

# The Perfect Profile Workbook

by PureMatrimony

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# Why is creating a perfect profile important?

Perfect Profile

Perfect Match

Perfect Marriage

Perfect Life

Creating the perfect profile is an absolute must if you want to stand out from the crowd. It's also essential if you want to attract serious marriage queries. A badly written profile will only attract people who aren't serious about marriage and will in fact, attract time wasters.

However, writing a great profile is much harder than you think! The whole idea is to create something which is not only a true representation of yourself, but also demonstrates your personality, likes and dislikes and showcases what makes you unique to others.

The first thing people see when they register for any online service is your profile. First impressions count, and if you want to stand out amongst the thousands of other profiles available, you really have to have an amazing profile.

All too often, members complain they can't find the right person because the quality of profiles is poor. The person they're seeking doesn't seem to exist. But, this really isn't the case! The fact is, most people are good at writing about others, but really struggle when it comes to writing about themselves.

This workbook will help you overcome this problem and is designed to take you through a number of different exercises to help you clarify who you are and what you want, presenting this information in a way which is compelling and interesting.

We'll also share some example profiles and templates which will help you understand how to create something unique, interesting and original. Take your time going through these exercises – remember the more time you take, the better your results will be!

Finally, if you haven't done so already, take advantage of your FREE 30 day trial of Pure Matrimony here: [FREE TRIAL](#)

# Perfecting Yourself

This is for you to keep a track of yourself and for self-development

Tick on things you have achieved – or write working on if you are trying to improve

SPIRITUALLY	SALAH
	ZAKAT
	UMRAH
	HAJJ
	SAWM
PHYSICALLY	DAILY EXERCISE ROUTINE
	NO OVER-EATING
	HEALTHY DIET PRACTICES
	CLEAN HABITS
MENTALLY/EMOTIONALLY	CONFIDENT BUT NOT OVER-CONFIDENT
	CALM & ADAPTABLE
	EASY GOING & NOT FUSSY
	ATTENTIVE LISTENER & ASSERTIVE RESPONDER
	EMOTIONAL BUT BELIEVES IN QADR OF ALLAH
SOCIALY	SALAH IN MASJID
	VOLUNTEERS AT LOCAL ISLAMIC ACTIVITIES
	VOLUNTEERING FOR OTHER SOCIAL CAUSES
	ATTENDS SEMINARS/LECTURES OFFLINE
SELF-GROOMING	DAILY GROOMING
	BODY CARE
	HAIR CARE
	USE OF PERFUME
	NOT IN PYJAMAS ALL DAY / WEEKENDS
GOALS	HAVE LIFE GOALS
	KNOW TO BALANCE FAMILY & WORK
	KNOW MY RIGHTS AS A SPOUSE IN ISLAM
	KNOW THE RIGHTS OF MY SPOUSE IN ISLAM
	KNOW TO BALANCE THE 'FAMILY I WAS RAISED IN' AND THE 'FAMILY I WILL RAISE' INSHA'ALLAH

# Know Yourself

## Answer the following questions

1. Who are the 5 people you spend most of the time with and what are they like?

- a. \_\_\_\_\_
- b. \_\_\_\_\_
- c. \_\_\_\_\_
- d. \_\_\_\_\_
- e. \_\_\_\_\_

2. Who are you among friends and family?

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3. Who are you among strangers?

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4. What is the purpose of your life?

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5. What are your achievements? Educational/Islamic/general

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## List 10 of your character traits

- |          |           |
|----------|-----------|
| 1. _____ | 6. _____  |
| 2. _____ | 7. _____  |
| 3. _____ | 8. _____  |
| 4. _____ | 9. _____  |
| 5. _____ | 10. _____ |

## List 10 core values that you would never compromise

Your core values are the morale codes and the principles you hold near and dear to your heart. In your work, in your home, in all aspects of your life, which values can you never compromise? Those are your core values.

Is it honesty, integrity, security or flexibility? Is it dedication to others, wisdom and learning, financial comfort or fun? Do you value loyalty above excellence, responsibility above ambition, or innovation above improvement?

- |          |           |
|----------|-----------|
| 1. _____ | 6. _____  |
| 2. _____ | 7. _____  |
| 3. _____ | 8. _____  |
| 4. _____ | 9. _____  |
| 5. _____ | 10. _____ |

## List 5 likes and 5 dislikes – stay true to yourself

Likes

- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

Dislikes

- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

## Your past mistakes and what you will do to avoid them

- Mistake #1: \_\_\_\_\_  
Correction: \_\_\_\_\_
- Mistake #2: \_\_\_\_\_  
Correction: \_\_\_\_\_
- Mistake #3: \_\_\_\_\_  
Correction: \_\_\_\_\_

# Choose the best adjectives that describe 'you'

## Be honest & be you

Below are the Top 10 adjectives that have proved to be the most attractive words for the opposite gender.

