



Placement Brochure  
2013-15 Batch

**Shri Dharmasthala Manjunatheshwara  
Institute for Management Development**

AICTE Approved | CRISIL A★★ Rated



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## Placement Chairperson's Message

Dear Partner,

Greetings from SDM Institute for Management Development!

Welcome to the Recruitment process of our Post Graduate Diploma in Management (PGDM) programme.

Business environment all over the world is undergoing a lot of transition. The growing integration across global economies has thrown up greater challenges ahead for management professionals. With the rise of the digital economy and the knowledge worker, the world yearns for a new breed of managers to embrace it, and steer it onto the path of excellence.

We at SDMIMD acknowledge these transitions. Our PGDM programme is designed to convert bright young talents into well groomed corporate professionals who can steer the organisations through the new challenges. Our pedagogy has a strong focus on building problem solving and analytical approach with emphasis on cross-cultural exposure through student exchange programmes. Above all, following the vision of Shri Dharmasthala, SDMIMD has always focused on managerial education that upholds Indian values and ethical leadership.

Over the years, thanks to the support and confidence that esteemed organizations like yours have shown in our students, faculty and pedagogy, the placements at SDMIMD have grown tremendously. I assure you that you will have the best recruiting experience and once again cordially invite you to our placements 2015.

I once again welcome you to the recruitment process.

Warm regards,

**Dr. H. Gayathri**

Chairperson-Placements

Professor - Marketing Area



# Placements @ SDMIMD

SDMIMD, Mysore, one among the top 3% of B-schools in India with **CRISIL A\*\* (A Double Star) National rating**, scaled new heights in last placement season with highest salary rising to 15.5 lakhs. The institute has achieved commendable placements for its students who bagged lucrative profiles in leading organizations despite the hazy and difficult economic scenario. The graduating batch of 177 students has been placed in reputed organisations cutting across all the established major sectors including: Consultancy, Sales and Marketing, BFSI, Manufacturing, IT, Logistics & Supply Chain and HR.



Highest Salary

**15.5 lakhs**

Median Salary

**5.68 lakhs**

Mean Salary

**5.4 lakhs**



# Placement Process

## **Pre-Placement Talks (PPT)**

Companies make a pre-placement presentation (PPT) to provide an opportunity to the students to seek clarity on the profile of the company, position offered, remuneration package and other relevant information.

For effective communication, latest technical equipment such as audio visual facilities, LCD projector, tele conference and any other special equipment can be made available on campus on request. The campus also has video conferencing facility.

## **Curriculum Vitae**

The Institute follows a standard format for all the students applying to various companies. A company can place a request for the CVs in the Institute's format or any other specific format, in hard or soft copies as desired.

## **Lateral and Fresher Recruitment**

The Institute does not have separate lateral and fresher recruitment processes. Hence, both the processes commence simultaneously and run during the placement season of the Institute. The students rank the companies based on their prior knowledge and the information gained through companies' PPTs. Based on these rankings, job description and compensation being offered, the participating companies are scheduled, during which they can initiate the recruitment process.

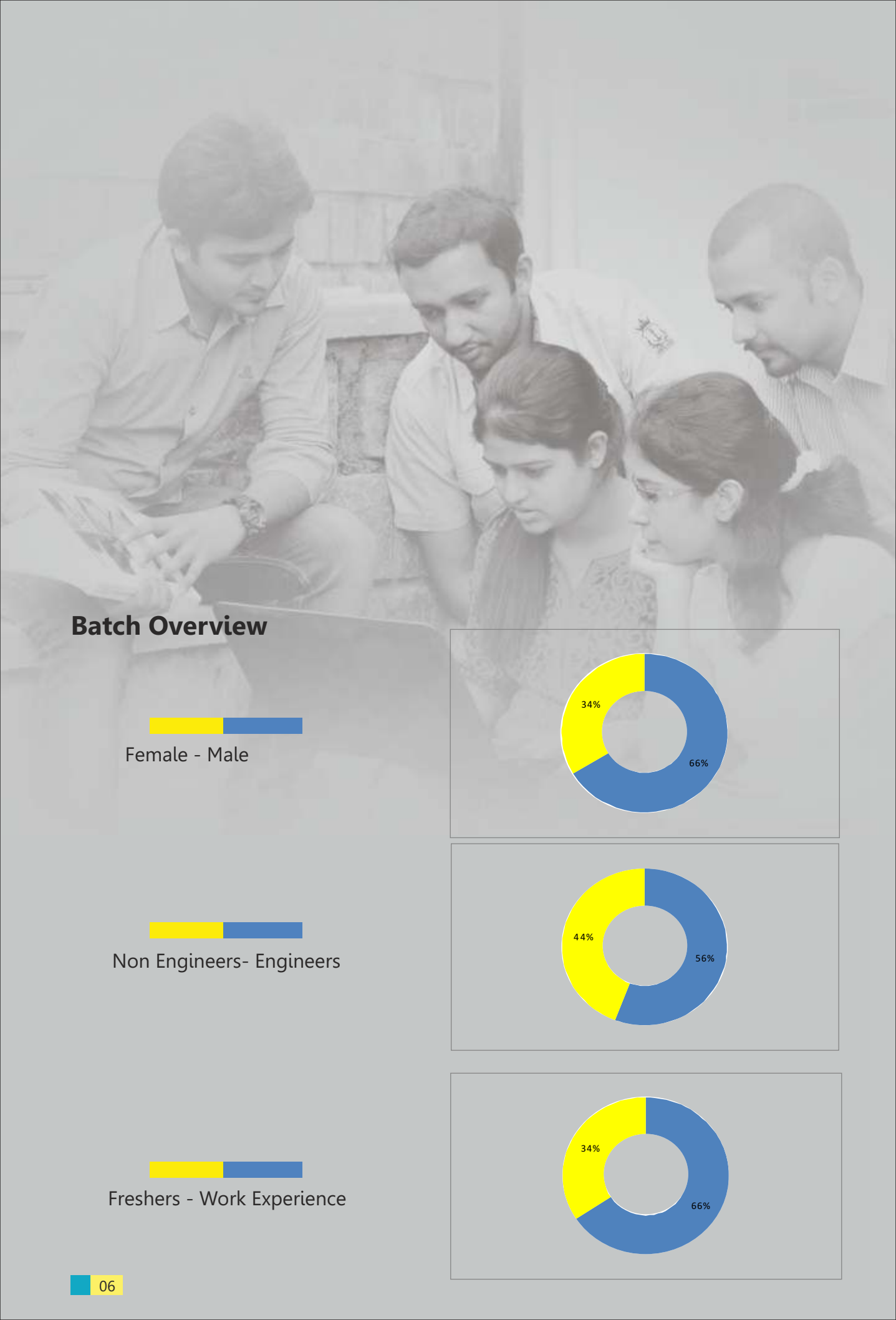
## **Pre-Placement Offers (PPOs)**

A pre-placement offer or PPO, post the summer internship, is a much cherished job offer before final placements. The firms can communicate to the Institute their decision to offer the PPOs before the placement season commences.

