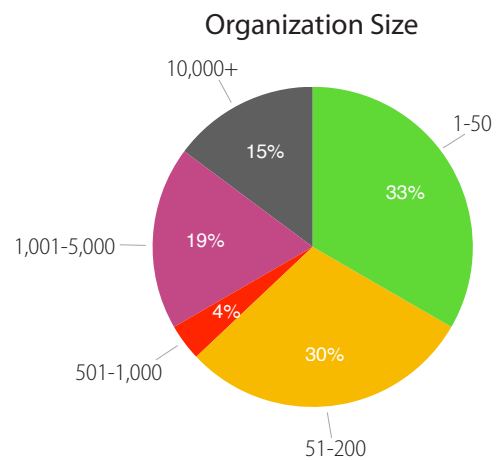
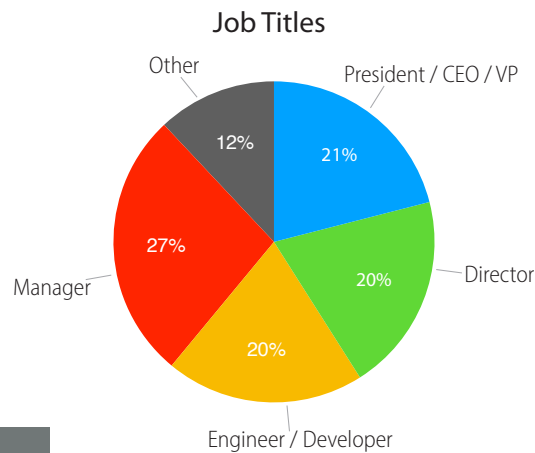
Who We Are

An established innovator in ultra-low power (ULP) wireless technology, ANT Wireless provides superior solutions for a wide variety of industries. The ANT protocol is perfectly suited for sensor and monitoring network topologies, and with over 380 million nodes in the market, coupled with the capability to coexist in noisy environments, ANT is built for today's IoT. We've had the privilege of working throughout the IoT landscape on an extensive range of use cases and equipping organizations to be leaders in their industries.

“Attending Symposium was an invaluable experience for our team. As a guest speaker, presenting to a community of IoT veterans resulted in conversations, both product-focused and technical, that we wouldn't find in one place anywhere else. The knowledge and insight that our team gained from networking, technology roadmap discussions, and hands-on technical demonstrations has been extremely valuable to our ongoing product development.”

- Alex Cammenga,
Herman Miller

Our Attendees



“ A gathering of like-minded people who, though competitors, find commonalities such that the individual and the community both win in the end. In Beautiful Banff! ”

- Paul Lockington,
Lockington Consulting

Sample of Past Speakers

Adam Daley-Fell	Technology Integration & Development Manager, Herman Miller
Brandon Reeves	Investment Expert, Lux Capital
Dave Haase	Athlete, Five-Time Top American Finisher of Race Across America (RAAM)
Doug Barton	Director of Marketing, IBM
Doug Daniels	Head of Google's Cloud Platform Team, Google
Geof Cohler	Business Development Manager, Delphian Systems
Nicolas Kral	Product Architect, Garmin International
Michael Ludden	Director of Product, IBM
Padman Ramankutty	Founder & CEO, Intrigo Systems
Pratyush Dave	Field Application Manager, Nordic Semiconductor
Ray Maker	Professional Sport & Fitness Blogger, DCRainmaker
Shannon Hoover	Co-Founder, Chief Technologist, MakeFashion
Thomas Soederholm	Business Development Manager, Nordic Semiconductor
Wade Burriss	Senior Developer Project Manager, Garmin International



Influence

Tomorrow's wireless standards

Reinforce

Existing relationships and cultivate new ones

Promote

Your brand's market leadership

Network

With industry leaders and decision makers

Be a Sponsor

Be recognized as a thought leader and promote awareness of your brand. You'll be at the forefront of lucrative conversations and **gain exposure** amongst **industry-specific** decision makers and influencers. Our conference will position your brand as a **leader in your space**, giving you the authority and access to **expand your business**.