### Top 10 adjectives for males to use

Perceptive	Fit
Passionate	Intelligent
Ambitious	Optimistic
Funny	Warm/Affectionate
Creative	Thoughtful

### Top 10 adjectives for females to use

Sweet	Funny
Ambitious	Thoughtful
Easy-going	Outgoing
Passionate	Spontaneous
Hardworking	Happy

More examples to choose from

Optimistic	Accomplished	Adept
Analytical	Articulate	Artistic
Self-disciplined	Controversial	Individual
Tolerant	Naive	Trustworthy
Unselfish	Sophisticated	Stable
Strong	Successful	Tactful
Talented	Reliable	Fun
Intelligent	Changeable	Passionate
Intense	Intuitive	Respectful
Vibrant	Funny	Constructive
Customer-oriented	Dependable	Direct
Pious	Loyal	Confident

Describe yourself in 3 words:

# Write down your top life goals/vision for your future of what you want to achieve

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_
7. \_\_\_\_\_
8. \_\_\_\_\_
9. \_\_\_\_\_
10. \_\_\_\_\_

**Final Hook Line:**

\_\_\_\_\_





## Personality Match Test Results

1. Your personality type

\_\_\_\_\_

2. Personality types that match yours

a) \_\_\_\_\_

b) \_\_\_\_\_

c) \_\_\_\_\_

d) \_\_\_\_\_

## Photos

Number of photos uploaded (not more than 2 in each type)

1. Face shot
2. Full body
3. Hobby
4. Outdoor

## Looking for Section

Top 3 criteria for a perfect match

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

5 things you can offer your spouse

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_



# An Awesome Profile = Amazing Matches

The quality of your profile will go a LONG way in attracting the right person...and repelling the wrong one! Here are 5 key things you need to keep in mind when writing a great profile:

- **Genuine and Sincere**  
Always be truthful and mean what you say in your profile so people can see that the person they're dealing with has genuine interests and aspirations – and is not like everyone else.
- **Always Look On The Bright Side!**  
Misery only attracts misery! Be positive and upbeat in your profile and if you're funny or chilled out, make sure you show this! No one is interested in a boring, dull or super serious person. The profiles that attract the most attention are ones that are optimistic and look for the good in all situations. If people think you're naturally negative, whiny or someone who grumbles a lot, people will click away from your profile faster than you can blink!
- **Avoid Clichés!**  
Original is always best and shows you have some imagination – so avoid using clichés like 'I've got a great sense of humour' and show it instead by writing something funny, or finding different ways to say the same thing.
- **Be CLEAR On What You Want!**  
If you can't articulate clearly what you're looking for, you'll attract all the wrong kinds of people to you! Being clear means you know what you want and you'll have a better selection of profiles who are interested in you.
- **Include A Hook!**  
Finish your profile with a hook – something which not only invites someone to get to know you more, but something which gives people a compelling reason to WANT to connect with you. If you can be funny, witty or say something unique and capture attention, you're onto a winner!

Remember that your profile is an extension of who you are and represents that! So never ever put out a profile that doesn't represent who you truly are. If you're an adventurous person but write a boring profile, people will perceive you to be boring and you won't be giving anyone a reason to want to get to know you more. Following are examples of good and bad profiles.

## Example Profile Styles

# The Romantic (Brother's Profile)

**The one thing I am most passionate about:** taking care of others, helping people, and making people smile. Yes – I know that sounds cheesy – but I try really hard to brighten the day of everyone I meet, even if that's just by asking a cashier how they are or holding the door open for someone. I try to always remember that the Prophet SAW was extremely kind and caring and had the best of manners – and this is a simple rule I try and live by. There is enough heartache and unhappiness in the world and I feel that if I can make someone's day- be it family, friend or a complete stranger with even just a smile, it would make ME smile too!

**The most influential person in my life has been:** My grandfather. He lived until his 90s and was beloved by everyone he met. He gave me my curious nature and taught me to always think of others first. He and my grandmother were married for over 60 years until he died, and he always said she was the most precious and important part of his life. The way he treated her – with respect, kindness and gratitude – has really shaped the way I conduct myself in all my relationships with family and friends.

