Petroleum and Convenience Retail Solutions

Verifone®

VERIFONE PETRO & CONVENIENCE RETAIL SOLUTIONS

VeriFone is excited to present the convenience retail industry with beneficial new changes to our platform architecture that will provide added value for your business moving forward. The dispenser, oil brand, and network processor compatibility, that clients have come to expect from VeriFone will continue and now will also include new technology that allows for the fastest processing of fuel/payment transactions in the industry, engaging new media solutions, and standardized software regardless of oil or processing network.

As the industry begins to leverage exciting and new technologies such as end-to-end encryption, NFC and mobility, EMV transactions and more, VeriFone shares its customers' objective to not only provide secure payment transactions for consumers but also increase business management through software tools. VeriFone has the solutions that are future proof to support the technologies of tomorrow, but meet the needs and requirements for your business today.

VeriFone understands that convenience retail customers prefers a supplier that can deliver a secure, compliant, and reliable payment solution, backed by industry leading support and service, which will meet today's requirements as well as easily adapt to changing security requirements and conditions over the next decade.

VeriFone believes that our solution offers several unique advantages:

- VeriFone's Evolution of Platform Architecture separates the payment software from POS software providing additional benefits including: increased security for payment transactions, increased speed of processing, quicker software feature upgrades, and universal application across all oil brands and credit card processing networks simultaneously.

- VeriFone has relied on its Purpose Built Solutions to provide the convenience retail industry reliable, durable solutions built specifically with the petroleum retail environment in mind. Our point of sale solutions utilizes Linux software, avoiding the malware issues of Windows based solutions. Our hardware is constructed with premium plastics to offer superior longevity and a better return on our clients' payment infrastructure investment. VeriFone has moved to a single software platform that supports all oil networks, allowing for quicker feature upgrade releases to be simultaneously available regardless of branded network.

- VeriFone offers Solutions to Help Your Business' Profitability by providing media solutions both at the counter and outside while consumers are at the dispenser. The newest feature of VeriFone's Petro and Convenience Media Solutions is the exciting, real-time VeriFone LiftRetail marketing platform. With LiftRetail, you can engage customers at the counter, empower CSRs to cross-sell, build loyalty and generate added revenue with every purchase. At the pump, transform an ordinary fuel purchase into an engaging, interactive experience, and drive customers from the pump in to the store using the VeriFone Digital Network to supply streaming content at the dispenser, engaging consumers while they are at the forecourt and promoting select items inside the store. The VeriFone Digital Network, VNET, engages consumers right at the moment of a purchasing decision. VeriFone has Strategic Relationships with the largest network of vendors, providing the most extensive opportunity to add additional tools to help differentiate your business. VeriFone has an extensive network of back office software partners, electronic price sign vendors, loyalty and gift card programs, security partners, and more.

- VeriFone's dedicated, world-class service offerings will offer assurance of quality service for all site needs. VeriFone has Expansive Service Reach with Local Support and is committed to delivering first class customer service with unsurpassed responsiveness and technical expertise through our 24/7/365 Helpdesk featuring the only multi-tiered support in the industry. VeriFone can tailor service programs to meet specific requirements; however, we have several standard service offerings including deployment, project management, help desk, installation, buyer protection, repair, warranty, priority exchange, and secure terminal retirement available. Our VASC (VeriFone Authorized Service Contractor) network is the largest in the industry and offer the benefit of being in every zip code for fast, reliable hardware/software support.

- VeriFone's focus in payment card processing is all about security. VeriFone leads the industry in its Commitment to Payment Security in the convenience retail industry. Our VeriShield Total Protect technology provides the end to end encryption and tokenization that provides you with piece of mind that your consumers' sensitive data is being handled in a secure manner. It is extremely necessary with the migration to EMV technology to have a strong encryption/tokenization plan in place to supplement the new transaction type so card data is processes in a completely secure environment.

- With almost 30 Years of Leadership in the Petroleum and Convenience Retail industry, VeriFone provides experience and stability while allowing a reduction in the number of vendors you manage. The benefit to retailers is improved operating efficiency and minimum capital investment through our migration NOT obsolescence point of sale roadmap. VeriFone introduced the Ruby SuperSystem in 1992 and it is still a viable, fully supported, preferred point of sale terminal for thousands of sites today. Since the original Ruby, VeriFone has partnered with its retail clients to provide solutions that maximize business operations while minimizing costs: resulting in the most cost effective solution in the marketplace. VeriFone is the ONLY payment solution provider that is certified across all oil brand networks providing expertise in every Petroleum and Convenience Retail segment.

POS Solutions

POS SYSTEMS AND OPTIONS

PAYMENT SERVERS

PIN PADS

FOOD KIOSK

INTEGRATED PARTNERS

Media Solutions

MEDIA AT THE PUMP

MEDIA IN THE STORE

Control Solutions

SITE MANAGEMENT

ADDITIONAL OPTIONS

Smart Fuel Solutions

SYSTEM ENHANCEMENT

Professional Solutions

SERVICES

PROGRAMS

CONTACT INFORMATION

POS SOLUTIONS

POS SYSTEMS AND OPTIONS

RUBY2

VERSATILE POS SOLUTION FOR CONVENIENCE STORES

Touch Screen POS Designed Exclusively for C-Stores

Ruby2 is the latest POS solution offering from VeriFone. It is equipped with a fully touch screen console providing fast, efficient point of sale functions and payment processing. The multi-core processor allows the Ruby2 to process transactions with increased speed allowing for easier store and customer management.

The Ruby2 is equipped with a high capacity processor allowing it to grow in functionality as business needs change or expand. The sleek touch screen hardware allows for more counter space and a smaller footprint for each work station.

Ruby2 requires Commander Site Controller and is compatible with the latest VeriFone product offerings which include media solutions for customer engagement, site management software to efficiently manage multiple locations seamlessly, and the latest in fuel control management. With Ruby2 all components of convenience store management can be easily performed with one centralized device.

Benefits at a Glance

- Increase speed of transactions during checkout
- Modern touch screen hardware for ease of use and efficient order taking during checkout
- Built with room for growth to meet business needs as they change or expand
- Provides full work station to access store operation components such as price changes, store updates, and software program management
- No keyboard, providing more counter space for business operations
- Rugged and reliable
- Optimized fuel sales control
- Complete back office integration
- Animated and graphical icon displays
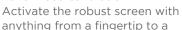- Customized control panel

TOPAZ

MAXIMUM FLEXIBILITY IN A TOUCH SCREEN AND KEYBOARD COMBINATION POS

Flexible and Reliable Design

Topaz offers touch screen technology along with the familiar 120-key keyboard. This powerful POS workstation is sleek, customizable, rugged, reliable and easy to use. Topaz features a large 15" infrared touch screen for ultimate durability and trouble-free performance in the harshest convenience store environments. Unlike competitive products that use capacitive touch screen technology, infrared screens never need calibration. Activate the robust screen with anything from a fingertip to a pencil point, is visible in any light, and is easily adjusted to a position that best suits each user. Our fast internal processor speeds customers through the checkout.

