

# PAVING THE WAY

Friday, March 13, 2020  
Four Seasons San Francisco

Paving the Way gala, now in its eighteenth year, provides critical support for young people ages 12 to 24 experiencing or at-risk of homelessness in San Francisco. Since 2003, this annual gala has raised over \$11 million to benefit Larkin Street's housing, education, job assistance, and medical programs.

Your generous support of Paving the Way directly impacts the lives of thousands of young people Larkin Street will serve this year and will help ensure that they have every opportunity to reach their full potential. Three out of four young people who complete Larkin Street's housing programs exit street life permanently!

This elegant evening begins with a cocktail reception and silent auction followed by a dinner, awards program, live auction and after party.

We invite you to join us as we honor our youth with the *Going the Distance Awards*, which celebrates their accomplishments and achievement of their personal goals, wherever they may be on their path towards self-sufficiency.



**6:00 p.m. Cocktail Reception & Silent Auction**  
**7:00 p.m. Dinner, Awards & Live Auction**  
**Individual Tickets: \$400**



# INVESTING IN YOUTH IS AN ESSENTIAL STEP TOWARDS ENDING HOMELESSNESS FOR ALL

PAVING THE WAY GALA

## Facts to know:

- 50% of all people experiencing homelessness in San Francisco first experienced homelessness before the age of 25.
- Nearly 90% of young people at Larkin Street experienced some form of abuse.
- 1,100 young people are on the street in San Francisco every night.
- For every dollar invested in homeless youth, society sees \$8 in social benefits and saved cost.



LARKIN  
STREET

YOUTH SERVICES



**Sponsors and underwriters  
from 2018 and 2019 - we  
invite you to join the Larkin  
Street family of supporters!**



**CORPORATE & COMMUNITY PARTNERS**

Airbnb  
Airport & Aviation Professionals, Inc.  
Alaska Airlines  
Bain & Company, Inc.  
Bank of America Merrill Lynch  
Barnett Vineyards  
The Bob A. Ross Foundation  
The Capital Group Companies Charitable Foundation  
CamberView Partners  
CBRE  
Chevron Corporation  
Deloitte LLP  
Dodge & Cox  
First Republic Bank  
Gilead Sciences, Inc.  
The Green Cross  
Jones Day  
Kaiser Permanente  
Morgan, Lewis & Bockius LLP  
The Morrison & Foerster Foundation  
Nancy Boy Inc.  
PwC  
Redwood Credit Union  
Robbins Geller Rudman & Dowd  
Ross Stores Foundation  
San Francisco Business Times  
San Francisco Giants  
Stifel  
ThirdStream Partners  
USB Financial Services Inc.  
Union Bank  
Wilkes Bashford  
Willock Partners

**INDIVIDUALS**

Suzi Alexander & Gary Stolzoff  
Richard C. Barker  
Zachary Barulich & Derek Jacobsen  
Nancy & Joachim Bechtle  
Jennifer & Chris Brahm  
Bill & Marilyn Campbell  
Barbara Cannella  
Annie Ellicott  
Phil & Nancy Estes  
Robert & Michelle Friend  
Bob & Suzanne Garrett  
Nina Hatvany & Jonathan Kitchen  
Vince & Amanda Hoenigman  
Honey & Peter Johnson  
Patrick & Jennifer Kiss  
Terry & Suzan Kramer  
Elaine B. Larkin  
Mary Lester  
Kathie & Dexter Lowry  
John & Kimberley Martinez  
Sharon & Craig McCollam  
Carla B. Oakley & Kevin McCarthy  
Laura Powell & Chuck Byce  
Mary M. Prchal  
Paula B. Pretlow  
John Pritzker Family Fund  
Philip Schlein & T Beller  
Ted & Linda Schlein  
Milt & Judy Seropan  
Sally & Jim Shapiro  
Carla Washington  
Greg & Lisa Wendt  
Charles Wibbelsman & David Hyman  
Allison Wysocki  
David B. Zenoff & Janet Hunter

# SPONSOR LEVELS & BENEFITS

Your support moves us closer to ending youth homelessness

## Visibility

- 400+ attendees at each gala
- 20,000 email and print newsletter circulation
- Web presence with 4,800+ unique monthly users, and 200+ daily visitors
- 13,000+ followers on all social media channels

Sponsors are invited to double the impact of their contribution by gifting a portion of their seats back to Larkin Street Youth Services. Some of these spaces will be made available for staff and the young people we serve.





