## **ALCOHOLIC DRINKS**

## **GEOGRAPHIC COVERAGE**

Western Europe: Austria; Belgium; Denmark; Finland; France; Germany; Greece; Ireland; Italy; Netherlands;

Norway; Portugal; Spain; Sweden; Switzerland; Turkey; United Kingdom

Eastern Europe: Belarus; Bosnia-Herzegovina; Bulgaria; Croatia; Czech Republic; Estonia; Georgia; Hungary;

Latvia; Lithuania; Macedonia; Poland; Romania; Russia; Serbia; Slovakia; Slovenia; Ukraine

North America: Canada; USA

Latin America: Argentina; Bolivia; Brazil; Chile; Colombia; Costa Rica; Dominican Republic; Ecuador; Guatemala;

Mexico; Peru; Uruguay; Venezuela

Asia Pacific: Azerbaijan; China; Hong Kong, China; India; Indonesia; Japan; Kazakhstan; Malaysia; Pakistan;

Philippines: Singapore: South Korea: Taiwan: Thailand: Uzbekistan: Vietnam

Australasia: Australia; New Zealand

Africa and Middle East: Algeria; Cameroon; Egypt; Iran; Israel; Kenya; Morocco; Nigeria; Saudi Arabia; South

Africa; Tunisia; United Arab Emirates

### **CATEGORIES**

Beer

Cider / Perry

RTDs / High-strength Premixes

Spirits

Wine

## **STATISTICS**

Off-trade, on-trade and total value sales trends

- **2000-2019**
- Off-trade, on-trade and total manufacturer selling prices (msp)
- Off-, on-trade and total volume sales trends
- **2000-2019**
- litres, hectolitres, cases, UK and US barrels

#### Trade statistics

- Production volume and values (latest available years)
- Imports (including key countries of origin for beer, wine and spirits)
- Exports (including key destination countries for beer, wine and spirits)

## Company shares

- 2005-2014 for beer, RTDs / high-strength premixes, spirits and cider / perry markets
- 2005-2014 wine\*\*\*
- % and actual
- Total volume terms
- by global brand owner and local brand owner

#### Brand shares

- 2005-2014 beer, RTDs / high-strength premixes, spirits and cider / perry
- 2005-2014 for wine\*\*\*
- % and actual
- Total volume terms
- by global brand name and local brand name

### Retail distribution patterns

- **2000-2014**
- on-trade vs. off-trade
- off-trade broken out by distribution channel
- % and actual

#### Pricing

- **2014**
- retail price per brand
- price ranges of premium, standard and economy beer

<sup>\*\*\*</sup> Data available for 54 markets only

## APPAREL AND FOOTWEAR

## **GEOGRAPHIC COVERAGE**

Western Europe: Austria; Denmark; France; Germany; Greece; Italy; Netherlands; Norway; Portugal; Spain;

Sweden; Turkey; United Kingdom

Eastern Europe: Czech Republic; Hungary; Poland; Romania; Russia; Ukraine

North America: Canada; USA

Latin America: Argentina; Brazil; Chile; Colombia; Mexico; Venezuela

Asia Pacific: China; Hong Kong, China; India; Indonesia; Japan; Malaysia; Philippines; Singapore; South Korea;

Taiwan; Thailand; Vietnam **Australasia**: Australia

Africa and Middle East: Egypt; Israel; Morocco; Saudi Arabia; South Africa; United Arab Emirates

## **CATEGORIES**

Apparel

Childrenswear

Hosiery

**Apparel Accessories** 

Apparel by Men's vs. Women's

Menswear

Womenswear

Apparel by Category

Nightwear

Outerwear

**Jeans** 

Swimwear

Underwear

Footwear

Sportswear

#### **STATISTICS**

Retail value sales trend

- **2001-2020**
- Retail selling price (rsp)

Retail volume sales trends

**2001-2020** 

## Company shares

- 2006-2015
- % share, actuals and rankings
- by global brand owner and local brand owner

### Brand shares

- 2006-2015
- % share, actuals and rankings
- by umbrella, global and local brand name

Retail distribution patterns

- **2001-2015**
- % share and actual

## **AUTOMOTIVE**

[UPSELL INDUSTRY]

## **GEOGRAPHIC COVERAGE**

Western Europe: Austria; Belgium; France; Germany; Italy; Netherlands; Portugal; Spain; Sweden; Switzerland;

Turkey; United Kingdom

Eastern Europe: Czech Republic; Poland; Russia

North America: Canada; USA

Latin America: Argentina; Brazil; Chile; Mexico

Asia Pacific: China; India; Indonesia; Japan; South Korea; Taiwan; Thailand; Vietnam

Australasia: Australia

Africa and Middle East: Israel; South Africa Modelled Regional and World Totals

## **CATEGORIES**

Light Vehicles

Passenger Cars

**Light Commercial Vehicles** 

Light Vehicles by Segment, GBO and Brand

Mini Cars

**Small Cars** 

Lower Medium Cars

**Upper Medium Cars** 

Executive Cars Luxury Cars

Sports Cars

## **STATISTICS**

Per capita and per household sales trends

by total population and number of households

Retail volume sales trends

**2000-2030** 

Unit volumes

Mini MPVs

Compact MPVs

Full Size MPVs

SUVs

Pick-Ups

Car-Derived Vans

Small Vans

Medium Vans

Measures

**Brand Origin** 

Premium vs. Mainstream

## Company shares

- 2005-2014
- % share and actual volume
- by global brand owner

#### Brand shares

- **2005-2014**
- % share and actual volume
- by brand

## BEAUTY AND PERSONAL CARE

## **GEOGRAPHIC COVERAGE**

Western Europe: Austria; Belgium; Denmark; Finland; France; Germany; Greece; Ireland; Italy; Netherlands;

Norway; Portugal; Spain; Sweden; Switzerland; Turkey; United Kingdom

**Eastern Europe**: Belarus; Bosnia-Herzegovina; Bulgaria; Croatia; Czech Republic; Estonia; Georgia; Hungary; Latvia; Lithuania; Macedonia; Poland; Romania; Russia; Serbia and Montenegro; Slovakia; Slovenia; Ukraine

North America: Canada; USA

Latin America: Argentina; Bolivia; Brazil; Chile; Colombia; Costa Rica; Dominican Republic; Ecuador; Guatemala;

Mexico; Peru; Uruguay; Venezuela

Asia Pacific: Azerbaijan; China; Hong Kong, China; India; Indonesia; Japan; Kazakhstan; Malaysia; Pakistan;

Philippines; Singapore; South Korea; Taiwan; Thailand; Uzbekistan; Vietnam

Australasia: Australia; New Zealand

Africa and Middle East: Algeria; Cameroon; Egypt; Iran; Israel; Kenya; Morocco; Nigeria; Saudi Arabia; South

Africa; Tunisia; United Arab Emirates

### **CATEGORIES**

Baby and Child-specific Products

Bath and Shower

Colour Cosmetics

Deodorants

Depilatories

Fragrances

Hair Care

Men's Grooming

**Oral Care** 

Oral Care excl. Power Toothbrushes

Skin Care

Sun Care

Sets / kits

Premium Beauty and Personal Care

Mass Beauty and Personal Care

#### **STATISTICS**

Retail value sales tends

- **1999-2019**
- Manufacturer selling price (msp) and retail selling price (rsp)

Retail volume sales trends

**1999-2019** 

Volume data (litres, kilograms, units) and volume alternative data (units)

## Company shares

- **2004-2014**
- % share and actual
- by global brand owner and local brand owner

#### Brand shares

- **2004-2014**
- % share and actual
- by global brand name, local brand name and by umbrella brand

## Retail distribution patterns

- **1999-2014**
- % share and actual

## Pricing

**2013**, 2014

## **CONSUMER APPLIANCES**

## **GEOGRAPHIC COVERAGE**

Western Europe: Austria; Denmark; France; Germany; Greece; Italy; Netherlands; Norway; Portugal; Spain;

Sweden; Turkey; United Kingdom

Eastern Europe: Czech Republic; Hungary; Poland; Russia; Ukraine; Romania

North America: Canada; USA

Latin America: Argentina; Brazil; Colombia; Chile; Mexico; Venezuela

Asia Pacific: Australia; China; Hong Kong; India; Indonesia; Japan; Malaysia; Philippines; Singapore; South Korea;

Taiwan; Thailand; Vietnam;

Africa and Middle East: Egypt; Morocco; Israel; Saudi Arabia; South Africa; UAE.

## **CATEGORIES**

Major Appliances

Dishwashers

Home Laundry Appliances Large Cooking Appliances

Microwaves

Refrigeration Appliances

**Small Appliances** 

Air Treatment Products
Food Preparation Appliances

**Heating Appliances** 

Irons

Personal Care Appliances Small Cooking Appliances

Small Kitchen Appliances (non-cooking)

Vacuum Cleaners

## **STATISTICS**

Consumer Appliances Retail Sales Data Retail value sales trends

- **2001-2020**
- retail selling price (rsp)

Retail volume sales trends ('000 units)

**2001-2020** 

## Company shares

- **2006-2015**
- volume % share and actual
- by global brand owner and local brand owner

#### Brand shares

- **2006-2015**
- volume % share and actual
- by global brand name and local brand name

## Retail distribution patterns

- **2001-2015**
- % share and actual

## Pricing

**2001-2020** 

Household penetration rate by sector and subsector

% analysis 2009-2020

**Consumer Appliances Trade Statistics** 

Production volume ('000 units)

2006-2015

#### Production shares

- **2006-2015**
- volume % share and actual
  - by global brand owner and local brand owner

## Export by country

- 2006-2014
- % share and actual

## Import by country

- 2006-2014
- % share and actual

## **CONSUMER ELECTRONICS**

## **GEOGRAPHIC COVERAGE**

Western Europe: Austria, France, Denmark, Germany, Greece, Italy, Netherlands, Norway, Portugal, Spain,

Sweden, Turkey, United Kingdom

Eastern Europe: Czech Republic, Hungary, Poland, Romania, Russia, Ukraine

North America: Canada, USA

Latin America: Argentina, Brazil, Chile, Colombia, Mexico, Venezuela

Asia Pacific: China, India, Indonesia. Hong Kong, Japan, Malaysia, Philippines, Singapore, South Korea, Taiwan,

Thailand, Vietnam **Australasia**: Australia

Africa and Middle East: Egypt, Israel, Morocco, Saudi Arabia, South Africa, UAE

### **CATEGORIES**

Computers and Peripherals

In-car Entertainment

In-home Consumer Electronics

Home Audio and Cinema

Home Video

**Televisions** 

Video Players

Portable Consumer Electronics

**Imaging Devices** 

Mobile Phones

Portable Players

Wearable Electronics

#### **STATISTICS**

#### Retail value sales

- **2001-2020**
- Retail selling price (rsp)

## Retail volume sales

**2001-2020** 

Business volume sales (Computers)

**2001-2020** 

Business value sales (Computers)

- **2001-2020**
- Manufacturer selling price (msp)

## Company and brand shares

- by global brand owner and local brand owner
- 2006-2015 retail volume

#### Retail distribution

- 2001-2015 retail volume
- Mobile phone distribution by specialist retailer type: 2005-2015 retail volume, telco-operated stores vs. other electronics and appliances specialist retailers

#### Analysis by type (retail volume)

- Smartphones by OS (2010-2017)
- Tablets by OS (2010-2017)
- TVs by Screen Type: 3D vs. non-3D (2010-2020)
- LCD TVs by Screen Type: LED vs. CCFL (2010-2020)
- TVs by Network Connectivity: Internet Smart TV vs. Other TVs (2010-2020)
- Mobile phones by Type of Contract (2005-2015)

## **CONSUMER FINANCE**

## **GEOGRAPHIC COVERAGE**

Western Europe: Austria; Denmark; France; Germany; Greece; Italy; Netherlands; Norway; Portugal; Spain;

Sweden; Turkey; United Kingdom

Eastern Europe: Czech Republic; Hungary; Poland; Romania; Russia; Ukraine

North America: Canada; USA

Latin America: Argentina; Brazil; Chile; Colombia; Mexico; Venezuela

Asia Pacific: China; Hong Kong-China; India; Indonesia; Japan; Malaysia; Philippines; Singapore; South Korea;

Taiwan; Thailand, Vietnam **Australasia**: Australia

Africa and Middle East: Egypt; Israel; Morocco; Saudi Arabia; South Africa; UAE

## **CATEGORIES**

Financial Cards and Payments

Financial Cards in Circulation

**ATM Function** 

Charge Card Function

Credit Function
Debit Function
Pre-paid Function

Store Cards Transactions Total Cards Transactions ATM Transactions

Card Payment Transactions
Consumer Payment Transactions

M-Commerce
Consumer Lending
Consumer Credit
Mortgages / housing

## **STATISTICS**

The current year of analysis is 2015. Data coverage is provided per country.

