

zippo®

2005/06 CHOICE CATALOG



Choice: a careful selection, something best or preferable, of fine quality, appealing to refined taste. (Webster's II New Riverside University Dictionary)

Zippo Choice: a handpicked collection of Zippo windproof lighters, selected from hundreds of concepts submitted by our best designers, guaranteed to appeal to even the most refined tastes.

Choose from innovative plating and engraving techniques, multi-faceted deep carved looks, fine Italian leather personal accessories, and three all-new combination gift sets.

Learn why more than 8,000 Zippo enthusiasts have chosen Zippo Click Collectors Club as their gateway to interact with people around the world who buy, sell, trade, collect, and talk Zippo.

Every page showcases fresh and exciting new looks! Order from Zippo Choice now through May 31, 2006.

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Standard packaging for stock items is now easily identified beside each product image by a one letter code. The letters represent the first character in the packaging: P for Plastic, C for Cardboard, T for Tin.



Peterson Pipe Gift Kit



Available in U.S.A. only.

No. 20973

Peterson Pipe Gift Kit

High Polish Chrome Lighter

Suggested Retail: \$99.00

When Friedrich and Heinrich Kapp opened their business in 1865, they could scarcely have dreamt that they, with their partner Charles Peterson, would go on to become Dublin's most fashionable and respected manufacturer of fine smoking pipes. In 1890 Peterson invented a revolutionary new system that allowed surplus tobacco moisture to drain into a specially designed reservoir within the carved briar.

The dedicated team of craftsmen at Peterson today continues the skills and craft that Charles Peterson applied to his original invention over a century ago. Coupled with a patented gradiated stem, the Peterson System provides one of the driest smokes ever.

Now Zippo enhances the genuine classic Peterson pipe with a classic high polish chrome Zippo lighter. The special pipe lighter insert allows a strong, steady flame that doesn't burn the pipe bowl. This distinctive gift set is not just a pipe dream . . . but it is available only while quantities last!



Choice Collection



A classic brushed chrome Zippo windproof lighter complements the precision watch included in each of these fine gift sets.

Water resistant to 100 meters, the silver-faced watch has a stylish black leather band and a long-life lithium battery.

Available in U.S.A. only.

No. 20994

**Lighter /Watch
Gift Set**

Brushed Chrome Lighter
Suggested Retail: \$129.00

The stainless steel chronograph watch is water resistant to 200 meters and operates on a standard watch battery. Features include a 1/5 second center chronograph, stainless steel bracelet band, and yellow Z second hand.

Available in U.S.A. only.



No. 20995

**Lighter /Watch
Gift Set**

Brushed Chrome Lighter
Suggested Retail: \$199.00





Choice Collection



No. 122213

ID Card Case

Black Leather

Suggested Retail: \$21.95



No. 122214

ID Card Case

Brown Leather

Suggested Retail: \$21.95

Sophisticated, elegant and very chic, these fine fashionable Italian leather accessories complement any style. Only durable, top quality cowhide goes into these fashion accouterments. Our craftsmen pay meticulous attention to even such hidden details as the strength of the stitching and depth of the folds. Made in Italy, every leather piece meets Zippo's standards of quality, look and feel.

No. 122211

ID Wallet Case

Black Leather

Suggested Retail: \$37.95



No. 122212

ID Wallet Case

Brown Leather

Suggested Retail: \$37.95





Choice Collection




No. 122215

Lighter Pouch

Black Leather

Suggested Retail: \$17.95



No. 122216


Lighter Pouch

Brown Leather

Suggested Retail: \$17.95

Card case and ID wallet hold driver's license or ID card and several credit cards. Soft, supple lighter pouch and cigarette case protect any Zippo lighter and cigarette package.

Every Zippo leather accessory is identified by the Zippo brand and flame medallion.




No. 122218

Cigarette Case

Brown Leather

Suggested Retail: \$19.95



No. 122217

Cigarette Case

Black Leather

Suggested Retail: \$19.95



Choice Collection



No. 20957

Bling! Bling! Emblem

High Polish Chrome

Suggested Retail: \$44.95

T



Lid opens to reveal the hidden card of this winning hand.

No. 20827

**Royal Flush
Hidden Image Emblem**

Street Chrome

Suggested Retail: \$34.95

C



Choice Collection

These Guy Harvey marine masterpieces are inspired by Hemingway's classic novel, *The Old Man and the Sea*. Zippo's color imaging process captures in vivid detail every stroke of the master's brush on the canvas of a Zippo lighter, and repeats it on the lid of the coordinating click-clack tin.



