FANFARE

The faces of Peoria Public Radio





From the desk of Tom Hunt
Executive Director

FanFare Online -- Keeping you informed

Although this is the last issue of *FanFare* in printed form, it is not the end of *FanFare* as a communications tool. Increasing costs of printing and postage were significant factors in making this difficult decision.

This summer we will launch *FanFare Online*, our new weekly e-mail newsletter. *FanFare Online* will replace our weekly e-newsletter, *WCBUupdate*. Whether it's on a computer, tablet or smartphone, anyone can access the content we have been bringing you in printed form, including updated program schedules, information about your favorite program, upcoming special events and broadcasts and much more in a timely manner, with additional content designed to enhance the listening experience. And we can do it faster, at a significantly lower cost, allowing us to invest more in programming, which is our core business.

There is no question that the future is defined by connectivity. We keep you connected on the air, on line, on social media and more. We see that connectivity every day in the growing numbers of those who listen on line and visit PeoriaPublicRadio.org. We use Facebook and Twitter to facilitate the conversations started on the air. We are proud of our redesigned website. It has been "live" for more than a year, offering increased content and information about the station. We want everyone to use it, and to tell others about it. Getting more people involved can only make Peoria Public Radio stronger.

In 1979, The Carnegie Commission issued a report on the future of public broadcasting. This report did not focus as much on the technology, but on the fundamental principles that make what we do unique. One statement in this report stands out among all others:

"The electronic media provide an immediacy and intimacy that can bring Americans together... These magnificent electronic extensions of ourselves can teach, and heal and inspire, if we use them not for the ruthless pursuit of the least common denominator, but for the highest human potential..."

Note that back in 1979, the term "electronic media" was used to describe public radio and television. This term was not in common use, but shows the vision of that Commission, recognizing that then, as now we are multi-platform. The takeaway from this report was... and still is, that for public broadcasting, the production of compelling local content is the key for our viability. We do not expect you to tune in just because we're here. We know that we must earn your loyalty and support by broadcasting local and national programming that makes a difference.

We strive to present programming that challenges listeners and causes them to step back from their own beliefs in order provoke thoughtful examination and discussion. If you want programming that simply reinforces a point of view that you already hold, then public radio may not be for you. If you want to expand your horizons and continue to learn, grow and develop, no matter how old you are, then public radio is your media home.

Thank you for listening and supporting. Stay in touch by tuning in to 89.9 FM, WCBU HD-2, PeoriaPublicRadio.org, subscribing to *FanFare Online*, WCBU on Facebook and on Twitter @WCBURadio.

Membership

Peoria Public Radio Upcoming Events

IGNITE PEORIA

August 9, 2014 Peoria Civic Center

IGNITE Peoria is a celebration of creativity that will feature events which will inspire innovation, release artistic vision and spark the passionate imagination of our community. Join us at the Peoria Civic Center for our first 'Big Bang' Creativity Celebration.



Betty Beard Membership Manager

Peoria Public Radio will have a booth at the IGNITE PEORIA event. We will be conducting interviews. The staff will select some of the most creative interviews to be aired at a later date. We are looking for creativity. One of the questions you will be asked is, "What would you do to make Peoria a better place to live?" Stop by the Peoria Public Radio booth and let your creative energy flow!

FALL MEMBERSHIP DRIVE

October 6-10, 2014 Peoria Public Radio

Peoria Public Radio is hosting its bi-annual membership drive. The on-air pledge drive is the public face of public radio fundraising. For years pledge drives accounted for huge portions of individual giving at most stations. Even with today's more advanced fund raising methods many stations still rely heavily on on-air pitches for support. Peoria Public Radio is one of those stations. We get excited when it's pledge drive time because that's the time the staff has the opportunity to talk directly with you, the listeners.

During the fall drive we will be celebrating your pets. We are designating Wednesday, October 8, as "Pet Wednesday." Call in your pledge in honor of your pet and we will thank you and your pet on the air.