#### Indicators

- Number of transactions (2001-2020)
- Transaction value (2001-2020)
- Number of cards in circulation (2001-2020)
- Number of accounts (2001-2020)
- Number of smart cards in circulation (2005-2015)
  - Contact and Contactless
- Domestic vs. foreign spend for debit, credit, charge, open loop pre-paid (2005-2015)
- Card expenditure by location for debit, credit, charge and open loop pre-paid (2005-2015)
- Merchant acceptance (2002-2015)
- Value lost to fraud by fraud type (2003-2015)
  - Counterfeit cards
  - Card stolen or lost
  - Card not present
  - Card lost or stolen in the post
  - ID fraud
- Number of POS terminals (2005-2015)
- Number of ATMs (2005-2015)

- Banked Population (2003-2015)
- Underserved population (2003-2015)
- M-Commerce
  - Value (2005-2020)
  - Proximity vs. Remote (2013-2020)
  - Mobile Phone vs. Tablet (2013-2020)
- Gross lending value (2001-2020)
- Outstanding balance value (2001-2020)
- Consumer credit by type: mainstream vs. alternative (2008-2020)
- Other personal lending by type (2008-2020)
- Non-performing loans (2004-2015)
- Issuer data / shares
  - Number of cards in circulation by function (2005-2014)
  - Transaction value by card function (2005-2014)
- Operator data / shares
  - Number of cards in circulation by function (2005-2014)
  - Transaction value by card function (2005-2014)

## CONSUMER FOODSERVICE

## **GEOGRAPHIC COVERAGE**

**Western Europe:** Austria, Belgium; Finland; France, Denmark, Germany, Greece, Ireland; Italy, Netherlands, Norway, Portugal, Spain, Sweden, Turkey, United Kingdom

**Eastern Europe:** Belarus; Bosnia-Herzegovina; Bulgaria; Croatia; Czech Republic; Estonia; Georgia; Hungary; Latvia;

Lithuania; Macedonia; Poland; Romania; Russia; Serbia; Slovakia; Slovenia; Ukraine

North America: Canada: USA

Latin America: Argentina; Bolivia; Brazil; Chile; Colombia; Costa Rica; Dominican Republic; Ecuador; Guatemala; Mexico;

Peru; Uruguay; Venezuela

Asia Pacific: Azerbaijan; China; Hong Kong, China; India; Indonesia; Japan; Kazakhstan; Malaysia; Pakistan; Philippines;

Singapore; South Korea; Taiwan; Thailand; Uzbekistan; Vietnam

Australasia: Australia; New Zealand

Africa and Middle East: Algeria; Cameroon; Egypt; Iran; Israel; Kenya; Morocco; Nigeria; Saudi Arabia; South Africa;

Tunisia; UAE

## **CATEGORIES**

Consumer Foodservice by Type

Chained Consumer Foodservice Independent Consumer Foodservice

100% Home Delivery / Takeaway

Cafés / Bars

Full-Service Restaurants

Fast Food

Self-Service Cafeterias

Street Stalls / Kiosks

Pizza Consumer Foodservice

Consumer Foodservice by Location

Consumer Foodservice Through Standalone

Consumer Foodservice Through Leisure Consumer Foodservice Through Retail

Consumer Foodservice Through Lodging

Consumer Foodservice Through Travel

## **MEASURES**

Market size statistics

- Consumer foodservice value sales
- 2001-2020
- Consumer foodservice units (# of outlets)
- **2001-2020**
- Consumer foodservice transactions
- **2001-2020**

#### Company shares

- **2006-2015**
- value sales, transactions, units

### Brand shares

- 2006-2015
- value sales, transactions, units

Chained vs. independent

2001-2020

Eat-in vs. takeaway sales

**2008-2020** 

Food vs. drink sales

2001-2020

Sales by location

**2001-2020** 

Online vs. offline ordering

## **CONSUMER HEALTH**

## **GEOGRAPHIC COVERAGE**

Western Europe: Austria; Belgium; Denmark; Finland; France; Germany; Greece; Ireland; Italy; Netherlands;

Norway; Portugal; Spain; Sweden; Switzerland; Turkey; United Kingdom

**Eastern Europe**: Belarus; Bosnia-Herzegovina; Bulgaria; Croatia; Czech Republic; Estonia; Georgia; Hungary; Kosovo; Latvia; Lithuania; Macedonia; Montenegro; Poland; Romania; Russia; Serbia; Slovakia; Slovakia; Ukraine

North America: Canada; USA

Latin America: Argentina; Bolivia; Brazil; Chile; Colombia; Costa Rica; Dominican Republic; Ecuador; Guatemala;

Mexico; Peru; Uruguay; Venezuela

Asia Pacific: Azerbaijan; China; Hong Kong, China; India; Indonesia; Japan; Kazakhstan; Malaysia; Pakistan;

Philippines; Singapore; South Korea; Taiwan; Thailand; Uzbekistan; Vietnam

Australasia: Australia; New Zealand

Africa and Middle East: Algeria; Cameroon; Egypt; Iran; Israel; Kenya; Morocco; Nigeria; Saudi Arabia; South

Africa; Tunisia; United Arab Emirates

### **CATEGORIES**

OTC

**Adult Mouth Care** 

**Analgesics** 

Sleep Aids

Cough, Cold and Allergy (Hay Fever) Remedies

Dermatologicals
Digestive Remedies

Ear Care

**Emergency Contraception** 

Eye Care

NRT Smoking Cessation Aids

Wound Care

Sports Nutrition

Vitamins and Dietary Supplements

Weight Management

Herbal / traditional Products

Allergy Care

Paediatric Consumer Health

#### **STATISTICS**

Retail value sales trends

- **2001-2020**
- manufacturer selling price (msp) and retail selling price (rsp)

Retail volume sales trends (modelled)

**2001-2020** 

#### Company shares

- **2006-2015**
- % share and actual
- by global brand owner and national brand owner
- manufacturer selling price (msp) and retail selling price (rsp)

## Brand shares

- 2006-2015
- % share and actual
- by global brand name and local brand name
- by latest owner
- manufacturer selling price (msp) and retail selling price (rsp)

#### Retail distribution patterns

- **2001-2015**
- % share and actual
- manufacturer selling price (msp) and retail selling price (rsp)

### Pricing

## **EYEWEAR**

## **GEOGRAPHIC COVERAGE**

Western Europe: France; Germany; Italy; Netherlands; Spain; Sweden; United Kingdom; Switzerland; Turkey

Eastern Europe: Poland; Romania; Russia; Ukraine

North America: USA; Canada

Latin America: Brazil; Mexico; Argentina

Asia Pacific: China; India; Japan; Indonesia; Hong Kong; Malaysia; Philippines: Singapore; South Korea; Taiwan;

Thailand

Australasia: Australia

Africa and Middle East: South Africa; United Arab Emirates

## **CATEGORIES**

Contact Lenses Spectacles

## **STATISTICS**

Market size retail value sales

• 1999-2015 (current RSP terms)

2015-2020 (constant RSP terms)

Market size retail volume sales

• 1999-2020 ('000 units)

Company and brand share

2006-2014 (current RSP terms)

Retail channel distribution

• 1999-2015 percentage value

## FRESH FOODS

## **GEOGRAPHIC COVERAGE\***

Western Europe: Austria; Belgium; Denmark; Finland; France; Germany; Greece; Ireland; Italy; Netherlands;

Norway; Portugal; Spain; Sweden; Switzerland; Turkey; United Kingdom

Eastern Europe: Bulgaria; Czech Republic; Hungary; Poland; Romania; Russia; Slovakia; Ukraine

North America: Canada; USA

Latin America: Argentina; Brazil; Chile; Colombia; Mexico; Peru; Venezuela

Asia Pacific: China; Hong Kong, China; India; Indonesia; Japan; Malaysia; Philippines; Singapore; South Korea;

Taiwan: Thailand: Vietnam

Australasia: Australia; New Zealand

Africa and Middle East: Egypt; Israel; Morocco; Saudi Arabia; South Africa; United Arab Emirates

\*Note: Only 16 key markets are researched with a full individual country research programme, with national-level desk research, trade interviews with statistical sources, associations and national players, and market analysis. These 16 are: Australia, Brazil, China, France, Germany, India, Italy, Japan, Mexico, Morocco, Russia, South Africa, Spain, UK, UAE and US.

For the additional 38 countries, market sizes are built centrally using secondary source information: estimates are calculated from apparent consumption and derived from production and trade statistics published by the UN Food and Agriculture Organisation (FAO) and local statistical and trade sources. These 38 countries are: Argentina; Austria; Belgium; Bulgaria; Canada; Chile; Colombia; Czech Republic; Denmark; Egypt; Finland; Greece; Hong Kong, China; Hungary; Indonesia; Ireland; Israel; Malaysia; Netherlands; New Zealand; Norway; Peru; Philippines; Poland; Portugal; Romania; Saudi Arabia; Singapore; Slovakia; South Korea; Sweden; Switzerland; Taiwan; Thailand; Turkey: Ukraine: Venezuela: Vietnam.

In addition, we model market data for 156 countries. These are marked on Passport as "modelled".

## **CATEGORIES**

Eaas Fish and Seafood

**Fruits** Meat

Nuts

Pulses

Starchy Roots

Sugar and Sweeteners

Vegetables

## **STATISTICS**

Total volume sales 2001-2020

Total volume sales through retail, foodservice and institutional channels\*\*

**2006-2015** 

Retail value sales\*\*

2006-2015

Retail distribution patterns (retail volume level)\*\*

**2006-2015** 

Analysis by type (standard vs. organic / fairtrade) for Eggs, Fish and seafood, Fruits, Meat, Nuts, Pulses, Starchy roots and Vegetables\*\*

**2012-2015** 

Retail sales breakdown: packaged vs unpackaged fresh food

2013-2015

Trade statistics: production, imports and exports for Meat, Pulses, Vegetables, Starchy roots, Eggs, Fruits and Nuts\*\*

<sup>\*\*</sup>Note: Data provided for 16 key markets only: Australia, Brazil, China, France, Germany, India, Italy, Japan, Mexico, Morocco, Russia, South Africa, Spain, UK, UAE and US.

## **HEALTH AND WELLNESS**

## **GEOGRAPHIC COVERAGE**

Western Europe: Austria; Belgium; Denmark; Finland; France; Germany; Greece; Ireland; Italy; Netherlands;

Norway; Spain; Sweden; Switzerland; United Kingdom, Turkey, Portugal

Eastern Europe: Bulgaria, Czech Republic, Hungary, Poland, Romania, Russia, Slovakia, Ukraine

North America: Canada; USA

Latin America: Argentina, Brazil, Chile, Colombia, Mexico, Venezuela, Peru

Asia Pacific: China, Hong Kong, China, India, Indonesia, Japan, Malaysia, Philippines, Singapore, South Korea,

Taiwan, Thailand, Vietnam

Australasia: Australia, New Zealand

Africa and Middle East: Egypt, Israel, Morocco, Saudi Arabia, South Africa, UAE

Health and Wellness draws on in-depth packaged food and beverages industry research and analysis in 54 national markets.