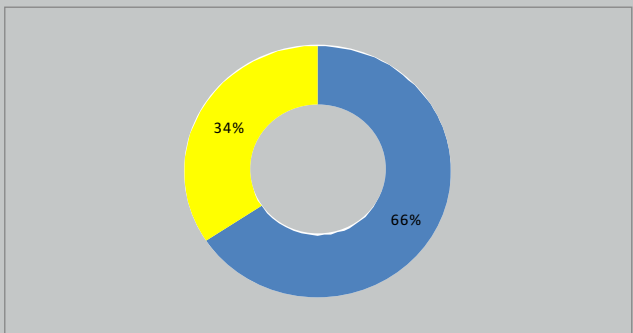
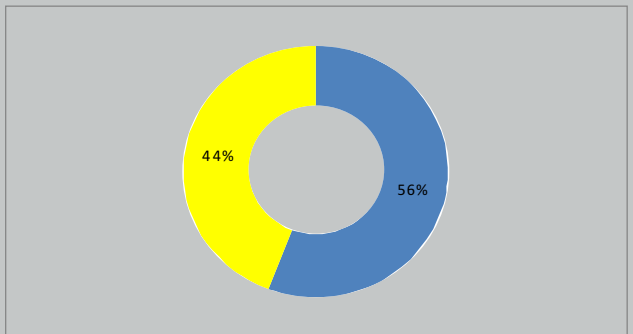
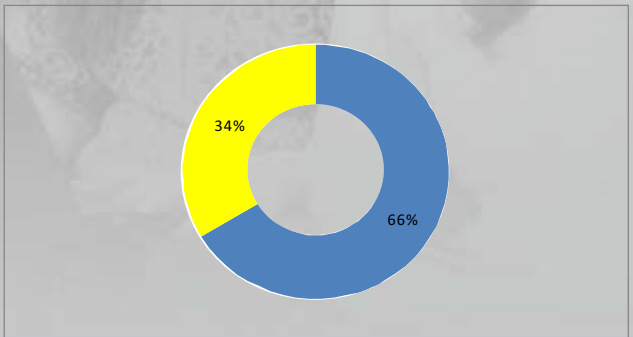
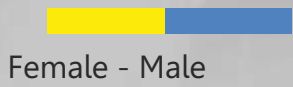
## **Final Job Offer**

A Job Offer is considered to be valid only if the Placement Office is in receipt of the written communication of the same. Any form of verbal or telephonic communication will not be considered as job offers. The final offers for the respective candidate will be announced only at the designated day/time slots. Delay or failing to do so may result in the candidate being placed in any other company. Appointment letters for the selected candidate should be sent (in duplicate) to the Placement Office within 20 days of the job offer made on the campus. A candidate acknowledges the job offer by the acceptance signature, which shall then be informed to the company concerned immediately.





## Batch Overview

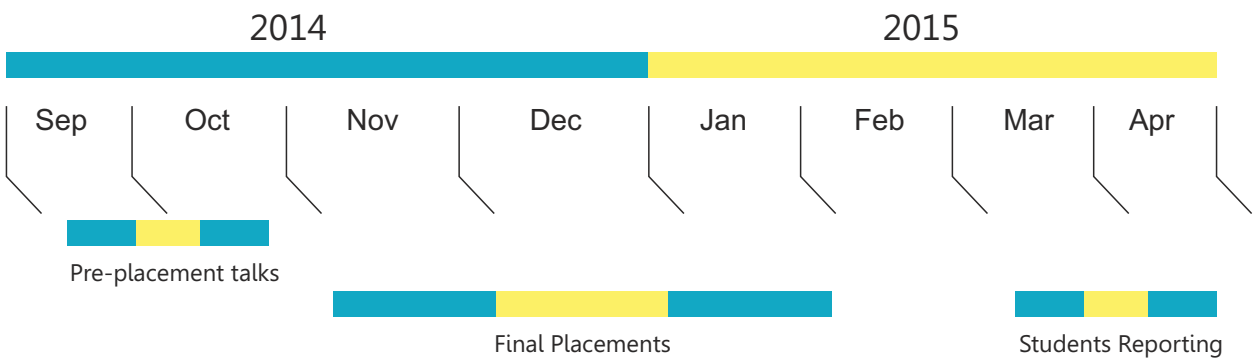




## Specialization Break-up

Specialization/s	Students
Marketing & Operations	38
Finance	3
Marketing	2
Finance & Marketing	44
Finance & Operations	6
Finance & Systems	5
Finance & HR	6
HR & Systems	6
HR & Marketing	41
Marketing & Systems	27
Operations & Systems	1

## Placement Calender



## Student's Profile Index

SL.No.	Full name	Specialization 1	Specialization 2	Page
1	Aakash Rawat	Marketing	HRM	19
2	Abbas Ali	Marketing	HRM	19
3	Abhigna S	Finance	Marketing	19
4	Abhijit Vijayeendra Korti	Marketing	Operations	12
5	Abhishek Mohanty	Finance	Marketing	19
6	Abith Antony	Marketing	Finance	19
7	Aby Abraham G	Marketing	Finance	19
8	Adarsh M Kabbur	Marketing	HRM	12
9	Aditi Bhattacharya	HRM	Marketing	19
10	Aditya Mishra	Marketing	HRM	19
11	Adnan Hussain	HRM	Marketing	19
12	Ajay SA	Marketing	Operations	20
13	Ajit Chandra	Marketing	Operations	20
14	Akhil Mehta	Marketing	Operations	20
15	Akshat Kedia	Finance	Marketing	20
16	Amitava Modak	Finance	Marketing	20
17	Amiteshwar Pandey	Finance	Marketing	20
18	Amsha Kanthi L	HRM	Finance	12
19	Anala P M	HRM	Marketing	12
20	Anand R	Marketing	Operations	12
21	Ankit Bohra	Marketing	Operations	20
22	Ankur Malpani	Finance	Operations	20
23	Anna Kallukaren	Finance	HRM	20
24	Anup Kamath	Marketing	Operations	20
25	Anush Guruswamy	Marketing	Systems	12
26	Apoorva P	Finance	HRM	12
27	Apoorva R Sutar	Marketing	Systems	12
28	Aravind J Nayak	Finance	Systems	12
29	Archana A	HRM	Marketing	12
30	Archana Dasgupta	Marketing	HRM	21
31	Archana SV	HRM	Marketing	13
32	Arnab Chatterjee	Marketing	Finance	21
33	Arun Anand Donni	Finance		13
34	Arunesh Lall	Finance	Marketing	21
35	Ashish Mishra	Marketing	Systems	13
36	Ashith Kumaran	Marketing	Operations	21
37	Ashutosh Anand	Marketing	Operations	13
38	Ayanava Dasgupta	Marketing	Operations	13
39	Badgujar Rohit Sunil	Marketing	Operations	21
40	Banali.K.C	HRM	Marketing	21
41	Barkha Agarwal	Marketing	Operations	21
42	Bharat Bhatia	Finance	Marketing	13
43	Bindu Machurlu Venkateshsa Murthy	Marketing	Systems	21
44	Brijan Anand Iyer	Finance	Marketing	21
45	C R Prithvi	HRM	Systems	21

## Student's Profile Index

46	Chaitra.A	Marketing	Systems	13
47	Chinmaya Ranabirsingh	Marketing	Operations	22
48	Chinnappa .N. C	Marketing	Systems	13
49	Davis N.S.	Marketing	Systems	22
50	Debashish Behera	Marketing	Systems	22
51	Deepak.M	Marketing	Operations	22
52	Dheeraj Govind Sasi	Systems	Operations	13
53	Dinesh M.R.	Marketing	Systems	13
54	Divyanshu Saurav	Finance	Marketing	22
55	Farjadh Faiyaz Ahmed Khan	Marketing	HRM	22
56	Fonal Thakkar	Marketing	Finance	22
57	G.Srujan Sriram Gupta	Finance	Marketing	22
58	Gaurav Kar	HRM	Marketing	22
59	Gaurav Lalwani	Finance	Marketing	22
60	Gaurav Shridhar	HRM	Marketing	23
61	Geetika Sood	Finance	HRM	14
62	Gyan Shankar Borah	Finance	Marketing	14
63	Hamza Munir	Marketing	HRM	23
64	Hari Vignesh M	Finance	Marketing	14
65	Harshita Sharma	Finance	Marketing	14
66	Harshith Sajangadde	HRM	Systems	14
67	Himanshu Kumar Singh	Marketing	HRM	23
68	J Aditya	Marketing		14
69	Jinesh C Jain	Marketing	Systems	23
70	Joydeep Mondal	Finance	Marketing	23
71	Jyothi. U	Finance		23
72	Jyoti Balasubramanian	Marketing	HRM	23
73	Jyotsana Singh Rajora	HRM	Marketing	23
74	Kalidindi V Satyanarayana Raju	Operations	Marketing	23
75	Kavita Mary Thomas	HRM	Systems	14
76	Kelvin Kantharaj Vincent	HRM	Marketing	23
77	Keshavaram Holla K	Finance	Marketing	14
78	Krishna Kumar	Marketing	Operations	14
79	Kunal Bhagat	Marketing	Systems	14
80	Kushal Swain	Marketing	Systems	24
81	Laxmi Narayan Nanda	HRM	Marketing	24
82	Lokesh Srivastava	Marketing	Finance	24
83	Madhulika	Marketing	HRM	24
84	Madhur S Shetty	Operations	Marketing	24
85	Madhuri Menon	Marketing	Systems	15
86	Madhusudan Panigrahi	Marketing	Finance	15
87	Maharnab Bhattacharjya	Marketing	Operations	24
88	Manash Jyoti Kalita	Marketing	Systems	15
89	Mashhood Ahmed Raza	Marketing	HRM	15
90	Mayank Gupta	Finance	Marketing	15