# SPONSORSHIP AT-A-GLANCE

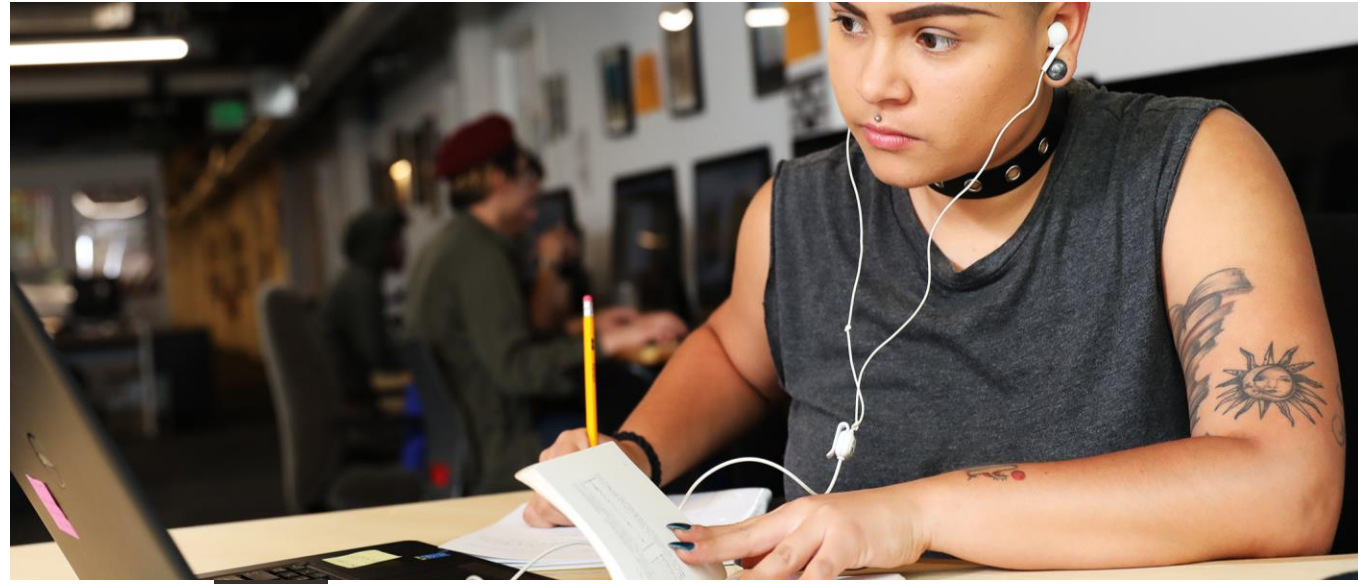
Benefit	VISIONARY	FOUNDER	HERO	CHAMPION	AMBASSADOR	ADVOCATE	TABLE OF 10
Cost	\$50,000	\$30,000	\$12,500	\$5,000	\$2,500	\$1,000	\$4,000*
Seats at Dinner	30	20	10	5	2	1	10
Lunch with Executive Director for you and a guest	Yes						
Company logo/patron name inclusion in one (1) SFBT Larkin Street ad	Yes	Yes					
Ad in printed event program	Full page	Half page					
Inclusion in digital announcements and website	Logo	Logo					
Company logo/patron name in one (1) Larkin Street newsletter and event thank you email	Yes	Yes					
Personal Tour of Program Sites for you and three guests	Yes	Yes	Yes				
Opportunity for a Larkin Street Staff Leader to sit at your table	Yes	Yes	Yes	Yes			
Inclusion in event invitation	Logo	Logo	Listing	Listing	Listing	Listing	
Inclusion in event activation sites (printed program, signage and Power Point loop)	Logo	Logo	Listing	Listing	Listing	Listing	

**PRINT DEADLINES:** Confirmation must be received by January 14, 2020 to ensure placement in the invitation, and by February 14, 2020 to ensure placement in the printed program. \*Individual tickets will be made available in December 2019.

# PROGRAM UNDERWRITER LEVELS

Please consider a fully tax-deductible donation to support direct services with one of these funding opportunities if you are unable to attend the gala.

## YOUTH SCHOLARSHIP & EDUCATION



**\$10,000:** Provides two (2) youth with a one-year scholarship as well as academic and other support services for pursuing a postsecondary education. Benefit includes: Company/patron name listing on-site at event and in event printed program.

**\$7,500:** Provides three (3) youth with one year in our award-winning education and employment programs, including our Job Readiness Course and Bridge Academy, putting them on a path to post-secondary academic success. Benefit includes: Company/patron name listing on-site at event and in event printed program.

**\$5,000:** Provides two (2) youth with one year in our award-winning education and employment programs, including our Job Readiness Course and Bridge Academy, putting them on a path to post-secondary academic success. Benefit includes: Company/patron name listing on-site at event and in event printed program.

# YES, I WANT TO SUPPORT THE PAVING THE WAY GALA, MARCH 13, 2020

Please email this completed form to [events@larkinstreetyouth.org](mailto:events@larkinstreetyouth.org) by **1/14/20** to ensure your inclusion on the printed invitation, and by **2/14/20** to be included in the printed event program.

Checks to: Larkin Street Youth Services  
Attn: Special Events, 134 Golden Gate Avenue  
San Francisco, CA 94102.

Questions? Contact our Events Manager at  
415.673.0911 ext. 306.

All but \$200 per ticket is tax-deductible. An acknowledgment letter will be sent for your official tax purposes. Larkin Street Youth Services Tax ID: 94-2917999.

For more information please visit  
[larkinstreetyouth.org](http://larkinstreetyouth.org)

____ Visionary Sponsor	\$50,000	____ Scholarship Underwriter	\$10,000
____ Founder Sponsor	\$30,000	____ Education Underwriter	\$7,500
____ Hero Sponsor	\$12,500	____ Education Underwriter	\$5,000
____ Champion Sponsor	\$5,000	____ Reserved Table of 10	\$4,000
____ Ambassador Sponsor	\$2,500	____ Reserved Individual Seat	\$400
____ Advocate Sponsor	\$1,000		

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Name Company

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Address

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City State Zip

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Phone

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Email Address

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I/we would like to be listed as

I/we pledge a sponsorship/underwriting; please send us an invoice.

Payment Type:

Check, please make payable to Larkin Street Youth Services

Credit Card

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Credit Card # (VISA/MasterCard/Amex) Expiration Date 3 Digit Security Code