#### **CATEGORIES**

Health and Wellness by Type

Better for You (BFY) Food Intolerance

Fortified / functional (FF)

Naturally Healthy (NH)

Organic

Health and Wellness by Category

HW Beverages HW Packaged Food

Health and Wellness by Prime Positioning

Beauty from Within

Bone and Joint Health

Brain Health and Memory

Cardiovascular Health

Digestive Health

Endurance

**Energy Boosting** 

Food Intolerance General Wellbeing

Immune Support

Oral and Respiratory Health

**Urinary Tract Health** 

Vision Health

Weight Management

### **STATISTICS**

- Retail value sales (rsp) 2002-2020
- Retail volume sales 2002-2020
- Brand and company shares on all levels 2005-2014
- Retail distribution patterns 2002-2015\*
- Pricing 2015

\*Health and wellness distribution patterns include packaged food and beverages organic, fortified / functional, better for you, naturally healthy and food intolerance products.

## HOME AND GARDEN

## **GEOGRAPHIC COVERAGE**

Western Europe: France; Germany; Italy; Netherlands; Spain; Sweden; Switzerland; Turkey; United Kingdom

Eastern Europe: Poland; Romania; Russia; Ukraine

North America: Canada; USA

Latin America: Argentina; Brazil; Mexico

Asia Pacific: China; India; Indonesia; Hong Kong; Japan; Malaysia; Philippines; Singapore; South Korea; Taiwan;

Thailand

Australasia: Australia

Africa and Middle East: South Africa; UAE

## **CATEGORIES**

Gardening Home Furnishings Home Improvement Homewares

#### **STATISTICS**

Retail value sales trends

**1999-2019** 

Retail selling price (rsp)

### Retail volume sales trends for Decorative Paint

**1999-2019** 

Retail volume (litres)

### Company shares

- **2009-2014**
- % share, actuals and rankings
- by global brand owner and local brand owner

#### Brand shares

- 2009-2014
- % share, actuals and rankings
- by global brand name and local brand name

## Retail distribution patterns

- **1999-2019**
- % share and actual

## **HOME CARE**

## **GEOGRAPHIC COVERAGE**

Western Europe: Austria; Belgium; Denmark; Finland; France; Germany; Greece; Ireland; Italy; Netherlands;

Norway; Portugal; Spain; Sweden; Switzerland; Turkey; United Kingdom

**Eastern Europe**: Belarus; Bosnia-Herzegovina; Bulgaria; Croatia; Czech Republic; Estonia; Georgia; Hungary; Latvia; Lithuania; Macedonia; Poland; Romania; Russia; Serbia and Montenegro; Slovakia; Slovenia; Ukraine

North America: Canada; USA

Latin America: Argentina; Bolivia; Brazil; Chile; Colombia; Costa Rica; Dominican Republic; Ecuador; Guatemala;

Mexico; Peru; Uruguay; Venezuela

Asia Pacific: Azerbaijan; China; Hong Kong, China; India; Indonesia; Japan; Kazakhstan; Malaysia; Pakistan;

Philippines; Singapore; South Korea; Taiwan; Thailand; Uzbekistan; Vietnam

Australasia: Australia; New Zealand

Africa and Middle East: Algeria; Cameroon; Egypt; Iran; Israel; Kenya; Morocco; Nigeria; Saudi Arabia; South

Africa; Tunisia; United Arab Emirates

## **CATEGORIES**

Air care

Bleach

Dishwashing

Home Insecticides

Laundry Care

**Polishes** 

Surface Care

**Toilet Care** 

## **STATISTICS**

Retail value sales trends

- **2001-2020**
- Manufacturer selling price (msp) and retail selling price (rsp)

## Retail volume sales trends

2001-2020

### Company shares

- **2006-2015**
- % share, actuals and rankings
- volume shares for 10 key laundry care categories, including: powder detergents (concentrated / standard format), liquid detergents(concentrated / standard format), compact powder tablet detergents, liquid tablet detergents, hand wash detergents, bar detergents and fabric softeners
- by global brand owner and local brand owner
- Private label share split by retailer

## Brand shares

- **2006-2015**
- % share, actuals and rankings
- volume shares for 10 key laundry care categories, including: powder detergents (concentrated / standard format), liquid detergents (concentrated / standard format), compact powder tablet detergents, liquid tablet detergents, hand wash detergents, bar detergents and fabric softeners
- by global brand name and local brand name
- Private label share split by retailer brand

#### Retail distribution patterns

**2001-2015** 

#### Pricing

## **HOT DRINKS**

## **GEOGRAPHIC COVERAGE**

Western Europe: Austria; Belgium; Denmark; Finland; France; Germany; Greece; Ireland; Italy; Netherlands;

Norway; Portugal; Spain; Sweden; Switzerland; Turkey; United Kingdom

Eastern Europe: Belarus; Bosnia-Herzegovina; Bulgaria; Croatia; Czech Republic; Estonia; Georgia; Hungary;

Latvia; Lithuania; Macedonia; Poland; Romania; Russia; Serbia; Slovakia; Slovenia; Ukraine

North America: Canada; USA

Latin America: Argentina; Bolivia; Brazil; Chile; Colombia; Costa Rica; Dominican Republic; Ecuador; Guatemala;

Mexico; Peru; Uruguay; Venezuela

Asia Pacific: Azerbaijan; China; Hong Kong, China; India; Indonesia; Japan; Kazakhstan; Malaysia; Pakistan;

Philippines: Singapore: South Korea: Taiwan: Thailand: Uzbekistan: Vietnam

Australasia: Australia; New Zealand

Africa and Middle East: Algeria; Cameroon; Egypt; Iran; Israel; Kenya; Morocco; Nigeria; Saudi Arabia; South

Africa; Tunisia; United Arab Emirates

### **CATEGORIES**

Coffee

Tea

Other Hot Drinks

### **STATISTICS**

Off-trade value historic sales trends

- **2001-2020**
- Manufacturer selling price (msp) and retail selling price (rsp)

### Off-trade value forecast sales trends

- **2015-2020**
- Manufacturer selling price (msp) and retail selling price (rsp)

#### Volume historic sales trends

- **2001-2015**
- Off-trade, on-trade and total volume

#### Volume forecast sales trends

- **2015-2020**
- Off-trade, on-trade and total volume

### Company shares

- 2006-2015
- % and actual
- value terms share analysis for all sectors
- additional volume terms share analysis for coffee
- global brand owner and local brand owner

#### Brand shares

- **2006-2015**
- % and actual
- value terms share analysis for all sectors
- additional volume terms share analysis for coffee
- by global brand name and local brand name

### Off-trade distribution patterns

- **2001-2015**
- off-trade volume % breakdown and actual

#### Pricing

**2014**, 2015

### US State and Regional data

- Market size data on 4 regions and 9 divisions, as defined by the US Census Bureau
- Market size data on 22 key states that contain nearly 80% of the US population
- Market sizes from 2003 to 2015, with forecasted data through 2020
- Market size data for total volume sales by state and region
- Market size data covering all hot drinks categories, including tea, coffee, and other hot drinks

## **INGREDIENTS**

[UPSELL INDUSTRY]

### **GEOGRAPHIC COVERAGE**

Western Europe: Austria; Belgium; Denmark; Finland; France; Germany; Greece; Ireland; Italy; Netherlands;

Norway; Portugal; Spain; Sweden; Switzerland; Turkey; United Kingdom

Eastern Europe: Belarus; Bosnia-Herzegovina; Bulgaria; Croatia; Czech Republic; Estonia; Georgia; Hungary; Latvia; Lithuania; Macedonia; Poland; Romania; Russia; Serbia and Montenegro; Slovakia; Slovenia; Ukraine

North America: Canada; USA

Latin America: Argentina; Bolivia; Brazil; Chile; Colombia; Costa Rica; Dominican Republic; Ecuador; Guatemala;

Mexico; Peru; Uruguay; Venezuela

Asia Pacific: Azerbaijan; China; Hong Kong, China; India; Indonesia; Japan; Kazakhstan; Malaysia; Pakistan;

Philippines; Singapore; South Korea; Taiwan; Thailand; Uzbekistan; Vietnam

Australasia: Australia; New Zealand

Africa and Middle East: Algeria; Cameroon; Egypt; Iran; Israel; Kenya; Morocco; Nigeria; Saudi Arabia; South

Africa; Tunisia; United Arab Emirates

## **CATEGORIES**

Abrasives / inorganics Acidulants Lacquers **Antifoams** Milk Antifungals Minerals Antimicrobials Modified Flour

Antiperspirants pH Control / salts **Bleach Precursors** 

**Bleaching Agents** 

**Botanicals** Carotenoids Cocoa Liquor Cocoa Powder

Colours

Conditioning Agents (Skin, Hair, Fabric)

Cultures **Emollients** 

**Emulsifiers and Co-emulsifiers** 

**Enzyme Stabilisers** 

Enzymes Fats and Oils Flavours

Flavour Enhancers

Flours Fluorescers Fragrances Humectants Insect Repellents Insecticides

Polysaccharides and Oligosaccharides

**Phytoestrogens** 

Preservatives / antioxidants

Propellants **Proteins** Raising Agents Reducing Agents Skin Benefit Agents Skin Lighteners Skin Tanning Agents

Solvents Sunscreens

Surfactant Cleansers and Adjuvants

Sweeteners Synthetic Polymers Thickeners / structurants

**Tooth Care** 

Vitamins and Derivatives Water Softeners / chelators Miscellaneous Ingredients

Commodities

## **STATISTICS**

Volume sales trends

- **1998-2017**
- Retail and foodservice / on-trade data for all food and beverages categories

## **INSTITUTIONAL CHANNELS**

[UPSELL INDUSTRY]

### **GEOGRAPHIC COVERAGE**

Western Europe: France; Germany; Italy; Netherlands; Spain; Sweden; Turkey; United Kingdom

**Eastern Europe**: Poland; Russia **North America**: Canada; USA

Latin America: Argentina; Brazil; Mexico

Asia Pacific: China; India; Indonesia; Japan; South Korea; Taiwan

Australasia: Australia

Africa and Middle East: South Africa; United Arab Emirates

#### **CATEGORIES**

Private Institutions
Public Institutions

Agriculture, Hunting, Forestry and Fishing

Energy, Mining and Utilities

Manufacturing Construction

Retail and Wholesale Official Accommodation

Restaurants, Bars and Canteens Transport and Communications

Finance, Insurance and Business Services

Financial Intermediation

Insurance

**Business Services** 

Government

**Government Administration** 

Defence

Foreign Affairs

Military

Public Order and Safety
Police and Fire Stations
Prisons and Detention Centres
Other Public Order and Safety

Education

Primary Education Secondary Education Higher Education

Adult and Other Education

Health and Social Care

Hospitals, Medical and Dental Services

Hospitals

Medical Practice
Dental Practice
Other Health Services

Veterinary Services

Social Work Services
Membership Organisations

Religious Organisations

Other Non-Religious Membership Organisations

Recreational, Cultural and Sporting Services

Motion Picture, Radio, Television, News Agency Activities and Other Entertainment Activities

Cinemas

Theatre and Music Production

Theme Parks

Other Entertainment Activities

Libraries, Museums and Cultural Services

Libraries Museums

Zoos and Botanical Gardens Sporting and Recreational Services Sports Arenas and Stadiums

Sport Clubs and Gyms
Other Sports Facilities
Other Recreational Activities
Lotteries and Gambling

Personal Services

Washing and Cleaning

Hairdressing and Beauty Treatment Funeral and Related Services

Other Personal Services

## **STATISTICS**

## Establishments

- **2001-2020**
- Outlets
- Total public sector vs. private sector
- Establishment breakdowns by size