Graphical and Easy to Use

Topaz's simple interface and customizable control panel allow you to tailor screen menus based on your store's unique inventory and sales activity levels. Display menus and soft key configurations are easily set-up and modified via the Configuration Manager toolkit, accessible from the store or remotely across a secure IP connection. The Topaz display features an on-screen scrolling receipt, and up to 77 soft keys for the utmost in touch screen menu flexibility.

Fuel sales are processed using animated, graphical fuel icons that manage up to 32 fuel pumps. Large sub-menu screens enable cashiers to quickly navigate through menus and information. On-screen help menus assist with cashier training and provide quick answers to questions when managers are unavailable for help. An on-screen real time message board provides instant access to vital alerts and other important cashier information.

Valuable Data Analysis and Reporting Tools

Topaz provides powerful data analysis, reporting and remote configuration utilities that enable your team to quickly and accurately view and share large amounts of store activity data. The reporting library features over 60 standard reports and allow for easy setup of custom reports. View reports on daily sales, high volume products, loss prevention analysis, sales trends by shift and cashier, market basket analysis and many more. The electronic journal allows for easy retrieval of transactions by PLU, date, shift, cashier and department.

Topaz provides all of the tools that today's convenience retail operators require including integrated fuel control, tank level sensors, barcode scanners, electronic price signs, car wash controllers, back office applications, integrated loyalty programs, fleet card and financial network services, money order, coin changers, and food service kiosk systems.

Benefits at a Glance

- Touch screen and keyboard combination
- Rugged and reliable
- Optimized fuel sales control
- Complete back office integration
- Animated and graphical icon displays
- Customized control panel
- Multi-layer menu structure
- Fast and highly reliable thermal printer

4

- Fast end of shift/day reporting
- Promotional reminders and receipt previews
- Simplified training
- Easy migration
- 50,000 PLUs
- On-screen help tools

RUBY2/COMMANDER ALL-IN-ONE

EMV READY POS, STORE CONTROLLER, PAYMENT CONTROLLER, AND FUEL CONTROLLER IN ONE PIECE OF HARDWARE

Consolidated Hardware

The Ruby2/Commander ALL-IN-ONE solution is equipped with a functional site controller included in one piece of hardware providing fast, efficient, complete store management. The combination of POS and site controller makes this solution the only one of it's kind in the marketplace. Now, site owners have the ability to consolidate as well as upgrade their operating technology at the same time.

This hardware has a high capacity processor allowing it to grow in functionality as business needs change or expand. The sleek touch screen hardware allows for more counter space and a smaller footprint for each work station.

Flexible and Integrated

The Ruby2/Commander ALL-IN-ONE solution offers the fastest total solution POS and site controller in the industry. This value based product offers versatile management software solutions as well for everything a convenience retail manager needs for optimum efficiency in store operations. It has the consistent VeriFone POS user interface for easy adoption and the same quality retailers have come to expect.

RUBY SUPERSYSTEM

RUGGED, EASY-TO-USE POS SYSTEM THAT SETS THE INDUSTRY STANDARD FOR UPTIME AND RELIABILITY

Unparalleled Uptime and Reliability

With the Ruby SuperSystem, store managers will have peace of mind knowing that Ruby is the standard for the highest uptime and reliability in the petroleum/c-store industry. In addition, VeriFone support services are always there to keep the store up and running, 24x7.

Flexible and Integrated

Ruby provides complete integration to a wealth of partner peripherals, offering more retail automation options and the ability to tailor custom solutions for your specific business needs and requirements. Ruby also offers the flexibility to choose from major oil networks, generic petroleum networks, all major dispensers and dispenser card readers, back office partners, scanners and much more.

The Ruby SuperSystem offers card processing, fuel dispensing, dispenser card reader control, ECR functions, a broad range of pump compatibility, and easy-to-understand fuel icons and programmable PLU keys. With the Ruby you can quickly read PLUs using a variety of scanning devices.

A built-in training mode minimizes the time and cost of bringing new employees up to speed. Ruby provides accurate record keeping, specialized reporting and tracking to help you manage all of your business operations efficiently. These powerful options and features provide easy pump control, help simplify sales, and expedite service at all your locations.

Customer Loyalty

Built-in loyalty programs increase customer retention and in-store sales. Third party loyalty programs can also be implemented using Sapphire.

RUBY PLUS SAPPHIRE

INDUSTRY STANDARD FOR UPTIME AND RELIABILITY — NOW PACKED WITH MORE FUNCTIONALITY

An Extraordinary Combination

Ruby PLUS combines the Ruby SuperSystem with the Sapphire site controller to provide you the competitive advantage of using the latest technology. More integrated peripherals, real-time data access, and simplified remote site management tools enable you to better manage your business, reduce expenses, increase revenue, and maximize profits.

SAPPHIRE UPGRADE TO RUBY

COMPREHENSIVE DATA MANAGEMENT SYSTEM

Sapphire is a high-powered site controller that operates in conjunction with Ruby or Topaz. Sapphire's technology is designed to leverage the investment you made in Ruby through ease of migration and true open systems architecture, adding remote connectivity and creating opportunities to integrate new revenue generating peripherals, or updated technologies, such as VeriFone's Topaz, a state-of-the-art touch screen workstation.

Remote Access

Sapphire provides IP connectivity for remote configuration

and data transfer via a secure broadband connection. Whether you are in the store or a remote location, instantly retrieve sales, inventory and fuel data for all sites by shift, cashier or day, modify fuel prices, roll out a new program or seasonal special with the press of a button, and more.

Investment Protection

Sapphire adds peripheral management bandwidth and allows for future configuration expandability. It includes 16 serial ports (in addition to the 8 ports on Ruby and Topaz) to expand your peripheral connectivity options, ensuring complete integration to numerous partner peripherals for additional retail automation options.

Fuel Price Management

Electronic fuel price signs allow you to easily change fuel prices on outdoor signage and across the POS (front counter to forecourt) from the back office or remotely. Whether you are in your store, corporate office, or working from home, you can change prices instantly, safely, and accurately.