**My friends describe me as:** warm, generous, sensitive, thoughtful and caring.

**The one thing I wish people would notice more about me:** I can be forthright and direct when I need to be. I'm certainly not confrontational or aggressive... but I do know how to get what I want.

**I am looking for:** I'm a hopeless romantic at heart, and. I think true romance is about getting to know someone and connecting on a deep level – it's more than just chemistry and attraction. I'm looking for the full package – someone to share my experiences with and someone who I can build a meaningful life with. If you're the kind of person who values a caring companion and can reciprocate, then let's talk.

This profile gives fantastic insight into this user's personality as someone who is thoughtful and caring. It's clear he's a bit of a softie, which is a quality that women tend to respond to – but he's also assertive and not a complete pushover. By talking about his grandfather, he is showcasing his values, referring to the kind of man he has become. Instead of giving clichéd responses about candle-lit dinners and long walks on the beach, he has shown that he's thoughtful, considerate, and open to getting to know someone in a meaningful way.

A profile like this would attract a woman who's looking for a guy who will take care of her and truly consider her needs.

## Example Profile Styles

# The Funny Guy (Brother's Profile)

**The first thing people notice about me:** My goldilocks – seriously! Being a revert, I have a head of golden hair that wouldn't be out of place on a thorough-bred horse! Don't ask about my beard though – despite using as many different grooming products as possible on said facial hair, alas, I struggle to get it to grow anything other than patchy – so I've got a patchy stubble instead.

**Five things I couldn't live without:** Aforementioned haircut. Hairstylist of said haircut. Shampoo. Conditioner. Hat. (hey – we all have off days.)

**The one thing I am most passionate about:** Wait...I feel like we've covered this one already. Other than my lustrous mane, I'm most passionate about fish and chips in place of a regular takeout of kebabs 🍷

**The three things which I am most thankful for:** My brother and sister and the adorable kids they let me spoil.

**More about me:** When I'm not rescuing kittens from trees and helping old ladies cross the road (what can I say – I'm just a selfless dude), I'm catching up with friends, going to study circles, and pretending to be Jamie Oliver.

**You should contact me if:** You're allergic to music but not allergic to sarcasm or wit.

This is a great example of someone who has a good sense of humour – without him having to actually say so. He clearly loves to make people laugh and this is a wonderful quality to have which is sure to stick out among hundreds of other profiles. The brother is charming, sweet and thoughtful – and he clearly demonstrates he loves children and likes to help others.

## Example Profile Styles

# The Explorer (Single Mother's Profile)

**Five things I couldn't live without:** My passport, my iPhone, my son, my scrapbook and...my journal!

**My friends describe me as:** Easy-going, passionate, creative and spontaneous

**The three things I'm most thankful for:** (1) Having been fortunate enough to visit 59 countries (and counting!) (2) My amazing 16 year old son (3) A great job that allows me to live the life I want and have fun!

**More about me:** I'm a creative, fun-loving, energetic and active sister whose favourite words – in any language – are, "Please proceed to your gate for departure". I've been bitten HARD by the travel bug and have been lucky enough to visit every continent (well... I'm a English language teacher!) I love exploring new cultures, meeting new people and generally getting the most out of life – whether that's trying new restaurants or picking up a new sport (I once joined in a game of basketball with a group of kids in Zimbabwe – it was wicked!). As a teacher, I've home-schooled my son who is now 16 years old masha'Allah and who is studying to be a teacher too! Thankfully, he accompanies me on all my journeys. My husband passed away in a car accident when my son was just a few weeks old, and the one thing he used to say was that he wanted to travel more than anything. It had always been a dream of mine, and since my son turned 10, I thought it's now or never! And travelling is exactly what I've been doing!

**The most important thing I am looking for in a person:** I'm definitely looking for someone who is in love with life and open to exploring all its possibilities. I'm fiercely independent and have worked hard to get to where I am today. Travel is a really big part of my life and I'd love to meet someone who wants to join me on my many adventures. I'd definitely like to have more children as I was just 18 when I had my son and had always dreamed of more kids - so I'm looking for a brother who's open to having bi-lingual, adventurous and homeschooled kids! Deen is very important to me, and I plan on making hijra to somewhere like Malaysia or even Saudi where I know I won't have any issues teaching English as a foreign language... If I haven't managed to put you off me yet and you're still reading, then perhaps you might be right for me!