## Populations

- **2001-2020**
- Employees

- Total public sector vs. private sector
- Prisoners (prisons)
- Enrolment (primary schools, secondary schools, higher education)
- Capacity (sports arenas and stadiums)
- Visitors (cinemas, theatre and music production, theme parks, museums, zoos and botanical gardens)
- Admissions (hospitals)
- In-patient beds (hospitals)

## **LUXURY GOODS**

[UPSELL INDUSTRY]

### **GEOGRAPHIC COVERAGE**

Western Europe: France; Germany; Italy; Netherlands; Spain; Sweden; Turkey; United Kingdom; Switzerland

Eastern Europe: Poland; Russia, Romania, Ukraine

North America: Canada; USA

Latin America: Brazil; Mexico, Argentina

Asia Pacific: China; Hong Kong; India; Indonesia; Japan; Malaysia; Philippines, Singapore; South Korea; Taiwan,

Thailand

Australasia: Australia

Africa and Middle East: South Africa; UAE

## **CATEGORIES**

Designer Apparel and Footwear (Ready-to-Wear)

Designer Apparel (Ready-to-Wear)

Men's Designer Apparel Women's Designer Apparel Designer Childrenswear Designer Apparel Accessories

Designer Hosiery Designer Footwear

## **STATISTICS**

Retail value sales trends

2005-2020

Retail selling price (rsp)

Retail volume sales trends

**2005-2020** 

#### Company shares

- **2008-2014**
- % share, actuals and rankings by global brand owner and local brand owner

Fine Wines / champagne and Spirits

Luxury Accessories

Luxury Electronic Gadgets

Luxury Jewellery and Timepieces

Luxury Leather Goods

Luxury Writing Instruments and Stationery Super Premium Beauty and Personal Care

## Brand shares

- 2008-2014
- % share, actuals and rankings by global brand name and local brand name

#### Retail distribution patterns

- 2005-2015
- % share and actual

## **NUTRITION**

[UPSELL INDUSTRY]

### **GEOGRAPHIC COVERAGE**

Western Europe: Austria, Belgium; Denmark, Finland; France; Germany; Greece; Ireland; Italy; Netherlands;

Norway; Portugal; Spain; Sweden; Switzerland; Turkey; United Kingdom

Eastern Europe: Bulgaria; Czech Republic, Hungary; Poland; Romania, Russia, Slovakia; Ukraine

North America: Canada; USA

Latin America: Argentina; Brazil; Chile; Colombia, Mexico, Peru; Venezuela

Asia Pacific: China; Hong Kong, India; Indonesia, Japan; Malaysia; Philippines, Singapore; South Korea; Taiwan,

Thailand, Vietnam

Australasia: Australia; New Zealand

Africa and Middle East: Egypt, Israel, Morocco, Saudi Arabia, South Africa, United Arab Emirates

## **CATEGORY COVERAGE**

Nutrient Types Fat

Energy (Calories) Saturated Fat

Protein Fibre Carbohydrate Salt

Sugar

All eight of these nutrients have been researched for the packaged food and soft drink categories listed below in each of the 54 countries that Passport Nutrition covers.

Packaged Food Sauces, Dressings and Condiments

Baby Food Snack Bars
Bakery Soup

Canned / preserved Food Spreads
Chilled Processed Food Sweet and Savoury Snacks

Conflectionary Soft Drinks

Dairy Bottled Water
Dried Processed Food Carbonates
Frozen Processed Food Concentrates

Ice Cream Juice

Meal Replacement RTD Coffee
Noodles RTD Tea

Oils and Fats Sports and Energy Drinks
Pasta Asian Speciality Drinks

## **STATISTICS**

Ready Meals

Nutrient consumption trends

- **2009-2019**
- Grams or calories per capita per day
- Annual total

## Company shares

- **2014**
- % share, actuals and rankings
- by global brand owner and local brand owner

#### Brand shares

- **2014**
- % share, actuals and rankings
- by global brand name and local brand name

## Nutrient Content per 100g

- **2014**
- Nutrient content per 100g of each brand researched
- Available at the lowest category and country level only

## PACKAGED FOOD

## **GEOGRAPHIC COVERAGE**

Western Europe: Austria; Belgium; Denmark; Finland; France; Germany; Greece; Ireland; Italy; Netherlands;

Norway; Portugal; Spain; Sweden; Switzerland; Turkey; United Kingdom

Eastern Europe: Belarus; Bosnia-Herzegovina; Bulgaria; Croatia; Czech Republic; Estonia; Georgia; Hungary;

Latvia; Lithuania; Macedonia; Poland; Romania; Russia; Serbia; Slovakia; Slovenia; Ukraine

North America: Canada; USA

Latin America: Argentina; Bolivia; Brazil; Chile; Colombia; Costa Rica; Dominican Republic; Ecuador; Guatemala;

Mexico; Peru; Uruguay; Venezuela

Asia Pacific: Azerbaijan; China; Hong Kong, China; India; Indonesia; Japan; Kazakhstan; Malaysia; Pakistan;

Philippines; Singapore; South Korea; Taiwan; Thailand; Uzbekistan; Vietnam

Australasia: Australia; New Zealand

Africa and Middle East: Algeria; Cameroon; Egypt; Iran; Israel; Kenya; Morocco; Nigeria; Saudi Arabia; South

Africa; Tunisia; United Arab Emirates

### **CATEGORIES**

Baby Food

**Baked Goods** 

Biscuits and Snack Bars

**Breakfast Cereals** 

Confectionery

**Chocolate Confectionery** 

Gum

Sugar Confectionery

Dairy

Cheese

**Drinking Milk Products** 

Yoghurt and Sour Milk Products

Other Dairy

Ice Cream and Frozen Desserts

Oils and Fats

Processed Fruit and Vegetables
Processed Meat and Seafood

Ready Meals

Rice, Pasta and Noodles

Sauces, Dressings and Condiments

Soup Spreads

Sweet and Savoury Snacks

#### **STATISTICS**

Retail value sales trends

- **2001-2020**
- manufacturer selling price (msp) and retail selling price (rsp)

Retail and foodservice volume sales trends

**2001-2020** 

## Company shares

- **2005-2015**
- % share and actual
- by global brand owner and local brand owner

#### Brand shares

- **2005-2015**
- % share and actual
- by global brand name and local brand name

## Retail distribution patterns

- **2001-2015**
- % share and actual

#### Pricing

**2014**, 2015

#### USA regional break down

- Market size data on 4 regions and 9 divisions, as defined by the US Census Bureau
- Market size data on 22 key states that contain nearly 80% of the US population
- Market sizes from 2002 to 2015, with forecast data through 2020
- Market size data for retail value sales by state and region
- Market size data covering all packaged food categories, including baby food, baked goods, biscuits and snack bars, breakfast cereals, chocolate confectionery, sugar confectionery, gum, cheese, drinking milk products, yoghurt and sour milk products, other dairy, ice cream and frozen desserts, oils and fats, processed fruit and vegetables, processed meat and seafood, ready meals, rice, pasta and noodles, sauces, dressings and condiments, soup, spreads, sweet and savoury snacks

## **PACKAGING**

## **GEOGRAPHIC COVERAGE**

Western Europe: Austria; Belgium; Denmark; Finland; France\*; Germany\*; Greece; Ireland; Italy\*; Netherlands\*;

Norway; Portugal; Spain\*; Sweden\*; Switzerland\*; Turkey\*; UK\*

Eastern Europe: Bulgaria; Czech Republic; Hungary; Poland\*; Romania\*; Russia\*; Slovakia; Ukraine\* North and Latin America: Argentina\*; Brazil\*; Canada\*; Chile; Colombia; Mexico\*; Peru; US\*; Venezuela Asia Pacific: China\*; Hong Kong, China\*; India\*; Indonesia\*; Japan\*; Malaysia\*; Philippines\*; Singapore\*; South

Korea\*; Taiwan\*; Thailand\*; Vietnam Australasia: Australia\*; New Zealand

Africa and Middle East: Egypt; Israel; Morocco; Saudi Arabia; South Africa\*; United Arab Emirates\*

\*Individually researched packaging markets

Packaging draws on in-depth packaging industry research and analysis in 32 national markets (all those marked with an asterisk above), along with centralised research and analysis for 22 additional countries. The end product markets in all 54 of these countries are individually researched, providing the highly detailed product sales data on which packaging mix trends are based.

All pack types and sizes of end products in each of the 32 countries are researched.

#### **CATEGORY TREE**

Hair Care

Beauty and Personal Care Packaging Rice, Pasta and Noodles Packaging

Baby and Child-specific Products Sauces, Dressings and Condiments Packaging

Bleach

Bath and Shower Soup Packaging Colour Cosmetics Spreads Packaging

Deodorants Sweet and Savoury Snacks Packaging **Depilatories** Home Care Packaging

Air Care Fragrances

Men's Grooming Dishwashing **Oral Care** Home Insecticides Skin Care Laundry Care Sun Care **Polishes** 

Beverages Packaging Surface Care Alcoholic Drinks Packaging **Toilet Care** 

Hot Drinks Packaging Tissue and Hygiene Packaging Soft Drinks Packaging Cotton Wool / buds / pads

Dog and Cat Food Packaging Incontinence Cat Food Kitchen Towels Dog Food

Nappies / diapers / pants Food Packaging Paper Tableware

Baby Food Packaging Sanitary Protection

**Tissues** Biscuits and Snack Bars Packaging Confectionery Packaging **Toilet Paper Dairy Packaging** Wipes

Ice Cream and Frozen Desserts Packaging Tobacco Packaging

Oils and Fats Packaging Cigarettes Processed Fruit and Vegetables Packaging Cigars

Processed Meat and Seafood Packaging **Smokeless Tobacco** 

Ready Meals Packaging **Smoking Tobacco** 

## **STATISTICS**

### Retail packaging volume sales trends

- **2000-2019**
- alcoholic drinks packaging; beauty and personal care packaging; dog and cat food packaging; food packaging; home care
  packaging; hot drinks packaging; soft drinks packaging; tissue and hygiene packaging; tobacco packaging
- packaging unit volumes and product filled volumes by pack type
- Metric measures and imperial as relevant
- by packaging class (ie primary, secondary)
- by pack size, and by pack size band

### Foodservice packaging volume sales trends

- **2000-2019**
- alcoholic drinks packaging; soft drinks packaging
- packaging unit volumes and product filled volumes by pack type
- metric measures and imperial as relevant
- by packaging class (ie primary, secondary)
- by pack size, and by pack size band

### Closure volume sales trends

- **2006-2019**
- retail: alcoholic drinks packaging; beauty and personal care packaging; dog and cat food packaging; food packaging; home care packaging; hot drinks packaging; soft drinks packaging; tissue and hygiene packaging; tobacco packaging
- foodservice: alcoholic drinks packaging; soft drinks packaging
- by pack type

### Retail multipack volume sales trends

- **2006-2019**
- alcoholic drinks packaging; dairy packaging; soft drinks packaging
- multipack type and multipack size by pack type

## Returnables volumes

- Retail / off-trade and foodservice / on-trade data for returnable glass bottles and PET bottles
- **2006-2019**
- Alcoholic drinks packaging; soft drinks packaging
- Share of returnable versus non-returnable packaging

# PERSONAL ACCESSORIES

## **GEOGRAPHIC COVERAGE**

Western Europe: France; Germany; Italy; Netherlands; Spain; Sweden; United Kingdom; Switzerland; Turkey

Eastern Europe: Poland; Romania; Russia; Ukraine

North America: USA; Canada

Latin America: Brazil; Mexico; Argentina

Asia Pacific: China; India; Japan; Indonesia; Hong Kong; Malaysia; Philippines: Singapore; South Korea; Taiwan;

Thailand

Australasia: Australia

Africa and Middle East: South Africa; United Arab Emirates

## **CATEGORIES**

Bags and Luggage Jewellery Watches Writing Instruments

### **STATISTICS**

Market size retail value sales

• 1999-2015 (current RSP terms)

2015-2020 (constant RSP terms)

Market size retail volume sales

• 1999-2020 ('000 units)