Easy and Flexible Site Configuration

Sapphire provides 50,000 PLUs, making it fast and easy to add new product lines and improve in-store traffic. It enables easy price book management with fast, real-time downloads to and from your stores. Using Sapphire you can easily change fuels prices and inventory, edit receipt headers or footers, enhance card-reader displays, set up POP Fuel discounting, and add Mix and Match deals from your desktop.

Integrated Loyalty and Prepaid Solutions

With the use of Sapphire, integrated loyalty programs provide extensive reports and detailed records of every transaction. VeriFone prepaid solutions add significant revenue, drive more traffic to your store, help reduce debit and credit card interchange fees, and provide valuable benefits to your customers.

COMMANDER SITE CONTROLLER

FASTER, SMARTER WAY TO MANAGE FUEL, PAYMENT AND STORE OPERATIONS

 Commander Site Controller from VeriFone, offers convenience store owners a versatile site management solution providing increased speed in payment acceptance, fueling operations, and back office store control. Commander Site Controller features the Commander Console, a cloud based management software platform. This platform allows owners to manage all aspects of their business from fuel to payment and store operations quickly and easily from any web enabled device.

Expandable to Grow With Your Business

The Commander Site Controller system architecture includes expansion slot and ports to add capacity as your business grows. This will ensure fuel functionality and superior performance for years to come. Commander Site Controller is designed specifically for the harsh convenience retail industry. It is purpose-built for years of trouble-free service.

Benefits at a Glance

- Dramatic increase in transaction speed both in the store and at the pump via 100% IP communication

- Remote access to the Commander Console allowing store managers to make updates and manage business operations from any web enabled device

- Built with room for growth, providing piece of mind that as business needs change or expand, Commander Site Controller will be a sound investment

- Compatible and universally accepted across all oil brands and fuel dispensers

- A single integrated site controller that reduces clutter under the counter or in the back office

COMMANDER CONSOLE

MANAGE YOUR BUSINESS FROM ANYWHERE

VeriFone's Commander Console includes a mobile app available on iOS and Android operating platforms allowing managers and business owners to access a valuable set of operational matrixes that are graphical and easy to navigate. Whether on a smartphone or tablet, experience up-to-the-minute business updates with this remote management tool.

The Commander Console dashboard mobile app allows site owners to customize their dashboards with easy to add widgets. This provides all of the operational matrixes necessary to evaluate sales data, identify trends or track what information is most valuable to you. Managers can view their operating dashboard with real time sales data filtered by location, site, product type, and more. Stay current on all business data with this sleek, informative mobile app.

PAYWARE MOBILE ENTERPRISE

NEW LINE-BUSTING APPLICATION

PAYware Mobile Enterprise for Petroleum offers a customizable, flexible POS options to meet your unique needs such as efficient item scanning, manual entry and "hot keys" for popular items.

The solution is easy to set up and configure, and relies on an industry standard payment interface. Enhance your customers' experience and improve shopping convenience

while securely accepting virtually any payment transaction — including fleet purchases. The PAYware Mobile Enterprise for Petroleum solution utilizes VeriFone's award-winning PAYware Mobile Device for iPod© touch which includes the following features:

- 1D / 2D Imager
- EMV Payment Ready
- PCI Compliance
- Near Field Communications Ready
- Visa Best Practices For Mobile Payment Application Solutions Compliance
- EASY ID for age restricted sales

Now you can open a register on the spot, anytime with VeriFone's PAYware Mobile Enterprise for Petroleum. The application works with an Apple iPod© touch bringing a revolutionary mobile payment solution that takes the point of sale to the point of service. Interfaced to the Sapphire with Viper, the device utilizes the same price book and payment network interfaces as the Topazor Ruby PLUS and all sales are included in the store totals.

Reel in New Revenue Outside the Store

- Fire up sales outside during weekend BBQs
- Feed fans at the forecourt with a quick drink and a dog
- Host winning sports team fundraisers
- Boost charity sales through card acceptance
- Take the point of sale to the point of service
- Count on VeriFone security anywhere
- Fast Transactions. Happy Customers.
- Introduce line busting during the morning rush
- Satisfy the late-night crowd's tastes
- Take pressure off register clerks by adding remote checkout

PAYMENT SERVERS

VIPER ELECTRONIC PAYMENT SERVER

FAST, SIMPLIFIED CARD PROCESSING

VIPER, VeriFone's independent payment integration solution, controls all credit card transactions, in-store and at the fuel point, completely independent from the point of sale terminal. Upgrading and standardizing payment applications across your organization can be easily accomplished without impacting your customer transactions. Centrally controlled operational parameters allow you to configure and update card processing functionality remotely via a standard Internet connection. VIPER can also be scaled to incorporate multiple card processing hosts including loyalty and CRM.

V920

VeriFone's cutting edge V920 Electronic Payment Server,

along with the VIPER payment application, has made standardizing and updating legacy applications and hardware platforms effortless.

The V920 is VeriFone's second generation EPS, and when combined with VIPER payment processing software, this platform separates credit card processing from POS functionality. This enables fuel retailers operating on multiple POS platforms to achieve and maintain PCI payment application compliance across the single VIPER network interface without affecting POS software or functionality. The result is a streamlined development process for payment security as PCI standards continually evolve. The V920 combines state of the art processing power with the increased memory today's complex payment applications require. A fully redundant Gemcool active cooling system increases system reliability.

V910

Integrated into the Sapphire site controller, VeriFone's cutting edge V910 EPS enables fuel retailers to incorporate VIPER Payment Software into their existing Sapphire hardware without requiring an additional stand-alone device. The V910 board, when easily retrofitted into an existing Sapphire expansion slot, delivers the same benefits as the V920 solution, without the additional hardware component.

PIN PADS

MX 900 SERIES

THE POINT OF ENGAGEMENT

The new MX 900 Series captivates consumers with the most interactive transactions ever experienced at the point of sale.

- Industry's largest, sharpest screens display everything from simple banner ads to full commercials
- Integrated POS enables mobile phone payment, digital coupons and electronic loyalty

MX 925

Captivate consumers with virtually any type of media on the largest, sharpest screen in the industry. Support tap payment and mWallets with NFC-enabled capabilities. Tailor person-specific digital offers customized with consumer data from loyalty programs and social media sites. Uncover hidden revenue and interact with the anywhere consumer.