No. 20966

Guy Harvey Old Man

High Polish Chrome

Suggested Retail: \$42.95

Both "Old Man" and "Blue Marlin" are limited to 2,000 consecutively numbered pieces, available worldwide.

The Guy Harvey signature has become synonymous with compelling action and fine detail in marine wildlife art.



No. 20967

Guy Harvey Blue Marlin

High Polish Chrome

Suggested Retail: \$42.95



Choice Collection



No. 20953

Electrifying

Black Ice

Suggested Retail: \$29.95



No. 20954

Engulfed

Black Ice

Suggested Retail: \$29.95



Choice Collection

Zippo's innovative engraving technique gives a two-tone look, simply by varying the intensity of the laser beam. Web has a gossamer silvery look, while spiders look golden.



No. 20968

Weave Me Alone

Black Ice

Suggested Retail: \$29.95

C

Dual process engraving results in a spectacular look – laser engraving for a smooth satined background, and computer engraving to the nickel plating for deep dimensional accents.



No. 20969

Unparalleled Tradition

Black Ice

Suggested Retail: \$29.95

C

Choice Collection



No. 20941

John Deere Emblem

Black Matte

Suggested Retail: \$32.95



JOHN DEERE
LICENSED PRODUCT

Zippo celebrates the first half-century of the Ford Thunderbird with this striking sapphire PVD finish windproof lighter. The lighter is consecutively numbered, and limited to only 5000 pieces worldwide. Restrictions may apply.



No. 20943

Thunderbird 50th Anniversary

Sapphire

Suggested Retail: \$39.95



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Choice Collection



No. 20944

Mustang Full View

Red Matte

Suggested Retail: \$27.95



Long considered to be the heart and soul of Ford cars, the Mustang continues to symbolize strength and freedom. Now the motorsports legend is available on the legendary windproof lighter, consecutively numbered and limited to 5000 pieces worldwide. Restrictions may apply.



No. 20974

Mustang Front View

Black Ice

Suggested Retail: \$39.95



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Choice Collection



No. 20942

**Chrysler 300
Classic Bronze**

Harvest Bronze

Suggested Retail: \$39.95

Fifty years after the introduction of the Chrysler 300, the model begins its comeback with updated muscle and sophistication. Zippo honors the classic car with a harvest bronze commemorative lighter, consecutively numbered and limited to only 3000 pieces worldwide. Restrictions may apply.



No. 20965

Chrysler 300 Emblem

Street Chrome

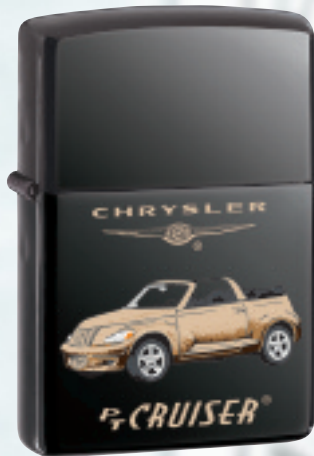
Suggested Retail: \$37.95



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Choice Collection



No. 20940
PT Cruiser
Black Ice
Suggested Retail: \$34.95



No. 20982
**Chrysler 300
50 Years**
Satin Chrome
Suggested Retail: \$22.95



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Choice Collection



No. 20992

Marble Pillars

High Polish Armor

Suggested Retail: \$59.95

Zippo has achieved an exquisite multi-faceted dimensional look, without the additional weight and bulk of an attached emblem. An Armor case is deep carved and plated, then selectively epoxy filled for dramatic color accents.

A distinctive bottom stamp authenticates these lighters as heavy walled Armor, about 1.5 times as thick as a standard case.



No. 20991

Zippo Bolted

High Polish Armor

Suggested Retail: \$59.95



No. 20993

Zippo Inferno

High Polish Armor

Suggested Retail: \$59.95



Choice Collection



No. 20945

Mesh Flame

High Polish Armor

Suggested Retail: \$49.95



No. 20946

Mesh Cross

High Polish Armor

Suggested Retail: \$49.95



No. 20958

Latitude

High Polish Armor

Suggested Retail: \$49.95



Choice Collection



No. 20792

Time Warp

Brushed Chrome

Suggested Retail: \$24.95

P



No. 20793

Domino Disaster

Brushed Chrome

Suggested Retail: \$24.95

P



No. 20947

Mismatch

High Polish Chrome

Suggested Retail: \$27.95

C



Choice Collection



No. 20948

**Melancholy Moon
Emblem**

Brushed Chrome

Suggested Retail: \$37.95



No. 20955

**Medieval Cross
Emblem**

Black Matte

Suggested Retail: \$27.95



Choice Collection

The much-anticipated 2nd Edition of the popular Decades of *Playboy* Zippo lighter series showcases innovative magazine covers from the 60s and 70s. Zippo's vibrant color imaging process displays each cover with style and class. Be sure to collect all four designs.



