

Phonak Bolero V

The finest in performance and reliability



The Venture continues

Continue with us on our Venture and give your clients a listening experience that is as unique and individual as they are.

With the launch of Venture, Phonak has set the industry benchmark for innovative hearing solutions designed to meet clients' individual needs. Delivering exceptional speech understanding while enhancing sound quality and battery performance, the Venture technology has now been incorporated into the latest product offering, the Phonak Bolero V BTE hearing aid family.



Phonak Bolero V

The finest in performance and reliability

The new Phonak Bolero V hearing aids incorporate high-performance Venture technology in an aesthetically appealing design combined with reliability and ease of use.

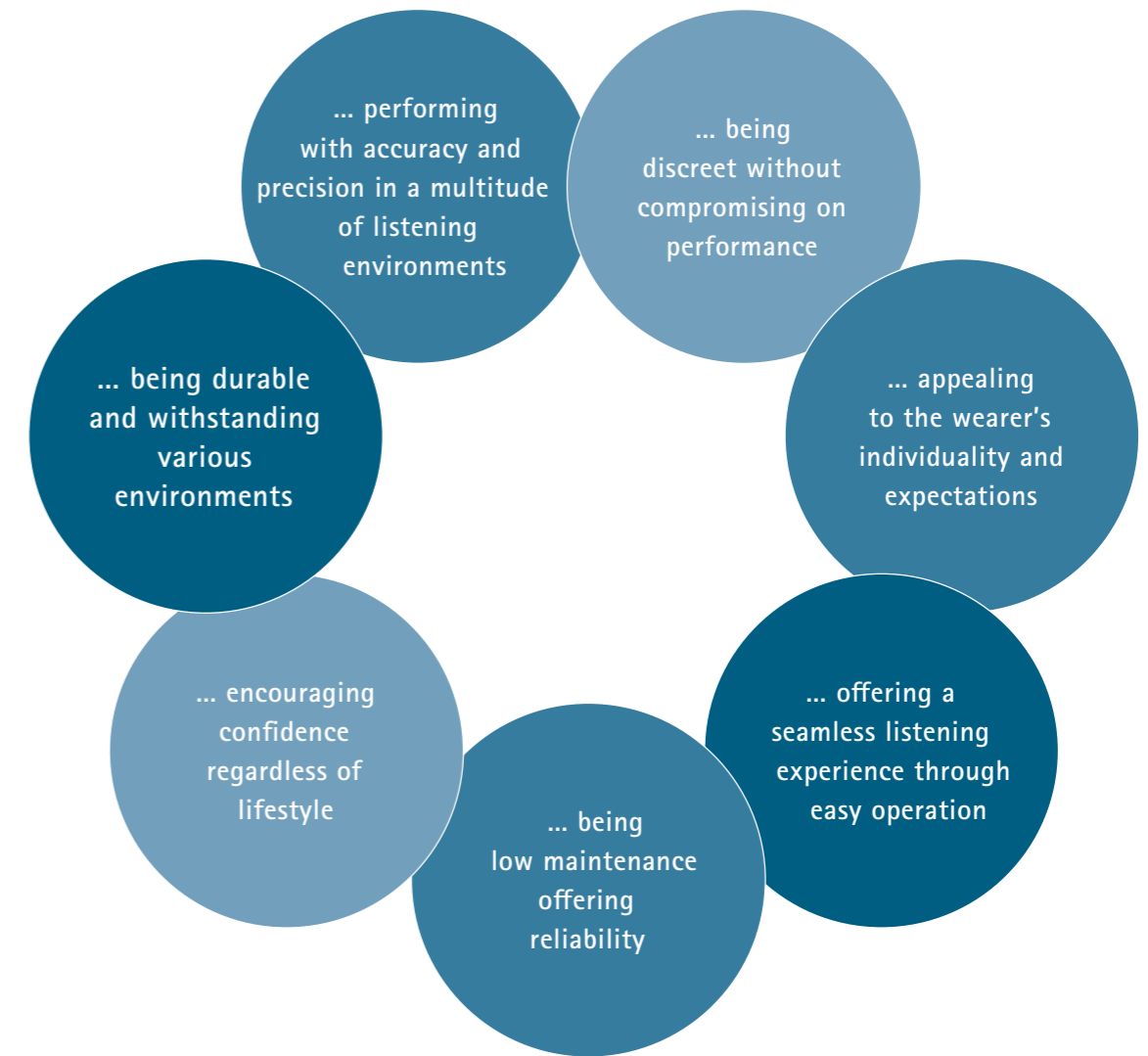
Bolero V highlights:

- **Three models** – a streamlined product offering serving a wide range of hearing loss levels
- **Newly designed housings** – made from high-tech, light-weight composite materials for comfort and extra durability
- **IP67 rated** – all models are water resistant and dust tight to ensure extra robustness and reliability¹
- **AutoSense OS** – the next generation of technology automation for seamless adaptation to the wearer's listening situation with unrivalled accuracy and precision²
- **Tinnitus Balance noise generator** – provides a means of sound enrichment that can be used as part of any tinnitus management program
- **Phonak Support App** – used on the go and helps new users get the most from their Phonak hearing aids
- **Full wireless accessory compatibility** – Bolero V connects to the entire Phonak Wireless Communication Portfolio

1. IP67 indicates that the hearing aid is water resistant and dust tight. It survived immersion in 1 meter of water for 30 minutes and 8 hours in a dust chamber as per the IEC60529 standard. No traces of dust were evident within the housing.
2. Überlacker E, Tchorz S; 2015: Automatic classification of acoustic situation versus manual selection: Hörakustik magazine



Phonak is renowned for offering outstanding quality in the BTE hearing aid segment for decades. Hearing care professionals and clients will continue to select a BTE over other styles of hearing aids for a number of reasons. Therefore, Phonak now offers the high performance of the Venture technology in this very important hearing aid style. Phonak Bolero V hearing aids fulfil the needs of clients by:



Understanding needs

In order to successfully cater to clients' lifestyles and preferences, our strong partnerships with hearing care professionals around the world and extensive research have helped us to further understand consumer needs and driven us to create the broadest portfolio of hearing solutions

available on the market. We are constantly listening to your needs and recognize that sound quality, reliability and excellent speech understanding in every listening situation are at the forefront of your clients' expectations.^{3,4,5}

3. Kochkin S., November 2007, Increasing hearing aid adoption through Multiple Environmental Listening Utility, The Hearing Journal
 4. Hickson L, Clutterbuck S, Kahn A; International Journal of Audiology; 2010, Factors associated with hearing aid fitting outcomes on the IOI-HA
 5. Phonak consumer needs survey, n =1800, March 2014 Phonak

“Since having Phonak Venture hearing aids, my life has just started to change. I can hear people, I can hear the music better. Lots of my friends have commented on how my confidence is coming back and how I can just join in a conversation. Music-wise, it just sounds so much nicer, like it did when I was younger. It is so much better, it is so much clearer.”

Julie Horne from Nottingham, England, Phonak Venture hearing aid wearer

Phonak Venture

A seamless life

Our innovative and powerful Phonak Venture platform provides a seamless life experience and marks the beginning of a next generation of hearing solutions. It reflects our mission to continuously challenge the limits of technology and provide innovative, unrivalled solutions to meet clients' individual needs. This is where the signature operating system at the heart of the Venture platform, AutoSense OS, excels.

Powered by a state-of-the-art proprietary chip which provides double the processing capacity of its predecessor, Phonak Bolero V allows clients to benefit from better all-around hearing performance in even more listening situations. Additionally, power consumption is reduced by 30%. This equates to an extra two days of battery life which means less hassle for your clients.⁶

State-of-the-art chip technology in Phonak Venture:

- Increased sound brilliance thanks to the widest input dynamic range in the industry
- Reduction in power consumption of 30%
- More than double the processing power of our previous proprietary chip

“I am really most impressed. This feels much clearer. It sounds natural ... I am very excited.”