Consumer-Electronic Styling

- Unprecedented display size and resolution

- Sleek and stylish design elements consumers will love
- Familiar MAXui operation and tactilely pleasing, blue backlit keypad

Ready Today for Tomorrow

- NFC-ready platform accepts smartphone transactions, as well as magnetic stripe and EMV-approved chip and PIN payments
- Delivers outstanding revenue opportunities by securely supporting payment as well as highly profitable, next-generation value-added services
- PCI PTS 3.0 compliance assures the highest level of security
- Meets requirements for EMV Level 1 and 2, Interac, RoHS and WEEE
- Integrates seamlessly with MX 800 Series and other MX 900 Series devices

MX 915

Get the total package in a smaller, space-saving form factor. Bring advertising campaigns to life at checkout, be ready for smartphone payment, and ultimately boost your brand stature with today's on-the-go consumer.

Payment, Just the Beginning

- Supports a full complement of payment transactions
- Facilitates value-added services, including profitable gift card issuance, top-up services and loyalty schemes
- NFC-integrated to capitalize on the coming wave of smartphone transactions, in addition to supporting EMV-approved chip and PIN payments

Familiar Interface

- Intuitive customer interface
- Integrated, blue backlit, tactile keypad for fewer errors
- Improved stylus for faster, more reliable signature capture

Customizable and Highly Secure

- Fully compatible with the MX 800 Series solutions
- Application development is fast and flexible, thanks to its use of the Web Development Environment (WDE)
- Complies with the latest PCI PTS 3.0 standards, as well as EMV Level 1 and 2, Interac, RoHS and WEEE requirements

MX 800 SERIES

More than just a secure payment product, the Linux-based MX 800 Series offers petroleum retailers unsurpassed quality, brilliant backlit color displays, incredible transaction speed, and the utmost integration flexibility.

The MX 800 Series consists of four models: the full color MX

850, the wide screen MX 860, the full screen MX 870 and the MX 880 which includes both a full touch screen along with a convenient keypad. All devices meet global security requirements and currently have PCI PED 2.0 approval, EMV Level 1 & Level 2 Type Approvals, as well as Interac, RoHS and WEEE certifications.

VX EVOLUTION

VeriFone's VX Evolution products offer an enhanced stand alone payment terminal designed to bring petroleum retailers powerful performance, thoughtful designs and advanced security - like end-to-end encryption, PCI PTS 3.0 approval, EMV, chip and PIN and are contactless and NFC-ready.

The VX line includes the VX 520 countertop devices.

FOOD KIOSK

IORDER FOOD SERVICE KIOSK

ENHANCE YOUR CUSTOMERS' SHOPPING EXPERIENCE, MAXIMIZE YOUR IN-STORE SALES

VeriFone's iOrder Food Service Kiosk solution utilizes an easy-to-use touch screen counter top terminal designed specifically for petroleum/c-store food service. Whether it welcomes shoppers at your store's entrance or is conveniently located near the deli counter, this self-service station will add convenience, speed, ease, and enjoyment to your customer's shopping experience.

This Food Service Kiosk is integrated with VeriFone POS solutions for seamless price book and transaction reporting. It combines a highly reliable 15 inch infrared touch screen terminal and customizable software configuration tool, Kiosk Management Suite (KMS). This total solution not only enhances your customer's experience but maximizes your store sales and marketing opportunities while increasing store efficiency.

INTEGRATED PARTNERS

Many of the following options can be acquired from VeriFone's network of trusted partners. **For the most up-to-date partner information, visit our website at www.verifone.com.**

BACK OFFICE

Gathering data at the store is becoming more and more important to running a tight operation and improving your bottom line. With your VeriFone POS system, you select the

back office package that is right for your business.

Benefits at a Glance (Systems will vary)

- Create customized reports utilizing XML schemes
- Make informed decisions utilizing real time data formatted to meet your business needs
- Retrieve price and PLU data, period reports and more
- Obtain complete control over profit and loss statements
- Automate payroll time-keeping for payroll time card calculations
- Track accounts payable vendor status and manage multiple vendors using on-screen inquiries
- Calculate inventory turns based on sales automatically
- Analyze gross margin percentages and dollars on purchases by product code
- Ensure accurate management reporting for all aspects of your business

SAPPHIRE BACK OFFICE PARTNERS

- Advanced Digital Data Systems (www.addsys.com) eStore (407) 380-5000
- AGKSoft Back Office Software (www.agksoft.com) Home Office Software and Conversion Tool for Dealers (800) 320-9519
- Apex Back Office Solutions (www.apexbos.com) The affordable PriceBook, Back Office and Main Office Software for Convenience stores. QuickBooks and Jobber accounting integrations, Centralized PriceBook, EDI, Inventory, Reporting, Fuel tracking, and more! (888) 989-2739 x 601
- CMI Solutions (www.cmisolutions.com) Pricebook Manager / C-Store Books / Fuel Management / Accounting (800) 211-5980
- CStorePro.com (www.cstorepro.com) (866) 265-5826
- DataMax Group, Inc. (www.DataMaxGroup.com) StoreWorks/Envoy (512) 246-4000
- FACTOR, Inc.(www.factor.com) (800) 654-3678 Ext. 201
- McClure Oil Corporation (in.mcclureoil.net) (800) 783-0275
- Modisoft, Inc. (www.modisoft.net) (877) 602-6634
- Petrosoft, Inc. (www.cstoreoffice.com) (267) 269-2478
- Professional DataSolutions, Inc. (www.profdata.com) PDI/ Resource Management Series (254) 771-7100 lRedPrairie (www.redprairie.com) (877) 733-7724
- Series2k (www.series2k.com) Daily Books, Central Pricebook mgmt for multiple stores, Itemized Inventory, QuickBooks interface, EDI, transaction detail for cashier mgmt and hourly sales reporting, flexible reports with full export capabilities (623)266-3600
- SSCS, Inc. (www.sscsinc.com) Computerized Daily Book, Back Office, Home Office and Central Price Book, Wholesale Fuel (800) 972-7727
- PriceAdvantage (www.sellmoregas.com) PriceAdvantage SMART Fuel PricingTM , (719) 362-8949
- Scanning Solutions (www.scanningsolutions.com) (800) 940-SCAN
- Success Systems (www.success-systems.com) Store automation solution for convenience retailers, (800) 653-3345

