



# Built to perform. Customized for discretion.

Phonak continuously challenges the limits of technology with innovative products that give your clients a listening experience as unique and individual as they are.

The latest addition to the Phonak portfolio is the new custom Phonak Virto V. This product family combines the benefits of the unparalleled Venture platform with all new hardware design.





Virto V offers more performance in a smaller size than any other custom hearing aid and introduces two new innovative models:

#### Phonak Virto V-10

An industry first directional wireless 10 size battery model with the benefits of Binaural VoiceStream Technology™ and compatible with our full range of wireless accessories.

#### Phonak Virto V-10 O

Wireless CIC compatible with our full range of wireless accessories.





The Virto V family of products is smaller and packed with new highlights for more performance, better usability, comfort and durability.

- New design
  - Floating Antenna™ flexible positioning in the shell reduces size
  - New faceplate with nanocoating, volume control and push button
  - Larger microphone separation for improved performance in noise
- Venture inside with unique benefits of the Binaural VoiceStream Technology™ and AutoSense OS
- Tinnitus Balance noise generator first time in a Phonak custom product
- Phonak CROS II Custom the only custom solution for single-sided deafness



# Meeting expectations

Hearing well in a multitude of situations is ultimately what clients with hearing loss want and expect.<sup>1</sup> Discretion is a key need for hearing aid wearers<sup>2</sup> – particularly for first-time users who have a strong preference for in the ear products.<sup>3</sup>

Hearing aids that are out of sight and don't require constant manual interaction, strengthen overall confidence. By hearing well and being able to communicate freely, clients don't draw attention to their hearing loss.<sup>2</sup>

# Therefore a hearing aid must:



- 1 Kochkin S., November 2007, Increasing hearing aid adoption through Multiple Environmental Utility, The Hearing Journal
- 2 Phonak consumer needs survey, n=1800, March 2014 Phonak
- 3 Anovum EuroTrak GER, FRA 2012, Anovum EuroTrak GER 2009





# Introducing Virto V-10 directional

# There is no other hearing aid this small, capable of this much performance



### Floating Antenna™

This breakthrough technology allows the flexible positioning of the antenna in the shell resulting in smaller and more agile custom products

#### State-of-the-art chip technology

Increased sound brilliance thanks to the widest input dynamic range in the industry

# Wireless functionality

Now possible in a 10 size solution due to the more efficient chip technology enabling reduced battery consumption

# Binaural VoiceStream Technology™

Streams the full audio bandwidth between the two hearing aids for unmatched speech understanding and improved sound quality

# AutoSense OS

With over 200 distinct settings it accurately captures and analyzes sounds in real time to precisely match clients' exact listening environments

#### Cosmetically appealing

Virto V-10 is our most discreet directional wireless device with a visible surface area that is 25% less than the previous generation

# AOV - Acoustically Optimized Venting

By using a series of sophisticated algorithms the acoustic mass, model and vent are defined, providing optimal hearing comfort and maximizing performance







# Custom solutions for all

### Offer your clients a hearing aid as unique as they are.

Phonak offers the broadest portfolio of quality, custom hearing aids on the market. Just as each and every client is unique, so are the custom hearing aids that we create. From the shape of an ear, to the specific listening need, no two are the same. We create the optimal solutions to meet all aspects of your clients' hearing requirements. This is evident in the Virto V – where customization is key to your clients' satisfaction.

0mni

No

No

On battery door

No 90, 70, 50

IIC

0mni

No

No

On battery door

Optional

90, 70, 50, 30

CIC to FS

Using state-of-the-art technology, Virto V hearing aids are designed and individually handcrafted to fit perfectly, providing the ultimate comfort while meeting everyday needs and expectations.

# Phonak Virto V portfolio

	Virto V-nano	Virto V-10 NW 0	Virto V-10 0	Virto V-10	Virto V-312	Virto V-13
	٥				8	
Battery size	10	10	10	10	312	13
Power levels (2 cc: Max. Gain/MPO dB)	M (40/112)	M (40/112) P (50/118) SP (60/122)	M (40/112) P (50/118) SP (60/122)	M (40/112) P (50/118) SP (60/122)	M (40/112) P (50/118) SP (60/122) UP (70/130)*	M (40/112) P (50/118) SP (60/122) UP (70/130)*

0mni

Yes

No

On battery door

Optional

90, 70, 50, 30

CIC to FS

Directional

Yes

Yes

Default

Optional

90, 70, 50, 30

MC to FS

Directional

Yes

Yes

Default

Optional

90, 70, 50, 30

ITC to FS

Directional

Yes

Yes

Default

Optional

90, 70, 50, 30

ITC to FS

*Onlv	available	in	selected	countries	

Microphone

Technology™

User controls:
Push button

Volume control

Style

Performance level

(connectivity & QuickSync)

Binaural VoiceStream

Wireless



# Boost the performance of your clients' hearing aids

Phonak Virto V now offers clients even more connectivity with the wireless 10 directional and 10 omni hearing aids. If needed, in challenging listening situations, clients can even further boost the performance of their Virto V hearing aids with our comprehensive range of wireless accessories.

Whether on the move, at work or at home, it has never been easier to receive phone calls, listen over larger distance or watch TV. In addition, Phonak offers the only custom CROS solution in the market – the new CROS II Custom.











# Life is on

We are sensitive to the needs of everyone who depends on our knowledge, ideas and care. And by creatively challenging the limits of technology, we develop innovations that help people hear, understand and experience more of life's rich soundscapes.

Interact freely. Communicate with confidence. Live without limit. Life is on.

www.phonakpro.com