## Student's Profile Index

Sl.No.	Full name	Specialization 1	Specialization 2	Page
91	Mayank Kumar Namdeo	Finance	Systems	24
92	Mayank Vyas	Marketing	Operations	24
93	Meghana.R.Bewoor	HRM	Marketing	24
94	Mohd. Sohail Wasim	Finance	Marketing	15
95	Mohammed Tauheed Ur Rahman	Marketing	Operations	15
96	Mohit Behal	Marketing	Operations	24
97	Mohnish Mishra	Marketing	Finance	25
98	Mona Kabra	HRM	Marketing	25
99	Monish Ramesh	Finance	Marketing	25
100	Moorchana Barbaruah	HRM	Marketing	15
101	N. Shushma	Finance	Operations	25
102	Nagashree H S	HRM	Systems	25
103	Neel Ghosh	Marketing	HRM	25
104	Neethu. D	HRM	Marketing	15
105	Neha U Patil	HRM	Systems	15
106	Nikhil Abraham Roy	Finance	Marketing	25
107	Nikita Mishra	HRM	Marketing	25
108	Nimisha Singh	Finance	Marketing	25
109	Nirmal Kumar J	Marketing	Systems	16
110	Nishanth M S	Marketing	Operations	16
111	Nupoor Jain	Marketing	Systems	25
112	Oindrila Roy	Finance	Marketing	26
113	Palghat S Hitesh	HRM	Marketing	26
114	Pooja. A.C.	Finance	Systems	26
115	Pradeep Kumar Meena	Marketing	Operations	26
116	Pranjal Kalita	Finance	Marketing	26
117	Prashanti.M	Finance	Marketing	16
118	Pratik Bhotika	Marketing	Operations	26
119	Prayati Baxi	HRM	Marketing	26
120	Pritesh Thakkar	Finance	Systems	16
121	Priyanka Sharma	HRM	Marketing	26
122	Priyankar Das Dalal	Marketing	Operations	26
123	Pulla Manojeeeth	Marketing	Operations	26
124	Rachaita Ghosh	HRM	Marketing	27
125	Rachit Kumar Gupta	Finance	Marketing	27
126	Rajendra Kumar Bansal	Finance	Marketing	27
127	Riddhi Jaini	Marketing	Systems	16
128	Roshin Saseendran	Finance	Systems	16
129	S.V. Vyas Reddy	Finance	Marketing	27
130	Saad Abdul Wajid	Marketing	Systems	27
131	Sampathiraju Bharat Kumar	Finance	Operations	16
132	Sandeep Negi	Marketing	Systems	27
133	Saniha S Alva	HRM	Systems	27
134	Sanjay Ramamurthy	Marketing	Operations	16
135	Satya Madhuri Bh	Marketing	Operations	27



# Student's Profile Index

Sl.No.	Full name	Specialization 1	Specialization 2	Page
136	Shailja Chaturvedi	Finance	HRM	27
137	Shonit Mittal	Marketing	Systems	27
138	Shrabani Som	Finance	Marketing	28
139	Shraddha Chhapolia	HRM	Finance	28
140	Shreyanka Rai	HRM	Marketing	28
141	Shreyas H N	Finance	Marketing	28
142	Shreyas R Naik	Marketing	Systems	28
143	Shruti Kolagad	Marketing	Finance	16
144	Siby Jose	Finance	Marketing	16
145	Siddharth Shetty	Marketing	Operations	17
146	Siju S G	Finance	Marketing	17
147	Sindhu I R	Marketing	HRM	28
148	Snidha	Finance	Marketing	17
149	Sohini Bhattacharya	Finance	Marketing	28
150	Soumya Mohanty	Marketing	HRM	28
151	Sruthimadadi	Marketing	Operations	28
152	Subin B Chandran	Marketing	Operations	17
153	Sudan Gurung	Finance	Marketing	28
154	Sudipta Pan	HRM	Marketing	29
155	Sumit Singh	Marketing	Systems	29
156	Sunayana Jain H S	Marketing	HRM	29
157	Suravajhala Shubhanjali	Marketing		29
158	Surbhi Rathi	Finance	Marketing	29
159	Surya Prakash Hinduja	Finance	Operations	29
160	Surya Teja B	Finance	Operations	29
161	Suryasikha Mohanty	HRM	Marketing	29
162	Sushobhan Saha	Marketing	Operations	29
163	Swathi B Rao	Marketing	HRM	17
164	Tariq Bin Reyaz	Marketing	HRM	17
165	Titas Debnath	Operations	Marketing	29
166	Vaibhav Bhandari	Marketing	Systems	30
167	Vaidyanathan Ashwin Prakash	Marketing	HRM	30
168	Vamsee Yalamanchi	Marketing	Systems	17
169	Varun Sharma	Marketing	Operations	17
170	Venkatesh Prahladrao Kulkarni	Marketing	Operations	17
171	Vikas Javagal	Operations	Finance	30
172	Vikas N	Operations	Marketing	30
173	Vinay Kulkarni A	Finance		17
174	Vinay. R	Marketing	Systems	30
175	Virender Pal Bhasin	Marketing	Systems	30
176	Vishnu A A	Finance	Marketing	19
177	Vivek Narayanan	Marketing	Operations	18
178	VNV Aditya	Marketing	Operations	18
179	Bhandari Yogesh Deepak Kalavati	Marketing	Systems	30

2013-15 Batch, Students with Work Experience



**Abhijit Vijayeendra Korti**

Age : 23 Years  
B.E. (Computer Science)

**Work Experience** : 7 Months  
MyDeals247

**Summers**

IDBI Federal Life Insurance Pvt. Ltd.  
*Promotional Strategies with respect to IDBI Federal life Insurance*



**Anush Guruswamy**

Age : 23 Years  
B.E. (Computer science)

**Work Experience** : 9 Months  
Tata Consultancy Services,

**Summers**

United Diesel  
*Launch strategy for new TATA Prima in Dubai market*



**Adarsh M Kabbur**

Age : 22 Years  
B.B.A (Marketing)

**Work Experience** : 12 Months  
Motilal Oswal Securities,

**Summers**

Tanishq  
*New customer acquisition and upcountry catchment analysis*



**Apoorva P**

Age : 25 Years  
B.E. (Instrumentation technology)

**Work Experience** : 23 Months  
Jubilant Life Sciences,

**Summers**

iDeCK  
*Financial analysis for up scaling 24 X 7 water supply system in a Tier II city*



**Amsha Kanthi L**

Age : 23 Years  
B.B.M (Human Resources)

**Work Experience** : 23 Months  
Sri Sharada Vividoddesha Souharda Sahakari Ltd, Talent Track Services

**Summers**

MYPOL  
*Competency Mapping for Technical and Design & Development Departments at Mypol, Mysore*



**Apoorva R Sutar**

Age : 24 Years  
B.E. (Electronics and Communication)

**Work Experience** : 20 Months  
TATA consultancy Services,

**Summers**

Skanray Technologies Pvt Ltd  
*Primary Health Centre Information Systems*



**Anala P M**

Age : 23 Years  
B.Com

**Work Experience** : 6 Months  
Moksha Yug Access Pvt. Ltd.

**Summers**

Head Held High Services Pvt Ltd  
*Content Development & Evaluation*



**Aravind J Nayak**

Age : 26 Years  
B.E. (Computer Science)