Company and brand share

2006-2014 (current RSP terms)

Retail channel distribution

1999-2015 percentage value

## PET CARE

## **GEOGRAPHIC COVERAGE**

Western Europe: Austria; Belgium; Denmark; Finland; France; Germany; Greece; Ireland; Italy; Netherlands;

Norway; Portugal; Spain; Sweden; Switzerland; Turkey; United Kingdom

Eastern Europe: Bulgaria; Czech Republic; Hungary; Poland; Romania; Russia; Slovakia; Ukraine

North America: Canada; USA

Latin America: Argentina; Brazil; Chile; Colombia; Mexico; Peru; Venezuela

Asia Pacific: China; Hong Kong, China; India; Indonesia; Japan; Malaysia; Philippines; Singapore; South Korea;

Taiwan; Thailand; Vietnam

Australasia: Australia; New Zealand

Africa and Middle East: Egypt; Israel; Morocco; Saudi Arabia; South Africa; UAE

## **CATEGORIES**

Pet Food

Dog and Cat Food Cat Food

Cat Food

Dog Food

Other Pet Food Pet Products

### **STATISTICS**

#### Pet population

- **2001-2020**
- broken down by dogs, cats, birds, fish, small mammals and reptiles
- dog population broken down by size (large, medium and small)

Prepared food as % of total consumption for dogs and cats

**2001-2015** 

#### Retail value sales trends

- **2001-2020**
- manufacturer selling price (msp) and retail selling price (rsp)

Retail volume sales trends (excluding pet products)

**2001-2020** 

Per pet expenditure and consumption trends

2001-2015

## Number of vets

**2001-2015** 

Number of vet clinics for Pets

2001-2015

Proportion of households owning a dog / cat

**2001-2015** 

#### Pricing

**2014**; 2015

Company shares for dog food, cat food, cat litter

- 2005-2014
- % value share and actual
- by global brand owner and local brand owner
- shares for other pet food and pet products provided on an as available basis

Brand shares for dog food, cat food, cat litter

- 2005-2014
- % value share and actual
- by global brand name and local brand name
- shares for other pet food and pet products provided on an as available basis

## Retail distribution patterns

- **2001-2015**
- % value share and actual
- includes breakdown for dog / cat food by type (eg. wet / dry / treats / mixers)

### Healthcare products by type

- **2006-2015**
- % value share and actual
- Includes breakdown for flea / tick treatments, worming treatments, and other products

## Dog and Cat Food by Life-cycle

- 2009-2015
- % value share and actual
- Broken down by wet versus dry food

## Other Pet Products by Type

- 2011-2015
- % value share and actual
- Broken down by beauty products, accessories and other

## RETAILING

## **GEOGRAPHIC COVERAGE**

Western Europe: Austria; Belgium; Denmark; Finland; France; Germany; Greece; Ireland; Italy; Netherlands;

Norway; Portugal; Spain; Sweden; Switzerland; Turkey; United Kingdom

Eastern Europe: Belarus; Bosnia-Herzegovina; Bulgaria; Croatia; Czech Republic; Estonia; Georgia; Hungary;

Latvia; Lithuania; Macedonia; Poland; Romania; Russia; Serbia; Slovakia; Slovenia; Ukraine

North America: Canada; USA Latin America: Argentina; Bolivia; Brazil; Chile; Colombia; Costa Rica; Dominican

Republic; Ecuador; Guatemala; Mexico; Peru; Uruguay; Venezuela

Asia Pacific: Azerbaijan; China; Hong Kong, China; India; Indonesia; Japan; Kazakhstan; Malaysia; Pakistan;

Philippines; Singapore; South Korea; Taiwan; Thailand; Uzbekistan; Vietnam

Australasia: Australia; New Zealand

Africa and Middle East: Algeria; Cameroon; Egypt; Iran; Israel; Kenya; Morocco; Nigeria; Saudi Arabia; South

Africa; Tunisia; United Arab Emirates

#### **CATEGORIES**

Store-based Retailing

**Grocery Retailers** 

Non-Grocery Specialists

Apparel and Footwear Specialist Retailers

Electronics and Appliance Specialist Retailers

Health and Beauty Specialist Retailers

Home and Garden Specialist Retailers

Leisure and Personal Goods

Mixed Retailers

### **STATISTICS**

Retail value sales trends\*

- **2001-2020**
- retail selling price (rsp), excluding sales tax / VAT
- retail selling price (rsp), including sales tax / VAT
- total retail sales (by grocery, non-grocery specialists, mixed retailers and non-store channels)

Number of retail outlets / sites

**2001-2020** 

Retail selling area

**2001-2020** 

Company shares, Brand shares\*

- 2006-2015
- retail selling price (rsp), including sales tax / VAT
- retail selling price (rsp), excluding sales tax / VAT
- outlets
- · retail selling area

<sup>\*</sup>Non-store retailing sizes and shares are only available in value terms.

## **SOFT DRINKS**

## **GEOGRAPHIC COVERAGE**

Western Europe: Austria; Belgium; Denmark; Finland; France; Germany; Greece; Ireland; Italy; Netherlands;

Norway; Portugal; Spain; Sweden; Switzerland; Turkey; United Kingdom;

Eastern Europe: Belarus; Bosnia-Herzegovina; Bulgaria; Croatia; Czech Republic; Estonia; Georgia; Hungary;

Latvia; Lithuania; Macedonia; Poland; Romania; Russia; Serbia; Slovakia; Slovenia; Ukraine

North America: Canada; USA

Latin America: Argentina; Bolivia; Brazil; Chile; Colombia; Costa Rica; Dominican Republic; Ecuador; Guatemala;

Mexico; Peru; Uruguay; Venezuela

Asia Pacific: Azerbaijan; China; Hong Kong, China; India; Indonesia; Japan; Kazakhstan; Malaysia; Pakistan;

Philippines; Singapore; South Korea; Taiwan; Thailand; Uzbekistan; Vietnam

Australasia: Australia; New Zealand

Africa and Middle East: Algeria; Cameroon; Egypt; Iran; Israel; Kenya; Morocco; Nigeria; Saudi Arabia; South

Africa; Tunisia; United Arab Emirates

### **CATEGORIES**

**Bottled Water** 

Carbonates

Concentrates

Juice

**RTD Coffee** 

RTD Tea

Sports and Energy Drinks Asian Speciality Drinks

## **STATISTICS**

#### Market size statistics

- Off-trade volume, on-trade volume and total volume sales
  - **2001-2020**
  - RTD volume and fountain on-trade volume
- Off-trade and on-trade value sales
  - **2001-2020**
  - retail selling price (rsp) and manufacturer selling price (msp)

## Company shares

- **2006-2015**
- global brand owner and local brand owner

#### Brand shares

- **2006-2015**
- by global brand name and local brand name

### Distribution

- 2001-2015
- % and actual

#### Flavours

**2003-2014** 

Off-trade vs. on-trade

2000-2019

Urban / rural Analysis (India only)

## TISSUE AND HYGIENE

## **GEOGRAPHIC COVERAGE**

Western Europe: Austria; Belgium; Denmark; Finland; France; Germany; Greece; Ireland; Italy; Netherlands;

Norway; Portugal; Spain; Sweden; Switzerland; Turkey; United Kingdom

Eastern Europe: Belarus; Bosnia-Herzegovina; Bulgaria; Croatia; Czech Republic; Estonia; Georgia; Hungary;

Latvia; Lithuania; Macedonia; Poland; Romania; Russia; Serbia;; Slovakia; Slovenia; Ukraine

North America: Canada; USA

Latin America: Argentina; Bolivia; Brazil; Chile; Colombia; Costa Rica; Dominican Republic; Ecuador; Guatemala;

Mexico; Peru; Uruguay; Venezuela

Asia Pacific: Azerbaijan; China; Hong Kong, China; India; Indonesia; Japan; Kazakhstan; Malaysia; Pakistan;

Philippines; Singapore; South Korea; Taiwan; Thailand; Uzbekistan; Vietnam

Australasia: Australia; New Zealand

Africa and Middle East: Algeria; Cameroon; Egypt; Iran; Israel; Kenya; Morocco; Nigeria; Saudi Arabia; South

Africa; Tunisia; United Arab Emirates

### **CATEGORIES**

Away-from-home (AFH) Tissue and Hygiene

AFH Hygiene

**AFH Incontinence** 

**AFH Tissue** 

AFH Boxed Facial Tissue AFH Paper Tableware

Retail Tissue and Hygiene

Retail Hygiene

Cotton Wool / buds / pads

Incontinence

Nappies / diapers / pants

Sanitary Protection

Wipes

Retail Tissue

Kitchen Towels

Paper Tableware Facial Tissues

Toilet Paper

Total Tissue and Hygiene

Total Hygiene

**Total Tissue** 

#### **STATISTICS**

#### Retail value sales

- **2001-2020**
- Manufacturer selling price (msp) and retail selling price (rsp)

#### Retail volume sales

- **2001-2020**
- volume in units or tonnes

## Away-from-home value sales

- **2001-2020**
- Manufacturer selling price ( msp)

## Away-from-home volume sales:

- **2001-2020**
- volume in units or tonnes

## Retail company shares

- 2005-2015
- Rsp value % share, actuals and rankings
- Volume share for select product categories

by global brand owner and local brand owner

#### Retail brand shares

- 2005-2015
- Rsp value % share, actuals and rankings
- Volume share for select product categories
- by global brand name and local brand name

#### Retail distribution

- 2001-2015
- % and actual value
- value sales per retail channel (store and non-store retail)

## Away-from-home distribution

- 2001-2015
- % and actuals

value sales per away-from-home channel (hospitals / healthcare; public sector; business / industry; horeca)

#### Pricing

## **TOBACCO**

## **GEOGRAPHIC COVERAGE**

Western Europe: Austria; Belgium; Denmark; Finland; France; Germany; Greece; Ireland; Italy; Netherlands;

Norway; Portugal; Spain; Sweden; Switzerland; Turkey; United Kingdom

**Eastern Europe**: Belarus; Bosnia-Herzegovina; Bulgaria; Croatia; Czech Republic; Estonia; Georgia; Hungary; Latvia; Lithuania; Macedonia; Poland; Romania; Russia; Serbia and Montenegro; Slovakia; Slovenia; Ukraine

North America: Canada; USA

Latin America: Argentina; Bolivia; Brazil; Chile; Colombia; Costa Rica; Dominican Republic; Ecuador; Guatemala;

Mexico; Peru; Uruguay; Venezuela

Asia Pacific: Azerbaijan; China; Hong Kong, China; India; Indonesia; Japan; Kazakhstan; Malaysia; Pakistan;

Philippines; Singapore; South Korea; Taiwan; Thailand; Uzbekistan; Vietnam

Australasia: Australia; New Zealand

Africa and Middle East: Algeria; Cameroon; Egypt; Iran; Israel; Kenya; Morocco; Nigeria; Saudi Arabia; South

Africa; Tunisia; United Arab Emirates

### **CATEGORIES**

Cigarettes

Cigars

**Smoking Tobacco** 

Smokeless Tobacco

Cigarettes incl. RYO Stick Equivalent

Vapour Devices

### **STATISTICS**

Per capita expenditure and consumption trends

by total population and number of smokers

## Retail value sales trends

- **2000-2019**
- retail selling price (rsp)

#### Retail volume sales trends

- **2000-2019**
- billions of sticks / tonnes as appropriate

## Illicit trade volume sales trends (cigarettes only)

**2000-2019** 

### Company shares

- **2009-2014**
- % share and actual (Vapour Devices ranking only)
- by global brand owner and local brand owner

## Brand shares

- **2009-2014**
- % share and actual (Vapour Devices ranking only)
- by global brand name and local brand name

#### Retail distribution patterns

- **2000-2014**
- % share and actual

### Smoking prevalence

- 2008-2019
- % share and actual

## Taxation

## **TOYS AND GAMES**

## **GEOGRAPHIC COVERAGE**

Western Europe: France; Germany; Italy; Netherlands; Spain; Switzerland; Sweden; Turkey; United Kingdom