Take full control of your brand's messaging with sponsorship of a workshop or presentation. Create a message tailored **specifically for your market** and provide attendees with the **specific solutions** they are seeking. Looking for a little more? Our top tier sponsor will receive **exclusive branding rights** over one of Symposium's highly anticipated evening network events.

Past and Current Sponsors

Arrow
Cardiosport
Dayton Industrial Co. Ltd.
Delphian Systems
Garmin
IBM
Nordic Semiconductor
Rutronik
Texas Instruments

“ The ANT+ Symposium is the number one networking event each year, a unique chance to meet with colleagues, industry associates and even competitor businesses in an informal setting, plus formally in working groups to develop the device profile protocols we all rely upon, giving everyone the opportunity to participate and shape the ANT+ community. ”

- Callum MacGregor,
Cardiosport

SOLD

Sponsorship Opportunities

DIAMOND

One available

AS A DIAMOND SPONSOR YOU WILL RECEIVE:

Exclusive Branding at an Evening Event*

- Exclusive naming rights for the event
- Opportunity for a short welcome speech prior to dinner
- Acknowledgment as an event host on applicable symposium collateral
- Promotional hand out for event in welcome package
- Banner-stand at entrance with company logo
- Company logo and/or name on table top cards, napkins or coasters and all event signage
- One premium company branded giveaway item (to be given to attendees on event night)
- Input in choosing event theme, activities, meals, entertainment etc.
- Opportunity to provide additional branded decor elements (at sponsor's own expense)

*Sponsor amount applied to cost of evening event

Symposium Brand Exposure

- ★• Logo printed on hotel key cards (black/white only and in conjunction with ANT Symposium branding)
- ★• Promotional stickers on welcome snacks at registration desk
 - Six (6) Symposium registration passes (additional passes for company delegates at a discounted rate)
- ★• Exclusive 10% discount code to send to partners
 - Exclusive meeting room for three-day duration
- ★• Ability for delegates to book private meetings with your company on the registration website
 - Promotional handout in welcome package (printing cost included, content must be approved)
 - 30-minute presentation in General Session
 - Co-hosted workshop with ANT Wireless (max 2.5 hours)
 - Complimentary table at the Product Showcase
 - Sponsor recognition and choice of placement in the Product Showcase
 - Logo recognition and placement on select Symposium digital and print collateral including website, agenda, digital displays and Symposium guide
 - "Sponsor" ribbon for all registered company delegates on attendee badges

★ indicates item is only available through Diamond sponsorship

Goods and Services Tax (GST) applies to all sponsorship packages.

PLATINUM PLUS

Two Available • \$15,000 USD

AS A PLATINUM PLUS SPONSOR YOU WILL RECEIVE:

Co-Hosted Evening Event

- Acknowledgment by emcee prior to meal
- Acknowledgment as event co-host on symposium agenda
- Opportunity for a short (5-minute) welcome speech prior to dinner
- Logo recognition alongside other co-sponsors on table top cards, napkins and other applicable event signage
- Logo on table top cards

Sponsored Breakfast or Lunch (choice is on first come basis)

- Acknowledgment by emcee prior to meal
- Acknowledgment as meal host on Symposium agenda
- Banner-stand in prominent location during meal with company logo and/or product promotion
- Exclusive placement of promotional information and/or giveaways on tables prior to sponsored meal (at sponsor's own expense, content must be approved)

Symposium Brand Exposure

- 60-minute presentation in General Session
- Three (3) Symposium registration passes (additional passes for company delegates at a discounted rate)
- Complimentary table at the Product Showcase
- Sponsor recognition and choice of placement at the Product Showcase
- Opportunity to include a "gift" to all attendees in welcome package (at sponsor's own expense)
- Logo recognition and choice of placement on select Symposium digital and print collateral including website, agenda, digital displays and Symposium guide
- "Sponsor" ribbon for all registered company delegates on attendee badges



Goods and Services Tax (GST) applies to all sponsorship packages.