**Work Experience** : 40 Months  
Wipro Technologies,

**Summers**

Head Held High  
*Creation of Rural Distribution network*



**Anand R.**

Age : 25 Years  
B.E. (Mechanical)

**Work Experience** : 22 Months  
Tata Consultancy Services,

**Summers**

Taegutec India Pvt. Ltd.  
*Market Research & Analysis to Gauge Product and Services Performance*



**Archana A**

Age : 26 Years  
B.E. (Electronics and Communication)

**Work Experience** : 47 Months  
Infosys,

**Summers**

Toyota Financial Services India Limited  
*Competency Mapping*



**Archana SV**  
Age : 25 Years  
B.Tech. (Biotechnology & Biochemical)

**Work Experience :** 30 Months  
Infosys Limited,

**Summers**  
BSNL  
*Analysis of Performance Management System and its effectiveness in BSNL*



**Bharat Bhatia**  
Age : 26 Years  
B.B.A

**Work Experience :** 24 Months  
Renaissance Jewellery Ltd.,

**Summers**  
Akmin Technologies  
*Market survey for Appforever*



**Arun Anand Donni**  
Age : 25 Years  
B.E. (Computer Science)

**Work Experience :** 15 Months  
Cognizant Technology Solutions,

**Summers**  
Aroha Capital Services, Bangalore  
*Equity Research on Clariant Chemicals*



**Chaitra.A**  
Age : 24 Years  
B.Com.

**Work Experience :** 20 Months  
KPMG

**Summers**  
Toyota Kirloskar Motors Private Limited  
*Social media practices employed by top automobile companies in India*



**Ashish Mishra**  
Age : 29 Years  
B.B.A

**Work Experience :** 60 Months  
Dell, IBM Global Process Services, GE Money

**Summers**  
Infopine  
*Business Development and A Report on Competitor Analysis*



**Chinnappa .N. C**  
Age : 25 Years  
B.E. (Instrumentation technology)

**Work Experience :** 34 Months  
Capgemini

**Summers**  
ITC Ltd.  
*Market Study and Competitor Analysis of Lays and Bingo*



**Ashutosh Anand**  
Age : 24 Years  
B.Tech. (Electronics & Instrumentation)

**Work Experience :** 6 Months  
Genpact,

**Summers**  
Infopine  
*Business Development and a report on Competitor Analysis*



**Dheeraj Govind Sasi**  
Age : 33 Years  
B.Tech. (Information Technology)

**Work Experience :** 96 Months  
Wipro, CSS Corp Ltd

**Summers**  
Wiredelta  
*Conceptualizing, Designing and Developing Websites*



**Ayanava Dasgupta**  
Age : 25 Years  
B.Tech. (Mechanical Engineering)

**Work Experience :** 12 Months  
Bal Krishna Tyres (BKT),

**Summers**  
TaeguTec India Pvt Ltd.  
*Market Research & analysis to gauge product and services performance*



**Dinesh M.R.**  
Age : 24 Years  
B.Sc. (Computer Science)

**Work Experience :** 30 Months  
Tata Consultancy Services,

**Summers**  
Webmuch Software Pvt. Ltd.  
*Digital Marketing*

2013-15 Batch, Students with Work Experience



**Geetika Sood**  
Age : 25 Years  
BCOM (Hons)

**Work Experience** : 26 Months  
EASB University, D. Bhowani &  
Company

**Summers**  
Berger Paints  
*Working Capital Management*



**J Aditya**  
Age : 24 Years  
B.E. (Computer Science)

**Work Experience** : 23 Months  
PT Education,

**Summers**  
HealthEminds  
*Creating online and offline  
marketing campaigns and  
managing the website*



**Gyan Shankar Borah**  
Age : 27 Years  
B.E. (Electronics and Communication)

**Work Experience** : 44 Months  
Nokia Siemens Networks India Pvt. Ltd.  
Ericsson India Pvt. Ltd.

**Summers**  
Premium Transmission Limited, Pune  
*Effective MIS Design, Optimal Capital  
Structure Management*



**Kavita Mary Thomas**  
Age : 27 Years  
B.Tech. (Electronics and  
Communication Engineering)

**Work Experience** : 53 Months  
Wipro, Cognizant Technology  
Solutions

**Summers**  
Acodez IT Solutions  
*Enhancing Performance  
Management System Using  
Competency Mapping*



**Hari Vignesh M**  
Age : 25 Years  
B.Tech. (Information Technology)  
**Work Experience** : 32 Months  
RAMCO Systems, Gabriels Technology  
Solutions

**Summers**  
Safran Engineering Services  
*Research Market Opportunities for  
Safran Engineering Services in the  
Middle-East, South-East Asia And India*



**Keshavaram Holla K**  
Age : 26 Years  
B.E. (Mechanical Engineering)

**Work Experience** : 24 Months  
Schneider Electric India Pvt Ltd,  
Bangalore.

**Summers**  
TaeguTec India Pvt Ltd  
*Market Research & Analysis to  
Gauge product and services  
performance*



**Harshita Sharma**  
Age : 22 Years  
B.Com, M.Com (Accountancy)

**Work Experience** : 30 Months  
NMR & Company

**Summers**  
Nestle India  
*Ensuring Adherence to Operational  
Procedures through Self-Audit*



**Krishna Kumar**  
Age : 25 Years  
B.E. (Computer Science)

**Work Experience** : 33 Months  
Adrenalin eSystems Limited(a  
POLARIS group company),  
Cybermedia India Limited

**Summers**  
Nestle India Ltd  
*Production scheduling and region  
wise allocation of Maggi SKUs*



**Harshith Sajangadde**  
Age : 26 Years  
B.E. (Information Science)

**Work Experience** : 38 Months  
Infosys Ltd.

**Summers**  
JBF Petrochemicals  
*Study of HR Functions at JBF  
Petrochemicals*



**Kunal Bhagat**  
Age : 26 Years  
B.Tech. (Information Technology)

**Work Experience** : 23 Months  
WebtekLabs Pvt .Ltd,

**Summers**  
Akmin Technologies Pvt Ltd  
Chennai  
*Market Survey for Appforever*





**Madhuri Menon**  
Age : 26 Years  
B.Com. (Honours, Marketing)

**Work Experience :** 44 Months  
Tata Consultancy Services,

**Summers**  
Titan - Tanishq  
*Expansion Strategies for Tanishq in Bangalore*



**Mohd. Sohail Wasim**  
Age : 24 Years  
B.Tech. (Electrical)

**Work Experience :** 16 Months  
Alif Engineering and Polymers,

**Summers**  
Birla Sun Life Mutual Fund  
*Mutual Fund Industry and its Future*



**Madhusudan Panigrahi**  
Age : 26 Years  
B.Sc. (Maths)

**Work Experience :** 40 Months  
Vedanta Aluminium Ltd.

**Summers**  
IDBI Federal Life Insurance Pvt. Ltd.  
*Consumer buying behavior towards financial products with respect to IDBI Federal*



**Mohammed Tauheed Ur Rahman**  
Age : 24 Years  
B.E. (Computer science)

**Work Experience :** 20 Months  
Software Paradigms Infotech Ltd.,  
Woodhouse

**Summers**  
Aim High Consulting  
*Review and Evaluation of a PR campaign of an existing client at Aim High Consulting*