DAVID GREENE BACK BY POPULAR DEMAND

November 7, 2014 Peoria Art Guild

David Greene, NPR *Morning Edition* Host, will be back in Peoria in November. David Greene wowed the audience in an interview-style presentation at the Peoria Public Radio Gala held in April at the Par-A-Dice Hotel. Mary Beth Nebel from I Know You Like A Book will host a book signing. Immediately following the book signing, David will speak. The evening will consist of music, food and fun in a casual atmosphere. Start making plans now to experience where Books and Wine meet. Please stay tuned to Peoria Public Radio for more details later. You will also be able to find information on the website at peoriapublicradio.org.

Cindy Dermody Underwriting Manager

Underwriter's Spotlight

The Senara Experience: Live Life Well SENARA



Couples Room



Senara Health and Healing Center & Spa passionately believes that all people have the power to live longer and more meaningful lives through a healthy lifestyle. They offer a total package of complementary health and healing

services, including: chiropractic, acupuncture, yoga, a full line of spa services, and other natural wellness solutions.

Senara Spa, a state-of-the-art 7,000-square-foot facility, is loaded with every imaginable amenity to create a true spa experience and environment. You can expect your spa visit to be an escape and retreat from everyday life, whether you have medical issues to work through or you're simply

looking for a relaxing way to reduce stress or infuse energy. Senara is premier Central Illinois location massage therapy, facials, manicures, pedicures, waxing, make-up, and more, featuring natural and organic products throughout their diverse menu of services. And their luxuriously

accommodated couples suite, is a

favorite among guests wanting to share their service time with a loved one or friend.

Guests at Senara are provided with an unrivaled lifestyle experience and environment that will help keep their bodies and minds healthy, active and happy. They call it the Senara Experience, helping you to Live *Life* Well.

To learn more, call 309.693.9600 or visit their website at www.ExperienceSenara.com



Gregg Florist...Always in Bloom



On a busy stretch of War Memorial Drive west of Prospect lies a surprise for those that come inside. Gregg Florist is more than its name would suggest. Combining gift galleries, plant displays and home décor vignettes with florals from around the globe is the Gregg mix. First time visitors are often amazed

at the range of choices they are offered. The Gregg staff regularly comb national markets as they seek out the emerging colors, design styles and accent fashions. With a staff of fifteen, there is always someone to share the latest "trend narrative," an up-to-the-minute lifestyle approach. At Gregg's this naturally includes flowers.



Started in the 1960's, Gregg has evolved into a multi-faceted operation whose services extend far beyond the traditional florist boundaries. On a given week, its designers may shift from creating wearable florals to memorable sympathy tributes to wedding reception work to pick-up

bouquets for last minute consumption. Often that happens in the same day....sometimes in the same hour!



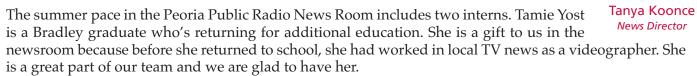
Gregg Florist has a recently revamped website, Gregg Florist.com. The store, located at 1015 East War Memorial Drive in Peoria Heights, is open Monday through Friday 8:00 a.m. until 5:30 p.m. and on Saturday 8 a.m. until 4:30 p.m.



News Notes

It's hard to believe this is the last hard copy of our members' newsletter. After about 40 years of this publication making its way to members' mailboxes delivered by the USPS, we are moving to a more tech savvy means. We are looking forward to this transition as it mirrors what we are doing in radio news.

We hope your summer is going well and we are keeping you appropriately apprised of the local matters of note on your personal and professional landscape.



Daniela Vidal is a sophomore, Journalism and English major at University of Missouri-Columbia. She has a fairly significant portfolio of print clips. We are also really enjoying showing her the ropes of the public radio news broadcast side of the business.

But soon enough, the days of summer will give way to back-to-school and with that, we are preparing for the political pace of the mid-term elections season. Stay tuned.

Thank you for your continued support of Peoria Public Radio and we hope to see you out and about this summer.

Peoria Public Radio in the Park

3rd Annual WCBU Concert Friday, August 15

Join us for "Peoria Public Radio in the Park," our third annual fundraising variety show, on Friday, August 15th at 7pm in the Glen Oak Park Amphitheatre, off Prospect Road and McClure in Peoria. Gates open at 6pm. Admission is \$10, and is available by cash, check or credit card at the gates. All proceeds support your public radio station broadcasting from Bradley University. WCBU's Lee Wenger will be your emcee and Producer.