There's no doubt this user is an energetic and spontaneous person with a passion for life. She shows from her nature that she is very open minded. You can't help but feel excited FOR her! What's really awesome about this sister is that she seems to have a very positive outlook on life – she manages to explain her situation (widowed) without it being a tale of woe – as this can be off-putting to a lot of brothers. Most brothers are looking for a wife who is able to deal with whatever life throws at them - not someone who is clingy, unsure of themselves, negative or who needs to be 'rescued' out of a bad situation.

Telling a story about playing basketball in Zimbabwe not only demonstrates that she has travelled a lot but it also gives other users something to talk about in a message. This profile is perfect for brothers who are adventurous and want to find someone who is the same. Despite her living a very full life, she is very open to wanting more children and making hijrah – two things which are perfect for brothers who want the best of travel and family life.

# Examples of Bad Profile

## #1 - The Vague Profile

### A Brother's 'About Me' Profile:

I am a kind, caring and thoughtful man. I am well liked and respected amongst my family, friends and colleagues. I have a lot of love to give and all I want in return is the love and respect of a good woman.

### His 'Lookin for' Profile:

Someone honest, caring, sensitive and believes that love lasts forever...

Someone that can be my better half

I'm more bothered with the heart and Allah is the one who gives hidayat.

I don't look at any caste, don't believe in it nor do I look at education. Islam has no boundaries.

### Why this is a bad profile:

- Extremely clichéd and very vague
- He doesn't explain anything about himself in an exciting way
- Not enough information about him or what he is looking for
- His requirements for a wife are almost non-existent
- He uses clichés such as 'Islam has no boundaries' and 'someone that can be my better half' but hasn't defined what this is



# Examples of Bad Profile

## #1 - Another Bad Profile

### **Profile:**

I'm a Dr by profession and work long hour days. I live with my elderly parents and being the only son, I live with them. I have 4 sisters and all of them are married and in their own homes. I'm very family orientated and every week we have a get together at ours. In my spare time I like to chill with friends and go watch a movie.

I'm looking for someone homely and respectful and who can cook really well. She needs to be kind and caring and support me in everything I do.

### **Why this is a bad profile:**

- Immediately off-putting because he is basically saying 'I don't have time to be a husband, but I expect you to be taking care of my family'
- He sounds boring with the only excitement in his life being movie watching with his friends. Sounds like he has no time for his wife
- His requirements for a wife sound more like the requirements his family are looking for instead
- His profile is ALL about the wants and needs of him and his family – he doesn't share what HE can do for his wife
- Overall, it's clear he is looking for a wife who will take care of his parents and serve his needs rather than looking for a wife with any real value to add to his life

# Some More Examples of Good Profiles

## Example #1 - Well-Written 'About Me' Profile:

Ok... so let's start:

I'd like first to apologize for the typos I might have... I must confess I'm French (I know... nobody's perfect) and I'm pretty much new in this country (I've been around for 2 years).

I thought I would throw some keywords that would describe what I like to do. If you recognize yourself in some of them, I think it might be worth taking the time to keep on reading my profile. If you don't keep on reading, I swear I won't be upset with you. I will never know anyway!

Travel, surprises, sports, books, last minute plans, open mind, photography, museum, craziness, spontaneity, going out (but also staying in), sharing, simplicity, respect, flip flops (yes, the sandals), down to earth (however adventure is also very important), people, casual, word, news, work, sense of humor about yourself, awareness.

And yet another short list of things that I'm not really fond of:

- Cars (can't tell why I put this one first...)
- Self-centered people (but, hey... Have you already heard anybody saying "yes, yes, I am definitely self-centered." So this one doesn't really count!!)
- Superficial people (but same problem as #2...)

In addition, if you happen to pronounce the following sentences regularly, we're definitely increasing the chance of a good match here:

"Ok let's give it a try"

"To be honest, I don't know"

"I respect that"

And last (I promise), if you think that Paris is the most beautiful city in the world, I think you should tell our parents to get ready for the wedding!

## Why This Is A Good Profile:

- He demonstrates how funny he is by writing in a funny way
- He pokes fun at himself, suggesting he knows how to have a laugh
- The profile is the exact opposite of boring – it's refreshing to read and is a reflection of his personality
- Our only criticism of this profile would be for him to demonstrate more of the things he loves by writing more

# Some More Examples of Good Profiles

## Example #2 – Just An All-Round Great Profile:

Let me guess...

You're smart. You're not interested in hype and you're not about to fall for the boring or silly claims made by so many of the profiles on this site. So here's a refreshing perspective – the truth.