Eastern Europe: Poland; Russia; Romania; Ukraine

North America: Canada; USA

Latin America: Argentina; Brazil; Mexico

Asia Pacific: China; Hong Kong; India; Indonesia; Japan; Malaysia; Philippines; Singapore; South Korea; Taiwan;

Thailand

Australasia: Australia

Africa and Middle East: South Africa; UAE

## **CATEGORIES**

Traditional Toys and Games

Video Games

Video Games Hardware Video Games Software

**Digital Gaming** 

## **STATISTICS**

Retail value sales trends

**2000-2019** 

Retail selling price (rsp)

## Company and brand shares

**2010-2014** 

• % share, actuals and rankings

by global brand owner and local brand owner

## Retail distribution patterns

2000-2014

% share and actual

### Pricing

**2014** 

## **TRAVEL**

## **GEOGRAPHIC COVERAGE**

## Major markets

Western Europe: Austria; Belgium; Denmark; Finland; France; Germany; Greece; Ireland; Italy; Netherlands;

Norway; Portugal; Spain; Sweden; Switzerland; Turkey; United Kingdom

Eastern Europe: Bulgaria; Croatia; Czech Republic; Hungary; Poland; Romania; Russia; Slovakia; Slovenia

North America: Canada; USA

Latin America: Argentina; Brazil; Chile; Colombia; Ecuador; Mexico; Peru; Venezuela

Asia Pacific: China; Hong Kong-China; India; Indonesia; Japan; Malaysia; Philippines; Singapore; South Korea;

Taiwan; Thailand; Vietnam

Australasia: Australia; New Zealand

Africa and Middle East: Egypt; Israel; Kenya; Morocco; Saudi Arabia; South Africa; UAE

## Insights

Western Europe: Andorra; Cyprus; Iceland; Liechtenstein; Luxembourg; Malta; Monaco

Eastern Europe: Albania; Belarus; Bosnia-Herzegovina; Estonia; Georgia; Latvia; Lithuania; Macedonia; Moldova;

Montenegro; Serbia; Ukraine

Latin America: Antigua; Aruba; Bahamas; Barbados; Belize; Bermuda; Bolivia; British Virgin Islands; Cayman Islands; Costa Rica; Cuba; Dominica; Dominican Republic; El Salvador; French Guiana; Grenada; Guadeloupe; Guatemala; Guyana; Haiti; Honduras; Jamaica; Nicaragua; Panama; Paraguay; Puerto Rico; St Vincent and the Grenadines; Suriname; Trinidad and Tobago; Uruguay

**Asia Pacific**: Azerbaijan; Bangladesh; Brunei; Cambodia; Fiji; Kazakhstan; Kyrgyzstan; Laos; Macau; Maldives; Mongolia; Myanmar; Nepal; Pakistan; Papua New Guinea; Samoa; Solomon Islands; Sri Lanka; Tajikistan; Turkmenistan; Uzbekistan

Africa and Middle East: Algeria; Angola; Bahrain; Cameroon; Ghana; Iran; Jordan; Kuwait; Lebanon; Libya; Mauritius; Mozambique; Namibia; Niger; Nigeria; Oman; Qatar; Seychelles; Tanzania; Tunisia; Uganda; Zambia; Zimbabwe

150 countries are available for category research including 57 Major Markets and 93 Insight countries as listed above.

210 countries are available for inbound and outbound flows data, including:

Gibraltar; Kosovo; Anguilla; Curacao; Martinique; St Kitts; St Lucia; Sint Maarten; US Virgin Islands; Afghanistan; American Samoa; Armenia; Bhutan; French Polynesia; Guam; Kiribati; Nauru; New Caledonia; North Korea; Tonga; Tuvalu; Vanuatu; Benin; Botswana; Burkina Faso; Burundi; Cape Verde; Central African Republic; Chad; Comoros; Congo-Brazzaville; Congo, Democratic Republic; Côte d'Ivoire; Djibouti; Equatorial Guinea; Eritrea; Ethiopia; Gabon; Gambia; Guinea; Guinea-Bissau; Iraq; Lesotho; Liberia; Madagascar; Malawi; Mali; Mauritania; Réunion; Rwanda; Sao Tomé e Príncipe; Senegal; Sierra Leone; Somalia; South Sudan, Sudan; Swaziland; Syria; Togo; Yemen

### **CATEGORIES**

Flows

Domestic Trips
Domestic Expenditure
Inbound Arrivals
Inbound Receipts
Outbound Departures
Outbound Expenditure

**Traveller Profiles** 

Annual Leave
Leisure Outbound Demographics
Outbound Length of Stay
Seasonality
Travellers by Age
Travel Modes
Airlines

Car Rental

Cruise

Other Transport

Lodging

Hotels

Other Lodging

Activities

Attractions

Medical Tourism

## **STATISTICS**

## Major markets

#### **Traveller Profiles**

- annual leave
- leisure outbound demographics
- seasonality
- travellers by age

#### Flows

- **2000-2019**
- inbound arrivals
- business arrivals
- leisure arrivals
- arrivals by travel mode
- length of stay
- inbound receipts
- · inbound business receipts
- inbound leisure receipts
- inbound receipts by category
- leisure inbound demographics (2006-2014)
- MICE arrivals (2006-2014)
- city arrivals (2007-2014)
- outbound source markets
- business outbound
- leisure outbound
- outbound by travel mode
- length of stay
- MICE business departures (2006-2014)
- outbound expenditure
- outbound business expenditure
- outbound leisure expenditure
- outbound expenditure by category
- domestic trips
- domestic trips by travel mode
- domestic trips by destination
- leisure domestic trips by travel mode
- business domestic trips by travel mode
- domestic expenditure
- domestic expenditure by category

#### **Travel Modes**

2000-2019

- Shopping by International Tourists
- Spas

### Booking

Intermediaries

Online Travel Sales in Country

Online Travel Sales to Residents

Mobile Travel Sales to Residents

- airlines sales
- airlines sales by charter, low cost carrier, schedule
- airlines passengers carried
- long haul vs short haul passengers carried
- online and offline sales
- online sales by direct vs intermediaries
- leading airports
- airlines company and brand shares (2005-2014)
- airlines passengers carried, average % load factor, sales per passenger (2006-2014)
- other transport sales
- other transport online and offline sales
- other transport by direct vs intermediaries
- car rental sales
- car rental sales by business/leisure/insurance replacement
- car rental transactions
- fleet size
- number of operators
- number of rental days
- online and offline sales
- online sales by direct vs intermediaries
- car rental company and brand shares (2005-2014)
- car rental brand transactions, average rental duration, fleet size (2006-2014)
- cruise sales

#### Lodging

- 2000-2019
- sales by category
- outlets by category
- hotels by chained and independent ownership
- luxury, mid-priced and budget hotels sales and outlets (2009-2014)
- lodging and hotels rooms
- lodging and hotels room nights
- lodging and hotels % occupancy
- lodging and hotels online and offline sales
- online sales by direct vs intermediaries
- hotel company and brand shares (2005-2014)hotel brand outlets and rooms (2006-2014)

## Activities

- **2000-2019**
- sales by category
- attractions visitors by category
- attractions online and offline sales
- attractions online sales by direct vs intermediaries
- leading attractions 2006-2014

## Insights

### Flows

- **2000-2019**
- inbound arrivals
- arrivals by country of origin
- arrivals by travel mode
- arrivals by purpose of visit
- city arrivals (2007-2014)
- inbound receipts
- outbound source markets
- outbound by destination
- outbound by travel mode
- outbound by purpose of visit
- outbound expenditure
- domestic trips
- leisure domestic trips by travel mode
- business domestic trips by travel mode
- domestic expenditure

#### **Travel Modes**

- **2000-2019**
- value
- online sales value
- offline sales value
- Airlines
  - **2000-2019**
  - value
  - online sales
  - offline sales

#### Booking

2000-2019

### Intermediaries

- **2000-2019**
- sales by category
- online and offline sales
- sales by corporate business vs leisure
- intermediaries outlets
- intermediaries company and brand shares 2005-2014
- intermediaries % online sales and shares 2006-2014
- Car rental
  - 2000-2019
  - value
  - online sales
  - offline sales

#### Lodging

- **2000-2019**
- value
- outlets
- rooms and bed nights
- online sales
- offline sales
- Hotels
  - 2000-2019
  - value, outlets and rooms
  - online sales
  - offline sales

### Attractions

- 2000-2019
- value
- online sales
- offline sales

### Intermediaries

- 2000-2019
- value
- online sales
- offline sales

## **CONSUMERS**

### **CATEGORIES**

- 1. Digital Consumer
- 2. Households
- 3. Income and Expenditure
- 4. Lifestyles
- 5. Population

## **DIGITAL CONSUMER**

Geographic coverage

#### Digital Consumer: Landscape

Global – 210 countries

Asia Pacific: Afghanistan; American Samoa; Armenia; Azerbaijan; Bangladesh; Bhutan; Brunei; Cambodia; China; Fiji; French Polynesia; Guam; Hong Kong, China; India; Indonesia; Japan; Kazakhstan; Kiribati; Kyrgyzstan; Laos; Macau; Malaysia; Maldives; Mongolia; Myanmar; Nauru; Nepal; New Caledonia; North Korea; Pakistan; Papua New Guinea; Philippines; Samoa; Singapore; Solomon Islands; South Korea; Sri Lanka; Taiwan; Tajikistan; Thailand; Tonga; Turkmenistan; Tuvalu; Uzbekistan; Vanuatu; Vietnam

Australasia: Australia; New Zealand

**Eastern Europe**: Albania; Belarus; Bosnia-Herzegovina; Bulgaria; Croatia; Czech Republic; Estonia; Georgia; Hungary; Kosovo; Latvia; Lithuania; Macedonia; Moldova; Montenegro; Poland; Romania; Russia; Serbia; Slovakia; Slovenia; Ukraine

Latin America: Anguilla; Antigua; Argentina; Aruba; Bahamas; Barbados; Belize; Bermuda; Bolivia; Brazil; British Virgin Islands; Cayman Islands; Chile; Colombia; Costa Rica; Cuba; Curacao; Dominica; Dominican Republic; Ecuador; El Salvador; French Guiana; Grenada; Guadeloupe; Guatemala; Guyana; Haiti; Honduras; Jamaica; Martinique; Mexico; Nicaragua; Panama; Paraguay; Peru; Puerto Rico; St Kitts; St Lucia; St Vincent and the Grenadines; Sint Maarten; Suriname; Trinidad and Tobago; Uruguay; US Virgin Islands; Venezuela Middle East and Africa: Algeria; Angola; Bahrain; Benin; Botswana; Burkina Faso; Burundi; Cameroon; Cape Verde; Central African Republic; Chad; Comoros; Congo, Democratic Republic; Congo-Brazzaville; Côte d'Ivoire; Djibouti; Egypt; Equatorial Guinea; Eritrea; Ethiopia; Gabon; Gambia; Ghana; Guinea; Guinea-Bissau; Iran; Iraq; Israel; Jordan; Kenya; Kuwait; Lebanon; Lesotho; Liberia; Libya; Madagascar; Malawi; Mali; Mauritania; Mauritius; Morocco; Mozambique; Namibia; Niger; Nigeria; Oman; Qatar; Réunion; Rwanda; Sao Tomé e Príncipe; Saudi Arabia; Senegal; Seychelles; Sierra Leone; Somalia; South Africa; South Sudan; Sudan; Swaziland; Syria; Tanzania; Togo; Tunisia; Uganda; United Arab Emirates; Yemen; Zambia; Zimbabwe

North America: Canada; USA

**Western Europe**: Andorra; Austria; Belgium; Cyprus; Denmark; Finland; France; Germany; Gibraltar; Greece; Iceland; Ireland; Italy; Liechtenstein; Luxembourg; Malta; Monaco; Netherlands; Norway; Portugal; Spain; Sweden; Switzerland; Turkey; United Kingdom