**Manash Jyoti Kalita**  
Age : 27 Years  
B.E. (Electronics and Communication)

**Work Experience :** 17 Months  
Keane India Ltd.,

**Summers**  
WeP  
*Print Head Business Analysis*



**Moorchana Barbaruah**  
Age : 26 Years  
B.E. (Information Technology)

**Work Experience :** 9 Months  
Cognizant Technology Solutions,

**Summers**  
L&T Technology Services  
*Changing Trends in Recruitment and Selection*



**Mashhood Ahmed Raza**  
Age : 24 Years  
B.E. (Electronics and Communication)

**Work Experience :** 5 Months  
AnaBel

**Summers**  
Head Held High  
*Content and curriculum development and design & testing of new model of training*



**Neethu D.**  
Age : 23 Years  
B.Tech. (Electrical and Electronics)

**Work Experience :** 12 Months  
Cognizant Technology Solutions

**Summers**  
Tata Projects Limited  
*Designing a recruitment playbook for Tata Projects*



**Mayank Gupta**  
Age : 22 Years  
B.Com.

**Work Experience :** 10 Months  
Dular Steel Products

**Summers**  
IDBI Federal Life Insurance Co. Ltd.  
*Comparative study on bank and insurance company*



**Neha U Patil**  
Age : 24 Years  
B.E. (Computer Science)

**Work Experience :** 21 Months  
Mindtree Ltd.,

**Summers**  
Wiredelta  
*Project Management*

2013-15 Batch, Students with Work Experience



**Nirmal Kumar J**  
Age : 28 Years  
B.Tech. (Electronics and  
Communication)

**Work Experience :** 42 Months  
NDZ

**Summers**  
Zyxware  
*Web Portal For Management Of  
Recruitment And Selection Process*



**Roshin Saseendran**  
Age : 26 Years  
B.E. (Electronics and  
Communication)

**Work Experience :** 33 Months  
Infosys Ltd.,  
**Summers**

Hindalco Industries Ltd.  
*Working Capital Management*



**Nishanth M S**  
Age : 26 Years  
B.E. (Mechanical)

**Work Experience :** 46 Months  
Flowserve India Controls Private Limited

**Summers**  
Ducker Worldwide  
*Market Framing and opportunity  
assessment - Industrial lifting  
equipment*



**Sampathiraju Bharat Kumar**  
Age : 24 Years  
B.Tech. (Electronics and  
Communication)

**Work Experience :** 20 Months  
V.G Infracore Pvt. Ltd.

**Summers**  
Greshma Stocks and Shares Pvt Ltd.  
*Financial statement analysis and  
study of brokerage operations*



**Prashanti.M**  
Age : 24 Years  
B.E. (Instrumentation)

**Work Experience :** 11 Months  
Toshiba

**Summers**  
Dupam consulting  
*Real Estate Consulting and Marketing*



**Sanjay Ramamurthy**  
Age : 24 Years  
B.E. (Electrical and Electronics)

**Work Experience :** 22 Months  
Dotted I

**Summers**  
Total Oil India Pvt Ltd  
*A study on the effectiveness of LPG  
retail at convenience stores and  
understanding the perception of  
retailers and consumers*



**Pritesh Thakkar**  
Age : 25 Years  
B.Sc. (Information Technology)

**Work Experience :** 15 Months  
Decision Aids, Lee & Nee Software  
Exports Pvt. Ltd.

**Summers**  
Hindustan Coca-Cola Beverages Pvt. Ltd.  
*Rectification of outlets' data and  
improvement of Red Score Card*



**Shruti Kolagad**  
Age : 25 Years  
B.E. (Electrical and electronics)

**Work Experience :** 8 Months  
TATA consultancy services, IBM  
India Pvt Ltd

**Summers**  
1000lookz  
*Development of Marketing Strategy  
& Marketing mix for Web  
Application- GLAM STUDIO*



**Riddhi Jaini**  
Age : 23 Years  
B.Tech. (Computer science)

**Work Experience :** 8 Months  
Ignitee Digital Solutions

**Summers**  
Healtheminds  
*Market Opportunities in the Healthcare  
Industry*



**Siby Jose**  
Age : 23 Years  
B.Sc. (Chemistry)

**Work Experience :** 10 Months  
Blast Abrasive Pvt. Ltd.

**Summers**  
Bharat Sanchar Nigam Limited  
*Analysis of Working Capital  
Management of BSNL*



**Siddharth Shetty**  
Age : 27 Years  
B.E. (Computer Science)

**Work Experience :** 14 Months  
Yokogawa India Ltd.

**Summers**  
BMRCL  
*A study on best utilization of public open spaces owned by Bangalore Metro Rail Corporation*



**Tariq Bin Reyaz**  
Age : 27 Years  
B.P.T (Physiotherapy)

**Work Experience :** 32 Months  
Columbia Asia Hospitals Mysore,  
Pinnacle Training Solutions

**Summers**  
Wiredelta  
*Business Development, Marketing and project management at Wiredelta*



**Siju S G**  
Age : 28 Years  
B.E. (Electronics and communication Engineering)

**Work Experience :** 45 Months  
ICICI Bank Ltd., Dhanalaxmi Bank Ltd.

**Summers**  
Teknika Solutions  
*Strategic Planning and Revenue Model Formulation*



**Vamsee Yalamanchi**  
Age : 23 Years  
B.Tech. (Computer Science)

**Work Experience :** 13 Months  
Anblicks

**Summers**  
Vdime  
*Study and implementation of Marketing Strategies for Business Expansion in India through channel partners and new ways of business development for 1000lookz*



**Snidha**  
Age : 27 Years  
B.Sc. (Physics)

**Work Experience :** 31 Months  
Sygnet Info Sol

**Summers**  
Ft2acres  
*A Study of Primary Residential Market of Bangalore*



**Varun Sharma**  
Age : 26 Years  
B.E. (Mechanical)

**Work Experience :** 15 Months  
International Automotive Components India Pvt. Ltd.,

**Summers**  
VDime Innovative Pvt Ltd.  
*Analyse And Implement Marketing Strategies For Business Expansion In European Countries. For 1000Lookz*



**Subin B Chandran**  
Age : 26 Years  
B.Tech. (Electronics and Communication)

**Work Experience :** 30 Months  
Tata Consultancy Services

**Summers**  
TTK Prestige Ltd.  
*Distribution Review and Competition Analysis*



**Venkatesh Prahladrao Kulkarni**  
Age : 25 Years  
B.E. (Information System)

**Work Experience :** 17 Months  
Newtech Instruments Pvt. Ltd.

**Summers**  
e2e Rail Infrastructure Pvt Ltd  
*Marketing Intelligence*



**Swathi B Rao**  
Age : 24 Years  
B.E. (Instrumentation Technology)

**Work Experience :** 20 Months  
Schneider Electric India Pvt Ltd

**Summers**  
ITC Bangalore Factory  
*Live project on Recruitment and Selection process for skilled employees for the factory, Study on Absenteeism*



**Vinay Kulkarni A**  
Age : 24 Years  
B.B.M (Finance)

**Work Experience :** 23 Months  
Societe Generale, Global Solution Centre, Bangalore

**Summers**  
Tata Projects Limited  
*Raising of Working Capital at Tata Projects Limited*



**Vivek Narayanan**

Age : 24 Years  
B.E. (Information Science)

**Work Experience** : 20 Months  
Infosys Ltd

**Summers**

ITC Ltd.  
*Deodorant Study in Mysore City and suggest improvement for ITC's brand "Engage" from a trade marketing perspective*



**VNV Aditya**

Age : 24 Years  
B.Tech. (Computer Science)

**Work Experience** : 11 Months  
Wipro BPO, 24x7 Customer Service Pvt. Ltd.

**Summers**

TTK Prestige India Ltd.  
*Market Research on Premium Induction cooktops*





**Aakash Rawat**

Age : 21 Years  
B.Sc.

**Summers**

Hindustan Coca-Cola Beverages Pvt. Ltd  
*Horizontal expansion and improvement in green score*



**Aby Abraham G**

Age : 23 Years  
B.E. (Electrical and Electronics)

**Summers**

HLL Lifecare Ltd.  
*A Study on the Financial Performance of HLL Lifecare LTD.*



**Abbas Ali**

Age : 24 Years  
B.Tech. (Electronics and Communication)

**Summers**

Mypol  
*Market Research on Sun Arm Block Sleeves*



**Aditi Bhattacharya**

Age : 23 Years  
B.Com.

**Summers**

Timesjobs.com  
*Manpower Planning and Recruitment*



**Abhigna S**

Age : 22 Years  
B.Com.