Patricia Bailey from Amersham, England, Phonak Venture hearing aid wearer



6. Phonak internal validation study, results are based on a 16 hour day with a 312 battery

Pinnacle performance

AutoSense OS

Over 200 distinct settings in 1 unique operating system



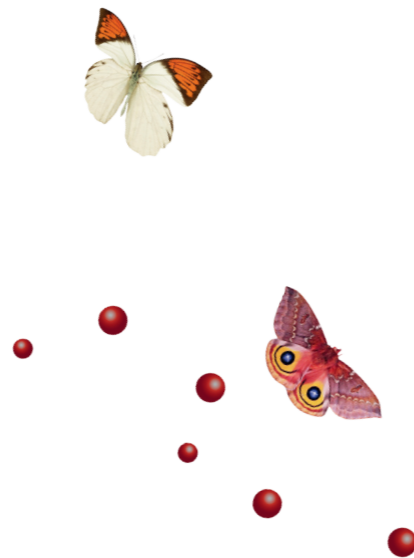
Sound changes constantly and varies not only in loudness and type, but also in the mix and predominance of one sound over another. This makes the task a hearing aid has to perform very complex. Clients want to hear it all, but still have the ability to focus and pick out what is important for them.

AutoSense OS does this in a way like no other. Featuring over 200 distinct settings to draw from, it accurately captures and analyzes sounds in real time to precisely match clients' exact listening environments. With no manual interaction required, it creates an exceptional listening experience

as transitioning from one sound environment to another is seamless.

AutoSense OS makes use of yet another industry-leading technology, known as Binaural VoiceStream Technology™. This streams the full audio bandwidth in real-time and bi-directionally between the two hearing aids for unmatched speech understanding and improved sound quality.^{7,8}

AutoSense OS is clinically proven to always select the best settings and maximize hearing performance automatically so that your clients don't have to.⁹



7. StereoZoom Improved speech understanding even with open fittings. Phonak Field Study News, April 2011
8. DuoPhone Easier telephone conversations with both ears. Phonak Field Study News, February 2010
9. Überlacker E, Tchorz S; 2015: Automatic classification of acoustic situation versus manual selection: Hörakustik magazine



Tinnitus Balance noise generator

Flexible tinnitus solution for the first time with Phonak BTEs



As part of the Phonak Tinnitus Balance Portfolio, the Tinnitus Balance noise generator is designed to be flexible enough to adapt to most common tinnitus management philosophies or your own combined approach. This feature provides

a means of sound enrichment that can be used as part of your tinnitus management program and offers fitting flexibility through the Phonak Target™ software. It is now available in every Phonak Bolero V model, in every performance level.



Phonak Wireless Communication Portfolio

Boost the performance of your clients' Phonak hearing aids

Phonak Bolero V is a high-performance hearing aid. If needed, clients can even further boost the performance in the most challenging listening situations with our comprehensive Wireless Communication Portfolio.

Whether on the move, at work or at home, it has never been easier to receive phone calls, listen over larger distance or watch TV. In addition Bolero V is compatible with our new single-sided deafness solution, Phonak CROS II.



Complexity simplified

Streamlined portfolio

A compact product offering serving a wide range of hearing loss levels from mild to severe

The streamlined Phonak Bolero V product family is easy to become familiar with. All 3 models are IP67 rated¹⁰ and include a telecoil. In addition, the Bolero V-M has more power than our previous 312 BTE, and design-integrated Roger receivers are available for the Bolero V-P and V-SP. All these models can be easily fitted with the Phonak Target™ 4.1 fitting software.

Phonak Bolero V-M Phonak Bolero V-P Phonak Bolero V-SP*



	Phonak Bolero V-M	Phonak Bolero V-P	Phonak Bolero V-SP*
Telecoil	•	•	•
IP rating	IP67	IP67	IP67
Push button	•	•	•
Volume Control		•	•
Battery size	312	13	13
Maximum Power Output (dB SPL)	2cc coupler	125*	129*
	Ear simulator	126*	130*
Maximum gain (dB)	2cc coupler	56*	58*
	Ear simulator	60*	62*
Design-integrated Roger receiver		•	•
Direct Audio Input		•	•

* SlimTube HE ** HE 10 680

* Bolero V-SP available June 2015

¹⁰ IP67 indicates that the hearing aid is water resistant and dust tight. It survived immersion in 1 meter of water for 30 minutes and 8 hours in a dust chamber as per the IEC60529 standard. No traces of dust were evident within the housing.