It's a relaxed, informal evening of musical entertainment by some of the area's finest performers. Audiences attending the two previous concerts have enjoyed beautiful summer evenings under the stars, and we're hoping to make it three-in-a-row.

The ambiance is similar to that of the Peoria Municipal Band concerts in the Amphitheatre: Guests can sit on the benches or bring blankets or lawn chairs and sit on the grass. You can come early to stake out your favorite location in the lagoon-side venue and visit the food vendors, who will be available as soon as the gates open at 6 p.m.

Speaking of which, the addition of the food vendors last year was very popular, so Haddad's on Main

will be back offering dinner items, the Park District concession booth will be open for snacks and The Spotted Cow will once again be selling ice cream. Guests can also bring their own picnic dinners if they prefer, but Park District rules prohibit alcoholic beverages.



Lee Wenger

Thanks to Samantha Conrad, Todd Pilon, Mary Keltner and the Park District board and staff for their help in setting up this fundraiser. We're hoping for at least a thousand folks in the audience, but it would be great to see the Amphitheatre filled to the fences like it is on the 3rd of July.

As the performers are lined up, we will announce them on the air and also on our website -- www.peoriapublicradio.org -- so please keep checking! For more information, contact Lee Wenger at (309) 677-4190 and at wenger@fsmail.bradley.edu

If you enjoyed "Peoria Public Radio in the Park" the last two years, we hope you'll come again and bring all your friends. Make a party of it! And together we'll all hope for the one thing we can't control: good weather!

Nathan Irwin Program Director

current cast.

Program Notes

APHC 40th anniversary

On July 6th, 1974, A Prairie Home Companion broadcast its very first show from Macalester College, in the heart of St. Paul, Minn. Forty years later, Prairie Home will be celebrating its anniversary Saturday, July 5th, with a special three-hour live anniversary broadcast. Special guests will be gathering in St. Paul for the three-hour broadcast. A partial list includes: Old Crow Medicine Show, Iris Dement, Robin and Linda Williams, the Wailin' Jennys, Butch Thompson, Jearlyn and Jevetta Steele, Gillian Welch and members of the original Powdermilk Biscuit band along with all members of the

This special, anniversary edition of *A Prairie Home Companion* airs **Saturday**, **July** 5th, from 5:00 to 8:00 p.m.on Peoria Public Radio. And as always, if you miss the show on Saturday



Garrison Keillor, host of A Prairie Home Companion



Dean Olsher, host of The Really Big Questions

Council is not in session.

The Really Big Questions

night, you'll have a second chance to hear it, Sunday morning beginning at 10:00 a.m.

Tune in on Tuesday nights throughout the summer, to spend some time thinking about "The Really Big Questions." That's the name of a new series of programs, hosted by Dean bringing together Olsher, scientists, philosophers and regular folks for a scintillating exploration of human nature. The programs tackle life's biggest questions—the things that matter to pretty much everyone: Love. Death. Music.

think you'll find these programs right up your alley. The Really Big Questions will air Tuesday nights at 9:00 p.m., on nights the Peoria City

If you've been enjoying The TED Radio Hour, I

Music from the Heartland

- 7/2 Peoria Symphony (5/11)
- 7/9 St. Martin Chamber Players (4/27)
- 7/16 Philharmonic Chorale (5/4)
- 7/23 Heartland Festival Orch. (5/31)
- 8/6 Peoria Symphony (10/19/13)
- 8/13 Knox-Galesburg Symphony (11/9/13)
- St. Martin Chamber Players (10/6/13) 8/20
- Heartland Festival Orch. (1/11/13) 8/27
- 9/3 Peoria Symphony (11/9/13)
- 9/10 Knox-Galesburg Symphony (2/15/13)
- 9/17 Prairie Wind Ensemble (10/13/13)
- 9/24 Heartland Festival Orch. (3/15/13)

THE REALLY BIG QUESTIONS...