**Summers**

Vdime(1000lookz)  
*International Business Development and Digital Marketing*



**Aditya Mishra**

Age : 23 Years  
B.B.A

**Summers**

IDBI Federal Life Insurance Pvt. Ltd.  
*Comparative study of Insurance Companies & analysis of major Competitors of IDBI Federal Life Insurance Co Ltd*



**Abhishek Mohanty**

Age : 22 Years  
B.Com. (Accounting)

**Summers**

Toyota Financial Services  
*Analysis of Financials of Inventory Funding Dealers*



**A A Vishnu**

Age : 24 Years  
B.B.A

**Summers**

Hedge Equities  
*Understanding Customer Profiling and Asset Allocation*



**Abith Antony**

Age : 25 Years  
B.Tech. (Computer Science)

**Summers**

Coca Cola  
*B2C Marketing and Sales of Coca Cola products*



**Adnan Hussain**

Age : 24 Years  
B.B.A

**Summers**

IDBI Federal Life Insurance Pvt. Ltd.  
*Role of FDI In Insurance Sector*



**Ajay SA**  
Age : 22 Years  
BBM

**Summers**  
BASF  
*Market Research on B2B Sales*



**Amiteshwar Pandey**  
Age : 24 Years  
B.com Hons. (Commerce (Finance))

**Summers**  
Krishi Star  
*A Model to provide Financial Access in rural India*



**Ajit Chandra**  
Age : 24 Years  
B.E. (Electronics and Communication)

**Summers**  
IDBI Federal Life Insurance Pvt. Ltd.  
*Objective Market Research and Sales, Marketing research in Marketing Mix in IDBI*



**Ankit Bohra**  
Age : 24 Years  
B.Tech. (Electronics and communication systems)

**Summers**  
Hindustan Coca Cola Beverages Pvt. Ltd.  
*Managing sales force to maximize all outlet billing.*



**Akhil Mehta**  
Age : 24 Years  
B.Tech. (Automobile)

**Summers**  
Hindustan Coca-Cola Beverages Pvt. Ltd  
*Availability in Rural / Remote Market(ARM)*



**Ankur Malpani**  
Age : 25 Years  
B.E. (Electronics & Instrumentation)

**Summers**  
Eveready Industries India Ltd.,  
*A study on Materials Management to aid Procurement Planning and Inventory Control of Raw Materials.*



**Akshat Kedia**  
Age : 22 Years  
B.Com. (Accounting Honors)

**Summers**  
Head Held High Services Pvt. Ltd.  
*Survey Based Rural Employment Opportunities, Business Development Project*



**Anna Kallukaren**  
Age : 23 Years  
B.Tech. (Applied Electronics and Instrumentation)

**Summers**  
SysInformation Healthcare India Pvt. Ltd  
*Score Card for Non-AR employees*



**Amitava Modak**  
Age : 24 Years  
B.E. (Mechanical)

**Summers**  
head held high services  
*Creation of Rural Distribution Model*



**Anup Kamath**  
Age : 24 Years  
B.E. (Mechanical)

**Summers**  
Ace Designers Ltd  
*Market Research on 'Low Cost Automation for Manufacturing Industry in India - Need of the Hour'*



**Archana Dasgupta**

Age : 24 Years  
B.A (Economics)

**Summers**

WireDelta  
*Institute-Setup, Monitor, Improve  
Process, Project Management*



**Banali.K.C**

Age : 21 Years  
B.Sc.

**Summers**

Mysore Polymers and Rubber  
Products( MYPOL)  
*An Emperical Analysis on Employee  
Satisfaction of Management staffs  
in MYPOL*



**Arnab Chatterjee**

Age : 24 Years  
B.E. (Electronics and Communication)

**Summers**

Mitsubishi Heavy Industries -  
International Aircon Pvt. Ltd.  
*Marketing Research and Promotional  
Activities of Mitsubishi Heavy Duty Air  
Conditioners*



**Barkha Agarwal**

Age : 22 Years  
B.E. (Electrical and Electronics)

**Summers**

ifotos  
*Market Research to Asses the  
demand for digital paintings among  
the architects and interior  
designers*



**Arunesh Lall**

Age : 24 Years  
B.Com. (Business Administration)

**Summers**

TATA Steel  
*Working Capital Management,  
Receivables financing & shareholders  
analysis of TATA Steels subsidiaries*



**Bindu Machurlu Venkatesh Murthy**

Age : 24 Years  
Bachelors in IT (Information  
Technology)

**Summers**

IDBI Federal Life Insurance Pvt. Ltd.  
*Customer Satisfaction and Buying  
Behaviour with respect to IDBI  
Federal Life Insurance*



**Ashith Kumaran**

Age : 25 Years  
B.Tech. (Mining)

**Summers**

Mysore Polymers and Rubber Products  
(MYPOL)  
*Market Survey on Rubber Sheets*



**Brijan Anand Iyer**

Age : 21 Years  
B.Com.

**Summers**

Sri Sharada Public School  
*Examining drivers for selection of  
school and linking parental  
satisfaction with service quality*



**Badgujar Rohit Sunil**

Age : 26 Years  
B.E. (E&TC)

**Summers**

Mysore Polymer and Rubber Products  
Ltd.  
*Marketing Research On Rubber Sheets  
in Mumbai*



**C R Prithvi**

Age : 24 Years  
B.E. (Computer Science)

**Summers**

Total Oil India Private Ltd  
*A Study to understand the  
effectiveness of the launch of  
hassle-free LPG connections at the  
grocery outlets in Bangalore*



**Chinmaya Ranabirsingh**

Age : 23 Years  
B.Tech. (Electronics and  
Telecommunication)

**Summers**

Hindustan Coca-Cola Beverages Pvt Ltd  
*Horizontal Expansion and Improvement  
in Green Score*



**Farjadh Faiyaz Ahmed Khan**

Age : 22 Years  
BBM (Finance)

**Summers**

L&T Technology Services  
*Candidates turnover ratio*



**Davis N.S.**

Age : 24 Years  
B.E. (Electrical and Electronics)

**Summers**

TTK Prestige  
*Kitchen hoods trade analysis in Chennai  
market*



**Fonal Thakkar**

Age : 22 Years  
B.Com. (Marketing)

**Summers**

WeP Solutions Ltd  
*Executing the concept of Promotion  
Mix & People Mix in MPS*



**Debashish Behera**

Age : 27 Years  
B.Tech. (Computer Science)

**Summers**

Akmin Technologies  
*Market survey for Appforever*



**G. Srujan Sriram Gupta**

Age : 24 Years  
B.Com. (General)

**Summers**

Wiredelta  
*Preperation of Financial  
Statements, Statutory Compliances  
and Lead Generation*



**Deepak.M**

Age : 21 Years  
B.Com. (with computer science)

**Summers**

IDBI Federal Life Insurance Co. Ltd.  
*Customer acquisition through personal  
selling*



**Gaurav Kar**

Age : 22 Years  
B.B.A (Marketing)

**Summers**

IDBI Federal Life Insurance Co. Ltd.  
*Study for Market Potential of Life  
Insurance in Rural Marketing*



**Divyanshu Saurav**

Age : 21 Years  
B.Com. (Finance)

**Summers**

Bank of Baroda  
*SME Banking*



**Gaurav Lalwani**

Age : 24 Years  
B.B.A

**Summers**

WeP Solutions Ltd.  
*Market Study Report on Laser and  
Retail Billing Printer*





**Gaurav Shridhar**

Age : 21 Years  
B.Com.

**Summers**

Tata Hitachi  
*Training effectiveness evaluation at TATA Hitachi, Jamshedpur*



**Jyothi. U**

Age : 21 Years  
BBM (Finance)

**Summers**

Austal group  
*Equity research on Maruti Suzuki Ltd.*



**Hamza Munir**

Age : 22 Years  
B.B.A

**Summers**

Yro Systems (MocDoc)  
*Customer relationship management in Healthcare & Beauty industry*



**Jyoti Balasubramanian**

Age : 22 Years  
B.B.A (General)

**Summers**

Schneider Electric india  
*Campus Programme Management*



**Himanshu Kumar Singh**

Age : 22 Years  
B.B.A

**Summers**

Mypol  
*To identify the potential market segment for sun block arm sleeves in Delhi region.*



**Jyotsana Singh Rajora**

Age : 21 Years  
B.A.