Phonak Support App

Helping clients help themselves



When the client leaves your office you want to make sure they continue to successfully use and maintain their hearing aids.

The intuitive Phonak Support App¹¹ can be used on the go and helps new users get the most from their Phonak hearing aids.

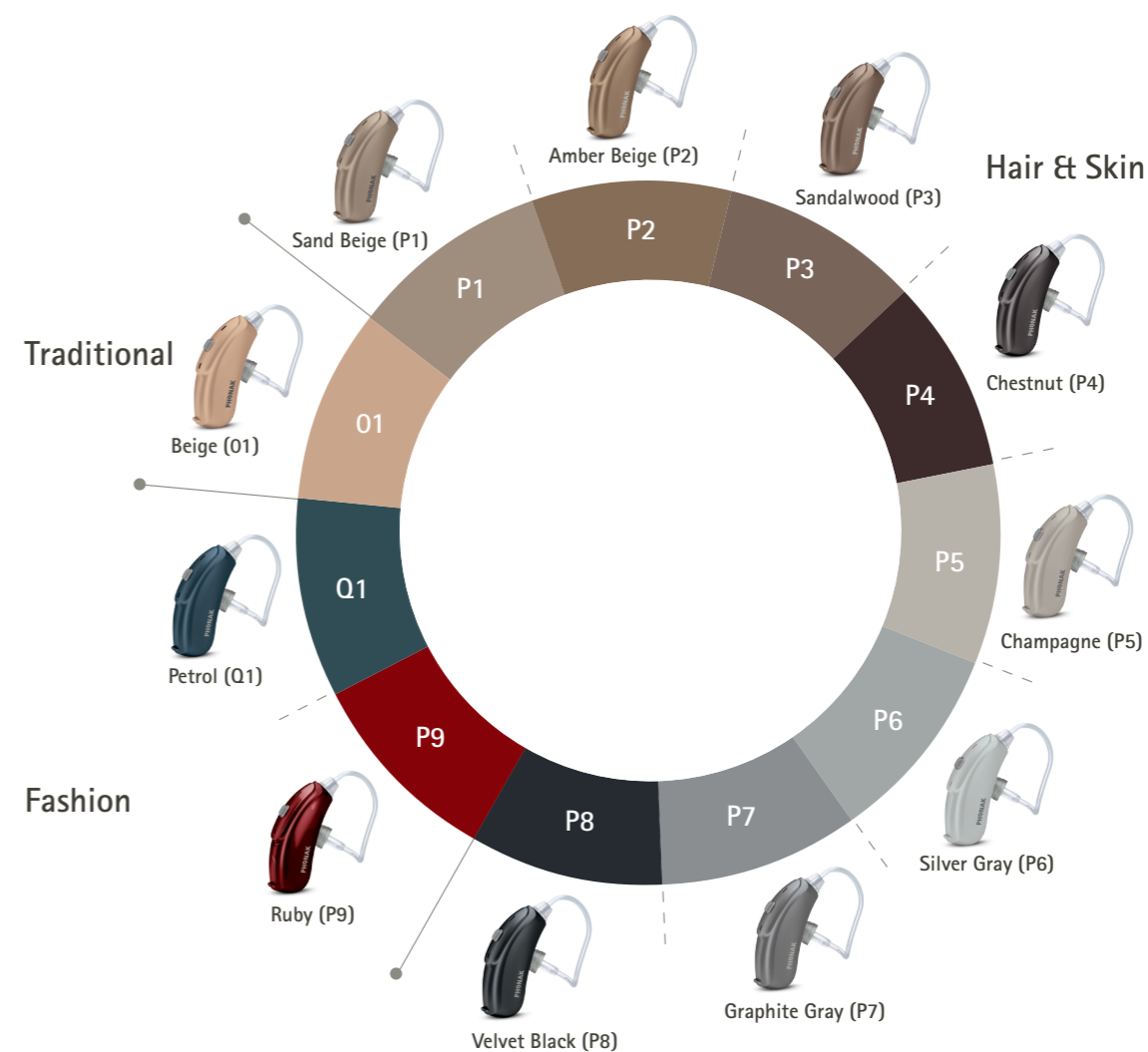


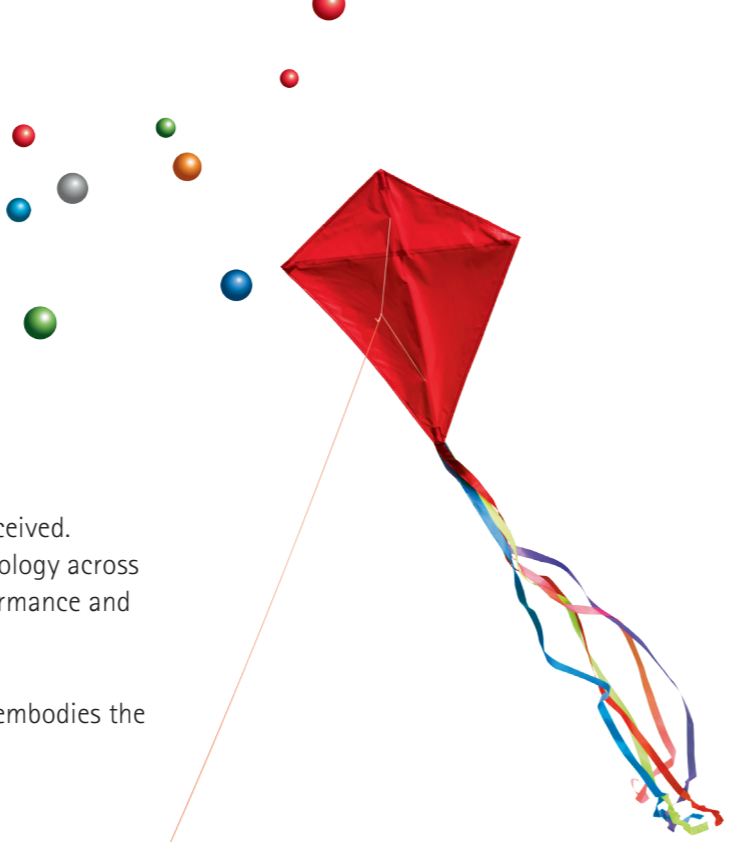
11. Caposecco A, Timmer B, Hickson L;2014: Validation of the Phonak support app for hearing aid management and trouble shooting: University of Queensland internal publication

Captivating looks

Phonak Bolero V gives you something new and appealing to show to your clients. Available in 3 new designs and 11 colours, clients can match their personality with vibrant or discreet tones. The small ergonomic design has a high value-feel and sits comfortably behind the ear.

Phonak Bolero V-M is the smallest ever Phonak IP67 rated hearing aid, ensuring extra robustness and reliability.





