



Annual Conference 2020



**A Global Presence with a Local Touch
Driving Innovative Solutions**

PDCA'S 23RD ANNUAL INTERNATIONAL CONFERENCE & EXPO

May 6-9, 2020 | Phoenix, Arizona

ARIZONA GRAND RESORT | 8000 Arizona Grand Pkwy.

www.pdcaconference.com

SPONSORSHIP LEVELS

AS A SPONSOR YOU RECEIVE:

- Sponsorship on-site signage
- Logo on annual conference marketing materials
- Recognition as a key supporter of PDCA and of the 2020 annual conference
- Recognition in the PDCA monthly *Pile of News* e-newsletter, *PileDriver* magazine and social media promotions
- Logo on conference website and mobile app
- Recognition as a leader in the industry

All Sponsorships are (1) quantity unless otherwise noted and available on a first come, first serve basis.

MARQUIS SPONSORSHIP:

\$8,000

Premium placement of logo on conference signage including Exhibit Hall Entrance Unit; Conference bag insert/item; Mobile app push notification; Hyperlink included on the conference website.

- **“Social Scene – Tech Out”:** Encourage interaction between colleagues and peers, while their devices get a boost at the mobile charging stations.
- **“Social Scene – Attendee Lounge”:** Attendees can relax, rest and recharge in the lounge area, while networking and building lasting relationships.

DIAMOND SPONSORSHIP:

\$5,500

Premium placement of logo on conference signage including Exhibit Hall Entrance Unit; Conference bag postcard insert and promotional item; Logo hyperlinked on conference website.

- **Opening Reception (Thursday Evening):** Host the “A Global Presence with a Local Touch: Driving Innovative Solutions” conference kickoff reception in the Exhibit Hall and put your company in the center of a premiere setting with your peers and lively conversations (napkins and other promotional material may be provided by you).
- **Project of the Year Awards Luncheon (Friday Afternoon):** An important part of PDCA and one of our most highly anticipated events! Sponsorship includes company recognition in POY advertising and *PileDriver* magazine, video feature in the POY video and participation in the POY awards presentation during the awards luncheon. A one-page material display or promo item may be provided by you on each table.

GOLD SPONSORSHIP:

\$4,000

Placement of logo on conference signage including Exhibit Hall Entrance Unit; Promotional item in conference bag.

- **Annual Awards Cocktail Reception (Friday Evening):** Sponsor a one-hour reception prior to the Annual Awards Dinner with hosted bars, hors d’oeuvres and your company logo highlighted.
- **Annual Awards Entertainment (Friday Evening):** Join us for a night of fun and entertainment. The theme is TBD and this unique sponsorship will feature all the entertainment for an enjoyable and memorable evening.
- **10th Annual PDCA Fundraising Golf Tournament (Thursday Morning):** Golfer or not, here’s your chance to highlight your company at our golfer’s tournament and luncheon along with custom polo shirts co-branded with your company logo and PDCA’s logo.

*Benefitting PDCA’s Educational Outreach

Sponsorship information is subject to change

SILVER SPONSORSHIP:

\$3,000

Placement of logo on conference signage including Exhibit Hall Entrance Unit, Promotional item in conference bag.

- **“PDCA Step Challenge” Pedometers:** In 2019, we estimated PDCA Annual Meeting attendees took a combined total of 5,850,000 steps during the three-day conference. We can beat that! Sponsor the PDCA Step Challenge and attendees will receive a wrist pedometer with your company logo. The top three “steppers” will receive 1st, 2nd, and 3rd place prizes (TBD).
- **Reception Specialty Bar (x2):** Sure to be one of our most sought after sponsorship items featured in the Expo Hall at both the Opening Reception and Annual Awards Reception! Sponsorship includes a specialty cocktail bar and drink (napkins may be provided by you).
- **Conference Bag:** Given to each attendee, the conference bag, co-branded with your company logo, allows your peers to carry materials with them in comfort and style.