**Summers**

National Ball Bearing Company  
*Effectiveness of Performance Management System*



**Jinesh C Jain**

Age : 23 Years  
B.Com.

**Summers**

Nestle India Ltd  
*Production Scheduling & Region wise allocation of Maggi SKU units*



**Kalidindi V Satyanarayana Raju**

Age : 22 Years  
B.Tech. (Mechanical)

**Summers**

Eveready Industries India Limited (Maddur Plant)  
*A Study on Materials Management to Aid in Procurement Planning and Inventory Control of Engineering Spares and Other Materials*



**Joydeep Mondal**

Age : 21 Years  
BCA

**Summers**

Indian Oil Corporation Limited  
*Working Capital Management at Indian Oil Corporation Limited*



**Kelvin Kantharaj Vincent**

Age : 22 Years  
B.B.A (Finance)

**Summers**

Wiredelta  
*Lead Generation and Human Resource Management at Wiredelta*



**Kushal Swain**  
Age : 23 Years  
B.Tech. (Information Technology)

**Summers**  
HCCBPL  
*Incremental Sale Attributed to POSM elements*



**Maharnab Bhattacharjya**  
Age : 26 Years  
B.E. (Mechanical)

**Summers**  
Indian Oil Corporation Limited  
*A Detailed analysis of inventory control items and establishing measures for monitoring*



**Laxmi Narayan Nanda**  
Age : 24 Years  
B.Tech. (Electrical and Electronics)

**Summers**  
JBF Petrochemicals Ltd.  
*Study of HR Functions at JBF Petrochemicals Ltd.*



**Mayank Kumar Namdeo**  
Age : 22 Years  
B.E. (Information Technology)

**Summers**  
Fintel Solutions Pvt. Ltd.  
*Listing of SMEs on BSE's SME Stock Exchange*



**Lokesh Srivastava**  
Age : 23 Years  
B.Tech. (Electronics and Communication)

**Summers**  
Starnel consulting and Engineering Pvt. Ltd  
*Concept testing, marketing & sales plan for mobile app development*



**Mayank Vyas**  
Age : 23 Years  
B.Tech. (Electronics and Communication)

**Summers**  
Nitco tiles Ltd.  
*Determine sales and distribution of tiles and consumer behavior.*



**Madhulika**  
Age : 24 Years  
B.E. (Computer Science)

**Summers**  
Head Held High Services Pvt. Ltd.  
*Survey Based Rural Employment Opportunities*



**Meghana R. Bewoor**  
Age : 21 Years  
B.Com. (Finance)

**Summers**  
Klueber Lubricant Pvt. Ltd.  
*Power HR*



**Madhur S Shetty**  
Age : 22 Years  
B.E. (Industrial production)

**Summers**  
ACE Designers Ltd  
*Market research on variants of Sliding Head Machines-Indian needs*



**Mohit Behal**  
Age : 23 Years  
B.Sc. (Economics)

**Summers**  
Mysore Polymers and Rubber Products Ltd  
*Market study for rubber sheets and sun block arm sleeves in Kolkata*



**Mohnish Mishra**

Age : 22 Years  
B.Com.

**Summers**

Akmin Technologies Pvt. Ltd  
*Market survey for Appforever*



**Neel Ghosh**

Age : 23 Years  
B.H.M (Front office)

**Summers**

Axis bank Ltd.  
*To find out Customer Satisfaction level of customers of Axis Bank*



**Mona Kabra**

Age : 22 Years  
B.B.A

**Summers**

Tata Motors  
*Online CIRO-1 Effectiveness at Tata Motors, Jamshedpur*



**Nikhil Abraham Roy**

Age : 24 Years  
B.Tech. (Electronics and Communication)

**Summers**

Hindustan Coca-Cola Beverages Pvt. Ltd.  
*B2C Marketing And Sales Of Coca-Cola Products*



**Monish Ramesh**

Age : 23 Years  
B.E. (Electrical & Electronics)

**Summers**

IDBI Federal Life Insurance Co. Ltd.  
*Portfolio management*



**Nikita Mishra**

Age : 23 Years  
B.E. (Electrical and electronics)

**Summers**

Safran Engineering Services India  
*Analysis of The Great Place To Work Survey and Identification of Best Practices, Solutions for Implementation*



**N.Shushma**

Age : 22 Years  
B.Tech. (Electrical)

**Summers**

Tata Consultancy Services  
*Delivery dashboard*



**Nimisha Singh**

Age : 21 Years  
B.Com. (Commerce)

**Summers**

Hindalco Industries Limited  
*Working Capital Management*



**Nagashree H S**

Age : 23 Years  
B.E. (Computer Science)

**Summers**

Larsen & Toubro Technology Services  
*Study on HR functions at L&T, Mysore with Emphasize on Recruitment, Training & Performance Appraisal.*



**Nupoor Jain**

Age : 23 Years  
B.Tech. (Computer Science)

**Summers**

StarNel Consulting & Engineering  
*Concept Testing & Marketing and Sales Plan for Mobile Application*



**Oindrila Roy**  
Age : 24 Years  
B.Com. (Hons. - Accounting & Finance)

**Summers**  
Krishi Star  
*A Model to provide Financial Access in Rural India*



**Pratik Bhotika**  
Age : 25 Years  
B.Tech. (Electrical And Electronics)

**Summers**  
Pepsi Cola (SMV Beverages Pvt. Ltd.)  
*Improving the Sales and Distribution of Cold Drink Bottles in the Jamshedpur Area*



**Palghat S Hitesh**  
Age : 22 Years  
B.Tech. (Computer Science)

**Summers**  
Innomantra Consulting Private Limited  
*Design and Implementation of International Marketing for Innovation Consulting Services*



**Prayati Baxi**  
Age : 23 Years  
B.B.A (Finance)

**Summers**  
Sysinformation Healthcare india pvt ltd  
*Employee Satisfaction Survey*



**Pooja. A.C.**  
Age : 23 Years  
B.E. (Computer Science)

**Summers**  
Innomantra Consulting Private Limited  
*A Study and development of framework on open and collaborative innovation business model*



**Priyanka Sharma**  
Age : 20 Years  
B.B.A

**Summers**  
Aircel Limited  
*Job Description Mapping And Assessment*



**Pradeep Kumar Meena**  
Age : 26 Years  
B.Com. (Commerce)

**Summers**  
IDBI Federal Life Insurance Pvt. Ltd.  
*Brand Awareness of idbifederal*



**Priyankar Das Dalal**  
Age : 24 Years  
B.Tech. (Electronics and Communication)

**Summers**  
Inolyst Consulting Pvt. Ltd.  
*To Determine the Extent of Innovation and Protection of IP in India.*



**Pranjal Kalita**  
Age : 25 Years  
B.E. (Electrical)

**Summers**  
Indian Oil Corporation Limited  
*Ratio Analysis*



**Pulla Manojeth**  
Age : 23 Years  
B.Tech. (Electronics and Communication)

**Summers**  
Head Held High  
*Creation of Rural Distribution Model*





**Rachaita Ghosh**  
Age : 23 Years  
B.Com. (Marketing)

**Summers**  
Tata Steel Limited  
*Structuring and Defining the Roles and Responsibilities of Tata Steel Distributors*



**Sandeep Negi**  
Age : 24 Years  
B.Sc.

**Summers**  
Starnel Eng and Consulting Pvt Ltd  
Mysore  
*Concept testing and marketing and sales plan for mobile application*