GEMCOM BACK OFFICE PARTNERS

- Advanced Digital Data Systems (www.addsys.com) eStore (407) 380-5000
- AGKSoft (www.agksoft.com) (508) 995-4934
- AIS / The Scan Group (www.scangroup.com) PRI*SCAN (888) 304-4870
- Amcom (www.amcom.biz) Standard and web-based software solutions for today's c-stores. Includes Daily Books, Central Price Book, Corporate (Home) Office, and QuickBooks Integration. (800) 783-8100 x112
- Apex Back Office Solutions (www.apexbos.com) The affordable PriceBook, Back
- Office and Main Office Software for Convenience stores. QuickBooks and Jobber
- accounting integrations, Centralized PriceBook, EDI, Inventory, Reporting, Fuel
- tracking, and more! (888) 989-2739 x 601
- AutoExec Computer Systems, Inc. (626) 446-6001
- Aztech Software StoreWatch (www.storewatch.net) (800) 779-8324
- CMI Solutions (www.cmisolutions.com) Pricebook Manager / C-Store Books / Fuel Management / Accounting (800) 211-5980
- CStorePro.com (www.cstorepro.com) (866) 265-5826
- Compatible Software Systems (www.css-corp.com) (978) 433-2489
- Convenience Store Automation (www.csahorizon.com) Horizon (920) 830-9575
- Data Makers, Inc.(www.datamakers.com) (920) 788-4225
- DataMax Group, Inc. (www.DataMaxGroup.com) StoreWorks/Envoy (512) 246-4000
- DM2 Software (www.dm2.com) c-StoreLink (800) 866-5151
- ezCash (www.ezminer.com) LLC EZMiner (256) 319-3470 x5021
- FACTOR (www.factor.com) StoreTrak / ExecuTrak / Oasis / Pricebook / Retail Mgr (800) 654-3678
- FireStream WorldWide (www.FireStreamWW.com) (314) 434-4601
- Petrosoft, Inc. (www.cstoreoffice.com) C-Store Office (267) 269-2478
- Professional DataSolutions, Inc. (www.profdata.com) PDI/ Resource Management Series (254) 771-7100
- Red River Software (www.redriversoftware.com) C-Store software, Windows-based. Including Daily Worksheets, Central and local Price book, multiple Supplier EDI Interfaces, Management Analysis Tools and optional Back Office programs (800) 397-0780
- Scanning Solutions (www.scanningsolutions.com) (800) 940-SCAN
- Series2k (www.series2k.com) Daily Books, Central Pricebook mgmt for multiple stores, Itemized Inventory, QuickBooks interface, Automatic EDI, flexible reports with full export capabilities (623)266-3600
- SSCS, Inc. (www.sscsinc.com) Computerized Daily Book, Back Office, Home Office and Central Price Book, Wholesale Fuel (800) 972-7727
- Store Chek Systems, Inc Store Chek Back Office(www.storechek.com) (800) 338-8331
- Summit Software Summit (www.summit-soft.com) C-Store (800) 433-5724
- The Pinnacle Corporation (www.pinncorp.com) (800)

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INTEGRATED LOYALTY

VeriFone offers integrated loyalty solutions that will drive more traffic to your site and add customer conveniences in your business. VeriFone solutions eliminate the need for additional loyalty transaction processing hardware and integrates those transactions into your site's transaction records. VeriFone works with a range of loyalty partners to provide you the tools and flexibility you need to ensure your customers come back again and again. With the use of Sapphire and the open data exchange of XML, integrated loyalty programs provide extensive reports and detailed records of every transaction.

Benefits of using a Loyalty program with your POS
* Increased visit frequency, spending, and profitability – drives customer purchases
* Increased customer retention – builds in-store opportunities, prevents loss of valuable customers
* Capturing Data – identifies customers and analyzes their purchasing behavior
* Rewarding Customers – rewarding profitable behavior and measuring the ROI of each reward
* Provides added value and services that motivate desired customer behavior
* Eliminates paperwork for fast and easy purchase tracking and reporting
* Speeds transaction time for customers
* Provide your customers instant gratification with cash-value discounts or cents-per-gallon

LOYALTY PARTNERS

* Centego (972) 793-6761 www.excentus.com
* Excentus Corporation (972) 793-6790 www.excentus.com
* FIS (866) 498-9248 www.fisglobal.com
* Fueland (972) 899 3727 www.rollbackrewards.com
* KickBack Rewards Systems (866) 230-6357 www.kickbacksystems.com

CAR WASH CONTROLLERS

Thinking of adding a Car Wash System? VeriFone interfaces to over 30 different car wash systems.

* **Ryko Manufacturing Company**

  (www.ryko.com) (515) 986-3700
* **Unitec Electronics**

  (www.unitecelectronics.com) (800) 486-4832

PROPRIETARY FLEET

Initiate your own private label cards to build loyalty with local accounts. Allow customers to use your private label cards at the DCR and inside at the POS workstation using the fleet terminal.

* CFN (Commercial Fueling Network) www.cfnnet.com (800) 899-2236
* Excentus Corporation www.excentus.com (972) 793-6796
* FleetCor (FuelMan) www.fleetcor.com (800) 383-5626
* Intevacon Fleet Card Solutions, LLC www.intevacon.com (877) 671-1777
* Mannatec, Inc. www.mannatec.com   (800) 237-9022
* Triple E Technologies, LLC www.e3tek.com   (208) 777-9300

MONEY ORDER

Increase your revenue and attract new customers with a money order system.

* MoneyGram International (800) 328-5678 www.moneygram.com
* Western Union (800) 444-4670 www.westernunion.com

EASY ID

Help prevent the sale of alcohol, tobacco, and other age-restricted items to minors with EASY ID and a Bravo Ruby Card option.

Contact your VeriFone Authorized Distributor.

SCANNERS

Whether you need a high-tech 2-D bar code scanner for scanning state licenses in conjunction with EASY ID or a basic 1-D bar code scanner to move the lines, our partners have options that fit your requirements.

Datalogic Scanning
(800) 695-5700
www.datalogic.com

Honeywell Imaging and Mobility
(800) 782-4263
www.honeywell.com/aidc

Intermec Technologies Corporation
(800) 347-2636
www.intermec.com

Motorola
(631) 738-4158
www.motorola.com

Opticon, Inc.
(845) 636-0090
www.opticonUSA.com

VALUE ADDED RESELLERS (VARS) WHO CARRY VERIFONE COMPATIBLE SCANNERS

InData Systems
(315) 685-8311
www.indatasys.com

SCLogic, LLC
(888) 722-6269
www.sclogic.com

COIN DISPENSER

Speed the line and reduce errors. Managers get faster shift changes and save 5-7 seconds per transaction.

Contact your VeriFone Authorized Distributor.

GENERIC NETWORKS

Thinking of connecting to a Generic Network? VeriFone interfaces with the leaders in the industry.