BRONZE SPONSORSHIP:

\$2,000

Placement of logo on conference signage including Exhibit Hall Entrance Unit.

- **10th Annual Fundraising Golf Tournament “Beverage Cart”:** Cheers to you and the PDCA Educational Outreach Fund! Your company logo will be front and center as attendees enjoy a beverage while playing championship golf on Thursday morning at Arizona Grand Golf Course.
- **2020 Annual Conference Beverage Koozie:** Help keep your peers drinks insulated during their stay in Phoenix! Be the exclusive sponsor of the PDCA 2020 Annual Conference beverage holder. This highly visible sponsorship will ensure your brand gets in the hands of each attendee.
- **Branded 4GB USB:** Increase awareness of your company the economical way. Help each attendee save their work by sponsoring a USB flash drive. Your brand will continue to pop as they use the drive long after the conference ends (can also be provided by you directly).
- **Branded Sleep / Relaxation Kit:** Ensure attendees get a peaceful and relaxing night’s sleep to be rested and ready to go the next day! Each kit will be given to attendees as they check into the Arizona Grand Resort.

Schedule

SHORT COURSE* – SHEET PILING & WAVE EQUATION

THURSDAY, MAY 7, 2020

ROOM: Palm 2AB

7:00 AM – 8:00 AM	Registration / Breakfast
8:00 AM – 8:15 AM	Course Introduction
8:15 AM – 9:00 AM	Appropriate Equipment for Steel Sheet Piling Construction Objective: 1. Understand the various types of pile driving equipment available for installing steel sheet piles and their respective advantages and limitations of each. This will allow the attendee to match the proper equipment to the particular site conditions for a project.
9:00 AM – 9:45 AM	Supervision and Inspection of Steel Sheet Piling Installation Objectives: 1. Have familiarity with the basic components of sheet pile and soldier beam earth retention systems. 2. Describe what a field engineer for the contractor or the inspection firm should observe, how to plan the work and what safety precautions are needed for a successful project.
9:45 AM – 10:15 AM	Break
10:15 AM – 12:00 PM	Design Considerations Related to Sheet Piling Structures Objectives: 1. Describe problems with failures of bolts in anchored walls and reduce the likelihood of these failures in future walls. 2. Describe the benefits of sequential analyses of sheet piling walls. 3. Describe problems with seepage failures of cofferdams and reduce the likelihood of these failures in future cofferdams.
12:00 PM – 1:00 PM	Lunch
1:00 PM – 1:15 PM	Workshop Overview / Introduction Ryan Allin, P.E., Senior Engineer, Pile Dynamics, Inc. Objectives: 1. Describe the hammer soil model used in GRLWEAP. 2. Prepare the input and select options for GRLWEAP analysis. 3. Interpret GRLWEAP results (bearing graph, inspector chart, drivability analysis).
1:15 PM – 2:45 PM	Wave Equation Background Ryan Allin, P.E., Senior Engineer, Pile Dynamics, Inc.
2:45 PM – 3:00 PM	Break
3:00 PM – 3:45 PM	Wave Equation Workshop: Bearing Graph, Inspection Chart Ryan Allin, P.E., Senior Engineer, Pile Dynamics, Inc.
3:45 PM – 5:00 PM	Wave Equation Workshop: Drivability Ryan Allin, P.E., Senior Engineer, Pile Dynamics, Inc.
5:00 PM	Course Conclusion

*Requires separate registration

PDCA 23RD ANNUAL INTERNATIONAL CONFERENCE & EXPO

FRIDAY, MAY 8, 2020

7:00 AM – 8:00 AM	Registration Opens / Breakfast
8:00 AM – 8:30 AM	Opening Ceremonies
8:30 AM – 9:15 AM	General Session
9:15 AM – 10:15 AM	Keynote Presentation
10:15 AM – 11:15 AM	Exhibit Hall & Break
11:15 AM – 12:30 PM	Electives / Breakout Sessions
12:30 PM – 2:00 PM	POY Awards Luncheon
2:00 PM – 3:15 PM	Electives / Breakout Sessions
3:15 PM – 4:15 PM	Exhibit Hall & Break
4:15 PM – 5:00 PM	Closing Keynote
6:00 PM – 7:00 PM	Cocktail Reception
7:00 PM – 10:00 PM	Annual Awards Dinner

