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Keeping You Informed: June 2016

IAPD News



The IAPD News is a free monthly e-newsletter exclusively for IAPD members to keep you up-to-date about IAPD events, association updates, member news, industry happenings and much more. Have a new facility opening or hiring a new employee? Send us your company's news announcements or press releases for added exposure to IAPD members. It's free publicity! For advertising information, consult the [2016 IAPD Media Kit](#).

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Mark Your Calendars

There's a full slate of exciting events coming up, with something for everyone:

- The [regional charitable golf tournaments](#) have been scheduled, so make your plans now to golf for a great cause: the IAPD Charitable Foundation.
- The [Women in Plastics Educational Workshop](#) is coming to Atlanta, GA, USA on July 29. This event is open to all who are interested in their career development.
- Registration is now open for the [60th Annual IAPD Convention and Showcase](#). Come celebrate IAPD's anniversary in Phoenix, AZ, USA October 4-7!

See the IAPD [Events Calendar](#) for more information.

People & Places

Remembering Jim Donaldson III

On May 26, 2016, James "Jim", "Jay" Waller Donaldson III (56), passed away unexpectedly in his Arvada, CO, USA home. He was born November 4, 1959 in Denver, CO, USA to Margaret and James Donaldson. He graduated from Lakewood High School in 1978 and went to Fort Lewis College. In 1985 he joined the family business, AIA Plastics and AIA Industries and was president/general manager. He made many lasting relationships with his associates which he cherished greatly. Donaldson was passionate about his love for his beloved horse, Loretta, and his many friendships in the equine community. He is survived by his wife of 30 years, Melinda "Mindy"; daughter Kelly (Jake) Smith; sisters Jennifer Donaldson (Chad Reid) and Cheryl Donaldson (Bob Moses); nephews Jake, Luke and Alex; and parents Marge and Jim Donaldson. He also is survived by numerous in-laws and extended family members. He was a loyal, sincere man to his family and friends and will be missed deeply. Cremation and family services are being held and a celebration of Donaldson's life will be held at a later date. Donations may be made to The Jim Donaldson Scholarship through the Ranch Sorting National Championships in honor of Jim.

IAPD Welcomes Three New Members

Three companies have recently been approved for IAPD membership:

Liners Direct is a fabricator based in Roselle, IL, USA. More information about Liners Direct is available at www.linersdirect.com.

Madreperla Spa is a manufacturer based in Cinisello Balsamo, Italy. More information about Madreperla Spa is available at www.madreperlaspa.com.

Jiangsu Pivot New Decorative Materials Co., Ltd. is a manufacturer based in Jiangyin City, China. More information about Jiangsu Pivot New Decorative Materials Co., Ltd. is available at www.pivotacp.com.

Please join us in welcoming these three new members to IAPD!

Cope Plastics Hires John Thiel, Director of Sales - Engineered Plastics



Cope Plastics, Inc. has hired John Thiel as director of sales - engineered plastics. Thiel joins Cope Plastics from All-State Industries where he served as vice president - development for the engineered plastic division, which he started from scratch and grew into a successful and profitable division.

Thiel started his plastics career with Cope Plastics, Inc. as an outside sales representative for the Little Rock, AR, USA branch. Thiel was a territory manager for Quadrant (formerly known as DSM) and has been working as a mechanical product specialist ever since, always having a heavy emphasis on application and new market development. www.copeplastics.com.

Congratulations IAPD University Graduates!

Level 1 Plastics Certificate

- Three employees from Alro Plastics
- Two employees from Laird Plastics
- One employee from Midland Plastics, Inc.
- One employee from Piedmont Plastics
- One employee from Plas-Tech Incorporated
- One employee from Regal Plastic Supply Company
- One employee from SABIC's Polymershapes



Level 2 Plastics Certificate

- One employee from Cope Plastics, Inc.
- One employee from Laird Plastics
- One employee from Piedmont Plastics

Excellence in Sales - Inside Sales

- Three employees from Cope Plastics, Inc.
- One employee from SABIC's Polymershapes

Excellence in Sales - Outside Sales

- One employee from Regal Plastic Supply Company
- One employee from Supply Services Ltd.

Visit the [IAPD University\(TM\)](http://iapd.org) section of iapd.org to find out more about IAPD's certificate programs.

IAPD Updates

Find and Keep the Right Customers with the Excellence in Sales Program

The IAPD Excellence in Sales Certificate program is designed to give your sales force the tools it needs to find the RIGHT customers and keep them. [Read More](#)

Take the Plastics Certificate Level II Challenge

The IAPD Plastics Certificate Level II exam challenges your technical knowledge, research skills and business acumen by evaluating your ability to help customers find real solutions. [Read More](#)

Video Tour of iapd.org Check out all the exciting new features of iapd.org with this [video tour](#). See what's available to you exclusively because of your membership, find out how to update your account and much more.

Join IAPD's LinkedIn Group
Engage with fellow plastics professionals and expand your social media reach by joining IAPD's 3,700-plus member strong [LinkedIn Group](#). See you there!

FREE Marketing Tools for IAPD Members Only

Choose from any or all of the Top 26 Markets for performance plastics PDFs, the IAPD Thermoplastic Rectangle and the Material Properties Tables. For a small fee, have these pieces customized. [Click here for details](#)

Digital Marketing Opportunities

Whether you want to reach dedicated IAPD members or the end-user engineering community (or both!), there is an option for every marketing need. Contact [Dave Blackhurst](#) for details.

Reserve Your 2016 IAPD Convention Exhibit Booth
Only 12 booth spaces are left. [Sign up today!](#)

IAPD Convention Sponsorship Brochure

Explore the many creative ways that you can market your business to convention attendees. Contact [Dave Blackhurst](#) for details.

Charter Advertising Opportunities in the debut issue of *Performance Plastics Magazine*

The IAPD Magazine is changing its names to *Performance Plastics*. This is your chance to become a charter advertiser. *Performance Plastics* will bring you the news and technical articles you are accustomed to, but with changes that will appeal to a broader audience. The debut issue features a convention preview and a special focus on plastics in Maritime applications. Space deadline is July 22 and material deadline is July 29. Contact [Dave Blackhurst](#) for details.

Upcoming Events

- July 14: [IAPD Canadian Charitable Golf Tournament](#), Lansdowne, ON, Canada
- July 29: [IAPD Women in Plastics Educational Workshop](#), Atlanta, GA, USA
- August 9: [IAPD Northeast Charitable Golf Tournament](#), Williamstown, NJ, USA
- August 11: [IAPD Northwest Charitable Golf Tournament](#), DuPont, WA, USA
- October 4-7: [60th Annual IAPD Convention](#), Phoenix, AZ, USA
- October 16-19, 2017: 61st Annual IAPD Convention and Plastics Expo, Chicago, IL, USA

See the [online calendar of events](#) for details and information about events from IAPD partner organizations.

For Editorial Information, contact [Liz Novak](#), Director of Marketing and Communications/Editor-In-Chief

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