Chase Paymentech Solutions, LLC
(813) 351-2233
www.chasepaymentech.com

First Data Corporation
(512) 863-9003
www.firstdata.com

Heartland Payment Systems
(888) 963-3600
www.heartlandpaymentsystems.com

National Bankcard Services
(763) 225-5200
www.nbs-inc.com

RBS WorldPay
(800) 200-5965
www.rbsworldpay.com

PREPAID SOLUTIONS

Do you want to add significant revenue sources, drive more traffic to your store, provide valuable benefits to your customers and help control fraud? Integrated prepaid solutions include long distance cards, prepaid wireless cards, prepaid gift cards, and more.

InComm
(800) 352-3084
www.incomm.com

ELECTRONIC FUEL PRICE SIGNS

Sapphire based POS systems interface with an Electronic Price Sign to ensure fuel price changes are implemented without relying on store personnel to make those changes. Quickly and easily change fuel prices on outdoor signage and across the POS (front counter to forecourt) using Sapphire Management Suite, Fuel Price Manager. Price changes across your enterprise can be scheduled in advance using Fuel Price Scheduler software. Whether you are in your store, corporate office or working from home, you can change prices instantly, safely and accurately— no matter the location or weather. VeriFone's Electronic Price Sign Partner Program is backed by a comprehensive certification and testing process. This process ensures a smooth and seamless transition for you and your customers.

Benefits of integrating your POS system with Electronic Price Signs

- Manage price changes easily, quickly and safely
- Prices are continuously and correctly displayed, without relying on in-store personnel involvement
- Saves time and money with automated operation
- Accurately display highly visible and legible prices
- An attention-getting advertisement that attracts business
- Quality electronic price signs that reflect your store's quality by presenting a clean, professional image
- Standard interface allows price changes without changing POS System user interface

PRICE SIGN PARTNERS

- FutureMedia Displays (972) 770-0000 www.fmdisplays.com
- PWM Electronic Price Signs (713) 290-0626 www.PWM.com
- Skyline Electronic Price Solutions (800) 759-9046 www.skylineproducts.com
- Sunshine Electronic Display Corporation (800) 821-9013 x 238 www.sunshine.us.com
- Guru Digital Media (855) 722-4878 www.gurudm.com learn more HERE
- Able Applied Technologies Ltd. (614) 388-8866 www.ableAT.com
- Watchfire Signs (800) 637-2645 www.watchfiresigns.com

DISPENSERS AND DISPENSER CARD READERS

POS solutions link to all the major dispensers and their card readers, including Bennett, Gilbarco, and Dresser Wayne.

Contact your VeriFone Authorized Distributor.

TANK LEVEL MONITORING

Provide complete control over gallon usage and monitor fuel inventory.

EBW/Franklin Fueling Systems
(800) 475-3291
www.franklinfueling.com

OPW Fuel Management Systems
(708) 485-4200
www.opwfms.com

Veeder-Root
(888) 561-7942
www.veeder.com

MEDIA SOLUTIONS

MEDIA AT THE PUMP

VNET (VERIFONE DIGITAL NETWORK) DELIVERS DYNAMIC VIDEO AND AUDIO THAT INFORMS AND ENTERTAINS YOUR FORECOURT CUSTOMERS

Completely transform your fuel pumps with dynamic video advertising to bring your customers information and entertainment — while offering targeted promotions for your in-store business.

VeriFone's VNET for Secure PumpPAY is an innovative, game-changing solution that engages customers with full-motion video and audio while they fill up, and promotes your c-stores through effective advertising that can deliver significant revenue too.

Proven Media Expertise

VeriFone has delivered a similar secure payment and media solution to taxi companies since 2006 — to rave reviews. Advertisers are very pleased with the response from the "captive" taxi audience, and passengers surveyed really enjoy the diversion. VeriFone is bringing this media experience to the fuel island.

Comprehensive Web-based Media Portal

The VNET service comes with a comprehensive web-based portal bringing you easy to access and remote real-time data tracking. The portal includes an ad scheduler and daypart manager, and an easy-to-use advertisement creation tool complete with a library of approved product images. This tool has a video emulator so you can always see what media files are playing at your site at any given time. It also includes data on the number and frequency of ads running, making it easy to estimate your monthly ad revenue share from VeriFone.

MEDIA IN THE STORE

VERIFONE LIFTRETAIL

PRESENT RELEVANT, PERSONALIZED OFFERS TO CUSTOMERS WITH COMPELLING DIGITAL ADS ON A TOUCHSCREEN DISPLAY

VeriFone LiftRetail is a digital 'upsell' system which integrates with point-of-sale systems in the convenience store and petroleum retailing market. It utilizes the latest in cloud computing technologies to determine the optimal "Smart Suggestion" based on what each shopper is currently buying. VeriFone LiftRetail has been proven to increase monthly store profit from inside sales by an average of 3%.

Depending on the products being scanned at the point of sale, the VeriFone LiftRetail system determines an optimal offer, prompting cashiers with transaction-specific selling scripts and simultaneously displaying the offer to the consumer on a 19-inch digital flat screen.

VeriFone LiftRetail integrates with all leading retail point of sale systems in the convenience store/petroleum segment, including VeriFone's Ruby SuperSystem and Topaz.

The VeriFone LiftRetail Station connects to the cash register and targets every customer with a simple three step process: Scan, Suggest. Sell.

Scan, Suggest, Sell - it's that Simple!

As the cashier scans products at the checkout counter, the VeriFone LiftRetail Affinity Engine analyzes live transaction data to find the optimal organic "basket-based" shopper offer using multiple variables.

The VeriFone LiftRetail Station then displays the optimal shopper offer using digital LCD flat screens. VeriFone LiftRetail Smart Suggest technology tells cashiers exactly what to say using transaction-specific selling scripts. The VeriFone LiftRetail Station improves cashier performance by ensuring the right message is delivered to the shopper every time.

The VeriFone LiftRetail Station "touch to scan" feature allows cashiers to complete the sale using the cashier-facing touch-screen display. The VeriFone LiftRetail Station ensures speed of service by allowing shoppers to pay then pick-up their add-on item.

The Results

- Increases up-sell conversion rate
- Improves cashier performance
- Lift turns every shopper into an up-sell opportunity
- Ensures the right message is delivered to the shopper every time
- Provides value to shoppers

CONTROL SOLUTIONS

SITE MANAGEMENT

ENTERPRISE SITE MANAGEMENT SUITE

TOTAL SOFTWARE MANAGEMENT

The web-based Enterprise Site Management Suite allows multi-site operators access to a powerful set of enterprise level functions including POS and site configuration updates. Easily and quickly make changes to pricing and PLUs, update fuel pricing, and change tax rates across multiple-sites, saving countless hours when compared to making manual adjustments at each site individually. Enterprise Site Management Suite is an essential set of tools for enterprise customers.