SATURDAY, MAY 9, 2020

7:00 AM – 9:00 AM	Exhibitor Breakfast
9:00 AM – 9:30 AM	General Sessions
9:30 AM – 10:45 AM	Technical Sessions
10:45 AM – 11:45 AM	Legendary Panel Discussion
11:45 AM – 12:00 PM	Closing Announcements / Meeting Conclusion

Schedule information is subject to change



Exhibit Hall

2020 ANNUAL CONFERENCE EXHIBIT HALL

***The 2020 Annual Conference Exhibit Hall
is the place to see and be seen!***

WHY EXHIBIT:

PDCA's 2020 Annual Conference enables you to promote your business as a professional in the driven pile industry and provides a business networking opportunity for you to cultivate new client relationships. If you want to showcase your company information and promote take-away solutions about your products, services, equipment or materials, or just provide prominent visibility for your company before industry decision-makers and end-users, then you need to be an exhibitor!

2020 Annual Conference provides a learning and networking platform to discuss and debate professional and business content with a focus on current and future global industry trends, updates and best practices; and groundbreaking innovations, advancements and new technologies for improved business performance.

Through 2020 Annual Conference participation, exhibitors will be exposed to the latest developments in the driven pile industry and benefit from direct interaction with professionals representing the broad range of specialties serving the driven pile industry.

ABOUT THE EXPO HALL:

The Exhibit Hall will have exhibit booths available in multiple sizes, and exhibitors will have the opportunity to display information about their company, products, services and materials for the duration of the conference. Booth sizes available are (3) 10'x16', (8) 10'x10', (30) 8'x10', and (10) 6' tabletop displays. The Exhibit Hall is in the Canyon Ballroom East, adjacent to the General Sessions in Canyon Ballroom West, providing easy access, visibility and a constant flow of traffic between the general sessions and exhibitors.

EXHIBITOR FEES:

PDCA Member / Non-Member

10'x16' Booth**	\$2,800 / \$3,200
10'x10' Booth**	\$2,400 / \$2,800
8'x10' Booth*	\$2,000 / \$2,400
6' Tabletop*	\$1,600 / \$2,000

Additional Individuals \$500 each

*Exhibit fee includes exhibit hall access for 2 individuals.

** Exhibit fee includes exhibit hall access for 3 individuals.

Exhibitor's fee includes a pipe and draped booth; the back drape is 8' high and sidewalls are 3' high. Booths also include (1) 6'x30" high skirted table, (2) chairs, (1) wastebasket, a five-amp 120-volt outlet and (1) company ID sign. The Exhibit Hall will feature complimentary shared network Internet Wi-Fi.

Booth selection is made on a first come, first served basis, only after the company completes and submits a conference registration form and payment to PDCA. If your choice of space is not available, the closest space to your original selection will be assigned. No guarantees are made in respect to booth location. Exhibitors are required to stay from set up throughout the entirety of the event, which concludes on Saturday, May 9, 2020.