I pay my mortgage. I wear socks that match. I'm an honest man, with a decent career and strong values. So while I could regale you with stories of my trips abroad or how handsome I am... In the end, it's good communication and honesty which is the foundation for every relationship. So if we're on the same wavelength, read on...

What I'm Doing With My Life...

Monday through Friday, I manage operations for a big tech company. So my average work-week involves leading teams, crunching numbers, and running meetings. I could tell you more, but I'm sure you'd much rather see the 367-slide PowerPoint I've prepared with all the juicy details...

Outside of work I keep plenty busy, whether I'm getting my heart rate up on trail runs, or throwing juicy burgers on the BBQ with friends. When I travel, I love exploring the open air markets of Madrid, and I know enough Spanish to \*almost\* pass for a local.

### Why This Is A Good Profile:

- He demonstrates to you that he is responsible and able to take care of you
- He also shows us a snapshot of his social life without simply listing it
- He shows that he understands that a successful relationship is based on honesty and good communication

# Are You Speaking Clearly?

## Why Perceptions Count!

How you speak when you create your profile can make a huge difference in how other members perceive you!

Have a look at some of the examples below as to how men and women may perceive the same statement.

**You say:** It's so hard to meet a nice guy these days.

**He hears:** I'm very picky and I find fault in most of the people I meet.

**Try:** I'm looking for someone kind, caring and compassionate.

**You say:** It's so hard to meet a nice girl these days.

**She hears:** No one is good enough for you.

**Try:** I'm looking for someone who has a caring heart and understands me

**You say:** I have a busy calendar and I'm out enjoying the city most nights.

**He hears:** I don't have time to commit to a serious relationship.

**Try:** In my spare time, I love spending time in this great city, and I'm looking for someone who loves exploring it as much as I do.

**You say:** I have a busy calendar and I'm out enjoying the city most nights.

**She hears:** He's looking for someone to be the good wife while he goes out and has fun

**Try:** I'd love to meet someone who enjoys exploring as much as I do!

**You say:** I only have a small circle of friends.

**He hears:** I have trouble letting new people into my life.

**Try:** My friends are very important to me.

**You say:** I only have a small circle of friends.

**She hears:** His friends will always be more important than me!

**Try:** While I love my friends, my family will always come first

**You say:** I'm a fitness junkie and I watch what I eat.

**He hears:** I have issues with my body and self-esteem.

**Try:** I love staying active and enjoy cooking and trying new food.

**You say:** I'm a fitness junkie and I watch what I eat.

**She hears:** He's looking for a supermodel

**Try:** I love staying active and enjoy cooking and trying new food.

**You say:** I like a man who can treat me and surprise me once in a while.

**He hears:** I expect you to treat me like a princess and pay for everything.

**Try:** I'm looking for someone thoughtful who has a spontaneous side.

**You say:** I like a woman who can treat me and surprise me once in a while.

**She hears:** He's demanding and expects me to wait on him hand and foot

**Try:** I'm looking for someone who is fun and spontaneous.

Once you've completed your profile, ask someone in your family of the opposite gender to read it and give you their thoughts. Be sure to ask someone who can give you a brutally honest answer, since this will really help you hone in on what to include and what to change.

### **Fill In The Blank Profile Template**

Still stuck for where to start? Try using the following as a guideline of how to create your profile... don't forget to use your answers from the exercises to help your profile sound awesome!

You certainly don't have to include all of the sections below, but you should aim to use at least 4 of them.

As a general rule of thumb, you want to aim for the 70:30 rule. In other words, 70% of your profile should be about you and 30% should be about what you are looking for in a spouse.

Finally, remember that someone reading your profile will always be thinking 'what's in it for me?' so make sure you don't come across as being demanding or just looking for someone to meet your needs. People want to know what value YOU would add to their lives, so never be afraid to share that.

### **Opening Paragraph: Catch Their Attention...**

Must be compelling and original and should demonstrate some aspect of your life – it could be something you love to do like travel or about your work, it could be a funny incident etc

Think of an exciting and compelling way to write about it

Remember if they read the first paragraph, they will continue to read on.... if you fail to attract their attention here, they'll simply move on to another profile

### **I earn a living by...**

Talk about what you do for a living – remember to avoid listing what you do

Explain what your typical day is like

Show rather than tell – can you share a funny/interesting/weird story?

### **Spending a day with me would mean...**

What would it be like to spend a day with you?

Paint a picture of what your spouse would expect and remember to make it fun and exciting!

What are your hobbies and interests?