## Digital Consumer: Connected Commerce

Global –10 countries

Asia Pacific: China; India; Japan

Australasia: Australia Eastern Europe: Russia Latin America: Brazil

Middle East and Africa: South Africa; United Arab Emirates

North America: USA

Western Europe: United Kingdom

## Category in detail

Digital Purchases Internet Mobile Telecommunications Telephone Subscriptions Possession of Digital Devices

#### **Statistics**

Digital Consumer: Landscape

50 year time series: 1980-2030

Digital Consumer: Connected Commerce

• 8 year time series: 2013-2020

### **HOUSEHOLDS**

## Geographic coverage

- Global 210 countries
- 792 sub-national regions

Asia Pacific: Afghanistan; American Samoa; Armenia; Azerbaijan; Bangladesh; Bhutan; Brunei; Cambodia; China; Fiji; French Polynesia; Guam; Hong Kong, China; India; Indonesia; Japan; Kazakhstan; Kiribati; Kyrgyzstan; Laos; Macau; Malaysia; Maldives; Mongolia; Myanmar; Nauru; Nepal; New Caledonia; North Korea; Pakistan; Papua New Guinea; Philippines; Samoa; Singapore; Solomon Islands; South Korea; Sri Lanka; Taiwan; Tajikistan; Thailand; Tonga; Turkmenistan; Tuvalu; Uzbekistan; Vanuatu; Vietnam

Australasia: Australia; New Zealand

**Eastern Europe**: Albania; Belarus; Bosnia-Herzegovina; Bulgaria; Croatia; Czech Republic; Estonia; Georgia; Hungary; Kosovo; Latvia; Lithuania; Macedonia; Moldova; Montenegro; Poland; Romania; Russia; Serbia; Slovakia; Slovenia; Ukraine

Latin America: Anguilla; Antigua; Argentina; Aruba; Bahamas; Barbados; Belize; Bermuda; Bolivia; Brazil; British Virgin Islands; Cayman Islands; Chile; Colombia; Costa Rica; Cuba; Curacao; Dominica; Dominican Republic; Ecuador; El Salvador; French Guiana; Grenada; Guadeloupe; Guatemala; Guyana; Haiti; Honduras; Jamaica; Martinique; Mexico; Nicaragua; Panama; Paraguay; Peru; Puerto Rico; St Kitts; St Lucia; St Vincent and the Grenadines; Sint Maarten; Suriname; Trinidad and Tobago; Uruguay; US Virgin Islands; Venezuela Middle East and Africa: Algeria; Angola; Bahrain; Benin; Botswana; Burkina Faso; Burundi; Cameroon; Cape Verde; Central African Republic; Chad; Comoros; Congo, Democratic Republic; Congo-Brazzaville; Côte d'Ivoire; Djibouti; Egypt; Equatorial Guinea; Eritrea; Ethiopia; Gabon; Gambia; Ghana; Guinea; Guinea-Bissau; Iran; Iraq; Israel; Jordan; Kenya; Kuwait; Lebanon; Lesotho; Liberia; Libya; Madagascar; Malawi; Mali; Mauritania; Mauritius; Morocco; Mozambique; Namibia; Niger; Nigeria; Oman; Qatar; Réunion; Rwanda; Sao Tomé e Príncipe; Saudi Arabia; Senegal; Seychelles; Sierra Leone; Somalia; South Africa; South Sudan; Sudan; Swaziland; Syria; Tanzania; Togo; Tunisia; Uganda; United Arab Emirates; Yemen; Zambia; Zimbabwe

North America: Canada; USA

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## Category in detail

Average Household Size Number of Households Households by Number of Persons Households by Number of Rooms Households by Age of Head of Household Households by Education of Head of Household Households by Sex of Head of Household Households by Status of Head of Household Households by Type Households by Urban/Rural Location Households by Tenure Households by Type of Dwelling

Housing Household Facilities Possession of Household Durables

## **Statistics**

• 54 year time series: 1977-2030

## **INCOME AND EXPENDITURE**

## Geographic coverage

- Global 210 countries
- 792 sub-national regions

Asia Pacific: Afghanistan; American Samoa; Armenia; Azerbaijan; Bangladesh; Bhutan; Brunei; Cambodia; China; Fiji; French Polynesia; Guam; Hong Kong, China; India; Indonesia; Japan; Kazakhstan; Kiribati; Kyrgyzstan; Laos; Macau; Malaysia; Maldives; Mongolia; Myanmar; Nauru; Nepal; New Caledonia; North Korea; Pakistan; Papua New Guinea; Philippines; Samoa; Singapore; Solomon Islands; South Korea; Sri Lanka; Taiwan; Tajikistan; Thailand; Tonga; Turkmenistan; Tuvalu; Uzbekistan; Vanuatu; Vietnam

Australasia: Australia; New Zealand

Eastern Europe: Albania; Belarus; Bosnia-Herzegovina; Bulgaria; Croatia; Czech Republic; Estonia; Georgia; Hungary; Kosovo; Latvia; Lithuania; Macedonia; Moldova; Montenegro; Poland; Romania; Russia; Serbia; Slovakia; Slovenia: Ukraine

Latin America: Anguilla; Antigua; Argentina; Aruba; Bahamas; Barbados; Belize; Bermuda; Bolivia; Brazil; British Virgin Islands; Cayman Islands; Chile; Colombia; Costa Rica; Cuba; Curacao; Dominica; Dominican Republic; Ecuador; El Salvador; French Guiana: Grenada; Guadeloupe; Guatemala; Guyana; Haiti; Honduras; Jamaica; Martinique; Mexico; Nicaragua; Panama; Paraguay; Peru; Puerto Rico; St Kitts; St Lucia; St Vincent and the Grenadines; Sint Maarten; Suriname; Trinidad and Tobago; Uruguay; US Virgin Islands; Venezuela Middle East and Africa: Algeria; Angola; Bahrain; Benin; Botswana; Burkina Faso; Burundi; Cameroon; Cape Verde; Central African Republic; Chad; Comoros; Congo, Democratic Republic; Congo-Brazzaville; Côte d'Ivoire; Djibouti; Egypt; Equatorial Guinea; Eritrea; Ethiopia; Gabon; Gambia; Ghana; Guinea; Guinea-Bissau; Iran; Iraq; Israel; Jordan; Kenya; Kuwait; Lebanon; Lesotho; Liberia; Libya; Madagascar; Malawi; Mali; Mauritania; Mauritius; Morocco; Mozambique; Namibia; Niger; Nigeria; Oman; Qatar; Réunion; Rwanda; Sao Tomé e Príncipe; Saudi Arabia; Senegal; Seychelles; Sierra Leone; Somalia; South Africa; South Sudan; Sudan; Swaziland; Syria; Tanzania; Togo; Tunisia; Uganda; United Arab Emirates; Yemen; Zambia; Zimbabwe

North America: Canada; USA

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Gross Income by Source

Gross Income

Disposable Income

Tax and Social Security Contributions

Average Disposable Income by Sex

Tax and Social Security Contributions as a % of

## Category in detail

Consumer Expenditure Consumer Expenditure by Category

Consumer Expenditure as a % of GDP Consumer Expenditure by Urban / rural Split

Index of Consumer Prices

Gini Index Gross Income Average Gross Income by Age

Disposable Income by Urban / rural Split Households by Disposable Income Band Population by Income Band and Age Household Disposable Income Deciles Social Class (ABCDE) by Age Median Disposable Income per Household Middle Class Households (% of Total) Middle Class Households Poverty Savings Savings Ratio

### **Statistics**

• 54 year time series: 1977-2030

## **POPULATION**

## Geographic coverage

Global - 210 countries

Asia Pacific: Afghanistan; American Samoa; Armenia; Azerbaijan; Bangladesh; Bhutan; Brunei; Cambodia; China; Fiji; French Polynesia; Guam; Hong Kong, China; India; Indonesia; Japan; Kazakhstan; Kiribati; Kyrgyzstan; Laos; Macau; Malaysia; Maldives; Mongolia; Myanmar; Nauru; Nepal; New Caledonia; North Korea; Pakistan; Papua New Guinea; Philippines; Samoa; Singapore; Solomon Islands; South Korea; Sri Lanka; Taiwan; Tajikistan; Thailand; Tonga; Turkmenistan; Tuvalu; Uzbekistan; Vanuatu; Vietnam

Australasia: Australia; New Zealand

**Eastern Europe**: Albania; Belarus; Bosnia-Herzegovina; Bulgaria; Croatia; Czech Republic; Estonia; Georgia; Hungary; Kosovo; Latvia; Lithuania; Macedonia; Moldova; Montenegro; Poland; Romania; Russia; Serbia; Slovakia; Slovenia; Ukraine

Latin America: Anguilla; Antigua; Argentina; Aruba; Bahamas; Barbados; Belize; Bermuda; Bolivia; Brazil; British Virgin Islands; Cayman Islands; Chile; Colombia; Costa Rica; Cuba; Curacao; Dominica; Dominican Republic; Ecuador; El Salvador; French Guiana; Grenada; Guadeloupe; Guatemala; Guyana; Haiti; Honduras; Jamaica; Martinique; Mexico; Nicaragua; Panama; Paraguay; Peru; Puerto Rico; St Kitts; St Lucia; St Vincent and the Grenadines; Sint Maarten; Suriname; Trinidad and Tobago; Uruguay; US Virgin Islands; Venezuela Middle East and Africa: Algeria; Angola; Bahrain; Benin; Botswana; Burkina Faso; Burundi; Cameroon; Cape Verde; Central African Republic; Chad; Comoros; Congo, Democratic Republic; Congo-Brazzaville; Côte d'Ivoire; Djibouti; Egypt; Equatorial Guinea; Eritrea; Ethiopia; Gabon; Gambia; Ghana; Guinea; Guinea-Bissau; Iran; Iraq; Israel; Jordan; Kenya; Kuwait; Lebanon; Lesotho; Liberia; Libya; Madagascar; Malawi; Mali; Mauritania; Mauritius; Morocco; Mozambique; Namibia; Niger; Nigeria; Oman; Qatar; Réunion; Rwanda; Sao Tomé e Príncipe; Saudi Arabia; Senegal; Seychelles; Sierra Leone; Somalia; South Africa; South Sudan; Sudan; Swaziland; Syria; Tanzania; Togo; Tunisia; Uganda; United Arab Emirates; Yemen; Zambia; Zimbabwe

North America: Canada; USA

**Western Europe**: Andorra; Austria; Belgium; Cyprus; Denmark; Finland; France; Germany; Gibraltar; Greece; Iceland; Ireland; Italy; Liechtenstein; Luxembourg; Malta; Monaco; Netherlands; Norway; Portugal; Spain; Sweden; Switzerland; Turkey; United Kingdom

## Category in detail

Total Population
Male Population
Female Population
Population by Urban / rural Location
Population Density
Median Age of Population
Dependency Ratio
Fertility
Mortality
Migration and Natural Population Change
Marital Status
Population Segmentation

## Health

## **Statistics**

54 year time series: 1977-2030

## Population by Diversity

- Population by Citizenship
- Population by Country of Birth
- Population by Ethnicity and Race
- Population by Religion
- Population by Language

## **ECONOMIES**

### **CATEGORIES**

- 1. Business Dynamics
- 2. Cities
- 3. Economy, Finance and Trade
- 4. Industrial

## **BUSINESS DYNAMICS**

## Geographic coverage

- Global 210 countries
- 792 sub-national regions

Asia Pacific: Afghanistan; American Samoa; Armenia; Azerbaijan; Bangladesh; Bhutan; Brunei; Cambodia; China; Fiji; French Polynesia; Guam; Hong Kong, China; India; Indonesia; Japan; Kazakhstan; Kiribati; Kyrgyzstan; Laos; Macau; Malaysia; Maldives; Mongolia; Myanmar; Nauru; Nepal; New Caledonia; North Korea; Pakistan; Papua New Guinea; Philippines; Samoa; Singapore; Solomon Islands; South Korea; Sri Lanka; Taiwan; Tajikistan; Thailand; Tonga; Turkmenistan; Tuvalu; Uzbekistan; Vanuatu; Vietnam