À LA CARTE MEAL OPTIONS:

Food functions that are not scheduled in the Exhibit Hall are not included with the exhibitor registration fee. If you would like to attend these meal functions, they are available on an à la carte basis as indicated below:

- **Breakfast:** Friday, May 8 – \$80/person
- **Project of the Year Luncheon:** May 8 – \$110/person
- **Annual Awards Reception & Dinner:** May 8 – \$250/person

EXHIBITOR SCHEDULE:

CANYON BALLROOM EAST

THURSDAY, MAY 7

- 11:00 AM – 4:00 PM Exhibitor Move-in
- 5:30 PM – 8:00 PM Opening Reception
- 5:30 PM – 6:30 PM Attendee / Exhibitor Meet n' Greet
- 6:30 PM – 8:00 PM Entertainment & Reception

FRIDAY, MAY 8

- 10:15 AM – 11:15 AM Exhibit Hall Open
- 3:15 AM – 4:15 PM Exhibit Hall Open

SATURDAY, MAY 9

- 7:30 AM – 9:00 AM Exhibit Hall Open / Breakfast
- 12:30 AM – 3:00 PM Exhibitor Breakdown

Schedule information is subject to change

EXHIBIT SERVICES COMPANY:

Goben Convention Services is the official contractor for the PDCA 2020 Annual Conference. An Exhibitor Service Kit containing the forms necessary to ship your booth and to place orders for services will be emailed to you approximately two months before the conference.



Exhibit Hall

ARIZONA GRAND RESORT EXHIBIT HALL



Golf Tournament

PDCA 10TH ANNUAL GOLF TOURNAMENT*

PDCA will hold its 10th Annual Golf Tournament at the Arizona Grand Golf Course on Thursday, May 7, 2020.

For more than two decades, the Arizona Grand Golf Course has dazzled golfers with its unique blend of traditional links and desert influences. Golfers meander through the majestic beauty of Arizona's South Mountain Park, a protected natural Desert Preserve. Dramatic elevation changes and breathtaking mountain vistas highlight the diverse and challenging Par 71 layout. The course compliments the grandeur of its spectacular Sonoran Desert surroundings with stunning resort conditions and a service staff committed to creating exceptional experiences. As a proud recipient of Golf Digest's Four-Star "Best Places to Play" award and named among their prestigious "Top 50 Great Service Facilities," the course caters to players of all ability levels.

FORMAT:

The format will be a team "shamble" with one best ball with bogey being the maximum stroke per player on each hole. No handicaps.

SCHEDULE:

On-site registration, a continental breakfast and access to the driving range and putting greens begin at **6:30 AM** at the Marketplace Café Terrace. **Shotgun start begins at 8:00 AM.**

FORMAT RULES:

Each player tees off from their appropriate tee box. The team selects the best tee shot. Each player will hit from the spot the selected tee shot came to rest and will play their own ball in from there. The best single player score for each hole will be recorded as the team score. The team with the lowest gross score will be declared the winners. Men will play the white tees / ladies will play the red tees.

PRIZES:

Team Low Gross: \$50 PDCA Bucks per player for 1st, 2nd, and 3rd place teams
(2) Closest-to-the-Pin: \$50 PDCA Bucks per person
(2) Long Drives (one man and one woman): \$50 PDCA Bucks each

**Separate registration required*



Arizona Grand Golf Course

TOURNAMENT FEE:

\$175 PER GOLFER, INCLUDES:

- Golf, Cart, Range Balls
- Goodie Bag
- Collared Golf Shirt
- Beverages and Snacks on the Course

ADDITIONAL INFO:

Rental Clubs (Cobra): \$50 per set. Men's and women's right and left-handed available on-site.

Dress Code: Collared shirts, long pants or Bermuda length shorts, golf shoes preferred.

Arizona Grand Golf Pro Shop: 602-659-6334



epicstockmedia/123RF

Companion's Program

COMPANION'S PROGRAM & ADDITIONAL ACTIVITIES

PDCA is pleased to host another exciting Companion's Program, with special activities throughout the conference exclusively for your guest(s). This PDCA program brings spouses and guests together once again to renew old friendships and create new ones. The Companion's Program registration fee is **\$175** and includes the following event:

FRIDAY, MAY 8

TASTE OF THE SOUTHWEST COOKING DEMO, MEAL AND TOUR

Nurture yourself with a once-in-a-lifetime garden dining experience. The stage is set as you enter the garden with a private guided tour, emphasizing ethnobotany and how native plants are used for food, tools and shelter.

