



# PDI Enterprise

## One Solution, Better Results

*Reimagine your enterprise with PDI's platform driving the industry's fastest-growing convenience store retailers and petroleum marketers*

Consistent, reliable data is critical to confident decision making, and we deliver. Our holistic software solution has everything you need to run your entire business while providing data transparency and uniformity across your entire operation. Every part of PDI Enterprise works seamlessly together and is powered by a centralized database. The result is one version of the truth across your entire organization.



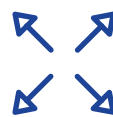
Powerful Integration



End-to-End  
Reconciliation



Real-Time Data



Scalable



"I'm convinced PDI is one of the main reasons we've experienced such fantastic growth."

- Greg Ellison, IT Manager, Gilligan Oil

## The PDI Difference: Powerful Integration

Good integration is seamless, and after three decades as the industry's leading enterprise platform, we have it down to a science. In fact, you'll barely notice it's there. From POS providers to fuel pricing vendors, our software easily integrates with your third-party suppliers, allowing you to get the data you need with accuracy and speed.

### When you choose PDI, you get more than software.

We go beyond business and tirelessly dedicate ourselves to achieving the vision of your company you have in mind...and we don't stop until we get you there. Our reputation for first-rate customer service and long-lasting relationships reaffirm one thing: we're a people-first company. Yes, we build powerful software, but we also deliver personal service like you've never seen. It's called the PDI difference, and we can't wait for you to see it in action.



#### Retail

Retail solutions that keep your stores running at peak performance and your customers coming back.



#### Wholesale

See why more than 250 petroleum marketers use PDI for end-to-end fuel supply chain management.



#### Financials

Industry-specific accounting that handles even the most complex business needs.



#### Workforce

Web-based labor management software specifically built for your busy c-store environment.







# PDI Financials

## Make Decisions Confidently

*Industry specific accounting that touches every part of your complex business, giving you the tools you need to manage and automate while connecting to your retail and wholesale enterprise solutions*

Accurate and powerful reporting is essential to the success of any organization. This is especially true for convenience store operators and wholesale petroleum marketers. With multiple locations, numerous profit centers, and millions of dollars being transacted every year, clear visibility into your data is a significant advantage.



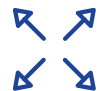
Made for the  
Industry



Driven by  
Your Data



Powerful  
Integration



Scalable



"Since we started working with PDI, we have been able to generate reports in 25% of the time."

**-Kurt Paradise, Stop-N-Go**

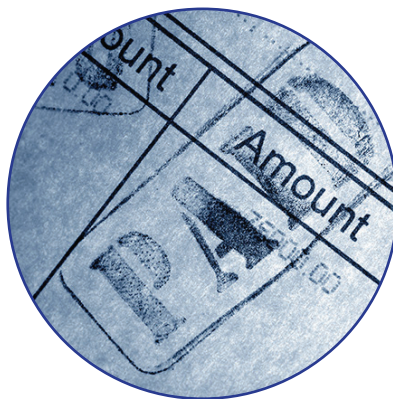
## The PDI Difference

PDI Financials lives at the heart of your enterprise. All of your data and transaction information feeds back to your financial suite, automating an error prone process. Save time, money, and labor with the guarantee that you will have one accurate version of the truth in all your accounting processes.



### General Ledger

Seamlessly integrates with other modules & reporting applications providing accounting tools, including allocation, amortization, budgets, journal entries, currency valuation, and financial reporting.



### Cash Management

Processes customer charges, invoices, receipts, and statements your customers, with support from cash and electronic fund transfers (EFTs), account reconciliations, positive pay files.



### Item Reconciliation

Automates reconciliation of common business transactions, including credit cards, lottery, and money orders.

### Accounts Payable & Receivable

Automates the processing of vendor payments and customer charges in order to eliminate human error and inaccuracies in addition to labor hours.







# PDI Retail

## Reimagine Your Enterprise

*Our retail solution drives efficiency and time-saving automation into every part of your store-level operation integrating to your financials, helping you keep your stores running at peak performance and your customers coming back*

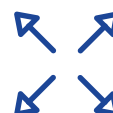
PDI Retail enables the convenience store operator to automate and cost-effectively manage complex day-to-day store-level operations. Based on a centralized pricebook, user-defined input forms, and the ability to integrate to multiple POS platforms, PDI Retail streamlines the electronic flow of information between stores, the central office, vendors, and partners.