### **The thing that makes me unique is....**

Talk about what makes you special or different to other people

Find a quirky or funny way of describing yourself

Make sure you mention what YOU can do for your spouse or the quality that would make YOU desirable to a future spouse

### **On my good days I'm....**

Talk about your temperament and what makes you happy

**On my off-days I'm...**

Explain how you prefer to unwind and de-stress when you're not having a good day!

**Things I love/Am Interested In...**

Remember to SHOW rather than TELL

**My life goals/dreams are...**

What makes you tick? What are your aspirations in life?

**Hook...**

Give people a REASON to contact you!

Be bold and have a call to action – 'If it sounds like we'd get along, let's talk.'

**You'd be perfect for me if...**

Describe your ideal spouse and remember to be realistic – you're looking to marry a real person and not someone who is perfect. Perfect is relative to YOU!

Think of the kind of person you would want to chill out with all day – who would that be and what would make them special enough for you to want to spend all day with them? This will help you fill this section out.

Think about your life goals and aspirations and what you want to achieve in life with your spouse by your side – what qualities and characteristics would you be looking for that would help you achieve your dreams?

# Recommendations When Choosing A Matrimonial Site

With literally dozens of new matrimonial services popping up daily, it's hard to choose the right service which is going to help maximise your safety. Sisters in particular are always vulnerable and should never engage in conversations with a potential spouse without her family knowing – and certainly never without a wali.

We really cannot stress this enough! It's about YOUR security, YOUR safety and YOUR respect! If you don't respect your own safety, then chances are the other person won't either!

As a practicing Muslim looking to get married, which sites should you be looking for and which should you avoid?

Here's our top tips:

- Choose a matrimonial site which doesn't display your photos publicly as this instantly puts you at risk from bad characters and even stalkers!
- Keep away from sites where the majority of the people on the site are NOT practising. The truth is, many of these sites tout themselves as being for Muslims, but are more like dating sites. You only need to take one look at some of the pictures to see what we mean!
- Avoid sites which don't keep an eye on conversations! The Prophet SAW said that when a man and woman are alone, the third person is always Shaytan (Bukhari), and this includes sites where men and women are freely conversing with one another
- Choose a matrimonial service which monitors all discussions and interactions so there's an additional layer of security for the members
- Stay clear from sites which don't allow you to include your wali into conversations, since this is a BIG cause of problems long term. It's not enough for your family to know you are looking to get married and have registered with a site – your wali should absolutely be included in the communications!
- Is the site taking an active interest in helping you achieve your religious duties? Are they helping to educate you? If not, then ask yourself the TRUE value of the site. Marriage is not just about the nikkah, it's about STAYING together, avoiding haram and building a solid foundation for future generations.

Choosing a matrimonial service should be straightforward process when you know what to look for and more importantly what to avoid!

A site such as Pure Matrimony is perfect for practicing Muslims looking to get married in a safe, halal way, and where security is the number one priority.

The [Pure Matrimony website](#) offers the following big benefits:

- **Private profiles** - Communication is encouraged based on Islamic values, personality and character rather than looks. You won't catch any photos on Pure Matrimony until you have established compatibility with a prospective spouse. This has the big advantage of preventing 'window shopping'
- **Wali Support** - Your wali can be included in all correspondences with other members in real time, so they are fully involved in the process if you want them to be. Apart from fulfilling an Islamic right, having a wali can PREVENT you from becoming the victim of fraud online and is an additional security layer for you
- **Personality Matching** – Our advanced personality matching system is based on the Myers-Briggs personality matching test and helps you find people who are most compatible with you
- **Enhanced Profile Moderation** - Every profile is carefully checked to stop time wasters and those looking for 'fun' or dating, so your imaan is never compromised
- **Discussions are Monitored** and moderated to ensure the safety of our members and also because the Prophet SAW forbid us to be in seclusion with members of the opposite gender. Keeping discussions monitored means your safety isn't compromised and you can search for a spouse with confidence
- **Shariah compliant** - Endorsed by some of the largest Dawah organisations and most respected Sheikhs in the West
- **Measurable Success** - On average, three couples a week find their Pure Match, and of these, two people EVERY week go on to get married through Pure Matrimony
- **Regular webinars and education** is provided to our community on many marital and pre-marital issues

Register today for your FREE 30 day trial to find your Pure Match at [PURE MATRIMONY](#) and experience the Pure Matrimony difference for yourself!

May Allah SWT help you find a righteous spouse ameen!  
JazakAllah Khairan

The Pure Matrimony Team