Guests will be led to a private dining location, where they will learn how the food is prepared and then savor every bite of delicious meal.

10:30 AM	Depart Hotel
11:00 AM	Guided Tour
12:00 PM	Cooking Demo & Meal
2:00 PM	Depart Gardens

**Times indicated may be subject to change.*

***Minimum of 10 individuals needed per venue requirements. If the minimum is not reached 10 days prior to May 8, the event will be cancelled and refunds provided.*

ACTIVITIES AVAILABLE AT THE ARIZONA GRAND AT NO ADDITIONAL COST

The Spa Fitness Classes

Friday, May 8

8:30 AM	Yoga
10:00 AM	Tai Chi

Saturday, May 9

9:00 AM	Zumba
9:30 AM	Water Aerobics
10:00 AM	Spin

Oasis Water Park

Friday and Saturday
10:30 AM – 6:00 PM

Hiking

South Mountain Preserve Trails around the resort

Shopping

The Arizona Grand offers a complimentary shuttle to the Arizona Mills Mall



Photos: Arizona Grand Resort & Spa

NEARBY ATTRACTIONS TICKET INFORMATION

Individuals are responsible for ticket purchase and transportation to venue.

Arizona Desert Mountain Jeep Tours

www.azdesertmountain.com/index.html

If multiple inquiries, PDCA staff will coordinate group tickets and transportation at pass-thru costs.

Castles

Mystery Castle

www.mymysterycastle.com

Tovrea Castle at Carraro Heights

tovreacastle.com

All castle tours are booked on first come, first serve basis and may sell out quickly

Desert Botanical Garden

dbg.org

Museums

Arizona Capitol Museum

azlibrary.gov/azcm

Hall of Flame: Museum of Firefighting

www.hallofflame.org

Heard Museum

heard.org

Phoenix Art Museum

www.phxart.org

Phoenix Police Museum

phxpdmuseum.org

Pueblo Grande Museum

www.phoenix.gov/parks/arts-culture-history/pueblo-grande

OdySea Aquarium

www.odyseeaquarium.com

Phoenix Zoo

www.phoenixzoo.org



Accommodations

JOIN US AT THE ARIZONA GRAND RESORT

PDCA has secured a group rate of \$209/night and a discounted \$20 resort fee. The resort fee includes in-suite internet, valet and overnight parking, access to the fitness center, four wristbands to the Oasis Waterpark and bellman and housekeeping gratuities. Individuals are responsible for all lodging and incidental charges. **The final day to secure your room at the group rate is Friday, April 17, 2020.**

ARIZONA GRAND RESORT

8000 S. Arizona Grand Parkway
Phoenix, AZ 85044

Reservations:

PDCA does not use a housing or room reservation service for its events. When you reserve your room at the Arizona Grand Resort, there are only two ways to do so:

1. By visiting the Arizona Grand Resort online.
2. By calling the Arizona Grand Resort, toll free, at 877-800-4888

Phone #: 877-800-4888

Reference Group Name: PDCA Annual Conference & Expo

Lodging Rate:

Room Rate: \$209/night

Resort Fee: \$20*

**The resort fee includes in-suite internet, access to the fitness center, four wristbands to the Oasis Waterpark and bellman and housekeeping gratuities.*

Cut-off Date: April 17, 2020

Reserve your room online at www.pdcaconference.com.

REGISTER

Description	Cost
PDCA Member	\$1,200
Early Bird Member (before March 16)	\$1,000
Non-Member	\$1,350
Early Bird Non-Member (before March 16)	\$1,150
Government	\$500
Student	\$—
Member Short Course	\$250
Non-Member Short Course	\$350
Golf Tournament	\$175
Companion's Program	\$175



Arizona Grand Resort & Spa

Register online at www.pdcaconference.com