PLATINUM

One Available • \$13,000 USD

AS A PLATINUM SPONSOR YOU WILL RECEIVE:

Co-Hosted Evening Event

- Acknowledgment by emcee prior to meal
- Acknowledgment as event co-host on symposium agenda
- Opportunity for a short (5-minute) welcome speech prior to dinner
- Logo recognition alongside other co-sponsors on table top cards, napkins and other applicable event signage
- Logo on table top cards

Sponsored Breakfast or Lunch (choice is on first come basis)

- Acknowledgment by emcee prior to meal
- Acknowledgment as meal host on Symposium agenda
- Banner-stand in prominent location during meal with company logo and/or product promotion
- Exclusive placement of promotional information and/or giveaways on tables prior to sponsored meal (at sponsor's own expense, content must be approved)

Symposium Brand Exposure

- 30-minute presentation in General Session
- Three (3) Symposium registration passes (additional passes for company delegates at a discounted rate)
- Complimentary table at the Product Showcase
- Sponsor recognition and choice of placement at the Product Showcase
- Opportunity to include a "gift" to all attendees in welcome package (at sponsor's own expense)
- Logo recognition and choice of placement on select Symposium digital and print collateral including website, agenda, digital displays and Symposium guide
- "Sponsor" ribbon for all registered company delegates on attendee badges



Goods and Services Tax (GST) applies to all sponsorship packages.

GOLD

FOUR AVAILABLE • \$5,000 USD

AS A GOLD SPONSOR YOU WILL RECEIVE:

Sponsored Coffee Break

- Acknowledgment by emcee prior to break
- Acknowledgment as coffee break host on symposium agenda
- Banner-stand beside coffee kiosk or in the lounge with company logo and/or product promotion
- Exclusive placement of promotional information and/or giveaways in lounge prior to sponsored break (at sponsor's own expense, content must be approved)
- Logo stickers on disposable cups

Symposium Brand Exposure

- Two (2) Symposium registration passes (additional passes for company delegates at a discounted rate)
- Complimentary table at the Product Showcase
- Sponsor recognition and choice of placement at the Product Showcase
- Supporter of ANT Wireless logo recognition and placement on select Symposium digital and print collateral including website, agenda, digital displays and Symposium guide
- "Sponsor" ribbon for all registered company delegates on attendee badges

SILVER

FOUR AVAILABLE • \$2,500 USD

AS A SILVER SPONSOR YOU WILL RECEIVE:

Brand Recognition

- Logo placement on select Symposium digital and print collateral including website, agenda, digital displays and Symposium guide

Symposium Brand Exposure

- 50% off the purchase of two (2) Symposium registration passes
- Complimentary table at the Product Showcase
- Sponsor recognition and choice of placement at the Product Showcase
- "Sponsor" ribbon for all registered company delegates on attendee badges

Goods and Services Tax (GST) applies to all sponsorship packages.

Have an idea for sponsorship that you don't see?

Discover how a custom package could work for your organization.

Email us at symposium@thisisant.com for a quote.

CUSTOM PACKAGES START AT \$5,000 USD*

SOME OPTIONS TO CONSIDER:

SPONSORED ITEMS

Evening event

- Exclusive
- Non-competing
- Co-hosted

Breaks

- Coffee
- Breakfast
- Lunch
- Welcome lunch

BRANDED ITEMS

Logo Recognition

- Banner stand
- Symposium collateral (digital & print)
- Table top cards

Branding

- Lanyards
- Branded cups
- Napkins
- Promotional item

SYMPOSIUM INCLUSIONS

Speaking Opportunity

- 15-minute
- 30-minute
- 60-minute

Symposium Recognition

- Choice of placement at product showcase
- "Sponsor" ribbon for company delegates
- Welcome gift for all delegates

*Items listed above range in price from \$5000 to \$30000 in price.