No. 20949

**Playboy Cover -
March 1968**

Black Matte

Suggested Retail: \$34.95



No. 20950

**Playboy Cover -
July 1977**

High Polish Chrome

Suggested Retail: \$34.95



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under license from Playboy Enterprises International, Inc., by
Zippo Manufacturing Co., Bradford, PA, USA.

Choice Collection



No. 20951

**Playboy Cover -
May 1977**

High Polish Chrome
Suggested Retail: \$34.95



No. 20952

**Playboy Cover -
November 1965**

High Polish Chrome
Suggested Retail: \$34.95

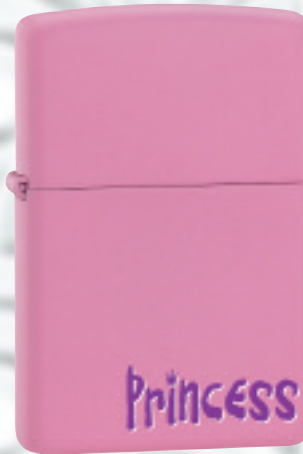




Choice Collection



No. 20713
Seductive Stare
High Polish Chrome
Suggested Retail: \$29.95



No. 20956
Princess
Pink Matte
Suggested Retail: \$19.95



No. 20959
Tempting Tease
Black Ice
Suggested Retail: \$29.95





Choice Collection



No. 20996
**Las Vegas 100 -
Ante Up**
Spectrum
Suggested Retail: \$27.95

Resplendent with lights, shows, glitz and glamour, Las Vegas is partying all year to commemorate its 100-year anniversary. The city's quintessential landmark, reproduced on two stunning PVD finish Zippo lighters, heralds the centennial celebration.



No. 20997
Las Vegas 100 Years
Black Ice
Suggested Retail: \$29.95



Choice Collection



No. 20915

Fantasy Ork Emblem

Brushed Chrome

Suggested Retail: \$32.95

C



No. 20917

Sorcerer Emblem

Brushed Chrome

Suggested Retail: \$32.95

C



Choice Collection



No. 20775

Untamed Beauty

Satin Silver

Suggested Retail: \$37.95

C

Red epoxy eyes accent these satin silver reverse etch fantasy designs.



No. 20779

Demon Fairy

Satin Silver

Suggested Retail: \$37.95

C

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C L I C K

COLLECTORS CLUB

Since 2002, more than 8,000 Zippo enthusiasts have chosen Zippo Click Collectors Club as their gateway to the worldwide community of people who buy, sell, trade, collect, and talk Zippo.

Exclusive member benefits include:

- * Welcome packet including collectible Zippo Click pin, membership card, special member-only lighter offer.
- * zippoclick.com, the members-only website, offers a preview of the newest Zippo products, live chat, interactive forums, classified ads, online auction, personalized zippoclick.com e-mail address, and scheduled chats with Zippo personalities.
- * *Click* magazine, a full color, high quality quarterly publication packed with news, profiles, new product information, historical information, and special offers.
- * Opportunity to purchase special limited edition Zippo prototypes and collectibles
 - * Invitations to special Zippo events like National Zippo Day, Zippo/Case International Swap Meet, and Click Together.



To join online, log onto zippoclick.com. For membership brochures, posters, or information about Zippo Click or Zippo lighter collecting, contact Zippo Click at (814) 368-2700 or zippoclick@zippoclick.com. Enter the gateway to the world of Zippo lighter collecting and see what all the clicking is about!

THE WORLD FAMOUS
ZIPPO

GUARANTEE

Any Zippo lighter, when returned to our factory, will be put in first-class mechanical condition free of charge, for we have yet to charge a cent for the repair of a Zippo lighter, regardless of age or condition. The finish, however, is not guaranteed.

This guarantee gives you specific legal rights and you may also have other rights which vary state to state. Other Zippo products carry their own specific warranties.

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FOR REAL

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