July 1, 9:00 p.m. "What Is This Thing Called Love?"

This program ponders the "why" behind humans' drive to pair up. Why do human beings feel romantic love? What happens to the brains of people who are in love? How can scientifically studying love help us navigate our relationships? A fascinating cast of characters tackles these questions head-on.

July 29, 9:00 p.m. "Why Do We Share?"

Are humans basically selfish, or basically giving? There's a widespread assumption that you have to offer people incentives to do good deeds and threaten punishment to stop them from doing evil deeds. But the way people act in the real world contradicts that idea. Humans may actually have been shaped by evolution to care about each other, to share, and to cooperate.

August 5, 9:00 p.m. "Why Does Music Move Us?"

Music exists in every culture. Does that mean it offers an evolutionary advantage? What drives humans to make music? And why does music get so deeply embedded into our lives? We'll delve deeper into what music can teach us about the human brain.

September 2, 9:00 p.m. "What Is A Good Death?"

What's a good death? Quick and painless may seem like the obvious answer, but perhaps we're thinking about it the wrong way. A growing community of people from a diverse set of backgrounds are embracing death as a part of life – they are hosting death salons, building their own coffins, preparing the bodies of loved ones for burial or cremation. This isn't a new idea: for millennia, philosophers have argued that accepting your mortality is the path to happiness. Today, there seems to be renewed interest in the idea.

Main Channel

PROGRAM SCHEDULES

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY	
5am						DDC N	IEWO	
6am		B./	IODNINO EDITIO	NI .		BBC N	IEWS	
7am		IV	ORNING EDITIO	N				
8am						WEEKENE	EDITION	
9am						CAR TALK		
10am			DIANE REHM			WII A D.W.A	A DDAIDIE HOME	
11am			FRESH AIR			WHAD'YA KNOW?	A PRAIRIE HOME COMPANION	
12pm			THEOH AIR			WAIT, WAIT!	CAR TALK	
ио́ои 1pm			HERE & NOW			WAII, WAII:	ON THE MEDIA	
			ON DOINT			THIS AMERICAN LIFE	TRAVEL WITH	
2pm			ON POINT				RICK STEVES	
3pm			THE WORLD			MOTH RADIO HOUR	MARKETPLACE MONEY	
4pm		ALL THINGS CONSIDERED				ALL THINGS CONSIDERED		
5pm		ALL	TIINGS CONSID	LNLD		A PRAIRIE HOME	TED RADIO HOUR	
6pm	MARKETPLACE			MARKETPLACE		COMPANION	STATE WEEK LIVING ON EARTH	
7pm	THE WORLD	PEORIA CITY		THE WORLD		THISTLE & Shamrock	MUSIC FROM	
8pm	FRESH AIR	COUNCIL		FRESH AIR		FRESH AIR WEEKEND	THE HEARTLAND	
9pm								
10pm								
11pm				BBC NEWS				
12am				250 112110				
5am								





Sample WCBU2 programs on line. Visit www.wcbufm.org

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
5am							
6am			C	LASSICAL MUSI			
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11am							
12pm						STATE WEEK	RECORD SHELF
1pm		C	LASSICAL MUSI	C		WORLD OF	MUSIC FROM
2pm						OPERA	THE HEARTLAND
3pm							
4pm		DED	CODMANOE TO	DAV		CLASSICAL	CLASSICAL MUSIC
5pm		PER	FORMANCE TO	JAT		MUSIC	
6pm				•		PIPEDREAMS	PITTSBURGH Symphony
7pm		U	LASSICAL MUSI	U		PIPEUREAWS	ORCHESTRA
8pm	CLASSICAL		MUSIC FROM		SYMPHONY	01 400104	1 1411010
9pm	MUSIC		THE HEARTLAND		CAST	CLASSICA	r Mingir
10pm							
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12am			C	LASSICAL MUSI	li		
5am							

PEORIA, IL PERMIT 688

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NOTE: : Links to websites of underwriters can be found on our website, PeoriaPublicRadio.org. Click on "Underwriting" and then "Current Underwriters."

Please be sure to thank them for their support of your public radio station.



www.prms.org



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