**Rachit Kumar Gupta**  
Age : 22 Years  
B.Com. (Finance)

**Summers**  
Bank of Baroda  
*Retail Banking*



**Saniha S Alva**  
Age : 22 Years  
B.E. (Computer Science)

**Summers**  
Head Held High Services  
*Creation of Rural Distribution Model and Social Media*



**Rajendra Kumar Bansal**  
Age : 22 Years  
B.Com.

**Summers**  
JK Paper Mills  
*Working capital management*



**Satya Madhuri BH**  
Age : 22 Years  
B.Tech. (Mechanical)

**Summers**  
ACE Designers Ltd.  
*Market research on variants in Sliding Head Machines-Indian needs*



**S.V. Vyas Reddy**  
Age : 23 Years  
B.B.A (General)

**Summers**  
Healtheminds  
*A study on online and offline marketing strategies with reference to HealthEminds*



**Shailja Chaturvedi**  
Age : 21 Years  
B.Com (Hons. in Finance)

**Summers**  
Hindalco Industries Limited  
*Working Capital Management*



**Saad Abdul Wajid**  
Age : 24 Years  
B.E. (Computer science)

**Summers**  
Head Held High  
*Creating a Rural Distribution Model*



**Shonit Mittal**  
Age : 23 Years  
B.Tech. (Mechanical and Automation)

**Summers**  
Infopine  
*Business Development and A Report on Competitor Analysis*



**Shrabani Som**  
Age : 23 Years  
B.Com.

**Summers**  
Ft2acres  
*A study of the primary residential market of Bangalore*



**Sindhu I R**  
Age : 21 Years  
BBM (HR)

**Summers**  
Sri Sharada Public School  
*Examining drivers for selection of school and linking parental satisfaction with service quality*



**Shraddha Chhapolia**  
Age : 22 Years  
B.Com (Accounts)

**Summers**  
AREVA Renewable Energies India Pvt Ltd  
*Role of HR Policies in HR Governance*



**Sohini Bhattacharya**  
Age : 24 Years  
B.Tech. (Electrical)

**Summers**  
IDBI Federal Life Insurance Co. Ltd.  
*To study the risk management in insurance sector and in IDBI Federal*



**Shreyanka Rai**  
Age : 23 Years  
B.Com.

**Summers**  
JSW Steels Ltd.  
*Training and Development practices in JSW Steel Ltd.*



**Soumya Mohanty**  
Age : 22 Years  
B.Sc. (Biology)

**Summers**  
Akmin Technologies  
*Market survey for a new mobile app "Appforever"*



**Shreyas H N**  
Age : 22 Years  
B.B.A (Security Analysis and Portfolio Management(SAPM))

**Summers**  
IDBI Federal Life Insurance Pvt. Ltd.  
*Ratio Analysis with respect to IDBI Federal life*



**Sruthimadadi**  
Age : 23 Years  
B.Tech. (Electronics and Communication)

**Summers**  
Hindustan coca cola pvt. It  
*B2C sales & marketing of Coca Cola products*



**Shreyas R Naik**  
Age : 23 Years  
B.E. (Electronics and Communication)

**Summers**  
Ducker Worldwide  
*Magnet Wire Market in India: Market Analysis and Competitive Landscape*



**Sudan Gurung**  
Age : 24 Years  
B.Com.

**Summers**  
Bank of Baroda  
*Study on lending to MSMEs. Credit Appraisal*



**Sudipta Pan**  
Age : 22 Years  
B.Tech (Electronics and Communication)

**Summers**  
TimesJobs.com  
*Manpower Planning & Recruitment*



**Surya Prakash Hinduja**  
Age : 25 Years  
B.E. (Computer Science)

**Summers**  
Cholamandalam Investment and Finance Company Limited  
*A Study of Business Process of Vehicle Finance*



**Sumit Singh**  
Age : 25 Years  
B.Tech. (Electrical and Electronics)

**Summers**  
WeP Solutions Ltd.  
*Large Account Market Coverage*



**Surya Teja B**  
Age : 22 Years  
B.Tech. (Mechanical)

**Summers**  
Ace Designers Ltd.  
*Market Research on "Low Cost Automation for Manufacturing Industry in India - Need of the Hour"*



**Sunayana Jain H S**  
Age : 21 Years  
BBM (Marketing)

**Summers**  
Shri Sharada Public School  
*Examining drivers for selection of school and linking parental satisfaction with service quality*



**Suryasikha Mohanty**  
Age : 22 Years  
B.Com. (Management)

**Summers**  
Business Standard Limited, Bhubaneswar  
*Sales performance of Business Standard newspaper and Analysis of buying behavior and attitude of customers towards Business newspaper*



**Suravajjhala Shubhanjali**  
Age : 22 Years  
BCA

**Summers**  
Aim High Consulting  
*Study on the role of 'Public Relations' in a company*



**Sushobhan Saha**  
Age : 23 Years  
B.Tech. (Chemical)

**Summers**  
IDBI Federal Life Insurance Co. Ltd.  
*A Comparative Study Between IDBI Federal Life Insurance And Max Life Insurance*



**Surbhi Rathi**  
Age : 21 Years  
B.Com.

**Summers**  
Raymond Ltd.  
*Textile Costing*



**Titas Debnath**  
Age : 23 Years  
B.Sc. (Economics Honours)

**Summers**  
ifotos.in  
*Developing A Franchise Model for Setting-Up Physical Store for Ifotos.In, an Online Store for Digital Paintings*



**Vaibhav Bhandari**  
Age : 24 Years  
B.E. (Electronics and Communication)

**Summers**  
IDBI Federal Life Insurance Pvt. Ltd.  
*Role of IT in enhancing customer reach at IDBI Federal Life Insurance Co Ltd*



**Vinay.R**  
Age : 23 Years  
B.E. (Electronics and Communication)

**Summers**  
Head Held High  
*Creation of rural distribution model*



**Vaidyanathan Ashwin Prakash**  
Age : 22 Years  
B.M.S. (Bachelor in Management Studies)

**Summers**  
Ultratech Cement Limited, Mumbai  
*Customer Satisfaction Survey Based On New Initiatives Of Customer Engagement*



**Virender Pal Bhasin**  
Age : 22 Years  
BCA (Bachelors in Computer Applications)

**Summers**  
HPCL  
*Optimizing the sales potential/success determinants of MS/HSD/LUBES*



**Vikas Javagal**  
Age : 22 Years  
B.E. (Mechanical)

**Summers**  
WeP Solutions  
*Implementation of Process and Physical Evidence Marketing Mix Strategies in MPS*



**Bhandari Yogesh Deepak Kalavati**  
Age : 22 Years  
B.Com.

**Summers**  
IDBI Federal Life Insurance Co. Ltd.  
*Scope of Internet Marketing and Mobile marketing in selling Insurance*



**Vikas N**  
Age : 22 Years  
B.E. (Industrial)

**Summers**  
TTK Prestige  
*Prestige Kitchen Hood trade analysis in Bangalore Market*



# Mysore

The city of Mysore is the cultural capital of the state of Karnataka. The city is known for its majestic, mystical and mesmerizing beauty. Located 770m above sea level and 140 kms from Bangalore. Also known as the City of Palaces, Mysore retains a quaint charm that never fails to enchant. From ancient times, this district has played a significant role in the history of South India. Mysore District is a popular tourist destination offering several attractions ranging from the royal splendour of Mysore City and its fabulous Dasara Festival to exquisite temples, pilgrimage centres and scenic spots. Mysore is ranked the fifth-best city in India in which to conduct business and the second-cleanest city in India. Mysore has emerged as the hub of the tourism industry in Karnataka, attracting about 2.5 million tourists every year. Some of the places of interest in the city are Mysore Palace, Krishna Raja Sagara, Jagannathan Art Gallery, Brindavan Gardens, Lalitha Mahal, Chamundi Hills, Mysore Zoo, Folk Lore Museum and many more. Traditionally, Mysore has been home to industries such as weaving, sandalwood carving, bronzework, and the production of lime and salt.[1] The planned industrial growth of the city has led to the establishment of many industries and also projected as alternative IT hub for Bangalore.

## Connectivity

Mysore is well connected with trains from all major cities. From Bangalore to Mysore, there is a train running every hour. It is also well connected through roads. Every five minutes, luxury buses run between Mysore and Bangalore.

## Stay

We would be glad to make arrangements for your stay at Campus guest house. Alternatively, there are several three to five star hotels close to the campus.

## Placement Contacts

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