Australasia: Australia; New Zealand

**Eastern Europe**: Albania; Belarus; Bosnia-Herzegovina; Bulgaria; Croatia; Czech Republic; Estonia; Georgia; Hungary; Kosovo; Latvia; Lithuania; Macedonia; Moldova; Montenegro; Poland; Romania; Russia; Serbia; Slovakia; Slovenia; Ukraine

Latin America: Anguilla; Antigua; Argentina; Aruba; Bahamas; Barbados; Belize; Bermuda; Bolivia; Brazil; British Virgin Islands; Cayman Islands; Chile; Colombia; Costa Rica; Cuba; Curacao; Dominica; Dominican Republic; Ecuador; El Salvador; French Guiana; Grenada; Guadeloupe; Guatemala; Guyana; Haiti; Honduras; Jamaica; Martinique; Mexico; Nicaragua; Panama; Paraguay; Peru; Puerto Rico; St Kitts; St Lucia; St Vincent and the Grenadines; Sint Maarten; Suriname; Trinidad and Tobago; Uruguay; US Virgin Islands; Venezuela Middle East and Africa: Algeria; Angola; Bahrain; Benin; Botswana; Burkina Faso; Burundi; Cameroon; Cape Verde; Central African Republic; Chad; Comoros; Congo, Democratic Republic; Congo-Brazzaville; Côte d'Ivoire; Djibouti; Egypt; Equatorial Guinea; Eritrea; Ethiopia; Gabon; Gambia; Ghana; Guinea; Guinea-Bissau; Iran; Iraq; Israel; Jordan; Kenya; Kuwait; Lebanon; Lesotho; Liberia; Libya; Madagascar; Malawi; Mali; Mauritania; Mauritius; Morocco; Mozambique; Namibia; Niger; Nigeria; Oman; Qatar; Réunion; Rwanda; Sao Tomé e Príncipe; Saudi Arabia; Senegal; Seychelles; Sierra Leone; Somalia; South Africa; South Sudan; Sudan; Swaziland; Syria; Tanzania; Togo; Tunisia; Uganda; United Arab Emirates; Yemen; Zambia; Zimbabwe

North America: Canada; USA

**Western Europe**: Andorra; Austria; Belgium; Cyprus; Denmark; Finland; France; Germany; Gibraltar; Greece; Iceland; Ireland; Italy; Liechtenstein; Luxembourg; Malta; Monaco; Netherlands; Norway; Portugal; Spain; Sweden; Switzerland; Turkey; United Kingdom

## Category in detail

Access to Finance
Advertising and Media Access
Business Establishments
Communications
Corruption
Crime
Ease of Doing Business Ranking
Economic Freedom
Education and Skills
Global Competitiveness

Global Terrorism Index Government Stability Human Development Index Labour New Businesses Registered R&D and Patents Transport

#### **Statistics**

• 54 year time series: 1977-2030

Monthly and quarterly key economic data

## ECONOMY, FINANCE AND TRADE

Geographic coverage

Global – 210 countries

792 sub-national regions

Asia Pacific: Afghanistan; American Samoa; Armenia; Azerbaijan; Bangladesh; Bhutan; Brunei; Cambodia; China; Fiji; French Polynesia; Guam; Hong Kong, China; India; Indonesia; Japan; Kazakhstan; Kiribati; Kyrgyzstan; Laos; Macau; Malaysia; Maldives; Mongolia; Myanmar; Nauru; Nepal; New Caledonia; North Korea; Pakistan; Papua New Guinea; Philippines; Samoa; Singapore; Solomon Islands; South Korea; Sri Lanka; Taiwan; Tajikistan; Thailand; Tonga; Turkmenistan; Tuvalu; Uzbekistan; Vanuatu; Vietnam

Australasia: Australia; New Zealand

**Eastern Europe**: Albania; Belarus; Bosnia-Herzegovina; Bulgaria; Croatia; Czech Republic; Estonia; Georgia; Hungary; Kosovo; Latvia; Lithuania; Macedonia; Moldova; Montenegro; Poland; Romania; Russia; Serbia; Slovakia; Slovenia: Ukraine

Latin America: Anguilla; Antigua; Argentina; Aruba; Bahamas; Barbados; Belize; Bermuda; Bolivia; Brazil; British Virgin Islands; Cayman Islands; Chile; Colombia; Costa Rica; Cuba; Curacao; Dominica; Dominican Republic; Ecuador; El Salvador; French Guiana; Grenada; Guadeloupe; Guatemala; Guyana; Haiti; Honduras; Jamaica; Martinique; Mexico; Nicaragua; Panama; Paraguay; Peru; Puerto Rico; St Kitts; St Lucia; St Vincent and the Grenadines; Sint Maarten; Suriname; Trinidad and Tobago; Uruguay; US Virgin Islands; Venezuela Middle East and Africa: Algeria; Angola; Bahrain; Benin; Botswana; Burkina Faso; Burundi; Cameroon; Cape Verde; Central African Republic; Chad; Comoros; Congo, Democratic Republic; Congo-Brazzaville; Côte d'Ivoire; Djibouti; Egypt; Equatorial Guinea; Eritrea; Ethiopia; Gabon; Gambia; Ghana; Guinea; Guinea-Bissau; Iran; Iraq; Israel; Jordan; Kenya; Kuwait; Lebanon; Lesotho; Liberia; Libya; Madagascar; Malawi; Mali; Mauritania; Mauritius; Morocco; Mozambique; Namibia; Niger; Nigeria; Oman; Qatar; Réunion; Rwanda; Sao Tomé e Príncipe; Saudi Arabia; Senegal; Seychelles; Sierra Leone; Somalia; South Africa; South Sudan; Sudan; Swaziland; Syria; Tanzania; Togo; Tunisia; Uganda; United Arab Emirates; Yemen; Zambia; Zimbabwe

North America: Canada; USA

**Western Europe**: Andorra; Austria; Belgium; Cyprus; Denmark; Finland; France; Germany; Gibraltar; Greece; Iceland; Ireland; Italy; Liechtenstein; Luxembourg; Malta; Monaco; Netherlands; Norway; Portugal; Spain; Sweden; Switzerland; Turkey; United Kingdom

## Category in detail

Balance of Payments
Confidence Indicators
Exchange and Interest Rates
External Debt
External Debt as a % of GDP
Foreign Direct Investment (FDI)

Foreign Trade GDP Government Finance Gross National Income (GNI) Industrial Production Index Inflation Money Supply Net Capital Stock Non-residential Construction Producer Price Index, Manufacturing Productivity Retail Sales

#### **Statistics**

54 year time series: 1977-2030Annual, quarterly and monthly data

## **INDUSTRIAL (ENTIRE ECONOMY)**

[UPSELL INDUSTRY]

Geographic coverage

Global, regional,68 countries

**World and Regions**: World, Asia Pacific, Australasia, Eastern Europe, Latin America, Middle East and Africa, North America, Western Europe

**Core countries**: Australia, Brazil, Canada, China, France, Germany, India, Indonesia, Italy, Japan, Mexico, Russia, Saudi Arabia, South Korea, Spain, Turkey, UK, USA.

None-core countries: Algeria, Argentina, Armenia, Austria, Azerbaijan, Bangladesh, Belarus, Belgium, Bulgaria, Chile, Columbia, Croatia, Cyprus, Czech Republic, Denmark, Egypt, Finland, Georgia, Greece, Hungary, Iran, Ireland, Israel, Kazakhstan, Kenya, Kuwait, Latvia, Lithuania, Malaysia, Netherlands, New Zealand, Nigeria, Norway, Pakistan, Philippines, Poland, Portugal, Qatar, Romania, Singapore, Slovenia, South Africa, Sweden, Switzerland, Taiwan, Thailand, Ukraine, United Arab Emirates, Venezuela, Vietnam

## Category in detail

Primary Materials
Energy, Utilities and Recycling
Intermediate Goods
Food, Beverages and Tobacco
Personal Goods
Machinery
Hi-tech Goods
Transport Equipment
Transport and Communications

Finance and Insurance
Construction and Real Estate
Business Services
Publishing and Printing
Government, Health and Education
Personal and Recreational Services
Hotels and Restaurants
Retail and Wholesale

## **Statistics**

#### Core 18 countries, industry level

Core countries data is built off an input / output structure to allow for maximum flexibility when it comes to deconstructing and analysing supply chains. Each industry contains the following breakdown of buyer and supplier relationships and comparable figures such as Total market Size, Imports and Exports.

24 year time series: 1997-2020

#### **Buyers and Suppliers**

Note: Detailed Buyers and Suppliers data is available for nine countries: Brazil, China, France, Germany, India, Japan, Russia, UK and USA.

Through an exhaustive sourcing process and sophisticated modelling techniques, each industry is matched with 177 buying and supplying industries and details regarding the size of the relationship (value) and respective bargaining power.

## Statistics core countries at industry level Industry Growth / Performance

- Market size
- Production value
- Production volume index 2005 = 100
- Value added
- Profit
- Profit margin (%)
- Number of employees
- Average wages

#### Role of Imports and Exports

- Imports CIF
- Top 10 Importing Countries
- Imported products in total market (%)
- Exports FOB
- Top 10 Exporting Countries
- Exported products in total product output (%)

#### Competitive Environment

Number of enterprises

Number of companies by employment size

- Production by employment size
- Top 5 Producing companies

#### **Buyers**

- Market Size segmented by Buyers
- Household Expenditure
- Government Expenditure
- Investments
- B2B expenditures

#### Suppliers

- Cost structure segmented by Suppliers
- Labour costs
- Taxes
- B2B costs

#### **Future Outlook**

Turnover by industry forecast

### Category coverage core countries

Industrial covers over 500 non-overlapping categories for each economy that sum to 100% GDP.

#### Category divisions:

- Primary materials (5 industries, 15 categories)
- Energy, utilities and recycling (13 industries, 14 categories)
- Intermediate goods (29 industries, 89 categories)
- Food, beverages and tobacco (18 industries, 48 categories)
- Personal goods (18 industries, 65 categories)
- Machinery (16 industries, 50 categories)
- Hi-tech goods (12 industries, 40 categories)
- Transport equipment (5 industries, 16 categories)

- Transport and communications (8 industries, 21 categories)
- Finance and insurance (2 industries, 6 categories)
- Construction and real estate (2 industries, 7 categories)
- Business services (20 industries, 57 categories)
- Publishing and printing (6 industries, 14 categories)
- Government, health and education (6 industries, 17 categories)
- Personal and recreational services (12 industries, 25 categories)
- Hotels and restaurants (2 industries, 7 categories)
- Retail and wholesale (3 industries, 16 categories)

## Statistics core countries at category level

- Market size
- Production value
- Imports CIF
- Exports FOB
- Turnover by category forecast

#### Non-core countries, global and regional, industry level

Industrial covers over 177 non-overlapping industries for each economy that sum to 100% GDP.

15 year time series: 2000-2014

#### Industry divisions:

Primary materials (5 industries)

- Energy, utilities and recycling (13 industries)
- Intermediate goods (29 industries)
- Food, beverages and tobacco (18 industries)
- Personal goods (18 industries)
- Machinery (16 industries)
- Hi-tech goods (12 industries)

- Transport equipment (5 industries)
- Transport and communications (8 industries)
- Finance and insurance (2 industries)
- Construction and real estate (2 industries)
- Business services (20 industries)
- Publishing and printing (6 industries)
- Government, health and education (6 industries)
- Personal and recreational services (12 industries)
- Hotels and restaurants (2 industries)

Retail and wholesale (3 industries)

Statistics non-core countries, global and regional at industry level

- Market size
- Production value
- Imports CIF
- Exports FOB