Powerful Integration



Manage by Exception



Scalable Platform

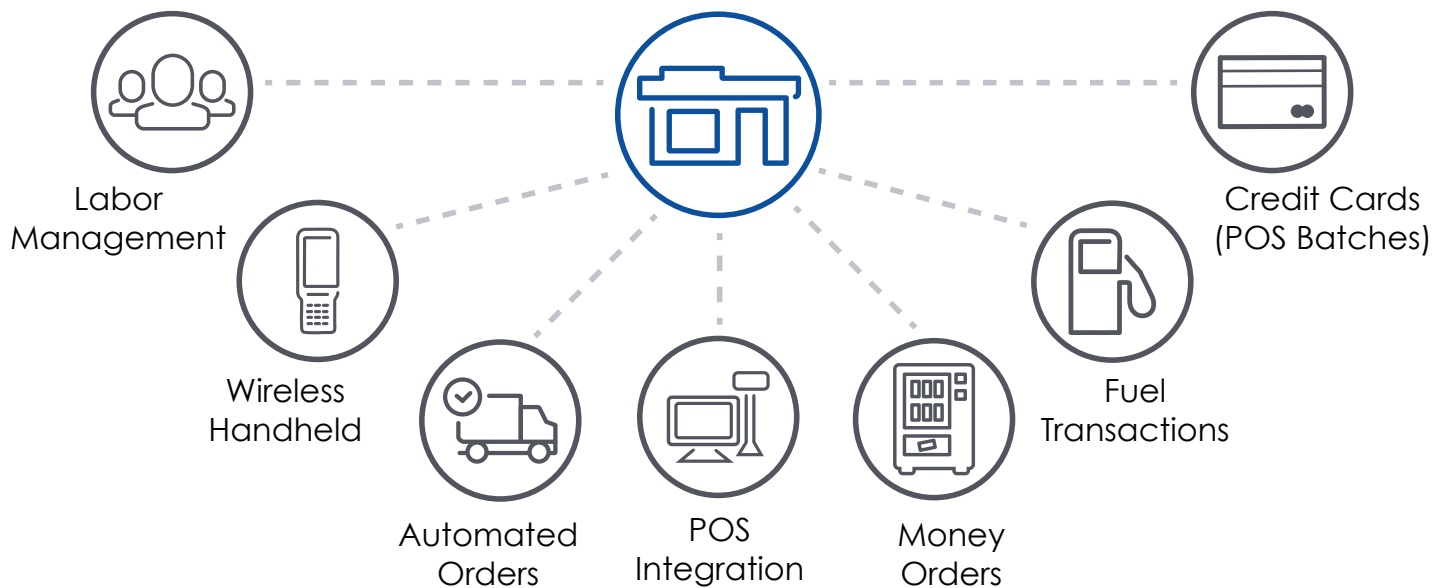


“Having a single solution like PDI is essential to our business... they are the first to break through with technology.”

**-John Dailey, Sr. Manager of IT, Circle K**

## The PDI Difference:

PDI Retail goes beyond simple integration to the PDI Financial Suite – it is an extension of your home office, fully aware of business changes as they occur, unlike “bolt-together” systems. PDI Retail's modules are all part of the same enterprise-wide solution. The business intelligence component is an integral part of the system, allowing you to easily monitor your data, apply your business-rule exceptions, and automatically report results and alerts for follow-up action.



## PDI Retail Key Features

- Daily reporting
- Integrated financials
- Exception management
- Pricebook
- Inventory optimization
- Lottery
- Automated ordering
- Foodservice inventory & production management capabilities
- Mobile solutions
- Integrated POS & fuel management
- Rebate management
- Workforce





# PDI Wholesale

## Customer Focused Wholesale Marketing

*PDI's wholesale software made for  
retailers and marketers alike*

PDI Wholesale provides wholesale petroleum marketers an end-to-end fuel supply chain management solution, including logistics. Designed with elegant integration to fuel inventory monitoring systems as well as fuel pricing services, PDI Wholesale enables the fuel marketer to streamline processing, save time, and increase accuracy. PDI Wholesale maximizes your wholesale fuel customer relationship with company-owned stores or commercial customers.



Streamlined  
Order Flow



Maximizes  
Profitability Goals



Reduces Operational  
Inefficiencies



Delivers  
Real-Time Data



"PDI has been a game changer. It has allowed us to automate a lot of time consuming daily processes."

– GM for Petroleum Marketer

## The PDI Difference:

As a petroleum marketer, you can rely on our comprehensive financial information and inventory management software to automate your fuel business and ensure accuracy from order generation to dispatch to delivery.



Real-time  
Analytics



Comprehensive  
Pricing Tools



Compliance  
Driven



Precise  
Inventory



Customer  
Focused



Automated  
Ordering

## PDI Wholesale Components

- General ledger
- Accounts payable
- Accounts receivable
- Order processing
- Fuel inventory
- Warehouse inventory
- Card processing
- Motor Fuel Excise Tax Reporting
- Home Heat Solutions
- Tanks & Equipment
- Real-time alerts
- Customer web portal
- Customer & vendor contracts
- Fuel & item pricing management







# PDI Workforce

## Focus on People, Not Paperwork

*From cashiers to cooks, your business depends on your employees showing up for your customers every day*

A reliable, well-managed workforce is the most important and controllable asset a company has. For convenience stores contending with multiple levels of employees doing various jobs potentially across several states, proper workforce management is a lot to keep up with. PDI Workforce can help by providing tools to build optimal schedules, capture and review time, analyze site metrics and efficiently pay your team. Built on an intuitive, web-based platform, this product requires minimal training for your staff and allows them to focus on growing your business.



Payroll



Schedule



Messaging



Timeclock



"It's taken us from not knowing what we were doing to being the A-players."

**-Benjamin Peebles, CFO, Prince Oil Company**

## The PDI Difference

It is more competitive than ever to secure good talent. Once you find your team, PDI Workforce helps you keep them by taking your focus from HR paperwork to your employees' experience.

- Industry-specific functionality and features
- Synchronization with your accounting system
- Exception-based reporting
- Intelligent scheduling



## PDI Employee Self-Service

The Employee Self-Service module of PDI Workforce mobilizes your workforce to ensure accurate shift coverage, real-time change management, schedule transparency, and on-time, readily available pay stubs and information.

## PDI Labor Scheduler

PDI Labor Scheduler enables you to effectively control every aspect of employee scheduling, ensuring your stores are adequately staffed and your customers are satisfied. Connected to your point-of-sale, PDI Labor Scheduler allows you to forecast your labor based on sales trends and inventory data.

## PDI Site Portals

PDI Workforce is convenient and tablet-friendly, optimizing customer service and security by allowing your employees to record their time without ever leaving the sales floor.

## PDI Timeclock

PDI Time Clock accurately captures who your employees are and when, where, and how they work without taking away from your customer's experience.

## PDI Payroll

PDI Payroll improves accuracy by decreasing errors and reducing manual touchpoints, saving time with process automation, breaking down information silos with better integration and quickly resolving issues with customizable exception alerts.