Enterprise Site Management Suite enables the following functions:

- **Site Management** – Enterprise Site Management Suite enables placing stores in hierarchies and groups that YOU decide – group stores based on geographic location, store attributes, fast food locations, etc. – Enterprise SMS allows for collections of stores based on user-defined parameters. All functions in Enterprise SMS allow for changes to be sent to sites based on defined groups.
- **Configuration Management** – Manage POS configuration, tax tables, user roles and other important site information. Changes can be sent globally or to a selected group of sites, all from one central location.
- **Tax Management** – Easily send modifications to tax tables - changes are made one time, in a central location, and sent at once to a defined group of stores, ensuring greater speed of change, accuracy and compliance
- **Fuel Management** – Use Enterprise Site Management Suite to send fuel pricing changes to any group of stores.
- **Pricing Management** – For sites that do not use a third-party back office for pricebook management, Enterprise SMS allows PLU and pricing changes to be sent to stores.
- **Remote Distribution of Changes** – Corporate users can access Enterprise Site Management Suite from any place that offers internet access. Configuration changes are made in a modern, easy-to-navigate user interface. Changes are then remotely packaged and sent to the chosen sites. There is no need to connect to each individual site – Enterprise Site Management Suite handles distribution of changes to all sites.

SAPPHIRE MANAGEMENT SUITE

This invaluable set of tools provides the competitive advantage of using the latest technology for real-time data access in order to better understand your business, reduce expenses, increase sales, and maximize profits. Sapphire Management Suite consists of four modules:

- **Journal Browser** — View the "paper" receipt electronically. It is a easy way to view all store transaction information and filter down to specific line item receipt details.
- **Configuration Manager** — Utilities to easily configure key components of your store remotely including price changes and day and night menu updates.
- **Transaction Manager** — Quickly filter, find, and view store data through an easy to use browser-style application. Whether your tracking no-sales or voids, managing loss prevention is as simple as selecting a transaction type and running a real-time report.
- **Report Navigator** — Fast and convenient way to n standard and custom reports for a single store or all store locations. End of shift and end of day custom reports provide invaluable insight into the overall efficiency of your operation.

Added Security Assurance

With the use of Sapphire, VeriFone's base application is validated against the Payment Application Data Security Standard (PA DSS), which meets the PCI requirements for cardholder data protection.

SAPPHIRE MODULE ADD-ONS

These additional value-added modules are designed to help better manage multiple Sapphire site networks and are available for Sapphire Management Suite.

TRANSACTION SET ARCHIVER

VeriFone's Sapphire Transaction Set Archiver (TSA) is a software tool that is used to automate the retrieval of transaction data from one or more Sapphire site controllers. This data is automatically stored in a designated company location for subsequent analysis. The Sapphire site controllers must be connected over a public or private TCP/IP network for remote access.

MULTI-SITE PASSWORD CHANGE MANAGER

The Multi-Site Password Change Manager (MSP) is a software tool that allows area managers to manage the PCI requirement of updating Sapphire passwords every 90 days. Multi-Site Password Change Manager is a standalone tool that can be used as a Sapphire Management Suite (SMS) add-on.

FUEL PRICE SCHEDULER

Today's volatile fuel prices often require site operators to make fuel price adjustments several times a day. With Sapphire's Fuel Price Scheduler, corporate users can schedule fuel price changes in advance and take advantage of drive time sales opportunities, or quickly respond in real time as competitors change their prices.

ADDITIONAL OPTIONS

VERIFONE INTEGRATED PROMOTIONS

VeriFone's new Mix and Match integrated promotions, using industry wide NAXML standards, dramatically expands the number of cross promotions you can offer your customers, and provides new features such as priority deals, enhanced

scheduling options, and additional discount types.

POP FUEL DISCOUNT

The POP Fuel Discount allows you to reward customers with discounts on fuel when they make a qualifying purchase. Reward your cash customers, and watch your network fees go down. Increase sales by tying snack sales to a discount on gas. Qualifying purchases can be at the pump or inside at the POS workstation.

VeriFone Integrated Promotions		or
Number of Mixes	96	500
Number of Items	2,000	10,000
Number of Matches or Deals	96 "Match" deals and 96 Package Price Deals	500 "Match" deals and 500 Package Price Deals
Department Matches	16	16

SMART FUEL SOLUTIONS

SYSTEM ENHANCEMENT

SMART FUEL CONTROLLER

INTELLIGENT BUSINESS SOLUTIONS FOR THE POS AND FUEL DISPENSER FOR LIGHTNING FAST PERFORMANCE

One Smart Integrated Device

Smart Fuel Controller Integrates both pump and pay point support into a single unit, simplifying installation and maintenance and reducing cost. The controller supports 32 fueling positions per module, which can be combined for larger sites.

Combine Smart Fuel controller with the distribution box and a third-party pump interface into a single, small, wall mountable unit that takes up less space in the back office.

Faster Transactions and System Performance

The state-of-the-art central processor contains both Flash memory and RAM, increasing transaction processing speed, pump downloads and period/shift close cycles, and eliminates communication delays that are engineered into competitor products, With fewer system components to manage, maintenance, training and repair are streamlined.

Improves cashier performance through faster customer transactions

Dispenser-specific logic migrates from the POS to the Smart Fuel Controller thus speeding up fueling transactions. Smart Fuel Controller also eliminates the pre-pay authorization delay, allowing customers to complete their fueling transactions faster.

Improved Site Information Management

Better performance means faster graphic uploads to the fuel dispenser. Process price changes quickly and efficiently due to the consolidated unit design, eliminating price update/discount delays between the POS and fuel dispensers. In addition, reporting delays or total restrictions are eliminated while fueling.

Pump totals are dynamically stored, enabling them to be accessible at any time, even while fueling. The powerful microprocessor expedites price changes, fuel pump authorizations and all end-of-day close processes including business totals, report generation and more.

Remote Access and Management

The remote access and management features provide easy remote monitoring for expedited troubleshooting and diagnostics which also allows for lower cost options for repair outages and system reconfigurations.

With Smart Fuel Controller, expedite site management

changes such as enabling a site to reassign distribution points as needed, and easily activate remote software downloads and upgrades, eliminating site downtime, travel delays and associated costs.

Automated alarms and messaging enhance the remote diagnostics capabilities of service technicians. The Smart Fuel Controller Installer Kit is included for remote site management tools.

Ultimate Flexibility — Support Multiple Dispenser Manufacturers and POS Platforms

Support for virtually all dispensers removes manufacturer dependencies, allowing you to mix dispenser manufacturer and models at a single site (e.g. Gilbarco, Wayne, Tokheim). Multiple POS platforms are also supporter, offering even greater site system flexibility. Integrated fleet and retail sales and analysis allows for easy and more efficient consolidated reporting.