Benefits at every level

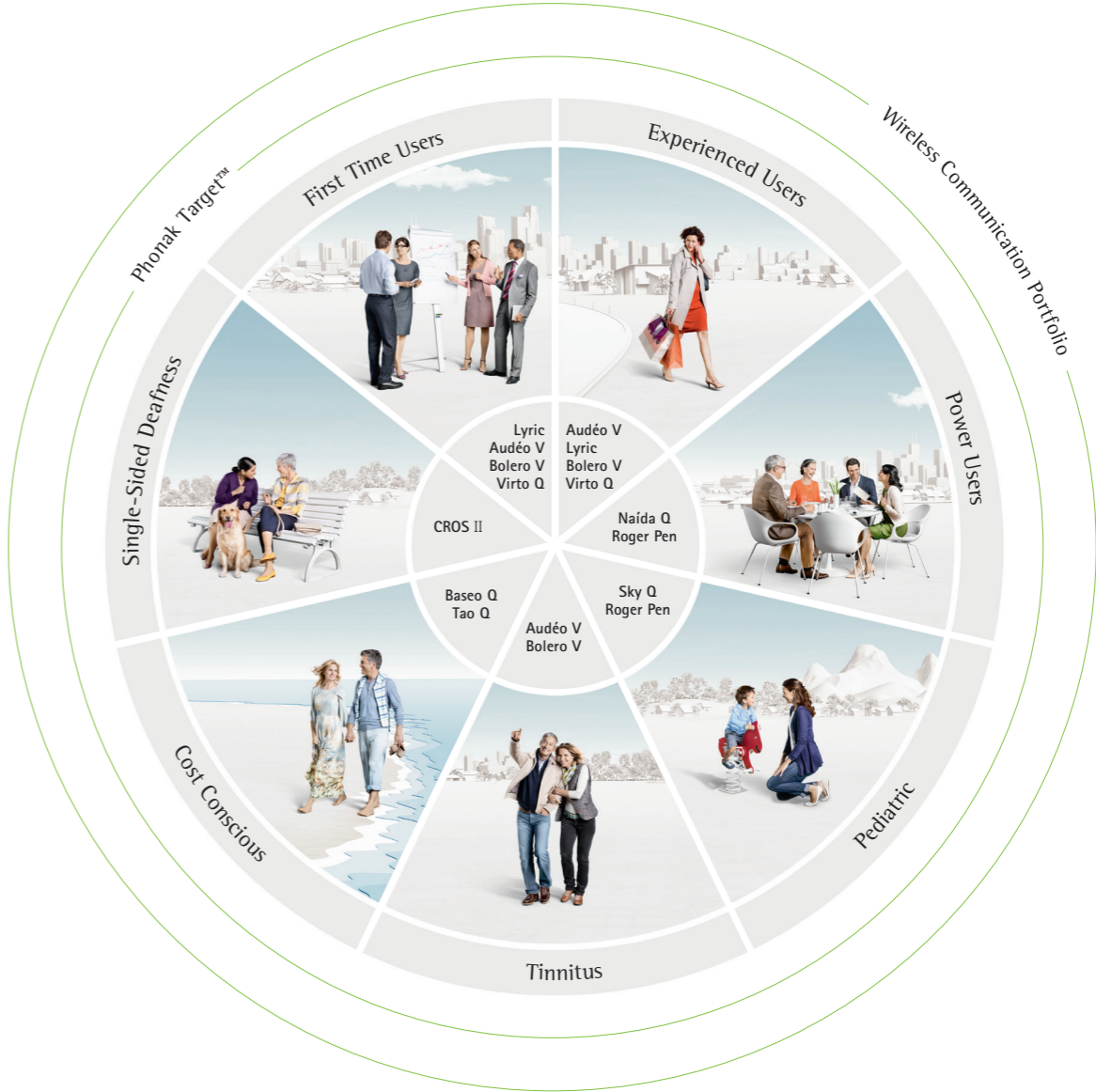
The more benefits hearing aids can offer, the more valuable they are perceived. Phonak Bolero V hearing aids now feature more Phonak signature technology across four performance levels (V90, V70, V50, V30), offering the finest in performance and reliability to ensure long lasting satisfaction.

Phonak Bolero V is a worthy addition to the Venture portfolio and truly embodies the expertise that you would expect from Phonak.

For further information on Phonak Bolero V, please visit www.phonakpro.com/bolero-v

Simply ingenious solutions for every hearing need

Our commitment to tearing down the barriers faced by the people with hearing loss has driven us to develop the broadest portfolio of hearing solutions available. Together, we can truly make a difference and connect people to the beauty of sound.



Life is on

We are sensitive to the needs of everyone who depends on our knowledge, ideas and care. And by creatively challenging the limits of technology, we develop innovations that help people hear, understand and experience more of life's rich soundscapes.

**Interact freely. Communicate with confidence.
Live without limit. Life is on.**

www.phonakpro.com