SMART PUMP INTERFACE

REPLACE YOUR TWO WIRE GILBARCO SYSTEM WITHOUT ADDITIONAL WIRING OR FUNDING COSTLY CONSTRUCTION

VeriFone's Smart Pump Interface innovatively eliminates the industry problem of POS systems constrained by a two-wire configuration, enabling freedom of choice for POS systems without having to add new wiring or fund expensive construction work.

VeriFone's Smart Pump Interface, a small device that resides inside the fuel dispenser, eliminates the need to pull additional wires when upgrading two-wired constrained sites with VeriFone POS solutions, saving retailers time, man-hours and margin. Smart Pump Interface is a small device that resides inside the fuel dispenser and provides communication between the POS and the dispenser card reader using existing wires thus eliminating the need for any significant site alterations and effectively reducing the cost of POS upgrades.

Utilize Your Current Wiring Setup With Minimal Re-configuration Effort

- State-of-the-art multiplexing technology works with the Gilbarco two-wire infrastructure
- Effectively removes restrictions to POS systems that only work with a two-wire configuration
- No costly rewiring required for implementation
- Save on Transition and POS System Upgrades
- Eliminates the need to pull additional wires to the dispenser
- Reduces time and labor associated with changing to a standard VeriFone system configuration
- Enables freedom of choice to replace your existing POS system

SMART PUMP ACCESS

BROADBAND WITH NO ADDITIONAL WIRES.

VeriFone's Smart Pump Access technology delivers broadband service across existing wiring to enable bandwidth intensive applications including VNET advertising at the fuel dispenser display. Remotely manage your promotions and change them as often as your business requires.

VeriFone's Smart Pump Access is a small device that resides inside the fuel dispenser, eliminates the need to pull additional wires to support broadband access to the dispenser – saving retailers time, man-hours and margin. Combine this great solution with VeriFone's Secure PumpPAY (SPP), and you have broadband communication to all of your dispensers providing a highly reliable and quick management tool for pricing, promotions and messaging. The VNET advertising services program is easily enabled with Secure PumpPAY and Secure Pump Access.

Easy-to-Implement Broadband Communications to the Pump

- Creates a broadband signal that travels across existing wiring
- Eliminates the need to pull wires or run Ethernet directly to each dispenser card reader display
- Replaces wireless solutions that are often difficult to secure

Run High Impact Media Promotions at the Dispenser and Change as Often as Your Business Needs

- Faster connection speeds over broadband means faster promotion updates
- Broadband signal enables dynamic promotions to run at the pay point display
- Make fast promotion updates from a web-based customer portal

Integral Component of VNET

- Remotely access and manage promotions instantly
- Respond to local conditions - weather, traffic, sporting events through a web-based customer portal
- Eliminated the need for a dedicated in-store person or team to manage promotions displayed at the pump
- A single Smart Pump Access unit interfaces to customer displays at both sides of the dispenser

PROFESSIONAL SERVICES

SERVICES

PETROLEUM HELP DESK

COMMITTMENT TO DELIVERING FIRST CLASS CUSTOMER SERVICE WITH UNSURPASSED RESPONSIVENESS AND TECHNICAL EXPERTISE

VeriFone's Petroleum Help Desk Service is staffed 24/7/365 with fully-trained professionals, eager to help anytime you need assistance — from your simplest procedural question to complex software diagnosis to POS system reconfigurations. Our technical staff is continuously trained on the latest VeriFone products, software applications, and partner interfaces.

TRAINING SERVICES

VeriFone offers training to customers on all petroleum products including the Ruby SuperSystem, Sapphire Management Suite, and Topaz XL. We offer live online meetings, online self-study programs, and classroom training throughout the US.

ON-SITE MAINTENANCE

VeriFone's On-site Maintenance service covers all system components: POS system console, site controller, power supply, printer, customer display, cash drawer, and cables. In addition, it automatically includes VeriFone's Help Desk – 24 hours a day, 365 days per year. One call into our Help Desk is the only call you will have to make. When a problem requires onsite diagnostics or support, we will dispatch a VeriFone Authorized Service Contractor (VASC) to your site. Our On-Site Maintenance service includes parts and labor, and our repair technicians use only Genuine VeriFone Parts.

Additional Services:

- Installation Services
- Secure Terminal Audit
- Professional Services
- Buyer Protection Service
- Customized Rollouts
- Software Help Desk
- Deployment Service and Upgrade Programs

PROGRAMS

MANAGED SERVICES

VeriFone now offers several comprehensive Managed Services Program options for a variety of product and service combinations.

Annual Software Maintenance (ASM), 24x7 Help Desk support, and on-site maintenance and repair — all put together into one exceptionally low-cost, easy-to-budget program.

- Don't tie up capital — make low, predictable monthly payments
- Hassle-free compliance – ensure you are running compliant software
- Always have the latest software features
- Enjoy simplified billing and management
- Rely on the leader in electronic payments

PRIORITY SERVICES PROGRAM WITH ANNUAL SOFTWARE MAINTENANCE

VeriFone's Priority Services Program (PSP) offers the most comprehensive, "bumper-to-bumper" services in the petroleum/c-store industry — from Annual Software Maintenance (ASM) and around-the-clock help desk support to on-site maintenance and repairs — to keep your retail sites up and running without fail.

- Get security updates and feature enhancements automatically when they are released; reducing site technician fees
- VeriFone's Annual Software Maintenance (ASM) program includes remote software delivery of POS software*
- Automatically download updates over a high-speed, secure network connection, for the latest features and security protections the moment they're available.
- A POS terminal message notifies your store manager that new software is ready to activate.
- Activation and registration are quick and easy.
- Email notifications alert you when new software has been downloaded to your site and is ready for activation.

CLIENT SERVICES INQUIRIES

VeriFone's Client Services can assist you with questions regarding training, help desk, project management, on-site maintenance and equipment maintenance.

For Client Services inquiries call **1-800-VeriFone** or email **services@verifone.com**.

VERIFONE AUTHORIZED SERVICE CONTRACTORS (U.S. VASCS)

To locate a VASC near you, please visit **www.verifone.com**.

VERIFONE GENUINE PARTS DISTRIBUTOR

To locate a VeriFone Genuine Parts Distributor near you, please visit **www.verifone.com**.

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Petroleum/C-Store
300 South Park Place Blvd.
Clearwater, FL 33759
PH: 727-953-4000
FAX: 727-953-4001
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